

Rogers Road Study Area: Economic Scan

74,400



RESIDENTS

are within a 10 minute walk of Rogers Rd & Old Weston Rd

19,000+



WORKERS

\$71,599



**AVERAGE HOUSEHOLD
INCOME**



**OVER 40% of residents commute via
public transit!**



OVER \$2 MILLION

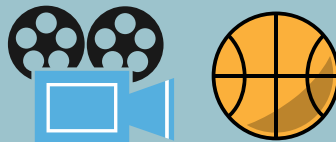
Total Household Expenditure per Year



ON AVERAGE, HOUSEHOLDS SPEND:

35%

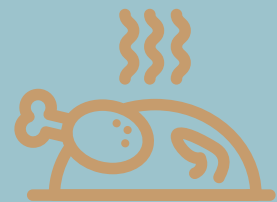
of total personal
care budget on
hair care



28%

of total recreation budget
on Entertainment

16%



of total food budget on
meat and fish/seafood

54%



of total transportation budget on
operation of owned & leased
automobiles