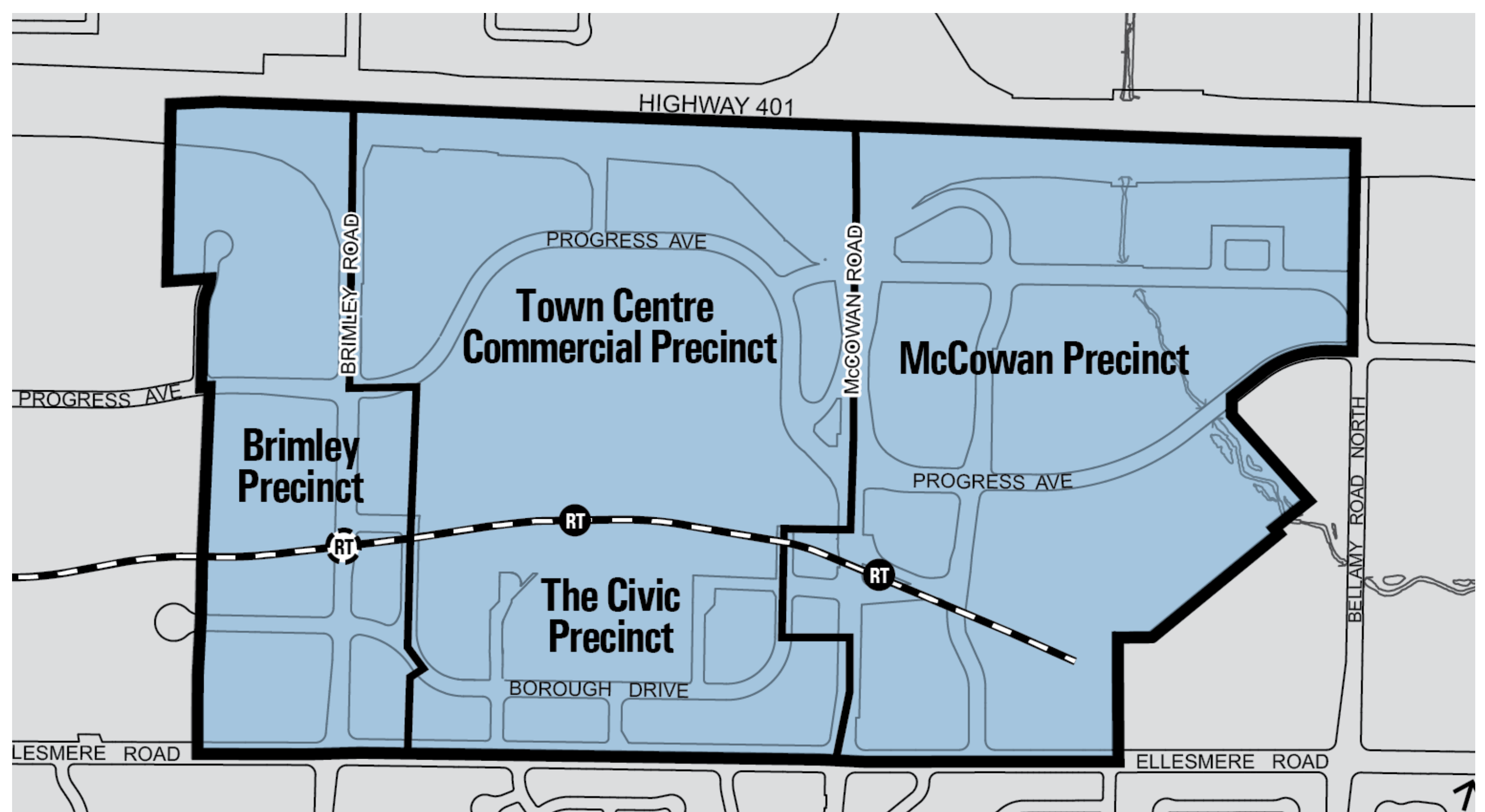


Project Overview and Timeline

The Scarborough Centre Public Art Master Plan Study (SCPAMP) will provide strategic direction to the City on a public art program for Scarborough Centre. The SCPAMP will build on many of the City's existing policies, guidelines, and ongoing initiatives.

Study Area

The Scarborough Centre Public Art Master Plan is being developed for the Scarborough Centre, which is defined by Highway 401 to the north, Ellesmere Road to the south, the lands generally along Brimley Road to the west, and the lands generally along Bellamy Road North to the east.



SCPAMP Study Area

Timeline

The Scarborough Centre Public Art Master Plan is being developed in consultation with the public and various stakeholders.

The SCPAMP will be presented to Community Council in mid 2017 and will include an Implementation Plan, Budget and Conservation Strategy.

We welcome your feedback. For more information visit:

www.toronto.ca/scpublicart



Study Overview and Timeline

Scarborough Centre is Evolving

As Scarborough Centre continues to develop, public art will contribute to its overall cultural vitality and sense of place.

Creating Synergies with City Initiatives

The SCPAMP will consider several policies and projects in the area including:

- City's Official Plan
- Scarborough Centre Secondary Plan
- Scarborough Centre Civic Precinct Implementation Plan
- McCowan Precinct Plan
- Scarborough Subway Extension Project Assessment
- Scarborough Centre Transportation Master Plan
- Scarborough Centre Public Space and Streetscape Master Plan

The Role of Public Art

Public art can help shape a community's identity and also drive economic development, place-making, and city-building.

Public Art has broad appeal and can contribute to the character of a place, by telling a story about a sites' history, or by creating a landmark or a destination.

The Scarborough Centre Public Art Master Plan will guide the development and/or acquisition of public art to enhance the Centre's image, foster creativity and innovation in shaping the public realm, and elevate the sense of place.



Reticulated Gambol (Young + Giroux), Lee Centre Park



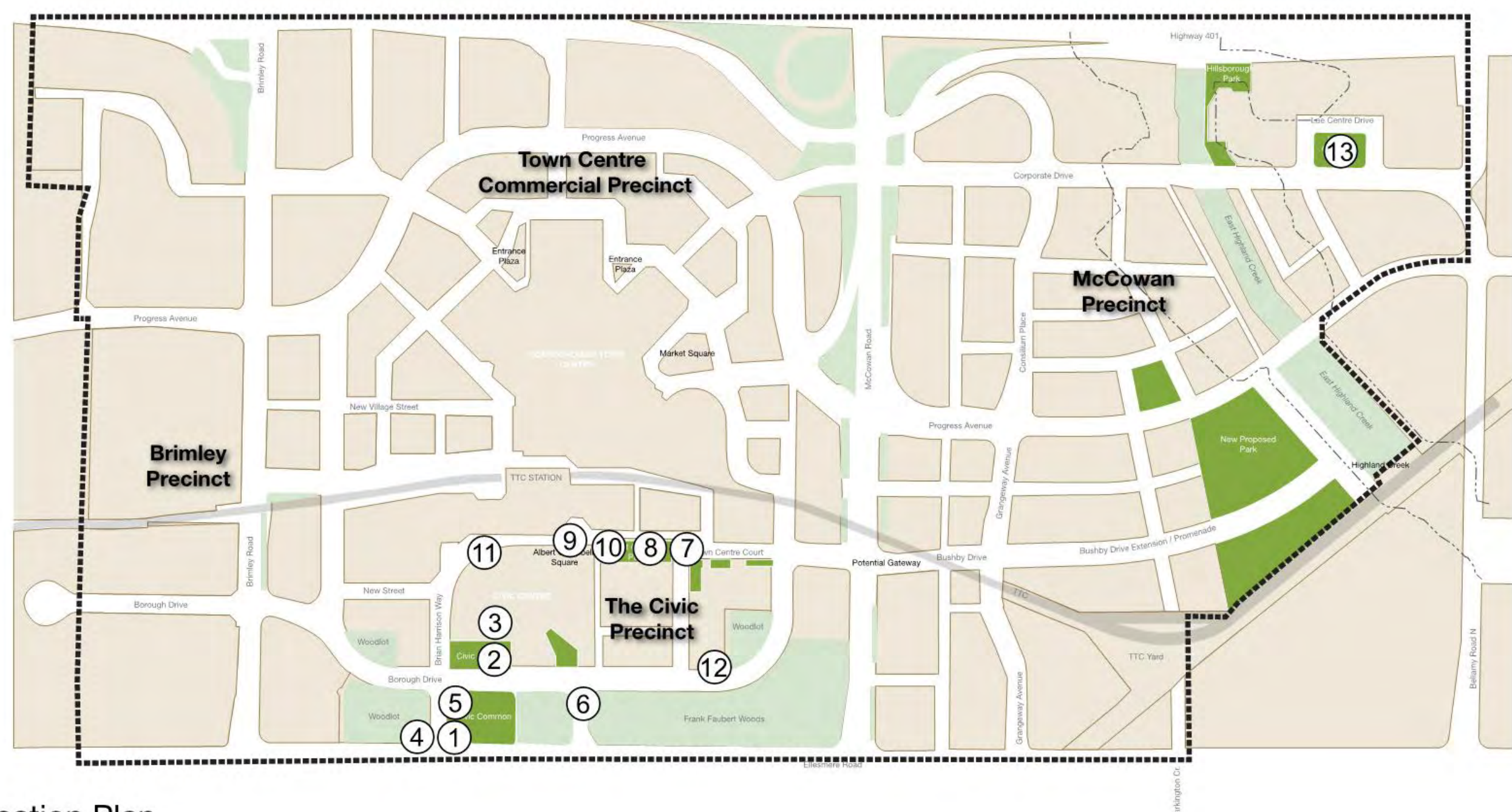
Toronto Public Library: Scarborough Civic Centre Branch



Albert Campbell Square

Existing Public Artworks

Public Art has played a role in the identity of Scarborough Centre for decades. At present, there are 13 significant public artworks within Scarborough Centre.



Location Plan

12 of the 13 existing public artworks within the Centre are considered to be regionally significant. A number of these works result from the 1994 International Granite Sculpture Symposium. The Hand of God statue, located in the Civic Common south of Borough Drive, is a lasting symbol of the Centre and is an internationally significant public artwork.



Hand of God
Carl Milles (1975)



Earth and Sky
Peter Roller (1994)



Natural Development
Peter Machata (1994)



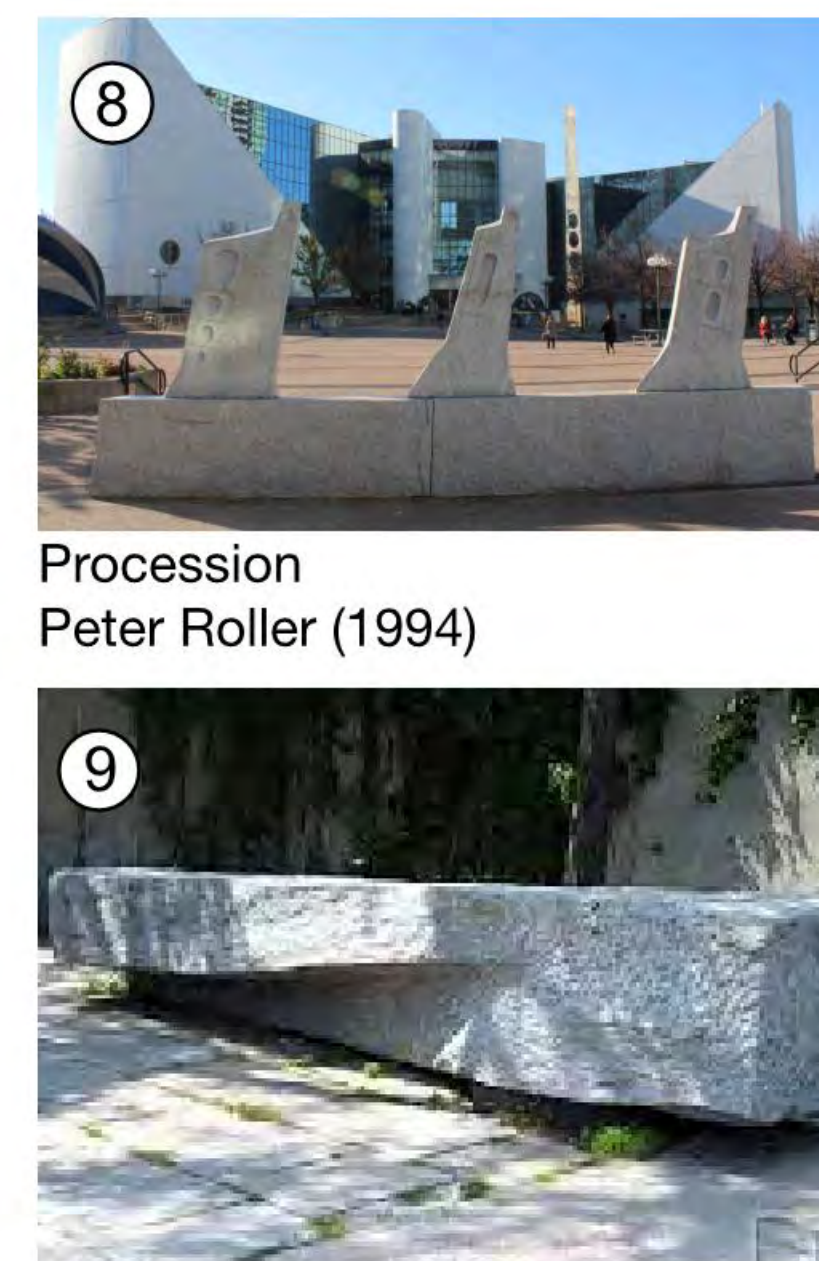
Fironacci Cadenza
Uga Drava (1994)



Cloud Sensor
Yoshio Yagi (1994)



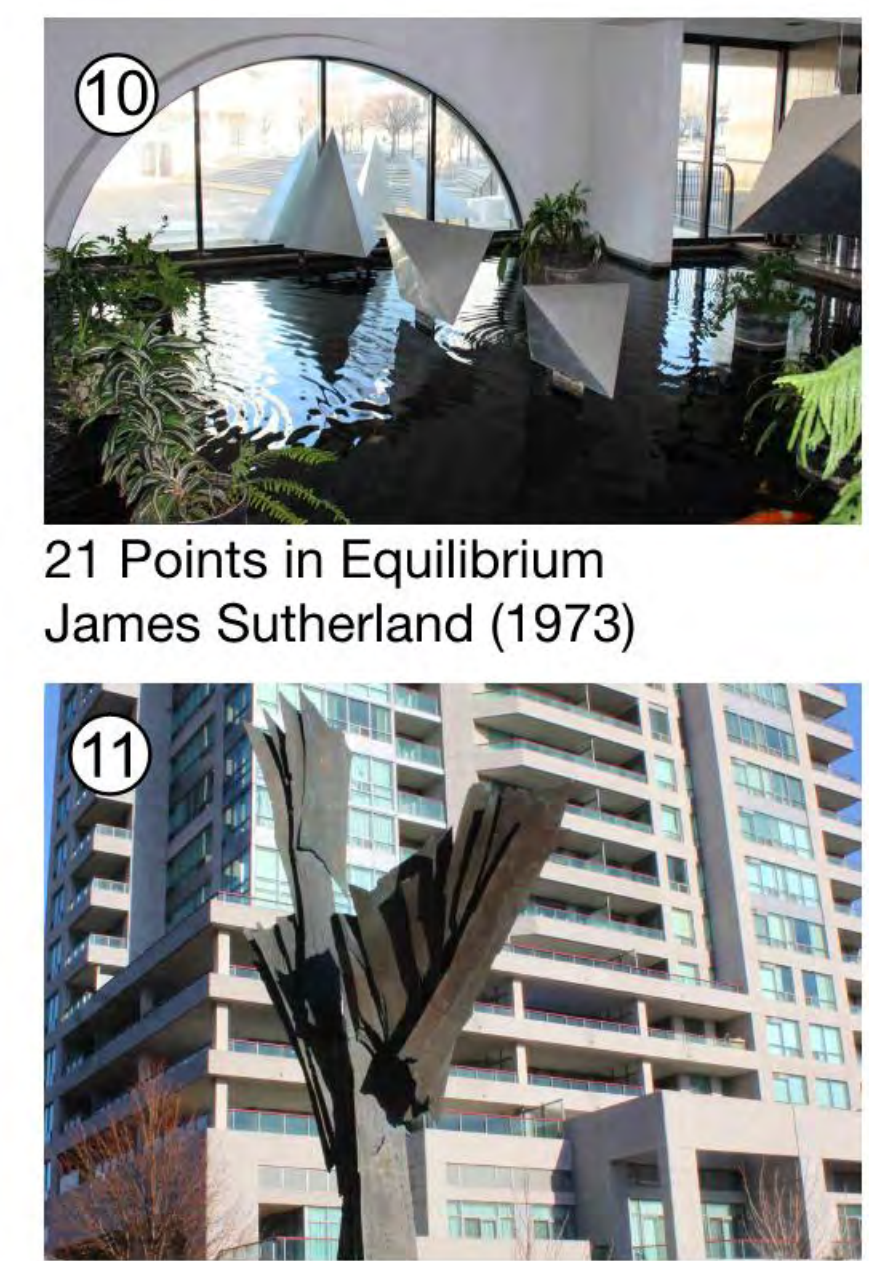
Ode to the Sun
Rob Schreefel (1994)



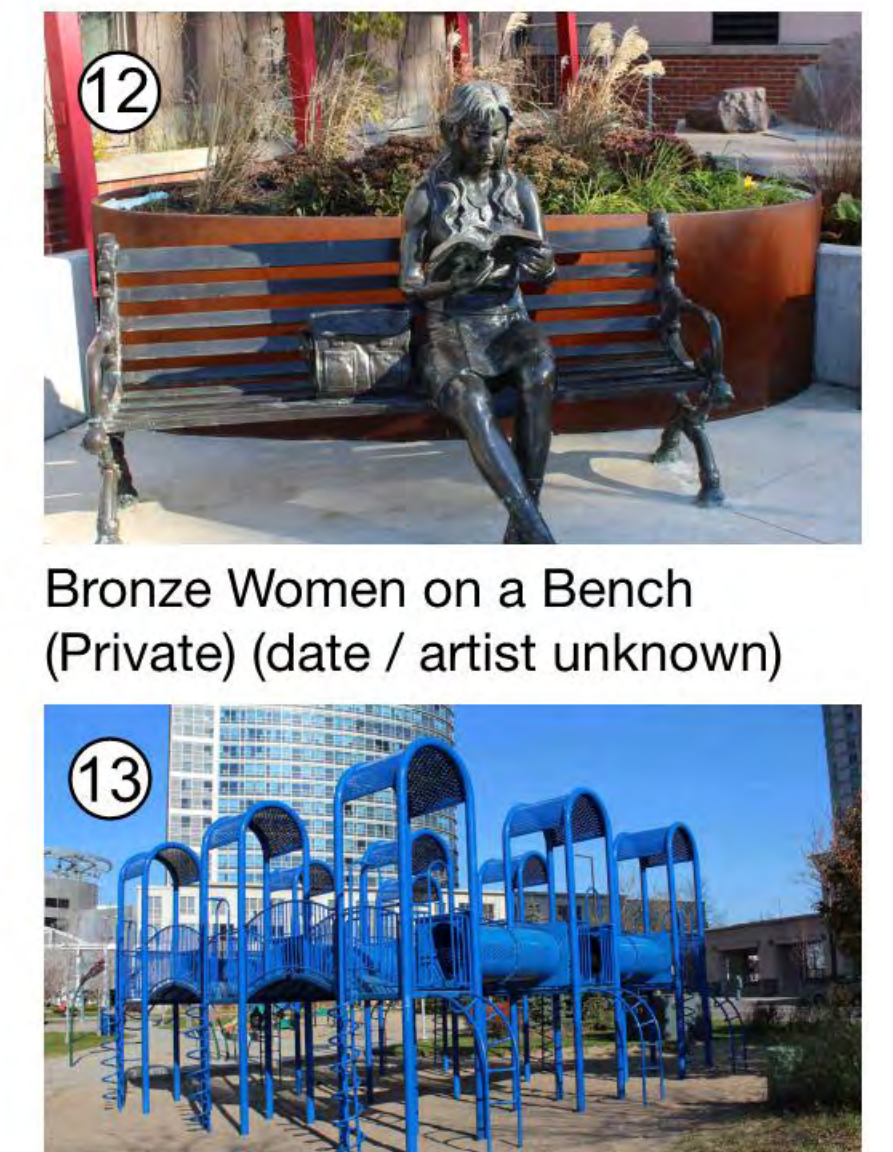
Procession
Peter Roller (1994)



Eruption
Janis Karlovs (1994)



21 Points in Equilibrium
James Sutherland (1973)



Icarus
Gord Smith (Private) (1980)



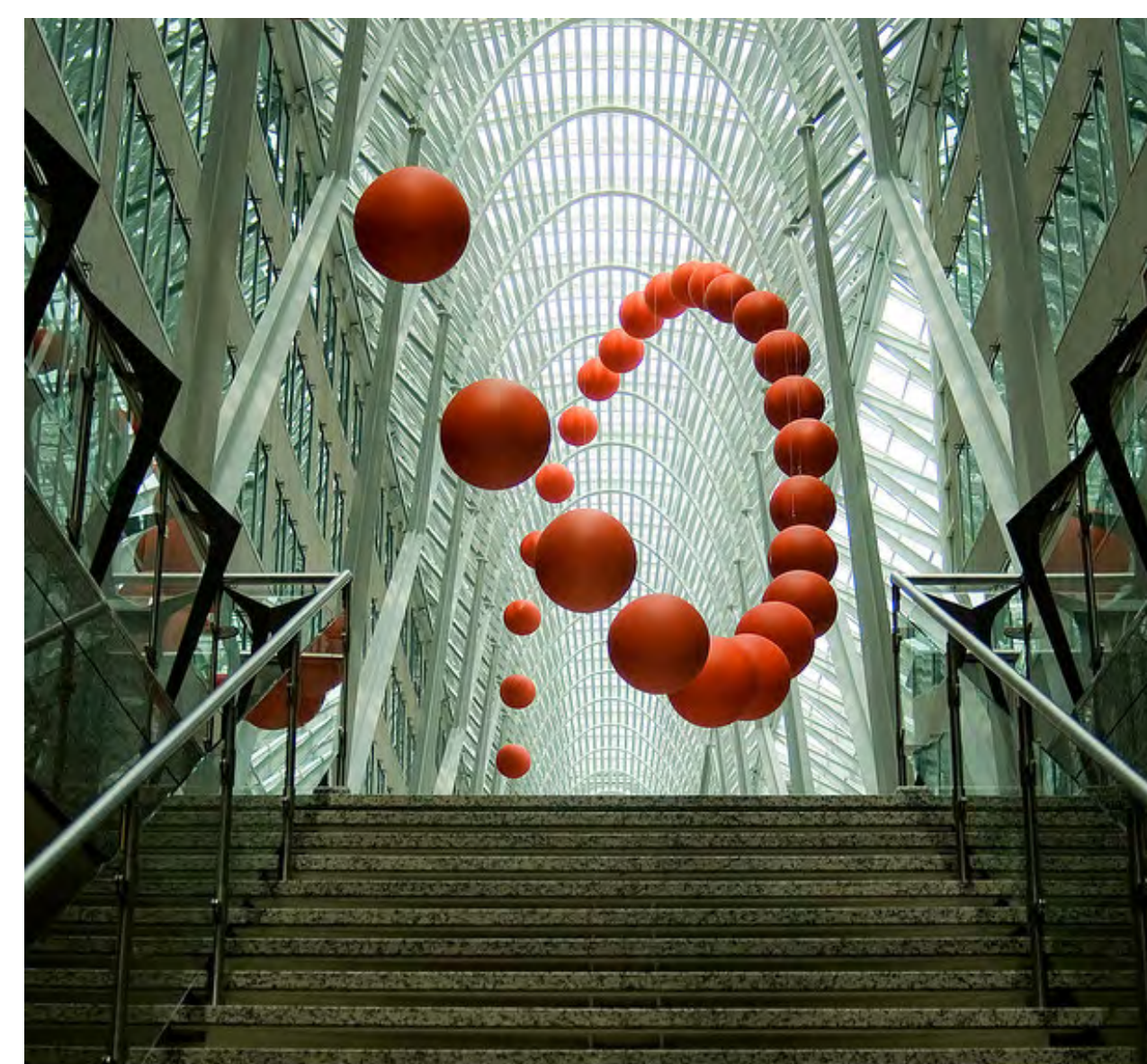
Reticulated Gambol
Young + Giroux (2008)

Lessons Learned from Other Places

We are reviewing similar Public Art Master Plans and comparing them with 'best practices' from other cities to tailor our approach to Scarborough Centre's unique and evolving context.

The Scarborough Centre Public Art Master Plan should:

- Have a positive influence in the Community and on the City's cultural and visual landscape.
- Result in public art that is of the highest quality, visually stimulating and of enduring value.
- Provide guidelines, principles and best practices for future commissioning, implementation and management of public art.
- Provide a framework to select and prioritize sites for public art and establish criteria to select future sites.
- Create synergies with existing public art, City policies, visions and initiatives in the Scarborough Centre.
- Clearly outline the process for implementing public art.
- Be a living document, that will evolve in accordance with changes in urban development and policy.
- Provide a system for review and compliance.



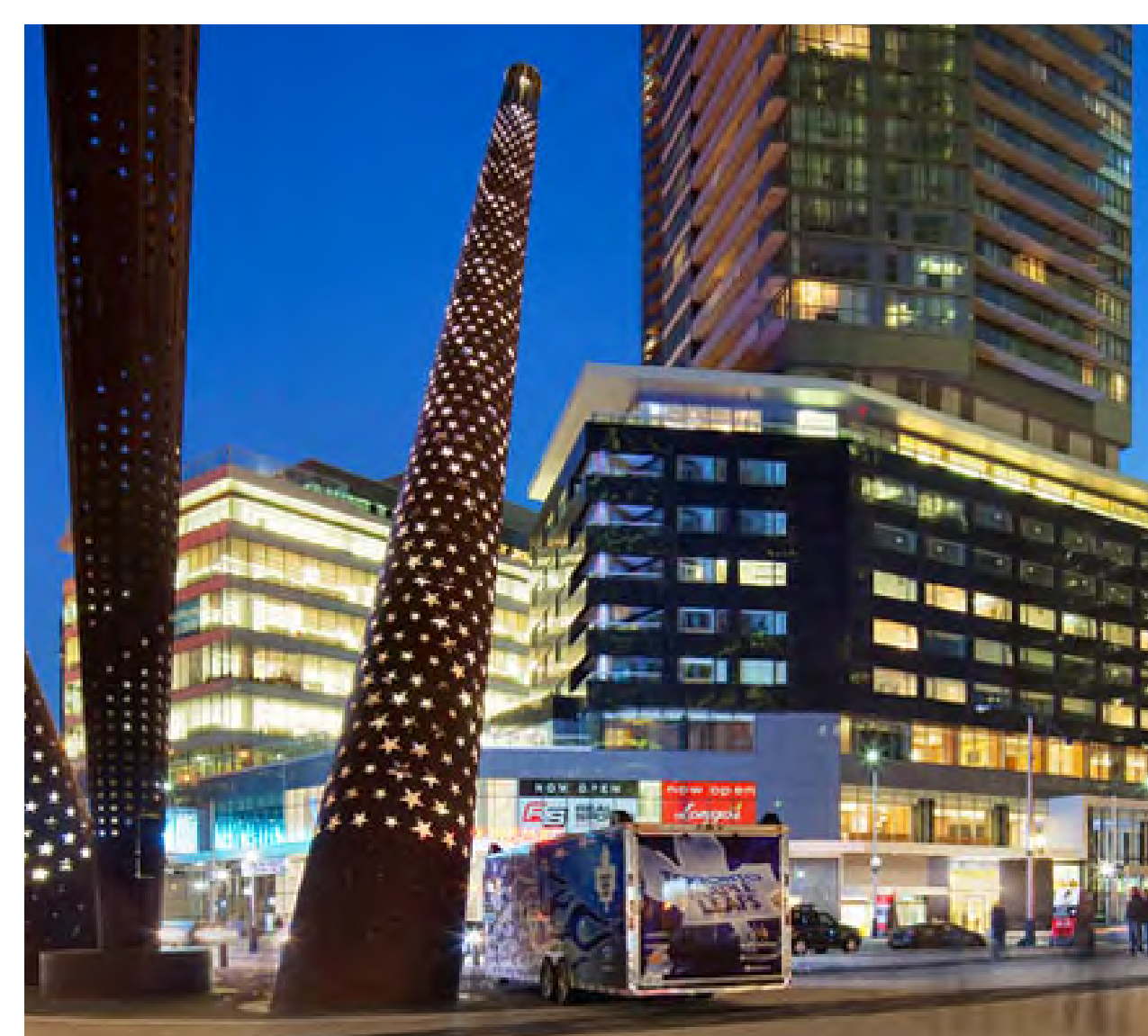
Temporary installations
//Long Wave by David Rokeby, Toronto



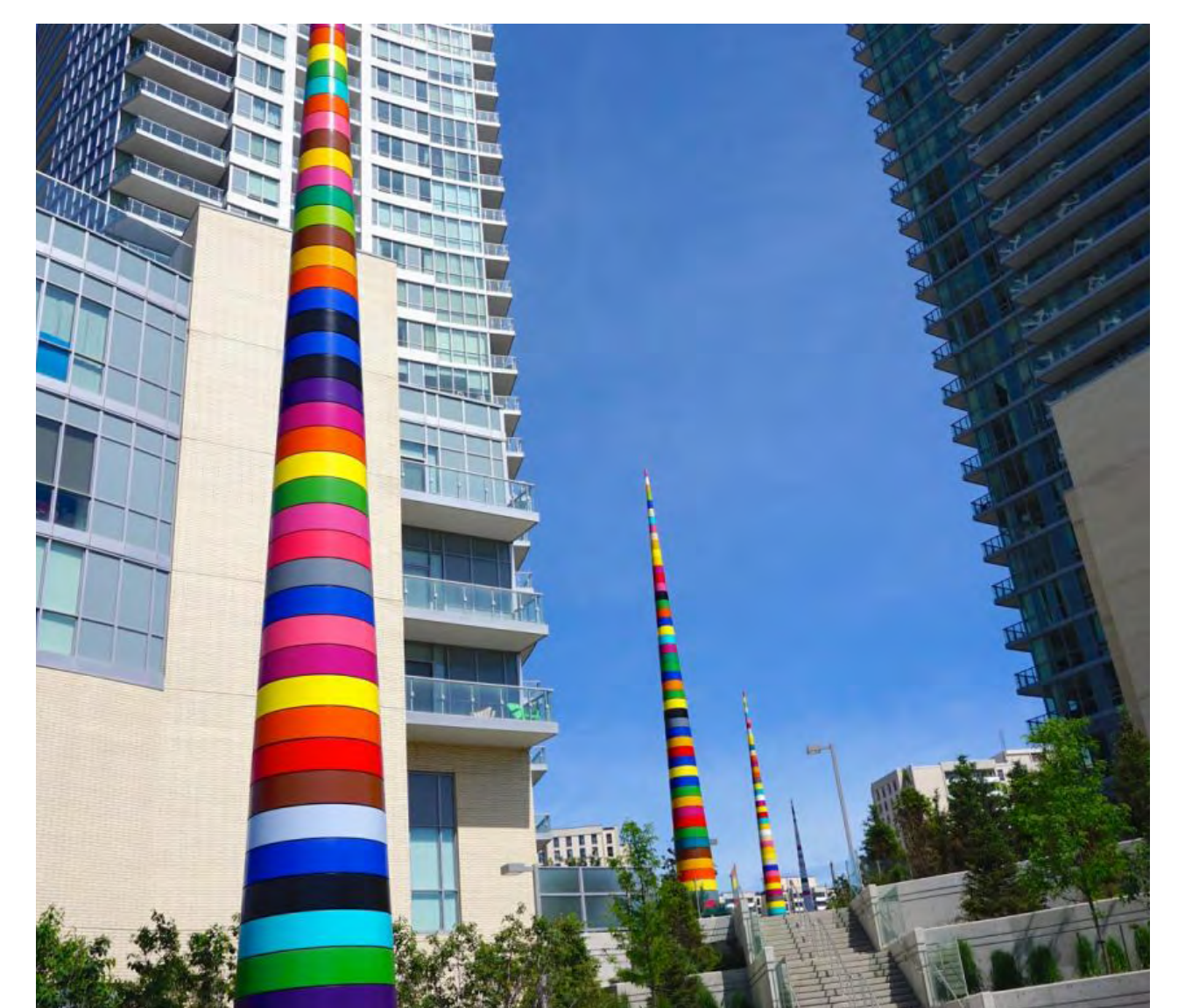
Public art in prominent locations
//Tuballoon, by Snøhetta, Kongsberg



Public art integrated with its site
//Mirage by Paul Raff Studio, Toronto



Public art included within development
// Search Light, Star Light, Spotlight by John McEwen, Toronto



Public art to assist in wayfinding
//Four Seasons by Douglas Coupland, Toronto

Potential Public Art Themes

Public art can contribute to placemaking by creating strong, meaningful connections between people and places. The following images illustrate potential Public Art Themes for Scarborough Centre.

Sustainability + Environment

Public artwork can express a link to the environment, energy, local parks and open spaces.



// Echo by Jim Hodges, Toronto



// Light Showers by Jill Anholt, Toronto



// Elevated Wetlands by Noel Harding, Toronto

Thresholds + Gateways

Public artwork can mark the entrances to neighbourhoods or points of orientation in the community.



// RedBall Project, Kurt Perschke, various locations



// Forêt Bleue by Claude Cormier, Detroit, Michigan



// Desert Passage by Barbara Grygutis, Arizona

Interactive + Engaging

Public artwork can be interacted with or encourage participation in a hands-on way.



// Be a Pin Up by Lulu Guinness, London, UK



// Mirror Labyrinth by Jeppe Hein, Brooklyn, NY

Potential Public Art Themes

Community + Neighborhood Identity

Public artwork can reflect community and neighborhood identity.



//Faces of Regent Park by Dan Bergeron, Toronto



//Table for 1200 by StorefrontMB and 5468796, Winnipeg



//Lantern Festival, artist unknown, Taiwan

Art Infused Infrastructure

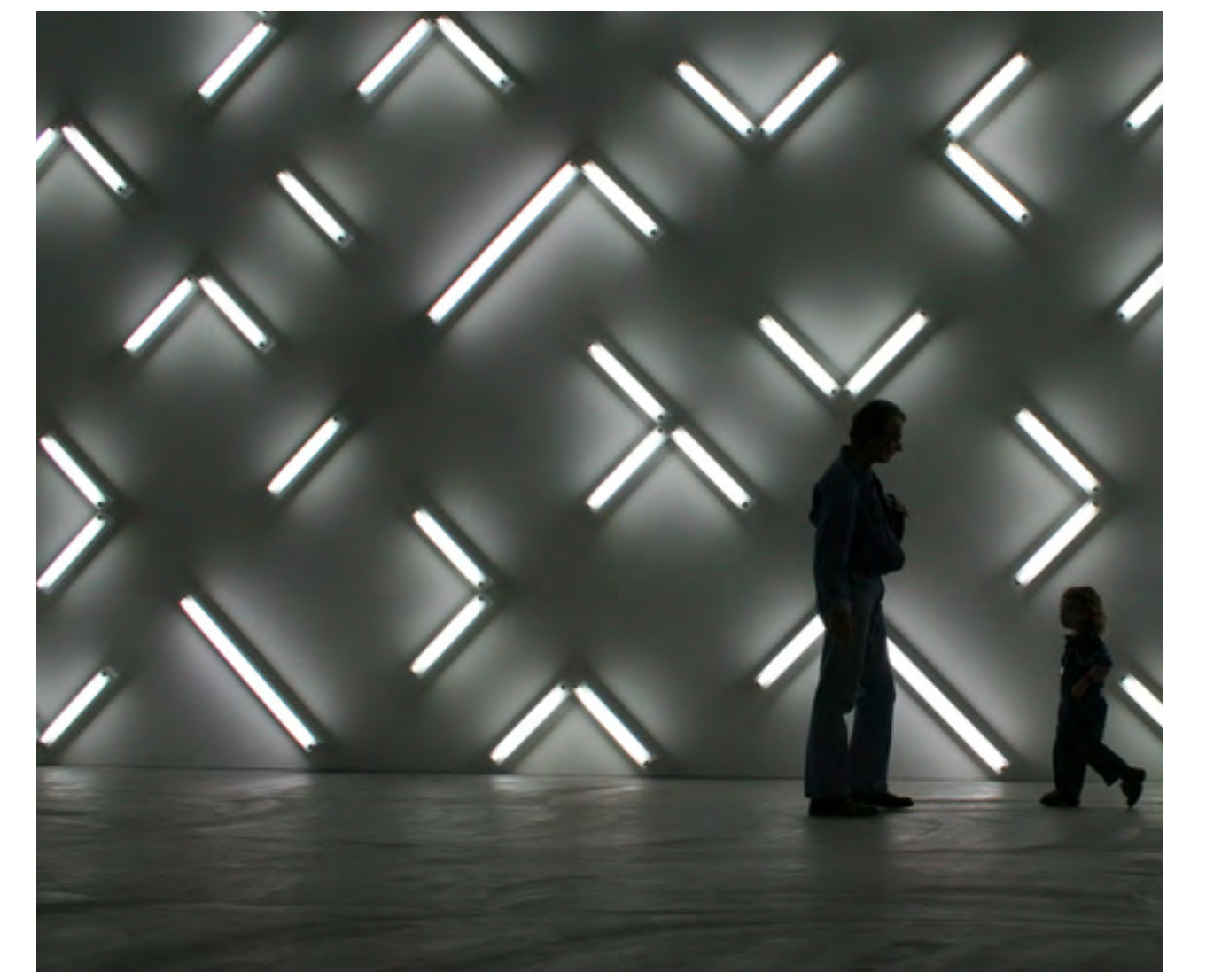
Public artwork can be integrated into infrastructure, streetscape, wayfinding or architecture.



// Bollards, Artist unknown



// LEGO Bridge by Megx, Wuppertal, Germany



//Light and Space by Robert Irwin, Museum of Contemporary Art, San Diego

Historic Continuity

Public artwork can reinforce a sense of community pride, identity and connection to local history and culture.



// Artist unknown, Everett, Washington



// Gardiner Easy Public Art Project, Artist unknown, Toronto



// Site Specific by Scott Eunson and Marianne Lovink, Toronto



// The Standing March by JR Darren Aronofski, Paris, France



// Angel Place by Aspect Studios, Sydney, Australia

Next Steps and Feedback

We welcome your feedback on our work to date. For more information, provide your comments, or add yourself to the project notification list, contact:

Mihaela Marcu
Tel. 416 396 4270
Email. Mihaela.Marcu@toronto.ca

Submit comments tonight, or by email to Mihaela Marcu (details above). The deadline to submit comments is February 13, 2017

www.toronto.ca/scpublicart

Next Steps

- We will review public feedback collected as part of this exercise to inform the Public Art Master Plan recommendations. Minutes of tonight's meeting will be posted online.
- We will be holding an 'Imagining My Sustainable City Design Charrette' in a local school classroom with grade 7 students to imagine public art and city building in Scarborough Centre (February 2017).
- We will share the Public Art Master Plan recommendations with you in late spring 2017.