

Consultation Report

TO360 Wayfinding Strategy (Phase III) – Year One, Round Two Consultation, March 2018



Table of Contents

<u>BACKGROUND</u>	<u>1</u>
<u>DETAILED FEEDBACK: AREAS 1 & 2</u>	<u>6</u>
<u>DETAILED FEEDBACK: AREA 3</u>	<u>12</u>
<u>DETAILED FEEDBACK: AREA 4</u>	<u>20</u>
<u>DETAILED FEEDBACK: AREAS 5 & 6</u>	<u>28</u>

This Consultation Report documents feedback shared in the March 2018 Local Mapping Open Houses for TO360 — Phase III.

It was shared with participants for review before being finalized.

Background

Toronto 360 (TO360) is an effort to help people find their way by making streets, neighbourhoods, and the city more legible. Following the successful completion of a pilot project in the Financial District in 2015, the City began a five-year city-wide rollout in 2017. This rollout is focused on developing a map database that will support the future production of wayfinding maps. In Year One of the rollout, the TO360 team is developing the map database in an area bounded roughly by Lake Ontario, Royal York Road, St. Clair Avenue, and Warden Avenue.

In November 2017, the City of Toronto's Transportation Services Division (along with Steer Davies Gleave, T-Kartor, and Swerhun Inc., consultants to the City) delivered Round One of a two-round consultation program. Round One consisted of six Local Stakeholder Mapping Workshops within the Year One mapping area. These workshops focused on introducing local stakeholders to TO360 and seeking their input about district names, walking routes and barriers, commercial destinations, places of interest, and landmarks. The feedback from these workshops supported the development of a sign placement strategy, updates to the TO360 map database, and the production of draft wayfinding maps.

In March 2018, the project team delivered Round Two of the Year One consultation program, which included four Open Houses within the consultation area. At these Open Houses, the sought feedback on draft wayfinding maps, including map accuracy, Places of Interest, and Districts and Mini-Districts. The feedback from this second round of consultation, which is the focus of this summary, will help inform final edits to the TO360 database and wayfinding maps prior to the rollout of maps in select areas.

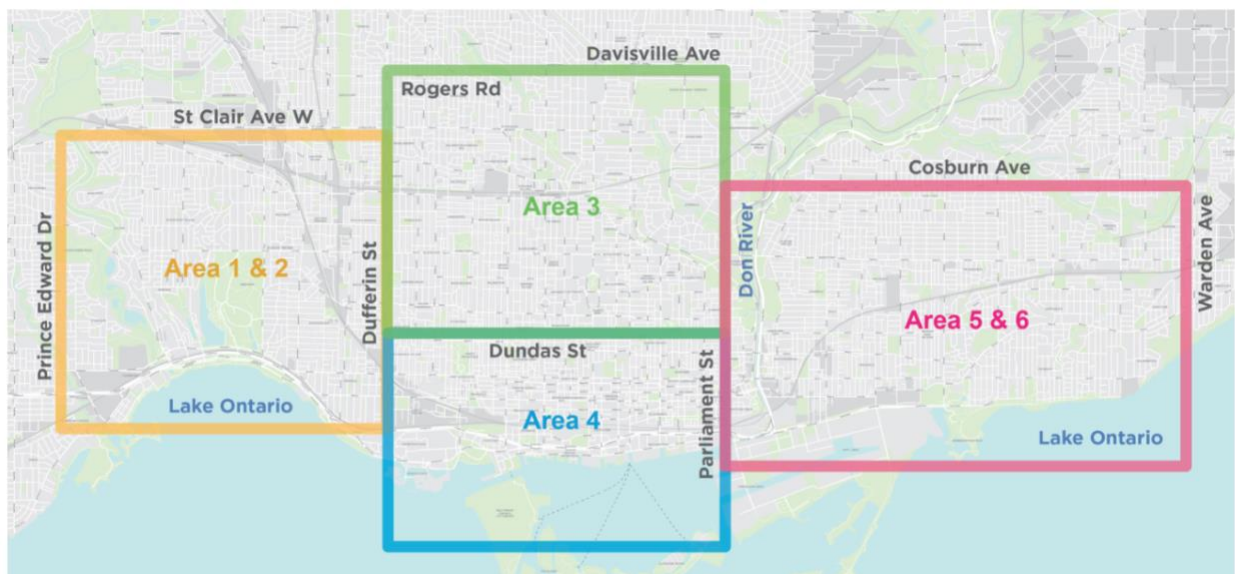


Figure 1: Year One, Round Two Consultation Areas

Local Mapping Open House process

In each Local Mapping Open House, the City and Steer Davies Gleave delivered an overview presentation, responded to questions of clarification, and worked with participants to document their feedback on several sets of detailed, local area maps and a broader District and Mini-District Map focusing on the entire Year One area. Participants were given a discussion guide that explained the TO360 approach to tiering Places of Interest and to identifying Districts and Mini Districts. Participants also shared feedback in writing after the workshops. Participants shared feedback about:

- **Map accuracy.** Are there any errors (like spelling mistakes or mislabeled places) on the local area maps?
- **Places of Interest.** Have the maps correctly categorized Places of Interest? Should any be promoted or demoted? Are there any other Places of Interest for the team to consider adding?
- **Districts and Mini-Districts.** Has the map correctly categorized Districts and Mini-Districts? Should any be promoted or demoted? Are there any others to add? Are the labels in the right places?

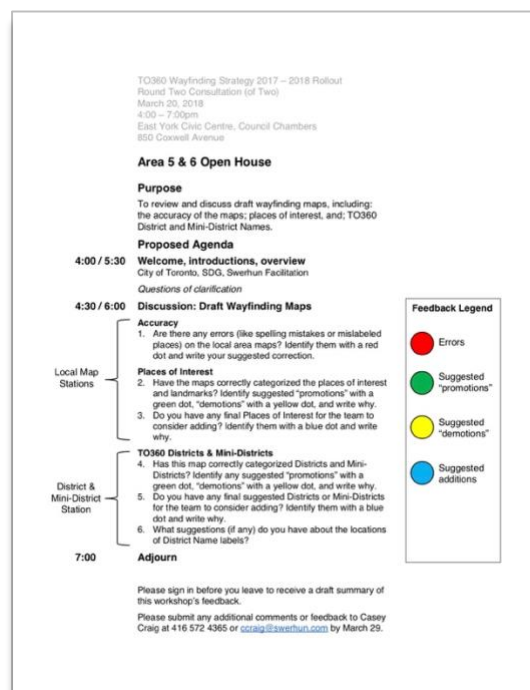
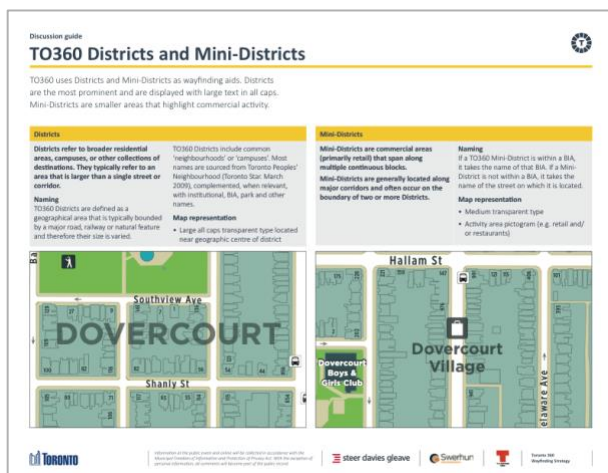


Figure 2: Discussion Guide and Open House Agenda

About this report

This report documents detailed feedback shared in each Round Two Open House in its own section. Each section includes comments participants shared on maps and over email after the meetings, which is organized under four categories:

- **Feedback about map accuracy**
- **Feedback about Places of Interest**
- **Feedback about Districts and Mini-Districts**
- **General and other feedback**

The feedback in this report is one of several inputs into the updated database and maps. Other inputs include feedback from one-off meetings with large landowners and institutions (including the University of Toronto and Exhibition Place) and a Map Content Task Force composed of representatives of organizations like the TTC, Metrolinx, TRCA, and various City of Toronto Divisions including City Planning, Parks, Forestry & Recreation, and others.

A summary of key messages and themes from the Round Two Open Houses is on the following page, followed by the detailed Open House summaries.

Key messages and themes

Over the course of the Open Houses, several key messages and themes emerged in participants' feedback:

General support for the TO360 maps. Participants generally liked the maps, with several saying they made them want to explore more.

The maps need some tweaking to make them more accurate. Across all the meetings, participants shared suggestions to address some of the errors on the maps, including suggestions to correct: mislabeled places, misplaced icons and labels, and inaccurate building footprints (mostly due to redevelopment).

Suggestions for additional Places of Interest. Participants generally agreed with the Places of Interest and tiering identified on the maps. Where they suggested Places of Interest to be added or promoted to a higher tier, it was generally because they felt those Places of Interest were iconic, had a big draw, or had architectural/heritage value. Suggestions to demote Places of Interest were often motivated by a feeling that the place was not significant enough to be identified on the map.

Support for the approach to Districts and Mini Districts. Many participants liked the approach of organizing areas into Districts and Mini Districts. There were suggestions for the team to consider identifying Mini Districts with icons for museums, schools, performing arts/culture, and other area-defining characteristics (in addition to icons for restaurants and shopping).

Suggestions about map icons. While participants generally like the icons on the maps, they shared suggestions to change a few, including:

- **The “shopping cart” icon.** Many participants said they interpreted the shopping cart icon as a grocery store, not big box retail as intended. They thought it was important to highlight both kinds of destinations and suggested the team use the shopping cart for groceries and a different, new icon for big box store shopping.
- **Icons in parks.** Participants shared mixed opinions about the icons illustrating different park features. Some liked that the icons were grouped under the park name, while others thought the icons should be on top of the features to which they refer.
- **Additional icons.** In several workshops, participants suggested the team use icons to identify things that were not immediately obvious to see on the maps but that people might want to walk to, including: public art, community gardens, night-only transit stops, and scenic viewpoints (especially on the waterfront).

Support for the consultation process. Several participants said that the maps were a big improvement from the maps shared in Round One and said it was clear the feedback shared in Round One had been considered.

Participating organizations

Bloor West Village Residents Association
Centre for Addiction and Mental Health
Downtown Yonge BIA
Dupont by the Castle BIA
Financial District BIA
Gardiner Museum of Ceramic Art
Garment District Neighbourhood Association
High Park Natural Environment Committee
High Park Residents' Association
Ireland Park Foundations
Junction BIA
The Junction Heritage Conservation District
Leslieville BIA
Parkview Hills Residents Association
Riverside District BIA
St. Lawrence Market BIA
St. Lawrence Neighbourhood Association
St. Joseph's Hospital (Roncesvalles)
Swansea Historical Society
Toronto Entertainment District BIA
Toronto Entertainment District Resident Association
University of Toronto
UHN Corporate
Walk Toronto
West Don Lands Committee



Detailed Feedback: Areas 1 & 2

Thursday, March 22, 2018

4:00 – 7:00pm

Runnymede United Church

432 Runnymede Road

1. Feedback about map accuracy

Participants shared feedback about map icons, labels and place names, buildings and footprints, paths and sidewalks, map features, High Park, and other suggestions.

Feedback about maps icons

Participants shared suggestions to improve the accuracy of map by **removing duplicate icons**, including: **skating icons** in Rennie Park; **streetcar icons** on the east side of High Park (at the end of the 506 line), and; the **bus stops** at Dufferin and Dufferin Park Avenue.

They also identified icons that were **missing** or in the **wrong location**, including: the **shopping icon** on the north side of Dundas, West of Runnymede (it should be on the Dundas Runnymede Plaza); the **streetcar stop icon** on the east side of Fort Rouille Street (it may not exist), and; the **bus stop icons** on both sides of Dufferin, just north and south of Melbourne Avenue (which may not exist). Participants also said an icon was missing for the **secondary TTC High Park subway entrance/exit** near Bloor and Parkview Gardens. Finally, participants said the **dog park icon** in King's Mill Park may be too large and suggested making it smaller.

Feedback about labels and place names

Participants identified street names that were **mislabeled, missing**, or in the **wrong location**, including: the **Palisades** street name west of High Park (it should be rotated 180 degrees); the **Osler Street** label just north of Dupont (which should be rotated 180 degrees), and; the **Old Weston Road** label (which is missing north of St. Clair Avenue West). They also suggested **tweaks** to some of the addresses on the map, including: rotating the "2" at **2 Lundy Avenue** (so that it's perpendicular to the street); adding the address numbers at the southwest corner of **Bloor and Armadale**, and; changing **2337 Dundas Street West** to 2333 Dundas Street West.

Participants also identified places and place names for the team to **double check**, including: the **Runnymede Presbyterian Church**; the **Shiloh Pentecostal Church of Jesus Christ** on Dundas (it may no longer be there); the **Campbell Block** at the northwest corner of Keele and Dundas (it may be called Campbell Lofts); the **Annette Street Junior & Senior Public School** (it may no longer be both a junior and senior school); the **High Park Korean United Church** (it has been converted to condos); the **Vine Avenue Playground** (it may be called "Vine Park"); the **Humberside Grounds**; **King's Mill Park Trail**; **Sir Casimir Gzowski Park Trail**; **Lucy Laud Montgomery Park**, and; **South Kingsway Parkette**. They also said the **Home Smith Park** label is too dark.

Feedback about building footprints

Participants shared suggestions about **updating** building footprints, including adding building footprints for: the **missing building** just east of the Junction Market on the

north side of Dundas; the **residential buildings** on the south side of Bloor, just west of Glendonwynne; the **redevelopment** in front of Dundas Street West, east side, in front of High Park Plaza, and; the **new development** on the north side of Bloor at the Humberside Cinemas. They also suggesting **removing** building footprints for the buildings at **52 High Park Avenue** and **51 Quebec** (and replacing them with the footprints of the two proposed future towers) and the **building immediately south of High Park Korean United Church** (which was demolished to accommodate condos).

Participants also said the building on the south side of Junction Road, east of Keele, should read as two buildings: half is a grocery store and half is a gym. They also suggested the team consider merging the footprints and/or labels for the Old Mill Inn and the Old Mill Inn & Spa.

Feedback about paths and sidewalks

Participants said the map is **missing a pedestrian path** that connects the laneway at the end of Heintzman Street to Keele Street. There should also be a stair icon where that path intersects with Keele. Participants suggested adding a sidewalk on the Old Mill Bridge and on Bloor Street where they cross the Humber River.

Suggestions on map features

Participants said the icon for **Runnymede Library** is hiding the label for Kennedy-Margdon Parkette and the **Margdon Road** label is in the middle of the block north of the road. They said the team should take another look at this area to make sure the labels and icons are clear and not interfering with each other. Participants also said the **median lines** of the Gardiner Expressway near Jameson overlap with the on-ramp Lakeshore, but these lines should read as going under the on-ramp, not over. Finally, participants suggested the team double check the illustration of the **Dufferin streetcar loop** to make sure it accurately reflects what's on the ground.

Feedback about High Park

Participants shared suggestions about High Park mapping, including suggestions to: remove the Cherry Trees label west of the High Park Pool & Artificial Air Rink (there are no Cherry Trees there); adding a wading pool icon beside the picnic table and swing icons just west of Rotary Fountain, and; adding a label and multi-use icon for the Spring Road multi-use trail (north of High Park Blvd and Centre Road).

They also identified places that should be added in High Park, including: the High Park Labyrinth (north of Grenadier Restaurant); the footprint/area of the High Park Zoo; any TTC bus stops that are in the High Park (if any exist other than the stops at the east end of the park), and; any Areas of Natural and Scientific Interest, potentially using a cross-hatch, such as the areas just west of the main Cherry Trees and the area south of Centre Road. Finally, there was a suggestion to consider identifying Catfish Pond as West Pond since it's known by both names.

Other suggestions about map accuracy

Participants shared other suggestions to improve the map's accuracy, including:

- Adding the **emergency entrance** to St. Joseph's Health Centre on the west side of the building (from Glendale Avenue);
- Identifying the **upcoming new park** between High Park and Pacific Avenues (south of 35 High Park Avenue);
- Recognizing the **heritage status** of the Czechoslovak Baptist Church (which has been converted to condos);
- Making sure the location of the **Junction Farmers Market** reflects its new location (and the fact that the market is a once-a-week event);
- Clarifying that the **bus stops on Bloor** in front of High Park are night-only bus stops.
- Adding the **pick-up areas** for the UP Express Station north of Bloor, just east of Dundas Street West, and showing the UP Express Station **platform locations**.
- Identifying **Provincially Significant** (mandated protection by the Province) and **Environmental Significant Areas** identified in the City's Official Plan via cross-hatching or some others means, specifically:
 - **Provincially Significant:** High Park Oak Woodlands provincially significant Oak Woodlands (often referred to as black oak savannah) and the Humber River Marsh (provincially significant wetland)
 - **Environmentally Significant Areas (ESA):** Lambton Woods; Lambton Park Prairie; Home Smith Area; South Kingsway (East Flank); South Kingsway (West Flank); Humber Valley; Sassafrass Site; Rennie Park; Ellis Avenue, and; High Park.

2. Feedback about Places of Interest

Participants shared suggestions about Places of Interest to promote to a higher tier, to add to the maps, other feedback about Places of Interest.

Suggested promotions

Participants suggested promoting the following Places of Interest to **Tier 1**:

Humberside Collegiate Institute, because it's an iconic building; the **Annette Street Library**, because it's an iconic building; **2223 Bloor Street West** (the former Runnymede Theatre), because it has heritage status; **The Old Mill Inn**, because it's an iconic building, and; the **Humber Bay Arch Bridge**, because it's iconic and a useful wayfinding aid.

Participants suggested promoting several Places of Interest to **Tier 2**: **St Pius X Church**, because it is a local landmark; the **Toronto Humber Yacht Club**, because it draws people from a broader area; **Colborne Lodge**, because it's iconic and draws people from across the city; the **Argonaut Rowing Club**, because it draws people from across the city and is one of the more important rowing clubs in the city, and; **St. Joseph's Health Centre**, because it is a distinctive building and draws people from across the City.

Suggested additions

Participants suggested adding the following places to the maps: **Workman Arts** at 651 Dufferin Street, a community arts facility that's part of St Anne's Anglican; **Junction Common**, an event centre / brewery north of St. Clair and west of Symes; **the iconic building at the southeast corner of Dundas and Pacific** (Tier 3); **The Heintzman Buildings** northeast of Dundas and Keele (Tier 3); **Evangelina Women's Shelter** at the northeast corner of Dundas and Heintzman Street (Tier 3); **ODSP Parkdale** at 2 Melbourne Avenue, a building of the Ministry of Community and Social Services; the **YMCA** beside Lucy McCormick School, west of Dupont and Dundas, and; **Romero House Refugee Centre** at 1558 Bloor Street West.

Participants also identified locations that should be identified with an icon and/or label:

- **Grocery store / shopping icon:** the Loblaws at the south end of High Park Plaza; the No Frills on the west side of Pacific, south of Dundas; the Organic Garage just north side the train tracks, east of Keele Street; the No Frills on the south side of Bloor, just east of Glendonwyne; the Food Basics at the northwest corner of Dupont and Lansdowne, and; the FreshCo on the east side of Dundas, at the end of Chelsea Avenue.
- **Parking icon:** at the east side of the Vine Avenue Playground; at 372 Pacific Avenue, south of Dundas; just north side of the train tracks and east of Keele Street; the south side of Bloor, just east of Glendonwyne; the northeast corner of Liberty Street and Dufferin, and; the northwest corner of Queensway and Sunnyside (which is parking for the St. Joseph's Health Centre).

3. Feedback about Districts and Mini-Districts

Looking at a map of the broader Year One TO360 mapping area, participants shared feedback about the names, locations, tiering of Districts and Mini-Districts.

Suggested additional Districts

Participants suggested adding the following Districts: **Rockcliffe + Smythe** where the current Runnymede label is at St. Clair, east of Jane; **Parkside**, east of High Park, between Bloor and the Queensway, and; **Sunnyside**, (either centred on the Queensway, east of Roncesvalles, or; centred between Roncesvalles and Parkside, above St. Joseph's Health Centre).

Suggested additional Mini-Districts

Participants suggested adding the following Mini-Districts: **Little Malta** (with both food and shopping icons), centred on Dundas, between Gilmour and St. John's Road; **Stockyards**, centred on the area south of St. Clair, west of Keele.

Suggested changes to District and Mini District names and label locations

Participants suggested changes to existing District and Mini-District names and label locations, including:

- Identify the west end of the Little Portugal Mini District as Dufferin and Dundas;

- Identify the south end of the Roncesvalles Village Mini District label as Roncesvalles and Pearson.
- Move the High Park District label to north of High Park and consider re-naming it High Park North.
- Consider replacing the Dundas Street West Mini-District with either Little Malta or The Junction. This Mini District should include a restaurant icon in addition to a shopping icon.
- Consider moving the Junction District label closer to Dundas and Medland Street.
- Consider removing the Dundas Street West Mini-District icon north of Edna Avenue — this is not a shopping area.
- Add a restaurant icon to the Bloor By the Park Mini-District east of Keele.

Participants had mixed opinions about a few of the Districts and Mini Districts.

- **Junction Gardens.** Some suggested renaming the Junction Gardens Mini District to The Junction since the area is more commonly known by that name; others suggested keeping the name and adding a restaurant icon on label for this Mini District at Dundas and Heintzman Street.
- **Bloor West Village.** Some felt this label should only appear as Mini District on Bloor Street, saying this name only refers to the shopping area on Bloor; others felt strongly that the existing mapping correctly identified Bloor West Village as both a Mini District on Bloor and a District north of Bloor.

4. General and other feedback

Some participants complimented the team's progress and said the maps made them want to explore the area more.

Participants shared general suggestions about icons. They suggested the team consider developing a different icon for libraries since the current icon is confusing. They also said the shopping icon (the shopping cart) could be confused for groceries, so it should be replaced with a shopping bag or other icon if it's meant to indicate non-grocery shopping areas (like at the Stockyards Centre).

Finally, participants suggested the team carefully consider how to identify waterfront boating clubs. These clubs draw many people from across the city, but they are a niche destination, so they may not need to be identified if the audience of these maps is intended to be broad.



Detailed Feedback: Area 3

Wednesday, March 21, 2018

4:00 – 7:00pm

Toronto Archives

255 Spadina Road

1. Feedback about map accuracy

Reviewing draft maps of Area 3, participants shared feedback about the accuracy of labels and names, building footprints, other map features, and the University of Toronto campus.

Feedback about labels and names

Participants shared suggestions about places or map features that they thought were mislabeled or missing labels. They said the following **trails** may be mislabeled:

- **David A. Balfour Park Trail**, south of David A. Balfour Park and on the west side of Mount Pleasant, north of Roxborough, is mislabeled as Kay Gardner Beltline Trail.
- **Moore Park Ravine Trail** is mislabeled as the Kay Gardner Beltline Trail at the end of Heath Street. This trail is also known as the Mud Creek Trail.
- **Park Drive Reservation Trail**, east of Mount Pleasant and Glen Road, is mislabeled as Kay Gardner Beltline Trail.
- **Milkman's Lane** is mislabeled as Milkmen's Lane.
- **Moore Park Ravine Trail** is mislabeled as Kay Gardner Beltline Trail, east of Milkman's Lane.

Participants said the following **places** may be mislabeled or missing labels:

- **Loretto Abbey Day School and School House** on Brunswick should not be identified as schools — they have been converted to condos.
- **Mount Sinai Hospital** may now be called Mount Sinai Health System.
- The building identified as **MaRS Discovery District** should just be labeled as MaRS. MaRS is made up of four buildings: the MaRS Centre; Princess Margaret Cancer Research Tower, and two buildings on the footprint currently identified as one labelled MaRS Discovery District.
- The **Princess Margaret Cancer Research Tower** label is on the wrong building.
- The **Mount Pleasant Funeral Centre** — it may be called the Mount Pleasant Visitation Centre.
- The **Fire Station** on the west side of Howland, south of Dupont may have a different station number than the one identified on the map.
- The **Hudson's Bay Centre** label at Yonge and Bloor should also have food and retail icons beside it.
- The park identified as **Moorevale Park** may be called Mooredale Park.
- The label is missing for **Lord and Lady Martonmere Gardens**, the green space on the west side of Elizabeth Street, north of Gerrard.
- The **green space south of David A. Balfour Park** should be labelled "The Little Park" — it is dedicated to the memory of Allison Parrott.

Participants also identified icons that were missing Mini District labels: on Dupont, east of Christie; on Davenport, north of Bay; on Scollard, east of Bay, and; on Cumberland, east of Bay.

Finally, participants suggested the team consider identifying the green space south of the **Legislative Assembly of Ontario** as the Legislative Grounds (instead of as Queen's Park). They said the park north of the Legislative Assembly is considered by most people as Queen's Park, so it could be a good idea to differentiate them.

Feedback about map features

Participants suggested the team add the following **missing map features**:

- the **Heath Street Bridge** over the Moore Park Ravine (at the end of Heath Street);
- **sidewalks** on Bay Street (northwest corner of Bay and Bloor) and the block of Yonge, Bloor, Park Rd., and Asquith;
- the emergency entrance of **Mount Sinai Hospital** (on University Ave) and **Toronto General Hospital** (off Elizabeth)
- the **bridge** connecting the northeast corner of Toronto General Hospital to MaRS
- the **wall** on the east side of Spadina Park;
- the **underground pedestrian connection** between the Spadina north/south subway station and the Spadina east/west subway station;
- the **amphitheater stairs** on the west side of Philosopher's Walk (across from the Edward Johnson Building);
- the **playing field** on the east side of Robert Street, north of Sussex;
- **Sir Winston Churchill Park** — it should be coloured green and its amenities should be identified.
- The **entrance to Spadina subway station** at northwest corner of Spadina and Kendal.
- The **Spadina Subway Station name** next to the TTC icon on the east side of Spadina at Kendal.
- The Village of Yorkville Park **exit from Bay Subway Station**.
- The **parking lot** on the west side of Devonshire, south of Bloor.
- The **wall** at southwest corner of Edward Johnson building.
- The **Museum Subway Station access** on the east side of Queen's Park Crescent.

They also suggested the team refine some of the **existing map features**:

- More clearly identify the **laneway** that runs parallel to Dupont, northwest of Dupont and Bathurst;
- Make the **arrow marking the entrance** to the Miles Nadal Jewish Community Centre bolder;
- Update the **north end of Queen's Park** with the new landscaping being added;
- Identify the **parkland east of the Manulife Building** east of Bloor and Church as private (it's not always publicly accessible)
- Identify the **Indigenous street signs** on Davenport around Spadina;
- Better promote the **Kay Gardner Beltline Trail** either with an icon, larger font, or all caps
- Make sure the **landscaping of David A. Balfour Park** matches the end result of the 2 – 3-year construction process beginning.

Participants also identified **new building footprints** that should be added for new developments, including: on the north side of Dupont, east of Palmerston (former Beer Store); on the north side of Dupont, halfway between Christie and Shaw; at the southeast corner of Yonge and Yorkville; at the southwest corner of Yonge and Bloor; in Mirvish Village; at the northeast corner of St. Clair and Bathurst; at the northeast corner of Avenue Road and Oakland; at northwest corner of Madison and MacPherson; at the northeast corner of Davenport and Bedford (including a privately owned public space), and; the northwest corner of Spadina and Lonsdale. They also said the Dr. Erik Jackman Institute of Child Study has been recently renovated, so its building footprint should be updated.

Finally, participants said the team should be aware that the **Holiday Inn** on the north side of Bloor Street, east of Huron, and the **Walmer Road Baptist Church** may be redeveloped in the near future.

Feedback about the University of Toronto

This section summarizes feedback shared about the University of Toronto St. George campus. In March, 2018, the City and members of its consultant team also hosted separate discussions with University of Toronto staff, which has been documented separately. The feedback from this Open House will be synthesized with the feedback from these other discussions to inform mapping of the University of Toronto campus.

Feedback about map features on the U of T campus

Participants shared the following suggestions about the U of T map features.

- **Consider removing building entrances to students' residence buildings**, including: the residence on the southeast corner of St. George and Harbord, 300 Huron, and 40 Willcocks.
- **Add the following pedestrian paths**: the path between St. George and Devonshire Place, just south of Bloor; between Philosopher's Walk and Queen's Park Crescent, on the south side of the Royal Ontario Museum; between Philosopher's Walk and Queen's Park Crescent, north of the Jackman Law Building; between the southeast corner of King's College Circle and the Queen's Park Crescent West, through the Medical Sciences Building Courtyard; between Wilcocks and Bancroft Avenue, just east of Spadina; between and behind 45 and 65 St. George, and; between 230 College and 222 College.
- **Add stairs in the following locations**: at the northwest corner of Queen's Park Crescent West and Hoskin (they should be northeast of where they are drawn on the existing maps); at the entrances to Robarts Library and the Thomas Fisher Rare Book Library, and; at the east side of the path through the courtyard of the Medical Sciences Building, connecting to Queen's Park Crescent.
- **Other suggestions about map features**, including:
 - Consider showing Varsity Stadium in a different shade of green from public parks to indicate that it's not publicly accessible;
 - Add the small park on the southeast side of Ramsay Wright Laboratories
 - Add the new landscaping on the west side of Robarts library;

- Add the entrance arrow on the east side of 40 Willcocks — this is the main public entrance to the library, and;
- Identify the trees south just south of 33 Willcocks and just north of 22 Russell.

Feedback about labels, icons, and place names in the University of Toronto campus

Participants suggested adding a **Willcocks Common** label to the map (on Willcocks between Huron and St. George) and adding the **Bethune Statue** just north of the Robert Raikes Statue (on Queen's Park Crescent West). They also suggested adding the **Canadiana Gallery/Museum** at 14 Queen's Park Crescent West and the **University of Toronto School** label on southwest corner of Bloor and Huron.

Participants suggested shifting or removing some of the labels, including: moving the **Hart House Theatre** label slightly to the east; shifting the **Thomas Fisher Rare Book Library** label so it sits on top of the right building, and; removing the University of Toronto label and "graduation hat" icons at the northwest corner of Bloor and St. George and at 720 Spadina (since those buildings are offices). They also suggested double checking if the **Justina M. Barnicke Gallery** label, just west of Hart House Theatre, was in the right place.

2. Places of Interest

Promotions to Tier 1

Participants suggested promoting the following places to Tier 1: **Timothy Eaton Memorial Church**, because it is one of the biggest churches in Toronto; **George Brown College – Casa Loma Campus**, because lots of students go there and look for it; **Artscape Wychwood Barns**, because it is a draw beyond the neighbourhood; the **LCBO (Former North Toronto Station)**, because it is an iconic building; the **Weston Centre** on St. Clair, east of Yonge, because it is a wayfinding aid; the **Toronto Reference Library**, because it is an iconic building; the **Gardiner Museum**, because it has a distinctive building that has won architectural awards, is a well-attended, and permanent fixture in the area.

Some suggested the team consider promoting **Varsity Stadium** to Tier 1 because it has a very big draw and is visually conspicuous; the **Mount Pleasant Visitation Centre**, because it is an iconic destination; **Upper Canada College**, because it is iconic and a useful wayfinding aid; the **TTC Headquarters**, because it is an iconic building, and; the **Church of the Transfiguration**, because it has new significance as a key part of the Midtown in Focus Plan.

There was also a suggestion to show the Royal Ontario Museum, Gardiner Museum, and Royal Conservatory of Music as a collection of Tier 1 buildings to help express that they are in an area dense with cultural destinations.

Promotions to Tier 2

Participants suggested identifying the following Places of Interest as Tier 2 because they draw people from outside the local area: **De La Salle College Oaklands** school; the **Toronto Archives**, the **Moore Park Lawn Bowling and Tennis Club**, the **Chinese Consulate**; the **Princess Margaret Cancer Centre**; the **Toronto General Hospital**; **Canada's National Ballet School**; **Bishop Strachan School**; **Phil White Arena**; **St. Paul's Anglican Church**; the **Regent Theatre**;

Participants suggested the following places of Interest be identified as Tier 1 or Tier 2 because they are iconic: **Ukrainian Greek Catholic Sobor of the Holy Protection** (could also be Tier 1); the **High Level Pumping Station**; the **Bata Shoe Museum** (could also be a Tier 1), and; the **Royal Conservatory of Music**,

There was a suggestion to identify the **Chapel of St. James-the-less** as a Tier 2 Place of Interest because it is in an area that does not have many landmarks.

Promotions to Tier 3

There was a suggestion to promote the **Leslie L. Dan Pharmacy Building** at 144 College to Tier 3 because it is an iconic building.

Suggested demotions and removals

Participants suggested the team consider demoting **The Shops at Aura** to Tier 3 because it has very little activity. They also said the team consider removing: the building identified as a **shopping destination on the northeast corner of Dupont and Shaw** (it's due for redevelopment); the **Park Hyatt Toronto**, southwest corner of Avenue Rd and Prince Arthur (it may be closed), and; the **Japan Foundation** at Yonge and Bloor and **Access Employment** at the southwest corner of College and Markham (because they may not be significant enough destinations to include).

Suggested additional Places of Interest

Participants suggested the team consider adding the following Places of Interest to the Area 3 maps: **Sir Winston Churchill Park**, at Tier 2; the **Casa Loma Stables**, northwest of Casa Loma; the **murals** on the walls of Mount Pleasant Road as it passes under Bloor Street East; the **Farmers Market at Artscape Wychwood Barns**; **Karma Co-op**, northeast of Barton and Palmerston; **Seniors Home Long Term Care**, east of Christie just north of the rail corridor; the **Hydro Substation** on Davenport, north of MacPherson; the **Ontario Institute of Secondary Education**, north side of Bloor, west of Bedford; **Koerner Hall** (at the Royal Conservatory of Music); **Whitney Block**, at Tier 2, just south of 95 Grosvenor; **Ronald McDonald House**, at Tier 3, on the west side of McCaul (opposite 255 McCaul); and the **Max Bell Research Centre** at 101 College Street.

Participants also suggested the team add the **water reservoir building** in Sir Winston Churchill Park, the annual **Christmas Tree** on the CP Rail Corridor over Yonge Street, and; the **heritage building** on the north side of Dupont, west of Christie.

Feedback about Places of Interest on University of Toronto campus

Participants suggested removing the **Graduate House** at the northeast corner of Harbord and Spadina because it is a students' residence building. They also suggested adding or identifying: **St. Michael's College**, northeast of Queen's Park Crescent and St. Joseph; **Wycliffe College**, Tier 2, at the southwest corner of Queen's Park Crescent and Hoskin; **Knox College**, Tier 2, around 59 St. George Street; the **Medical Sciences Building**, Tier 3, at 1 King's College Circle; and **Koffler Institute**, at 214 College Street (because it is a heritage building and popular bookstore).

Other feedback about Places of Interest

Participants suggested the team consider adding a retail icon and removing the name of the **Village Arcade** (between Yorkville Avenue and Cumberland Street); shrinking the 2D art for the **Lillian H. Smith Library** and moving the art to the south side of College, and; renaming **The Shops at Aura** to Aura Tower.

3. Feedback about Districts & Mini Districts

Suggested Districts to consider adding:

Participants suggested adding the following Districts to the maps: **Stockyards**, near St south of St. Clair, west of Keele; **High Park North**, immediately north of the park; **North Rosedale**, northeast of the current Rosedale District; **South Rosedale**, southeast of the current Rosedale District; **Castle Frank**, just east of Danforth and Parliament; **South Eglinton**, just northeast of the Mount Pleasant Mini District; **Stan Wadlow**, on Cosburn, just east of Woodbine, and; **East Toronto**, south of Gerrard, halfway between Main and Victoria Park.

There were several suggested changes to the names of Districts shown on the maps, including: rename the **West Don Lands** to the **Canary District**, check whether **South Hill** should be called **Lower Hill**, rename **Rathnelly** to **The Republic of Rathnelly**, and rename **Ryerson** to **Ryerson University**.

Participants had mixed opinions about some District names. Some suggested adding **Quayside** and to the maps (for the Sidewalk Labs community), while others suggested leaving this name off the maps until the development is complete and a new, official name is announced. Similarly, some suggested adding a District called **Unilever** to the maps on the former Unilever lands, while others suggested the team wait until redevelopment has taken place there.

Finally, there was a suggestion to consider promoting the **Mount Pleasant** Mini District to a District. There was also a suggestion to consider somehow promoting the **Wychwood Park** District as a nice neighbourhood to go for a walk — it's a unique place with a pond that has turtles and ducks in it.

Suggested Mini Districts to consider adding

Participants suggested the team consider adding the following Mini Districts because of retail/commercial activity: **Oakwood Avenue**, north of St. Clair; **Summerhill Avenue**, just west of Jean Street; **Kensington Market** on Augusta, such south of College (including restaurant and shopping icons); **Clinton Street**, just south of College; **Oakwood Avenue**, between Rogers and Vaughan Road, and; **Little London**, on Cosburn between Greenwood and Donlands. There was a suggestion to develop a 2D icon for the **Kensington Market** Mini District.

Feedback about District and Mini District label locations

Participants shared suggestions about the locations of District and Mini District label locations, including: move the **Junction** District label so it straddles Dundas; move the **Junction Gardens** Mini District to the west of Keele; move the **University of Toronto** District label so it's right in front of University College; move the **Fairbank** District label north, towards Amherst Ave; move the **Christie Pits** District label so it's on top of Christie Pits park; move the **Grange Park** label south to Grange Park; move the **Discovery District** label north, so it's just south of College and straddling University; move the **Queen's Park** label on top of the north side of the park, and; move the **Davisville Village** label west, so it's west of the Mount Pleasant Village Mini District.

4. General, over-arching feedback

There was a suggestion to add a “cultural” icon for Mini Districts, since some Mini Districts are more than shopping and/or restaurant destinations. This icon could be something like the “3 pillars” icon that is often used on mapping to identify museums or other cultural institutions. It would make sense to include this icon on the **Bloor Street West** Mini District between Spadina and Bay, which is full of cultural, arts, and performing arts destinations. This Mini District could also be called the **Bloor Street Culture Corridor** since it was created with the support of the City and aims to help many cultural destinations in the area to work together.

Finally, there was a suggestion to spell out the word “Street” in Mini Districts like **Harbord St.**, **Bloor St.**, or any other Mini Districts with abbreviated street names.



Detailed Feedback: Area 4

Monday, March 19, 2018

5:00 – 8:00pm

Metro Hall

55 John Street

1. Feedback about map accuracy

Feedback about labels and names

Participants said the following place names and labels were **missing**: **Dr. George Robert Grasett Park**, at the southeast corner of Adelaide and Widmer; **EY Tower**, at the northwest corner of Adelaide and Sheppard; **Echo Beach** at Ontario Place is missing; the **slip names** for the slip between HTO Park West and East, the Yonge Street slip, the Jarvis Slip, and the Parliament Slip; the **Keating Channel**; the **taxi entrance** to the UP Express on Station Street, east of Simcoe, and; the **St. Lawrence Market tent** on the south side of the Esplanade behind St. Lawrence Market.

They said the following places should be **re-named** on the maps: 465 Richmond, at the southeast corner of Richmond and Brant, should be renamed to **477 Richmond**; the Richmond Adelaide Centre should be called the **Richmond-Adelaide Centre**; the Oxford Tower should be renamed to **130 Adelaide West**; Sunlife Centre East should be renamed to **150 King West**; Sunlife Centre West should be renamed to **200 King West**; Dundee Place should be renamed to **Dynamic Funds Tower**; rename Bell Trinity Square to **483 Bay Street**; rename the Air Canada Centre to **Scotiabank Arena**, and; rename RBC Waterpark Place to **RBC WaterPark Place**. There was also a suggestion to consider identifying the **Vanauley Street YMCA** as a homeless youth shelter.

Finally, participants suggested several names and labels to **remove** or **double check**: the **“gates”** label at Trinity Bellwoods Park gates (it’s likely not necessary to name them); the **Ernst & Young Tower** label (that may no longer be the name of the building); the **Toronto Railway Museum** (it may have moved from the location identified on the map). There was also a suggestion to consider decreasing the font size for **Eireann Quay**.

Feedback about building footprints

Participants shared feedback about the building footprints on the maps. They said the footprint for **The Village by the Grange** is too small — it should include the buildings on the east side of McCaul, south of Dundas (excluding 295 Dundas Street). They also said the **Ontario Court of Justice** building footprint is wrong — the map makes it look like there is only one building, but there are two separate buildings; one on Jarvis and one on George Street.

Feedback about icons

Participants suggested the team **remove** the following icons: the **“information” icon** on the Atrium on Bay, since there’s no longer an information booth there; the **school icon** at the northeast corner of Yonge and Gerrard, since this building is a social services building; the **children’s school icon** at OCAD University, which should be a diploma icon; the **washroom icons** at Ontario Place, because the washrooms may not be open year-round, and; the **PATH icons** on Infinity Condos and York Centre, because they may not be in the right location.

They suggested the team **add** the following icons: **restaurant and shopping icons** at the Village By the Grange; a **PATH icon** on the RBC Centre; a **library icon** at St. Lawrence Library; **art gallery/performance space icons** (or labels) at 401 Richmond. Participants also suggested the team consider adding icons to identify **scenic viewpoints** at: Jennifer Kateryna Kovalskyj Park; Ireland Park, and; the end of Polson Street. Finally, they also suggested adding **children's playground** icons in the northeast corner of Grange Park and the northeast corner of Moss Park.

Participants said the **Snooker Street** Mini District had inconsistent icons on different maps: one maps showed both shopping and restaurant icons, while the other only showed a shopping icon.

Feedback about landmark illustrations

Participants suggested the team **revisit** the illustrations of some landmarks: **The Great Hall**, which could mislead viewers to think the Great Hall is a larger than it is; **The Princes' Gates** illustration, which may be confusing because the gates are actually oriented perpendicular to the street, and; **Brookfield Place**, which is difficult to recognize.

Feedback about green space and/or public spaces:

Participants identified green space and/or public spaces that they thought should be **removed** or **changed** on the maps, including: the **green space** on the west side of Cherry Street, north of Front Street, since this area is not a park; the **green space** around the Moss Park Armory— it is not a park and is fenced off; the **green space** on west side of the Spadina Wave Deck (if it is not publicly accessible); the **public space** on the north side of Adelaide, just east of Victoria, because it is so small it may not merit inclusion the maps, and; the **tree** shown in the public space south of the Toronto Sculpture Garden (not sure there is one there).

They suggested **adding** the following missing public spaces: the **Bentway entrance** at Bathurst under the Gardiner Expy; **Aitken's Park**, south of Queen's Quay between Small Street and Bonnycastle, and; the **park space** around Church of the Holy Trinity. Participants also suggested adding the following details in parks and public spaces: the **dog bowl**, **baseball diamond** (both the footprint and an icon), and the **topography** of Trinity Bellwoods Park, and; the **public art** in Grange Park

Feedback about parking lots

Participants suggested the team **remove** parking lots slated for redevelopment at: the northeast corner of Front and Portland; the southeast corner of Adelaide and Portland; the north side of Richmond just west of Spadina; the south side of Richmond just west of Spadina, and; the southwest corner of Adelaide and Charlotte. They also suggested removing the parking icon at the northeast corner of Adelaide and Maude since there is a park extension going over the lot in 2020. Finally, participants suggested checking

whether the parking lot east of Cooper Street and north of Queen's Quay had closed (and to remove it if it has).

There was a suggestion to prioritize identify indoor/underground public parking (such as the parking at Scotiabank Theatre and Metro Hall) over surface parking lots, since surface parking lots are being rapidly redeveloped in this part of the city.

Feedback about paths and connections

Participants identified pedestrian shortcuts and paths they thought should be **added** to the maps, including the paths:

- through the parking lot south of Police Station 52 (between St. Patrick and Simcoe Streets);
- through the series of courtyards beginning at 63 McCaul and connecting to St. Patrick (coming out at 84 St. Patrick);
- underneath OCAD U;
- from the south end of Freeland Street (at Queens Quay), through the development on the lake's edge, to the waterfront promenade;
- connecting the south end of the Osler Playground to Humbert Street, and;
- south of Givins/Shaw Public School connecting Givins and Shaw (if this path exists — participants were not 100% sure).

There were also suggestions to make the **Martin Goodman Trail** stand out more and identify it is a multi-use trail, possibly with icons or labels.

Missing or misidentified map features

Participants identified map features that they thought were **missing** or **misidentified**:

- The **staircase** at the northeast corner of Trillium Park may be an error — this area should be fully accessible. There is also an **accessible floating dock** at the northeast corner of Trillium Park that is missing from the map.
- The location of **St. George's Hall**; the building may be east of where it is labelled (closer to Yonge Street).
- The **Gardiner Expressway**, northeast of Rees Street Parkette, has a drawing error — it looks like there is a hole in the highway.
- The south side of Queen's Quay should read as an **eastbound one-way street**.
- The **plaque at Lucy Thornton Blackburn House** on the northwest corner of Eastern and Cherry is missing.

Other feedback

Participants suggested the team consider: showing the **distinct paving** at the northeast corner of Eastern and Cherry; more clearly identifying the **rail corridor** as a rail corridor (the lack of stations, icons, or other indicators might be confusing for some map readers); removing the **streetcar median** on Queen's Quay from the map; using **different weights** for paths within parks (e.g. Trinity Bellwoods Park) so that secondary paths appear thinner than primary paths.

Areas of future change

Participants identified areas of the future change for the City to pay attention to when it produces its next update of the maps, including: the **future YMCA** at the southeast corner of Richmond and Maude (opening in 2020); the new “**cat park**” on the north side of Wellington halfway between Spadina and Portland; the renaming of Ontario Place’s “East Island” to **Celebration Common** in 2020, and; **three redevelopments**, 1) on the northeast corner of Front and Spadina, 2) on the south side of Fort York Boulevard, west of Brunel Court (called the Block 31 Development), and 3) on Wellington, west of Spadina (called “The Well”). They also said the team should be aware that the **parking lot** on the southeast corner of Yonge and Queen’s Quay will soon be a park and that an **extension of Sugar Beach** will be opening soon on the northeast corner of Queen’s Quay and Lower Jarvis.

Feedback about CAMH

Participants shared feedback about the CAMH campus on Queen Street West, including feedback about connections and barriers, future redevelopment, place names, and future maps of CAMH.

Feedback about connections and barriers in CAMH

Participants suggested the team **add** the following connections: the connections between buildings on the west side of White Squirrel Way (between 10 and 60 White Squirrel Way); the **enclosed walkway** between Unit 1, Unit 3, and the Community Centre, and; the **path** leading to the entrance of the Community Centre from Stokes Street.

Participants also said the maps should show that there is **no access** to the CAMH campus from the laneway east of Dovercourt and south of Queen and from the north side of Sudbury.

Place names and map features in CAMH

Participants suggested several **additions** to the map of CAMH, including: the non-municipal, **indoor parking** on the east side of the CAMH campus, near the south end of Gordon Bell Road; the **parking lot** at the southeast of Unit 2 and Unit 4, and; the name of the **John McCain building** at 80 Workman Way.

They also suggested **tweaks** to existing place names and labels, including: rename Community Centre to **Paul Christie Community Centre** and replace the CAMH label on the building on the north side of Stokes (between Gordon Bell and Lower Ossington) with **Bell Gateway**.

Finally, participants suggested the team show the **entrance to the Paul Christie Community Centre** on the north side, east end of the building and add the **division of the roofline** of the Community Centre.

Future redevelopment

Participants said the maps will need to be updated in the future to reflect change happening after 2020, including: the redevelopment of the block on the south side of Queen street (between Gordon Bell Road and White Squirrel Way); the redevelopment of the east side of Lower Ossington Avenue, south of Queen; the removal of the buildings labeled as Unit 2 and Unit 4; a future park on the southwest corner of Queen and Shaw; a new road connection between the end of Stokes and Shaw. The City and CAMH agreed to discuss these updates after 2020.

2. Feedback about Places of Interest

Suggested promotions

Participants suggested the following Places of Interest should be promoted to Tier 1 because they are architectural landmarks, heritage buildings, and iconic: **TD Bank Tower**; **St. Lawrence Hall** (which is a national historic site); **Enoch Turner School House**; **Little Trinity Church**; **Billy Bishop Toronto City Airport**, and; **Fairmont Royal York**.

Participants suggested **Artscape Youngplace** could be promoted to Tier 2 since it draws people from outside the immediate neighbourhood. They also suggested more prominently identifying **Graffiti Alley** as a tourist destination, either as Tier 2 or Tier 1. Finally, participants suggested the team consider identifying **Berczy Park** as a Tier 1 destination, potentially by creating a 2D illustration of the fountain in the park.

Suggested demotions

Participants suggested the team consider demoting the **Givins/Shaw Public School** to Tier 3 since it is likely only a draw for people within the community.

Suggested additions

Participants suggested the team consider adding the following Places of Interest to the maps: the **Afghan Consulate** at the northeast corner of Brent and Camden; **Ted Rogers School of Management**, at Tier 3, on the south side of Dundas, halfway between Bay and Yonge; **Seaton House**, at Tier 3, on George Street, south of Gerrard; **Berkeley Castle**, at northeast corner of Berkeley and Esplanade; the **Thompson Hotel** on the east side of Bathurst, north of Wellington; the **First Parliament** site at the southeast corner of Front and Berkeley (as Tier 2 for now, Tier 1 when First Parliament strategy is finished); the former **Canary Restaurant** on Cherry Street, south of Front Street, and; the **LCBO** at the northeast corner of Queen's Quay and Freeland.

Participants suggested adding two hotels to the maps: the hotel on the north side of Adelaide just west of Peter and the hotel on the west side of Blue Jays Way, at the end of Mercer Street. They also suggested identifying the **Loblaws** on the west side of Lower Jarvis, north of Queen's Quay, with a shopping/grocery icon.

3. Feedback about Districts and Mini Districts

Feedback about Districts

Participants suggested the team consider **adding** a new District called **Parkside** east of High Park (in place of the existing High Park District label). They also suggested the team consider adding a District called **Keating Channel** just north of the Keating Channel and an “**arts district**” in the McCaul & Dundas area (around Grange Park). There was a suggestion for the team to reference the cultural corridors and districts identified through the City’s TOCore initiative when identifying Districts. TOcore identified a **Health Sciences District** on hospital row on University, for example.

Participants also suggested **edits** to existing District names. Some suggested renaming the Fashion District as the **Garment District**, saying Fashion District is a misleading name because the fashion industry largely has moved out of the area and the area was originally known as The Garment District. They also said that many of the people that currently live in the area (including the residents’ association) call it the Garment District. Others suggested renaming St. Lawrence to **St. Lawrence Old Town** (and locating the District label on top of Front Street). There was also a suggestion to double check the **Upper Jarvis** District name, since some participants hadn’t heard of this area.

Finally, participants shared suggestions about the **location** of District name labels, including: move the **High Park** label from the east side of High Park to north of the park; move the **Roncesvalles** label left, so it straddles Roncesvalles; move the **Grange Park** label south, so that it sits on top of the park itself; move the **Regent Park** label north, so it sits on top of the Regent Park North park, and; move the **Church Wellesley Village** label south and east, so it sits right on top of the intersection of Church and Wellesley.

Feedback about Mini Districts

Participants suggested Mini Districts to **add** to the maps, including: **King East Design District**, centered roughly between Church and Parliament, and **Original 10 Blocks** centered in the area bounded by George Street, Adelaide, Berkeley and Front.

They also suggested **edits** to existing Mini Districts, specifically: double check that **Snooker Street** has sufficient retail to be considered a Mini District; consider putting only one **Little Portugal** label on Dundas between Dovercourt and Grove (to reduce duplication), and; double check whether **Bloorcourt Village** should instead be called “Bloor Village.” Finally, there was a suggestion that **Princess Street** might not be worth identifying as a Mini District since it isn’t much of a commercial area.

4. General and over-arching suggestions

Several participants complimented the team’s progress, saying the maps looked good and were an improvement on the maps shared in the first round. They said they could

tell stakeholder input in the first round had been taken into consideration. They also shared several over-arching suggestions for TO360 mapping:

- Consider making commercial areas (like Mini Districts) a different colour, like Google Maps does.
- Consider showing locations of amenities in parks, as opposed to just identifying that they are within the parks.
- Make sure maps are cropped in such a way to include major streets and cover the majority of nearby Districts.
- Consider using different colours to distinguish parking lots, parks, and buildings — they all look very similar.
- Consider highlighting locations of buildings with clocks and tourist information locations.
- Consider using two footprint icons to identify “you are here.”
- Consider using a dot or other unique identifier show entrances to the PATH.
- Consider using a different colour for Bike Share stations so they pop more.
- Consider locating signs in areas that have more than one landmark attraction, such as near the AGO and OCAD U, since these areas are likelier to attract tourists.



Detailed Feedback: Areas 5 & 6

Tuesday, March 20, 2018

4:00 – 7:00pm

East York Civic Centre

850 Coxwell Avenue

1. Feedback about map accuracy

Reviewing the maps of the area, participants shared feedback about their accuracy, including feedback about mislabeled or misplaced map features, missing map features, and other suggestions about map accuracy.

Mislabeled or misplaced map features

Participants said that some of the Ashbridge's Bay labels west of Woodbine Beach Park were misspelled as "Ashridge's Bay" and said the spelling should be corrected. They also said: the **Ashbridge's Bay Treatment Plant 2D icon** is in the wrong location (it should be located in Ashbridge's Bay Park North; **Blantyre Road** is mislabeled south of Kingston Road; the **lookout icon in Riverdale Park East** is facing the wrong way (it should be rotated 180 degrees so it points towards the park and city skyline), and; the **beach icon** on Woodbine Beach (near the dog park) is missing a label, so it should either be removed or have a label added. Participants suggested double checking the Front Street promenade label — it may be called **Jubilee Promenade**. There should be a **water play icon** on the Front Street Promenade and a **dog park icon** on the north side of Corktown Common. The **Mirage (Statute)** label near Lower River Street is incorrect: Mirage is an art installation, not a statue. The area identified as **Underpass Park** is too small — it should extend east of St. Lawrence Street and include skateboarding and basketball icons.

Participants said the Greektown and Danforth Mosaic Mini-Districts icons were mislabeled: the restaurant icon should be removed from the Danforth Mosaic Mini-District **east of Jones** and added to the Greektown Mini-District labels **west of Jones**. They also said the Danforth Mosaic Mini-District name was missing from the shopping icon east of Euston and Danforth.

Finally, participants were unsure of some map labels and suggested the team double check them, including: **Don Mount Court**, which may have been recently renamed, and **Harrie Street**, which may be called Harrie Avenue.

Missing map features

Participants suggested adding some features that were missing from the maps, including: **sidewalks** on the south side of Danforth west of Broadview and west side of Broadview south of Danforth; **the boundary of the dog park** and the **boardwalk** on Woodbine Beach; the **cherry trees** on Cherry Street, east side, just south of the Keating Channel; the covered picnic area in Beach Park (east of Donald D. Summerville Olympic Pools), and; the **pedestrian crossing** at Lakeshore Boulevard and Joseph Duggan Road. They also three locations were **staircases** should be added: 1) in Williamson Park Ravine (north of Gerrard), 2) on the path leading to the R.C. Harris Water Treatment Plant, 3) and at the north end of Kenilworth Avenue.

Other suggestions about map accuracy

Participants suggested changing the colour of the map in some areas to better show that the following spaces are private: **the bridge** at the end of Sunlight Park Road; the **green space** just north of Sunlight Park Road; the **green space** in the land between Richmond, Adelaide and Eastern Avenue (east of Cherry Street), and; the **green space** on the west side of Kenilworth Avenue (north of Queen Street). They also suggested identifying the underpasses on the Lower Don Trail (near Corktown Common) as dashed lines.

1. Feedback about Places of Interest

Looking at the maps and the TO360 approach to tiering Places of Interest, participants shared suggestions about Places of Interest to promote to a higher tier, to add to the maps, and to consider removing from the maps.

Suggested promotions

Participants suggested promoting the following Places of Interest to **Tier 1** — **Landmarks**: the **R.L. Hearn Generation Station**, because it's a visual landmark and very useful as a wayfinding aid; the **Broadview Hotel**, because it's a wayfinding aid and architecturally significant; the **Ashbridge Estate**, because it's architecturally and historically significant; the **Ashbridges Bay Pumping Station**, because it's an iconic building and a useful wayfinding aid; **Fire Station 227**, on Queen Street East, because it's the gateway to the beaches, iconic, and used in lots of imagery, and; the **Michael Garron Hospital**, because its art deco façade is iconic and people from all over travel to the hospital.

Suggested additions

Participants suggested adding the following Places of Interest to the maps: the **Humane Society** on Queen Street at River Street; the **Bank of Commerce** on the northeast corner of Queen and Grant Street (Tier 1 or Tier 2 — it's an architectural landmark); the **Leslieville mural** near the TTC Connaught yards on Queen (Tier 1 — it's a wayfinding landmark); the **Administration Building (Former Don Jail)** on Gerrard west of Broadview (Tier 1 — it's an iconic building with architectural significance); **Holy Name Catholic Church** (Tier 1 — its steeple is visible from far away and is a useful wayfinding aid); the **streetcar barns** at Leslie and Lakeshore; the **Salvation Army Men's Shelter** at Queen and Leslie; the former **Canary Restaurant** on Cherry at Front (which is a heritage building); the former **Dominion Hotel** at the corner of Queen and Sumach; the **Anishnawbe Aboriginal Hub** east of Cherry street, north of Bayview; the **Conference Centre** at 80 Cooperage Street; the **Foundry** (heritage building) **Carrot Common** on the Danforth; **East Side Players** performance theatre at Todmorden Mills; the **Lucie and Thornton Blackburn** residence; **the pillars at Alexander The Great Parkette** (Tier 1 — the pillars are a popular wayfinding aid), and; the **Beach Community Edible Garden** in Ashbridge's Bay Park.

Participants also identified places that should be identified with an icon and/or label:

- **Grocery store / shopping icon:** Sobey's at the southeast corner of Broadview and Westwood; Loblaws on Broadview, west side, just south Danforth; Foodland on Danforth, south side, west of Pape, and; Gerrard Square, at Pape.
- **Public parking icon:** northeast corner of Sammon and Coxwell, in front of the hospital.
- **Public art or plaque icon/label:** the public art in Joel Weeks Park and the George Leslie plaque in Leslie Grove Park.

Participants also suggested the map could be updated to reflect upcoming future change, including the future public art at the southeast corner of Leslie and Lakeshore, the future parkette at the northwest corner of Dundas and Carlaw, and the footprint of the new development at the northeast corner of Mortimer and Broadview.

[Suggested demotions and/or removals](#)

Participants identified places of interest the team could consider removing. They suggested the team double check if the **Cinespace Film Studios** is moving from its current location (and to remove it from the map if it is). They also identified parking lots to remove since they are not publicly accessible: **the parking lot at the foot of Leslie** (at the intersection of Unwin), the **staff parking lot at the East York Civic Centre**, the **parking lot on the north side of Sammon Avenue** (west of Coxwell), and; the **parking lot next to St. John the Baptist Norway Anglican Church**. There was also a suggestion consider removing the Cube Houses on Eastern if they're not going to be identified as Tier 1 (since the only reason to identify them on the map is that they're distinctive buildings).

Participants suggested the team double check if the bus stop on the west side of Woodbine, south of Queen, is a permanent or temporary stop (and to remove it if it is temporary). They also suggested the team double check whether the bus stop at the southwest corner of Lakeshore Boulevard and Northern Dancer Boulevard exists (and to remove it if it does not).

[Other suggestions about places of interest](#)

There was a suggestion to consider identifying **Cirque du Soleil** at the corner of Commissioners and Cherry Street on the map, though it was acknowledged that it may not make sense to do so since it's a seasonal destination. There was also a suggestion to keep the **Ashbridge's Bay Park North** name for the park at the northeast corner of Lakeshore and Coxwell; it should not be identified as Main Sewage Treatment Playground or Pump House Park.

[2. Feedback about Districts and Mini-Districts](#)

Looking at a map of the broader Year One TO360 mapping area, participants shared feedback about the names, locations, tiering of Districts and Mini-Districts.

Feedback about Districts

Participants suggested adding a number of Districts, including: **Riverside**, near the intersection of Dundas and Broadview; **Dundas Carlaw** near the intersection of Dundas and Carlaw; **Hillside Community**, west side of Broadview, north of Hillside Drive; **Studio District** east of Eastern and Carlaw; **Blake Jones**, just west of “The Pocket” and south of Phin Avenue Parkette; **Golden Triangle**, in the middle of Donlands, Pape, and O’Connor; **Parma Court**, between Parkview Hills and Topham Park.

There was also a suggestion to add a District called **Ashbridge’s Neighbourhood**, with the label centred on the Ashbridge Estate at 1444 Queen Street East, since this area is a provincially significant area, has an Ontario Heritage Trust plaque, and had an Ashbridge connection from 1793 to 1997 (the longest occupation by a settler family in the city).

Feedback about Mini-Districts

Participants suggested several areas that may have enough commercial activity to be considered Mini-Districts: **Cosburn**, east of Dieppe Park; **Woodbine**, between Cosburn and Danforth, and; Kingston Road (at Kingswood). Participants had mixed opinions about identifying a Mini-District at **Cherry and Villiers Streets**; some thought there might be enough retail to justify the label, while others said the area only had a few shops and didn’t merit being identified as a Mini-District.

Participants said the **Main Mini District** (south of Gerrard) should include a restaurant icon in addition to the shopping icon.

Suggested changes to District and Mini-District names and label locations

Participants suggested changes to existing District and Mini-District names and label locations, including:

- Change the **West Don Lands** District name to **Canary District** and move the label to the intersection of Front Street and Rolling Mills Road.
- Rename **Fashion District** to **Garment District** since that’s what area residents call it.
- Move the **South Riverdale** District label east, so it ends at Carlaw.

3. General and other feedback

Several participants complimented the team on the maps. Participants said the maps were a big improvement from the previous round of consultation and made them want to explore the area more. They also said the distinction between Districts and Mini-Districts was a good solution to the challenge of identifying different types of district. One participant said the identification of staircases was especially useful. Participants said it would be important for the map development process to include consultation with heritage interests like Heritage Toronto and local historical societies.

Participants shared suggestions about adding and tweaking the icons used on the maps. Several said the team should reconsider the shopping cart icon used to identify shopping areas and/or big box stores, since most people will likely associate that icon with grocery stores and could be confused. They also suggested the team consider developing a new symbol to identify community gardens and a new symbol to identify night-service-only bus. There were also suggestions for the team to reconsider the picnic bench icon for pic areas, since it might imply seating in areas where there is none (such as Glen Stewart Park).

A few participants suggested the team ensure the maps are readable by people who are colour-blind to ensure they are readable (since there are many similar shades of blue). Finally, participants suggested the team consider making surface parking lots read as walkable since many people use them for shortcuts; the current blue colour makes them look impassible.