

MINUTES

St. Lawrence Market Precinct Advisory Committee

Date: Wednesday, June 20, 2018

Time: 7:00pm – 9:00pm

Location: Boardroom, 105 The Esplanade

Attendees: Daniel Picheca, George Milbrandt, Patrick Carnegie, Odysseas Gounalakis, Samantha Wiles, Simon Miles, Dan Eldridge, Tom Davidson & Marlene Cook

Regrets & absences: Allison Bain, Suzanne Kavanagh, Carol Mark, Marvin Creighton & David Jollimore

Guests: Robert Biancollin, Sara Spectre, Scott Barrett & Stanley Yue

ITEM	ITEM DESCRIPTION	ACTION ITEMS
Gather	Informal Discussion	
1. Welcome	Dan E. chaired the meeting. Agenda & Minutes distributed. <u>Approval of Agenda:</u> Approved. <u>Approval of Minutes:</u> Approved.	
2. Follow-up on pending action items	Parking & permanence of the Farmer's Market to be addressed and discussed by David at next month's meeting. Marlene to provide a detailed proposal outlining the needs and requirements ensuring the item continues to move forward.	Follow up at future meeting.
3. Planning	<p>a) Future Opportunity Study</p> <p>The ultimate goal of the Future Opportunity Study is to unify future tenants with the overall precinct plan. The RFP, which is anticipated for the fall, will use an integrated approach across City Divisions. It will examine best uses, functions, operation, opportunities, and appropriate tenant mix in consultation with a real estate advisor. A consultation with the public will be held ahead of the next step. Study and design are anticipated to begin in the 1st/2nd quarter of 2019. Considerations provided by the Precinct Advisory Committee will be integrated into the living document such as intersecting food with culture, and modern features with heritage features. The BIA public realm plan could act to help tie-in the overall vision.</p> <p>A public consultation will be also be held next week for the Lower Level Redesign (June 27 6-9pm) as the conceptual design portion of the project is now complete. The results will be brought to the Precinct Advisory Committee. The detailed design commencement is anticipated for end of year.</p>	
4. Operations	The waste management work plan meeting had very little participation. Members will be advised of the new meeting date as it will be rescheduled.	Confirm rescheduled Subcommittee meeting date
5. Marketing	<p>a) Events:</p> <ul style="list-style-type: none"> • BBQ in the park in company with the BIA's Music in the Park was a success and served ~500 visitors. • BBQ battles will begin on Friday (battle between 6 vendors to find a victor). It may be worth considering bringing some of this programming into the Market Kitchen in off-seasons. • Summer Series will be held July 19 – Sales open tomorrow. • Foodism advertisement & Horizon magazines featuring the St. Lawrence Market are now on display. <p>b) Hoarding has been posted around the North Market site.</p>	

	c) Consumer Research development of scope will be reviewed with the subcommittee once a meeting date has been confirmed.	Confirm Subcommittee meeting date
6. Stakeholder Updates	<p>a) <u>BIA:</u> Wellington St. repairs will be taking place over the next couple of months– includes boulevard widening.</p> <p>b) <u>Farmers:</u> N/A</p> <p>c) <u>Neighbourhood Association:</u> Election for replacement president went to Richard Anobile – to shadow Suzanne until end of year.</p> <p>d) <u>St. Lawrence Hall:</u> N/A</p> <p>e) <u>Sunday Antique Market:</u> Pan handling/local poverty is increasing – hindering the Market experience. Security is having difficulty keeping up with demand. Escalation procedure to be developed in conjunction with Police, social services, BIA & local businesses to help develop real solutions. A review of neighbourhood crime statistics should be conducted. Possibly arrange for talks with 51 division.</p> <p>f) <u>Tenant's Association:</u> Washroom signage to be improved upon – very noticeable during tourist season.</p> <p>g) <u>Heritage Toronto:</u> N/A</p>	Staff to return with recommendations. Tom to explain council initiatives. Management to advise on initiatives & provide date/time for speaker date.
7. Updates from Council	The North Market contract continues to progress with the legal department.	
8. Other Business	<ul style="list-style-type: none"> • Market Kitchen RFP: Status is still set to go out. Tenant association arrangements to be revisited. • Market Sponsorship: For small organizations have been restricted due to the City's partnership policy. Though the St. Lawrence Market cannot financially contribute/support community organizations out of the advertising fund, community support is still possible through other means. • The Jarvis St water main project: This project will extend along the West side of Jarvis St. from The Esplanade Southbound to Queens Quay and includes water main, sewer and trench repairs. Anticipated to start in the fall and span over the course of ~4 months. Sections will be worked on and completed month to month. Segmenting work is intended to reduce longterm impact to area directly affected by the project (IE the temporary North Market tent) This project will be in conjunction with several others in the area (including Wellington st.) and therefore impact traffic times in the area. A significant challenge with this work is the Metrolinx overpass which could increase the timeline. • Considerations for loading & unloading of vendors must be top of mind as well as staging, and location of work compared to operating hours. Most work can be conducted in the wintertime with the exception of asphalt. To mitigate delays and the impact to the Market would consider scheduling work from Monday-Friday. • A separate meeting will be held so that tenants and vendors are able to share their concerns and a schedule can be agreed upon between all parties. 	
9. Adjournment	Next Meeting: Wednesday, July 18 2018 Large Boardroom, St. Lawrence Administration Office 105 The Esplanade, Toronto, On, M5E 2A2	