

November 6, 2008

**Business, labour, health and environment groups support proposed
Environmental Reporting, Disclosure and Innovation Program**

“Calstone supports Toronto’s proposed environmental reporting program. We believe in being forthright with our community about what chemicals we emit and what we are doing to prevent pollution. Calstone officially made the switch from trichloroethylene to TechKleen NPB for its vapour degreaser machine. By making the switch to a more environmentally friendly solvent, Calstone will be exceeding Environment Canada’s mandate to reduce the use of trichloroethylene in vapour degreasers by 65% as of 2007. Calstone will be switching to a water base paint in the near future to further rid the plant of harmful toxins.”

Jim Ecclestone, President and Owner, Calstone Inc., 416-298-9137

“Molson is continuously striving to reduce waste. Our efforts span our entire business from recovering, reusing and recycling over 95% of our beer packaging to significant annual reductions in water and energy use and greenhouse gas emissions. Since our inception in 1786 we have held the belief that gaining the trust of our customers and the communities we operate in is our best investment. We know that building trust involves operating to the highest standard of integrity and transparency. Environmental performance is important to the overall economic, social and ecological sustainability of communities. Molson believes that citizens have a right to know about that performance and we support the City of Toronto’s proposed environmental reporting and disclosure policy.”

Ferg Devins, VP Government and Public Affairs, Molson, 416-679-7622

“A Toronto bylaw will encourage businesses to reduce their toxic chemical uses and emissions. As a business that offers toxic free dry cleaning, it is apparent to us that not only is it profitable to be green but this is also what the public wants. In the future, they will continue to demand these types of services.”

Tim Yoo, Owner, Eco Cleaners, 416-425-9474

“Our patients are increasingly concerned about the effect that pollution has on their health. Initiatives which help the community better understand local sources of pollution and their local impacts are beneficial. Dr. McKeown and his staff should be commended for moving us toward a better understanding of where pollution comes from and how it affects us.”

Dr. Ken Arnold, President, Ontario Medical Association, 416-340-2953

“It is totally unacceptable that people don’t know what toxics they, or their children, are exposed to. The bylaw will make our community safer, and we hope it will help push the provincial government toward introducing strong legislation that will protect everyone in Ontario from harmful toxics.”

Doris Grinspun, Executive Director, Registered Nurses' Association of Ontario, 416-599-1925

“As community members, workers and consumers, we all have the right to know about the environmental and occupational risks we are being exposed to so that we can make informed decisions about our health. The Canadian Cancer Society supports the proposed Environmental Reporting, Disclosure and Innovation Program as an effective way to collect data on exposure to toxic chemicals, report to the public and reduce the release of toxic chemicals into our environment.”

Peter Goodhand, CEO, Ontario Division, Canadian Cancer Society, 416-323-7030

“Threats posed by toxic substances to human health and the environment warrant action by all levels of government. The City of Toronto’s proposed by-law on environmental disclosure and reporting on 25 priority substances released by facilities is just what the doctor ordered. This kind of municipal initiative is also exactly what the Ontario legislature contemplated when it enacted section 130 of the *Municipal Act, 2001*: “A municipality may regulate matters not specifically provided for by this Act or any other Act for purposes related to the health, safety and well-being of the inhabitants of the municipality.” While the province is now embarked on a similar law reform initiative there are important differences between what the province proposes and what is contained in the City’s proposed by-law, such as threshold levels for reporting. It is time to let the City get on with the task.”

Joseph Castrilli, Counsel, Canadian Environmental Law Association, 416-960-2284 ext. 218

“Our company is continually exploring ways to reduce chemical use, and to offer our customers greener options such as waterless printing which eliminates dampening-related volatile organic compounds (VOCs) from the printing process. We are very proud of our membership in the Waterless Printing Association, a group of dedicated professionals who are committed to reducing the use of water and toxic chemicals in the printing industry. We believe an Environmental Reporting and Disclosure program would help us achieve this goal.”

Jay Mandarino, CEO & President, C.J. Graphics Inc., 416-588-0808

“Manufacturing is central to the economy in Toronto and Ontario. So is our health and the environment. To survive and thrive, businesses must become more environmentally sustainable. The environmental reporting program can reduce occupational disease and environmental illnesses and help businesses save costs, become more competitive, and reduce liability and risk.”

Andrew King, National Coordinator/Department Leader, Health, Safety, and Environment Department, United Steelworkers - Canadian National Office, 416-544-5996

“Steam Whistle Brewery supports the City of Toronto’s Environmental Reporting, Disclosure, and Innovation program. Our company believes in transparency and accountability and is committed to reducing our environmental footprint, such as investing in environmentally friendly bottles, Bullfrog Power, bio-fuels and energy efficient equipment. This bylaw presents an opportunity for Toronto businesses to become environmental leaders; we owe it not only to our neighbours but to generations yet to come.”

Cam Heaps, Co-founder, Steam Whistle Brewery, 416-362-2337

“Thistle Printing Limited has been investing in pollution prevention initiatives for many years. These initiatives have created a healthier workplace for our employees, a cleaner environment for our community and cost savings for our company. Our efforts have been recognized by our peers as evidenced by our Environmental Achievement Awards in the past. For these reasons, we continue to investigate further pollution prevention opportunities. This program will assist other local businesses realize their pollution prevention potential.”

Sean Roseland-Barnes, Director of Operations, Thistle Printing Ltd, 416-288-1288 ext. 267

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