**StreetARToronto Outside the Box 2018: Application Form**

Thank you for your interest in the StreetARToronto [Outside the Box](https://www.toronto.ca/services-payments/streets-parking-transportation/enhancing-our-streets-and-public-realm/streetartoronto/apply-to-start-programs/outside-the-box/) program.

**Important Information & Application Checklist**

In order to apply to the Outside the Box Program, you must submit the following materials. If you are submitting each document as a separate file, please use the naming convention specified below.

**This application form**

(*First name\_Last name\_OTB 2018 Application Form*)

**Your design proposal, completed on the** [**template**](https://www.toronto.ca/wp-content/uploads/2017/10/8e38-OTB-Box-Dimensions-Graphic.pdf) **provided online (maximum 1 design proposal)**

(*First name\_Last name\_OTB 2018 Design*)

**Your current artist CV or résumé (maximum 1 page), highlighting your qualifications**

(*First name\_Last name\_OTB 2018 CV*)

**Four (4) images of your past work, labelled with date, title, and medium** (please attach

images to your CV – do not submit them as separate picture files)

**Please note that email submissions are preferred. Please send to:**

[streetart@toronto.ca](mailto:streetart@toronto.ca)

Alternatively mail your complete submission (application form + attachments) to:

Outside the Box

StreetARToronto (StART)

City Hall, East Tower, 23rd Floor

100 Queen St. West

Toronto, M5H 2N2

NOTE: The City of Toronto assumes no responsibility for lost or damaged submissions and application contents will not be returned.

**Deadline: Monday, April 30, 2018 @ 4:30 pm EST**

**Late submissions will not be accepted**

**Contact Details and Logistics**

|  |  |
| --- | --- |
| **Artist Name:** |  |
| **Telephone Number:** |  |
| **Email Address:** |  |
| **Home Address:** |  |

|  |  |
| --- | --- |
| **Website:** |  |
| **Social Media:**  **(Facebook, Twitter, Instagram)** |  |

|  |  |
| --- | --- |
| **Emergency Contact Name:** |  |
| **Emergency Contact Telephone Number:** |  |

**Where/how did you learn about this opportunity / see the Call for Artists advertised? Please check all options that apply.**

City of Toronto StART website

Akimbo

Word of mouth (from other organizations, artists, etc.)

Facebook

Twitter

Other:

**During which of the two painting weeks would you be available to paint a traffic signal box?**

WEEK 1 (July 9 – 13, 2018)

WEEK 2 (July 30 – Aug 3, 2018)

Either Week

**Your Experience and Interest**

**Artist Bio: Include your background and relevant past experience (maximum 150 words):**

**Your Proposed Design**

**Successful designs will have these principles in mind:**

* Animate streetscape to make walking, cycling, driving appealing and enjoyable
* Reflect the character of the city of Toronto
* Reflect diversity of Toronto
* Resonate with public
* Deter vandalism
* Design proposals must include all visible sides of the cabinet

**Designs must not contain:**

* Any representations of traffic lights, signs, or signals;
* Advertisement or promotion for any business, product or viewpoint;
* Vulgar, profane, offensive or insensitive images or writing;
* Any breach of intellectual property, trademarks, brands or images of illegal activity.

**Please remember to provide your design proposal on the** [**template**](https://www.toronto.ca/wp-content/uploads/2017/10/8e38-OTB-Box-Dimensions-Graphic.pdf) **available.**

**Please provide an artist statement briefly explaining your design (maximum 150 words):**

**Professional References**

Please provide one (1) professional reference.

**Name**:

**Position:**

**Organization:**

**Relationship to you:**

**Phone Number:**

**Email:**

**Address:**

**Signature**

I certify that all of the information I have provided is true, complete, and correct, and that I have read and fully understand the Outside the Box [Program Information and Requirements.](https://www.toronto.ca/services-payments/streets-parking-transportation/enhancing-our-streets-and-public-realm/streetartoronto/apply-to-start-programs/outside-the-box/)

**Signature:**

**Date of Application:**

**Box Locations**

**For the 2018 StreetARToronto Outside the Box Program we will be primarily assigning box locations in Scarborough, North York and Etobicoke.**

**Submissions will be curated based on design fit to neighbourhoods. Artists will be assigned to locations throughout the city.**