

City of Toronto
Divisional Business Expenses
For the year ended on December 31, 2018

Division: Strategic Communications

Division Summary

Annual Budget (Gross): \$7.53 Million

No. of Employees: 60

Description:

Strategic Communications provides advice, counsel and leadership to the City with respect to communications planning, media relations and issues management, digital communications, advertising and brand management. The service ensures that messages to the public are clear, consistent and support civic participation and understanding of Council priorities, emerging issues and City policies, programs and services. The service also creates public awareness and understanding about City government as well as serving the internal communications needs of City employees.

Business Expenses	
Type of Expenses	Amount (\$)
Business Travel - Out of Town	0
Business Travel - In Town	1,777
Conferences & Seminars	725
Training	4,471
Hospitality & Protocol	47
Business Meetings	1,098