

Older White Collar (Peter)

	Number of People or Households	% of Avatar Target		Number of People or Households	% of Avatar Target
Population Summary			Work		
Total population	691,756		Number of people in the labour force	373,072	63
Total population 12+	613,701		Number of people working at home	32,245	5
Household population in the City of Toronto	685,347		Number of people with no fixed workplace	32,601	6
Household population 5+	652,730		Workers in White Collar Jobs	176,358	30
Household population 15+	588,121		Workers in Grey Collar Jobs	136,380	23
Total employed population with usual place of work	310,485		Workers in Blue Collar Jobs	50,715	9
Total number of households	248,265		Household Income		
Total number of children at home	197,596		Over \$125K	92,769	37
Total census families	187,050		Between \$70K and \$125K	59,817	24
Total household population within TOcore boundary	8,714	1	Under \$70K	95,679	39
Total Population aged 20-34			Between \$40K and \$70K	43,593	18
Number of people aged 20-24	45,212	7	Between \$20K and \$40K	30,244	12
Number of people aged 25-29	48,341	7	Under \$20K	21,842	9
Number of people aged 30-34	45,954	7	Mode to work		
Total Population by head of household			Walk	13,328	4
Under 25	4,145	2	Cycle	3,810	1
Between 25 and 44	63,786	26	Public Transit	91,487	29
Between 45 and 64	109,652	44	Car	197,853	64
Over 65	70,681	28	Car as a passenger	15,622	5
Family characteristics			Car as a driver	182,231	59
Number of couples with kids	86,914	46	Immigration and Ethnicity		
Number of couples without kids	74,447	40	Number of people who identify as Aboriginal	3,502	1
Number of single parent families	25,689	14	Number of recent immigrants	28,257	4
Number of children between 15 and 19	36,561	19	Total Visible Minorities	264,503	41
Number of children between 20 and 24	31,578	16	Chinese	122,206	19
Number of people not living in family households	71,468	29	South Asian	43,666	7
Housing			Black	21,110	3
Owners	189,572	76	Filipino	21,067	3
Renters	58,694	24	Latin American	7,888	1
Live in an apartment over 5 storeys	35,467	14	Southeast Asian	5,376	1
Live in an apartment under 5 storeys	23,622	10	Arab	5,947	1
Live in a house	176,139	71	West Asian	11,244	2
Own Condo	20,227	8	Korean	10,196	2
Rent Condo	4,162	2	Japanese	3,459	1
Not living in condos	160,452	65	Entertainment		
Number of people who have moved within 5 years	216,910	33	Number of people who have attended a sporting/ racing event or air show in the last year	72,124	12
Number of people who have not moved within 5 years	435,821	67			
Education					
Number of people with a university degree	245,820	42			
Number of people with a college/trades school diploma	76,561	13			
Population currently enrolled in fulltime university	30,120	5			