

Diverse Middle-Income Youth (Oscar)

	Number of People or Households	% of Avatar Target
Population Summary		
Total population	844,618	
Total population 12+	748,696	
Household population in the City of Toronto	836,444	
Household population 5+	795,735	
Household population 15+	717,371	
Total employed population with usual place of work	385,593	
Total number of households	283,821	
Total number of children at home	252,003	
Total census families	228,216	
Total household population within TOcore boundary	520	0
Total Population aged 20-34		
Number of people aged 20-24	57,107	7
Number of people aged 25-29	64,905	8
Number of people aged 30-34	64,765	8
Total Population by head of household		
Under 25	5,547	2
Between 25 and 44	81,470	29
Between 45 and 64	123,213	43
Over 65	73,591	26
Family characteristics		
Number of couples with kids	102,289	45
Number of couples without kids	83,450	37
Number of single parent families	42,478	19
Number of children between 15 and 19	45,213	18
Number of children between 20 and 24	41,589	17
Number of people not living in family households	75,967	27
Housing		
Owners	206,129	73
Renters	77,692	27
Live in an apartment over 5 storeys	33,022	12
Live in an apartment under 5 storeys	30,742	11
Live in a house	195,232	69
Own Condo	15,159	5
Rent Condo	4,168	1
Not living in condos	178,633	63
Number of people who have moved within 5 years	266,405	33
Number of people who have not moved within 5 years	529,330	67
Education		
Number of people with a university degree	170,180	24
Number of people with a college/trades school diploma	108,920	15
Population currently enrolled in fulltime university	46,451	6

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Work		
Number of people in the labour force	448,538	63
Number of people working at home	20,431	3
Number of people with no fixed workplace	52,919	7
Workers in White Collar Jobs	156,152	22
Workers in Grey Collar Jobs	182,797	25
Workers in Blue Collar Jobs	92,649	13
Household Income		
Over \$125K	54,118	19
Between \$70K and \$125K	82,357	29
Under \$70K	147,346	52
Between \$40K and \$70K	67,689	24
Between \$20K and \$40K	46,615	16
Under \$20K	33,043	12
Mode to work		
Walk	10,968	3
Cycle	3,620	1
Public Transit	123,969	32
Car	243,778	63
Car as a passenger	23,540	6
Car as a driver	220,239	57
Immigration and Ethnicity		
Number of people who identify as Aboriginal	5,923	1
Number of recent immigrants	37,865	5
Total Visible Minorities	466,718	56
Chinese	114,311	14
South Asian	132,998	16
Black	68,230	8
Filipino	50,458	6
Latin American	26,693	3
Southeast Asian	18,001	2
Arab	8,393	1
West Asian	10,388	1
Korean	5,876	1
Japanese	2,699	0
Entertainment		
Number of people who have attended a sporting/ racing event or air show in the last year	92,860	12