

City of Toronto
Divisional Business Expenses
For the year Ended December 31, 2017

Division: Strategic Communications

Division Summary

Annual Budget (Gross): \$6.34 Million

No. of Employees: 53

Description:

- Provide advice, counsel and leadership to the City with respect to communications planning, media relations and issues management, digital communications, advertising and brand management.
- Ensure that messages to the public are clear, consistent and support civic participation and understanding of Council priorities, emerging issues and City policies, programs and services.
- Create public awareness and understanding about City government as well as serve the internal communications needs of City employees.
- Anticipate, respond to and develop communication strategies to manage emerging issues.

Business Expenses

| Type of Expenses | Amount (\$) |
|-------------------------------|--------------------|
| Business Travel - Out of Town | 0 |
| Business Travel - In Town | 1,609 |
| Conferences & Seminars | 5,063 |
| Training | 234 |
| Hospitality & Protocol | 0 |
| Business Meetings | 711 |