



Office of the Integrity Commissioner

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Valerie Jepson  
Integrity Commissioner

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June 24, 2016

Sent by Email (No Original to Follow) [councillor\\_thompson@toronto.ca](mailto:councillor_thompson@toronto.ca)

Michael Thompson  
Councillor for Ward 37  
100 Queen Street West, Suite B29  
Toronto, ON, M5H 2N2

Dear Councillor Thompson:

**Re: Travel Declaration Form for Your Trip to Sydney, Nova Scotia May 18 – May 20, 2016**

Thank you for providing me with the above-referenced Travel Declaration Form. I confirm that the travel related benefits you have disclosed are in compliance with section (f) of Article IV (Gifts and Benefits) of the *Code of Conduct for Members of Council* as travel was sponsored by a local government and you attended in your official capacity.

I form this view based on my review of:

- 1) the above-referenced Travel Declaration Form;
- 2) a March 9, 2016 email from Mayor Cecil Clarke inviting you to the Creative Economy Conference;
- 3) a May 31, 2016, email exchange between Toni Delorenzo and Debbie Gedz providing the cost of airfare and hotel accommodations; and,
- 4) the Creative Economy Conference Itinerary

This letter, the Travel Declaration Form, and attached supporting material will be posted on the Integrity Commissioner's website, [toronto.ca/integrity](http://toronto.ca/integrity), in accordance with the *Code of Conduct for Members of Council*.

If you have any questions about the disclosure of gifts and benefits please do not hesitate to contact this Office.

~~Yours truly,~~

Authorizing Signature  
removed

Valerie Jepson  
Integrity Commissioner

Enclosures (3):      Travel Declaration Form for Sydney, Nova Scotia (2 pages)  
                             March 9, 2016 email from Mayor Cecil Clarke inviting the Councillor  
                             to the Creative Economy Conference; (1 page)  
                             Creative Economy Conference Itinerary (6 pages)

cc:                      Lesley Ruscica, Manager, Council & Support Services  
                             Winnie Li, Director, Strategic Integration and Excellence  
                             Ulli Watkiss, City Clerk

This form is used in the declaration of travel costs provided by a third party for Council Members in the performance of their duties if the value exceeds \$300, or if total value received from any one source during a calendar year exceeds \$300.


**INFORMATION TO BE COMPLETED BY COUNCIL MEMBER**

<b>Council Member:</b>	Councillor Michael Thompson
<b>Purpose of Trip:</b>	To attend and be part of a round table at the Creative Economy Conference
<b>Travel Destination:</b>	Sydney, Nova Scotia
<b>Travel Dates:</b>	05/18/2016 to 05/20/2016
<b>Additional Information:</b>	Guest of the Cape Breton Regional Municipality and Mayor Cecil Clarke

**Travel Expenses Covered by Third Party (please complete all that apply)**

<b>Sponsor of Travel:</b> Cape Breton Regional Municipality	<b>Name:</b>  <b>Type of Sponsor (check all that apply):</b> <input checked="" type="checkbox"/> Government <input type="checkbox"/> Other organization <input type="checkbox"/> Conference Organizer
<b>Registration Fees:</b>	\$
<b>Travel:</b>	\$ 969.06
<b>Accommodation:</b>	\$ 294.09
<b>Ground Transportation:</b>	\$ 38.99
<b>Per Diem/Sundry Expenses:</b>	\$ 300.00
<b>TOTAL:</b>	\$ 1602.14
<b>Expenses Paid from Council Business Travel Budget</b>	\$
<b>Expenses Paid from Constituency Services &amp; Office Budget or the annual operating budget for the Office of the Mayor</b>	\$ 338.99
<b>Expenses paid from other City of Toronto sources</b>	\$ <b>Source:</b>

Please attach all pertinent information to this form including invitation letter from event organizer, copies of receipts, etc.)

Signed by Council Member:  Authorizing Signature removed Date: June 7/16

The personal information on this form is collected under the authority of the City of Toronto Act, 2006, ss. 157 and 159, and By-Laws 1076-2006, 154-2007 and 861-2008. The information is used to ensure compliance with the Code of Conduct for Members of Council and will be made public. The information will be provided to the Office of the City Clerk to report the donation as a Gift and Benefit. Questions about this collection can be directed to the Integrity Commissioner, 375 University Avenue, Suite 202, Toronto ON M5G 2J5, at 416-392-3826, or at [integrity@toronto.ca](mailto:integrity@toronto.ca).

### **Important Information**

This form will be publicly disclosed in accordance with Article IV of the Code of Conduct for Members of Council.

The Code of Conduct for Members of Council, Part IV, Gifts and Benefits, states that no Member shall accept a fee, advance, gift or personal benefit that is connected directly or indirectly with the performance of his or her duties of office, unless permitted by the exceptions listed. The following is listed as an exception:

- (f) food, lodging, transportation and entertainment provided by provincial, regional and local governments or political subdivisions of them, by the Federal government or by a foreign government within a foreign country, or by a conference, seminar or event organizer where the Member is either speaking or attending in an official capacity;

This form will serve as a disclosure statement required by the Code.

Upon receiving the Travel Declaration from the Council Member, the Integrity Commissioner shall review the form to determine whether the gift is permissible. In the event that the Integrity Commissioner makes that preliminary determination, he or she shall call upon the Member for clarification. Should the Integrity Commissioner determine that the gift was not permitted, he or she may direct the Member to reimburse the sponsor for the value.

Questions can be addressed to:

Integrity Commissioner  
416-392-3826  
[integrity@toronto.ca](mailto:integrity@toronto.ca)

Completed and signed form should be submitted to:

The Office of the Integrity Commissioner  
375 University Avenue, Suite 202  
Toronto, Ontario M5G 2J5

### **Authority & Guidelines**

Part IV of the Code of Conduct for Members of Council. Available at [www.toronto.ca/integrity](http://www.toronto.ca/integrity).

**Debbie Gedz**

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**From:** Cecil P. Clarke <Email removed>  
**Sent:** March-09-16 1:48 PM  
**To:** Councillor Thompson  
**Subject:** FCM Board Meeting

Hi Michael:

It was a pleasure to meet you at the FCM Board meeting. I'm writing to follow-up on your kind offer to talk about how Toronto's Economic Development and Culture Committee works in your role as Chair. If possible, I'd welcome the opportunity to meet in Toronto either late April or early May when I am there on some other City business.

Further to our discussion, I've met with some of my officials and I'd like you and your administration lead to consider coming to Cape Breton as our development agency's (Business Cape Breton) guest for the Creative Economy Conference May 19&20<sup>th</sup> in Sydney, Nova Scotia. There are direct Air Canada flights from Toronto to Sydney each evening and early morning return flights for ease of travel. A Council roundtable with officials would be of great benefit to us as we a new development structure. If you are interested, I will gladly send along details for your review and consideration.

Warm regards, Cecil

Mayor, Cape Breton Regional Municipality

#NSCREATIVEECONOMY



## CREATIVE COMMUNITIES

**THURSDAY, MAY 19 - 12:00PM**

Nova Scotia's communities need to innovate now more than ever to sustain and grow their populations and economies. We have gathered three community leaders who have truly embraced culture as a "fourth pillar" and are generating significant economic activity through their cultural activities.

## WE'RE STRONGER TOGETHER

### CREATIVE CLUSTERS

**THURSDAY, MAY 19 - 12:50PM**

UNESCO defines creative clusters as geographic concentrations which "pool together resources into networks and partnerships to cross-stimulate activities, boost creativity and realize economies of scale." Clustering has taken place throughout history in many sectors, but is now being embraced in cultural communities more than ever. Our speakers will help illuminate real-life examples of cultural clusters in Nova Scotia.

## CONCURRENT YOUTH SESSION

### BECOME AN ARTPRENEUR

**THURSDAY, MAY 19 - 1:00PM**

Meet professional creative leaders and learn how to use your creative passions and skills by building on your unique culture and identity to create a business or career you love.

## LEARN FROM THE WINNERS

[Home](#)[Register](#)[Schedule](#)[Speakers](#)[Sessions](#)[Getting Here](#)[Sponsorship](#)**THURSDAY, MAY 19 - 2:00PM**

#NSCREATIVEECONOMY

From the beginning of time, fresh ideas and approaches have been celebrated, but change and growth only happen when ideas are put into action. Our panelists are proving that business success is possible, even in "extreme rural" Nova Scotia. Hear their winning stories and channel the resulting inspiration to your ideas and projects.

## SHOW ME THE MONEY

### ALTERNATIVE FINANCE METHODS

**THURSDAY, MAY 19 - 2:00PM**

The landscape for government funding of community cultural projects has changed significantly in recent years. Programs have shifted, departments have been eliminated and mandates are evolving. Communities, organizations and entrepreneurs must come up with new ways to finance their innovative ideas and projects. We've invited several innovative speakers to share their ideas and models with you.

## CONCURRENT YOUTH SESSION

### NETWORKING & RELATIONSHIPS: BUILDING YOUR CREATIVE ECONOMY

**THURSDAY, MAY 19 - 2:00PM**

Professional artists and business leaders will help train aspiring creative entrepreneurs in the art of schmoozing, networking, making friends and partnering with others to achieve greater things.

## DOUBLING TOURISM 2024

### CULTURE'S ROLE

**FRIDAY, MAY 20 - 8:55AM**

The OneNS report identified the goal of doubling tourism revenues from visitation by 2024. Achieving this goal will require realizing the considerable growth potential for cultural products, experiences, and creative exports. What needs to be in place to ensure the creative industries are well positioned to partner with the tourism sector to achieve this goal? Leaders in this field will share their experiences, vision and identify challenges in reaching this growth potential.

## DIGITAL MEDIA

### CONNECTING CULTURAL PRODUCERS AND DIGITAL MEDIA

**FRIDAY, MAY 20 - 10:10AM**

The digital technology sector in Nova Scotia is large and diverse. Digital Nova Scotia serves a membership ranging from communications networking companies to multimedia game producers to technology-rich education

providers. This session will provide a discussion by leaders from the sector about how more activity and synergy can be created with cultural producers and the importance of technology integration into education at all levels. Visual arts, theatre, filmmaking, and music are just a few examples of cultural disciplines where collaborations are possible.

## KEEPING THEM HERE

### THE NEXTGEN CREATIVE WORKFORCE

**FRIDAY, MAY 20 - 11:00AM**

Brain drain and runaway talent. That is the challenge that Nova Scotia is facing today as our youth leave the province. We must change that trend as Nova Scotia moves into the future. Growing Nova Scotia's creative economy will require a comprehensive web of education and school-to-work strategies. Skill building must be coordinated with labour market needs. We will hear how other countries have dealt with this challenge, how our leading arts education institution is preparing for the future and how our education system overall must embrace this upcoming skills demand.

## FROM HERE TO THERE - WORLD CAFÉ

### WHERE ARE WE GOING & HOW WILL WE GET THERE?

**FRIDAY, MAY 20 - 12:45PM**

Community developer, musician and social entrepreneur Ryan Veltmeyer will facilitate a short World Cafe to capture some of the ideas emerging from conference attendees. The World Cafe format was designed to capture some of the great ideas and energy that comes from the conversations we have at lunch, at coffee shops, and in pubs after the conference. Attendees will have a chance to share insights, ideas for innovation and 'game-changers' in small group discussions. Ideas will be captured, collated and shared back with attendees after the conference.

## CONTACT

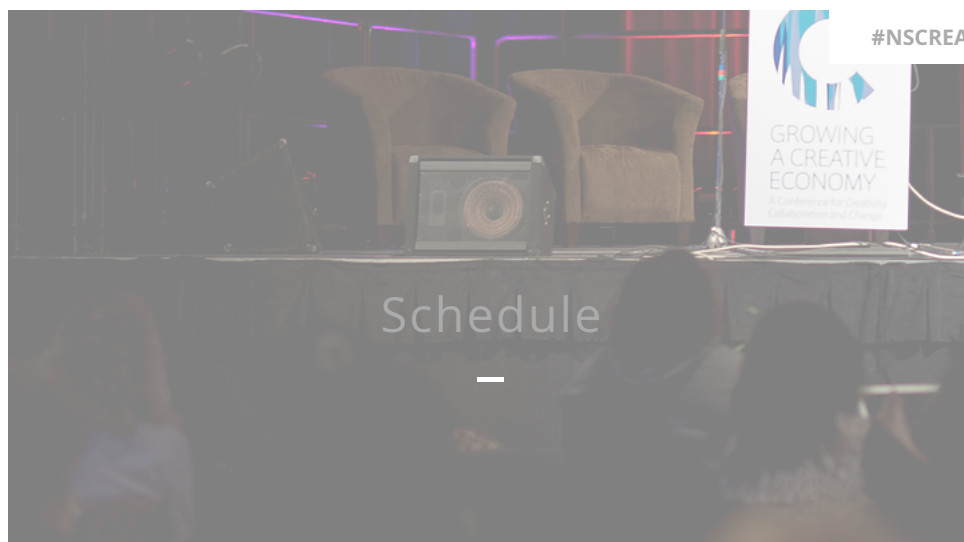


Cape Breton Partnership  
275 Charlotte Street  
Sydney, Nova Scotia  
B1P 1C6

Phone (902) 562-7182





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#NSCREATIVEECONOMY

**DAY 1 - THURSDAY MAY 19***TENTATIVE***11:00AM - 11:30AM** REGISTRATION, REFRESHMENTS, & LUNCH BUFFET**11:45AM - 12:00PM** WELCOME

Kelliann Dean - Deputy Minister, Nova Scotia Department of Communities, Culture & Heritage

**12:00PM - 12:50PM** CREATIVE COMMUNITIES

Facilitator: Dr. Laurie Dalton - Creative NS Leadership Council  
 Rachel Bailey - Mayor, Town of Lunenburg  
 Joeleen Larade - Executive Director, Conseil des arts de Chéticamp  
 Michael Fuller - Artist, Parrsboro Creative

**12:50PM - 1:40PM** WE ARE STRONGER TOGETHER - CREATIVE CLUSTERS

Facilitator: Jamie MacLellan - Creative NS Leadership Council  
 Erika Shea - Communications Director, New Dawn Enterprises  
 Darcy Campbell - Owner, NovaStream  
 Amanda Kincaid - Co-executive Director, Nova Fashion Incubator

**1:00PM - 1:50PM** CONCURRENT YOUTH SESSION

BECOME AN ARTPRENEUR

Ryan Veltmeyer - Co-Founder/Executive Director - Youth Art Connection

**1:40PM - 2:00PM** NUTRITION & NETWORKING BREAK**2:00PM - 2:50PM** CONCURRENT YOUTH SESSION

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Ryan Veltmeyer - Co-Founder/Executive Director - Yout

#NSCREATIVEECONOMY

**2:00PM - 2:50PM**

BREAKOUT SESSION

SHOW ME THE MONEY - ALTERNATIVE FINANCE

Facilitator: Trevor Murphy - Creative NS Leadership Council

Rose Murphy - Co-owner, Townhouse Brewpub &amp; Eatery

Scott Simpson - Filmmaker, Playmaker Films

Kent Roberts - Managing Director, Nova Scotia Department of Business

LEARN FROM THE WINNERS - CULTURAL ENTREPRENEURS

Facilitator: Terrilee Bulger - Creative NS Leadership Council

Val Denn - Performer &amp; Cultural Entrepreneur, Val Denn Agency

Stuart Cresswell - Producer, Sunrise Film Festival

Paige Cameron - President &amp; Founder, Winterend Creative

**3:00PM - 3:45PM**REACHING OUT - LEARN MORE ABOUT THE CREATIVE NOVA SCOTIA  
LEADERSHIP COUNCIL & ARTS NOVA SCOTIA

Dr. Mary Elizabeth Luka - Board of Directors Chair, Arts Nova Scotia

Jamie MacLellan - Creative NS Leadership Council

**3:45PM - 4:00PM**

WRAP-UP

*PAUSE IN AGENDA***5:00PM - 6:00PM**

ENTERTAINMENT

**6:00PM - 7:30PM**

DINNER KEYNOTE

Janet Seibert - Civic Arts Program Consultant, Austin Creates

**7:30PM - 9:00PM**

COCKTAIL RECEPTION

**DAY 2 - FRIDAY MAY 20***TENTATIVE***8:00AM - 8:40AM**

BREAKFAST

**8:40AM - 8:55AM**

DAY 2 KICK-OFF

**8:55AM - 9:45AM**

DOUBLING TOURISM 2024 - CULTURE'S ROLE

Facilitator: Paul Stackhouse - General Manager, Dundee Resort & Golf Club and  
Director, Tourism Nova Scotia

Lauchie MacLean - President, Glenora Distilleries

Dawn Beaton - Artistic Director, Celtic Colours International Festival

Stacey Jones-Oxner - Chair of Host Committee, Country Music Week 2015

Honourable Rodney MacDonald - CEO, Colaisde na Gàidhlig/The Gaelic College

**9:45AM - 10:10AM**

NUTRITION & NETWORKING BREAK

**10:10AM - 11:00AM**

DIGITAL MEDIA - CONNECTING CULTURAL PRODUCERS & DIGITAL MEDIA

**11:00AM - 12:00PM**

Facilitator: Darren Gallop - Marcato Digital Solutions

Sarah Ryan - Co-program Director, Brilliant Labs

Leah Skerry - CEO, Eyeread

Alan Syliboy - Mi'kmaq Artist

KEEPING THEM HERE - THE NEXTGEN CREATIVE WORKFORCE

Facilitator: Mary Elizabeth Luka - Board of Directors Chair, Arts Nova Scotia

Dianne Taylor Gearing - President, Nova Scotia College of Art and Design

Dr. Greg Baeker - Member of the Professional Advisory Committee of the Creative Industries Program, Ryerson University

**12:00PM - 1:15PM**

LUNCH & WORLD CAFE

Ryan Veltmeyer - Co-Founder/Executive Director, Youth Art Connection

**1:15PM - 1:45PM**

CONFERENCE WRAP-UP - PULLING IT ALL TOGETHER

Kelliann Dean - Deputy Minister, Nova Scotia Department of Communities, Culture & Heritage

Bernie Miller - Senior Executive Advisor, Nova Scotia Department of Planning & Priorities

James Boyle - Executive Director, Halifax Pop Explosion

## CONTACT



Cape Breton Partnership  
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