

Key Dates for Members of Council Seeking Re-Election

After January 1, 2018	After May 1, 2018
<ul style="list-style-type: none"> • No campaigning until nomination papers are filed. Candidates cannot begin raising or spending funds on campaigns until nomination papers are filed, which cannot be done before May 1 (<i>Municipal Elections Act</i>, s. 88). • Seek advice before soliciting donations for Member-Organized community events. Only events that have occurred in the previous two years qualify. 	<ul style="list-style-type: none"> • Cease publishing social media handles intended to be used in a campaign. Members should cease using the CSOB to produce and distribute any publication—including business cards—that includes social media account information (i.e., 'handle'). • Proactively plan and manage campaign social media presence. Members running for re-election must determine how they will manage their social media presence in accordance with paragraph 19 of the Use of Social Media Interpretation Bulletin.
After Nomination Papers are Filed	
<ul style="list-style-type: none"> • No soliciting for donations to member-organized community events. • Train and prepare staff with guidance for election-related activities. Ensure clear documentation for staff assisting on the campaign; use scripts for inquiries relating to the campaign. 	
After August 1, 2018	
<ul style="list-style-type: none"> • No newsletters or advertisements (even if the ad placement was made before August 1). • No print or electronic newsletters or flyers, automated phone campaigns, external website services, external social media management. • No new furniture (or trading furniture with other members), or purchase of office equipment or large quantities of new stationery. • No purchasing of any gifts or promotional items for constituents. 	<ul style="list-style-type: none"> • No community events (including movie nights, community celebrations, picnics/BBQs, etc.), or purchase of any tickets for community events or functions. • There will be no reference to members' names in communications distributed by the City. • No attending conferences or seminars, other than those held by an inter-governmental organization (such as FCM), as a Board or Committee member. <p>(See section 4.7 of the CSOB for full descriptions.)</p>