

# **TORONTO** Strategic Communications

## City Manager's Office

The City Manager is the most senior official in the City's administrative structure and is accountable to City Council for the policies and programs delivered by members of the Toronto Public Service. The City Manager is assisted by three Deputy City Managers and the Chief Financial Officer/Treasurer. In addition, the City Manager's Office is comprised of four divisions: Executive Management, People, Equity & Human Rights, Strategic & Corporate Policy and Strategic Communications and two Offices: Chief Resilience Office and Chief Transformation Office.

The Strategic Communications Division provides advice, counsel and leadership to the City with respect to communications planning and issues management. The Division ensures messages to the public are clear and consistent, and support civic participation and understanding of Council priorities, emerging issues and City programs and services.

Toronto City Hall  
7th fl. W., 100 Queen St. W.  
Toronto ON M5H 2N2

Facsimile .....392-1446

Chief Communications Officer  
Brad Ross .....397-5277  
Administrative Assistant (Acting)  
Sara Chapman.....392-1818

### Media Relations & Issues Management

Toronto City Hall  
7th fl. W., 100 Queen St. W.  
Toronto ON M5H 2N2

Manager (Acting)  
Tammy Robbinson .....392-8937

Senior Communications Advisors  
Jane Arbour .....392-1649  
Deborah Blackstone .....392-7377  
Andrea Gonsalves.....397-4149  
Bruce Hawkins .....392-9418  
Alex Burke .....397-5313

Communications Advisors  
Erin George .....338-5637  
Bob Langmaid .....392-1165

Communications & Marketing Consultant  
Christina Barnes (Acting).....392-8889

Support Assistant  
Vacant .....397-1966

### Corporate Communications

Toronto City Hall  
7th fl. W., 100 Queen Street W.  
Toronto ON M5H 2N2

Manager  
Rosalynd Rupert (Acting) ..... 392-6890

Senior Communications Advisors  
Juanita Christmas ..... 392-7346  
Vacant ..... ..

Senior Communications Coordinator  
Stephanie Diodati ..... 338-2448

Communications Advisors  
Chris Fernandes.....397-5211  
Ashley Hammill .....392-6786  
Andrea Martinelli ..... 338-5768  
Ray Park.....392-7542  
Antoine Tedesco (Acting) ..... 392-2708  
Tracey Williams ..... 397-4146

Advertising Coordinator  
Rossana Nardi ..... 397-0281

Support Assistant  
Sonja Cloutier-Bosworth.....392-4202

## Digital Communications

Toronto City Hall  
7th fl. W., 100 Queen St. W.  
Toronto ON M5H 2N2

### Manager

Francine Antonio Forte .....397-5318

### Senior Systems Integrator

Don Sugden .....397-5276

### Senior Digital Content Advisors

Kimberly Bain .....395-7411

Michel DaCruz .....388-8146

Karen Fulcher .....392-3981

Corneil Van der Spek .....392-2350

Hannah Stewart .....392-4713

### Web Communications Coordinator

Uni (Hwa Young) Oh .....397-0891

### Web Editor

Shelley Di Vizio .....392-5237

### Communications Advisor

Vacant.....392-4713

## Communications Cluster A

Metro Hall  
9th fl., 55 John St.  
Toronto ON M5V 3C6

Facsimile .....392-5859

### Manager (Acting)

Cheryl San Juan .....392-8386

### Senior Communications Coordinators

Valerie Cassells.....397-5301

Aggie Fortier .....397-5326

Shane Gerard .....397-5711

Natasha Hinds Fitzsimmins .....392-5349

Kym Weston.....392-3923

### Communications Advisor

Jaclyn Carlisle .....397-5305