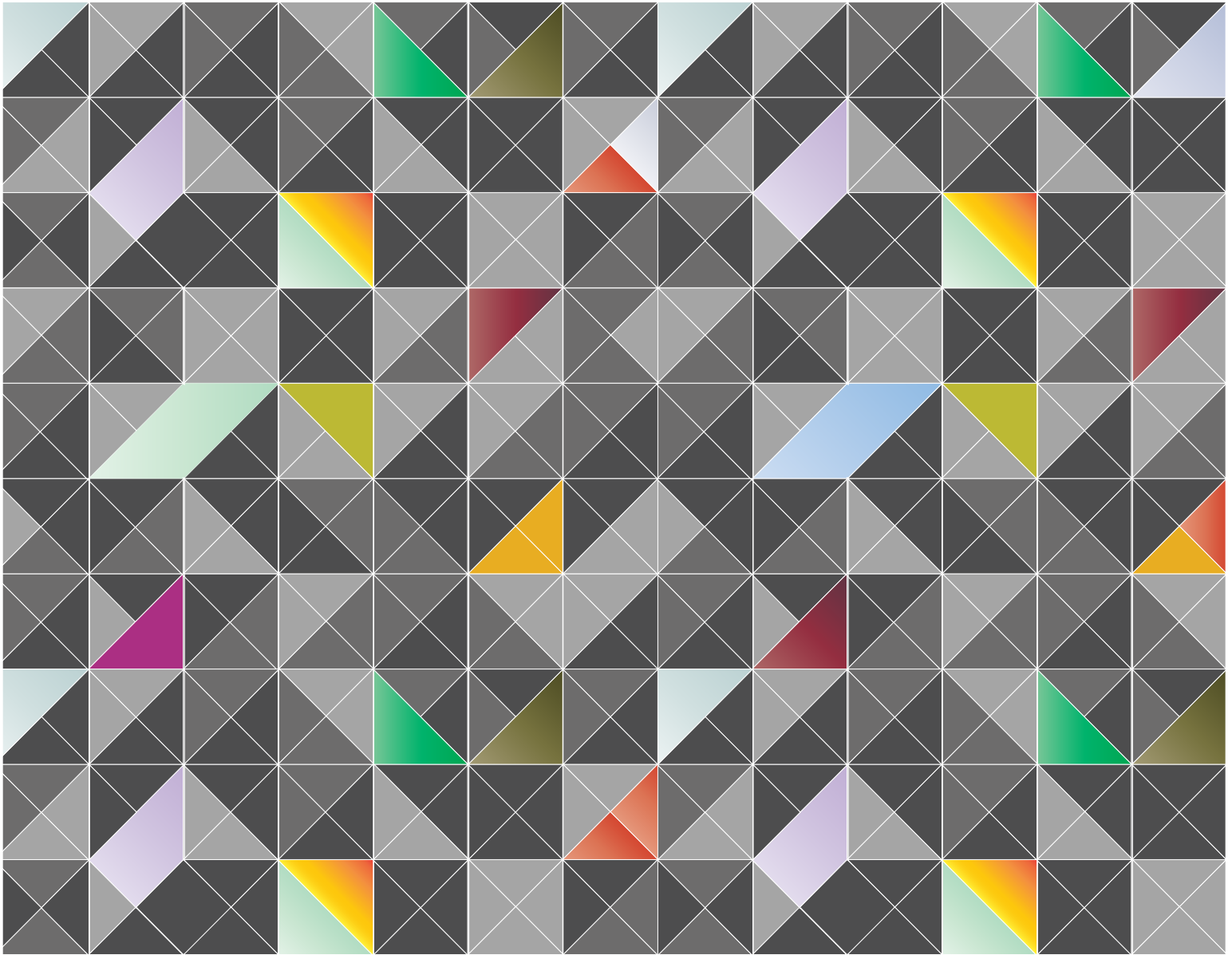
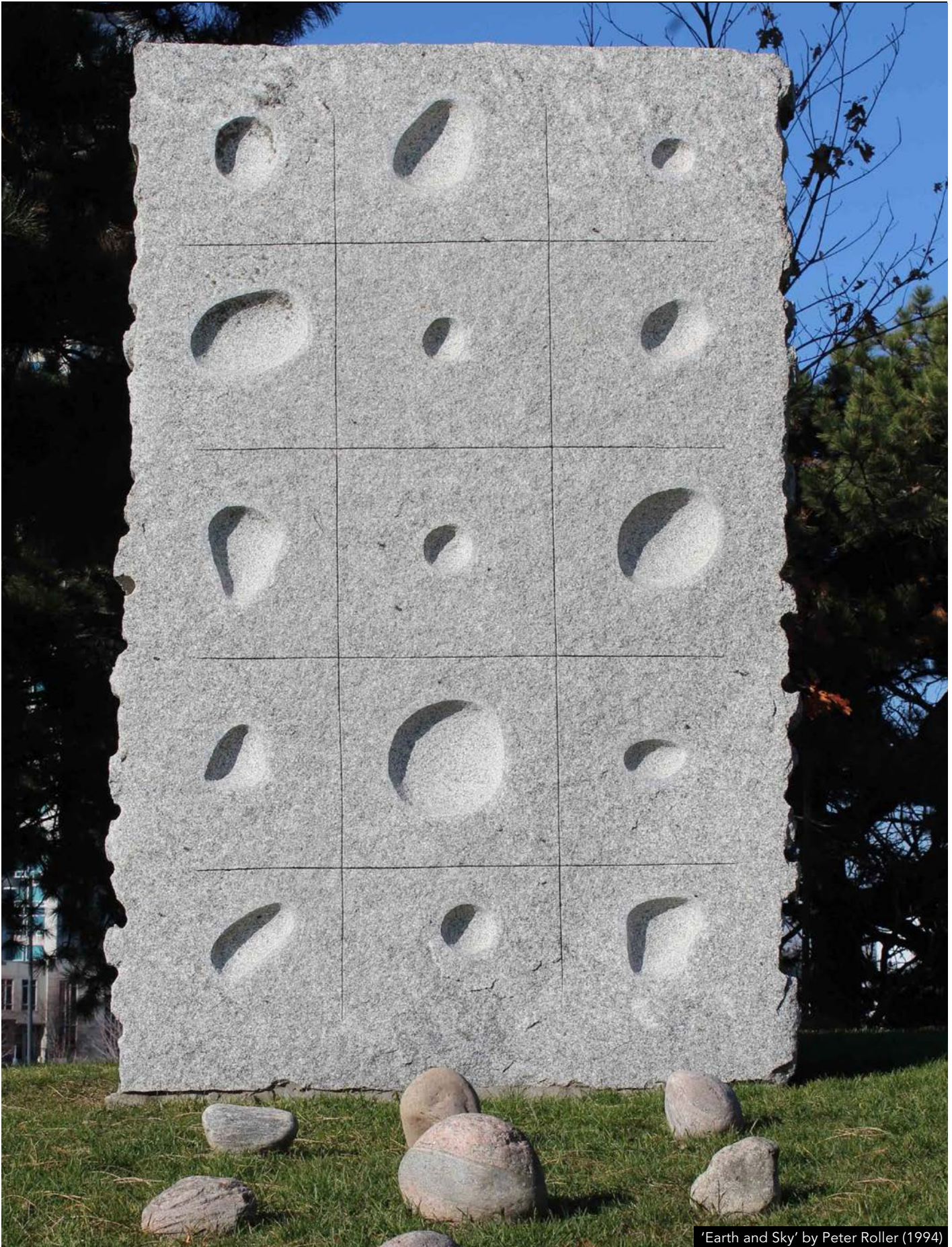


SCARBOROUGH CENTRE PUBLIC ART MASTER PLAN



CITY OF TORONTO
DECEMBER 21, 2017
FINAL REPORT

dtah **PAC**
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'Earth and Sky' by Peter Roller (1994)

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EXECUTIVE SUMMARY

“Public art should contribute to the overall cultural vitality of Scarborough Centre, be complementary to specific qualities of sites and help to articulate the sequence of public spaces.”

- Principle 21, Scarborough Centre Public Realm Plan, 2012.

Public art has played a role in the identity of Scarborough Centre for decades. The Hand of God statue located in the Civic Common south of Borough Drive has long served as one of the lasting symbols of the Centre. A number of additional public artworks are also located in the Civic Precinct, including eight pieces that were commissioned as part of the 1994 Granite Sculpture Symposium—a showcase for stone as a sculptural medium. As the Centre redevelops further, public art will become increasingly important to help define the character of new public spaces and contribute to identity and place-making.

PURPOSE

The Scarborough Centre Public Art Master Plan (SCPAMP) provides strategic direction for the public art program in Scarborough Centre. The Master Plan reflects the regional importance of Scarborough Centre, the current planning policy directions and the aspirations of the local community. It is expected that the public art program will be implemented incrementally based on ongoing development, municipal capital projects and future initiatives.

The purpose of the SCPAMP is to:

- guide the development, acquisition and maintenance of public art;
- provide guidelines, principles and best practices for future commissioning, implementation and management of public art;
- provide the framework and criteria to select and prioritize future sites for public art;
- create synergies with existing public art; and
- reinforce the vision for Scarborough Centre as set out in the City’s planning and policy framework.

MASTER PLAN ORGANIZATION

The SCPAMP is organized into three primary sections:

- 1. Introduction and Background** sets out the physical and planning context for public art in Scarborough Centre;
- 2. Strategic Framework** establishes the vision and guiding principles for the public art program. The Public Art Plan identifies the locations, types and criteria for public art; and
- 3. Implementation, Maintenance and Conservation Strategy** provides guidance on the funding, procurement, maintenance and conservation of public art.



'Red Ribbon' by Turenscape, China



'Reticulated Gambol' by Young + Giroux, Toronto

THE ROLE OF PUBLIC ART IN PLACE MAKING

Public art is a component of the public realm and should contribute in meaningful ways to the experience of Scarborough Centre's sense of place. Public art projects should aim to contribute to the creation of memorable places, strengthen connections to the past, improve the quality and experience of Scarborough Centre's private and public realm, assist in wayfinding and create landmarks that provide focus and pride of place.

POLICY CONTEXT

Support for public art is articulated in a range of existing City of Toronto planning and policy documents including the Percent for Public Art Program, the Scarborough Centre Secondary Plan (2008), the Scarborough Centre Civic Precinct Implementation Plan (2009), the Scarborough Centre Public Space and Streetscape Master Plan (2012) and the McCowan Precinct Plan (2014). The Official Plan defines public art as a key component in its city-building objectives.

A LIVING DOCUMENT

The SCAMP is intended to be a living document that will evolve in accordance with changes in urban development and policy and be updated regularly. The Scarborough Subway Extension Project Assessment and the Scarborough Centre Transportation Master Plan, both major initiatives currently underway, are advancing the

evolution of Scarborough Centre into a walkable and connected urban centre with a strong sense of place. The implementation of public art within Scarborough Centre will play a vital place-making role and further contribute to the distinct character of the Centre.

STRATEGIC FRAMEWORK

The Strategic Framework set out in Chapter 2.0 establishes the vision and guiding principles for the Scarborough Centre public art program. The Public Art Plan (page iv) identifies the locations, types and criteria for public art projects throughout the Centre. Projects may change and/or new opportunities may be presented, but as long as the vision, guiding principles and framework recommendations are met, then the introduction of public art in the Centre will progress in a coordinated and cohesive manner.



'Echo' by Jim Hodges, Toronto



'Kinetic Facade' by Ned Khan, Brisbane, Au

IMPLEMENTATION, MAINTENANCE AND CONSERVATION STRATEGY

It is essential to base future implementation activities in technical excellence so that public art is long-lasting, functional, safe, economical, sustainable and beautiful. Chapter 3.0 of the SCAMP provides the implementation, maintenance and conservation strategies to support the Public Art Plan vision.

The Public Art Priority Projects (on page iv) identifies 11 priority public art projects based on upcoming and/or ongoing initiatives, development or municipal capital projects and incoming contributions. Priority projects have been identified to provide maximum benefit and to ensure coordinated momentum as Scarborough Centre develops. The Priority Projects Matrix (Table 1, page 39) organizes the projects into three time horizons: immediate to short

term (0-5 years); medium term (5-10 years); long term (10-15 years) and includes recommended budget ranges and potential partnership opportunities.

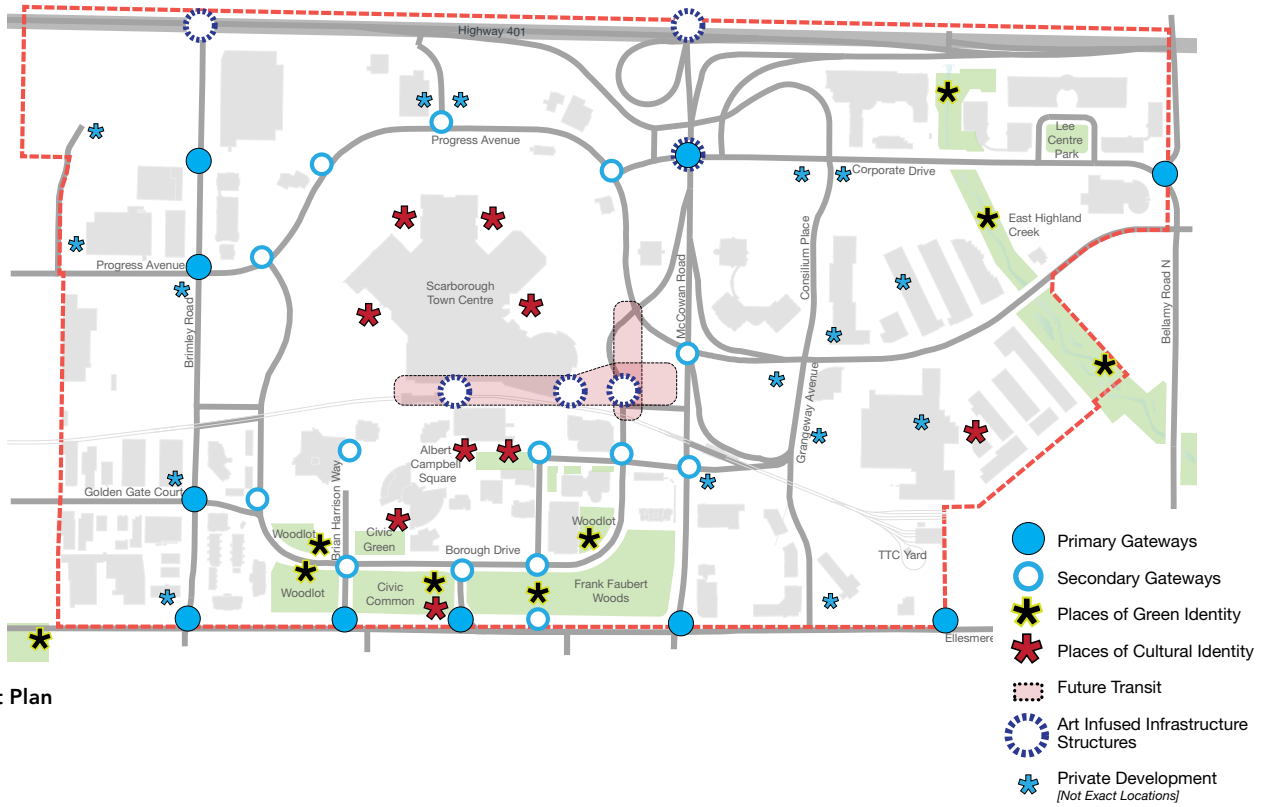
The first steps should concentrate efforts in the Civic Precinct to help strengthen the heart of the Centre, then expand into the other Precincts as part of capital works projects and private development. Four initial 'actions' or 'quick wins' are recommended to kick-start the implementation of the SCPAMP vision:

1. Expand public art intensity outwards from Albert Campbell Square.
2. Celebrate and promote the existing collection. i.e. art walk, use of social media, interpretation.

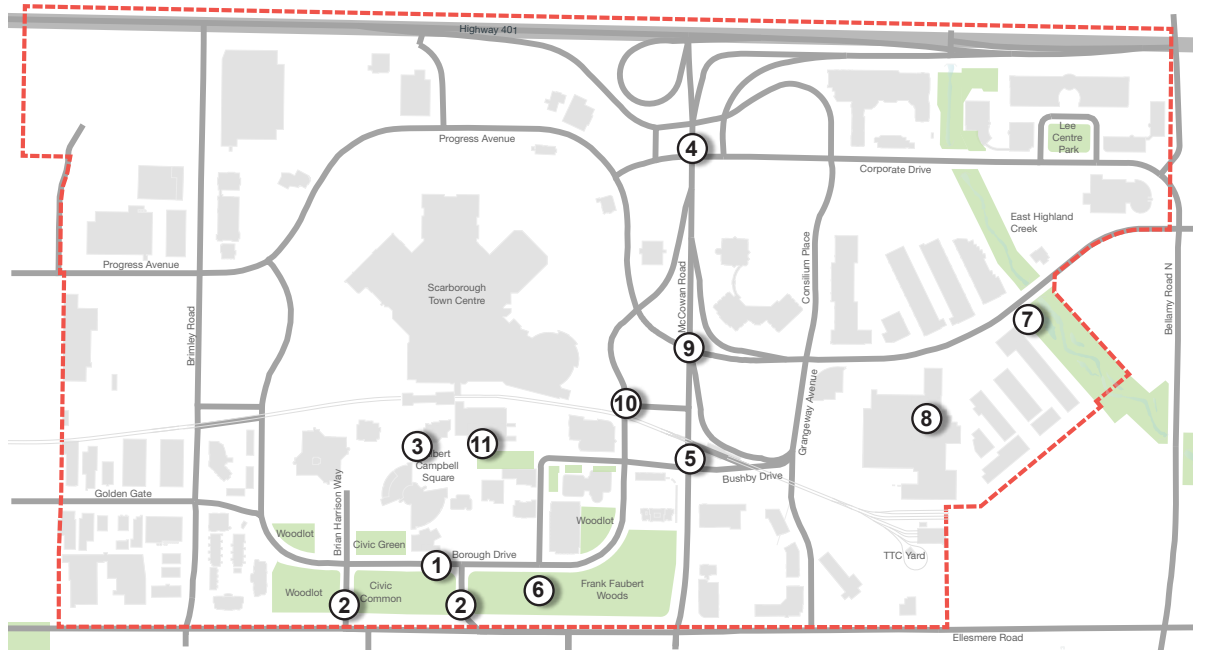
3. Link public art to infrastructure or municipal projects, such as future transit, intersection improvements or projects identified as state of good repair in the capital program. Specific public art opportunities include the redesign of the Borough Drive Approaches at Ellesmere Road and the future subway station and bus terminal.

4. Introduce public art into the development of the Bushby / Town Centre Promenade to connect the Civic Precinct to the new park and public school site in the McCowan Precinct.

SCARBOROUGH CENTRE PUBLIC ART MASTER PLAN
EXECUTIVE SUMMARY



Public Art Plan



Public Art Priority Projects

Priority Public Art Locations

KEY RECOMMENDATIONS

This document is a tool to deliver a successful public art master plan for Scarborough Centre. The path to implementation should be a logical, incremental process with each step building upon those before it. City staff from many departments and the community at large need to work together to successfully deliver the recommendations presented in this plan. Eight recommendations for successful implementation of the SCPAMP vision are listed below.

1. Aim for the highest quality contextual public art made by professionals. Follow the best practices for commissioning and site selection set out in the SCPAMP to ensure public art is of the highest quality and contributes to the overall evolution of Scarborough Centre.

2. Focus Funding on Priority Projects. It is recommended that the City focus public art funding on the recommended Priority Projects and ensure coordinated momentum as Scarborough Centre is developed. (Refer to Fig. 17 on page 38 and Table 1 on page 39)

3. Build Synergies with Upcoming or Ongoing Initiatives. It is recommended that the SCPAMP be circulated by Economic Development & Culture to all of the City departments that will be

undergoing capital projects in Scarborough in the next ten years. This should include: Transportation Services / StreetARToronto; City Planning; Parks, Forestry & Recreation; and the TTC. It is also recommended that regular meetings between all of these departments and/or Agencies, Boards and Commissions occur so that opportunities for public art through capital projects can be identified at early stages. Economic Development & Culture should take the lead on establishing regular meetings. An outcome from the first of these meetings should be an inter-divisional working group made up of one representative from each of the above departments. This would prioritize the potential for public art within future capital projects and help in the planning and implementation of the SCPAMP.

4. Work in an Interdisciplinary Way. The implementation efforts should become part of department work plans to ensure efficient delivery of each project. It is important for all involved to be strategic in planning and delivering the public art program, and to align public art implementation with upcoming or ongoing initiatives, private development or municipal capital projects.

5. Build Interest and Participation. Generating interest and participation from the Scarborough community is essential. Successful temporary art installations and festivals could be supported as “quick wins” that help to secure momentum, collaboration, and implementation on the larger long term projects. City staff should identify community stakeholders to consider as members who could participate on selection panels.

6. Consider Strategies to Expand the Funding Options for Public Art. Funds for public art can come from beyond typical sources. The SCPAMP recommends looking to government granting agencies in partnership with artists or non-for-profit organizations, sponsorship, donations and crowdsourcing as potential funding opportunities.

7. Update Regularly. The City should review this master plan every five years making updates that reflect policy changes and take advantage of all new opportunities.

8. Measure Success over Time. Document the success and challenges of the SCPAMP and build upon lessons-learned from previous projects to ensure its long term use.



Scarborough Civic Centre and Library