

City of Toronto
Divisional Business Expenses
For the year ended December 31, 2016

Division:	Strategic Communications
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Division Summary	
Annual Budget (Gross):	\$6.1 million
No. of Employees:	49
Description:	
<p>The Division provides advice, counsel and leadership to the City with respect to communication planning, media relations and issues management, digital communications, advertising and brand management. It ensures that messages to the public are clear, consistent and support civic participation and understanding of Council priorities, emerging issues and City policies, programs and services. It creates public awareness and understanding about City government as well as serve the internal communications needs of City employees. It anticipates, responds to and develops communication strategies to manage emerging issues.</p>	

Business Expenses	
Type of Expenses	Amount (\$)
Business Travel	2,358
Conferences & Seminars	0
Training	5,556
Hospitality & Protocol	0
Business Meetings	839