

TORONTO **LOVES** FILM



Toronto is a major North American centre of excellence in the screen industries with more than 40 years of international expertise in film, television and digital production.

The City of Toronto's support for this creative industry is led by Film & Entertainment Industries whose experienced team provide the highest level of customer service to co-ordinate location filming within the city.

In 2016:

- Domestic and international screen-based productions in Toronto reached a record \$2 billion and exceeded the \$1 billion mark for the sixth consecutive year
- Foreign major production investment in film and television grew by an impressive 49% over 2015 to \$800 million
- Television series continue to dominate to more than \$900 million
- A 64% increase for a record \$403 million in Animation productions
- Commercial production investment attained a record high of \$380 million
- Feature Film production investment increased by 50% to \$280 million
- The city offers 2 million square feet of production space
- 30,000 skilled crew and talent are based in Toronto

MAYOR TORY'S FIVE-POINT PLAN

To maximize the City of Toronto's support for screen industry production excellence and growth, a Five Point Plan was developed and adopted by City Council. It includes the following initiatives to build a better place for your projects to thrive:

1. Advocate for the industry with other orders of government

Provincial and federal tax credit stability and consistency are key for future production planning. The City is advocating to maintain up to 33% long term tax incentive security with the Ontario Premier and with other levels of government.

2. Concierge Services

Recognizing that transitioning to a new city for work can be hard for all, the City is collaborating on access to immigration, relocation, housing, school and family care services that welcome all newcomers to our film and family friendly city.

3. Address physical and human infrastructure needs

Investigate opportunities by private investment on new studio builds to enhance the city's capacity for physical and post production spaces.

The city continues to support human infrastructure training and upgrading of skills to build on the strengths of its technical and creative crews and talent.

- Unions and guilds welcomed 35% growth in membership in 2016 and have committed to tripling training budgets through 2017 for both new entrants and support supervisors, heads of department and key creatives
- Toronto Employment & Social Services (TESS) have identified and filled immediate high need positions (i.e. 20 AZDZ drivers in December)
- Ryerson and York Universities launching creative and technical film innovation programs, including active studio experience from script to post production
- Working with ACTRA to promote diversity in casting

4. Maximize City of Toronto's support for film production

New collaborations of City assets including:

- Transportation Services Memorandum of Understanding streamlines road use
- A future Film 101 presentation for city divisions to create a clearer understanding of how film production works on streets, parks and public buildings to identify infrastructure needs and improve customer service for both industry and residents
- A Film Studio Study and Strategic Plan for Film is underway to identify infrastructure and future planning needs 2017-2020

5. Improve community engagement and customer service

Significant advancements in this area include:

- Doubling of Film Permit Coordinating team to better expedite permits and to liaise on the ground with residents and productions on location
- xoTO campaign: including community givebacks of locally identified needs in our highest impacted neighbourhoods, supported by onsite recognition of productions and their contribution to the livability of our city
- City and industry sustainability resources to assist productions in proactive environmental stewardship