

Young Professionals Downtown (Jerome)

	Number of People or Households	% of Avatar Target
Population Summary		
Total population	430,931	
Total population 12+	395,999	
Household population in the City of Toronto	417,626	
Household population 5+	400,701	
Household population 15+	376,422	
Total employed population with usual place of work	233,977	
Total number of households	241,369	
Total number of children at home	69,512	
Total census families	90,397	
Total household population within TOcore boundary	185,348	44
Total Population aged 20-34		
Number of people aged 20-24	30,210	7
Number of people aged 25-29	55,716	13
Number of people aged 30-34	60,908	14
Total Population by head of household		
Under 25	17,261	7
Between 25 and 44	130,492	54
Between 45 and 64	64,167	27
Over 65	29,450	12
Family characteristics		
Number of couples with kids	28,983	32
Number of couples without kids	44,703	49
Number of single parent families	16,711	18
Number of children between 15 and 19	9,888	14
Number of children between 20 and 24	8,651	12
Number of people not living in family households	153,965	64
Housing		
Owners	95,812	40
Renters	145,557	60
Live in an apartment over 5 storeys	159,828	66
Live in an apartment under 5 storeys	48,592	20
Live in a house	27,820	12
Own Condo	61,198	25
Rent Condo	36,535	15
Not living in condos	32,138	13
Number of people who have moved within 5 years	226,687	57
Number of people who have not moved within 5 years	174,014	43
Education		
Number of people with a university degree	196,625	52
Number of people with a college/trades school diploma	48,591	13
Population currently enrolled in fulltime university	16,143	14

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Work		
Number of people in the labour force	277,880	74
Number of people working at home	21,195	6
Number of people with no fixed workplace	22,021	6
Workers in White Collar Jobs	139,884	37
Workers in Grey Collar Jobs	104,585	28
Workers in Blue Collar Jobs	26,998	7
Household Income		
Over \$125K	45,144	19
Between \$70K and \$125K	55,158	23
Under \$70K	141,067	58
Between \$40K and \$70K	55,277	23
Between \$20K and \$40K	44,381	18
Under \$20K	41,409	17
Mode to work		
Walk	51,438	22
Cycle	12,762	5
Public Transit	95,326	41
Car	70,906	30
Car as a passenger	5,478	2
Car as a driver	65,428	28
Immigration and Ethnicity		
Number of people who identify as Aboriginal	4,441	1
Number of recent immigrants	28,610	7
Total Visible Minorities	162,293	39
Chinese	41,305	10
South Asian	27,940	7
Black	20,943	5
Filipino	13,848	3
Latin American	10,607	3
Southeast Asian	7,905	2
Arab	7,262	2
West Asian	8,508	2
Korean	8,610	2
Japanese	3,327	1
Entertainment		
Number of people who have attended a sporting/racing event or air show in the last year	56,974	14