

Young Professionals - White Collar (Ann)

	Number of People or Households	% of Avatar Target
Population Summary		
Total population	842,180	
Total population 12+	759,645	
Household population in the City of Toronto	823,011	
Household population 5+	784,281	
Household population 15+	724,513	
Total employed population with usual place of work	427,466	
Total number of households	424,569	
Total number of children at home	174,002	
Total census families	200,682	
Total household population within TOcore boundary	188,657	23
Total Population aged 20-34		
Number of people aged 20-24	53,607	6
Number of people aged 25-29	87,507	10
Number of people aged 30-34	97,891	12
Total Population by head of household		
Under 25	22,156	5
Between 25 and 44	201,879	48
Between 45 and 64	132,560	31
Over 65	67,974	16
Family characteristics		
Number of couples with kids	74,043	37
Number of couples without kids	88,869	44
Number of single parent families	37,769	19
Number of children between 15 and 19	26,681	15
Number of children between 20 and 24	22,870	13
Number of people not living in family households	231,879	55
Housing		
Owners	205,845	48
Renters	218,723	52
Live in an apartment over 5 storeys	252,545	59
Live in an apartment under 5 storeys	82,317	19
Live in a house	78,289	18
Own Condo	114,811	27
Rent Condo	53,591	13
Not living in condos	84,967	20
Number of people who have moved within 5 years	398,437	51
Number of people who have not moved within 5 years	385,844	49
Education		
Number of people with a university degree	333,131	46
Number of people with a college/trades school diploma	99,626	14
Population currently enrolled in fulltime university	34,997	5

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Work		
Number of people in the labour force	507,523	70
Number of people working at home	36,620	5
Number of people with no fixed workplace	43,678	6
Workers in White Collar Jobs	239,665	33
Workers in Grey Collar Jobs	194,466	27
Workers in Blue Collar Jobs	59,899	8
Household Income		
Over \$125K	77,963	18
Between \$70K and \$125K	100,566	24
Under \$70K	246,039	58
Between \$40K and \$70K	98,881	23
Between \$20K and \$40K	77,728	18
Under \$20K	69,429	16
Mode to work		
Walk	61,463	14
Cycle	17,625	4
Public Transit	169,469	40
Car	172,981	40
Car as a passenger	13,778	3
Car as a driver	159,204	37
Immigration and Ethnicity		
Number of people who identify as Aboriginal	8,132	1
Number of recent immigrants	52,087	6
Total Visible Minorities	340,685	42
Chinese	98,958	12
South Asian	63,271	8
Black	39,675	5
Filipino	29,197	4
Latin American	17,679	2
Southeast Asian	12,503	2
Arab	11,885	1
West Asian	20,312	3
Korean	19,327	2
Japanese	5,701	1
Entertainment		
Number of people who have attended a sporting/racing event or air show in the last year	101,685	13