

**City of Toronto**  
**Divisional Business Expenses**  
**For the six months ended June 30, 2016**

<b>Division:</b>	<b>Strategic Communications</b>
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<b>Division Summary</b>	
<b>Annual Budget (Gross):</b>	<b>\$6.05 million</b>
<b>No. of Employees:</b>	<b>49</b>
<b>Description:</b>	
<p>The Division provides advice, counsel and leadership to the City with respect to communication planning, media relations and issues management, digital communications, advertising and brand management. It ensures that messages to the public are clear, consistent and support civic participation and understanding of Council priorities, emerging issues and City policies, programs and services. It creates public awareness and understanding about City government as well as serve the internal communications needs of City employees. It anticipates, responds to and develops communication strategies to manage emerging issues.</p>	

<b>Business Expenses</b>	
<b>Type of Expenses</b>	<b>Amount (\$)</b>
Business Travel	959
Conferences & Seminars	0
Training	2,754
Hospitality & Protocol	0
Business Meetings	0