

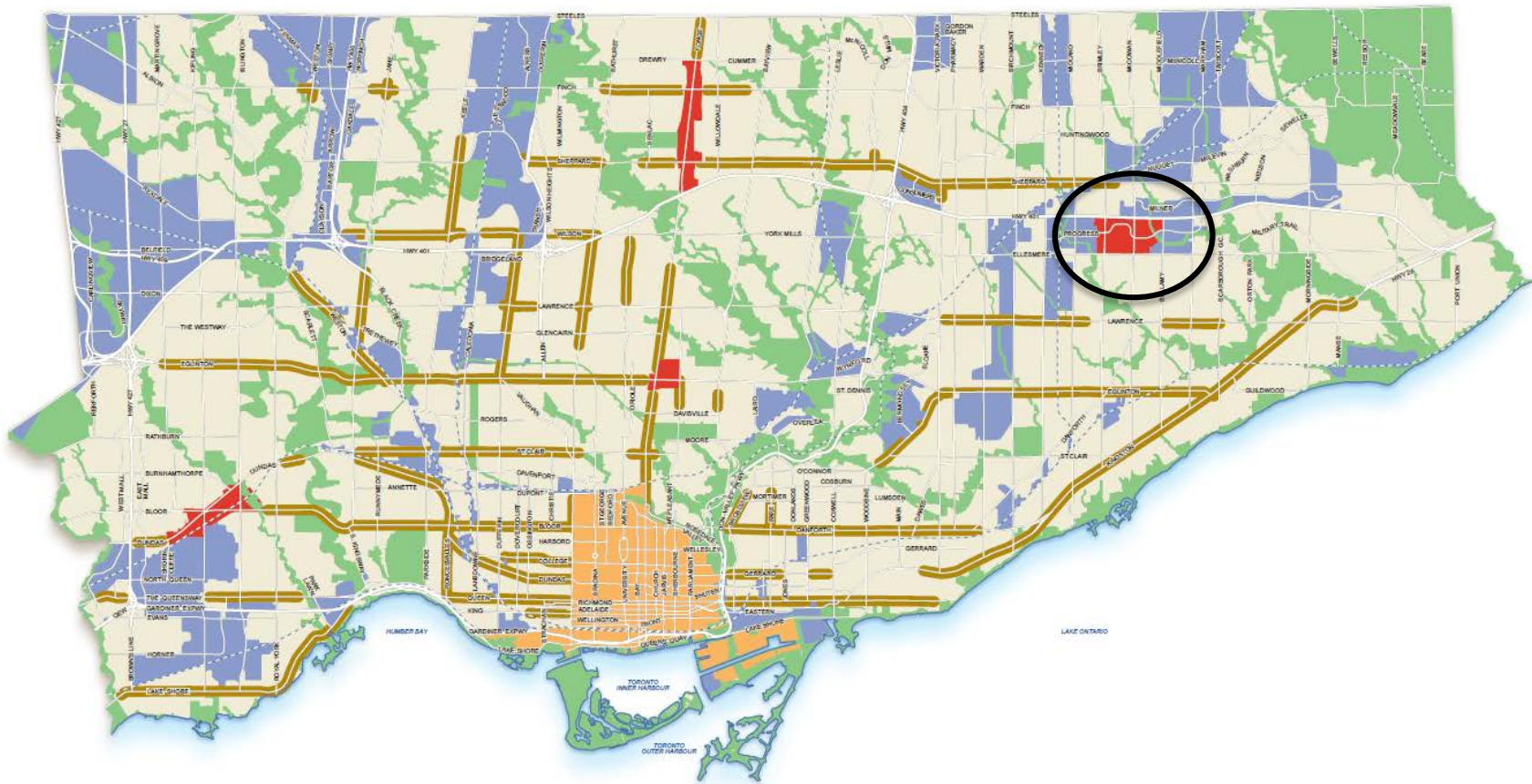
Scarborough Centre Public Art Master Plan

Jane Perdue, Public Art Coordinator
Kelly Dynes, Senior Planner

Toronto Public Art Commission
July 12, 2017

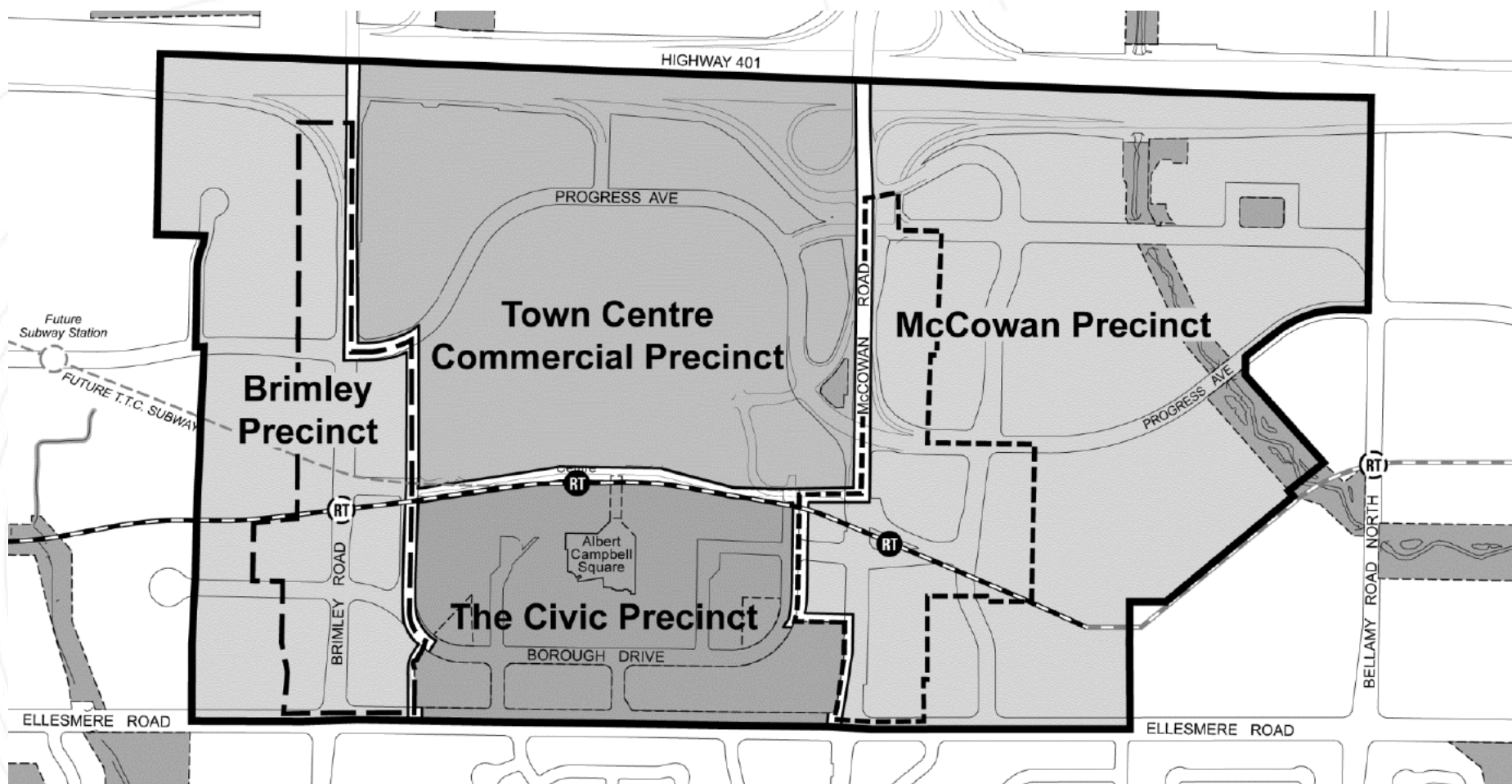


Urban Structure Map 2





Scarborough Centre Secondary Plan



Not to Scale

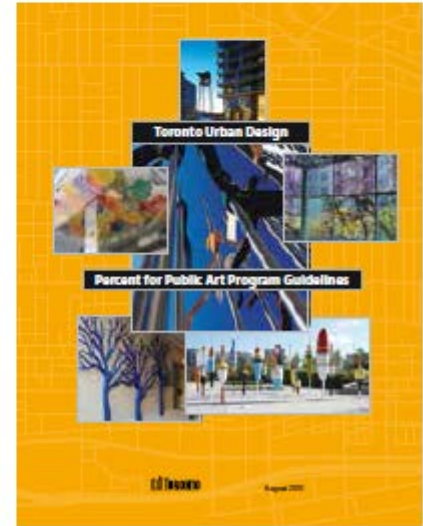
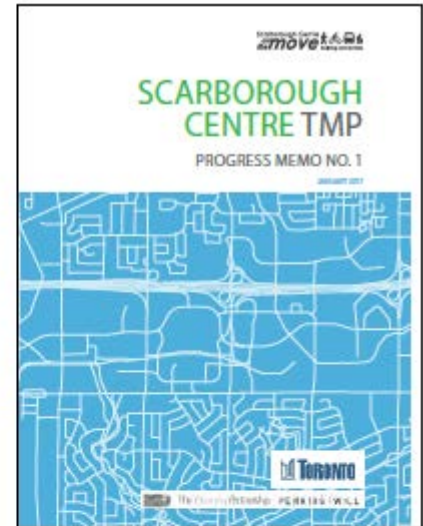




There are a number of completed and on-going City of Toronto planning and policy documents, in which support for public art is articulated.

The **Public Space and Streetscape Master Plan** (2012) reinforces the importance of locating public art in prominent locations, integrating public art with its site and including public art within all types of new private and public development.

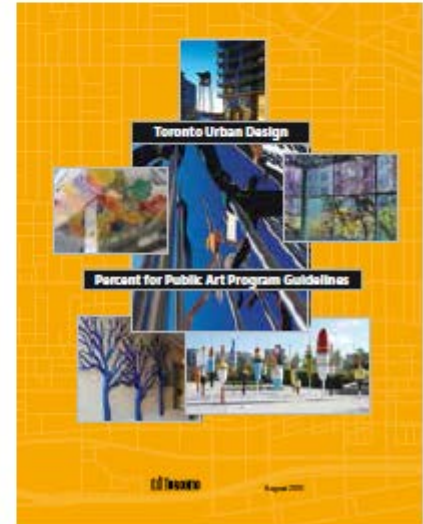
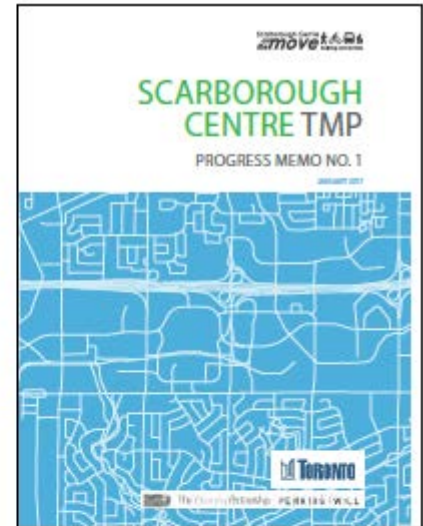
Action 6.3 specifically recommends that the City prepare a public art plan for Scarborough Centre to guide acquisitions, ensure quality, identify location and placement for new installations and inform the relocation of existing pieces.





In July 2016, the **Scarborough Centre Transportation Master Plan** study was initiated. This work will help to inform the Scarborough Centre Public Art Master Plan by identifying a more fine-grained pedestrian friendly transportation network.

Similarly, the ongoing work on the **Scarborough Subway Extension** and associated bus infrastructure provides a unique opportunity to integrate public art through the design process.



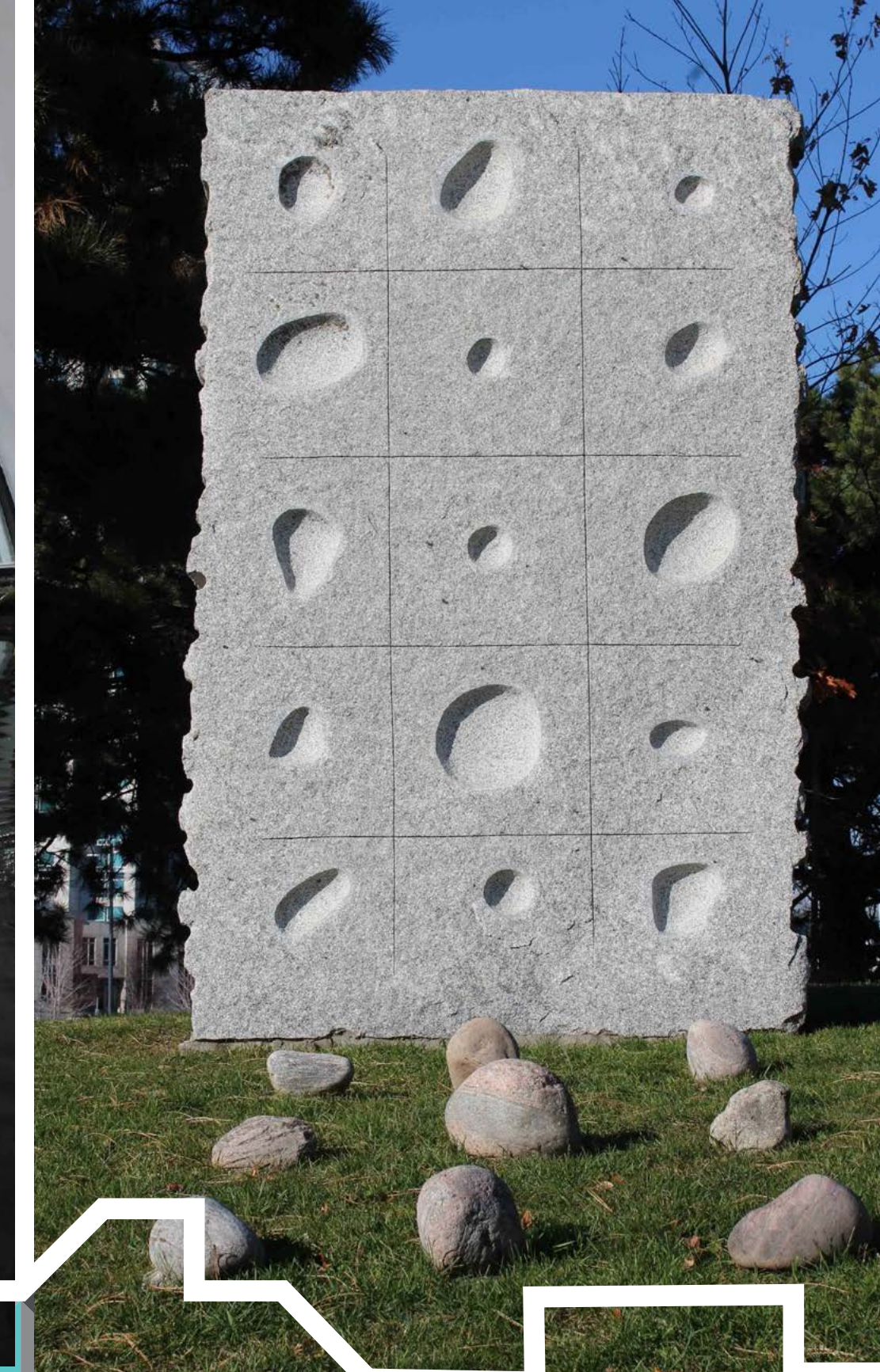


Scarborough Centre Public Art Master Plan

DTAH, along with **Andrew Davies Public Art Consultants** were selected to complete the Public Art Master Plan.

The Master Plan will lay the groundwork for enhancing the public realm with high quality public art in support of the City's Official Plan policies and will:

- Reinforce urban design objectives for the site, street or district as appropriate;
- Assist in identifying public art opportunities at the earliest possible stages of development review and in planning for capital projects;
- Identify and prioritize a variety of public art types, opportunities and locations in the public realm;
- Provide guidelines for implementation and best practices for art selection;
- Result in public art that is of the highest quality, visually stimulating and of enduring value;
- Culturally enrich the Scarborough Centre and respond to local context; and
- Have a positive influence in the community and on the City's cultural and visual landscape.



SCARBOROUGH CENTRE PUBLIC ART MASTER PLAN

The Toronto Public Art Commission (TPAC)
July 12, 2017

THE TORONTO PUBLIC ART COMMISSION

Introduction and Background (City)	5-10min.
Presentation	25-30min.
Discussion	25-30min
Conclusion and Next Steps	5-10min.

PART 1

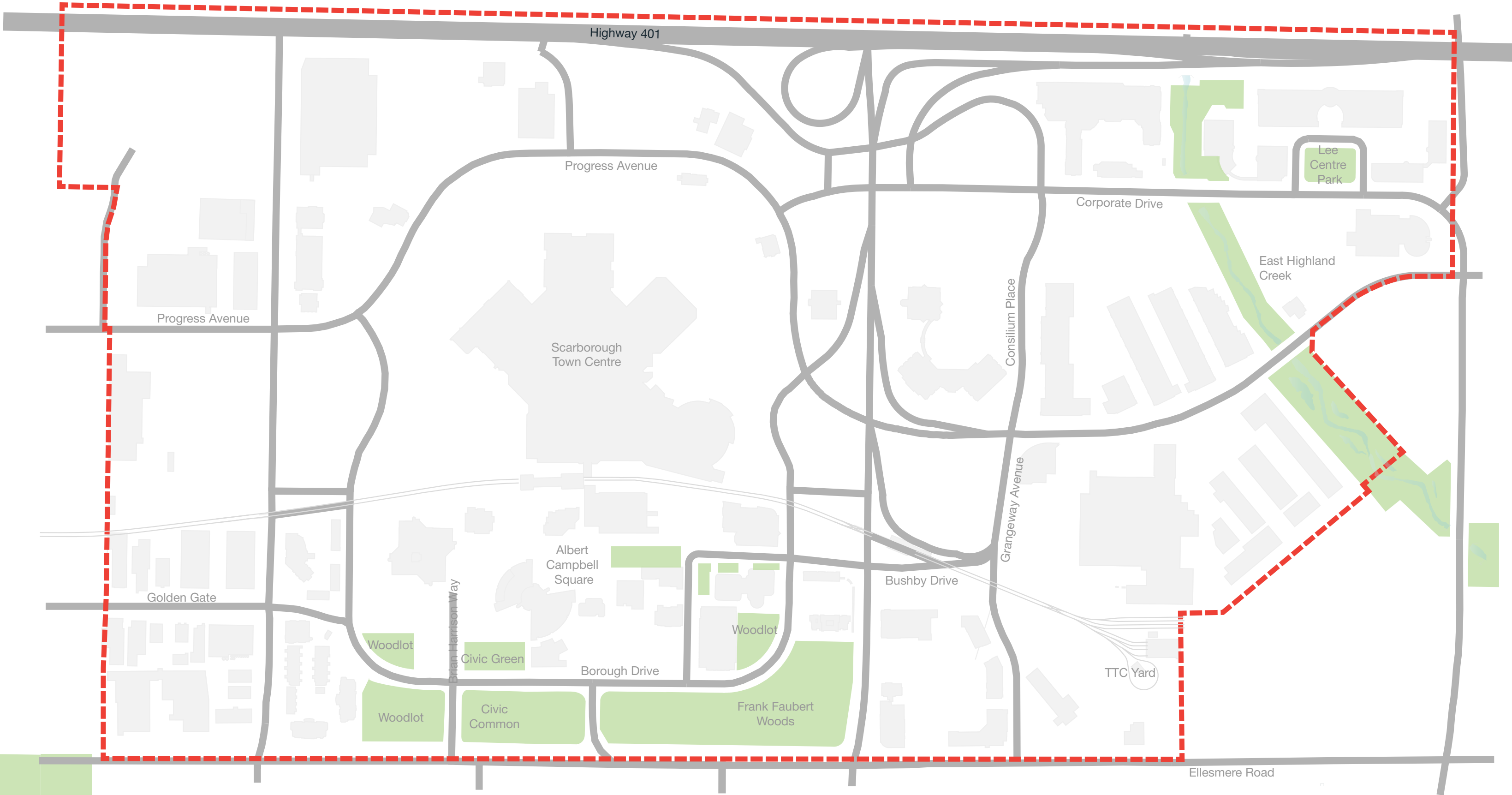
INTRODUCTION



STUDY OVERVIEW AND TIMELINE



STUDY AREA



13 EXISTING PUBLIC ART WORKS

Carl Millies - 'Hand of God'



James Sutherland - '21 Points in Equilibrium'

Uga Drava - 'Fironacci Cadenza'



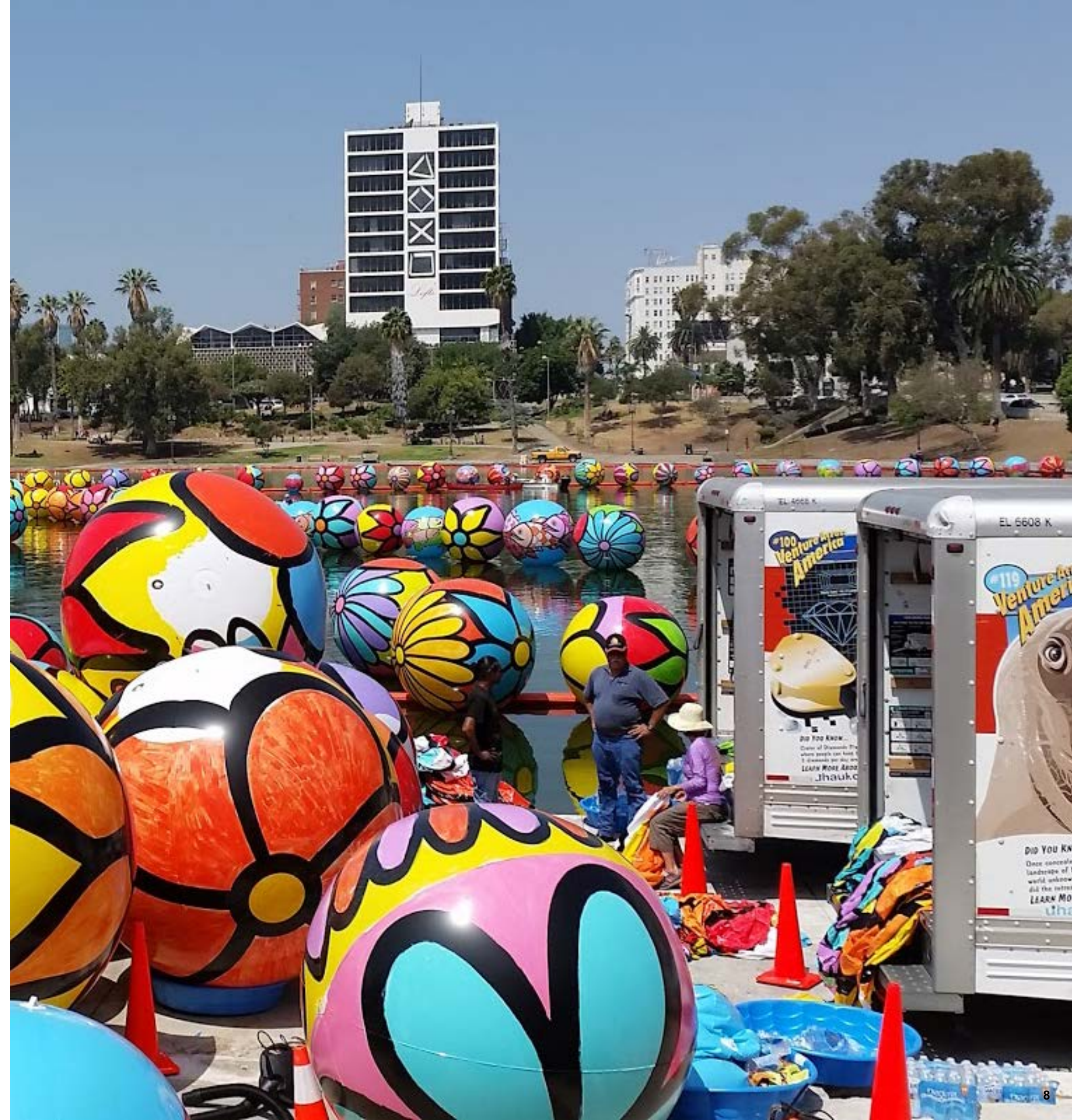
WHAT IS PUBLIC ART?

- Can be stand alone, site specific, integrated or semi-integrated into other functioning elements such as street furniture, buildings, structures or landscapes.
- Located in the public realm or in a place that is accessible by the public.
- Permanent or temporary.
- Commissioned by or on behalf of the City, public agencies or private developers through a formal process.
- Undertaken or overseen by a professional artist.



WHY A PUBLIC ART MASTER PLAN?

- Strategic direction needed.
- Includes guidelines, principles and best practices for future commissioning, implementation and management of public art.
- Process for the City to locate, acquire, manage and maintain public art.
- Implementation plan, budget and conservation strategy.



ROLE OF PUBLIC ART IN PLACEMAKING

- Reinforces community and neighborhood identity, and/or reflects community diversity.
- Creates and contributes to memorable places & meaning.
- Adds to the quality of the experience of the private & public realm—"tells a story."
- Creates a landmark, destination or sense of focus for public spaces.
- Generates cultural, social or economic value.



PUBLIC ART TYPES

Independent
Sculpture or
Discrete Element



Maman by Louise Bourgeois

Site Specific
Works



Faces of Regent Park by Dan Bergeron, Toronto

Integrated /
Functional



LEGO Bridge by Megx, Wuppertal, Germany



Marianne Lovink and Scott Eunson - 'Bike Plants'

Happenings
(Events or
Programmes)



Lantern Festival

SYNERGIES WITH OTHER INITIATIVES IN THE CENTRE

- City Policy Framework
- Scarborough Centre Secondary Plan
- Scarborough Centre Civic Precinct Implementation Plan
- McCowan Precinct Plan
- Scarborough Subway Extension Project Assessment
- Scarborough Centre Transportation Master Plan
- Scarborough Centre Public Space and Streetscape Master Plan



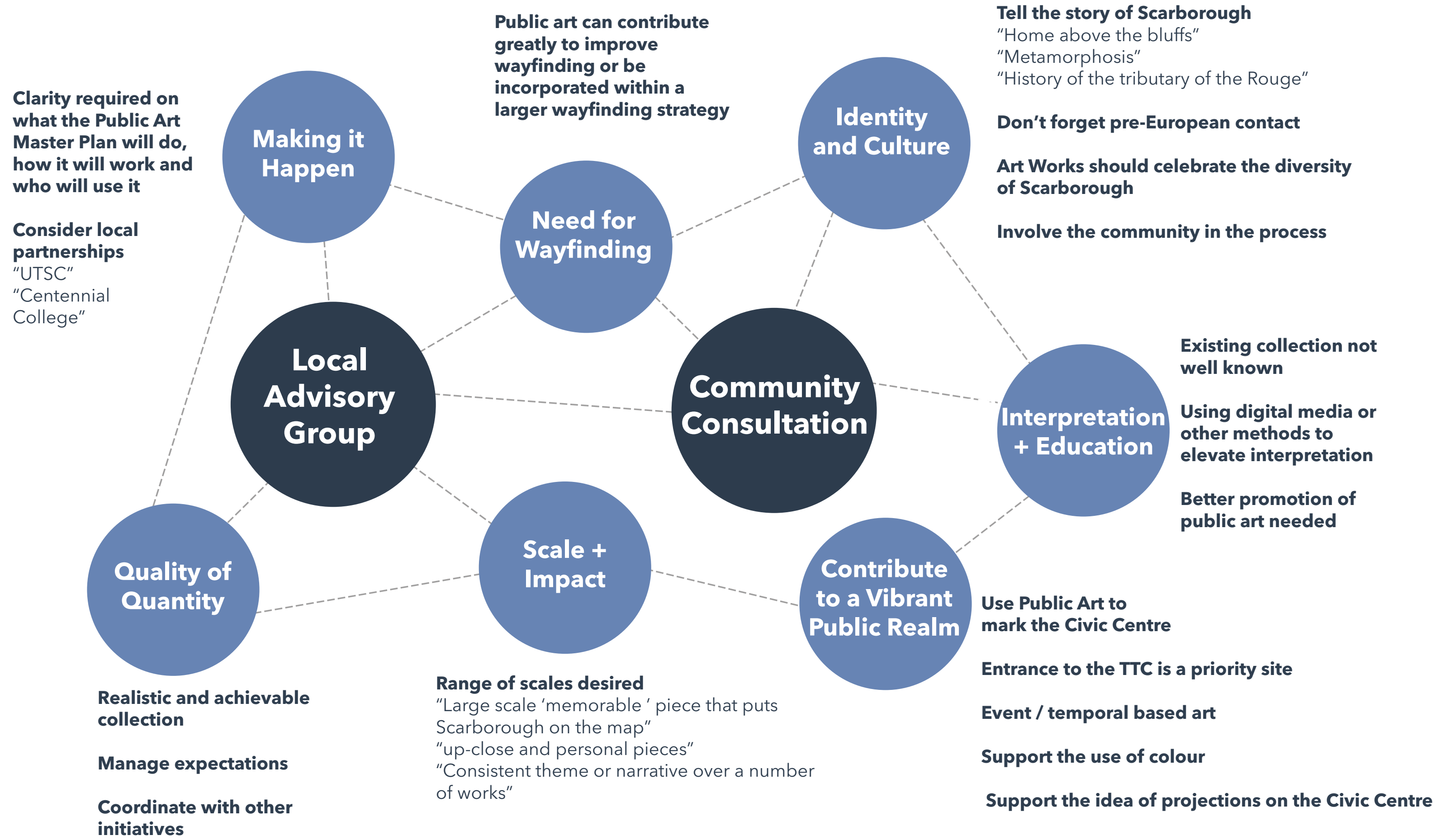
PART 2

WHAT WE HEARD



SCARBOROUGH CENTRE PUBLIC ART MASTER PLAN

KEY MESSAGES: LAC 1&2 / PUBLIC OPEN HOUSE 1&2



ST. ANDREWS PUBLIC SCHOOL CHARRETTE_ GRADE 7



PART 3

STRATEGIC FRAMEWORK



SCARBOROUGH CENTRE PUBLIC ART MASTER PLAN

DRAFT PUBLIC ART VISION

"Public art will make **Scarborough Centre's** streets, open spaces and **parks** a **delight** for residents, workers and visitors alike.

Public art will contribute to the identity and **character** of the Centre by telling a story about the site's **history**, creating **landmarks** and **celebrating** the **cultural diversity** and **creativity** of all of **Scarborough.**"



Martin Reis and Urban Arts Collective - PanAm Path mural

DRAFT GUIDING PRINCIPLES



DRAFT EVALUATION CRITERIA

- Site Selection
- Placement
- Artist Selection



'Light Play' by Studio F Minus

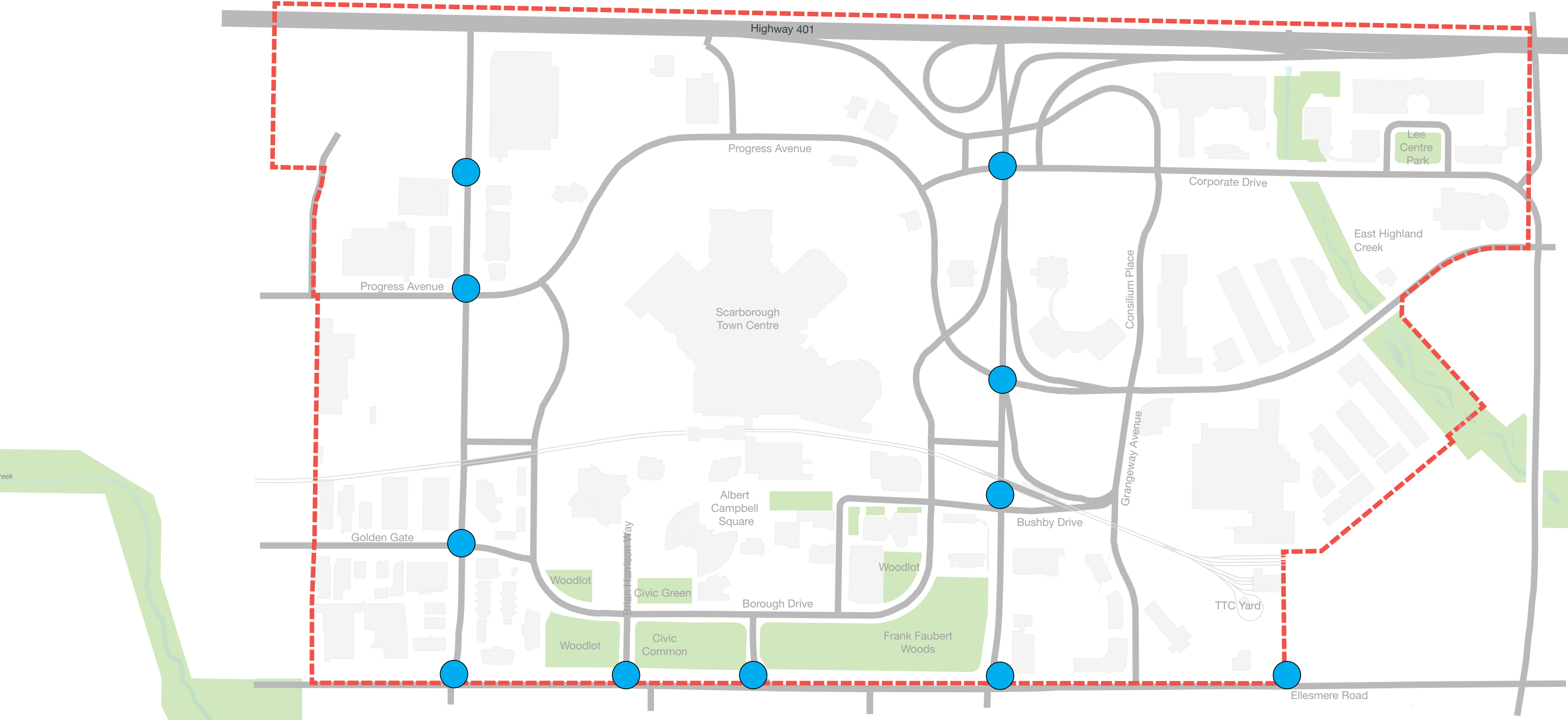
PART 4

DRAFT PUBLIC ART DEMONSTRATION PLAN



SCARBOROUGH CENTRE PUBLIC ART MASTER PLAN

PRIMARY GATEWAYS



PRIMARY GATEWAYS: PRECEDENTS



Tree Quilts by Fugitive Glue



Alexander Calder - 'The Red Spider'

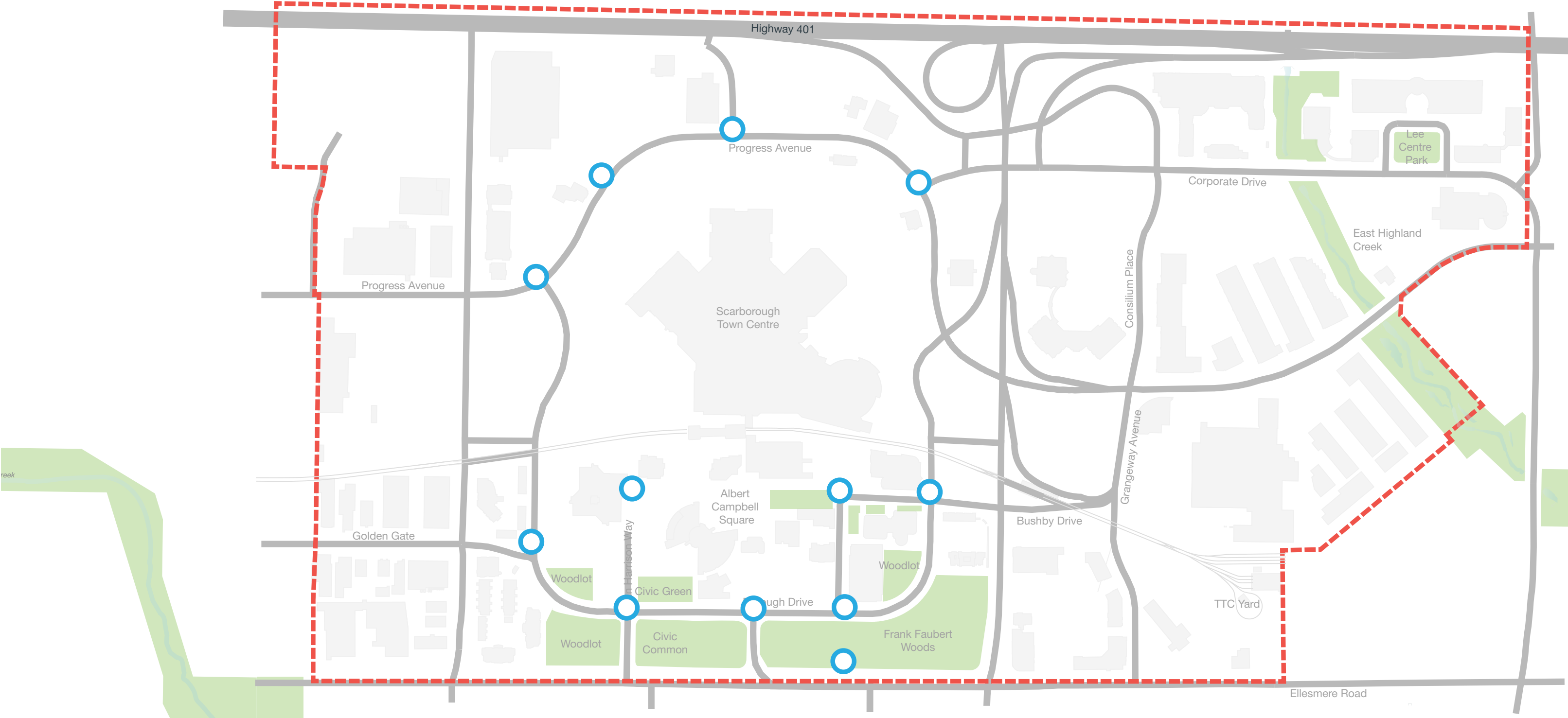


Hal Ingberg - Papa'



Winstom Salem Art Park - Activity on the Green

SECONDARY GATEWAYS



SECONDARY GATEWAYS: PRECEDENTS



Ned Khan - 'Kinetic Facade'



Eizner Design - Manufaktura Wayfinding



Jim Sanborn - 'All the Ships in a Circle'



Wendy Taylor - 'Octo'

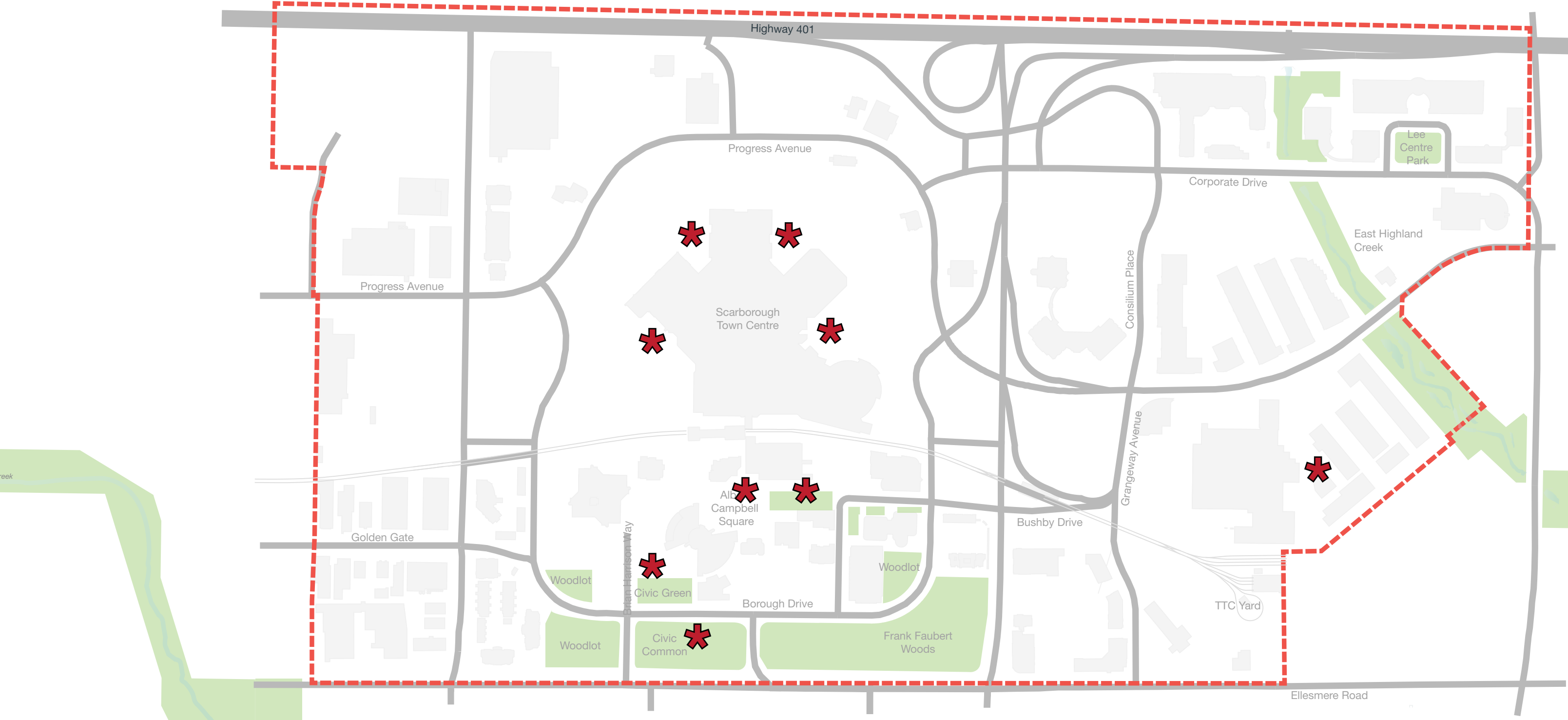


Quebec City - Grande Bibliothèque



Budapest, Hungary - Street Lights

CULTURAL IDENTITY



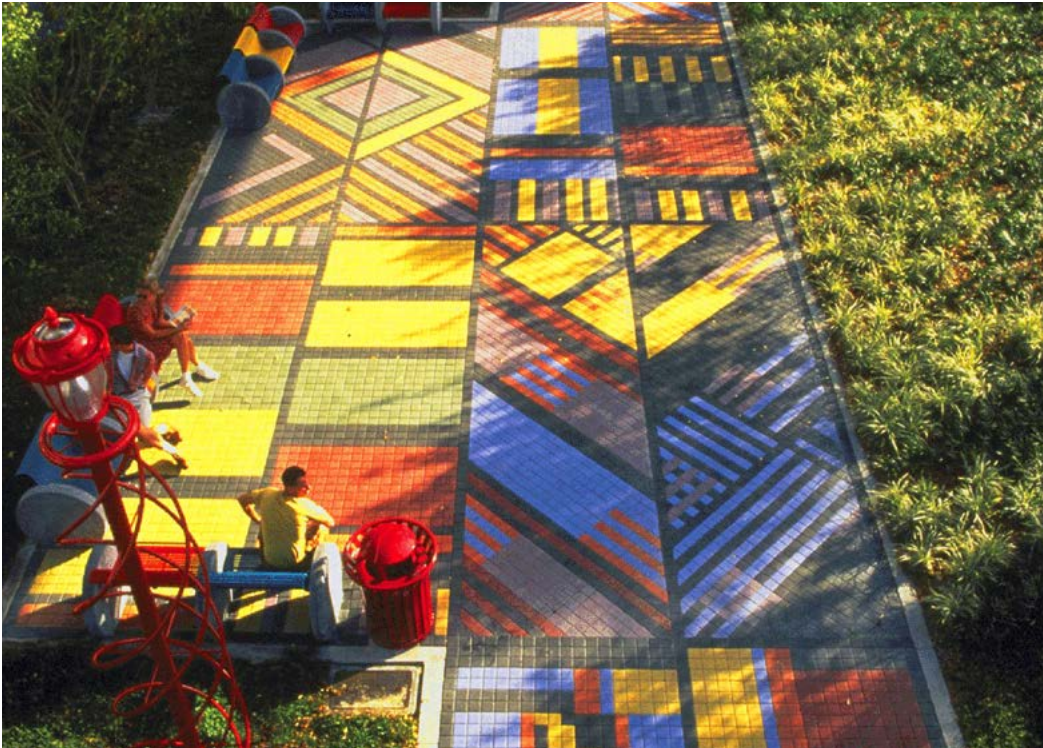
CULTURAL IDENTITY: PRECEDENTS



Stuart Green - 'Fine China'



Studio F Minus - 'Light Play'



WRT and Gary Moore - Overtown Pedestrian Mall, Miami, FL

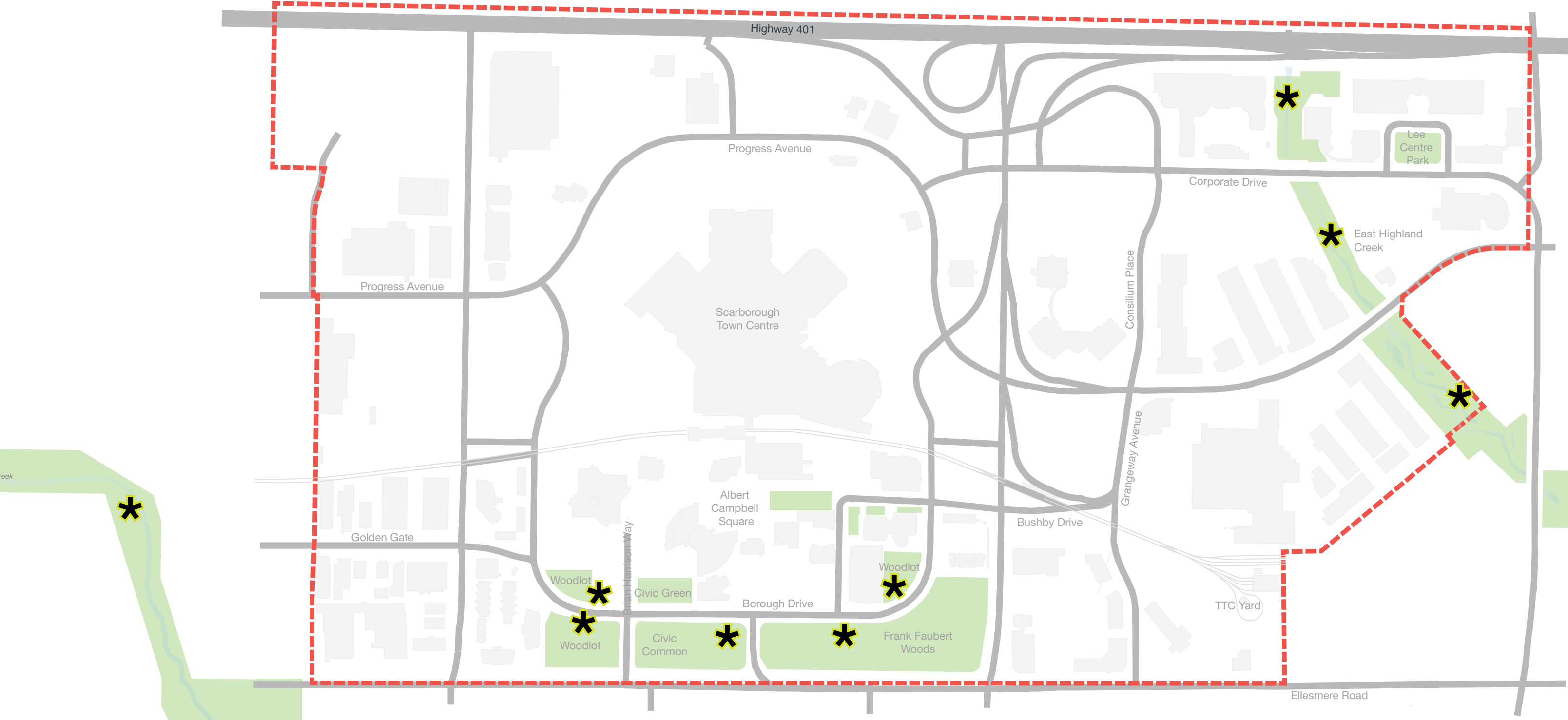


Taiwan Lantern Festival 2006 - c. Stan Chiou



Scott Eunson and Marianne Lovink - 'Site Specific'

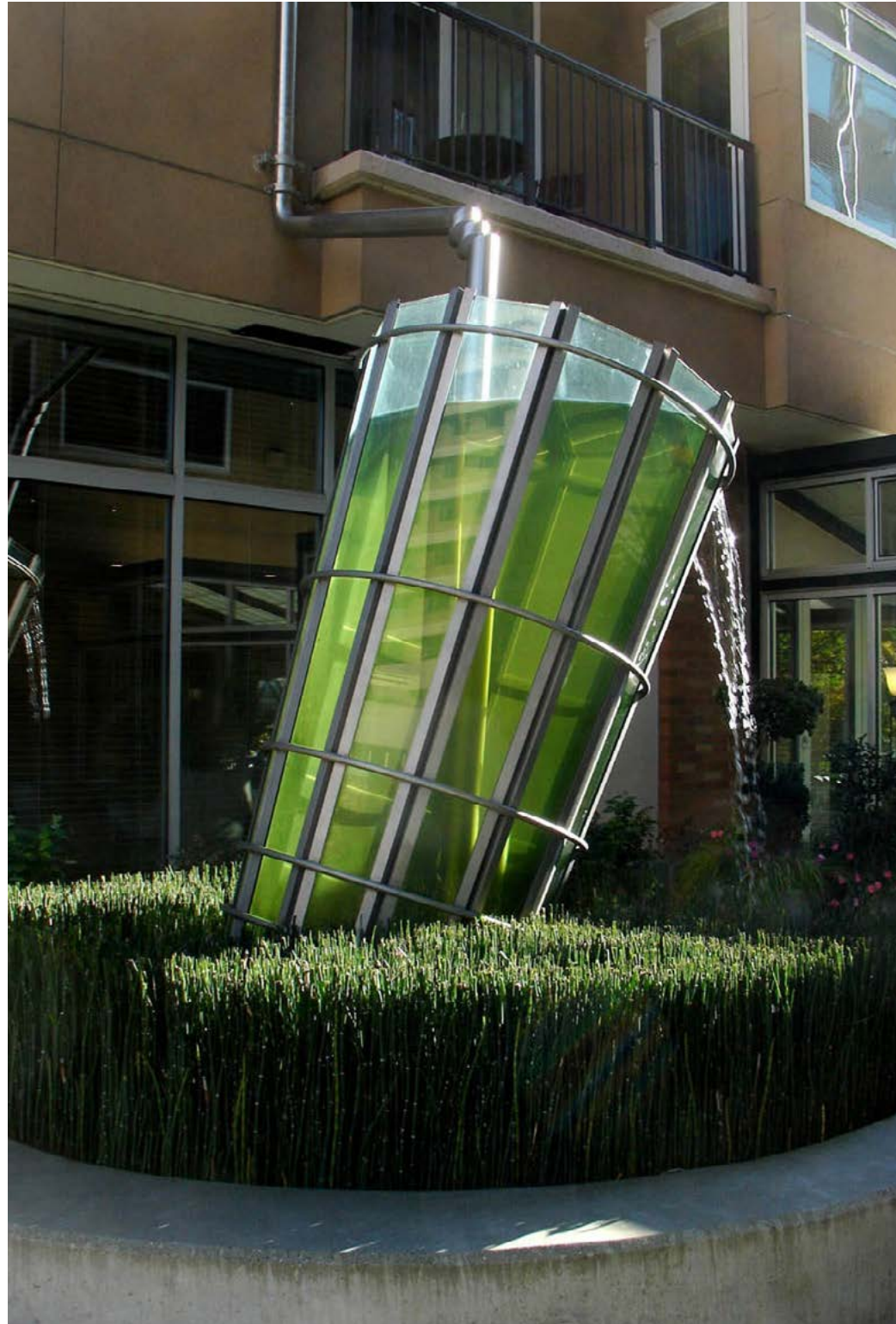
GREEN IDENTITY



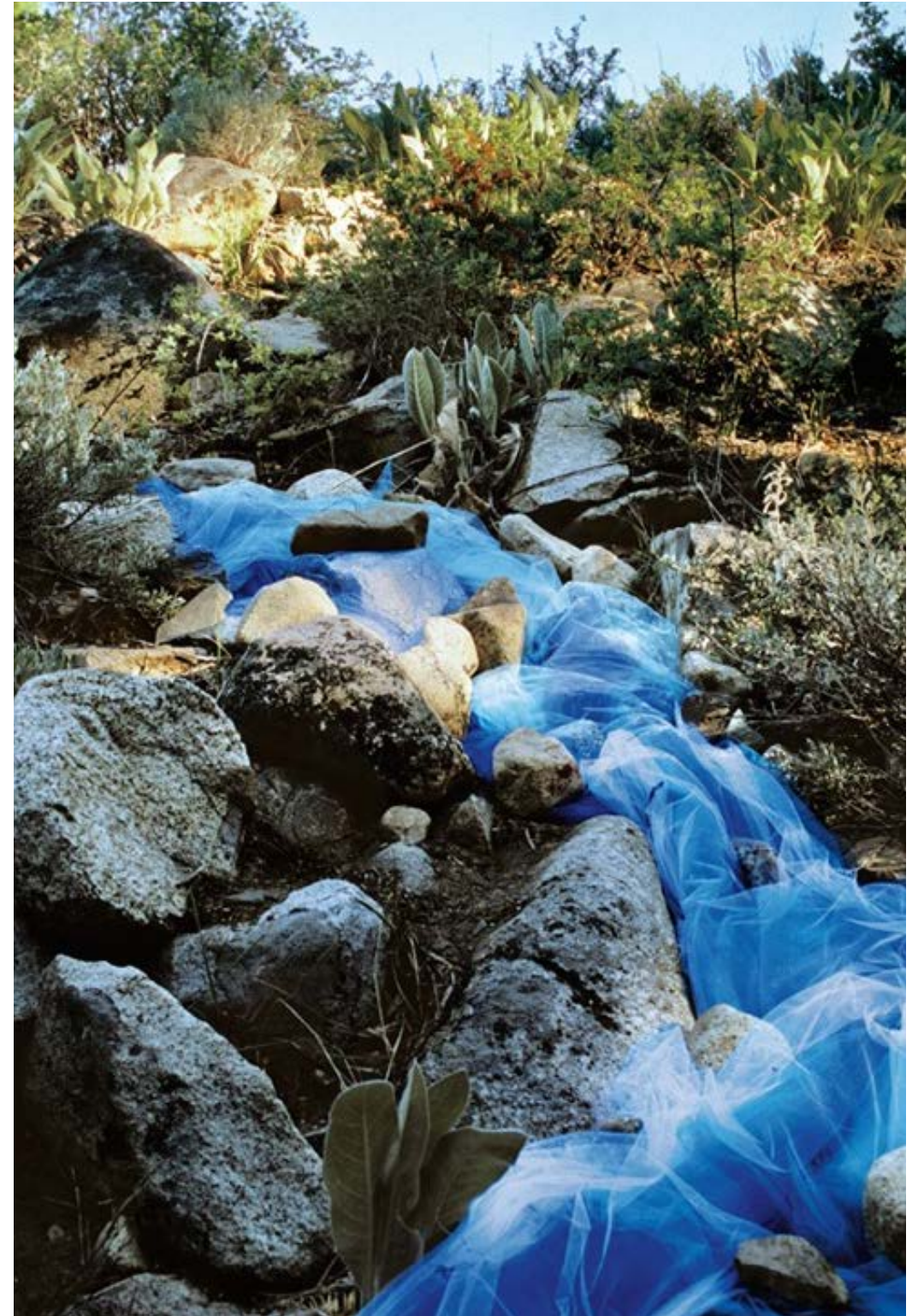
GREEN IDENTITY: PRECEDENTS EAST + WEST HIGHLAND CREEK



Noel Harding - 'Elevated Wetlands'



Buster Simpson



Linda Gass - 'Rivulet at Park Creek'

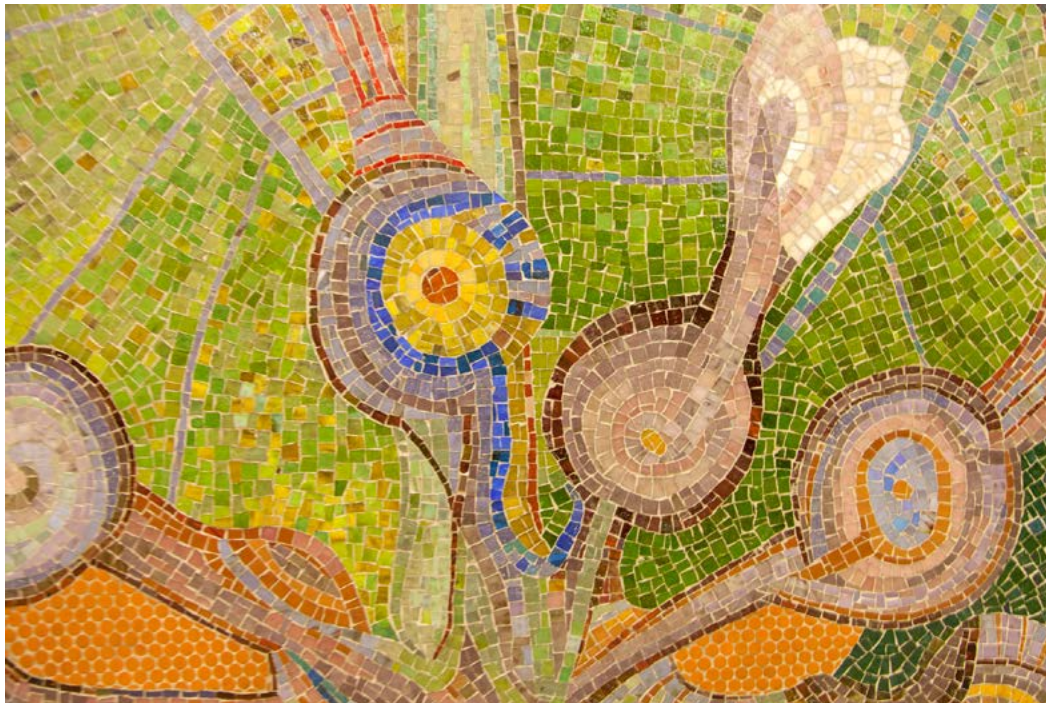
TRANSIT



TRANSIT: PRECEDENTS



Jody Pinto - Charlotte (NC) Transit Shelters

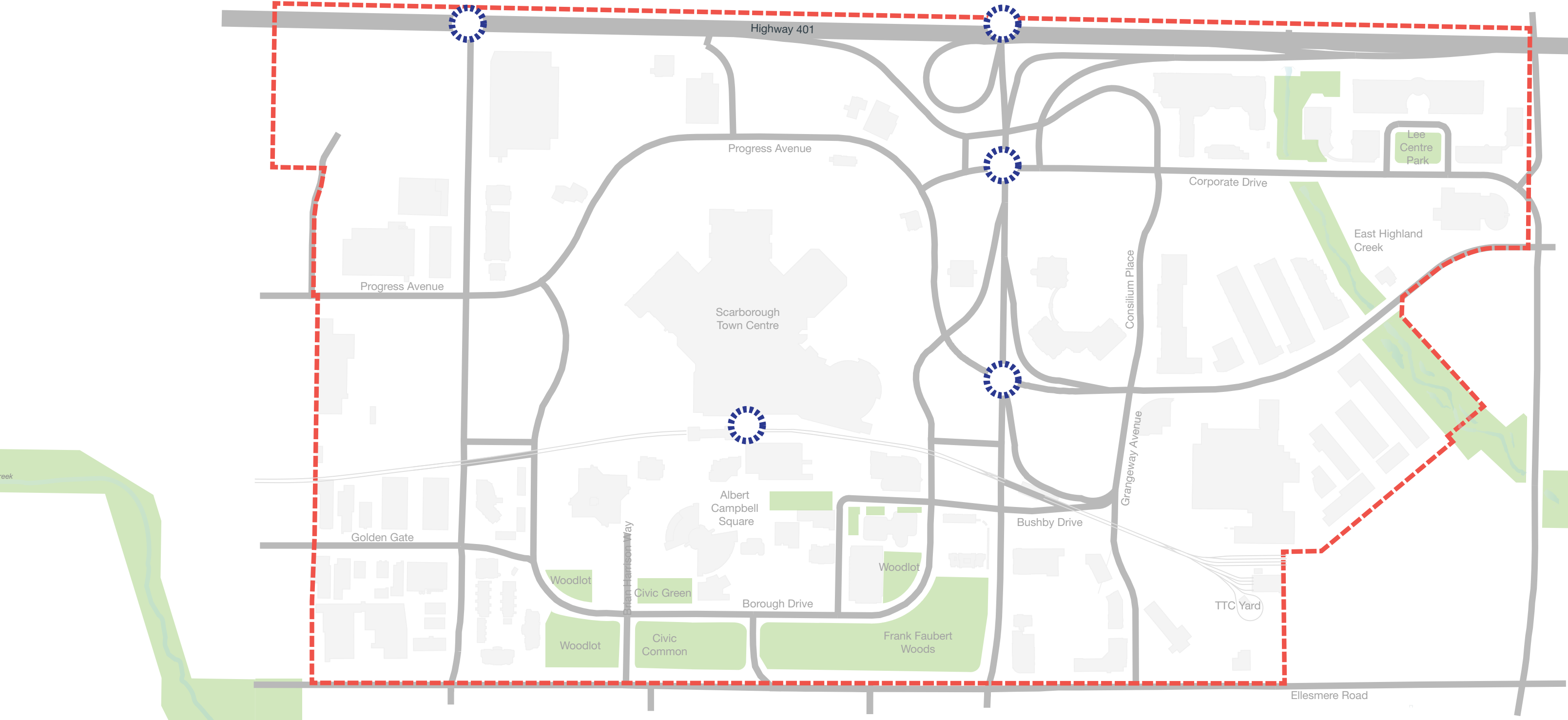


James Sutherland - "Spadina Summer"



Karen Shanski and Eduardo Aquino - 'Something Happens Here'

INFRASTRUCTURE / STRUCTURES



INFRASTRUCTURE / STRUCTURES: PRECEDENTS



Interactive Arts Collective - 'Untitled'



I-5 Bridge Ravenna Blvd, Seattle



Megx - 'Lego Bridge'

PRIVATE DEVELOPMENT SITES

[NOT EXACT LOCATIONS]



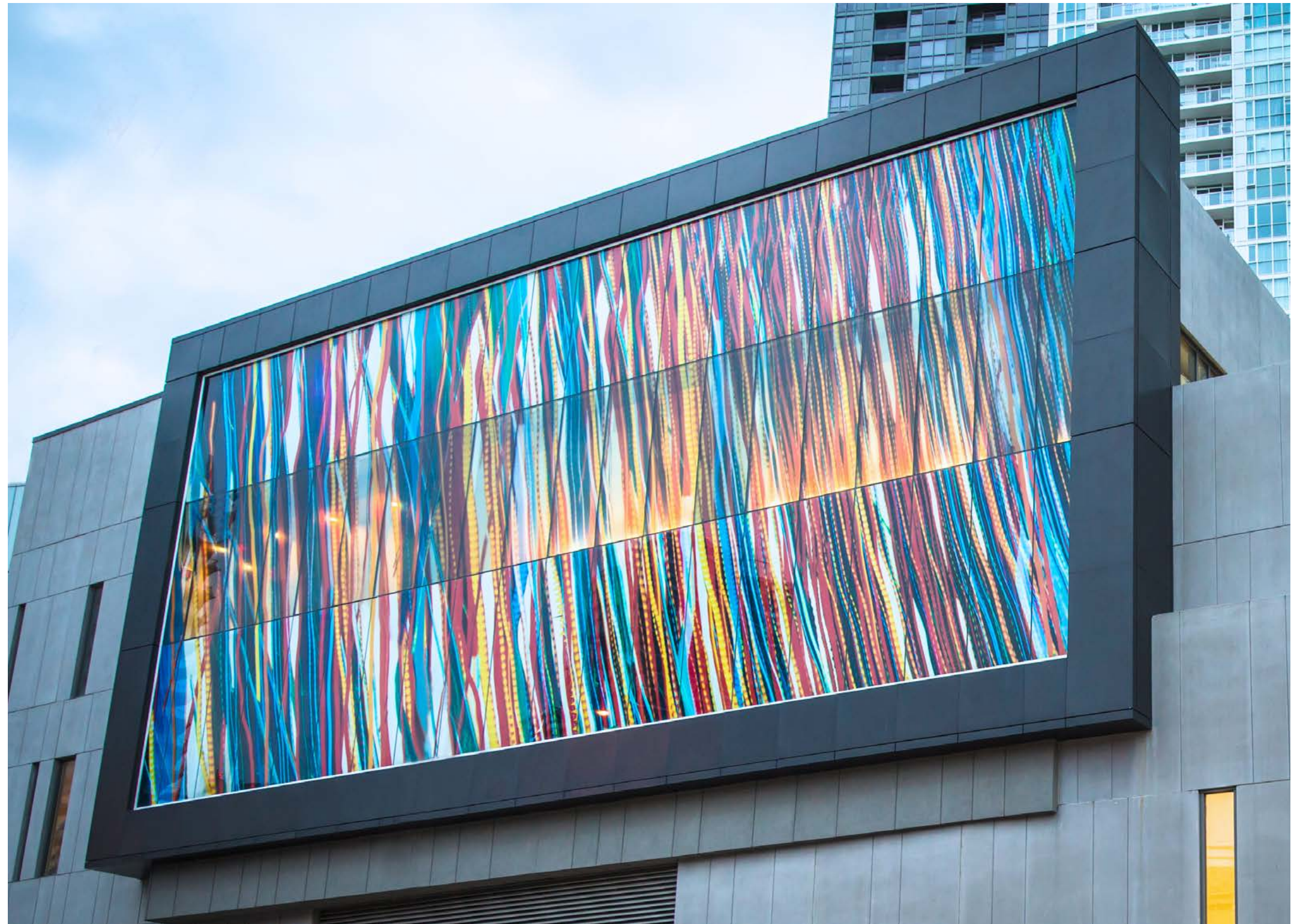
PRIVATE DEVELOPMENT SITES: PRECEDENTS



Shayne Dark - 'Double Vision' + 'Double Take'

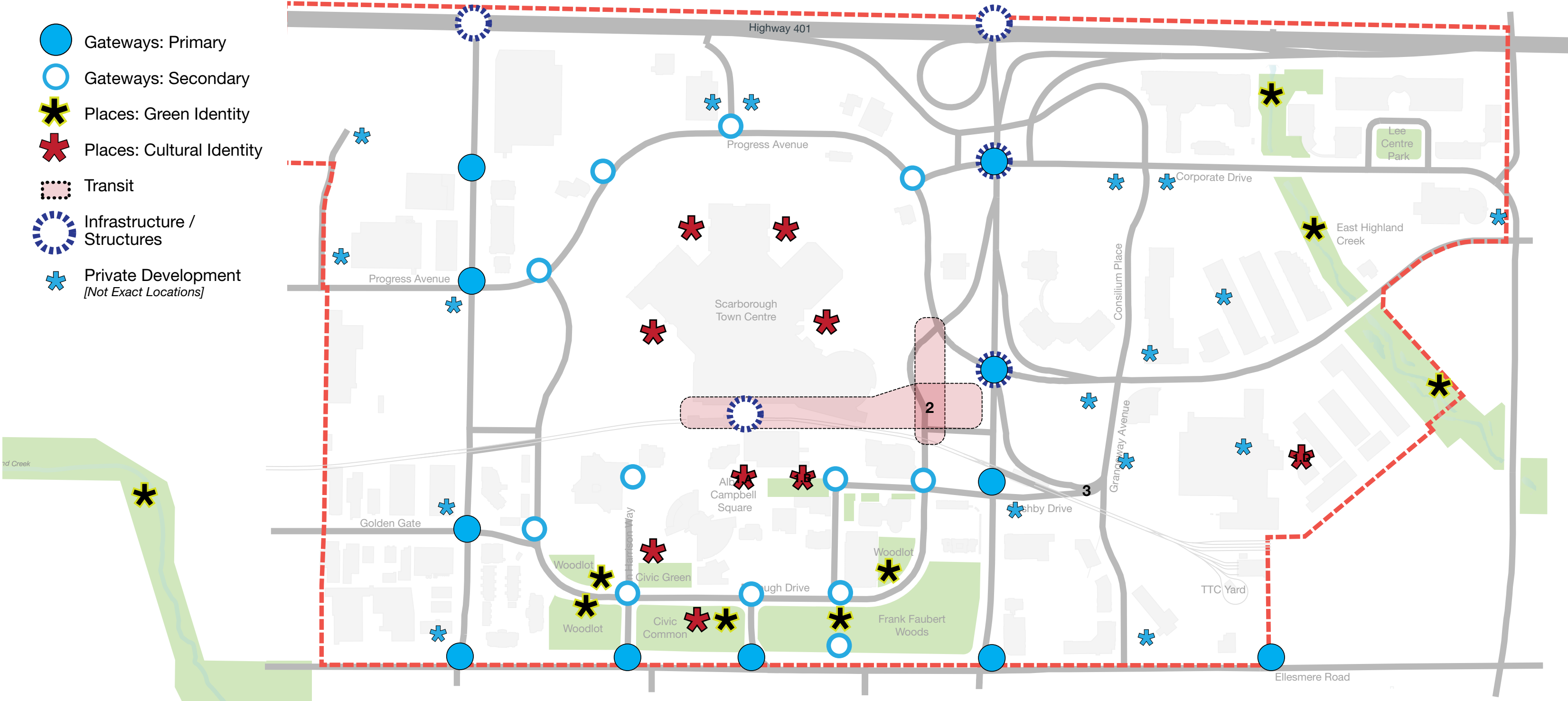


Tom Otterness - 'Immigrant Family'



Katherine Harvey - 'Gardiner Streams'

DRAFT DEMONSTRATION PLAN



PART 5

IMPLEMENTATION + BUDGET + CONSERVATION STRATEGY

PRIORITIES

Immediate to Short Term

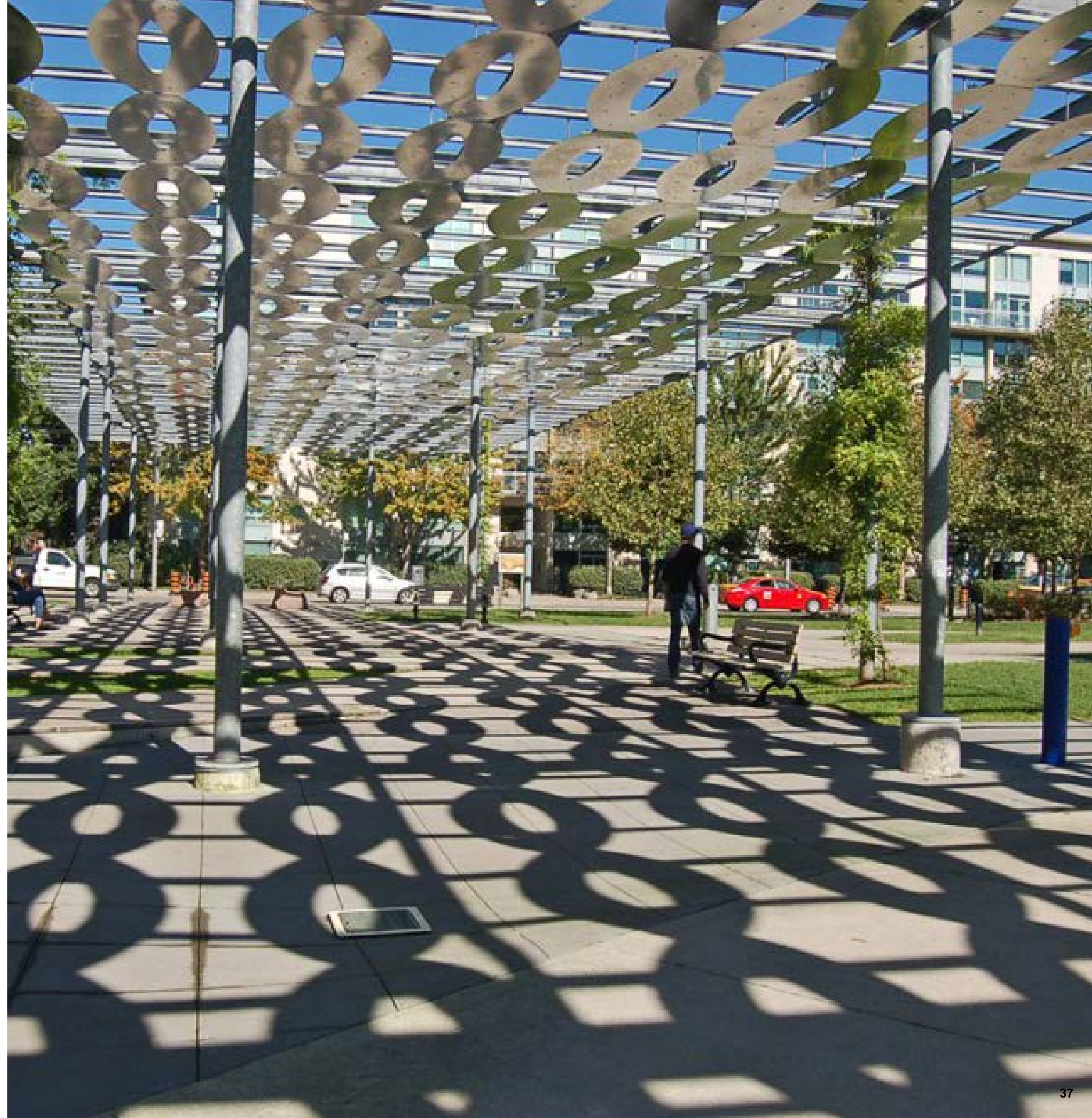
- Concentrate efforts in the Civic Precinct to help strengthen the heart of the Centre
- Celebrate and promote the existing collection. I.e. art walk, use of social media, interpretation, other.
- Intersection improvements or state of good repair: Ellesmere and Borough Drive Approaches
- Bushby/ Town Centre Promenade to connect the Civic Precinct to the new park and public school site in the McCowan Precinct



PRIORITIES

Medium Term

- Expand public art intensity outwards from Albert Campbell Square.
- Link public art to all public and private investment opportunities and municipal projects



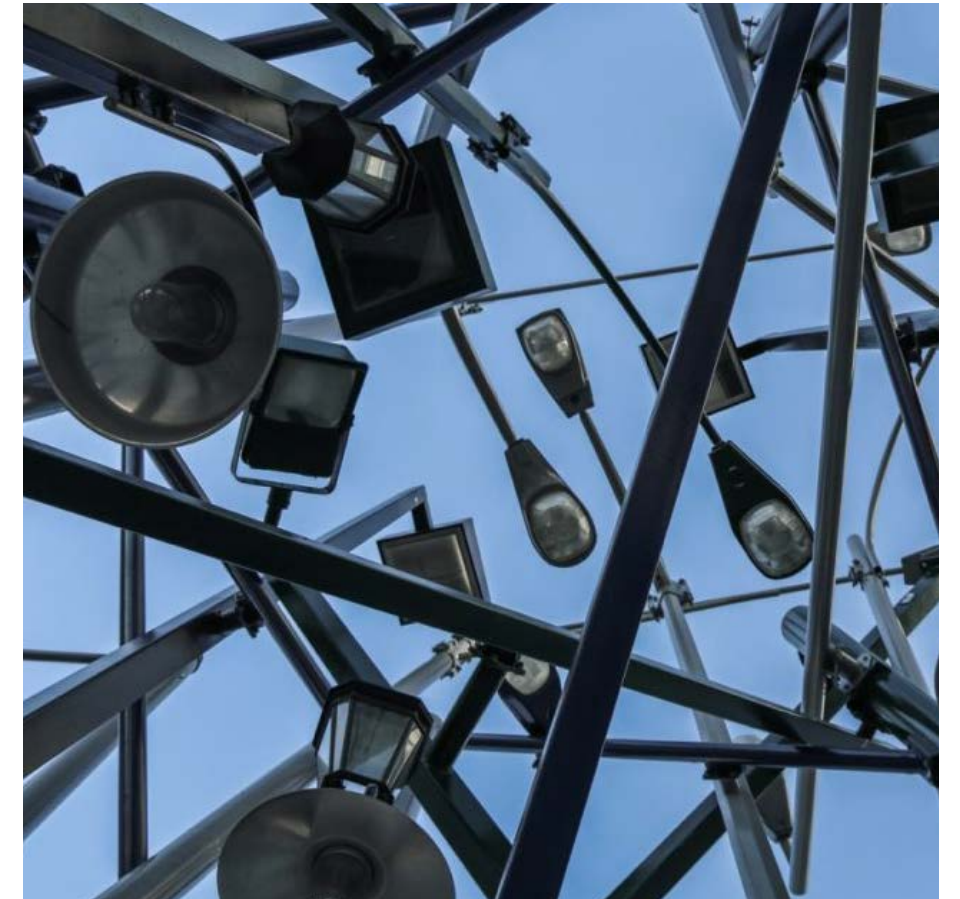
PRIORITIES

Long Term

- Future Scarborough Centre transit investment and on-going public and private investment opportunities.



James Angus - 'Untitled' (Perth City, AU)

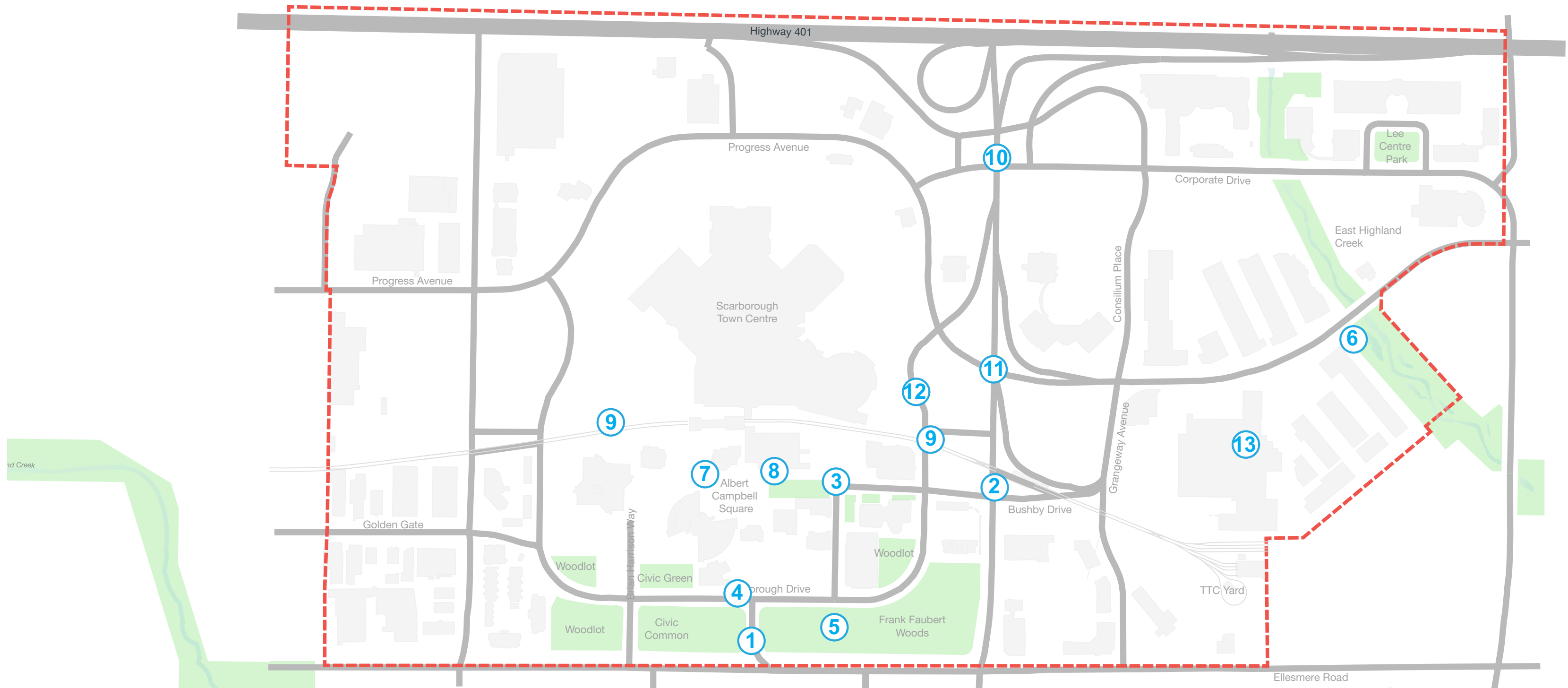


Tadashi-Kawamata - 'Untitled'



Michael-Hayden - 'Arc-en-Ciel' (Yorkdale Station)

13 PRIORITY PROJECTS



EXAMPLE PRIORITY PROJECT:

#5 PLACES: GREEN IDENTITY



Tanghe River Park- ‘Red Ribbon’



Lea Turto - ‘Sacred Realm of the Forest Elf’



Claude Cormier - ‘Solange’

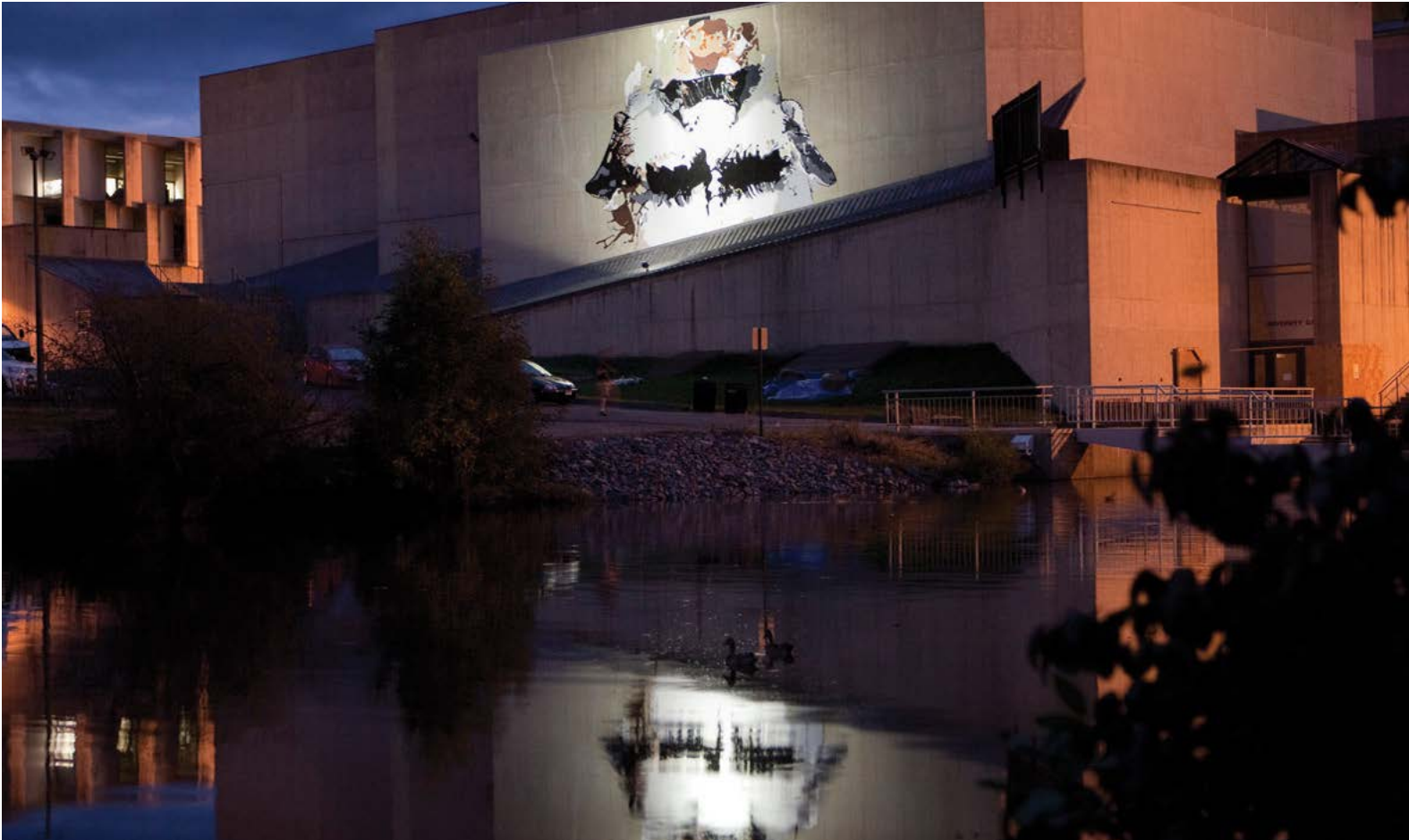
No.	Site Type	Priority Location	Public Art Objectives	Type	Partnership Opportunities	Budget Range	Time Horizon
5	Places: Green Identity	Frank Faubert Woodlot	Conceptually connected artwork along the n/s pathways through the woodlot.	Site Specific	Arts or nature organizations, Economic Development & Culture	Small	Medium Term

EXAMPLE PRIORITY PROJECT:

#7 PLACES: CULTURAL IDENTITY



Silo Projections - Quebec City



'Just a Rumor' - Anna Schlueit-Haber

No.	Site Type	Priority Location	Public Art Objectives	Type	Partnership Opportunities	Budget Range	Time Horizon
7	Places: Cultural Identity	Albert Campbell Square	Work with community to engage public art within an event or series of on-going events	Temporary	Corporate, Tourism Toronto, Art Councils, UofT, Centennial College, Ecomonic Development & Culture	Medium	Immediate to Short Term

IMPLEMENTATION STRATEGIES

Budgets and Artist Call Ranges

Funding Strategies

Acquisition Strategies

Art Selection Process

Maintenance and Conservation Recommendations

"Rainbow Net" by Toshiko Horiuchi-Macadam, Japan



MAKING IT HAPPEN

Work in a Coordinated and Strategic Way

- Work with partners and stakeholders in planning and delivery.
- Link and align the public art implementation plan to upcoming or ongoing initiatives, development or municipal capital projects.

Update Regularly

- Evaluate at minimum 5 year periods.
- Any changes should be done in regard to main principles and strategies of this plan.

Measure Success over Time

- Document the successes that result.
- Learn from previous projects.
- Apply lessons learned to those that follow.

NEXT STEPS

- Incorporate feedback from TPAC
- Final Report + Demonstration Plan
- Scarborough Community Council Presentation

For more information visit:

www.toronto.ca/scpublicart

James Angus - 'Untitled' (Perth City, AU)

