

MEETING MINUTES –LAC 1

Project:	Scarborough Centre Public Art Master Plan	Project No:	16-04-A
Meeting Date:	2017-01-17	Meeting Site:	Committee Room #1, Scarborough Civic Centre
Report Date:	2017-02-03	Prepared By:	Chris Veres
Attendance:	See attached List		
Attachments:	Presentation		

1.0 Key Messages

- 1.1
- There is an opportunity to tell the story of Scarborough's identity and culture through Public Art. Potential themes could include:
 - "Home Above The Bluffs"
 - "Metamorphosis"
 - "Honouring the Past and Celebrating the Future"
 - Don't forget pre-European contact in the Public Art Master Plan
 - The existing collection is not well known, and of varied importance. The public art masterplan should address interpretation.
 - Quality over quantity range of public art works is desired
 - The Public Art Master Plan needs to set realistic and achievable goals and help to manage expectations.
 - More needs to be done to promote and help and help tell the storey of existing and future public art in Scarborough.

2.0 Meeting Overview

- 2.1 On Tuesday 17th of January 2017 15 members of the Local Advisory Committee (LAC) representing a range of interests, City Staff and members of the project team participated in the first LAC meeting of the Scarborough Centre Public Art Master Plan (SCPAMP). The purpose of the meeting was to introduce the project and seek feedback on the study team's assessment of existing conditions and advice on materials to be used at the first public meeting. The following summary is not a verbatim transcript; it is a summary of the key feedback shared by participants at the meeting.

3.0 Questions of Clarification and Discussion

- 3.1 How does TTC integrate Public Art?

There is long history of public art within TTC facilities. The Spadina Line, for example, has numerous significant pieces at its stations. More recent examples include Downsview Station, Ossington and Dufferin Station. TTC's Art In Public Transit Facilities Policy identifies an expenditure of 0.5% of project budget for the public areas of the facility, and the inclusion of a maintenance allowance for the conservation of art, where appropriate. Sites associated with the TTC are an opportunity with the Master Plan.

- 3.2 How will the public art Master Plan make recommendations for the Centre when so many things will Info change in the future. I.e. Subway, new streets, new developments?

This project will provide strategic direction to the City on a public art program for Scarborough

Centre. The SCPAMP will build on many of the City's existing policies, guidelines, and ongoing initiatives. The plan will also recommend priority projects for early implementation and identify mid and long range opportunities supported by an evaluation and selection process and funding and implementation strategy. As Scarborough Centre continues to develop, public art will contribute to its overall cultural vitality and sense of place.

- | | | |
|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| 3.3 | Many of the LAC members agreed that the public art should include education and interpretation elements so that it is meaningful. | Info |
| 3.4 | LAC members noted that many people are not aware of the existing art within the Centre and do not understand its background or meaning. For example, one LAC member who lives close to the playground with the Reticulated Gambol did not know that that this was a public art work. | Info |
| 3.5 | Scarborough Centre is a large territory and there is very little currently to assist with wayfinding – opportunity for the master plan. | Info |
| 3.6 | <p>Suggested places in the centre where public art can contribute to place-making include:</p> <ul style="list-style-type: none"> • Main entrance to the subway station (existing and future) • Civic Green and Library entrance • Along streets (either connecting with Centre, key routes through the centre or defining the edges of the Centre. Ellesmere Road and Borough Drive were noted as opportunities). • Along pedestrian routes. Corporate Drive was noted a pedestrian route connecting Lee Centre Park to the Centre. • Skating rink • Vacant spaces south of the 401 near Brimley as a means of providing temporary animation or temporary programming. • On Pedestrian over or under passes. • Near the YMCA bus stop • Blue arches near the present subway entrance • Hyland Creek, an important tributary of the Rouge River • Streets • Romance in Scarborough Centre | Info |
| 3.8 | <p>Suggest partnership opportunities:</p> <ul style="list-style-type: none"> • YMCA • Oxford (Mall) | |
| 3.9 | <p>Potential stories or themes about Scarborough that might be celebrated through public art</p> <ul style="list-style-type: none"> • Indigenous peoples, use of waterways as routes or the linkages to the bluffs • Stories about the new people moving to Canada and making Scarborough their home • The Golden Mile • Scarborough's agricultural history • Scarborough: home above the bluffs • Migration of the Monarch Butterfly: Scarborough's location on Lake Ontario as a migratory stopping point, a connection to people or a storey about metamorphosis. • Scarborough: A transportation route (from pre-contact linkages to Lake Ontario to present day Highway 2 Scarborough has been a movement route). • Honouring the past and celebrating the future • Art that expresses or helps to educate residents about change that is happening in the community. • Temporary, pop up art. | |

- 3.10 LAC members felt that the master plan should promote quality over quantity.
- 3.11 There was lot of discussion about what is the appropriate scale for public art and how can art have a 'Wow' factor. LAC members agreed that public art should put Scarborough on the map and this can be achieved in a number of ways including quality of the pieces, it linkage to the place, the artist etc.
- 3.12 LAC discussed potential possibilities for the RT structure and suggested it is included as a potential site for public art in the Master Plan.

END OF MEETING MINUTES

The above meeting notes are believed to be an accurate record of the discussions held and will be formally adopted at the next meeting. Errors or omissions should be submitted in writing within 10 days of the date of the meeting as the minutes are the basis for feedback into the design and engineering scope of work.

"TAC" denotes Technical Advisory Committee

"City" denotes City of Toronto

MEETING LOG

#	Date	Subject
1.00	2017/01/17	LAC 1

Next Meeting TBD