



CAMERA di COMMERCIO
ITALIANA dell'ONTARIO

INVESTMENT OUTREACH PROGRAM
Milan, June 23 – 26, 2015

Delegation Accompanied by:

George Visintin, President, ICCO & Tiziana Tedesco, (Acting) Executive Director, ICCO
Claudia Barbiero, ICCO Milan

Tuesday, June 23, 2015: MILAN

Time	Program	
Morning	Arrival in Milan Accommodation: Grand Visconti Palace Viale Isonzo, 14 20135 Milano, Italy	
3 p.m.	Depart from hotel by taxi	
3:30 – 4 p.m. Location: <i>Comune di Milano</i> <i>via Beccaria 19</i> <i>- 1° floor</i>	Meeting at the City of Milan Transport Department for an overview of the 2 new metro lines (M4 and M5) created for Expo. Presentation to be given by Director.	
4 – 4:20 p.m.	Meeting with Assessore Pierfrancesco Maran (Councillor City of Milan Transportation, Mobility, Urban Development and Environment)	Gift: MPL Pen
4:30 – 5 p.m.	Site visit of M5 subway and return to hotel	
6:30 p.m.	Depart from hotel by taxi	
7 p.m. Location: <i>Piazza XXV Aprile, 10,</i> <i>20124 Milano,</i> <i>Italy</i>	Visit of Eataly - is the largest Italian marketplace in the world, comprising a variety of restaurants, food and beverage counters, bakery, retail items, and a cooking school founded by Oscar Farinetti. (27 locations around the world – Italy (10), NYC (1), Chicago (1), Japan (13), Dubai (1), Istanbul (1) www.eataly.com (pre-qualified investment lead. Met by GTMA. Plan to open in Toronto in the near future) followed by dinner at Eataly with ICCO and Air Canada.	

Wednesday, June 24, 2015: MILAN

Day Objectives: <ul style="list-style-type: none"> - Meeting with Expo Organizers - Meeting with Honorary Consul General of Canada in Milan - Business presentation of Toronto - Individual business meetings between City of Toronto and Italian investment leads - Networking event 		
Time	Program	
9:30 – 10:00 a.m. <i>Location: Hotel Grand Palace Visconti</i>	Welcome Meeting – Debrief with entire delegation	
10 – 11:00 a.m. <i>Location: Lobby hotel Grand Hotel Visconti</i>	Meeting with Mr. Giacomo Biraghi- expert on Expo Milan 2015 organization Discussion on best practices and the win for the bid of Milan 2015.	Gift: MPL Pen
12 – 12:30 p.m. <i>Location: Piazza Cavour 3, 5° floor</i>	Meeting with Honorary Consul of Canada in Milan: Ezio Simonelli	Gift: MPL Pen
1 – 2 p.m.	Informal lunch	
2:30 – 3:30 p.m. <i>Location: Via Alzaia Naviglio Pavese 52</i>	Visit to DADOMANI s.r.l. Animation studio interested in the Toronto market place Mr. Carlo www.dadomani.com	
4:30 – 5 p.m. <i>Location: Sala Picasso of LCA Law Firm offices in Milan</i>	Meeting with Hon. Ms. Francesca La Marca, MP- Rome Representing Italian citizens living in North and Central America from a seat in the 17th-century Palazzo Montecitorio.	
5 – 5:50 p.m. <i>Location: LCA Law Firm</i>	Business Component of Mission Presentation of business opportunities in Toronto Sponsored by LCA Law Firm (Mr. Vittorio Turinetti – Partner) to an audience of 40/50 Italian businesses <ul style="list-style-type: none"> • 5 min presentation by LCA Law Firm about services offered to Italian businesses wanting to do business in Toronto Brief • 3 min ICCO President George Visintin • 10 min presentation by Councillor Thompson • 3 min presentation by Manitoba Trade and Investment; • 3 min presentation by Air Canada (official Trade Mission sponsor) 	Gift: MPL Pen

6 – 7:10 p.m.	<p>Individual meetings organized by ICCO for the City of Toronto with pre-qualified leads (Sala Picasso) detailed agenda a and corporate call reports to be sent separately (accompanied by Tiziana Tedesco)</p> <ul style="list-style-type: none"> • ISOKIT www.isokit.it (Ms. Elisabetta Antico & Mr. Andrea Antico) Isokit is a pre-qualified investment lead provided to the GTMA by ICCO. Tony Romano met with them in May. Design, Production and Marketing of Isothermal Fittings • OMBA Impianti & Engineering S.p.A www.omba.biz (Mr. Carlo Bobisut) leading company in heavy metal fabricated structures • DIQUIGIOVANNI www.diquigiovanni.com (Ms. Martina Ziggotti) leading company in the production of PVC • ITALMECC www.italmecc.com Italmec is a pre-qualified investment lead provided to the GTMA by ICCO. Tony Romano met with them in May and they just visited Toronto at the end of May. Water and Dust purification plant. 	
6 – 6:20 p.m.		
6:20 – 6:40 p.m.		
6:40 – 7 p.m.		
7 – 7:20 p.m.		
6 – 8:30 p.m.	<p>Aperitivo and networking event for all guests + visit of the art collection of Chiara Camoni, an Italian contemporary artist (3 rd floor of LCALEX offices)</p>	

Thursday, June 25, 2015: MILAN

<p>Day Objectives:</p> <ul style="list-style-type: none"> - Meet with City of Milan Official - Visit to Expo 		
<p>Location: Panorama building and Expo Fairgrounds</p>		
Time	Program	
9 – 9:45 a.m. <i>Location:</i> City Hall Palazzo Marino (sala Marra Ground floor)	<p>Meeting with Mr. Galliano, Director of Economic Development of the City of Milan to discuss:</p> <ul style="list-style-type: none"> - Partner city relationship between Toronto and Milano (since 2003) - Trade opportunities - Highlight of Toronto's key sectors - Areas of potential collaboration – design / film / culture 	<p>Gift: MPL Pen</p>
10 – 10:30 a.m. <i>Location:</i> Panorama in piazza Gae Aulenti	<p>Visit of Panorama with Director Galliano</p> <p>The Panorama Project consists of a 360° circular video installation (dur. 20 minutes) and will present Italian flagship and creative industries throughout the six months of Expo. The project aims to promote Italy and its flagship creative industries (fashion, design, food, jewelry, sports car manufacturing, hospitality) at the international level. It has been developed through a partnership among different organizations including the Municipality of Milan, the Ministry of Economic Development and the Ministry of Culture, the Chamber of Commerce, the National Chamber for Fashion, the <i>Salone del Mobile</i> (Milan Furniture Fair).</p>	
11 a.m. – 12 p.m.	Travel to Expo Fairgrounds	

12:30 – 1:30 p.m. <i>Location: Expo fairgrounds Padiglione Italia CH4</i>	Visit to Grom Stand at Expo- Grom – a leading Italian gelato company that has just opened stores in the U.S. and is planning the opening of Canadian stores in the Canadian market by end of 2016. http://www.grom.it/en/ Mr. Cesare Zamboni- International Development Mr. Grom- Owner TBC	
1:30 – 3 p.m.	Guided tour of Padiglione Italia TBC	
3 – 4 p.m.	Visit to Granarolo Stand at Expo www.granarolo.com Granarolo is a pre-qualified investment lead provided to the GTMA by ICCO. Tony Romano met with them in May. Granarolo- the largest Italian-owned agro-industrial group in Italy, comprising two separate entities working together: a consortium of milk producers – Granlatte – which operates in the agricultural sector and collects raw milk – and a joint-stock company – Granarolo S.p.A. – which processes and sells the finished product, with 10 production sites throughout the country and 2 sites in France. Meeting with: Fabio Fanetti International Business Development Manager and Pietro Bacchini	
Afternoon	Free visit of Expo (see attached itinerary)	
evening	Free evening	

Friday, June 26, 2015: MILAN

Day Objectives:		
<ul style="list-style-type: none"> - Visit to company incubator and research centre - Visit to important company looking to open a subsidiary in North America - Official institutional moment between City of Milan and Toronto during the closing event of Meet the Media Guru Special Edition, which is an Expo in Città event in collaboration with Institute without Boundaries 		
Time	Program	
8:30 a.m.	Depart hotel by bus	
9:30 a.m. <i>Location: Via Einstein - Loc. Cascina Codazza / 26900 Lodi - Italy</i>	Arrival at Parco Tecnologico Padano in Lodi (40km South East of Milan). Parco Tecnologico Padano (PTP) – a Science and Technology Park working for the last 10 years in the agri-food, bioeconomy and Life-sciences sectors, focused on innovation and an increase of productive competitiveness with a network of more than 500 institutions and 650 companies in over 40 countries. PTP offers services to more than 100 companies and sustains new startups with the Alimenta accelerator and incubator, which supports 40 new businesses. (similar to Toronto's MARs) www.tecnoparco.org	

9:30 – 10 a.m.	Tour/ visit of the agricultural demo camp.	
10 – 11 a.m.	<p>PTP Presentation/Roundtable discussion on the following themes:</p> <ul style="list-style-type: none"> • Research • Agrifood • Bioeconomy • Biomedicine • high throughput innovation • food safety • Councillor Thompson could address the delegation 	
11 a.m. – 12 p.m.	Visit inside PTP	
12: - 12:40 p.m.	Travel to Industria Meccanica Bassi Luigi by bus	
12:40 – 2:30 p.m. <i>Location: Via Luigi Bassi, 8 - 26865 San Rocco al Porto (LO) - Italy</i>	<p>Presentation and site visit to Industria Meccanica Bassi Luigi & C. S.p.A. (investment lead: 350 employees, 80 million turnover-export 98 http://www.bassigroup.eu/)</p> <p>Luigi Bassi is a pre-qualified investment lead provided to the GTMA by ICCO. Tony Romano met with them in May.</p> <p><i>Light lunch to be served</i></p>	
2:30 – 3:30 p.m.	Travel back to Milan	
6:00 – 8:30 p.m. <i>Location: Mediateca Santa Teresa via della moscova 28</i>	<p>Expo in Citta Closing Reception</p> <p>Participation of the City of Toronto in Meet the Media Guru Special Edition together with the Institute without Boundaries, which is an Expo in Città event and with the mention of the official sponsor: Air Canada. Guests expected: 200+</p> <p>Agenda:</p> <ul style="list-style-type: none"> • City of Milan (Assessore Cristina Tajani- Commissioner of Economic Development of the City of Milan) • City of Toronto Councillor Michael Thompson <p>Short institutional speech by both cities followed by a networking event. (short 5 minute speech to be given by Councillor Thompson)</p>	<p>Gift: Silk Scarf</p>