

City of Toronto
Divisional Business Expenses
For the six months ended on June 30, 2018

Division: Strategic Communications

Division Summary

Annual Budget (Gross): \$6.72 Million

No. of Employees: 53

Description:

- Provide advice, counsel and leadership to the City with respect to communications planning, media relations and issues management, digital communications, advertising and brand management.
- Ensure that messages to the public are clear, consistent and support civic participation and understanding of Council priorities, emerging issues and City policies, programs and services.
- Create public awareness and understanding about City government as well as serve the internal communications needs of City employees.
- Anticipate, respond to and develop communication strategies to manage emerging issues.

Business Expenses

Type of Expenses	Amount (\$)
Business Travel - Out of Town	0
Business Travel - In Town	979
Conferences & Seminars	504
Training	1,211
Hospitality & Protocol	47
Business Meetings	0