

# **TORONTO** Strategic Communications

## City Manager's Office

The City Manager is the most senior official in the City's administrative structure and is accountable to City Council for the policies and programs delivered by members of the Toronto Public Service. The City Manager is assisted by three Deputy City Managers, one of whom is also the Chief Financial Officer for the City. In addition to the City Manager and the three deputies, the City Manager's Office is comprised of six divisions: Executive Management, Equity, Diversity & Human Rights, Human Resources, Internal Audit, Strategic & Corporate Policy and Strategic Communications.

The Strategic Communications Division provides advice, counsel and leadership to the City with respect to communications planning and issues management. The Division ensures messages to the public are clear and consistent, and support civic participation and understanding of Council priorities, emerging issues and City programs and services.

Toronto City Hall  
7<sup>th</sup> fl. W., 100 Queen St. W.  
Toronto ON M5H 2N2

Facsimile.....392-1446

### Director

Jackie DeSouza.....397-5277

### Administrative Assistant

Amanda Bertoia.....392-1818

## Media Relations & Issues Management

Toronto City Hall  
7<sup>th</sup> fl. W., 100 Queen St. W.  
Toronto ON M5H 2N2

### Manager

Wynna Brown.....392-8937

### Senior Communications Advisors

Deborah Blackstone.....392-7377

Paula Chung .....392-1649

Andrea Gonsalves.....397-4149

Erin McGuey .....392-9418

Jennifer Wing (Acting).....397-5313

### Communications Advisors

Erin George .....338-5637

Bob Langmaid .....392-1165

### Communications & Marketing Consultant

Natasha Hinds Fitzsimmins .....392-8889

### Support Assistant

Sara Chapman .....397-1966

## Corporate Communications

Toronto City Hall  
7<sup>th</sup> fl. W., 100 Queen Street W.  
Toronto ON M5H 2N2

### Manager

Beth Waldman.....392-9305

### Senior Communications Advisors

Juanita Christmas .....392-7346

Rosalynd Rupert.....392-6890

### Senior Communications Coordinator

Stephanie Diodati .....338-2448

### Communications Advisors

Chris Fernandes.....397-5211

Eric Holmes.....392-2708

Andrea Martinelli .....338-5768

Susan Pape .....392-7542

Tracey Williams .....397-4146

### Advertising Coordinator

Rossana Nardi .....397-0281

### Support Assistant

Dayakshi Iyer (Acting).....392-4202

## Digital Communications

Toronto City Hall  
7<sup>th</sup> fl. W., 100 Queen St. W.  
Toronto ON M5H 2N2

### Manager

Francine Antonio Forte .....397-5318

### Senior Systems Integrator

Don Sugden.....397-5276

Web Communications Coordinator  
 Uni (Hwa Young) Oh .....397-0891  
 Web Editor  
 Shelley Di Vizio .....392-5237  
 Communications Advisor  
 Hannah Stewart.....392-4713

**Communications Cluster A**

Metro Hall  
 9<sup>th</sup> fl., 55 John St.  
 Toronto ON M5V 3C6

Facsimile.....392-5859

Manager  
 John Bugailiskis .....392-8386  
 Senior Communications Coordinators  
 Jane Arbour .....338-0944  
 Valerie Cassells .....397-5301  
 Aggie Fortier.....397-5326  
 Shane Gerard .....397-5711  
 Kym Weston.....392-3923  
 Communications Advisor  
 Jaclyn Carlisle .....397-5305

**Communications Cluster B**

Toronto City Hall  
 23<sup>rd</sup> fl. E., 100 Queen St. W.  
 Toronto ON M5H 2N2

Facsimile.....397-1485

Manager  
 Nicole Dufort.....392-2963  
 Senior Communications Coordinators  
 Bruce Hawkins .....392-3496  
 Lyne Kyle .....392-8259  
 Ellen Leesti.....397-1403  
 Siobhan Ramsay .....397-5001  
 Tammy Robbinson .....338-3761  
 Cheryl San Juan.....392-4391  
 Angelica Santos .....338-3379  
 Kris Scheuer .....338-0698  
 Tamara Staranchuk .....392-4716  
 Communications Advisors  
 Jasmine Patrick.....392-6986  
 Ashalea Stone .....392-8306