

MINUTES

St. Lawrence Market Precinct Advisory Committee

Date: Wednesday, July 18, 2018

Time: 7:00pm – 9:00pm

Location: Boardroom, 105 The Esplanade

Attendees: Daniel Picheca, George Milbrandt, Patrick Carnegie, Samantha Wiles, Simon Miles, Dan Eldridge, Suzanne Kavanagh, Daniel Di Biagio, Carol Mark, Marvin Creighton & David Jollimore

Regrets & absences: Odysseas Gounalakis, Allison Bain, Tom Davidson & Marlene Cook

Guests: Robert Biancollin & Sara Spectre

ITEM	ITEM DESCRIPTION	ACTION ITEMS
Gather	Informal Discussion	
1. Welcome	<p>Dan E. chaired the meeting. Agenda & Minutes distributed. <u>Approval of Agenda:</u> Motion to move up item #8b to 7:20PM. Approved. <u>Approval of Minutes:</u> Amend minutes #6c. to reflect Richard Anobile was voted in to represent the SLNA at SLMPAC in Suzanne's absence. Approved.</p>	Amend Minutes as described
2. Follow-up on pending action items	<p>Farmer's Market Permanency The St. Lawrence Market management will meet with Josie to receive direction on this item. Based on direction or next steps, option could be to bring forward a staff report with recommendations for council approval in early 2019.</p>	Follow up at future meeting.
3. Planning	a) N/A	
8. Lower Level Redesign Public Engagement	<p>b) On June 27 the City held a public engagement event in the Temporary Market location. After approximately a 30 minute open house with plan summaries & 5 poster boards a 1.5hr presentation was held. There were approximately 50-60 people in attendance a mix of tenants and public. Feedback from the engagement meeting has been collected and is being reviewed to determine if a review is required that will result in any changes to the plans that were developed.</p> <p>Some of the main comments that were received focused on future outreach, store mix, accessibility, cause, appreciation, impact, and information on how the work would be done.</p> <p>The next step is to share the final design plan to SLMPAC sometime over the next couple months.</p> <p>There is currently no formal request to council for funding of this project. The annual Capital budget for all of Real Estate and Facilities Management lies around \$180-200M whereas the City as a whole nears slightly over \$1B. The projected budget for the North Market reconstruction is \$94.6M. There is currently approved funding for the overhang portion along Market St. however a report will need to be brought to council, likely in early 2019, for the remainder of the project. The efforts on the overhang portion will still move forward irrespective of council's decision regarding the remainder of the project.</p> <p>Processes within the City have been developed to significantly reduce the discrepancies between projected and actual budgets for projects and that is the hope for this project as well.</p>	
4. Operations	Security & Crime at the Market	

	<p>Meetings with partners and agencies will be arranged over the coming months to help develop better strategies specific to the Market. There are currently in-uniform police drop-ins taking place at the St. Lawrence Market mostly on Saturdays. The ward is currently the highest calling ward in Toronto.</p> <p>There is a new security company that will be operating at the St. Lawrence Market who also operates Union Station (ASP Security). This company offers their guards more competitive wages and staffing interviews for supervisorial positions are conducted both with the company and St. Lawrence Market management to ensure appropriate fit for Complex. Corporate Security has oversight of program. The program has been reviewed and recommendations have been brought forward with different options. Budget restrictions do not allow for all corporate security guards at the Market but possible hybrid model being explored.</p> <p>The Closed Circuit Camera installation project is close to wrapping up and hopes to add an additional deterrent as well as better reporting.</p>	Book follow up meeting with stakeholders
5. Marketing	<p>a) Consumer Research RFQ will be sent out once the language is refined further in to obtain more specific benchmarks for the research.</p> <p>b) Events Summer series is taking place tomorrow. Though sales have been slower than previous years a good turnout is expected through customers paying at the door. It's possible that the amount of patio and similar other events have impacted the online sales.</p>	
6. Stakeholder Updates	<p>a) <u>BIA:</u> 2019 will see painted lines on streets which speak to the masterplan for the area.</p> <p>b) <u>Farmers:</u> Trucks parking to load ahead of Market close hours is becoming an ongoing issue and is impacting the customer experience. Some farmers are leaving stalls early. The expectation is that all farmers supply enough product to last until closing time (2:30 pm).</p> <p>c) <u>Neighbourhood Association:</u> N/A</p> <p>d) <u>St. Lawrence Hall:</u> N/A</p> <p>e) <u>Sunday Antique Market:</u> N/A</p> <p>f) <u>Tenant's Association:</u> Washroom signage, still an issue, to be improved upon – impacts customer experience negatively.</p> <p>g) <u>Heritage Toronto:</u> N/A</p>	<p>Meet with Farmers Market Committee and Farmers to discuss.</p> <p>Install signage to address issue</p>
7. Updates from Council	N/A	
8. Other Business	<p>a) The Jarvis St water main project Stanley to meet with the St. Lawrence Market Precinct Advisory Committee at the Subcommittee level sometime in August – date to be determined.</p>	Book follow up meeting with stakeholders
9. Adjournment	<p>8:10 p.m. Next Meeting: Wednesday, August 15 2018 Large Boardroom, St. Lawrence Administration Office 105 The Esplanade, Toronto, On, M5E 2A2</p>	