

Yonge-Dundas Square

Responsibly manage the Yonge-Dundas Square and enhance the vitality of downtown Toronto, to launch , promote, and operate the square as a unique public space borne from the passion of its community and the energy of commercial participation, so as to develop a positive perception by the way of its activities, security and cleanliness.

Public Square & Event Venue

Purpose:

- To create a unique focal point in the downtown core of the City of Toronto, to promote economic development activities and to contribute to the cultural vitality of the community.*
- To provide a balance of commercial and community programming which will appeal to local businesses and residents, and also provide city-wide attractions to Torontonians and visitor alike*
- To promote high quality of life in a safe, secured and livable downtown*

Legend:



Program



Activity



Service

Service Customer

Public Square & Event Venue

- Public Event Participant
- Public Event Hosts
- Yonge-Dundas Space Users

Indirect (Beneficial)

- Residents
- Businesses
- Partners & Sponsors
- Visitors
- Staff - City Divisions
- Staff - Agencies and Boards