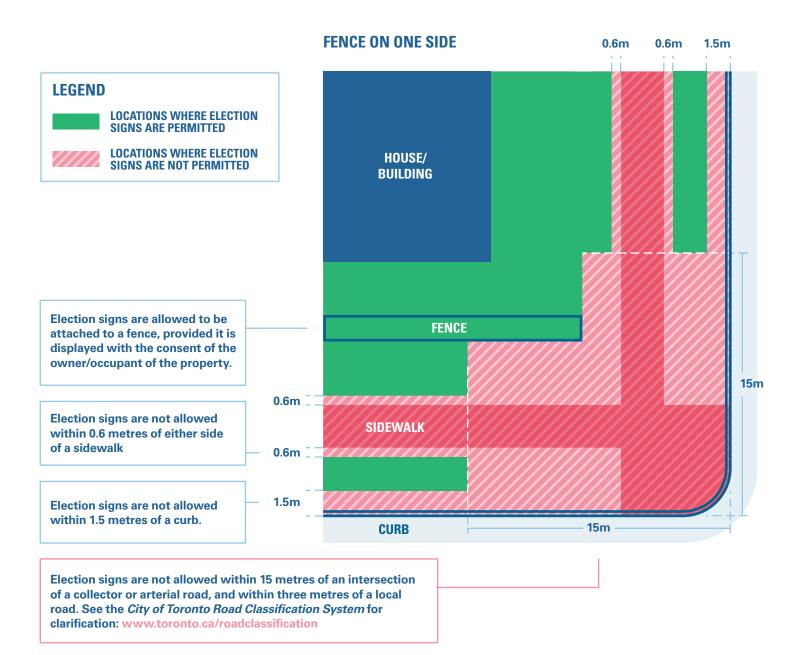
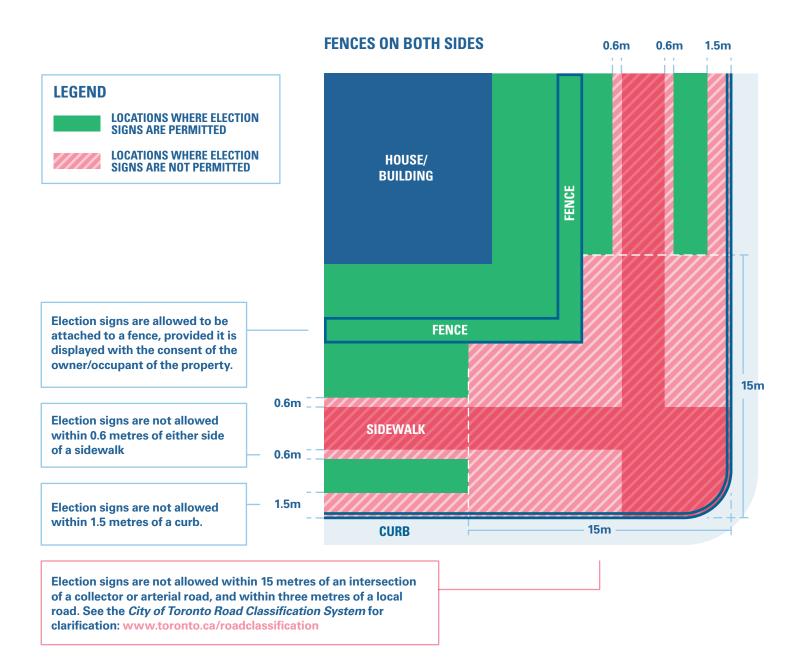
ELECTION SIGN PLACEMENT GUIDELINES

An election sign is any sign advertising or promoting a candidate in an election, OR, intended to influence persons to vote for, or against, a candidate.



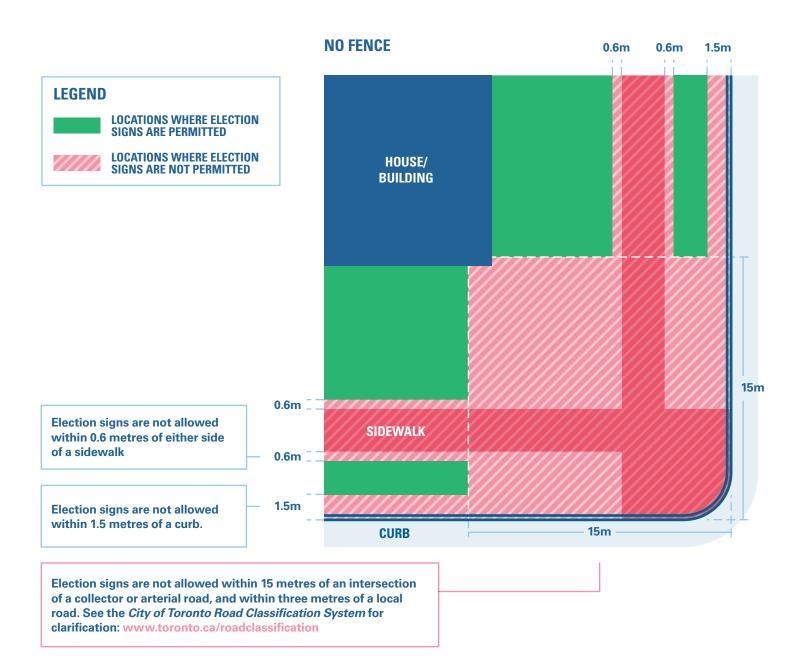


Call 3 1 1



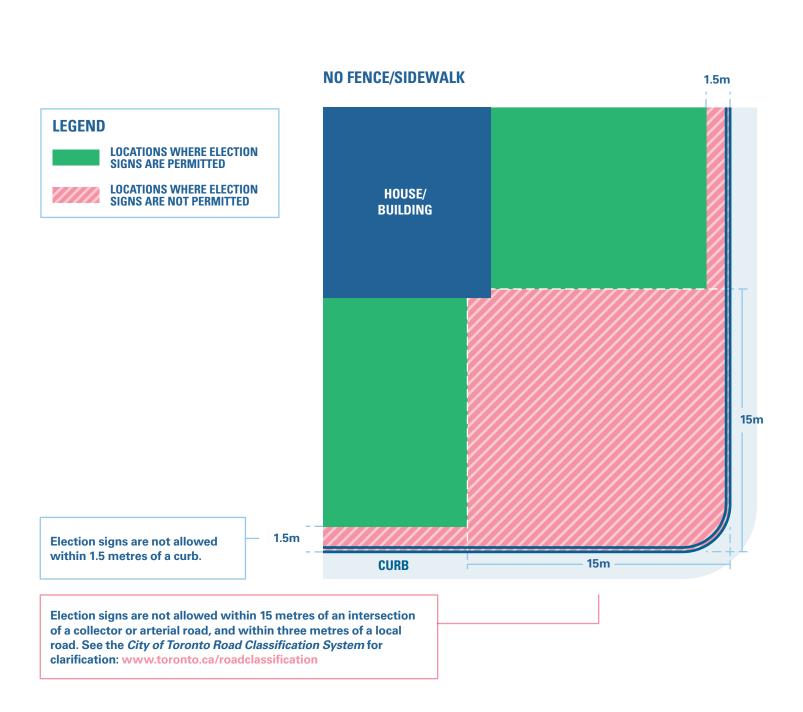


Call 3 1 1





Call 3 1 1





Call 3 1 1

Election signs can be displayed:

On private property:

• with the consent of the property owner/occupant.

On public property:

- on streets/roads or public utility poles on streets/roads provided that election signs are <u>not</u>:
 - within 1.5 metres of the curb
 - within 0.6 metres of either side of a sidewalk
 - within 15 metres of an intersection of a collector or arterial road
 - within three metres of an intersection of a local road
 - on a median or island
 - adjacent to a voting place, City park or a facility owned or operated by the City
 - without the consent of the owner/occupant of the abutting property
- on bus shelters, garbage and recycling containers, and street installation dedicated advertising space
- on TTC dedicated advertising space
- as sign copy on a third party sign
- on vehicles or trailers

CAMPAIGN OFFICE SIGNS

A campaign office sign is any sign that solely identifies the name of a candidate in an election and the location of a candidate's campaign office, and contains no other message. Campaign office signs can be displayed if they are displayed in accordance with the requirements of **Chapter 694**, Signs or the applicable sign permit.

Directional signs (to indicate the location of a campaign office) are prohibited.

Election signs <u>cannot</u> be larger than 1.2 square metres in area and higher than two metres above ground level, except:

- on campaign offices
- on TTC dedicated advertising spaces
- on street installation dedicated advertising spaces
- on third party advertising spaces (e.g., billboards)
- when displayed indoors

Election signs cannot:

- be illuminated (unless on advertising spaces as per above)
- be attached to trees
- obstruct visibility or block sightlines for pedestrians, cyclists and motorists
- contain the City of Toronto logo



