

SCARBOROUGH CENTRE PUBLIC ART MASTER PLAN

Public Open House # 2
March 27, 2017

PUBLIC OPEN HOUSE #2: AGENDA

Welcome **7:00-7:05pm**

Presentation **7:05-8:20pm**

1. St. Andrews Public School
2. Introduction
3. What We Heard
4. Vision, Guiding Principles + Criteria
5. Draft Public Art Demonstration Plan
6. Initial Thoughts about Implementation

Discussion **8:20-8:50pm**

Conclusion and Next Steps **8:50-9:00pm**

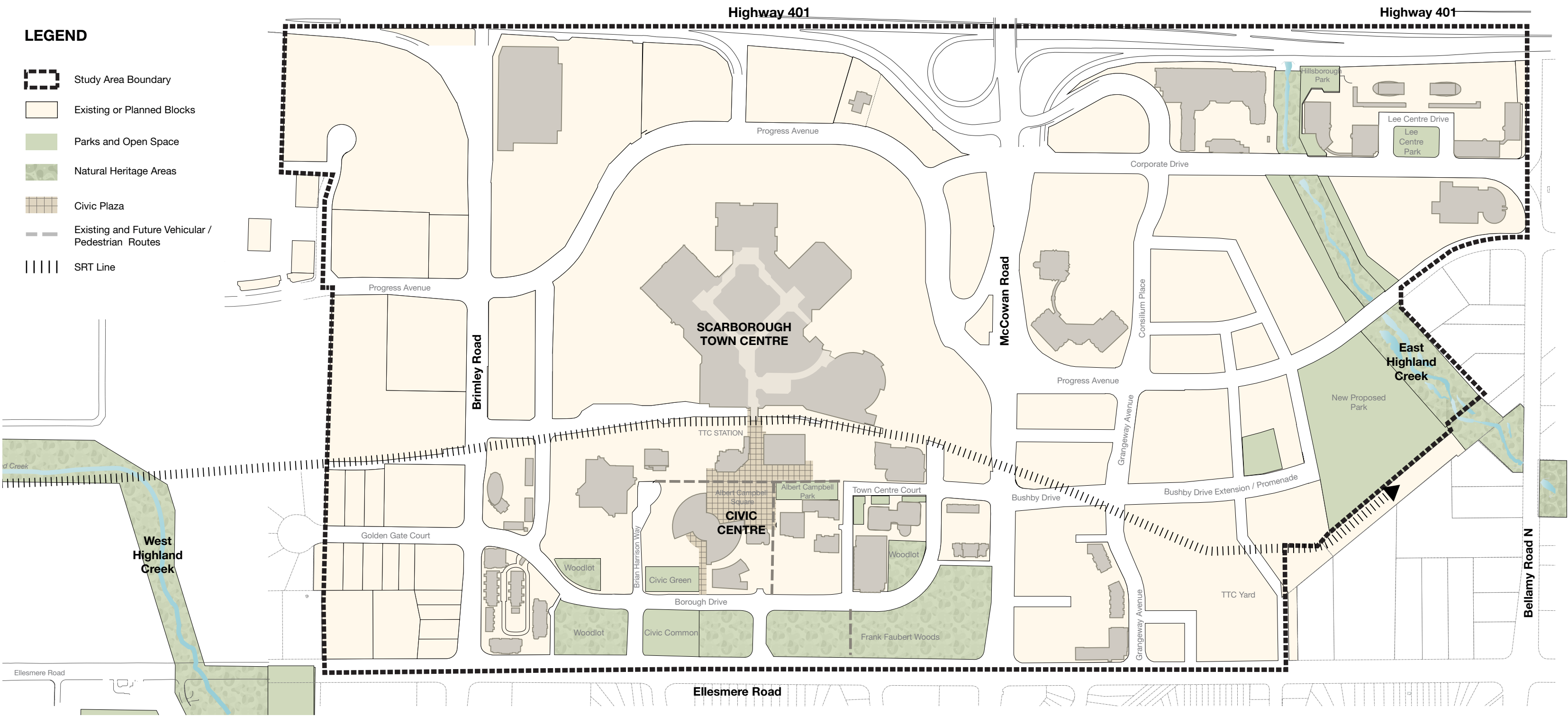
PART 2

INTRODUCTION

STUDY OVERVIEW AND TIMELINE



STUDY AREA



WHAT IS PUBLIC ART?

- Can include, but is not limited to: community art; mural art; installation; digital; hoarding; sculpture; and street art.
- Can be stand alone, site specific, integrated or semi-integrated into other functioning elements such as street furniture, buildings, structures or landscapes.
- Located in the public realm or in a place that is accessible by the public.
- Can be permanent or temporary.
- Commissioned by or on behalf of the City, public agencies or private developers through a formal process.
- Usually done/or overseen by a professional artist.



WHAT IS A PUBLIC ART MASTER PLAN?

- Provides strategic direction.
- Includes guidelines, principles and best practices for future commissioning, implementation and management of public art.
- Provides a process for the City to locate, acquire, manage and maintain public art.
- Provides an implementation plan, budget and conservation strategy.



ROLE OF PUBLIC ART IN PLACEMAKING

- Reinforces community and neighborhood identity, and/or reflects community diversity.
- Creates and contributes to memorable places & meaning.
- Adds to the quality of the experience of the private & public realm—"tells a story."
- Creates a landmark, destination or sense of focus for public spaces.
- Generates cultural, social or economic value.



RANGE OF PUBLIC ART TYPES

Independent
Sculpture or
Discrete Element



Maman by Louise Bourgeois

Site Specific
Works



Faces of Regent Park by Dan Bergeron, Toronto

Integrated /
Functional



LEGO Bridge by Megx, Wuppertal, Germany



Marianne Lovink and Scott Eunson - 'Bike Plants'

Happenings
(Events or
Programmes)



Lantern Festival

PART 3

WHAT WE HEARD

KEY MESSAGES: LAC #1 / PUBLIC OPEN HOUSE #1

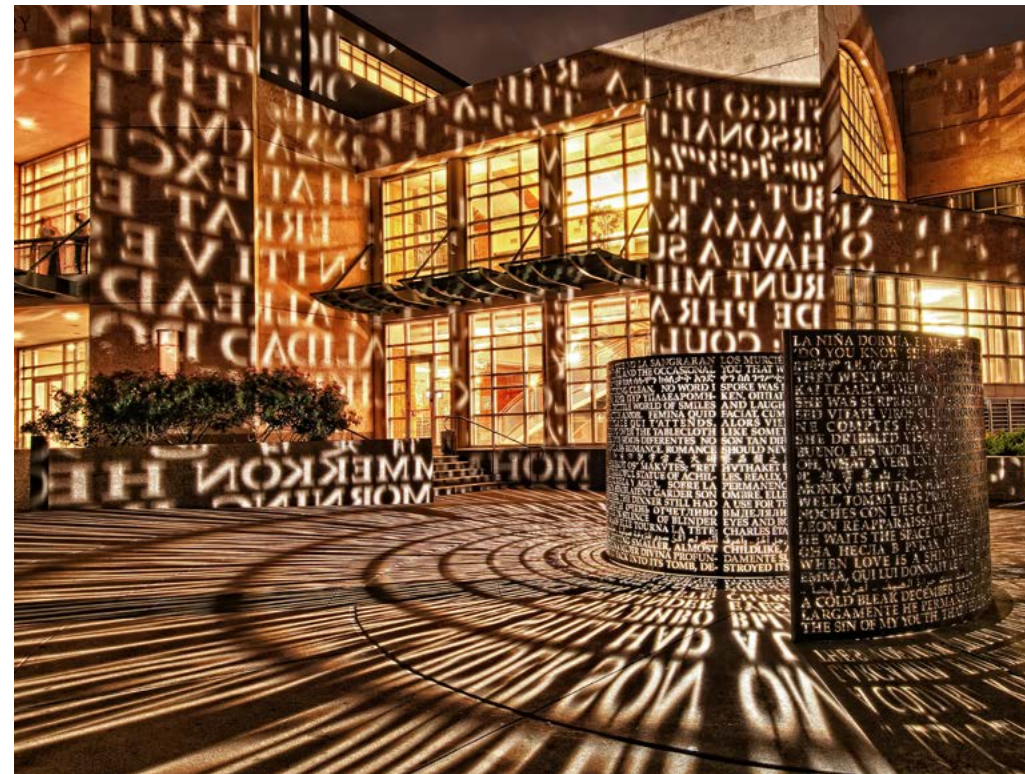


KEY MESSAGES: LAC #2 MARCH 20, 2017

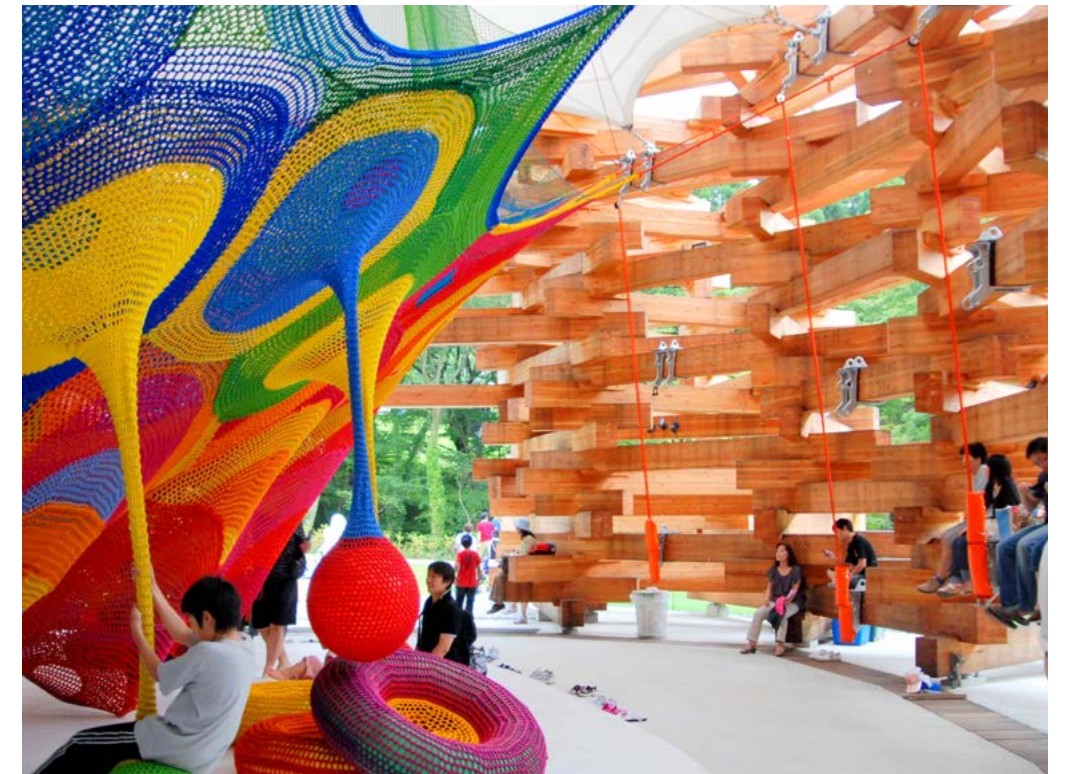
- Support animating the Civic Centre through public art installations, happenings and events.
- Support use of colour to 'brighten' Albert Campbell Square.
- Civic Centre building to project movies.
- Partnership suggestions: Economic Development and Culture; City Mosaic; and Oxford Properties.
- Coordination with Scarborough Centre initiatives: Transportation Master Plan, and Public Art Master Plan
- Link public art to cultural programming.



Indian Holi Festival



A Comma, A - Jim Sanborn



Toshiko Horiuchi MacAdam - 'Woods of Net'

PART 4

DRAFT VISION, GUIDING PRINCIPLES + CRITERIA

DRAFT PUBLIC ART VISION

"Public art will make **Scarborough Centre's** streets, open spaces and **parks** a **delight** for residents, workers and visitors alike.

Public art will contribute to the identity and **character** of the Centre by telling a story about the site's **history**, creating **landmarks** and **celebrating** the **cultural diversity** and **creativity** of all of **Scarborough.**"



Carl Millies - 'Hand of God'



Martin Reis and Urban Arts Collective - PanAm Path mural

DRAFT GUIDING PRINCIPLES



DRAFT EVALUATION CRITERIA FOR WORKS OF PUBLIC ART

- Public Art for Scarborough Centre should consider the uniqueness of each community, its people and their stories.
- Public art should also reflect the context in which the art work is located.
- It should be made professionally, responsibly and with integrity from materials that do not harm the environment and that are safe to be in the public realm.
- Public art works should be innovative and progressive in nature and exemplify the highest standards of contemporary art exploring new mediums and new concepts.



Young and Giroux - 'Reticulated Gambol'



Jim Hodges - 'Echo'

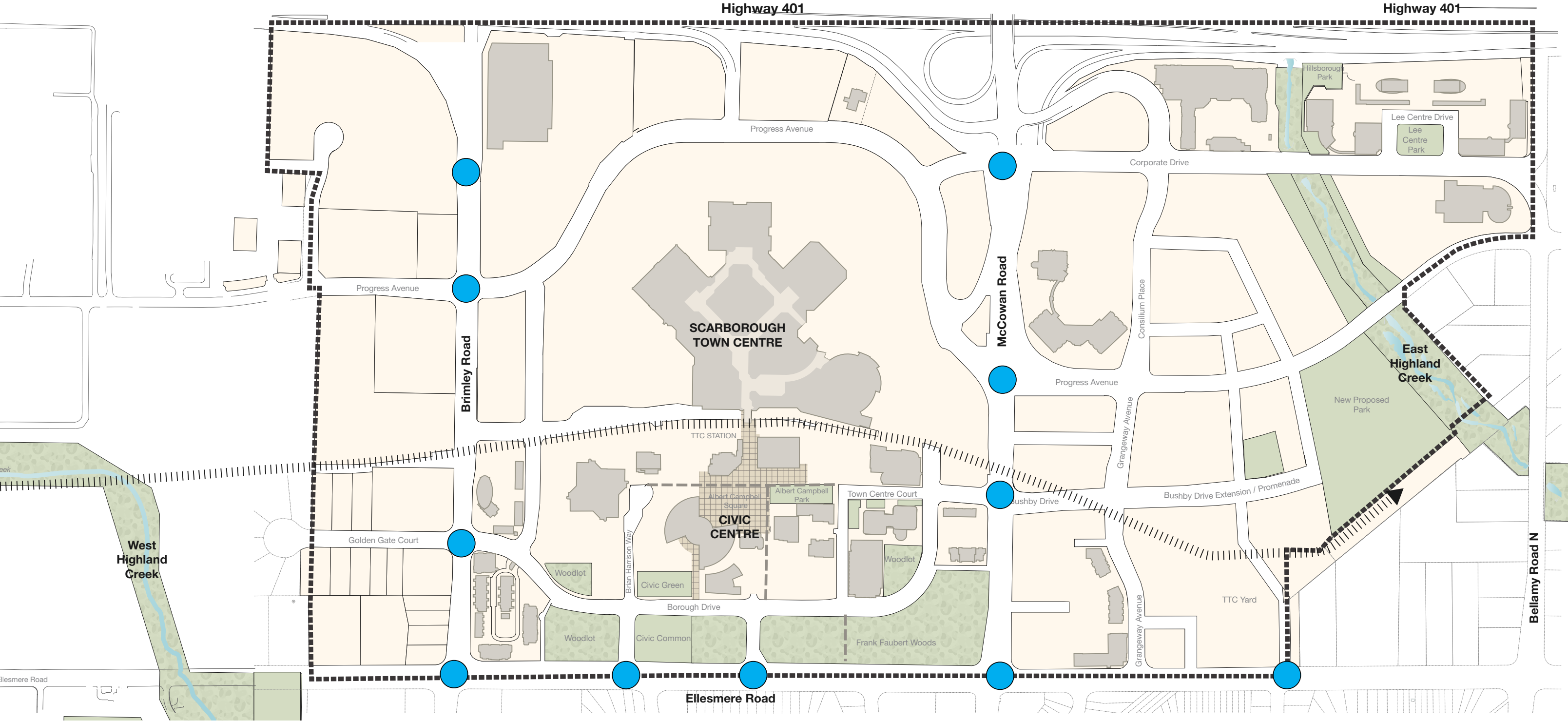


BGL - 'Velocity'

PART 5

DRAFT PUBLIC ART DEMONSTRATION PLAN

PRIMARY GATEWAYS



PRIMARY GATEWAYS: PRECEDENTS



Tree Quilts by Fugitive Glue



Alexander Calder - 'The Red Spider'

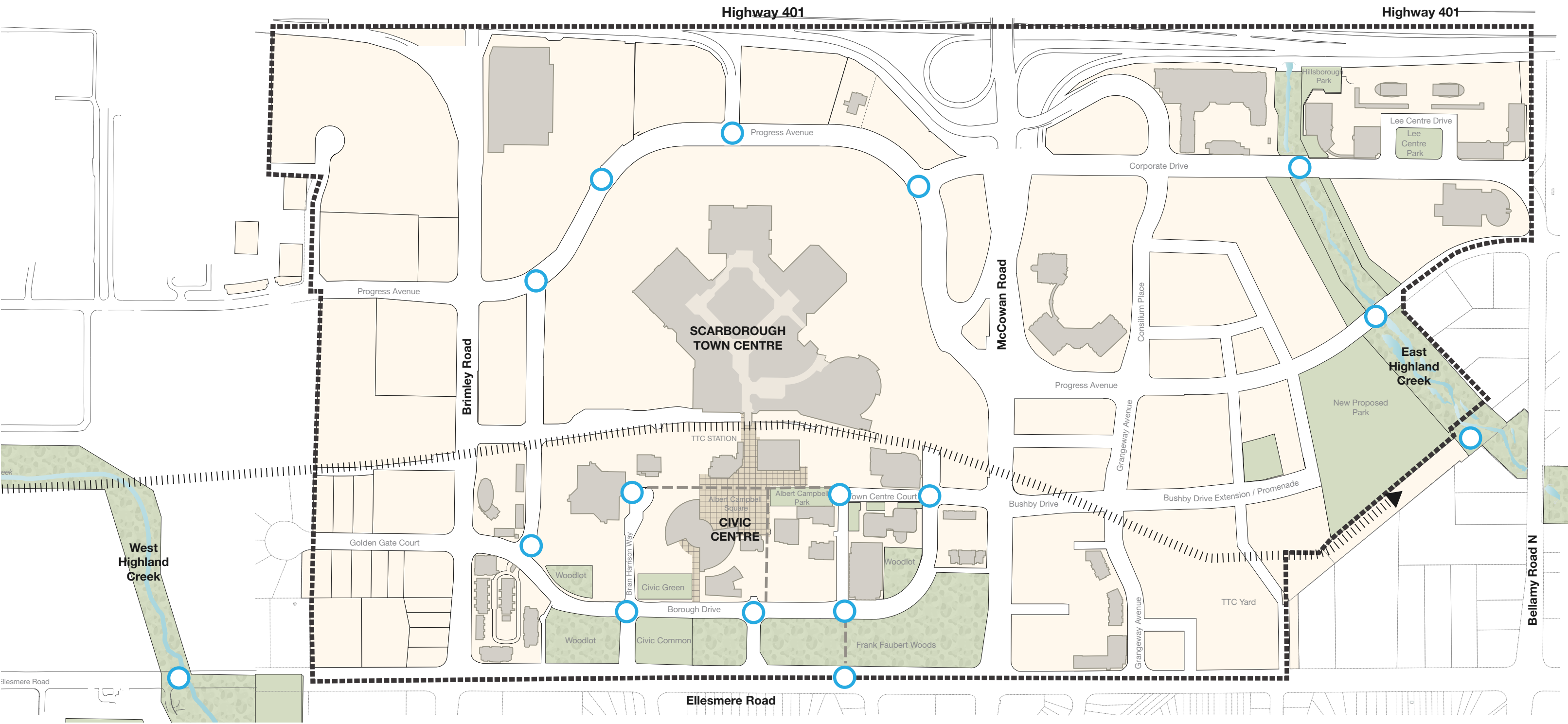


Hal Ingberg - Papa'



Winston Salem Art Park - Activity on the Green

SECONDARY GATEWAYS



SECONDARY GATEWAYS: PRECEDENTS



Ned Khan - 'Kinetic Facade'



Eizner Design - Manufaktura Wayfinding



Jim Sanborn - 'All the Ships in a Circle'



Wendy Taylor - 'Octo'

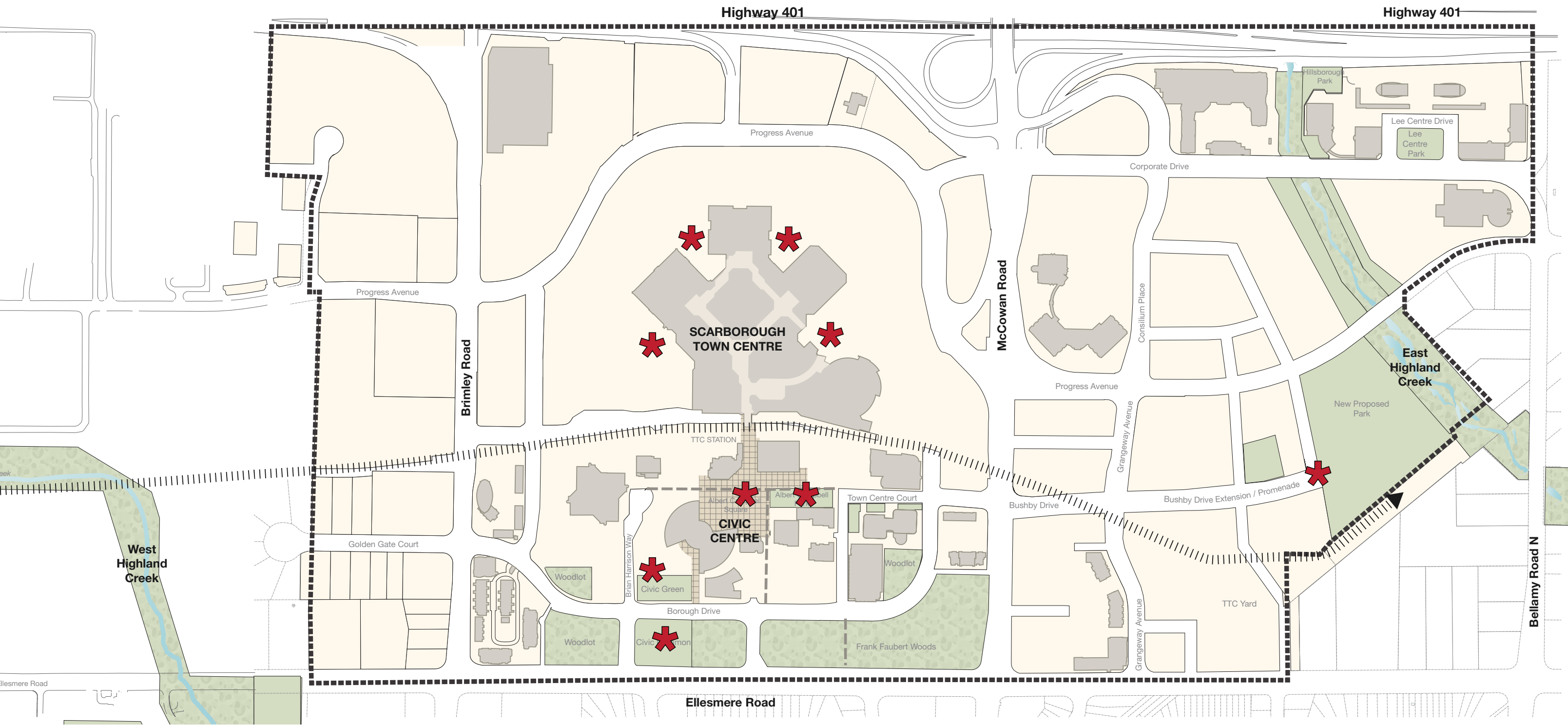


Quebec City - Grande Bibliothèque



Budapest, Hungary - Street Lights

CULTURAL IDENTITY



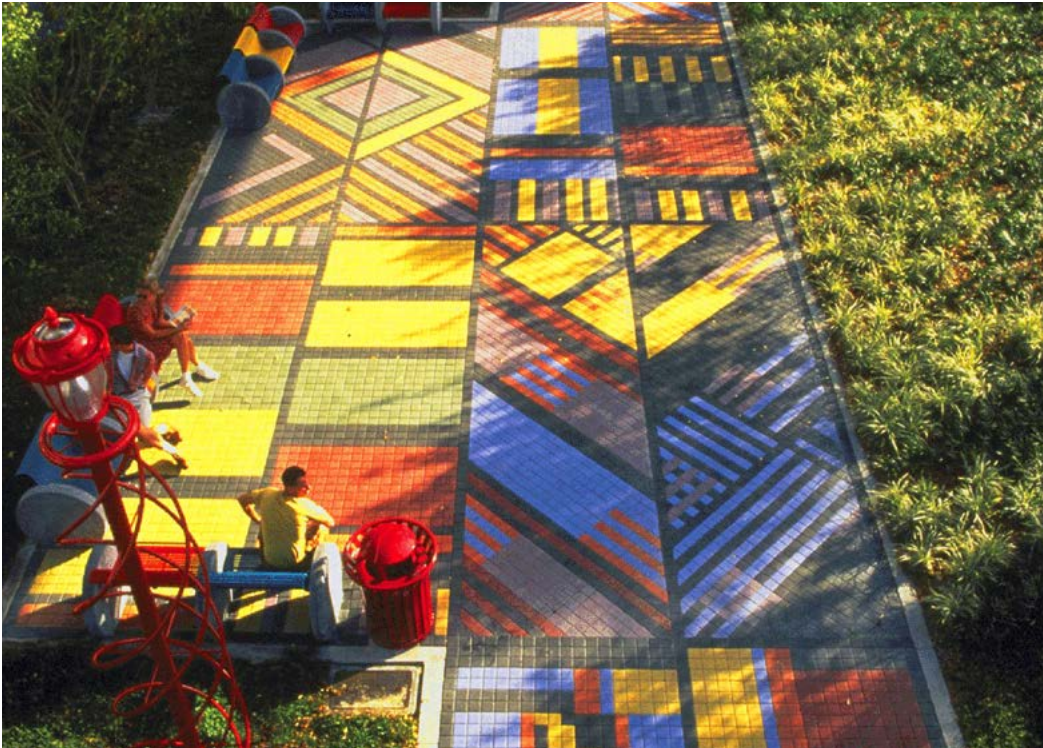
CULTURAL IDENTITY: PRECEDENTS



Stuart Green - 'Fine China'



Studio F Minus - 'Light Play'



WRT and Gary Moore - Overtown Pedestrian Mall, Miami, FL



Taiwan Lantern Festival 2006 - c. Stan Chiou



Scott Eunson and Marianne Lovink - 'Site Specific'

CULTURAL IDENTITY: PRECEDENTS

CELEBRATE THE SQUARE

- Celebrate the primary urban gathering place in Scarborough.
- Build excitement about the future of public art in Scarborough Centre.
- Quick win projects: rotating semi-permanent works/happening.
- Use colour/light to reference cultural connections.
- Potential for projections using Civic Centre.



Silo Projections - Quebec City



'Just a Rumor' - Anna Schlueit-Haber

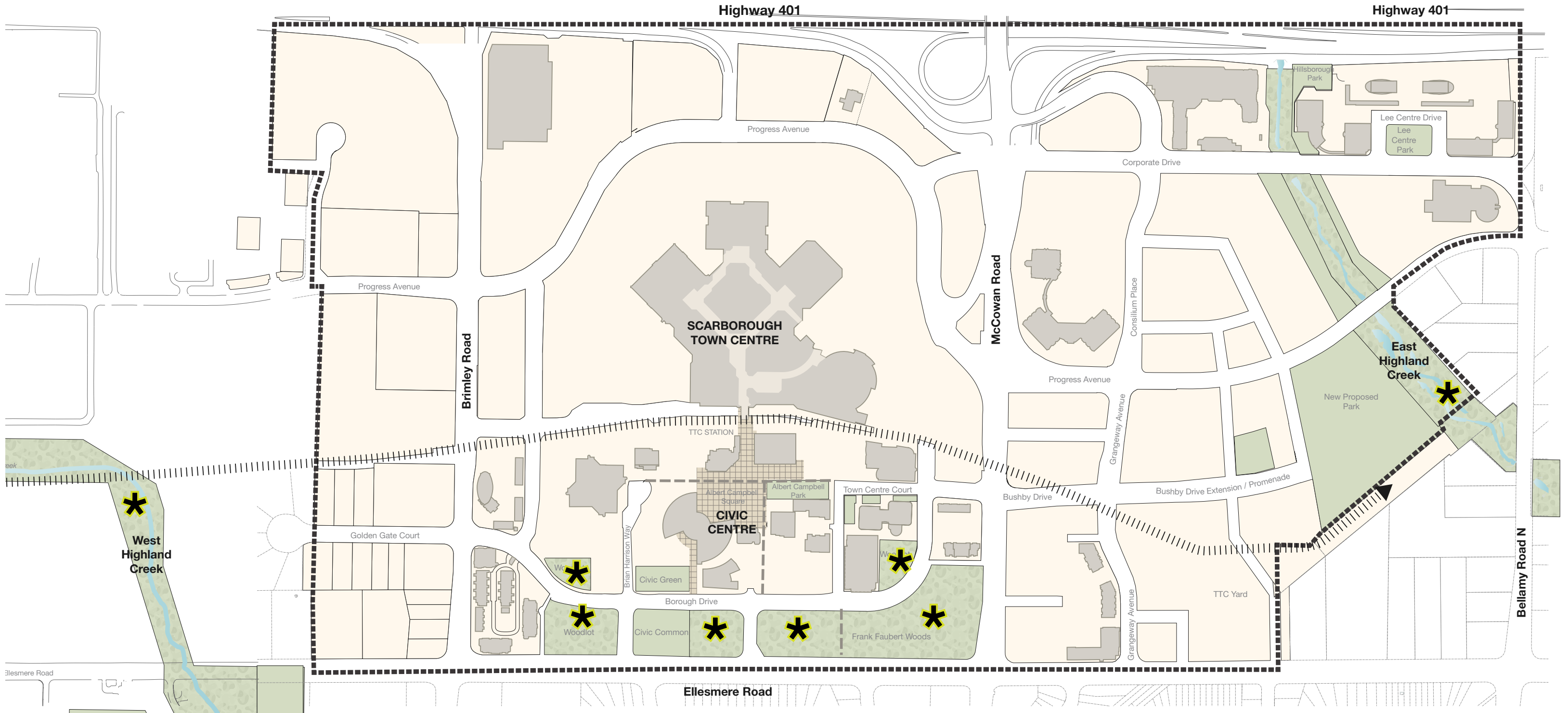


**SCARBOROUGH COMMUNITY
MULTICULTURAL FESTIVAL**



Paige Barnett - 'Inside Out: Hasselbring Park - Photo Installation'

GREEN IDENTITY



GREEN IDENTITY: PRECEDENTS

WOODLOTS



Andy Goldsworthy - 'Storm King Wall'



Willapa National Wildlife Refuge Art Trail



Tanghe River Park- 'Red Ribbon'



Claude Cormier - 'Solange'

GREEN IDENTITY: PRECEDENTS

EAST + WEST HIGHLAND CREEK



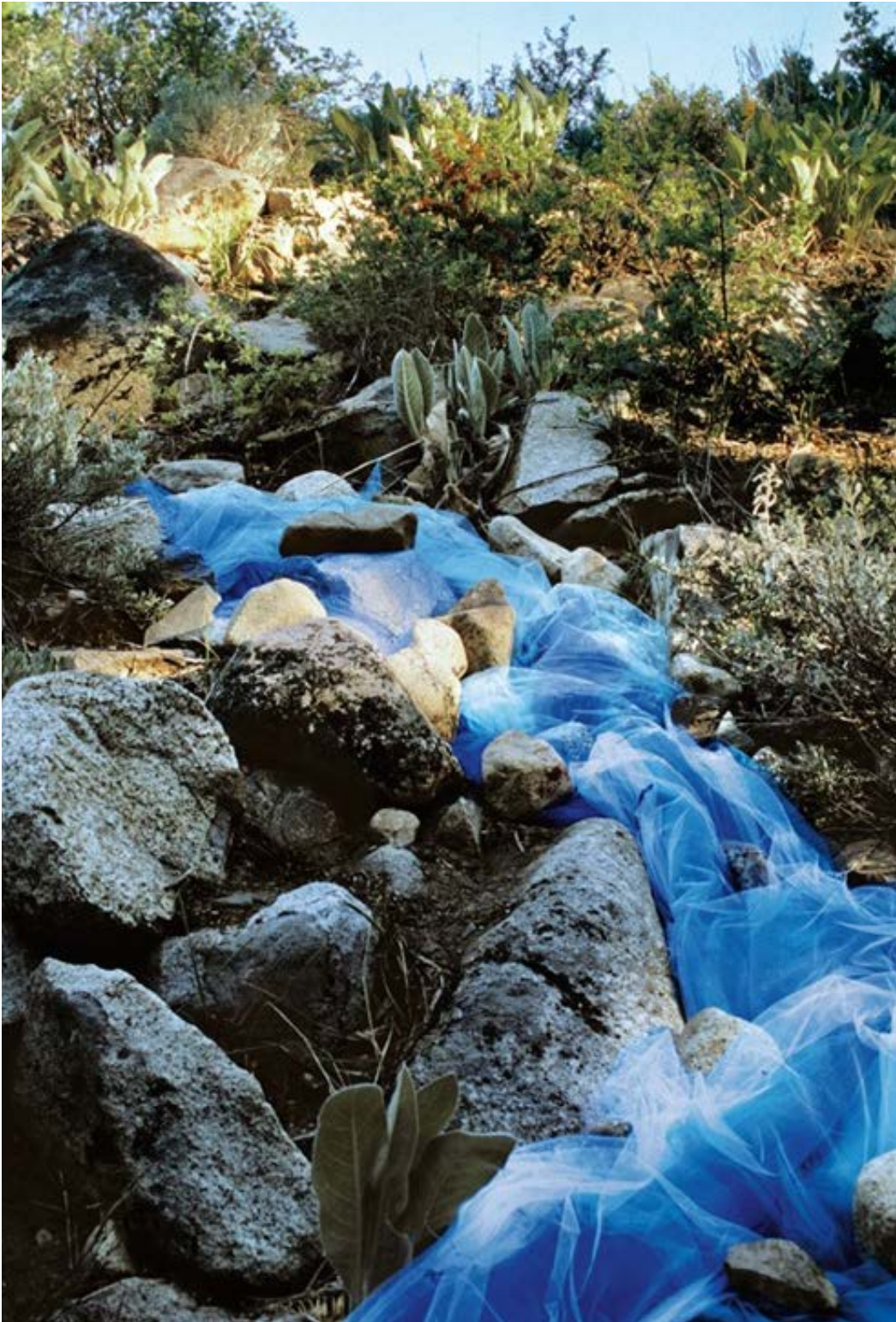
Noel Harding - 'Elevated Wetlands'



Fesson Ludovic - 'Mirror of Water'

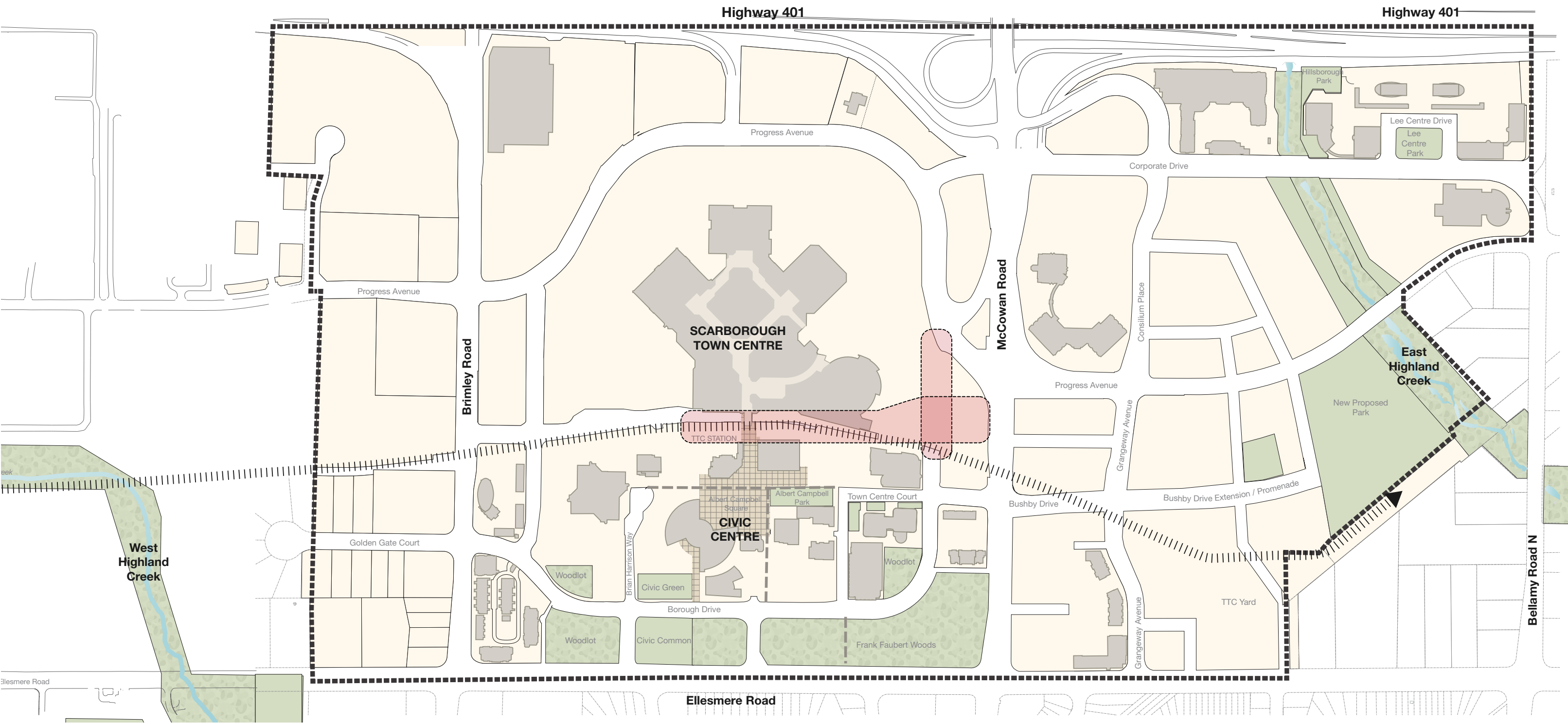


Buster Simpson



Linda Gass - 'Rivulet at Park Creek'

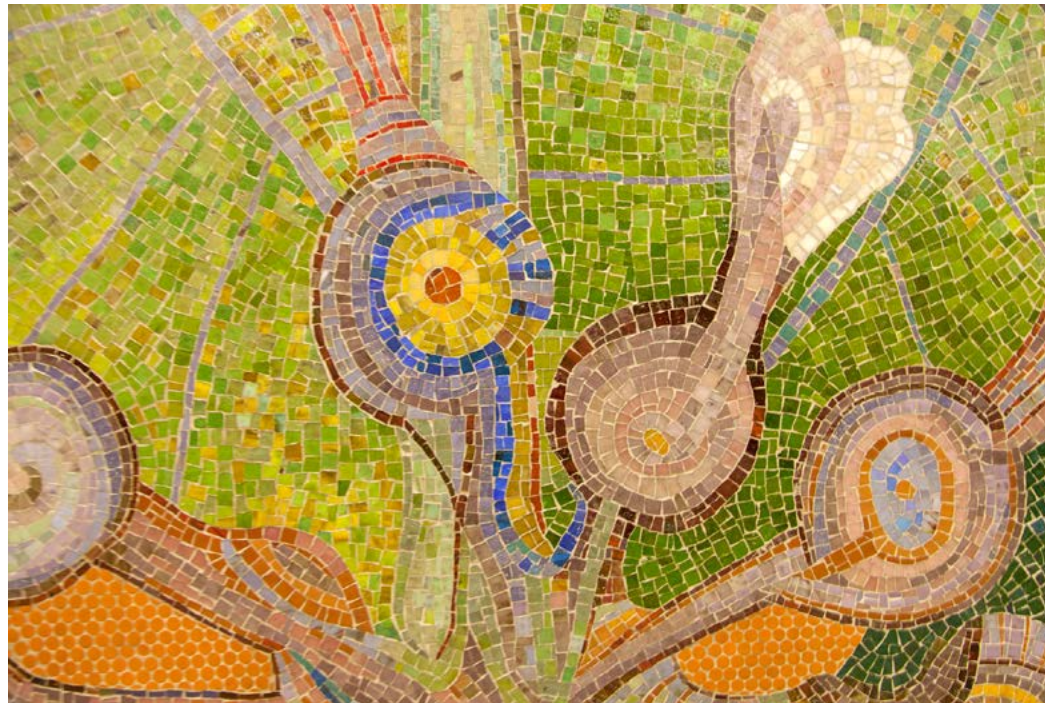
TRANSIT



TRANSIT: PRECEDENTS



Jody Pinto - Charlotte (NC) Transit Shelters

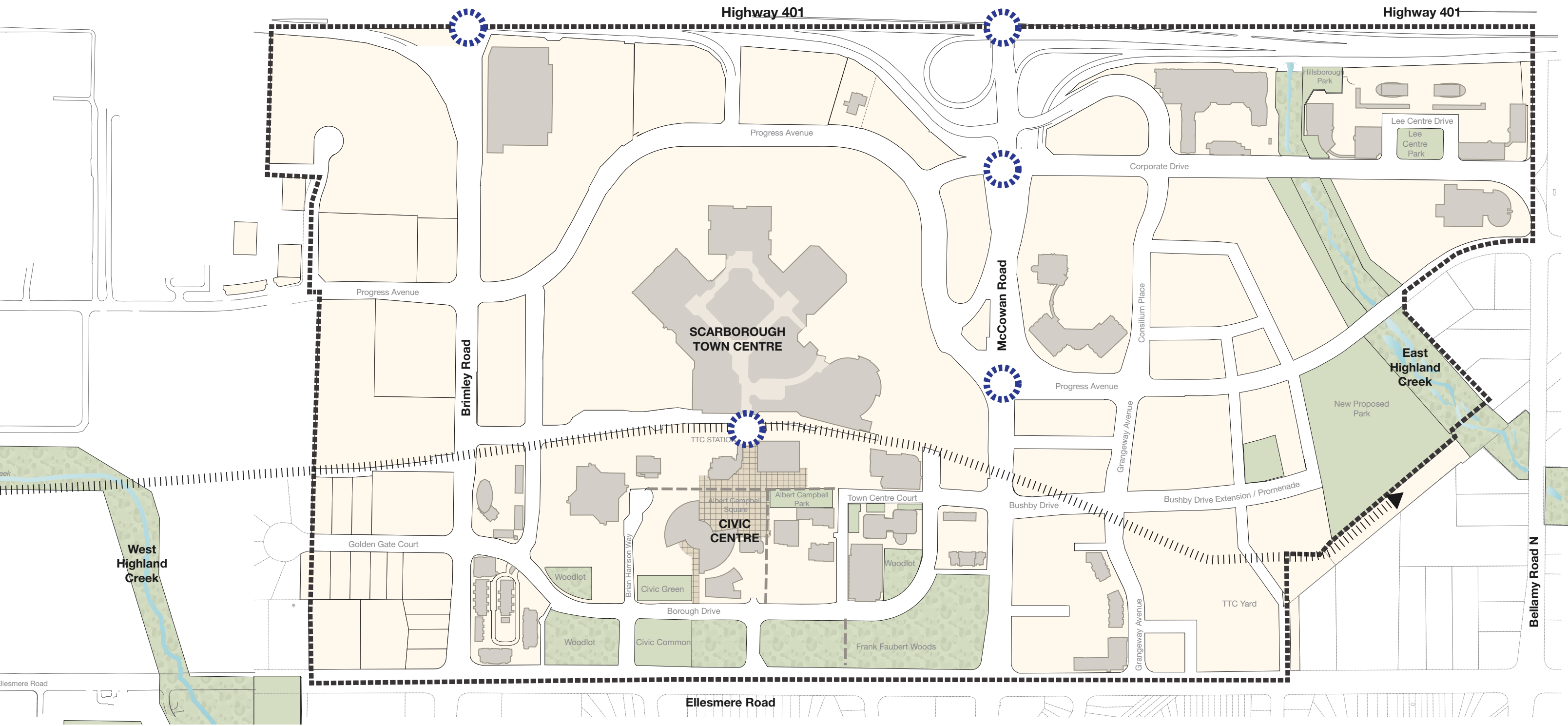


James Sutherland - "Spadina Summer"



Karen Shanski and Eduardo Aquino - 'Something Happens Here'

INFRASTRUCTURE / STRUCTURES



INFRASTRUCTURE / STRUCTURES: PRECEDENTS



Interactive Arts Collective - 'Untitled'



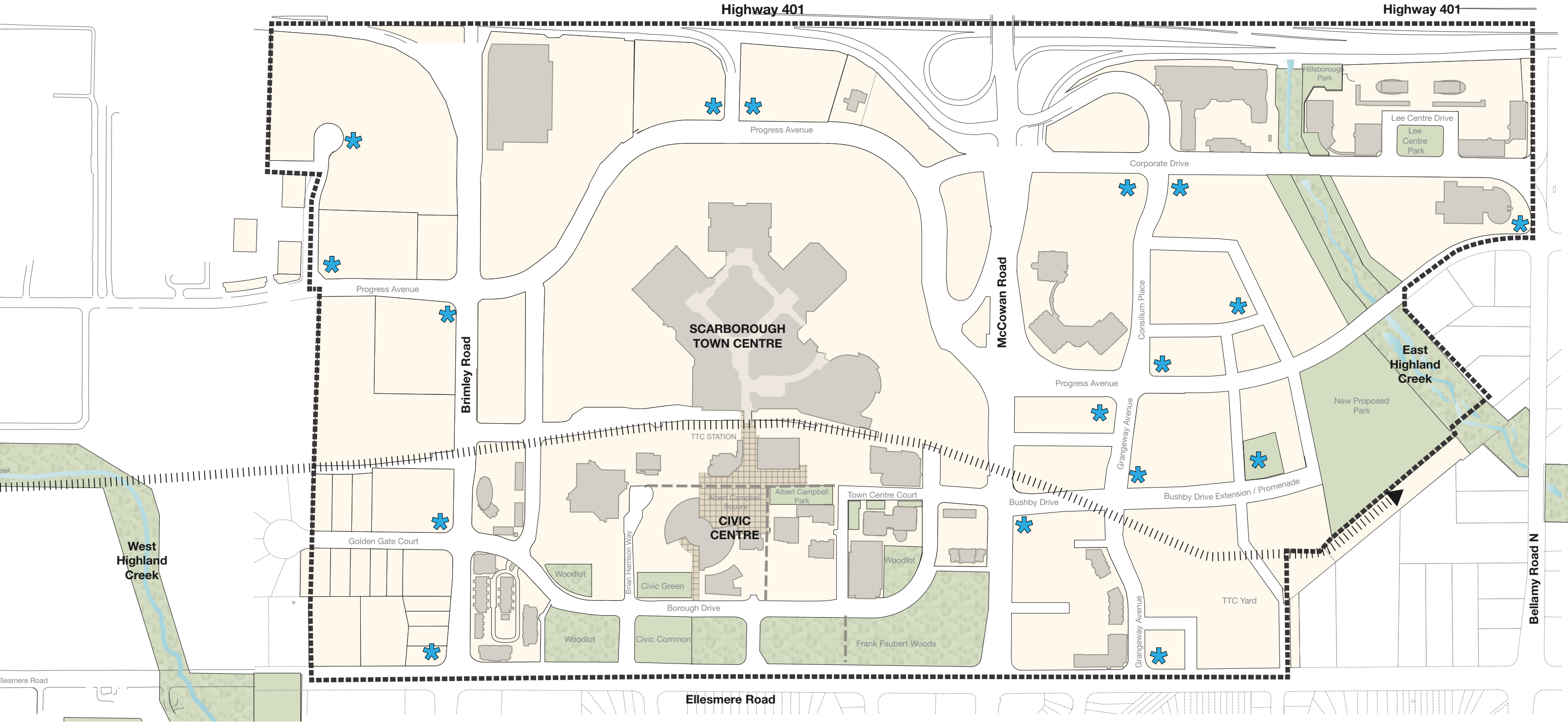
I-5 Bridge Ravenna Blvd, Seattle



Megx - 'Lego Bridge'

PRIVATE DEVELOPMENT SITES

[NOT EXACT LOCATIONS]



PRIVATE DEVELOPMENT SITES: PRECEDENTS



Shayne Dark - 'Double Vision' + 'Double Take'

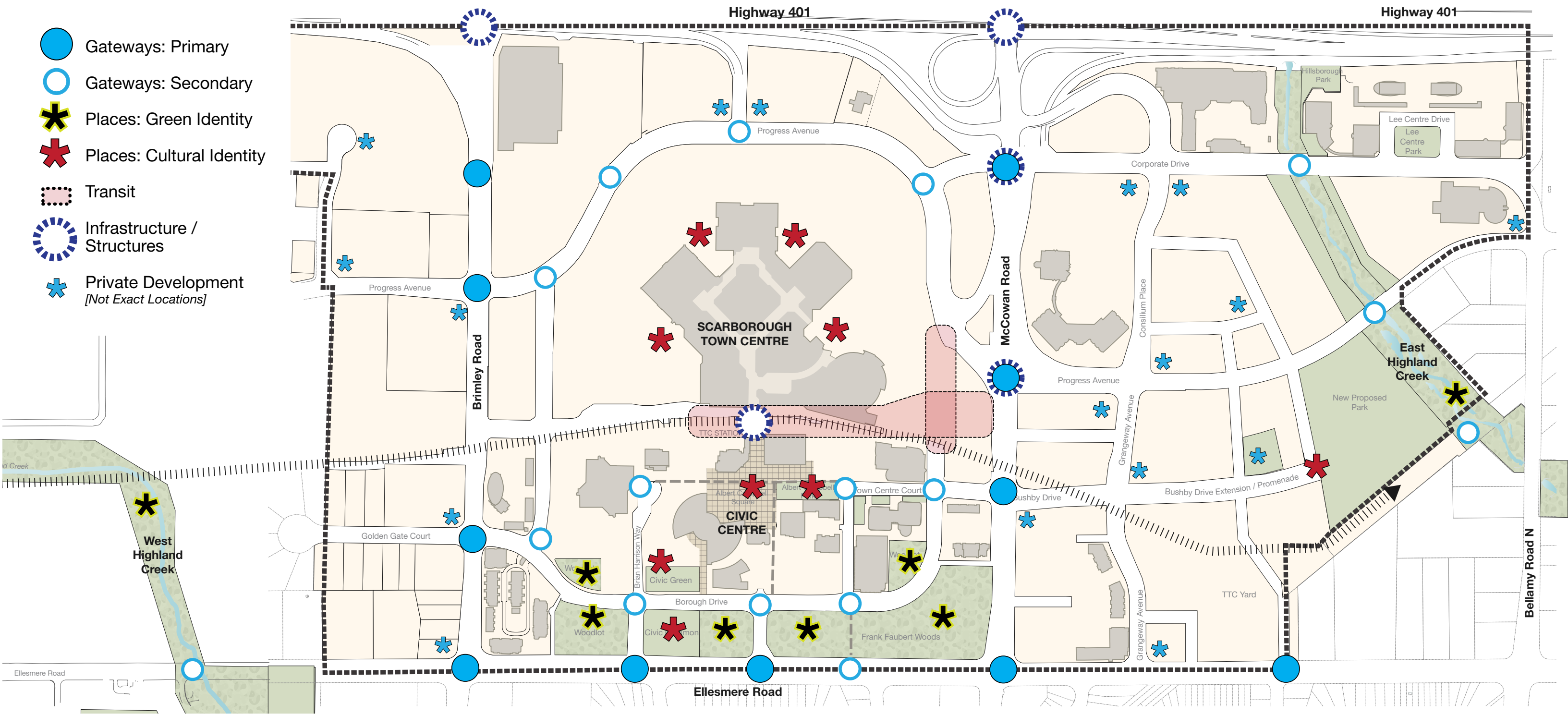


Tom Otterness - 'Immigrant Family'



Katherine Harvey - 'Gardiner Streams'

DRAFT DEMONSTRATION PLAN



PART 6

INITIAL THOUGHTS: IMPLEMENTATION + PRIORITIES

IMPLEMENTATION STRATEGIES

Work in a Coordinated and Strategic Way

- Work with partners and stakeholders in planning and delivery.
- Link and align the public art implementation plan to upcoming or ongoing initiatives, development or municipal capital projects.

Update Regularly

- Evaluate at minimum 5 year periods.
- Any changes should be done in regard to main principles and strategies of this plan.

Measure Success over Time

- Document the successes that result.
- Learn from previous projects.
- Apply lessons learned to those that follow.

PRIORITIES

Immediate to Short Term

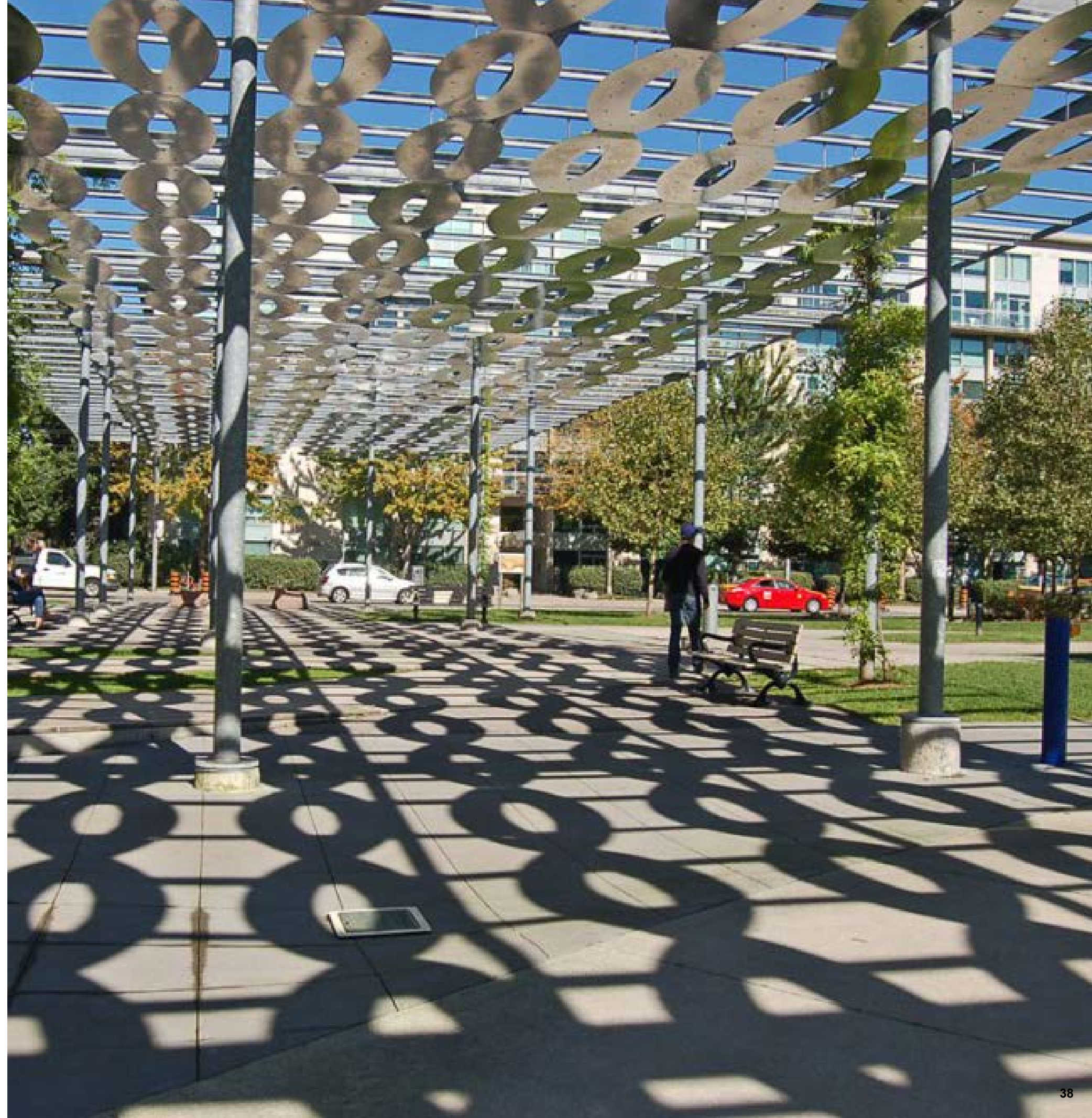
- Activate the Civic Centre: temporary installations, happenings & events. Start with an ideas competition to build excitement.
- Celebrate and promote the existing collection. I.e. art walk, use of social media, interpretation, other.
- Intersection improvements or state of good repair: Ellesmere and Borough Drive Approaches.



PRIORITIES

Medium Term

- Expand public art intensity outwards from Albert Campbell Square.
- Link public art to all public and private investment opportunities.



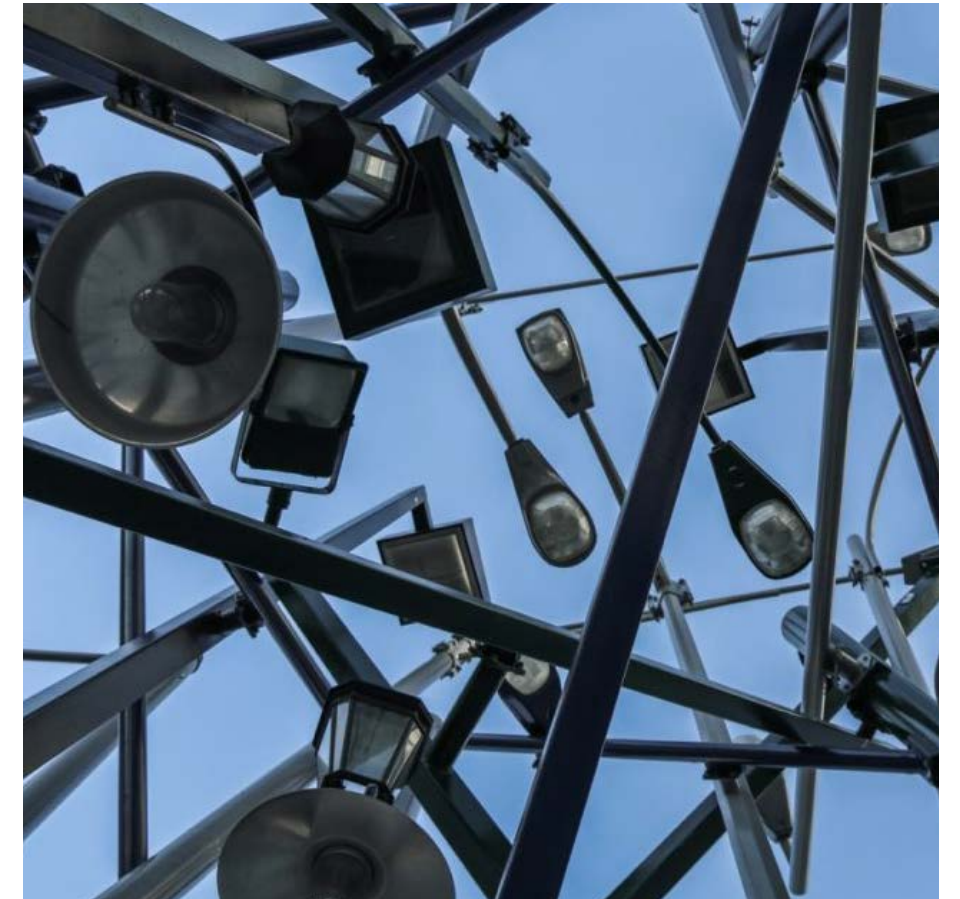
PRIORITIES

Long Term

- Future Scarborough Centre transit investment and on-going public and private investment opportunities.



James Angus - 'Untitled' (Perth City, AU)



Tadashi-Kawamata - 'Untitled'



Michael-Hayden - 'Arc-en-Ciel' (Yorkdale Station)

NEXT STEPS

- Incorporate feedback from engagement and stakeholders (LAC + PIC2+ TPAC)
- Develop Implementation and Conservation Strategy
- Toronto Public Art Commission - May 2017
- Final Report + Demonstration Plan
- Scarborough Community Council Presentation

For more information visit:

www.toronto.ca/scpublicart