



**Valerie Jepson**  
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May 26, 2015

**PRIVATE AND CONFIDENTIAL**

Michael Thompson  
Councillor for Ward 37  
Toronto City Hall  
100 Queen Street West, Suite B29  
Toronto, ON, M5H 2N2

Dear Councillor Thompson:

**Re: Travel Declaration Form – April 8 to 12, 2015 to Panama City, Panama for the II  
CEO Summit of the Americas**

I have reviewed the information you provided in the Travel Declaration form, along with the following supporting documentation:

- 1) invitation letter dated January 20, 2015;
- 2) a copy of the electronic invoice for air travel to Panama City, Panama between April 8 to April 12, 2015;
- 3) a copy of the receipt for accommodations at the Riu Plaza Hotels dated April 8, 2015;
- 4) copies of receipts for ground transportation dated April 8, 2015 and April 14, 2015; and
- 5) a copy of the Members of Council Travel Expense Claim form dated April 16, 2015.

I confirm that the travel related benefits you have disclosed are in compliance with section f of Part IV (Gifts and Benefits) of the *Code of Conduct for Members of Council* as travel was sponsored by the event organizer. Your presence at this event was requested in your official capacity as a member of Council.

Thank you for providing the information.

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Integrity Commissioner

- c. Lesley Ruscica, Manager, Council & Support Services  
Winnie Li, Director, Council & Support Services  
Ulli Watkiss, City Clerk

VJ/tf





January 20, 2015

Mr. Michael Thompson  
Councillor of the City of Toronto  
Toronto, Canada

Dear Mr. Thompson,

We are pleased to invite you to participate in the II CEO Summit of the Americas, which will take place on April 8-10 in Panama City, on the eve of the Summit that will gather the Heads of State and Government of the hemisphere.

This high-level meeting, which will be devoted to the theme of “Bridging the Americas: Productive Integration for Inclusive Development”, gathered 13 Heads of State and Government and over 700 business leaders during its previous edition. On this occasion, the Summit will analyze the opportunities for promoting investment, facilitating trade and fostering development, in particular in the energy, agribusiness, finance, information technology and public infrastructure sectors, as well as the importance of an active participation of the private sector in the social development of our countries.

We will soon share with you a detailed program of the Summit. To confirm the details of your participation, we kindly request that you contact us at [ceosummit@iadb.org](mailto:ceosummit@iadb.org).

Yours sincerely,

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**JUAN CARLOS VARELA R.**  
Presidente  
República de Panamá

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**LUIS ALBERTO MORENO**  
President  
Inter-American Development Bank



## II CEO Summit of the Americas

### *“Bridging the Americas: Productive Integration for Inclusive Development”*

Panama City, Panama – April 8-10, 2015

#### Wednesday, April 8

- 8:00am – 8:00pm**      **Registration**  
*Riu Plaza Panama Hotel / Panama Marriott Hotel / Bristol Panama Hotel*
- 7:00 – 9:00pm**      **Welcoming Cocktail**  
*American Trade Hotel*

#### Thursday, April 9

- 8:00am – 8:00pm**      **Registration**  
*Riu Plaza Panama Hotel*
- 9:15 – 9:30am**      ✓ **Opening Remarks**
- **Luis Alberto Moreno**, President, Inter-American Development Bank
- 9:30 – 9:45am**      **Inaugural Address**
- ✓ **Isabel de Saint Malo de Alvarado**, Vice President and Minister of Foreign Affairs, Republic of Panama
- 9:45 – 10:45am**      ✓ **Food Security and Agribusiness: Progress for the Region, Food for the World**
- Population growth, and rising incomes, and increased food consumption in the developing world, together with the development of biofuels, is driving a significant and sustained demand of agricultural commodities. Many countries of the region have a competitive advantage in agriculture and technological breakthroughs allow them to build on it as a path to development. How can countries promote innovation and value creation along the agricultural production chain that help ensure sustainability and equitable access to food? How can new sources of financing be developed for agribusiness? Which are the infrastructure requirements of the agribusiness sector?



9:45 – 10:45am ✓

**Panel of Business Leaders**

Moderator: **Gabriela Frias**, Anchor, CNN

Panelists:

- **Arthur Lok Jack**, President, Associated Brands Inc
- **Gustavo Grobocopatel**, Chairman, Los Grobo
- **Laxman Narasimhan**, CEO, PepsiCo Latin America Foods
- **Marcel Smits**, CFO, Cargill
- **Martín Secco**, CEO, Marfrig

10:45 – 11:15am

**Welcoming Remarks**

- **Juan Carlos Varela**, President, Republic of Panama

11:15am – 12:25pm

**Financial Integration and Inclusion: Mobilizing Resources for Social and Economic Development**

✓ Aided by technological advances and modernized regulations, in recent years LAC's financial markets have expanded exponentially, both by greater regional integration and by increasing access by underserved populations to financial services. Larger, deeper and stronger capital markets provide a key way to efficiently mobilize investments for the growth and dynamism of the region's economies. What set of policies can be implemented to both develop capital markets and foster financial inclusion? How may governments facilitate access by small and medium sized enterprises to financial markets? How may public-private initiatives lower barriers to financial integration and inclusion, and at the same time, guarantee market stability? How can regional integration of capital markets be sustained and expanded?

11:15am – 12:15pm

**Panel of Business Leaders:**

Moderator: **John Paul Rathbone**, Latin America Editor, Financial Times

Panelists:

- ✓ • **Christian Laub**, CEO, Credicorp
- **Francisco Aristeguieta**, CEO, Citigroup Latin America
- **Luis Carlos Sarmiento**, CEO, Grupo Aval
- **Raúl Alemán Zubieta**, CEO, Banco General
- **Richard Blum**, CEO, Blum Capital

12:15 – 12:25pm

**Future Flash: "Towards full integration of capital markets in Latin America and the Caribbean: the case of MILA"**

- ✓ • **Juan Pablo Córdoba Garcés**, Chairman, World Federation of Exchanges



12:25 – 12:45pm

**Future Flash: “Making the Internet More Accessible”**

- **Juan Carlos Varela**, President, Republic of Panama
- **Mark Zuckerberg**, Chairman and CEO, Facebook

12:45 – 2:00pm

**Networking Lunch**

2:00 – 2:15pm

**Special Presentation: New Trade and Investment Opportunities in Cuba**

- **Rodrigo Malmierca Diaz**, Minister of Foreign Trade and Investment, Republic of Cuba

2:15 – 3:15pm

**Women’s economic empowerment: good for women, good for businesses and good for development**

Business leaders and governments in LAC are increasingly paying attention to the social, economic, and financial returns that result from focusing on women and gender equality. Growth of female income in the 21<sup>st</sup> century was responsible for a 30% reduction in extreme poverty in LAC. Total global female income is estimated to be \$18 trillion versus China’s GDP which is \$6.6 trillion. Within corporations, studies have found that more women in senior management and corporate boards are associated with better business performance. A study of 345 Latin American firms in six countries by McKinsey and Company found that ROE for firms with on or more women in their executive committees had returns on equity 44% higher than those without. Yet only 20% of firms in the region have at least one female top manager, 7 out of 10 women-owned businesses face major financing constraints, and women entrepreneurs have more problems accessing markets and value chains than their male counterparts. How can business leaders and policymakers promote women’s leadership in the private sector? What is the relationship between having more women leaders and better serving women clients? What are the best practices for diversifying corporate supplier portfolios by including more women-owned businesses in their sourcing, production, and/or distribution channels?

2:15 – 3:15pm

**Panel of Business Leaders**

Moderator: **Julie T. Katzman**, Executive Vicepresident, Inter-American Development Bank

Panelists:

- **Brenda Durham**, Senior Vice President and Regional General Counsel, Marriott International, Inc.
- **Enrique Ostalé**, CEO, Walmart Latin America
- **Muhtar Kent**, CEO, The Coca-Cola Company
- **Thomas F. McLarty**, Chairman, McLarty Associates

3:15 – 4:35pm

**Corporate Social Innovations: Driving Entrepreneurship for Social Development**

Corporate social innovation is about fuelling breakthrough changes in how businesses operate so that they can achieve social and environmental value creation alongside financial profit. Nurturing healthy entrepreneurial ecosystems, supporting innovative ways of doing business that create wealth, jobs, and value, as well as working alongside governments are different strategies to pursue this objective. Entrepreneurship is a powerful tool for both job creation and wealth generation and small and midsize enterprises (SMEs) account for a large majority of business and employ close to two thirds of the workers in LAC. How can cooperation with and coordination by government and international organizations increase the impact of corporate social innovation? How can our societies create business opportunities and economic development by fomenting entrepreneurship and translations of ideas into business, jobs, wealth and opportunities for more innovative, fair and equal societies?

3:15 – 4:15pm

**Panel of Business Leaders**

Moderator: **Cristina Frias**, Journalist, Folha de Sao Paulo

Panelists:

- **Frank Rainieri**, CEO, Grupo Punta Cana
- **Rafael L. Bras**, Provost, Georgia Institute of Technology
- **Stanley Motta**, President, Copa Holdings
- **Woods Staton**, CEO, Arcos Dorados
- **Youngsuk (YS) Chi**, Chairman, Elsevier

4:15 – 4:25pm

**Future Flash: “The future of the labor world: challenges and opportunities”**

- **Guy Ryder**, Director-General, International Labour Organization

4:25 – 4:35pm

**Future Flash: “Innovations in Corporate Social Responsibility”**

- **Carlos Slim Helú**, President, Fundación Carlos Slim

4:35 – 4:50pm

**Head of State Presentation**

- **Dean Barrow**, Prime Minister, Belize

4:50 – 5:05pm

**Head of State Presentation**

- **Danilo Medina Sanchez**, President, Dominican Republic

5:05 – 6:05pm



**Innovation & Information Technology: Reimagining the future of the Americas**

Latin America and the Caribbean are experiencing an unprecedented expansion of its information technology sector with a boom in support for start-up companies as well as increased sophistication in large IT firms. The region enjoys competitive advantages resulting from the availability of relatively low cost skilled labor and start-ups have attracted financing from foreign investors. How can Latin American countries educate new generations of skilled technology workers than can keep IT companies growing? How can governments and the private sector work together to close the digital divide?

5:05 – 6:05pm

**Panel of Business Leaders**

Moderator: **Andrés Oppenheimer**, Columnist of The Miami Herald, Host of CNN en Español

Panelists:

- **Blanca Treviño**, President and CEO, Softtek
- **Denise Rutherford**, President, Latin America, 3M
- **Marco Stefanini**, CEO, Stefanini
- **Orlando Dovat**, Chairman & CEO, Zonamerica
- **Raymundo Peixoto**, Vice President, Dell Latin America

6:05 – 6:15pm

***Future Flash: “Opportunities for Latin America and the Caribbean in the Online world”***

- **Vint Cerf**, Vice President and Chief Internet Evangelist, Google

7:00 – 10:00pm

**II CEO Summit Dinner Reception**  
*Museo de la Biodiversidad*

Friday, April 10

8:30 – 10:10am

**Energy: Fueling the Americas’ Growth**

The Americas is a region of energy abundance, with massive oil and gas reserves, including shale gas and tight oil, and rich in potential for hydro, solar, wind and geothermal power. How may these abundant resources be developed in a cost-effective, environmentally sound, and delivered efficiently and equitably to consumers throughout the region to improve competitiveness and well-being? How can the private and public sector cooperate in developing energy resources using technology, capital, and best practices that can be shared among different actors? Which are the advantages in promoting energy integration and the development of cross-border infrastructure?

8:30 – 8:45am

**Head of State Presentation**

- **Kamla Persad-Bissessar**, Prime Minister, Republic of Trinidad & Tobago





8:45 – 10:00am

**Panel of Business Leaders**

Moderator: **Roger Ingold**, Managing Director, Accenture Latin America

Panelists:

- **Alejandro P. Bulgheroni**, Chairman, President & CEO, Associated Petroleum Investors
- **Ali Moshiri**, President, Chevron Africa and Latin America Exploration
- **Andrés Gluski**, President and CEO, AES Corporation
- **Eulogio del Pino**, President, PDVSA
- **Reinaldo García**, President and CEO, General Electric Latin America
- **Sylvia Escovar Gómez**, President, Terpel

10:00 – 10:10am

***Future Flash: “Non-Conventional Fuels Revolution: The Present and Future of Energy in the Americas”***

- **Miguel Galuccio**, CEO, YPF

10:10 – 10:25am

**Head of State Presentation**

- **Juan Manuel Santos**, President, Republic of Colombia

10:25 – 11:45am

**Infrastructure, Logistics and Connectivity: Bringing the Americas Together**

International production, trade and investments are increasingly organized within global value chains (GVCs) where the different stages of the production process are located across different countries. To succeed globally regional economies must develop connectivity measures that reduce transaction costs and improve supply chain efficiency. Modern infrastructure and logistics hubs need advanced communications and information technology in order to increase efficiency and bolster risk management capabilities at and behind their borders. Which are the infrastructure, logistics and connectivity requirements that the Americas need to meet? How may countries improve the capability of their infrastructure programs? How can countries develop long term private finance capabilities? How may infrastructure projects contribute to social development? In what ways will the Panama Canal expansion transform the transportation infrastructure in the region?

10:25 – 10:35am

***Future Flash: “Aerospace and the Americas”***

- **W. James McNerney, Jr.**, CEO, The Boeing Company



✓ 10:35 – 11:35am

**Panel of Business Leaders**

Moderator: **Alberto Aleman Zubieta**, CEO, ABCO Global

Panelists:

- **Brian Porter**, President and CEO, ScotiaBank
- **Kelvin Dushnisky**, Co-President, Barrick Gold
- **Marcelo Odebrecht**, CEO, Odebrecht Organization
- **Philip Enquist**, Partner in Charge of Urban Design and Planning, Skidmore, Owings & Merrill
- **Romaine Seguin**, President, UPS Americas

11:35 – 11:45am

***Future Flash: "Panama Canal Expansion: A Game Changer for the Global Economy"***

- **Jorge Quijano**, CEO, Panama Canal Authority

✓ 11:45am – 12:30pm

**Conversation with Heads of State**

- **Salvador Sánchez Cerén**, President, Republic of El Salvador
- **Otto Pérez Molina**, President, Republic of Guatemala
- **Juan Orlando Hernández**, President, Republic of Honduras

Facilitator: **Gabriela Frias**, Anchor, CNN

12:30 – 1:45pm

**Closing Lunch**

✓ **Keynote Speaker**

- **Ertharin Cousin**, Executive Director, World Food Programme

1:45 – 2:00pm

✓ ***Keynote Speech: "Working Together: Public-Private Partnership for Sustainable Development."***

- **Ban Ki-moon**, Secretary General, United Nations

2:00 – 2:15pm

**Head of State Presentation**

- **Horacio Manuel Cartes Jara**, President, Republic of Paraguay

✓ 2:15 – 3:30pm

**Americas Business Dialogue: Building a Regional Public-Private Dialogue for Development**

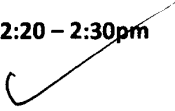
2:15 – 2:20pm

**Introduction to the Americas Business Dialogue**

- **Luis Alberto Moreno**, President, Inter-American Development Bank



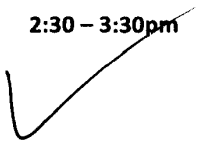
2:20 – 2:30pm



#### **Americas Business Dialogue**

- **Bruce Mac Master**, President, Asociación Nacional de Empresarios de Colombia
- **Thomas J. Donohue**, President and CEO, U.S. Chamber of Commerce

2:30 – 3:30pm



#### **Conversation with Heads of State**

**Facilitator: Luis Alberto Moreno**, President, Inter-American Development Bank

- **Juan Carlos Varela**, President, Republic of Panama
- **Dilma Rousseff**, President, Federative Republic of Brazil
- **Barack Obama**, President, United States of America
- **Enrique Peña Nieto**, President, United Mexican States

**Commentators:** CEOs from the Americas Business Dialogue

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