



## EMPHASIS AREA 2: SCHOOL CHILDREN

A child is seriously injured or killed every 17 weeks on their way to or from school on Toronto's roads.

School children are pedestrians and cyclists between the ages of 4 and 19 travelling to and from school.

**20**

SCHOOL CHILDREN  
WERE STRUCK BY A  
VEHICLE IN THE LAST  
5 YEARS

**35%**

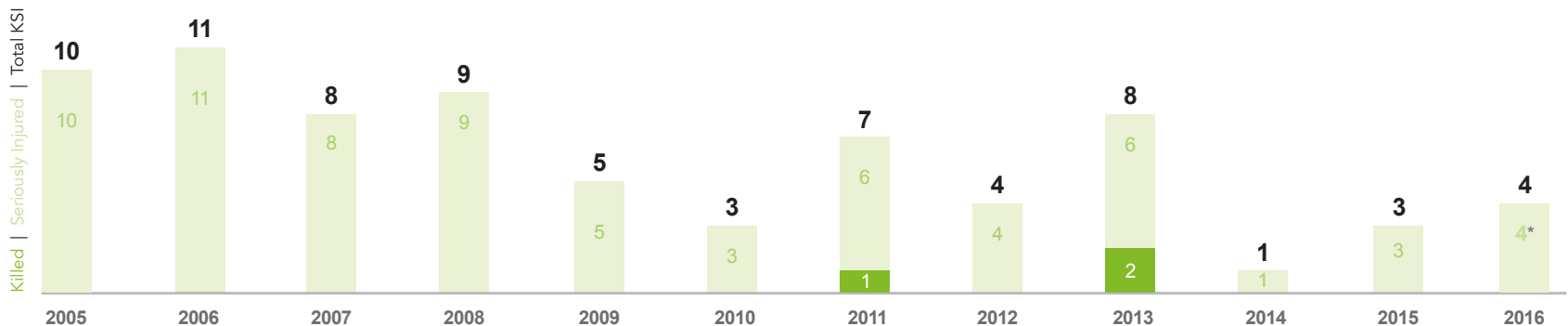
OF SCHOOL CHILDREN  
IN THE LAST 5 YEARS  
WERE STRUCK WHILE AT A  
PEDESTRIAN CROSSOVER

**20%**

OF COLLISIONS  
INVOLVING SCHOOL  
CHILDREN IN THE LAST  
5 YEARS HAPPENED  
MIDBLOCK

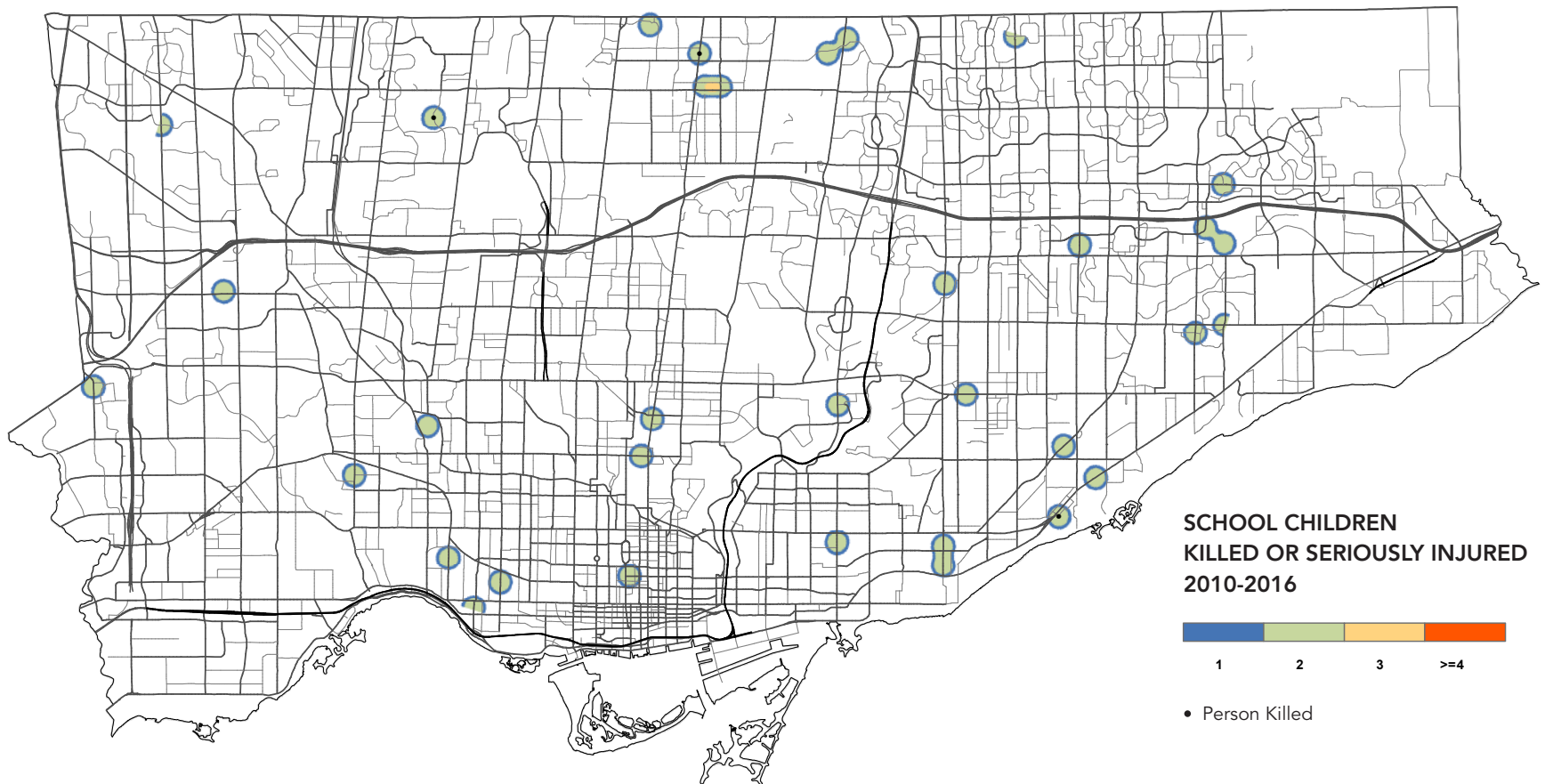
Between 2005 and 2016 there were 3 school children killed and 70 seriously injured in a collision with a motor vehicle.

Schools will be identified within a 1 km radius of a killed or serious injury collision involving a school child and will be prioritized for an in-depth review to see if there are opportunities for safety improvements such as enhanced pavement markings and signage, "Watch Your Speed" driver-feedback signs, police enforcement targeting safety concerns for school children or other enhanced safety improvements both within the school zone and along pre-designated active and safe routes to school.



School Children Killed in Toronto, January 1, 2005 - December 23, 2016

\*School Children Seriously Injured in Toronto, January 1, 2005 - June 1, 2016



## EXISTING SAFETY MEASURES

### CAA SCHOOL SAFETY PATROL PROGRAM

This program is aimed at protecting and educating elementary school children on safe practices for crossing streets.

### "YOUTH IN CONTROL" (YIC) LEADERSHIP PROGRAM

Organized by Toronto Public Health, this peer-based education program provides information on safer driving strategies.

### BICYCLE HELMET INITIATIVE

Organized by Toronto Public Health, this campaign promotes helmet use and wheel safety.

### ENHANCED EXISTING SAFETY MEASURES

The following existing safety measures will be enhanced, and are described on the next few pages:

- School "Watch Your Speed" Program Driver Feedback Signs
- Adult School Crossing Guard Program
- School Zone Safety Strategy
- School Travel Planning Pilot Initiative
- Cycling And Pedestrian Safety Curriculum Support

## NEW/ENHANCED SAFETY MEASURES



### CREATION OF "SCHOOL SAFETY ZONES"

School Safety Zones will be developed and will include a variety of measures such as lower speed limits, improved street lighting, leading pedestrian intervals, mid-block crossings, increased enforcement, improved pavement makings, flashing signage and/or public awareness campaigns, among other possible improvements. These measures will promote greater attention to and respect for traffic laws.



### SCHOOL "WATCH YOUR SPEED" PROGRAM DRIVER FEEDBACK SIGNS

This initiative will be expanded to include permanent speed display signs exclusively in school zones. The signs will encourage greater compliance with lower driving speeds in school zones.



### AUTOMATED ENFORCEMENT ADVOCACY AND PILOT

Permitting approval from the Province of Ontario, automated speed enforcement will be piloted in School and Community Safety Zones. Priority will be given to school zones with confirmed speeding issues and a prevalence of collisions involving school children.

### SCHOOL CROSSING GUARD PROGRAM

In partnership with Toronto Police Service, the adult school crossing guard program will be reviewed to consider existing warrants and the use of volunteers to expand the program. Crossing guards donning protective equipment and a stop paddle provide protection for children by increasing visibility of pedestrians in a crosswalk.

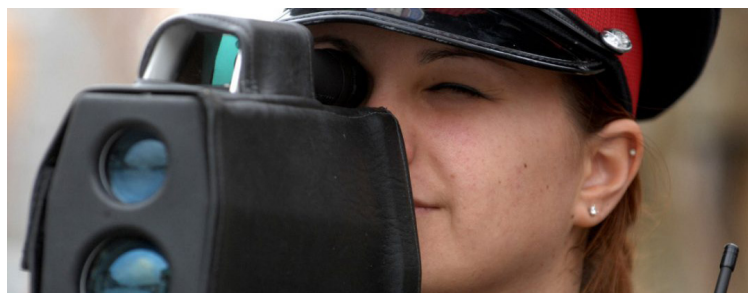
## NEW/ENHANCED SAFETY MEASURES

### SCHOOL TRAVEL PLANNING (STP) AND ACTIVE AND SAFE ROUTES TO SCHOOL

This community-based initiative promotes active transportation during daily commutes to and from school. It brings together community stakeholders to identify travel issues to develop and pilot possible solutions. Increasing active transportation in a school zone can reduce vehicular traffic congestion and safety risks around schools.

### SCHOOL ZONE REVIEWS AND ENHANCEMENTS

A review of pick-up/drop-off traffic management programs at schools will identify and implement potential improvements. The reviews and corrective actions will reduce risks around schools by ensuring that the proper traffic control devices are in place and in good condition.



### ENHANCED ENFORCEMENT STRATEGIES

Police enforcement will focus on offenses related to pedestrian crossovers, school zone speed limits, intersections, school crossing guards, stopped school buses and parking regulations near schools. Enhanced enforcement will improve safety by promoting compliance with traffic rules and deterring dangerous road user behaviour.

### EDUCATION AND AWARENESS INITIATIVES

Messaging materials such as colouring books, artwork contests, free bicycle bells, reflective slap bracelets and zipper pulls with printed safety messaging will be developed to promote basic skills and safe behaviours for school-aged children.



