



**MEMBER OF COUNCIL REPORT
ON OUT-OF-PROVINCE CONFERENCE**

(To be circulated to standing committees and posted on the internet)

Name of Member of Council: Shelley Carroll

Name of Conference: Apta

Location: San Francisco

Date(s) Attended: October 3 – October 9, 2015

I confirm I attended the following sessions (please use additional sheet if required):

DATE	TIME	NAME OF SESSION
Oct 4/15	2 ³⁰ -3 ¹⁵	Governing: transit board & leaders
Oct 4/15	4 ³⁰ -5 ³⁰	updates & trends
Oct 5/15	10 ³⁰ -12	blueprints for transit oriented communities
Oct 5/15	2 ³⁰ -4	beyond green sustainability in practice
Oct 6/15	10 ⁴⁵ -12 ¹⁵	Integrated mobility/transformation technology
Oct 6/15	2 ⁴⁵ -4 ⁴⁵	Funding, financing and partnering strategies
Oct 7/15	9 ³⁰ -11	clean fuels : clean fleets

Authorizing Signature Removed

Member of Council Signature:

Date:

Program

The 2015 Annual Meeting is scheduled for October 4-7 in San Francisco at the Hilton San Francisco Union Square. Hosted by the San Francisco Municipal Transportation Agency, APTA's major policy & management conference attracts public transportation leaders and managers from all sectors. Join the discussions with your colleagues to share best practices. Register now for this opportunity to network with colleagues and learn from one another.

Sessions that directly address APTA's 2015-2019 Strategic Goals have been identified throughout the program using the following icons:



The APTA Strategic Plan can be found [here](#).

NOTE: This schedule is preliminary and subject to change.

[Click here for a printable version in PDF](#)

Last Updated: October 2, 2015

Go to:

[Saturday, October 3](#) [Sunday, October 4](#) [Monday, October 5](#) [Tuesday, October 6](#) [Wednesday, October 7](#)

Saturday, October 3

American Public Transportation Foundation (APTF) Golf Tournament

7 a.m. - 3 p.m.

"Golfing for a Cause"

Shotgun: 8 a.m.

Location: The Presidio Golf Course, 300 Finley Road, San Francisco, CA

Register Your Foursome(s) Today at www.aptf.org! All proceeds from the tournament will benefit the APTF Scholarship Fund.

The American Public Transportation Foundation (APTF) is hosting a Golf Tournament at The Presidio, a spectacular golf course in downtown San Francisco, on Saturday, October 3, 2015. It's a golf outing you will not want to miss! The event will feature team challenges and other competitive activities to raise funds for the APTF.

Reserve your foursome(s) today as there are a limited number of teams that will be able to participate. Members and guests are encouraged to participate. Please visit the APTF website, www.aptf.org, for additional information and to register for the event.

The tournament organizers are Stephen Banta, CEO, Valley Metro, and Jack Martinson, member, APTA Business Member Board of Governors, and Vice President, Faiveley Transport North America. For more information about the event, please contact Jack Martinson at jack.martinson@faiveleytransport.com or 864.293.1396, or APTA's Pamela Boswell at pboswell@apta.com or 202.496.4803.

See you at The Presidio!

Thank You To Our Sponsors

- ***Clever Devices***
- ***Faiveley Transport***
- ***Motor Coach Industries, Inc.***
- ***TransitConsult LLC | Charles Wochele***
- ***Xerox***



Reliability Driven™



Diversity Council

8:30 - 10 a.m.

Franciscan A, Ballroom Level, Hilton Union Square

Chair, Valarie J. McCall

Conference Registration Desk

10 a.m. - 5 p.m.

Yosemite Room, Ballroom Level, Hilton Union Square

Clipper card sponsored by Cubic Transportation Systems, Inc.



Hotel keys sponsored by Herzog Transit Services, Inc.



Conference bag sponsored by Parsons Corporation

PARSONS

*Lanyards sponsored by
WSP | Parsons Brinckerhoff*



Conference App sponsored by Xerox



Host Information Desk

10 a.m. - 5 p.m.

Yosemite Room, Ballroom Level, Hilton Union Square

Bus & Paratransit Conference Planning Subcommittee

1 - 3 p.m.

Golden Gate 4, Lobby Level, Hilton Union Square

Chair, Lawrence J. Kopf

APTA Board of Directors

1 - 5 p.m.

Imperial Ballroom A, Ballroom Level, Hilton Union Square

Chair, APTA, Phillip A. Washington

(buffet lunch served at 12:30 p.m.; annual business meeting & election of officers begins at 1 p.m.)

NTI TRAINING: Understanding ADA

1 - 5 p.m.

Golden Gate 8, Lobby Level, Hilton Union Square

The goal of this course is to teach transit professionals the legal background of ADA and paratransit requirements. The course is facilitated by industry professionals with extensive experience in paratransit services and the ADA.

Topics include:

- ADA legal requirements that apply to public and private transportation related entities
- 14 service provisions documented in 49 CFR Part 37, Subpart G
- Requirements to determine if a public or private entity must provide complementary paratransit service
- Criteria for complementary paratransit service
- Requirements for existing and new transportation facilities
- Compliance and enforcement responsibilities of FTA, DOT, and DOJ
- Responsibilities and compliance procedures for public and private entities
- Enforcement and investigation processes, including hearings, decisions, and notices

CEUs 0.4 and CERTIFICATE OF ATTENDANCE awarded upon completion of the course.

AUDIENCE: This course is intended for people who work at a transit agency or provide transit service, those who manage or operate paratransit services, and federal, state, and local representatives who work with the ADA community.

FEE: The course is open to all APTA Annual Meeting registrants at no additional charge.

REGISTRATION: On-site registration is on a first-come, first-served, space and materials available basis by coming to the room where the course is taking place.

QUESTIONS? Contact NTI's Myrna Sirleaf at 848.932.6040 or msirleaf@nti.rutgers.edu.

Instructor

- **Paul J. Larrousse**, Vice Chair, Higher Education Subcommittee; Director, National Transit Institute Rutgers, The State Univ. of New Jersey, New Brunswick, NJ

Rail Conference Planning Subcommittee

3:30 - 5:30 p.m.

Golden Gate 4, Lobby Level, Hilton Union Square

Chair, Hillary Foose

Safety Coordinating Council

4 - 5 p.m.

Golden Gate 7, Lobby Level, Hilton Union Square

Chair, Harry Saporta, CSP, PE

Business Member Government Affairs Committee

4:30 - 5:30 p.m.

Grand Ballroom A, Grand Ballroom Level, Hilton Union Square

Chair, Cliff Henke

Intergovernmental Issues Legislative Subcommittee

4:30 - 5:30 p.m.

Golden Gate 2, Lobby Level, Hilton Union Square

Chair, Marlene B. Connor

Commuter & Intercity Rail Legislative Subcommittee

4:30 - 6 p.m.

Golden Gate 3, Lobby Level, Hilton Union Square

Co-Chairs, Anna M. Barry & Joseph J. Giulietti

Sunday, October 4

Regional Rail Corridors Subcommittee (HS&IPR Committee)

7 - 8 a.m.

Imperial Ballroom B, Ballroom Level, Hilton Union Square
Chair, Darrell Johnson

Member Services Committee

7:30 - 9 a.m.
Union Square 1&2, 4th Floor, Hilton Union Square
Chair, Hugh A. Mose, P.E.

Business Member Business Development Committee

8 - 9 a.m.
Franciscan B, Ballroom Level, Hilton Union Square
Chair, Richard J. Simonetta

Federal Procedures & Regulations and Funding, Finance & Tax Policies Legislative Subcommittees

8 - 9:30 a.m.
Golden Gate 3, Lobby Level, Hilton Union Square
Chairs, Christopher P. Boylan & Ronald L. Epstein

Light Rail Transit Technical Forum

8 - 9:30 a.m.
Grand Ballroom A, Grand Ballroom Level, Hilton Union Square
Chair, Thomas B. Furmaniak, P.E.
Breakfast sponsored by Kal Krishnan Consulting Services, Inc.

High-Speed & Intercity Passenger Rail Committee

8 - 10 a.m.
Imperial Ballroom B, Ballroom Level, Hilton Union Square
Chair, Peter Gertler, AICP

Fare Collection Systems Committee

8 - 10:15 a.m.
Franciscan A, Ballroom Level, Hilton Union Square
Chair, J. James Capozzi

AdWheel Awards Exhibit

8 a.m. - 7 p.m.
Imperial Ballroom Foyer, Ballroom Level, Hilton Union Square

All 2015 entries are showcased. Visit the exhibit to see the best in public transportation marketing, advertising, and communications.

Conference Registration Desk

8 a.m. - 7 p.m.

Yosemite Room, Ballroom Level, Hilton Union Square

Host Information Desk

8 a.m. - 7 p.m.

Yosemite Room, Ballroom Level, Hilton Union Square

Moderators/Speakers & AV Preview Room

8 a.m. - 7 p.m.

Mason Room, 6th Floor, Hilton Union Square

Mid-Size Operations Committee

8:30 - 10 a.m.

Golden Gate 8, Lobby Level, Hilton Union Square

Chair, W. Curtis Stitt

Small Operations Committee

8:30 - 10 a.m.

Imperial Ballroom A, Ballroom Level, Hilton Union Square

Chair, Ronald J. Kilcoyne

Transit Wireless Communications Joint Council

8:30 - 10 a.m.

Golden Gate 6, Lobby Level, Hilton Union Square

Chair, Karl Witbeck

Business Member Programs Committee

9 - 10 a.m.

Franciscan B, Ballroom Level, Hilton Union Square

Chair, John P. Bartosiewicz

Workforce Development Subcommittee (HR Committee)

9 - 10:30 a.m.

Golden Gate 2, Lobby Level, Hilton Union Square

Chair, Dr. Barbara K. Gannon

Rail Standards Policy & Planning Committee

9:45 - 11:15 a.m.

Golden Gate 4, Lobby Level, Hilton Union Square

Chair, William R. Mooney, Sr.

Business Member Procurement Committee

10 - 11 a.m.

Franciscan B, Ballroom Level, Hilton Union Square

Chair, Natalie E. Cornell

Transit Board Members Board Support Subcommittee

10 - 11:30 a.m.

Union Square 19, 4th Floor, Hilton Union Square

Chair, Beth Vidaurri

Systems Engineering Subcommittee (R&T Committee)

10 a.m. - 12 p.m.

Union Square 22, 4th Floor, Hilton Union Square

Chair, David M. Springstead

Legislative Committee

10 a.m. - 12:30 p.m.

Plaza Room A, Lobby Level, Hilton Union Square

Chair, J. Barry Barker

Bus Operations Committee

10:30 a.m. - 12 p.m.

Imperial Ballroom A, Ballroom Level, Hilton Union Square

Chair, Dottie L. Watkins

Higher Education Subcommittee (HR Committee)

10:30 a.m. - 12 p.m.

Golden Gate 2, Lobby Level, Hilton Union Square

Chair, Dr. Jill Hough

Business Member Small Business Committee

11 a.m. - 12 p.m.

Franciscan B, Ballroom Level, Hilton Union Square

Chair, Eve Williams

Procurement Steering Committee

11 a.m. - 12 p.m.

Golden Gate 3, Lobby Level, Hilton Union Square

Co-Chairs, Jeanne Krieg & Natalie E. Cornell

Streetcar Subcommittee

11:30 a.m. - 1 p.m.

Grand Ballroom A, Grand Ballroom Level, Hilton Union Square

Chair, Paul Grether, AICP

Lunch sponsored by Herzog Transit Services, Inc.

Business Member Workforce Development Committee

12 - 1 p.m.
Franciscan B, Ballroom Level, Hilton Union Square
Chair, Michael J. Loehr, P.E.

EXPO Advisory Committee

12 - 1 p.m.
Union Square 1&2, 4th Floor, Hilton Union Square
Chair, Joe Gibson

Labor Relations Subcommittee (HR Committee)

12 - 1:30 p.m.
Golden Gate 2, Lobby Level, Hilton Union Square
Chair, Kimberly Ulibarri

Research & Technology Committee

12 - 2 p.m.
Golden Gate 6, Lobby Level, Hilton Union Square
Chair, Jonathan H. McDonald, P.E.

Financial Management Committee

12:30 - 2 p.m.
Golden Gate 7, Lobby Level, Hilton Union Square
Chair, David Leininger

Rail Transit CEOs Subcommittee

12:30 - 2 p.m.
Golden Gate 8, Lobby Level, Hilton Union Square
Chair, Keith T. Parker, AICP

This is APTA

1 - 2:15 p.m.
Plaza Room B, Lobby Level, Hilton Union Square

Your best industry resource; how to get involved in leadership on a national scale

Learn about your association and how to leverage to the fullest extent the membership benefits and resources available to you and your organization. Come meet APTA's leadership and staff in a relaxed atmosphere conducive to conversation and networking. A brief presentation will be followed by time for Q&A with seasoned member representatives who will share their advice and ideas for your membership satisfaction.

Presenters

- **Michael P. Melaniphy**, President & CEO, American Public Transportation Association, Washington, DC
- **Hugh A. Mose, P.E.**, Member, APTA Board of Directors; Chair, Member Services Committee; Principal, Hugh A. Mose, P.E. – Transportation Consultant, State College, PA

- **Inez Evans**, Chief Operating Officer, Santa Clara Valley Transportation Authority, San Jose, CA
- **Michael S. Townes**, Senior Vice President/National Transit Market Sector Leader, HNTB Corporation, Hampton, VA

Transit Board Members Legislative Subcommittee

1 - 2:15 p.m.

Franciscan C, Ballroom Level, Hilton Union Square

Chair, David M. Stackrow, Sr., CPA

Public-Private Partnerships Committee

1 - 2:30 p.m.

Plaza Room A, Lobby Level, Hilton Union Square

Chair, Jeffrey D. Ensor

Rolling Stock Equipment Technical Forum

1 - 2:30 p.m.

Golden Gate 4, Lobby Level, Hilton Union Square

Chair, Gavin Fraser, C.Eng

Marketing & Communications Committee

1 - 3 p.m.

Imperial Ballroom B, Ballroom Level, Hilton Union Square

Chair, Jennifer Kalczuk

Capital Projects Subcommittee

1:15 - 2:45 p.m.

Golden Gate 3, Lobby Level, Hilton Union Square

Chair, Connie E. Crawford

Regulatory Activities Subcommittee (Access Committee)

1:30 - 2:30 p.m.

Union Square 22, 4th Floor, Hilton Union Square

Co-Chairs, Patrisha Piras & Shelly Verrinder

Performance Management Subcommittee (P&P Committee)

1:30 - 3 p.m.

Union Square 1&2, 4th Floor, Hilton Union Square

Co-Chair, Patricia G. Hendren, Ph.D.

Human Resources Committee

2 - 4 p.m.

Franciscan A, Ballroom Level, Hilton Union Square

Chair, Lydia C. Grose

Information Technology Committee

2 - 4 p.m.

Golden Gate 6, Lobby Level, Hilton Union Square

Chair, William Tsuei, PMP, CPA, CSM

GOVERNING: Transit Board Members as Impactful Leaders NEW!

2:30 - 3:45 p.m.

Plaza Room B, Lobby Level, Hilton Union Square

Learn about current trends in public transportation and expand your governance skills at this new program

Key to the success of public transportation systems is the leadership of their governing boards to set policy, help secure funding, and build community relationships. With ridership and public support on an upward trend, board members are leading by example. In San Francisco, we invite you to explore how to exert your considerable influence in legislative affairs in this critical time for reauthorization.

This new program is designed exclusively for transit agency board members. Please attend this session to:

- Build the knowledge, skills and abilities necessary for effective governance of a transit agency
- Learn more about APTA's resources available to you
- Navigate the course to APTA leadership – every third APTA chair may be a board member
- Meet your peers from around the country over refreshments

For both newer and tenured transit board members, this session offers resources for excellence in governance. The session will be led by APTA leadership and staff.

You are invited to download APTA's Transit Board Member Handbook,

at <http://www.apta.com/resources/reportsandpublications/Documents/2014-Transit-Board-Member-Handbook.pdf>.

visit <http://www.tcrponline.org/SitePages/annual-conference.aspx> to access TCRP-related documents

Opening Remarks

- **Valarie J. McCall**, Vice Chair, APTA; Member, Board of Trustees, Greater Cleveland Regional Transit Authority, Cleveland, OH

Facilitator

- **David M. Stackrow, Sr., CPA**, Member, APTA Board of Directors; Chair, Transit Board Members Committee; Chair, Transit Board Members Legislative Subcommittee; Chairman, Capital District Transportation Authority, Albany, NY

Procurement & Materials Management Committee

2:30 - 3:45 p.m.

Golden Gate 7, Lobby Level, Hilton Union Square

Chair, Wright C. Parkes

Bus & Paratransit CEOs Committee

2:30 - 4 p.m.

Golden Gate 8, Lobby Level, Hilton Union Square

Chair, Carl G. Sedoryk

State Affairs Committee

2:30 - 4 p.m.

Franciscan D, Ballroom Level, Hilton Union Square

Chair, Lisa M. Bacot

Business Member Board of Governors

2:30 - 5 p.m.

Grand Ballroom A, Grand Ballroom Level, Hilton Union Square

Chair, Patrick J. Scully

Access Committee

2:45 - 4 p.m.

Imperial Ballroom A, Ballroom Level, Hilton Union Square

Chair, Lauren Skiver

Rail Transit Committee

2:45 - 4:15 p.m.

Golden Gate 4, Lobby Level, Hilton Union Square

Chair, Keith T. Parker, AICP

Communications Subcommittee (PS&C Committee)

4 - 5 p.m.

Golden Gate 6, Lobby Level, Hilton Union Square

Chair, Dave Gorshkov

Transit Board Members Committee

4 - 5:45 p.m.

Plaza Room B, Lobby Level, Hilton Union Square

Chair, David M. Stackrow, Sr., CPA

Committee of Audit Professionals

4 - 6 p.m.

Golden Gate 1, Lobby Level, Hilton Union Square

Chair, Helen Lew, CPA, CGFM

Leadership APTA Alumni Group

4:15 - 5:45 p.m.

Imperial Ballroom B, Ballroom Level, Hilton Union Square
Chair, Joel M. Volinski

FTA's Office of Program Oversight: Updates and Trends

4:30 - 5:30 p.m.

Imperial Ballroom A, Ballroom Level, Hilton Union Square

(CEOs and their designees only, please)

Grantees are invited to attend this session where the FTA's Office of Program Oversight will lead a discussion of oversight review programs; look at trends in findings and deficiencies; and detail recent program changes and new initiatives designed to increase consistency across grantees and improve the overall review process. The overview presentation will be followed by a period to address your questions.

Presenter

- **Selene Faer Dalton-Kumins**, Director, Office of Program Oversight, Federal Transit Administration, Washington, DC

Policy & Planning Committee

4:30 - 6 p.m.

Plaza Room A, Lobby Level, Hilton Union Square

Chair, David Vozzolo

Emerging Technology Subcommittee (R&T Committee)

5 - 6 p.m.

Golden Gate 6, Lobby Level, Hilton Union Square

Chair, Angela K. Miller

Welcome to San Francisco Reception at the Products & Services Showcase

6 - 8 p.m.

Continental Ballroom, Ballroom Level, Hilton Union Square

(tickets required)

Mix and mingle among your industry colleagues while examining the various displays in the showcase. This lively event is sure to set the tone for a week of learning and networking.

Welcome Reception sponsored by HNTB Corporation



Monday, October 5

Continental Breakfast

7 - 8 a.m.

Grand Ballroom A, Grand Ballroom Level, Hilton Union Square

Continental Breakfast sponsored by RS&H



AdWheel Awards Exhibit

7 a.m. - 4:30 p.m.

Imperial Ballroom Foyer, Ballroom Level, Hilton Union Square

All 2015 entries are showcased. Visit the exhibit to see the best in public transportation marketing, advertising, and communications.

Conference Registration Desk

7 a.m. - 4:30 p.m.

Yosemite Room, Ballroom Level, Hilton Union Square

Host Information Desk

7 a.m. - 4:30 p.m.

Yosemite Room, Ballroom Level, Hilton Union Square

Moderators/Speakers & AV Preview Room

7 a.m. - 4:30 p.m.

Mason Room, 6th Floor, Hilton Union Square

TCRP Information Center

7 a.m. - 4:30 p.m.

Yosemite Foyer, Ballroom Level, Hilton Union Square

OPENING GENERAL SESSION: State of the Industry & Association

8 - 8:45 a.m.

Grand Ballroom B, Grand Ballroom Level, Hilton Union Square

Public transportation builds communities and regions, supports economic development, creates jobs, improves the quality of life, moves us toward energy independence, and contributes to overall health and environmental sustainability. Join this session to learn more about our association's national initiatives, host San Francisco Municipal Transportation Agency's work, and APTA's 2015-2019 strategic plan. Together, let's celebrate the successes of the past year led by APTA's outgoing chair and welcome a new beginning with our association's new chair, executive committee, and board of directors.

Welcome and Remarks

- **Michael P. Melaniphy**, President & CEO, American Public Transportation Association, Washington, DC

Sponsor Recognition

- **Diana C. Mendes, AICP**, Member, APTA Board of Directors; Vice Chair, Legislative Committee; Immediate Past Chair, Policy & Planning Committee; Director of Transit/Rail, Design and

Consulting Services, Americas, AECOM, Arlington, VA

Host Welcomes

- **Tom Nolan**, Member, APTA Board of Directors; Chairman, San Francisco Municipal Transportation Agency, San Francisco, CA
- **Edward D. Reiskin**, Director of Transportation, San Francisco Municipal Transportation Agency, San Francisco, CA

Chair's Remarks

- **Phillip A. Washington**, Chair, APTA; Chief Executive Officer, Los Angeles County Metropolitan Transportation Authority, Los Angeles, CA

Incoming Chair's Remarks

- **Valarie J. McCall**, Vice Chair, APTA; Member, Board of Trustees, Greater Cleveland Regional Transit Authority, Cleveland, OH

Opening General Session sponsored by AECOM



GENERAL SESSION: APTA Business Members Present **MOVE: America's Transportation Future**

8:45 - 10 a.m.

Grand Ballroom B, Grand Ballroom Level, Hilton Union Square

"America has been waiting for a call to think big and act big as we envision our transportation future. Kanter's important book is it." -Deval Patrick, governor of Massachusetts, 2007-2015

Rosabeth Moss Kanter's latest book, "MOVE: Putting America's Infrastructure Back in the Lead," is a sweeping look across industries and technologies shaping the future of mobility and the leadership required for transformation. Her strategic and practical insights guide leaders of large and small organizations worldwide, through her teaching, writing, and direct consultation to major corporations and governments. The former chief editor of "Harvard Business Review," Professor Kanter has been repeatedly named to lists of the "50 most powerful women in the world" ("Times of London"), and the "50 most influential business thinkers in the world" (Thinkers 50).



She is the author or coauthor of 19 books. Her book "The Change Masters" was named one of the most influential business books of the 20th century ("Financial Times"). "SuperCorp: How Vanguard Companies Create Innovation, Profits, Growth, and Social Good," a manifesto for leadership of sustainable enterprises, was named one of the ten best business books of 2009 by Amazon.com.

Professor Kanter holds the Ernest L. Arbuckle Professorship at Harvard Business School, where she specializes in strategy, innovation, and leadership for change. She is also Chair and Director of the Harvard University Advanced Leadership Initiative, an innovation that helps successful leaders at the top of their professions apply their skills to national and global challenges in their next life stage. A

collaboration across all of Harvard, the Advanced Leadership Initiative aims to build a new leadership force for the world.

See Dr. Kanter's article in the June 26 Passenger Transport Express, "[Why Can't We Move? Solving America's Infrastructure Problems](#)" and her book in the August 14 [Passenger Transport Express](#).

Presiding

- **Patrick J. Scully**, Member, APTA Executive Committee; Chair, Business Member Board of Governors; Executive Vice President, Sales and Marketing, Motor Coach Industries, Des Plaines, IL

Keynote Speaker

- **Rosabeth Moss Kanter, Ph.D.**, Author and Professor, Harvard Business School, Boston, MA

Big Transportation Infrastructure Projects Worldwide

10:30 a.m. - 12 p.m.

Grand Ballroom A, Grand Ballroom Level, Hilton Union Square

The big picture at a global level

TRANSIT mega-projects typically take on a catalytic role, benefiting the regions and nations they serve in many ways well beyond mobility itself. Hear status reports on big projects currently underway, and learn about the transformative value they are demonstrating.



Moderator

- **Connie E. Crawford**, Chair, Capital Projects Subcommittee; Senior Vice President, Rail/Transit Global Practice Leader, Louis Berger Group, Inc., Morristown, NJ

A United European Rail System

- **Philippe Citroen**, Director General, UNIFE - the Association of the European Rail Industry, Brussels, Belgium

Driverless Trains in Paris

- **Catherine Chardon**, Chief Executive Officer, RATP Dev America, New York, NY

New York MegaProjects

- **Sarah B. Rios**, Chief, MTACC Grant Management, MTA Capital Construction, New York, NY

Session Sponsored by TranSystems Corporation



Blueprints for Transit Oriented Communities

10:30 a.m. - 12 p.m.

Plaza Room B, Lobby Level, Hilton Union Square

New tools and partnerships for transit and land-use decisions

Billions of dollars in residential and commercial redevelopment are regenerating the urban core in cities and towns across the country. Communities that are oriented around transit -- through higher biking, walking and transit-use -- are better positioned to leverage these investments, decrease the strain on transportation systems that result from growing populations, and extend a ladder of opportunity for residents.



Join speakers to learn how transit agencies, with the right tools, can become better participants in land-use decision making and strengthen the link between public transit and development to create thriving, livable communities.

visit <http://www.tcrponline.org/SitePages/annual-conference.aspx> to access TCRP-related documents

Moderator

- **Kimberly Slaughter**, Co-Chair, Major Capital Investment Planning Subcommittee; Vice President/Central Region Transit Market Director, HDR, Chicago, IL

Learn How to Reduce New Development's Impact on the Transportation Network

- **Viktoriya Wise**, Chief of Staff, Sustainable Streets Division, San Francisco Municipal Transportation Agency, San Francisco, CA

Transforming Los Angeles County by Planning for Transit Oriented Communities

- **Elizabeth Carvajal**, Transportation Planning Manager, Los Angeles County Metropolitan Transportation Authority, Los Angeles, CA

TCRP H-47 Linking Transit and Land Use Decision Making

- **Brian McMahon**, Sustainability and Planning/PlaceMaking, WSP | Parsons Brinckerhoff, Washington, DC

Using Local History to Revitalize a TOD Corridor: the 4th/Prater BRT Project

- **Amy McAbee Cummings**, Director of Planning, Regional Transportation Commission of Washoe County, Reno, NV

Congress & the Federal Transportation Agenda

10:30 a.m. - 12 p.m.

Imperial Ballroom A, Ballroom Level, Hilton Union Square

What is happening now and what does the future hold for Federal legislation on transportation?

With surface transportation funding limping along on short term extensions and congressional committees working to develop a long-term authorization bill, what should the public



transportation industry expect to see in terms of legislative progress before the end of 2015? Can Congress reach bipartisan agreement to advance solutions to the crisis facing the Highway Trust Fund and Mass Transit Account? Will Congress address these issues through comprehensive tax reform or a grand bargain on the Federal budget? What changes to rail and public transportation programs should the industry expect? Will comprehensive passenger rail and rail safety legislation be moved through Congress this year? Key congressional staff engaged in overseeing public transportation programs will share their views on the outlook for legislative progress.

Moderator

- **J. Barry Barker**, Member, APTA Board of Directors; Chair, Legislative Committee; Vice Chair, Sustainability Committee; Executive Director, Transit Authority of River City (TARC), Louisville, KY

Panelists

- **Patrick Fuchs**, Professional Majority Staff Member, Committee on Commerce, Science, and Transportation, U.S. Senate, Washington, DC
- **Shannon Hines**, Professional Majority Staff Member, Committee on Banking, Housing, and Urban Affairs Committee, U.S. Senate, Washington, DC (invited)
- **Jackie Schmitz**, Legislative Assistant, Office of Senator Robert Menendez (D-NJ), U.S. Senate, Washington, DC (invited)

Emergency Preparedness: Case Studies for Senior Leadership

10:30 a.m. - 12 p.m.

Golden Gate 4&5, Lobby Level, Hilton Union Square

Strategies to protect passengers and employees

Virtually all transit agencies are fully engaged in emergency preparedness drills of various sizes and complexity. With all of this activity, what themes and lessons learned are evolving that will help in strengthening our incident response and creating emergency management plans that will maintain operational efficiency? What are the necessary technologies and strategies to work through emergency situations? Join us for this interactive session to see how agencies are helping passengers and protecting employees during critical incidents.



visit <http://www.tcrponline.org/SitePages/annual-conference.aspx> to access TCRP-related documents

Moderator

- **Michael Kirchanski**, System Safety Manager, San Francisco Municipal Transportation Agency, San Francisco, CA

Implementing a Comprehensive Passenger Rail Incident Response Team

- **Mary Carlson**, Senior Manager, Training and Exercises, AMTRAK, Washington, DC

Help Points – The Enhanced Emergency and Passenger Assistance Solution for Mass Transit

- **Tom Powell**, Director, Business Development, Boyce Technologies, Inc., New York, NY

Project Close-Out Complete...Now What? Security Program Projections

- **Dr. Kendra Cherie Taylor, Ph.D.**, Associate Vice President, AECOM , Atlanta, GA

Innovative Ideas from the Bay Area

10:30 a.m. - 12 p.m.

Plaza Room A, Lobby Level, Hilton Union Square

A laboratory for game-changing innovation

The San Francisco Bay region has been a springboard for a wealth of new and potentially trend-setting ideas. This session will delve into several showcase topics, which offer specific take-always from our visit to this region.

Moderator

- **Steve Heminger**, Executive Director, Metropolitan Transportation Commission, Oakland, CA

Transbay Terminal: Generating Revenue for Public Infrastructure from Private Development

- **Scott Boule**, Legislative Affairs and Community Outreach Manager, Transbay Joint Powers Authority, San Francisco

Central Subway: Can we Build a Mega Project into a Dense Urban Core with Minimal Disruption?

- **John Funghi**, Central Subway Program Director, San Francisco Municipal Transportation Agency (Muni), San Francisco, CA

Caltrain: Electrifying a 150-Year-Old System

- **Marian Lee**, Chief Officer, Caltrain Planning and Modernization, San Mateo County Transit District (SamTrans), San Carlos, CA

The Van Ness Bus Rapid Transit

- **Paul Bignardi, AICP**, Chair, Multimodal Operations Planning Subcommittee; Principal Transportation Planner, San Francisco Municipal Transportation Agency, San Francisco, CA
- **Peter Gabancho, P.E.**, Project Manager III – Van Ness BRT, San Francisco Municipal Transportation Agency (Muni), San Francisco, CA

Procurement Audits

10:30 a.m. - 12 p.m.

Golden Gate 2, Lobby Level, Hilton Union Square

How to take the “GOTCHA” out of procurement audits

Would you believe...transit agency internal auditors and procurement professionals working collaboratively to promote economy, efficiency, and effectiveness? Well, it happens. This session provides best practice tips from three internal auditor/procurement officer teams from around the country. Come find out how procurement audits become bullet-proof, when you **plan before** - for the **audit after**.

Moderator

- **Wright C. Parkes**, Chair, Procurement & Materials Management Committee; Director of Procurement, Southwest Ohio Regional Transit Authority(SORTA)/Metro, Cincinnati, OH

Panelists

- **Helen Lew, CPA, CGFM**, Chair, Committee of Audit Professionals; Inspector General, Washington Metropolitan Area Transit Authority, Washington, DC
- **Colette Thomas-Gordon**, Co-Vice Chair, Committee of Audit Professionals; Chief Internal Auditor, Pace Suburban Bus, Arlington Heights, IL
- **Rebecca Howe**, Chief Procurement Officer, Pace Suburban Bus, Arlington Heights, IL
- **Linneth Riley-Hall, CPPO, DBIA**, Design and Construction Manager, Procurement and Contracts, Sound Transit, Seattle, WA
- **Brenda R. Nnambi**, Diversity & Small Business Development Manager, Sound Transit, Seattle, WA

Small Public Transit Agencies' Best Practices

10:30 a.m. - 12 p.m.

Imperial Ballroom B, Ballroom Level, Hilton Union Square

How systems with 100 or fewer vehicles leverage their opportunities

APTA's small operations are featured as they highlight innovative practices covering a range of topics. Through short, individual presentations, learn how your colleagues are leveraging their opportunities.

Moderator

- **Jeanne Krieg**, Member, APTA Executive Committee; Immediate Past Chair, Small Operations Committee; Chief Executive Officer, Eastern Contra Costa Transit Authority, Antioch, CA

MOVE Central Arkansas – Innovative Strategic Planning

- **Jarod V. Varner**, Member, APTA Board of Directors; Executive Director, Rock Region METRO, North Little Rock, AR

Converting to an All-Electric Articulated and Commuter Fleet

- **Len Engel**, Executive Director, Antelope Valley Transit Authority, Lancaster, CA

Launching a New Brand. GTrans Process and Success

- **Paula E. Faust**, Deputy Director of Transportation, Gardena Municipal Bus Lines, Gardena, CA

Zero Emission Trolley Conversion Demonstration: The Next Wave in ZEB Buses

- **Michael Hernandez**, Assistant General Manager/Chief Operating Officer, Monterey-Salinas Transit, Monterey, CA

American Public Transportation Foundation (APTF) Board of Directors

12 - 1:30 p.m.

Golden Gate 6, Lobby Level, Hilton Union Square

Chair, Huelon A. Harrison

APTA Diversity Council LGBT Listening Session

12 - 1:30 p.m.

Franciscan A, Ballroom Level, Hilton Union Square

The Diversity Council is working to develop activities and resources that APTA member organizations can use to enhance inclusiveness of the lesbian, gay, bisexual, and transgender (LGBT) community members in the workplace and in community and stakeholder outreach. Can your organization use help in this area or do you have best practices to share? We need your thoughts, questions and ideas. Pick up your lunch in the Products & Services Showcase and come down the hall to Franciscan A. While you eat your lunch, there will be more information on the LGBT initiative and a brief survey you can fill out on site or complete later online. After lunch, be sure to return to the Showcase, where APTA's business members will be waiting to show you the latest innovations in transit products and services!

PRODUCTS & SERVICES SHOWCASE

12 - 2:30 p.m.

Continental Ballroom, Ballroom Level, Hilton Union Square

(includes lunch; tickets required)

Many business members' Products and services are showcased at the 2015 Products & Services Showcase. Registrants can view the products and obtain information relating to the products and services on display. Expert personnel are on hand to answer your questions as you inspect what's new and innovative in the world of public transportation equipment and services.

>see [Exhibitor Information/Registration](#) for details and to register

Product Showcase lunch sponsored by Thales and APTA

THALES

Sustainability Committee

12:30 - 2 p.m.

Golden Gate 7, Lobby Level, Hilton Union Square

Chair, Susannah Kerr Adler, AIA

Transit Board Members ADA Subcommittee

1 - 2 p.m.

Franciscan B, Ballroom Level, Hilton Union Square

Chair, Douglas Lecato

Legal Affairs Committee

1 - 3 p.m.

Franciscan C, Ballroom Level, Hilton Union Square

Chair, Madeline Chun, Esq.

AdWheel Awards Ceremony

2:30 - 4 p.m.

Grand Ballroom B, Grand Ballroom Level, Hilton Union Square

A lively, entertaining event honoring the best in public transportation marketing and communications

Join in the excitement as we honor the first place winners and announce the grand award winners in the 36th Annual AdWheel Awards competition honoring the best in public transportation marketing and communications. Awards will be presented in six media categories: print, electronic, campaigns, special events, social media, and a special recognition category to celebrate the 25th anniversary of the Americans with Disabilities Act.

Presiding

- **Jennifer Kalczuk**, Member, APTA Board of Directors; Chair, Marketing & Communications Committee; Co-Chair, Marketing -- Advocacy Communications Task Force; External Relations Manager, Interurban Transit Partnership (The Rapid), Grand Rapids, MI

APTA-COMTO DBE Assembly

2:30 - 4 p.m.

Imperial Ballroom B, Ballroom Level, Hilton Union Square

"I'm certified. I'm registered. Where is my contract?"

Many disadvantaged business enterprises complain about a lack of participation after becoming a certified DBE firm. This session will review best practices by DBEs who have successfully navigated through the competitive environment of transportation procurement and obtained contracts with both prime contractors and government agencies.

Opening Remarks

- **Michael P. Melaniphy**, President & CEO, American Public Transportation Association, Washington, DC

Moderator

- **Jesse D. Oliver, Esq.**, Member, APTA Board of Directors; Deputy Executive Director, Dallas Area Rapid Transit, Dallas, TX

Panelists

- **Eve Williams**, Chair, Business Member Small Business Committee; President/Chief Executive Officer, Dikita Engineering, Dallas, TX
- **Robert S. Bright**, President, Talson Solutions, LLC, Philadelphia, PA
- **Bridgette Karra**, Chief Executive Officer, Lumenor Consulting Group, Roswell, GA
- **Lara Hodgson**, CEO, NOWaccount Network Corporation, Atlanta, GA

Closing Remarks

- **Mioshi James Moses**, President & Chief Executive Officer, Conference of Minority Transportation Officials, Washington, DC

Beyond Green: Sustainability in Practice

2:30 - 4 p.m.

Imperial Ballroom A, Ballroom Level, Hilton Union Square

Finding value in sustainability for your organization

Green initiatives provide benefits that extend beyond environmental stewardship, including those that touch the social and economic realms. When executed properly, projects with an environmental focus can add social and economic value to public transit agencies and the communities they serve. Hear from the speakers about initiatives and projects that benefited agencies and communities around the country in ways that extend beyond environmental stewardship.



Session sponsored by BAE SYSTEMS

Moderator

- **Susannah Kerr Adler, AIA**, Member, APTA Board of Directors; Chair, Leadership APTA Committee; Chair, Sustainability Committee; General Manager- Regional Operations, SYSTRA Consulting, Inc., Vienna, VA

Continually Improving: Building a Better Transit System with ISO Certification and the APTA Sustainability Commitment

- **Michael S. Harbour**, Acting CEO, Sound Transit, Seattle, WA

Operating at Zero Waste: A Business Case Study

- **Carl Commons**, Executive Director of Sales, INIT Innovations in Transportation Inc., Chesapeake, VA

Nature in a Parking Garage: Creating Project Synergy through Public Engagement

- **Jeb A. Doran**, Landscape Architect/Urban Design Lead, Tri-County Metropolitan Transportation District of Oregon (TriMet), Portland, OR

The Economic Interpretation of Transit Agency Greening

- **Marty Meller**, Manager, Climate Action and Greening, San Francisco Municipal Transportation Agency, San Francisco, CA

Making Cents: The Business Case for Investing in Sustainability

- **Jeffrey Wharton**, Member, APTA Board of Directors; 1st Vice Chair, Business Member Board of Governors; President, IMPulse NC LLC, Mount Olive, NC

High-Speed & Intercity Passenger Rail Projects

2:30 - 4 p.m.

Grand Ballroom A, Grand Ballroom Level, Hilton Union Square

Continued progress in key corridors

Passenger rail services are continuing to evolve and move forward in regions across the United States. Learn about the planning, engineering, funding, and political arrangements that are enabling these projects to advance.



Session Sponsored by TranSystems Corporation
Moderator

- **Peter Gertler, AICP**, Member, APTA Board of Directors; Chair, High-Speed & Intercity Passenger Rail Committee; Vice President, Global Strategic Consulting, HDR, Oakland, CA

Improving Amtrak's Gateway Project

- **Ray Lang**, Senior Director - National State Relations, AMTRAK, Chicago, IL

Big Momentum at All Aboard Florida

- **Eugene Skoropowski**, Senior Vice President, Passenger Rail Development, All Aboard Florida, Coral Gables, FL

California's Network Integration Breakthrough

- **Chad Edison**, Deputy Secretary, California State Transportation Agency, Sacramento, CA

California: Leading the Way to the Future

- **Jeff Morales**, Chief Executive Officer, California High-Speed Rail Authority, Sacramento, CA

Rail Network Integration in Northern California

- **Stacey L. Mortensen**, Executive Director, San Joaquin Regional Rail Commission, Stockton, CA

Making Better Use of Existing Funding and Financing Tools

2:30 - 4 p.m.

Plaza Room A, Lobby Level, Hilton Union Square

An inspiring report from APTA's 2015 International Study Mission

Join participants of APTA's 2015 Study Mission for an in-depth exploration of successful transit investments and developments in London, Stockholm, and Munich. What were the APTA study mission participants' key findings and how are they now applying them in their own agencies and work in North America?



visit <http://www.tcrponline.org/SitePages/annual-conference.aspx> to access TCRP-related documents

Moderator

- **Angela Iannuzziello, P.Eng., F.E.C.**, Member, APTA Executive Committee; Immediate Past Chair, Business Member Board of Governors; Chair, Business Member Nominations Committee; Vice President, Canada National Transit Market Sector Lead, AECOM, Markham, ON

Panelists

- **Sharon Greene**, Co-Chair, Authorization Task Force; SVP., Director, Finance Market Sector, HDR/Sharon Greene + Associates, Irvine, CA
- **Marla L. Lien**, Vice Chair, Legal Affairs Committee; General Counsel, Regional Transportation District, Denver, CO
- **Stephen E. Schlickman, JD**, Vice Chair, Intergovernmental Issues Legislative Subcommittee; Executive Director, University of Illinois at Chicago, Chicago, IL
- **Michael I. Schneider**, Member, APTA Board of Directors; Senior Vice President and Managing Director, HDR Global Consulting Practice, HDR, Los Angeles, CA

Public Transportation's "Pitch" Session

2:30 - 4 p.m.

Golden Gate 4&5, Lobby Level, Hilton Union Square

Advancing opportunities for young professionals in transportation

APTA invites young transportation professionals and local graduate students from transportation-related programs for an opportunity to promote enlightened “pitches on innovation and technology. Speakers will have 5-7 minutes each to teach, inspire, and present a new idea before a panel of judges. This is public transportation’s version of the critically-acclaimed business-themed show, “Shark Tank.”



Facilitator/Host

- **James Arthur Bradford, Jr.**, Chief Operating Officer, Pinellas Suncoast Transit Authority, St. Petersburg, FL

Presenters

- **Tracey Lin**, Acting Scheduler/Planner, Operations Planning, San Mateo County Transit District (SamTrans), San Carlos, CA
- **Jillian L. Kilby**, Director & Founder, JL Kilby Engineering and Management Pty Ltd & Graduate Student, Stanford Graduate School of Business, Stanford, CA
- **Dan Howard**, Transit Engineer, San Francisco Municipal Transportation Agency, San Francisco, CA
- **Stephan Schmidt**, Transportation Planner II, San Francisco Municipal Transportation Agency, San Francisco, CA
- **Shahram Shariati**, Transportation Engineer and Planner, San Francisco Municipal Transportation Agency, San Francisco, CA

Strengthening Public Transportation through Strategic Collaboration

2:30 - 4 p.m.

Plaza Room B, Lobby Level, Hilton Union Square

Build the relationships that will pay dividends

Thrusting public transportation higher on the priorities list of mayors and other public officials is a direct key to success. Through the coming year APTA will heighten its emphasis on such relationships, probing ways for connecting transit to broader economic, social, environmental, and quality of life goals. Please join the conversation with leaders of prominent organizations representing elected officials.



visit <http://www.tcrponline.org/SitePages/annual-conference.aspx> to access TCRP-related documents

Moderator

- **Valarie J. McCall**, Vice Chair, APTA; Member, Board of Trustees, Greater Cleveland Regional Transit Authority, Cleveland, OH

Remarks

- **Tom Cochran**, CEO and Executive Director, U.S. Conference of Mayors, Washington, DC

Mayors Round Table

- **Hon. Frank G. Jackson**, Mayor, City of Cleveland, Cleveland, OH
- **Hon. Wade Harper**, Mayor, City of Antioch and Board Member, Eastern Contra Costa Transit Authority, Antioch, CA
- **Hon. Sam Liccardo**, Mayor, City of San Jose and Commissioner, Metropolitan Transportation Commission, Oakland, CA

Session Sponsored by MV Transportation, Inc.



GENERAL SESSION: USDOT Secretary Anthony Foxx

4:30 - 5:30 p.m.

Grand Ballroom B, Grand Ballroom Level, Hilton Union Square

Join us for an hour with U.S. Department of Transportation Secretary Anthony Foxx

As U.S. Secretary of Transportation, Foxx leads an agency with more than 55,000 employees and a \$70 billion budget that oversees air, maritime, and surface transportation. His primary goal is to ensure that America maintains the safest, most efficient transportation system in the world.

Foxx joined the U.S. Department of Transportation after serving as mayor of Charlotte, North Carolina, from 2009 to 2013. During that time, he made efficient and innovative transportation investments the centerpiece of Charlotte's job creation and economic recovery efforts. These investments included extending the LYNX light rail system, the largest capital project ever undertaken by the city, which will build new roads, bridges, and transit as well as bicycle and pedestrian facilities; expanding Charlotte-

Douglas International Airport, the sixth busiest in the world; working with North Carolina Governor Beverly Perdue to accelerate the I-485 outer belt loop using a creative design-build finance approach, the first major project of its kind in North Carolina; and starting the Charlotte Streetcar project.

Presiding

- **Valarie J. McCall**, Vice Chair, APTA; Member, Board of Trustees, Greater Cleveland Regional Transit Authority, Cleveland, OH

Keynote Speaker

- **Hon. Anthony Foxx**, Secretary, U.S. Department of Transportation, Washington, DC

Mobility Management Committee

5:45 - 7:15 p.m.

Golden Gate 7, Lobby Level, Hilton Union Square

Chair, Marlene B. Connor

American Public Transportation Foundation (APTF) Event

8:30 p.m. - 12 a.m.

Imperial Ballroom, Ballroom Level, Hilton Union Square

Please join your colleagues and guests at this year's APTF event honoring Incoming APTA Chair Valarie J. McCall

The event in the Hilton Union Square Hotel is from 8:30 p.m. to 12 a.m. The formal program begins at 9:15 p.m. Donations to the APTF are not required, but appreciated.

Tuesday, October 6

Coffee Service

7 - 8 a.m.

Grand Ballroom A, Grand Ballroom Level, Hilton Union Square

GENERAL SESSION: Integrated Mobility / Transformative Technology: Positioning Public Transportation in a World of Game-Changing Innovation

8 - 9:15 a.m.

Grand Ballroom B, Grand Ballroom Level, Hilton Union Square

Not since the invention of the automobile has technology brought on such prospects for change. The rise of multiple technology-driven mobility services has presented the traveling public a new array of mobility choices. At the same time, rapid advances in the development of autonomous vehicles and other vehicle technology systems have brought on various new visions of America's transportation future.



How can these services collectively work in an integrated transportation system? Can new levels of efficiency evolve? Can this combination of mobility options collectively provide the array of choices that allow for car-free lifestyles, to be accompanied by an overall greater reliance on public transportation? How should the public transportation industry lead the change?

Access and mobility are fundamental to the economic and social freedom of Americans. How can the evolving new frontiers in mobility and public transportation assure that the public is served with efficient, equitable, and convenient travel choices?

Note: Two breakout sessions on this topic are scheduled on Tuesday from 10:45 a.m. to 12:15 p.m. and 2:45 to 4:45 p.m.

Sponsor Recognition

- **Michael J. Wilson**, Managing Director, North America Public Transportation Lead, Accenture, Toronto, ON

Presiding

- **Kim R. Green**, Co-Chair, Business Member Bylaws Committee; Executive Director of Business Development, Genfare, Elk Grove Village, IL

Remarks

- **Vincent Valdes**, Associate Administrator for Research, Demonstration and Innovation, Federal Transit Administration, Washington, DC

Round-Table Discussion Leader

- **Kim-Mai Cutler**, Technical Writer, TechCrunch, San Francisco, CA

Panelists

- **Susan Shaheen, Ph.D.**, Co-Director, Transportation Sustainability Research Center, University of California, Berkeley, Berkeley, CA
- **Sarah Hunter**, Head of Public Policy, Google Inc., Mountain View, CA
- **Shomik Mehndiratta**, Senior Public Policy Associate, Uber, Washington, DC
- **Nathaniel Parker**, Chair, Fare Collection Systems - Data & Information Management Subcommittee; CEO, GlobeSherpa, Inc., Portland, OR
- **David Leininger**, Member, APTA Board of Directors; Chair, Financial Management Committee; Executive Vice President, Chief Financial Officer, Dallas Area Rapid Transit, Dallas, TX
- **Vincent Valdes**, Associate Administrator for Research, Demonstration and Innovation, Federal Transit Administration, Washington, DC

Invitation to 2016 Annual Meeting

- **Phillip A. Washington**, Chair, APTA; Chief Executive Officer, Los Angeles County Metropolitan Transportation Authority, Los Angeles, CA

General Session sponsored by Accenture



AdWheel Awards Exhibit

8 a.m. - 5 p.m.

Imperial Ballroom Foyer, Ballroom Level, Hilton Union Square

All 2015 entries are showcased. Visit the exhibit to see the best in public transportation marketing, advertising, and communications.

Conference Registration Desk

8 a.m. - 5 p.m.

Yosemite Room, Ballroom Level, Hilton Union Square

Host Information Desk

8 a.m. - 5 p.m.

Yosemite Room, Ballroom Level, Hilton Union Square

Moderators/Speakers & AV Preview Room

8 a.m. - 5 p.m.

Mason Room, 6th Floor, Hilton Union Square

TCRP Information Center

8 a.m. - 5 p.m.

Yosemite Foyer, Ballroom Level, Hilton Union Square

GENERAL SESSION: A Conversation with the FTA

9:30 - 10:30 a.m.

Grand Ballroom B, Grand Ballroom Level, Hilton Union Square

Join Acting Administrator Therese McMillan and representatives of the Federal Transit Administration for a Q&A session on new guidance, regulations, safety management systems, and other topics impacting our industry.

Presiding

- **Doran J. Barnes**, Secretary/Treasurer, APTA; Executive Director, Foothill Transit, West Covina, CA

Remarks

- **Hon. Therese W. McMillan**, Acting Administrator, Federal Transit Administration, Washington, DC

Q&As

- **Carolyn Flowers**, Senior Advisor, Federal Transit Administration, Washington, DC
- **Nathan J. Robinson**, Associate Administrator for Communications & Congressional Affairs, Federal Transit Administration, Washington, DC
- **Ellen Partridge**, Chief Counsel, Federal Transit Administration, Washington, DC

Alternate Project Delivery Methods

10:45 a.m. - 12:15 p.m.

Continental Ballroom 2, Ballroom Level, Hilton Union Square

Choosing, procuring, and managing alternate project delivery methods

Most every government construction project built in the 20th Century was procured through the traditional Design-Bid-Build method. Alternate methods took the country by storm in the 21st Century with most statehouses passing laws allowing Design-Build, Construction Manager at Risk, Job Order Cost and other construction qualification based selection methods. A panel of industry experts will discuss their experiences with Alternate Project Delivery methods, the advantages and disadvantages of each, and what criteria they use to select one over another.

visit <http://www.tcrponline.org/SitePages/annual-conference.aspx> to access TCRP-related documents

Moderator

- **Huelon A. Harrison**, Member, APTA Executive Committee; Chair, American Public Transportation Foundation; 2nd Vice Chair, Business Member Board of Governors; Principal, Legacy Resource Group, Dallas, TX

Panelists

- **James W. Palmer**, Senior Manager, Major Projects, AECOM, Philadelphia, PA
- **John O. Adler**, Vice Chair, Procurement & Materials Management Committee; Vice President, Procurement, Dallas Area Rapid Transit, Dallas, TX
- **Robert S. Bright**, President, Talson Solutions, LLC, Philadelphia, PA

Changing Dynamics in Building a Sustainable Workforce: Innovations and Best Practices

10:45 a.m. - 12:15 p.m.

Imperial Ballroom A, Ballroom Level, Hilton Union Square

Transit takes a front seat to breaking with traditional workforce approaches

Transit leaders are recognizing the value and payoff of investing in new ideas, practices, programs, and partnerships to ensure the success and development of tomorrow's workforce. Industry leaders are creating new partnerships with their communities. Leaders are investing in significant research. Agencies, manufacturers, suppliers and research organizations are seeing the benefits to develop and support career development programs and career tracks to ensure the sustainability of the transit industry. Engage in a high-impact dialogue with a cross section of industry leaders from public and private sectors, including those leading in areas of research. Hear not only their stories but walk away with a portfolio of essential lessons learned and best practices you can



immediately put into use.

visit <http://www.tcrponline.org/SitePages/annual-conference.aspx> to access TCRP-related documents

Moderator

- **Lydia C. Grose**, Member, APTA Board of Directors; Chair, Human Resources Committee; Director of Engineering & Design Civil Engineering, Southeastern Pennsylvania Transportation Authority (SEPTA), Philadelphia, PA

Transit Agencies and the Use of Community Benefit Agreements and Targeted Worker Hiring Programs

- **Elizabeth Solis**, Assistant Vice President of Operations, The Solis Group, Pasadena, CA

Towards an Engaged Workforce: Measuring Employee Engagement at NJ TRANSIT

- **Janice Pepper**, Director, Research, New Jersey Transit Corporation (NJ TRANSIT), Newark, NJ

Apprenticeship: America's Modern System for Meeting the Transit Workforce Challenge

- **Jack Clark**, Executive Director, Transportation Learning Center, Silver Spring, MD

Proactive Workforce Training to Reduce Customer Conflict

- **J. Barry Barker**, Member, APTA Board of Directors; Chair, Legislative Committee; Vice Chair, Sustainability Committee; Executive Director, Transit Authority of River City (TARC), Louisville, KY

CCW's Focus on Career Development is Unparalleled

- **Elliott Carson**, Human Resources Director, Complete Coach Works, Riverside, CA

Workforce Development: Next Generation Workforce Hires - Assuring Success

- **Scott Sherin**, Member, APTA Board of Directors; Vice President, Marketing & Strategy, ALSTOM Transportation Incorporated, West Henrietta, NY

Integrated Mobility / Transformative Technology - Creating a GREAT Rider Experience

10:45 a.m. - 12:15 p.m.

Grand Ballroom A, Grand Ballroom Level, Hilton Union Square

Real-time amenities and the new normal

Technology is ushering in a wide range of new customer service opportunities. Real-time travel information, Wi-Fi, mobility apps, and integrated ticketing are among things new generations of transit riders are coming to expect. What can we learn / infer from these new trends?



visit <http://www.tcrponline.org/SitePages/annual-conference.aspx> to access TCRP-related documents

Note: This is the first of two breakout sessions, following Tuesday morning's General Session. The second session is on Tuesday afternoon from 2:45 to 4:45 p.m.

Moderator

- **Marlene B. Connor**, Member, APTA Board of Directors; Chair, Mobility Management Committee; Chair, Intergovernmental Issues Legislative Subcommittee; Co-Chair, Systems Management & Operations Planning Subcommittee; Principal/Manager, Marlene Connor Associates, LLC, Holyoke, MA

Using the Cloud to Connect Mobility Options for Customers

- **Boris Karsch**, Vice President, Strategy, Cubic Transportation Systems, Inc., San Diego, CA

Free WiFi Enhances Choice Riders' Perceptions of Transit

- **Alex Fay**, Vice President of Sales & Business Development, Syncromatics Corporation, Los Angeles, CA

How People Will Move in Five Years

- **Alex Gibson**, Product Manager, TransLoc Inc., Durham, NC

Real-time Departure Boards Everywhere

- **Matt Caywood**, CEO, TransitScreen, Washington, DC

Leadership APTA Collaborative Mobility Project

- **Nadine Lee, P.E.**, Project Manager, FasTracks Program, Regional Transportation District, Denver, CO
- **Nathan M. Macek, AICP**, Principal Consultant, WSP | Parsons Brinckerhoff, Washington, DC

Session sponsored by Accenture



Strategic Risk Reduction Techniques for Executive Management

10:45 a.m. - 12:15 p.m.

Plaza Room A, Lobby Level, Hilton Union Square

The FRA & FTA are on a regulatory path of requiring risk reduction programs with responsibility aimed squarely at the board of directors and executive team. Is your agency prepared?

New approaches to modeling, mapping, and managing operational risk in transit shows great promise in providing safety improvement while lowering the cost of risk. This session will feature the startling results of using non-traditional statistical modeling such as Random Forests and Artificial Neural Networks. Public transportation agency case studies featuring application of risk strategies to bus, urban rail, and high-speed rail will be highlighted.



Moderator

- **Charles A. Spitulnik**, Partner, Kaplan Kirsch & Rockwell LLP, Washington, DC

Advanced Modeling Techniques in Bus Accident Analysis

- **Joel Huting**, Manager, Analytics & Research, Metro Transit, Minneapolis, MN

Executive Management Approach to Safety and Security Risk Tolerance

- **Lurae Stuart**, Senior Principal Technical Specialist, Transit & Rail Systems, WSP | Parsons Brinckerhoff, Portland, OR

Transit Ballot Measures

10:45 a.m. - 12:15 p.m.

Plaza Room B, Lobby Level, Hilton Union Square

Strategies, tactics, and messages for successful campaigns

Transit systems in regions large and small continue to gain approval for new funding by appealing directly to the voting public. Experience shows that voters are very supportive of public transportation when campaigns make clear the uses for and the public benefits of those additional resources. Persons involved in recent elections will report on how their campaigns were organized and carried out.



Moderator

- **Carl G. Sedoryk**, Member, APTA Executive Committee; Chair, Bus & Paratransit CEOs Committee; Vice Chair, Mobility Management Committee; Co-Chair, Authorization Task Force; General Manager/Chief Executive Officer, Monterey-Salinas Transit, Monterey, CA

The Winning Formula in Phoenix August, 2015 Election

- **Hon. Kate Gallego**, Councilwoman, City of Phoenix, Phoenix, AZ

Ballot Measure Success for Small and Mid-Sized Urban Regions

- **Corey Aldridge**, General Manager, Missoula Urban Transportation District, Missoula, MT

Grass Roots in Action: Turning the Tables in Clayton County, GA

- **Roberta Abdul-Salaam**, Board Member, Metropolitan Atlanta Rapid Transit Authority, Atlanta, GA

Go Small or Go Home: Winning the Transit Tax Measure in Monterey

- **Jared Boigon**, Partner, TBWB Strategies, San Francisco, CA
- **Ben Tulchin**, President, Tulchin Research, San Francisco, CA

From Razor Thin Loss in 2012, to Resounding Victory in 2014: Changing the Approach in Alameda County

- **Beverly D. Greene**, Director of Legislative Affairs & Community Relations, AC Transit (Alameda Contra-Costa Transit District), Oakland, CA

APTA AWARDS CEREMONY & LUNCHEON

12:15 - 2:15 p.m.

Grand Ballroom B, Grand Ballroom Level, Hilton Union Square

(tickets required)

All Annual Meeting registrants are invited to attend the APTA Awards Ceremony and luncheon to honor this year's recipients. The APTA Awards will be presented in the following categories: Outstanding Public Transportation System Achievement Award, Outstanding Public Transportation Manager Award, Outstanding Public Transportation Business Member Award, Outstanding Public Transportation Board Member Award, Local Distinguished Service Award, and Hall of Fame Award.

Presiding

- **Grace Crunican**, Member, APTA Board of Directors; Chair, Awards Committee; General Manager, San Francisco Bay Area Rapid Transit District (BART), Oakland, CA

Awards Luncheon co-sponsored by Genfare and APTA. Awards program book sponsored by Genfare



SFMTA and Regional Partners TECHNICAL TOURS

2:30 - 6 p.m.

Yosemite Foyer, Ballroom Level, Hilton Union Square

SFMTA and its regional partners have arranged numerous informative technical tours on Tuesday, 2:30 to 6 p.m., and Wednesday, 1 to 6:30 p.m. Please sign up on site at the host information desk for the tour(s) of your choice. Just prior to the start of each tour's start time, please gather in the Yosemite Foyer, Ballroom Level and find the appropriate tour group and host representative. You will be escorted in groups to your specific tour departure location.

TUESDAY TOURS:

- **Central Subway** (San Francisco Municipal Transportation Agency - SFMTA) **NOTE: Because this tour visits a construction site, it is not accessible for people using wheelchairs.**
- **San Francisco Bay Ferry Waterfront** (Water Emergency Transportation Authority - WETA)
- **BART to Oakland Airport** (Bay Area Rapid Transit - BART)
- **Bike Share and Bike Station** (Bay Area Rapid Transit - BART)
- **Transbay Transit Center -Construction Site** (Transbay Joint Powers Authority - TJPA)

>see [SFMTA and Regional Partners Technical Tours](#) for tour details

Celebrating Tomorrow's Leaders: Leadership APTA & the American Public Transportation Foundation Scholarship Awards

2:45 - 4:45 p.m.

Grand Ballroom B, Grand Ballroom Level, Hilton Union Square

Honoring our APTF Scholarship recipients, learning from our Leadership APTA grads, welcoming the incoming class

Join this celebration as we applaud the recipients of APTF scholarships, congratulate the graduates of Leadership APTA Class of 2015, and welcome the incoming Class of 2016. The American Public Transportation Foundation Scholarship Awards recipients will share insights into their personal, professional, and academic journeys and their ideas on the future of our industry. The Leadership APTA Class of 2015 graduates will present highlights of their extensive interviews, research, and executive-level projects. We also will recognize the incoming members of the Class of 2016.



Presiding Officers

- **Huelon A. Harrison**, Member, APTA Executive Committee; Chair, American Public Transportation Foundation; 2nd Vice Chair, Business Member Board of Governors; Principal, Legacy Resource Group, Dallas, TX
- **Susannah Kerr Adler, AIA**, Member, APTA Board of Directors; Chair, Leadership APTA Committee; Chair, Sustainability Committee; General Manager- Regional Operations, SYSTRA Consulting, Inc., Vienna, VA

Moderator: APTF Scholarship Recipients Round-Table Discussion

- **Dennis Lytton**, Program Manager – Safety & Security, American Public Transportation Association, Washington, DC

Panelists

- **Sadichchha Sharma**, Graduate Research Assistant, Boise State University, Boise, ID
- **Cynthia Belmonte**, Student, Ashford University; Operation Monitoring Center Department, Access Services, El Monte, CA
- **Faustino Salvador, Jr.**, Student, University of La Verne; Operations Service Monitor, Access Services, El Monte, CA

Executive Leadership Remarks

- **Valarie J. McCall**, Vice Chair, APTA; Member, Board of Trustees, Greater Cleveland Regional Transit Authority, Cleveland, OH
- **Michael P. Melaniphy**, President & CEO, American Public Transportation Association, Washington, DC

APTF Donald C. Hyde Memorial Essay Award Presentation

- **Sabrina A. Muhne**, Student, University of La Verne; Board Support Services Coordinator, Foothill Transit, West Covina, CA

2015 APTF Scholars Recognition & Awards

- **Huelon A. Harrison**, Member, APTA Executive Committee; Chair, American Public Transportation Foundation; 2nd Vice Chair, Business Member Board of Governors; Principal, Legacy Resource Group, Dallas, TX

Leadership APTA Program Year Highlights & Class Member Recognitions

- **Susannah Kerr Adler, AIA**, Member, APTA Board of Directors; Chair, Leadership APTA Committee; Chair, Sustainability Committee; General Manager- Regional Operations, SYSTRA Consulting, Inc., Vienna, VA

Leadership APTA Class of 2015 Project Presentation Highlights TEAM 1: Redefining Public Transportation Benefits for Future Generations

- **Ray Sosa**, Associate Vice President, AECOM , Los Angeles, CA
- **LaShanda Dawkins, Esq.**, Senior Director of Human Resources, Metropolitan Atlanta Rapid Transit Authority, Atlanta, GA

TEAM 2: Transformational Leadership

- **Travis W. Engstrom**, Manager of Information Systems, San Francisco Bay Area Rapid Transit District (BART), Oakland, CA
- **Kenyatta Lee**, Senior Manager, Technology and Innovation, Jacksonville Transportation Authority, Jacksonville, FL

TEAM 3: Discovering and Cultivating New Champions of Transit

- **Ehren T. Bingaman**, Director of Transportation Planning, HNTB Corporation, Atlanta, GA
- **David Cangany**, General Manager, South Bend Public Transportation Corporation (Transpo), South Bend, IN

TEAM 4: Collaborative Mobility

- **Nathan M. Macek, AICP**, Principal Consultant, WSP | Parsons Brinckerhoff, Washington, DC
- **Jacqueline Bruce**, Assistant General Manager, MTA New York City Transit, Brooklyn, NY
- **Nadine Lee, P.E.**, Project Manager, FasTracks Program, Regional Transportation District, Denver, CO

TEAM 5: People Ready - Workforce Planning: Maximizing the New Reality of a Revolving Workforce

- **Heather Stafford Smith**, Human Resources Director, Intercity Transit, Olympia, WA
- **James Arthur Bradford, Jr.**, Chief Operating Officer, Pinellas Suncoast Transit Authority, St. Petersburg, FL
- **Jeffrey Flynn**, Service Planning Manager, San Francisco Municipal Transportation Agency (Muni), San Francisco, CA
- **Maurice R. Bell**, Assistant Vice President - Bus Operations, Dallas Area Rapid Transit, Dallas, TX

APTA's Executive Leadership Remarks - Leadership APTA

- **Valarie J. McCall**, Vice Chair, APTA; Member, Board of Trustees, Greater Cleveland Regional Transit Authority, Cleveland, OH
- **Phillip A. Washington**, Chair, APTA; Chief Executive Officer, Los Angeles County Metropolitan Transportation Authority, Los Angeles, CA
- **Michael P. Melaniphy**, President & CEO, American Public Transportation Association, Washington, DC

Leadership APTA Class of 2015 Graduation Ceremony

- **Bryan D. Smith**, Chief Operating Officer, Champaign-Urbana Mass Transit District, Urbana, IL

Leadership APTA Class of 2016 Introduction

- **Ryan J. Adams, CPA, CIA**, Vice President, Strategy & Corporate Development, Keolis Transit America, Los Angeles, CA

Closing Remarks

- **Susannah Kerr Adler, AIA**, Member, APTA Board of Directors; Chair, Leadership APTA Committee; Chair, Sustainability Committee; General Manager- Regional Operations, SYSTRA Consulting, Inc., Vienna, VA

Focus on Operations Safety

2:45 - 4:45 p.m.

Imperial Ballroom A, Ballroom Level, Hilton Union Square

How can organizational culture and proposed regulatory changes make a significant difference in reducing operator assaults, accidents, and injuries?

Attend this three-part session on...

FTA's SAFETY NPRMs Hear from Federal Transit Administration leadership about proposed rule-makings related to the safety statutes in the Moving Ahead for Progress in the 21st Century (MAP-21) legislation. You'll hear the principles that FTA has followed to forge these new rules, where they apply and the expectations that FTA has in implementing them.



OPERATOR ASSAULT PREVENTION Learn more about preventing operator assaults from FTA'S Transit Rail Safety Advisor Committee. The TRACS Working Group 14-01 released its letter and report on July 31, 2015, providing recommendations to Administrator Foxx on transit worker assaults. This report responds to the rising rate of assaults – particularly to bus operators. It identifies best practices and calls for a different distribution of roles and responsibilities between the FTA, labor, and management for the best chances for success in halting this trend. This presentation is a personal perspective of the deliberations of the TRACS working group and how it achieved to consensus on the recommendations.

SAFETY CULTURE Examine the findings in the Transit Cooperative Research Program 2015 Report 174, Improving Safety Culture in Public Transportation, with research team leaders. The presentation will help define safety culture and describe ways that agencies and labor unions can assess and improve it. Key safety culture components will be identified, such as: strong leadership and organizational commitment to safety, employee/union shared ownership and participation, effective safety communication, proactive use of safety data, key indicators, and benchmarking, organizational learning, consistent safety reporting and investigation for prevention, employee recognition, and a high level of organizational trust.

The presentations will draw on effective transit and non-transit safety culture systems and highlight in more detail a Bay Area system's accident reduction program.

Session sponsored by MV Transportation, Inc.

visit <http://www.tcrponline.org/SitePages/annual-conference.aspx> to access TCRP-related documents

Moderator

- **Harry Saporta, CSP, PE**, Member, APTA Board of Directors; Chair, Safety Coordinating Committee; Tri-County Metropolitan Transportation District of Oregon (TriMet), Portland, OR

A Practical Guide to FTA's Notice of Proposed Rule Makings: What Transit Agencies Need to Know and What's Next

- **Thomas B. Littleton**, Associate Administrator for Transit Safety & Oversight, Federal Transit Administration, Washington, DC

Changing the Status Quo on Operator Assaults: Reflections on the TRACS Letter Report to the FTA

- **David A. Genova, CHMM, CSSD**, Interim General Manager, Regional Transportation District, Denver, CO

Cultivating a Safety Culture that Lasts in Public Transportation

- **Xinge Wang**, Deputy Director, Transportation Learning Center, Silver Spring, MD

Changing the Safety Culture through Implementation of an Effective Accident Reduction Program

- **Christopher Beach**, Director of Transportation, AC Transit (Alameda Contra-Costa Transit District), Oakland, CA

Funding, Financing, and Partnering Strategies for Public Transportation

2:45 - 4:45 p.m.

Imperial Ballroom B, Ballroom Level, Hilton Union Square

Figuring out the possibilities for your region

Transit organizations - domestic and international - support their operating plans and capital improvements through an increasingly diverse set of revenue sources and financing tools. This session will showcase new ideas which may be transferable to your region. New tools available through the recently announced federal Build America Transportation Investment Center (BATIC) will be highlighted. Audience participation encouraged throughout!



visit <http://www.tcrponline.org/SitePages/annual-conference.aspx> to access TCRP-related documents

Moderator

- **Jeffrey D. Ensor**, Member, APTA Board of Directors; Chair, Public-Private Partnerships Committee; Director, Project Delivery and Finance, Maryland Transit Administration, Baltimore, MD

USDOT Presentation: Filling the Finance Gaps with Tailored Federal Assistance

- **Andrew C. Right**, Counselor to the U.S. Secretary of Transportation and Executive Director, Build America Transportation Investment Center, U.S. Department of Transportation, Washington, DC

Panel Presentations: Generating New Revenues through a Rail Synergy Approach

- **Emiko Sayama**, Director, East Japan Railway Company, New York, NY

San Diego's \$40 Million Naming Rights Breakthrough

- **Paul C. Jablonski**, Member, APTA Executive Committee; Chief Executive Officer, San Diego Metropolitan Transit System (MTS), San Diego, CA
- **Kim Kennedy**, Executive Director, Marketing and Communications, University of California, San Diego Health Services, San Diego, CA

New Funding Strategies in Virginia

- **Katherine Mattice**, Director of Programs and Policy, Northern Virginia Transportation Commission (Co-owner of the Virginia Railway Express), Arlington, VA

Funding Public Transit in the US: Trends from an Annual Survey Series

- **Dr. Asha Weinstein Agrawal**, Research Associate, Mineta Transportation Institute (MTI), San Jose, CA

Achieving the Best Value from a Public-Private Partnership

- **Ron J. Aitken**, Vice President-Urban Transit + Pre Construction Services, SNC-Lavalin, Vancouver, BC

Session sponsored by MV Transportation, Inc.



Integrated Mobility / Transformative Technology - Internal Use within Organizations

2:45 - 4:45 p.m.

Grand Ballroom A, Grand Ballroom Level, Hilton Union Square

The times are a-changing – FAST!

Technology and entrepreneurship are reshaping how the modern world thinks about and experiences mobility. What can we learn from recent experiences in partnering with non-traditional mobility providers? How can transit and these new providers cooperate to transform into systems where the biggest winner will be the traveling public?



Note: This is the second of two breakout sessions, following Tuesday morning's General Session. The first session is on Tuesday morning from 10:45 a.m. to 12:15 p.m.

Moderator

- **Jonathan H. McDonald, P.E.**, Member, APTA Board of Directors; Chair, Research & Technology Committee; Managing Director, SJ Consulting, Orinda, CA

Linking Segments of the Total Trip

- **Emily Castor**, Director of Transportation Policy, Lyft, San Francisco, CA

For-Hire Transportation: Regulatory Challenges in a Fast Changing Industry

- **Kate Toran**, Director, Taxis and Accessible Services Division, San Francisco Municipal Transportation Agency, San Francisco, CA

Secrets Explained: Demystifying Transit for Riders

- **Tiffany Chu**, Co-Founder and Chief Design Officer, Remix, San Francisco, CA

Integrating International Best Practices in Strategic Program Delivery

- **Susan J. Hafner**, Principal, Multimodal Solutions, La Jolla, CA

Mobility Management in the Digital Age

- **Aaron Gooze**, Senior Engineer/Planner I, Fehr & Peers, Seattle, WA

Attracting New Riders through Integrated Mobility

- **Arjan van Andel**, Director, Business Development, GIRO Inc., Annapolis, MD

Human Actions behind Urban Transportation Innovation

- **Joseph T. Iacobucci**, Director of Transit, Sam Schwartz Engineering, New York, NY

Session sponsored by Accenture



Local Hiring on Federal Contracts

2:45 - 4:45 p.m.

Continental Ballroom 2, Ballroom Level, Hilton Union Square

Assessing the impact: Are these sustainable benefits?

There has been much discussion surrounding the issue of local hiring, or geographic-based hiring preferences. Come hear the pro and con perspectives on this issue from both the private and public sectors. Experts will explain some of the nuances and multi-jurisdictional impacts of local hiring provisions on federally assisted projects.

Visit <http://www.gpo.gov/fdsys/pkg/FR-2015-03-06/pdf/2015-05215.pdf> to view the Federal Register's notice of proposed rulemaking.

Moderator

- **Natalie E. Cornell**, Member, APTA Board of Directors; Chair, Business Member Procurement Committee; Secretary, Rolling Stock Equipment Technical Forum; Director of Business Development, LTK Engineering Services, Ambler, PA

The Merits of Local Hiring

- **Eric Reese**, Regional Manager, Scheidt & Bachmann USA, Inc., Burlington, MA
- **Victor Ramirez**, Interim Executive Officer, Vendor/Contract Management, Los Angeles County Metropolitan Transportation Authority, Los Angeles, CA

Local Hiring Concerns

- **Scott Sherin**, Member, APTA Board of Directors; Vice President, Marketing & Strategy, ALSTOM Transportation Incorporated, West Henrietta, NY
- **Paul Smith**, Executive Vice President, Sales & Marketing, New Flyer, Winnipeg, MB

Performance Based Planning & Programming

3 - 4:30 p.m.

Plaza Room A, Lobby Level, Hilton Union Square

An important link to transit asset management and state of good repair

Under MAP-21, Federal Transit Administration grantees must develop a Transit Asset Management Plan, including an asset inventory with condition assessments and an investment prioritization process. Performance based planning and programming (PBPP) involves the application of performance management within the planning and programming processes of agencies to achieve desired performance outcomes for the multimodal transportation system. Development of long-range transportation plans, federally required Asset Management Plans, and regional and state-level programming documents are all elements of PBPP. This performance-based approach to planning and programming attempts to ensure that transportation decisions are made- both long-term and short-term based on their ability to meet established goals. Hear from key FTA officials on the process and provisions of MAP-21. In addition, hear from practitioners on their regional approaches.

Moderator

- **Diana C. Mendes, AICP**, Member, APTA Board of Directors; Vice Chair, Legislative Committee; Immediate Past Chair, Policy & Planning Committee; Director of Transit/Rail, Design and

Consulting Services, Americas, AECOM, Arlington, VA

Panelists

- **Sherry Riklin**, Deputy Associate Administrator for Planning & Environment, Federal Transit Administration, Washington, DC
- **Robert J. Tuccillo**, Associate Administrator for Budget & Policy, Federal Transit Administration, Washington, DC (invited)
- **Robert Guptill**, Manager of Systems Integration, Massachusetts Bay Transportation Authority, Boston, MA
- **Dr. Patricia Hendren**, Co-Chair, Performance Management Subcommittee; Principal, Spy Pond Partners, LLC, Silver Spring, MD

Public Participation and Outreach

3 - 4:30 p.m.

Plaza Room B, Lobby Level, Hilton Union Square

Tactics for engaging your customers and community

Transit agencies expend a great amount of time and resources on their public participation and outreach efforts to ensure that public transit programs reflect community values and benefit all segments of the community equally. This session will highlight best practices that have increased the reach and degree of involvement by customers and the public in the decision-making process on major transit projects and vehicle design. The session will also feature a discussion on partnering with schools to successfully engage young people in playing a role in project design.



visit <http://www.tcrponline.org/SitePages/annual-conference.aspx> to access TCRP-related documents

Moderator

- **Louwana S. Oliva**, Vice Chair, Human Resources Committee; General Manager, Centre Area Transportation Authority (CATA), State College, PA

POETS - Public Outreach & Engagement Team Strategy

- **Deanna J. DeSedas**, Marketing/Public Outreach & Engagement Manager, San Francisco Municipal Transportation Agency (Muni), San Francisco, CA

How Can Transit Agencies Leverage Partnerships with Schools to Improve Public Outreach?

- **Stephen Newhouse**, Transportation Planner, Service Development and Planning, AC Transit (Alameda Contra-Costa Transit District), Oakland, CA

BART Fleet of the Future Public Outreach

- **Kerry Hamill**, Executive Manager, External Affairs, San Francisco Bay Area Rapid Transit District (BART), Oakland, CA

Use of Web-Based Rider Feedback to Improve Public Transit Services: A TCRP Report

- **Kathryn Coffel**, Principal, Kathryn Coffel Consulting, LLC, Portland, OR

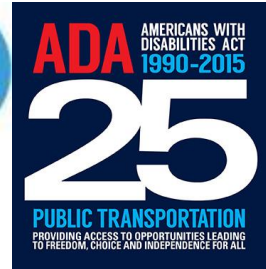
GENERAL SESSION: ADA25: Public Transportation - 25 Years of Access and Mobility

5 - 6 p.m.

Grand Ballroom B, Grand Ballroom Level, Hilton Union Square

Providing access to opportunities leading to freedom, choice, and independence for all

This session highlights the impact of the ADA on the lives of Americans with Disabilities, from people who wrote and advocated for the passage of the law; public transportation's role to expand and strengthen access to opportunity for everyone; and how collectively, we must continue to fully advance and build the strongest partnerships between the industry and disability communities.



General Session sponsored by MV Transportation, Inc.

ADA25 Celebration Sponsors

- **HDR**
- **Transdev North America**
- **Trapeze Group**

Presiding

- **Michael P. Melaniphy**, President & CEO, American Public Transportation Association, Washington, DC

Sponsor Recognition

- **Brian Kibby**, Chief Executive Officer, MV Transportation, Inc., Dallas, TX

Round-Table Discussion Facilitator

- **Michael P. Melaniphy**, President & CEO, American Public Transportation Association, Washington, DC

Discussants

- **Valarie J. McCall**, Vice Chair, APTA; Member, Board of Trustees, Greater Cleveland Regional Transit Authority, Cleveland, OH
- **Donna P. McNamee**, Member, APTA Executive Committee; Vice Chair, Transit Board Members ADA Subcommittee; Trustee, LAKETRAN, Painesville, OH
- **Lauren Skiver**, Member, APTA Board of Directors; Chair, Access Committee; CEO/General

- Manager, SunLine Transit Agency, Thousand Palms, CA
- **J. Barry Barker**, Member, APTA Board of Directors; Chair, Legislative Committee; Vice Chair, Sustainability Committee; Executive Director, Transit Authority of River City (TARC), Louisville, KY
- **Brian Kibby**, Chief Executive Officer, MV Transportation, Inc., Dallas, TX
- **Ron L. Brooks**, Vice Chair, Access Committee; Manager of Accessible Transit Services, Valley Metro, Phoenix, AZ
- **Crystal Lyons**, President and CEO, Crystal Fortune Lyons, LLC, Corpus Christi, TX

Celebrating 25 Years of the Americans with Disabilities Act

- **Valarie J. McCall**, Vice Chair, APTA; Member, Board of Trustees, Greater Cleveland Regional Transit Authority, Cleveland, OH
- **Donna P. McNamee**, Member, APTA Executive Committee; Vice Chair, Transit Board Members ADA Subcommittee; Trustee, LAKETRAN, Painesville, OH

Leadership APTA Reception

6:15 - 7:15 p.m.

Imperial Ballroom B, Ballroom Level, Hilton Union Square

Join past, present, and future members of Leadership APTA classes and learn about alumni experiences in the program and what Leadership APTA has meant to their careers in public transportation. Share some refreshments and good company as you reconnect with friends and get to know the next generation of leaders within public transportation and APTA.

Wednesday, October 7

WEDNESDAY WAKE UP BREAKFAST: Charting the Course through Demographic Change

7:30 - 9 a.m.

Grand Ballroom B, Grand Ballroom Level, Hilton Union Square

(tickets required)

Come explore the common sense, yet counter-intuitive and fascinating realm of demography. Enter the world of counting people with Ken Gronbach who will share his research on worldwide demographics, migration, aging, and immigration, and forecast societal, cultural, political, economic, and commercial phenomena. What are demographic trends among nations? Which countries and continents are demographically positioned to excel? How will workforces change? What is the fate of mass media? What is the future of communications and transportation? How will our children's children get their education? Will big data change marketing, products and services forever? Gronbach is the author of "*The Age Curve: How To Profit from the Coming Demographic Storm*." His first book, "*Common Census, the Counter-Intuitive Guide to Generational Marketing*," was released in 2005. His 2011 book, "*Decades of Differences, Making it Work*," is a comprehensive guide to the strengths of three generations in the workforce. Watch for his new book, "*Demography is Destiny, The Incredible Power of People*." Come hear this internationally respected demographer whose unusual blend of marketing savvy and common sense demography, based on twenty years of proprietary demographic study, sets him apart. Join this



session and you're sure to generate new thinking in your organization.

Presiding

- **Nuria I. Fernandez**, Co-Chair, Authorization Task Force; General Manager, Santa Clara Valley Transportation Authority, San Jose, CA

Keynote Speaker

- **Kenneth W. Gronbach**, President, KGC Direct, LLC, Haddam, CT

AdWheel Awards Exhibit

7:30 - 10 a.m.

Imperial Ballroom Foyer, Ballroom Level, Hilton Union Square

All 2015 entries are showcased. Visit the exhibit to see the best in public transportation marketing, advertising, and communications.

Conference Registration Desk

7:30 - 10 a.m.

Yosemite Room, Ballroom Level, Hilton Union Square

Host Information Desk

7:30 - 10 a.m.

Yosemite Room, Ballroom Level, Hilton Union Square

Moderators/Speakers & AV Preview Room

7:30 - 10 a.m.

Mason Room, 6th Floor, Hilton Union Square

TCRP Information Center

7:30 - 10 a.m.

Yosemite Foyer, Ballroom Level, Hilton Union Square

ADA25: Accessibility Innovations and ADA Regulatory Circular Update

9:30 - 11 a.m.

Continental Ballroom 1, Ballroom Level, Hilton Union Square

Sharing best practices for accessibility, and a regulatory update on the FTA's New Americans with Disabilities Act Circular

The session includes an update from the Federal Transit Administration on the Americans with Disabilities (ADA) Circular; and best practices from transit agencies and businesses designed to enhance services for all public transit riders, including people with disabilities.

visit <http://www.tcrponline.org/SitePages/annual-conference.aspx> to access TCRP-related documents



Moderator

- **Ron L. Brooks**, Vice Chair, Access Committee; Manager of Accessible Transit Services, Valley Metro, Phoenix, AZ

Optimizing Transportation Service for Older Adults through Best Practices and Integrated Sources

- **Shuman Tan**, Transportation Researcher, Texas A&M Transportation Institute, College Station, TX

Accessibility/Integration & Coordination

- **Erin Rogers**, Assistant General Manager, Transit, Orange County Transportation Authority, Orange, CA

Common Cents \$

- **Mike Laidlaw**, Senior Regional Manager, Q'Straint, Ft. Lauderdale, FL

FTA's New Americans with Disabilities Act Circular

- **Linda Ford**, Associate Administrator for Civil Rights, Federal Transit Administration, Washington, DC

Clean Fuels and Clean Fleets

9:30 - 11 a.m.

Imperial Ballroom B, Ballroom Level, Hilton Union Square

Learn what it takes to integrate clean and alternative fuel technologies

From coast to coast, America's transit agencies are getting on-board with the idea of clean and alternative fuel vehicles including zero and low emission vehicles. With the numerous benefits that come from reduced tailpipe emissions and quieter fleets, it is easy to understand why. Hear from these speakers to learn about the challenges associated with successfully integrating clean and alternative fuel vehicles into their fleets, ranging from the big picture overview of policy and technology trends, to understanding vehicle procurement, operations, and maintenance/asset management best practices.



visit <http://www.tcrponline.org/SitePages/annual-conference.aspx> to access TCRP-related documents

Moderator

- **Janet R. Gonzalez, ENV SP, LEED AP BD+C**, Transportation Sustainability Director, Senior Transit Planner, HDR , Chicago, IL

Sustainable Fuel and Vehicle Pathways for Transportation

- **Christopher Yang**, Researcher, Institute of Transportation Studies, University of California, Davis, Davis, CA

Insights in Procuring Zero Emission Buses

- **John Drayton**, Secretary, Clean Propulsion & Support Technology Committee; Director, Equipment/Vehicle Acquisition, Los Angeles County Metropolitan Transportation Authority, Los Angeles, CA
- **Susan Dove**, Contract Administration Manager, Los Angeles County Metropolitan Transportation Authority, Los Angeles, CA

The Future of the Electric Bus

- **Klaus Peter Canavan**, President 1, Vossloh Kiepe Corporation, Vancouver, BC

SunLine's Zero Emission Program - Today's Transit for Tomorrow's World

- **Lauren Skiver**, Member, APTA Board of Directors; Chair, Access Committee; CEO/General Manager, SunLine Transit Agency, Thousand Palms, CA

Passenger Rail: It's a Gas!

- **Barry H. Fromm**, Chief Executive Officer, US Railcar Company, LLC, Columbus, OH

Demographic Trends and Public Transportation

9:30 - 11 a.m.

Plaza Room B, Lobby Level, Hilton Union Square

Understanding markets and service demands of our future

The demographic landscape of regions are changing, as are generational attitudes on travel. What implications do these trends have in public transportation and the regions served? Demography is destiny. Learn more about the forces that will help determine our future.



visit <http://www.tcrponline.org/SitePages/annual-conference.aspx> to access TCRP-related documents

Moderator

- **Dr. Steven E. Polzin, Ph.D., P.E.**, Director, Mobility Policy Research, Center for Urban Transportation Research/College of Engineering, Tampa, FL

The Effects of Socio-Demographics on Future Travel Demand

- **Dr. Johanna Patricia Zmud**, Senior Research Scientist, Texas Transportation Institute, Washington, DC

Trends in Rider Demographics and Preferences

- **Dr. Xuehao Chu**, Center for Urban Transportation Research/College of Engineering, Tampa, FL

Millennials and Mobility in the Modern West

- **Richard L. Brockmyer**, Transportation Planner, Fehr & Peers, Salt Lake City, UT

Gaining Data and Insights into Ridership

- **Charlie Youakim**, Co-CEO, Passport Parking, Inc., Charlotte, NC

Redefining Public Transit Benefits for Future Generations

- **Stephanie Bogerd**, Deputy General Manager, MTA New York City Transit, New York, NY
- **Lisa Wolterink**, Grants Division Manager, Sound Transit, Seattle, WA

Finding, Hiring & Nurturing the Very Best – Strategies, Stories, Successes

9:30 - 11 a.m.

Plaza Room A, Lobby Level, Hilton Union Square

Champions of transit attract new workforce audiences

Learn how industry and academic leaders are helping many direct their passions and interests into rewarding careers in the transit industry. Transit and academic leaders are finding many areas of common ground and transformative thinking as together they look to recruit, grow, and develop the next round of the transit industry's workforce. Industry leaders and academics are working on and creating breakthrough models and advanced approaches to find what inspires and attracts new works to our industry. These collaborations, new research, creative uses of workforce leaders and experts, and targeted outreach models will help young minds and job seekers better understand the wealth of available opportunities in our industry. These collaborations and partnerships also will help job providers better understand how to advance and recognize these new workers for their contributions to the success of our industry.



visit <http://www.tcrponline.org/SitePages/annual-conference.aspx> to access TCRP-related documents

Moderator

- **Louwana S. Oliva**, Vice Chair, Human Resources Committee; General Manager, Centre Area Transportation Authority (CATA), State College, PA

Developing Transit Professionals to Keep the Transportation Industry Moving

- **Svetlana Grechka, P.E.**, Senior Engineer, Regional Transportation District, Denver, CO

Hire for Passion and Integrity - There's Training for Everything Else

- **Diana Lyn Byrnes**, Substance Abuse Management Specialist, Center for Urban Transportation Research/College of Engineering, Tampa, FL

Developing Middle Managers through Coaching and Team Building

- **Carmen C. Clark**, Principal, Carmen Clark Consulting, San Francisco, CA

First Mile-Last Mile – Creating a Complete Trip

9:30 - 11 a.m.

Imperial Ballroom A, Ballroom Level, Hilton Union Square

Complete trip, complete streets, and how the transit customer wins

As the demand for transit continues to rise, much of the land surrounding transit stations remains auto-centric, impeding a user's ability to quickly access the system. Communities and transit agencies are partnering and implementing complete streets design elements to better connect users to transit and fill-in-the-gap they face during their trips.



Hear from speakers on how they have successfully funded and improved access and connectivity to transit stations through new and existing strategies to increase ridership and improve passenger mobility.

visit <http://www.tcrponline.org/SitePages/annual-conference.aspx> to access TCRP-related documents

Session sponsored by Accenture
Moderator

- **Michael Jelen, P.E.**, Vice President, AECOM, Arlington, VA

Incorporating Bike Share into Transit Operations

- **Dave Fotsch**, Director, Boise GreenBike, Valley Regional Transit-ValleyRide-Boise Operations, Boise, ID

Innovations in Station Mode of Access Forecasting

- **Stacy Cocke**, Senior Planner, San Mateo County Transit District (SamTrans), San Carlos, CA

Project Integration to Deliver Complete Streets in San Francisco

- **Darton Ito**, San Francisco Municipal Transportation Agency, San Francisco, CA

Transit and City Partners for Better Access

- **Alan T. Lehto**, Co-Chair, Major Capital Investment Planning Subcommittee; Director of Planning & Policy, Tri-County Metropolitan Transportation District of Oregon (TriMet), Portland, OR

Measuring the Economic Impact of Public Transportation Investment

9:30 - 11 a.m.

Grand Ballroom A, Grand Ballroom Level, Hilton Union Square

What is your system's economic impact? How does the local market impact your organization?

It is often challenging to interpret potentially conflicting and inconsistent approaches to measuring economic impact. Unique considerations can make it difficult to generalize transit economic benefits and impacts and relatively few transit agencies or even metropolitan planning organizations can afford to sponsor original economic impact and benefit studies unique to their regions. This session will provide an overview of the four major types of analyses and provide standard measurement practices that you can apply. This session will also offer concrete



strategies that may maintain housing affordability once investments in public transportation have been made. Available at <http://www.apta.com/resources/statistics/Pages/Surveys.aspx> APTA's report, "Economic Impact of Public Transportation Investment," shows how to measure public transportation's impact on economic productivity and shows that productivity gains last long after the short-term effects.

visit <http://www.tcrponline.org/SitePages/annual-conference.aspx> to access TCRP-related documents

Moderator & Presenter

- **Ted Egan, Ph.D.**, Chief Economist, Office of Economic Analysis, City and County of San Francisco, San Francisco, CA

Presenters

- **Darnell Chadwick Grisby, MPP**, Director-Policy Development and Research, American Public Transportation Association, Washington, DC
- **Glen Weisbrod**, President, Economic Development Research Group, Inc., Boston, MA
- **Ian Carlton, Ph.D.**, Principal, Ian Carlton Research & Consulting and MapCraft.io, Portland, OR

Understanding Bid Protests and Contract Claims

9:30 - 11 a.m.

Continental Ballroom 2, Ballroom Level, Hilton Union Square

This is how business is done

Protests and claims may be the best and last chance for a disappointed bidder or contractor to seek equity from a government. On the other hand, protests and claims can impose costly delays and administrative burdens on transit properties.

In this interactive session, business executives and transit procurement officials will discuss:

- when and how to file protests and claims
- what happens when a government receives a protest or claim
- why most protests are not successful
- addressing concerns before resorting to protests and claims

visit <http://www.tcrponline.org/SitePages/annual-conference.aspx> to access TCRP-related documents

Moderator

- **John O. Adler**, Vice Chair, Procurement & Materials Management Committee; Vice President, Procurement, Dallas Area Rapid Transit, Dallas, TX

Panelists

- **James Harper, Jr.**, Director, Office of Acquisition Management, Federal Transit Administration, Washington, DC
- **Adem Adem**, Chief Development Officer, MV Transportation, Inc., Dallas, TX
- **Joe Zavala Ramirez**, Manager, Contracts and Procurement, Valley Metro, Phoenix, AZ
- **Willard R. Whitbred, P.E.**, Vice-President, Southwest Region, LTK Engineering Services, Los Angeles, CA

CLOSING GENERAL SESSION: Public Transportation: A Pathway to Health

11:30 a.m. - 12:30 p.m.

Grand Ballroom B, Grand Ballroom Level, Hilton Union Square

Improving the nexus between health care and transportation

Your transportation mobility options have a more profound impact on your health than your genetics. Transportation barriers to receiving health care — whether due to long distances, a lack of available transportation, the cost of transportation, or another reason — can cause patients to defer care or miss appointments, ultimately resulting in greater medical costs and a lower quality of life.

Communities across the country are implementing new, innovative strategies to improve mobility options in accessing health care. Attend this session to learn how to lead conversations and initiatives around improving transportation to health care facilities, collaborate with counterparts in the health care industry in your community, and work directly with city and state decision-makers to broaden the number of advocates who care about transportation and health. Learn more about the Federal Transit Administration's new Rides to Wellness Initiative.

visit <http://www.tcrponline.org/SitePages/annual-conference.aspx> to access TCRP-related documents

Presiding

- **Michael P. Melaniphy**, President & CEO, American Public Transportation Association, Washington, DC

Moderator and Panelist

- **Henrika Buchanan-Smith**, Associate Administrator for Program Management, Federal Transit Administration, Washington, DC

Panelists

- **Tyler Norris, MDiv**, Vice President, Total Health Partnerships, Kaiser Permanente, Oakland, CA
- **Doris A. Boeckman**, Executive Director, Missouri Public Transit Association, Jefferson City, MO

Annual Meeting Planning Subcommittee

12:45 - 2 p.m.

Imperial Ballroom B, Ballroom Level, Hilton Union Square

Chair, Roberta Boomer

SFMTA and Regional Partners TECHNICAL TOURS

1 - 6:30 p.m.

Yosemite Foyer, Ballroom Level, Hilton Union Square

SFMTA and its regional partners have arranged numerous informative technical tours on Tuesday, 2:30 to 6 p.m., and Wednesday, 1 to 6:30 p.m. Please sign up on site at the host information desk for the tour(s) of your choice. Just prior to the start of each tour's start time, please gather in the Yosemite Foyer, Ballroom Level and find the appropriate tour group and host representative. You

will be escorted in groups to your specific tour departure location.

WEDNESDAY TOURS:

- **Accessible Technology and Design** (San Francisco Municipal Transportation Agency - SFMTA)
- **Ed Roberts Campus and Ashby BART Station in Berkeley** (Bay Area Rapid Transit - BART)
- **Warm Springs Extension** (Bay Area Rapid Transit - BART) **NOTE: Because this tour visits a construction site, it is not accessible for people using wheelchairs.**
- **Transportation Management Center** (San Francisco Municipal Transportation Agency - SFMTA)
- **Cable Car Barn** (San Francisco Municipal Transportation Agency - SFMTA)
- **Historic Vehicles** (San Francisco Municipal Transportation Agency - SFMTA)
- **Temporary Transbay Terminal and AC Transit's Hydrogen Fueling Station** (AC Transit)
- **Better Market Street by Bike** (San Francisco Municipal Transportation Agency - SFMTA)
- **Transbay Transit Center-Construction Site** (Transbay Joint Powers Authority - TJPA)
- **Golden Gate Ferry Operations** (Golden Gate Bridge, Highway and Transportation District - GGBHD)

> see [SFMTA and Regional Partners Technical Tours](#) for tour details

FTA WORKSHOP & LISTENING SESSION: State of Good Repair / Transit Asset Management NPRM

1:30 - 3:30 p.m.

Imperial Ballroom A, Ballroom Level, Hilton Union Square

Join us for an FTA workshop & listening session on the soon to be released NPRM on Transit Asset Management. Key FTA staff will present highlights and background on the NPRM, including the proposed definition of state of good repair, target setting, performance measures, asset reporting, and proposed key considerations for developing a transit asset / management plan.

FEE: The workshop & listening session is available to all Annual Meeting registrants at no additional charge.

REGISTRATION: Pre-registration is not required; please sign up on site to attend the workshop & listening session

QUESTIONS? Contact APTA's Rich Weaver at 202.496.4809 or rweaver@apta.com.

FTA WORKSHOP & LISTENING SESSION: MAP-21 Capital Investment Grants Program

1:30 - 5:30 p.m.

Continental Ballroom 5, Ballroom Level , Hilton Union Square

Key Federal Transit Administration staff will discuss rating projects under the new MAP-21 evaluation process as described in the New and Small Starts Evaluation and Rating Process Final Rule and the new August 5, 2015 Final Interim Policy Guidance for the Capital Investment Grant Program. In addition, FTA will discuss questions regarding performance planning and environmental provisions as they relate to project development.

Some of the topics include:

- New and Small Start steps in the process
- New and Small Starts congestion relief measure
- Core capacity

- Warrants
- Pilot program for expedited project delivery
- Process for an expedited technical capacity review

FEE: The workshop & listening session is available to all Annual Meeting registrants at no additional charge.

REGISTRATION: [Pre-registration](#) is required. On-site registration will be on a space-available basis.

QUESTIONS? Contact APTA's Rich Weaver at 202.496.4809 or rweaver@apta.com.