

## GUILD PARK AND GARDEN TRAIL PLANNING USER SURVEY



Guild Park and Gardens is a 36 hectare parkland in Scarborough adjacent to the bluffs.

The area has a rich cultural history as the site of one of the first settlers in the area as well as being the home place of the Guild of All Arts. Additionally there are natural forested areas with sensitive plant communities. This park user survey is one element of the park development plan's public consultation process.

The survey was open for responses throughout the month of November 2017. In total there were 223 respondents who completed the survey. This feedback is helping us better understand how residents use the Guild Park and Garden Trails and provides valuable information for moving forward with further community engagement on specific designs for the park. This survey provides a 'snapshot' of respondent patterns of park use and preferences for specific amenities.

The following tables provide the sample counts and percentages from the results of the survey:

### **Question One: Have you visited the Guild Park and Gardens to use the trails?**

The first question asks survey respondent if they had ever 'visited' the park in order to 'qualify' respondents for continuing with the survey. Eleven respondents were 'branched-out' to the end of the survey as they identified themselves as 'non-visitors' to the park.

<b>Have you visited the Guild Park and Gardens to use the trails?</b>	<b>Count</b>	<b>Percent of Total Responses</b>
Yes	212	95%

03/28/2018

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No	11	5%
<b>Total Responses</b>	<b>223</b>	<b>100%</b>

**Question Two: Why do you visit the trails in Guild Park and Gardens?**

Question Two is a checklist question with seven pre-coded park features listed as possible reasons why respondents visit the Guild Park and Garden Trails. Respondents were encouraged to check as many of the reasons for visiting as applied to them. The 'top three' reasons cited were:

- 21% Enjoyment of nature and/or bird-watching
- 20% View of the lake
- 18% To see the monuments and gardens

<b>Why do you visit the trails in Guild Park and Gardens?</b>	<b>Count</b>	<b>Percent of Total Responses</b>
Enjoyment of nature and/or bird-watching	119	21%
View of the lake	113	20%
To see the monuments and gardens	102	18%
Close to home	89	15%
To attend an event in the park	51	9%
To walk the dog	43	7%
Access to water	41	7%
Other, please specify...	17	3%
<b>Sum of the Checklist Items</b>	<b>575</b>	<b>100%</b>

**Q2) Other Reasons for Visiting Trails**

Seventeen respondents provided written comments to Q2) and checked the 'other' option. All of these comments are presented below.

**Other Reasons for Visiting Trails:**

- |   |  |
|---|--|
| <ol style="list-style-type: none"> <li>1. Site to see while on a long bike ride</li> <li>2. Bicycle</li> <li>3. Bike through the park</li> <li>4. Cycling</li> <li>5. Spend time with my family</li> <li>6. Mountain biking with the kids</li> <li>7. Having a local food option</li> <li>8. Safe bike riding with kids</li> <li>9. Go for a run</li> <li>10. Peace and quiet viewing the lake on a park bench</li> </ol> | <ol style="list-style-type: none"> <li>11. Bike through small forest</li> <li>12. Wanted to see the revitalization of the guild</li> <li>13. Take students outdoors to learn geography</li> <li>14. Different types of trees</li> <li>15. Biking through</li> <li>16. Passing through while following the Waterfront trail</li> <li>17. Beach</li> </ol> |
|---|--|

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**Question Three: What distance do you travel to visit Guild Park and Gardens?**

Respondents were asked to estimate the distance they travel to visit the park and gardens:

- 43% travel less than 1 km
- 28% travel between 1 and 5 km

Response	Count	Percent of Total Responses
<b>Less than 1 km</b>	<b>85</b>	<b>43%</b>
<b>1 to 5 km</b>	<b>56</b>	<b>28%</b>
6 to 10 km	21	11%
11 to 20 km	25	13%
More than 20 km	13	7%
<b>Total Responses</b>	<b>200</b>	<b>100%</b>

**Question Four: On average, how often do you visit Guild Park and Gardens?**

Thirty-seven percent of respondents reported visiting the park at least once a week (n=71).

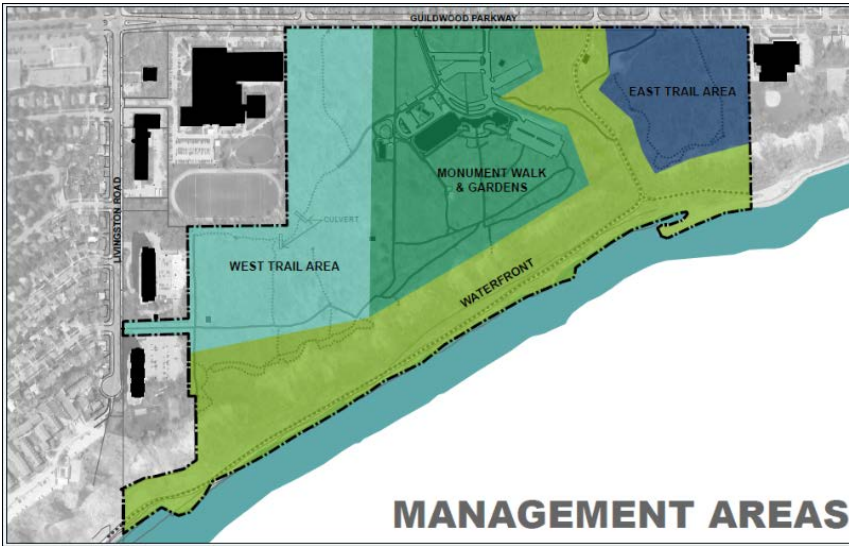
Response	Count	Percent of Total Responses
<b>Every day</b>	<b>5</b>	<b>3%*</b>
<b>A few times a week</b>	<b>29</b>	<b>15%*</b>
<b>Once a week</b>	<b>37</b>	<b>19%*</b>
Once a month	44	22%
A few times a years	68	35%
Less than once a year	14	7%
<b>Total Responses</b>	<b>197</b>	<b>100%</b>

\*Total of these numbers equals 37%

**Question Five: What trail areas do you use most often? (Please refer to the 'Management Areas' map.)**

In Question Five, respondents were asked to select only one 'area' of the four key areas of the park and gardens that they used most often. The top ranking area was the 'Walkways in the Monument Garden' which was selected by over one-third of respondents (34%).

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Response	Count	Percent of Total Responses
Walkways in the Monument Garden	66	34%
Trails in the wooded areas (East and West Trail Areas)	49	25%
Waterfront Trail	44	23%
Bluff Edge Trail (at top of bluffs)	35	18%
<b>Total Responses</b>	<b>194</b>	<b>100%</b>

**Question Six: How do you typically arrive when you visit Guild Park and Gardens?**

Over half of the survey respondents reported 'arriving' by 'foot' in the Guild Park and Gardens.

Response	Count	Percent of Total Responses
By foot	102	53%
By car	66	34%
By bike	16	8%
By transit	9	5%
Other, please specify...	0	0%
<b>Total Responses</b>	<b>193</b>	<b>100%</b>

**Question Seven: What are the first three digits of your Postal Code (forward sortation area or FSA)?**

From the sample of respondents who provided their postal codes 65% (n=106) reported living in the immediate residential area of the park (FSA = M1E). A further twenty percent lived in close residential proximity to the park.

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Respondent FSA	Count	Percent of Total Responses
M1C	2	1%
<b>M1E</b>	<b>106</b>	<b>65%</b>
M1G	1	1%
M1J	5	3%
M1K	4	2%
M1M	13	8%
M1N	7	4%
<b>Total Responses</b>	<b>138</b>	<b>85%</b>

**Question Eight: What is your age?**

Sixty percent of survey respondents reported being age 45 or older.

Response	Count	Percent of Total Responses
Under 18 years	1	1%
18-24 years	6	3%
25-34 years	24	13%
35-44 years	41	21%
<b>45-54 years</b>	<b>66</b>	<b>35%</b>
<b>55-64 years</b>	<b>33</b>	<b>17%</b>
<b>65 years and over</b>	<b>16</b>	<b>8%</b>
Prefer not to answer	4	2%
<b>Total Responses</b>	<b>191</b>	<b>100%</b>