



**MEMBER OF COUNCIL REPORT
ON OUT-OF-PROVINCE CONFERENCE**

(To be circulated to standing committees and posted on the internet)

Name of Member of Council: Councillor Michael Thompson

Name of Conference: World Strategic Forum

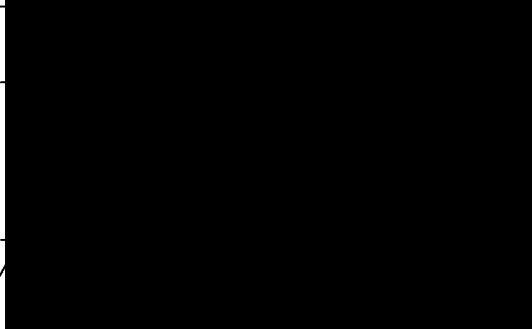
Location: Miami, Florida, USA

Date(s) Attended: 19/04/2017 to 21/04/2017

I confirm I attended the following sessions (please use additional sheet if required):

DATE	TIME	NAME OF SESSION
20/04/2017	10:30 am	New Strategies for Economic Growth: Harnessing the Experience Economies (Councillor Thompson – guest speaker)
20/04/2017	12:30pm	Building An Agenda for Sustainable Development

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Member of Council Signature:

Date: 16/05/2017



INTERNATIONAL ECONOMIC FORUM OF THE AMERICAS
WORLD STRATEGIC FORUM
APRIL 19-20, 2017

The International Economic Forum of the Americas will host the 7th edition of the World Strategic Forum on April 19 and 20, 2017 at The Biltmore Hotel in Miami.

The World Strategic Forum (WSF) was established by the International Economic Forum of the Americas, a non-for-profit organization dedicated to the promotion of an open dialogue on pressing economic issues. Over the years, the event has grown to become a strategic platform for business synergies, engaging actors of the global economy towards partnership and dialogue.

The Forum strives to foster the exchange of information, to promote free discussion on major current economic issues and facilitate meetings between world leaders to encourage international discussions by bringing together Heads of State, the private sector, international organizations and civil society.

CONFERENCE DETAILS

Conference theme: *Mastering Change, Reigniting Growth*

Audience: +90 speakers, +1200 participants

When: April 19 and 20, 2017

Where: The Biltmore Hotel, 1200 Anastasia Ave, Coral Gables, FL 33134

AGENDA PROPOSAL

MICHAEL THOMPSON

Councillor, City of Toronto; Chair, Toronto's Economic Development and Culture Committee; and Chair, Invest Toronto

ARRIVAL AT MIAMI INTERNATIONAL AIRPORT

Councillor Thompson will be greeted by our liaison officer upon arrival at Miami International Airport. From there, transportation will be arranged to the Biltmore Hotel. The same service will be available upon departure.

Please note that, as a distinguished speaker, Councillor Thompson will be provided with a VIP pass. This pass will grant access to the Conference's working breakfasts, plenary sessions, forums, luncheons and cocktail receptions. Internet access and refreshments are available in the VIP Lounge.



WEDNESDAY, APRIL 19, 2017

6:30 pm – 9:00 pm

Chairman's Reception

The Biltmore Hotel

Around 120 business executives and speakers will be in attendance.

Councillor Thompson is invited as a VIP guest

A formal invitation will be sent separately



THURSDAY, APRIL 20, 2017

10:30 am – 12:00 pm

FORUM 3 | NEW STRATEGIES FOR ECONOMIC GROWTH: HARNESSING THE EXPERIENCE ECONOMY

The Biltmore Hotel

Room: Stoneman

Douglas

Presented by Greater Miami Convention Visitors Bureau (GMCVB)

SESSION ABSTRACT

As global economic growth remains slow, regional economies must look to their unique strengths to build strategies that will allow them to create long-term growth. What is the role of policy innovation with regards to identifying and nurturing untapped potential? What impact can the different industries, in particular those related with the experience economy, have in the creation of economic development strategies? How can technology and innovation expand user and consumer experiences?

CHAIR

William Talbert III, President and Chief Executive Officer, Greater Miami Convention Visitors Bureau (GMCVB)

MODERATOR

Richard Bradley, Editor in Chief, Worth Magazine

SPEAKERS

Annette Stapleton-Seaforth, Chief Executive Officer, Port of Spain City Corporation

Wang Yao, Counselor, Boao Forum for Asia Institute and Former Director General, Boao Forum for Asia

John Padgett, Chief Experience and Innovation Officer, Carnival Corporation

Michael Thompson, Councillor, City of Toronto

CLOSING REMARKS

Mike Hampton, Dean, Chaplin School of Hospitality & Tourism Management at Florida International University (FIU)

The session is open to media.



11:45 am – 12:20 pm

VIP Cocktail Reception

The Biltmore Hotel

Room: VIP Lounge

Guests of the Head Table, speakers and VIPs in attendance. The Head Table call will be made during this reception.



THURSDAY, APRIL 20, 2017

12:30 pm – 2:30 pm

LUNCHEON | BUILDING AN AGENDA FOR SUSTAINABLE DEVELOPMENT

The Biltmore Hotel,
Room: Country Club
Ballroom

CHAIR

Louis Audet, President and Chief Executive Officer, Cogeco Inc. and Gogeco Communications inc.

SPEAKERS

Benedict Oramah, President and Chairman of the Board of Directors, African Export-Import Bank (Afreximbank)

Luis Carranza Ugarte, President Elect, Development Bank of Latin American (CAF)

Interviewed by:

Bertrand Badré, Chief Executive Officer, Blue Orange Capital; and Visiting Fellow, Peterson Institute for International Economics

Councillor Thompson is invited to join the Luncheon as a VIP guest

PRIVATE MEETINGS

The International Economic Forum of the Americas offers a bilateral service to all speakers. Meetings with other speakers or Government Officials can be coordinated by our team on behalf of Councillor Thompson during the complete duration of the Forum.

MEDIA OPPORTUNITIES

The International Economic Forum of the Americas offers media coordination assistance to its VIP speakers. Media opportunities during the Forum can be explored by our team on behalf of Councillor Thompson, within the media plan that has been developed to help raise both the profile of the World Strategic Forum as well as our speakers' visibility in the media.





CONTACT INFORMATION

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