

City of Toronto
Divisional Business Expenses
For the period January 1 to June 30, 2017

Division:	Strategic Communications
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Division Summary

Annual Budget (Gross):	\$5,948,527
No. of Employees:	48
Description:	
<ul style="list-style-type: none"> • Provide advice, counsel and leadership to the City with respect to communications planning, media relations and issues management, digital communications, advertising and brand management. • Ensure that messages to the public are clear, consistent and support civic participation and understanding of Council priorities, emerging issues and City policies, programs and services. • Create public awareness and understanding about City government as well as serve the internal communications needs of City employees. • Anticipate, respond to and develop communication strategies to manage emerging issues. 	

Business Expenses	
Type of Expenses	Amount (\$)
Business Travel - Out of Town	0
Business Travel - In Town	700
Conferences & Seminars	0
Training	234
Hospitality & Protocol	0
Business Meetings	443