

Exhibition Place

To foster as an inclusive and accessible parkland and a business destination for conventions, exhibitions, entertainment, recreation and sporting events, and public celebrations and in doing this, operate as a self-sustaining and environmentally responsible entity.

Exhibition and Events

Purpose:
Enercare Centre is the largest trade and consumer show facility in Canada and the sixth largest in North America with over 1.1 million square feet of contiguous space. In addition, Exhibition Place has a 192-acre site that allows for public celebrations and events, such as the Honda Indy Toronto, Toronto Caribbean Festival, and CNE. The Exhibitions and Events service has a direct annual economic impact of more than \$400 million to Toronto.

To provide professional management expertise to effectively run the operations and to seek out business development, sponsorship, and partnership opportunities

Conventions, Conferences & Meetings

Purpose:
Allstream Centre reopened in 2009 after \$50M of renovations to the historic Automotive Building. It provides new meeting rooms, exhibit space and a Class-A ballroom. The new 134,000 square foot facility complements the event activities at the Enercare Centre by attracting more international conferences, consumer & trade shows and festivals to the City of Toronto.

Exhibition Place Asset Management

Purpose:
To provide building and infrastructure maintenance and construction services to Exhibition Place facilities and structures.

Exhibition Place Parking Access

Purpose:
To provide convenient access to public parking for the Exhibition Place events, BMO field and Ricoh Coliseum sporting events and for general public use of the site.

Legend:



Program



Activity



Service

Service Customer

Exhibitions and Events

- Event Organizers
- Exhibitors
- Leased Tenants (10 Long-term Tenants)
- Parking Patrons
- Sporting Event Attendees
- Indirect (Beneficial)
 - Event Participants
 - Local Hotels and Restaurants
 - Local Business Community

Conventions, Conferences & Meetings

- Associations
- Corporations
- Local and International Businesses & Organizations
- Not-For-Profits and Community Organizations
- Conference Attendees
- Indirect (Beneficial)
 - Local Hotels and Restaurants
 - Local Business Community

Exhibition Place Asset Management

- Exhibition Place Services
- Indirect (Beneficial)
 - Event Organizers
 - Exhibitors
 - Leased Tenants
 - Parking Patrons
 - Visitors / Walking Tours
 - Shows and Events Attendees
 - General Public

Exhibition Place Parking Access

- Exhibition Place Event Attendees
- BMO Field Sporting Event Attendees
- Long-term Tenants
- Commuters
- Indirect (Beneficial)
 - Event Hosts