

# MINUTES

## St. Lawrence Market Precinct Advisory Committee

**Date:** Wednesday, January 17, 2018

**Time:** 7:00pm – 8:50pm

**Location:** Boardroom, 105 The Esplanade

**Attendees:** Daniel Picheca, David Jollimore, George Milbrandt, Odysseas Gounalakis, Patrick Carnegie, Samantha Wiles, Simon Miles, Suzanne Kavanagh, Tom Davidson, Allison Bain, Dan Eldridge & Marlene Cook

**Regrets & absences:** Marvin Creighton, Carol Mark, Tasse Karakolis

**Guests:** Sara Spector, Robert Biancollin, Scott Barrett

ITEM	ITEM DESCRIPTION	ACTION ITEMS
<p><b>1. Welcome</b></p>	<p>Dan E. chaired the meeting and convened at 7:01pm</p> <p>January Agenda &amp; November meeting Minutes distributed.</p> <p><u>Approval of Agenda:</u> Approved.  <u>Approval of Minutes:</u> Approved</p>	
<p><b>2. 2017 Accomplishments</b></p>	<p>The accomplishments for 2017 include the completion and ongoing efforts in many categories.</p> <p>For the Farmers Market, crucial permit and application reviews were completed along with site visits and rotational table programming was established to name a few. Capital accomplishments include completing exterior painting, installing an electrical shutoff, interior brick repairs, installation of heat tracing units, hydro vault rehabilitation, hydro sub-metering et al. Marketing, communications and events planning and programming were also expanded and diversified to include new sampling and demonstration programs, increased number of and more varied events, magazine &amp; public ads, along with numerous pairings with Toronto tourism.</p> <p>Ongoing initiatives that will continue into 2018 include the lower level redesign, heritage lighting implementation and security camera upgrades.</p>	
<p><b>3. 2018 Goal Setting Review</b></p>	<p>· Goals have been derived directly from the St. Lawrence Market Strategic Plan and broken down into individual objectives and tasks to achieve and to continue executing into 2018. They are high level targets aimed at fulfilling the 7 pillars that the Strategic Plan rests upon. They include: business development, quality of life, brand appeal maximization, placemaking, operational &amp; environmental excellence, good governance and financial sustainability. These goals will help define the Precinct Plan &amp; overall interconnectedness of the St. Lawrence Market Complex. Projects include: the North Market construction, St. Lawrence Hall planning, lower level redesign and feasibility study to name a few.</p> <p>Some language needs to be refined in this document.  Examples include:</p> <ul style="list-style-type: none"> <li>· Placemaking &amp; maximizing retail space could be perceived as contradictory goals.</li> <li>· Language to define program approach and target audiences</li> </ul>	

	<p>criteria</p> <ul style="list-style-type: none"> <li>· Specific targets dates need to be outlined for tasks in order to maintain accountability.</li> </ul>	
<b>4. SLMPAC Participation Framework</b>	<p>Sub-committee groups will be formed in order to respond to concerns brought up by changes that affect the Strategic Plan. Meetings will be held offline and sub-committee groups will report back to the St. Lawrence Market Advisory Board with the decisions or feedback rendered.</p> <p>These issue-focused groups will be formed by bringing together those Committee members with a particular interest in the issue to be addressed.</p>	
<b>5. Lower Level Redesign Update</b>	<p>The conceptual design for the lower level is wrapping up and next steps will be to move on to the detailed designing stage. This design will include changes based on feedback and challenges that were brought to light in earlier stages. The detailed design phase will take roughly 6 months to complete and will include costing in its scope. Two redesign options have been presented &amp; Heritage Preservation Services have been contacted to handle any affected areas.</p> <ul style="list-style-type: none"> <li>· Some explanation is required for the purpose of "the heart."</li> <li>· Bid packages are estimated to go out around in the 3<sup>rd</sup> quarter of this year. Tender is anticipated to go out in the 4<sup>th</sup> quarter and construction is estimated to start in 2019.</li> <li>· The Heritage lighting project has been moved to Facilities Management and the tender is expected to go out at the end of this quarter.</li> </ul>	<b>A meeting will be set up with DIALOG to present revised floor plans</b>
<b>6. SLMPAC Member Vacancies Status</b>	<p>Management is currently reviewing the process that City Clerks has recently rolled out to fill vacancies across City of Toronto Committees, Agencies &amp; memberships.</p> <p>The process will be uniform across all groups and will be available as an online resource. All vacancies will be presented in job call format.</p> <p>We will be working with them to fill the existing vacancies within the committee and set established protocol for all future vacancies.</p>	<b>Update to be provided</b>
<b>7. Stakeholder Updates</b>	<ul style="list-style-type: none"> <li>- <u>BIA</u>: Announcement about 2 hr time transfers &amp; reduced parking fees coming to the area.</li> <li>- <u>Farmers</u>: N/A</li> <li>- <u>Neighbourhood Association</u>: N/A</li> <li>- <u>St. Lawrence Hall</u>: N/A</li> <li>- <u>Sunday Antique Market</u>: Building relationships with the Toronto Parking Authority could prove beneficial to vendors &amp; tenants to help reduce ticketing.</li> <li>- <u>Tenant's Association</u>: N/A</li> </ul>	
<b>8. Updates on Council Items affecting the Market</b>	<ul style="list-style-type: none"> <li>· Tender for the North Market project construction has closed. The budget committee's decision will be determine this Friday January 19 2018. Budget approvals will be held in session by the Committee in mid-February. Project requirements include the archeological preservation &amp; display.</li> <li>· Interim councillor will meet with the St. Lawrence Market Precinct Committee at such a time as is convenient and meaningful for the councillor.</li> <li>· Businesses on the West side of Market Street will be coordinating lighting and signage modifications with future St. Lawrence Market South building aesthetics.</li> </ul>	

<b>9. Follow-up Discussion on Open Action Items</b>	Parking & the issue of tenant parking continues to be an ongoing issue. The hope is that a sub-committee group will be formed around this issue so that a resolution can be initiated.	
<b>10. Other Business</b>	<ul style="list-style-type: none"> <li>· Efforts should be combined between stakeholders for all King Street projects and animations to maximize reach and impact.</li> <li>· Impact to businesses from the King Street pilot project should be monitored and evaluated if possible. Some noticeable results have been increase traffic along Front st. and an increase to some aspects of pedestrian safety.</li> <li>· Tasse Karakolis will be away for several weeks due to illness and as a result Daniel Picheca has been named acting manager during his absence.</li> </ul>	
<b>11 . Adjournment</b>	8:50 p.m. <b>Next Meeting: Wednesday February 21 2018</b> <b>Large Boardroom, St. Lawrence Administration Office</b> <b>105 The Esplanade, Toronto, On, M5E 2A2</b>	