

Submit this form to your CSR within **10 business days** of return from the travel or conference/seminar.

Business Travel Office Travel Conference/Seminar

Travel Details

Name of Traveller: JOHN TORY	Vendor No.: 1017196
<input checked="" type="checkbox"/> Member of Council <input type="checkbox"/> Staff	
Date: MAY 6, 2019	Reference No.: JTSXSW032019 <i>EXP/MR09-MR11/19</i>
Name of Event: SXSW MISSION 2019, Austin Texas	Dates from: 3/9/2019 to: 3/11/2019

Purpose of Travel:
The main objectives of the mission for Mayor Tory will be to: Engage with technology community decision makers, investors and media to promote investment opportunities in Toronto. Promote market development and collaboration opportunities between Toronto and Austin companies focused in the interactive and music sectors.

Exchange Rate applied to convert from local currency to Canadian dollars (CAD) 1US=1.32CAD	Cost Centre ED0154	Functional Area 1540400000	Cheque Amount \$ 0.00
--	-----------------------	-------------------------------	--------------------------

Final Statement of Expenses

Cost Element	Description	Foreign Currency	Total incl. all taxes CAD \$	Total Before Taxes \$	HST
4256	Registration Fees:		<i>Complimentary</i>		
4215	Travel: <input checked="" type="checkbox"/> Air <input type="checkbox"/> Train <input type="checkbox"/> Bus <input type="checkbox"/> Personal Automobile _____ km @ \$0. _____ cents/km		1812.30	25.00 1611.20 92.29	3.25 HST 80.56 GST -
4210	Accommodation: 2 day @ \$334.52 USD /day	669.04 USD	920.08	920.08	-
4220/ 4230	Ground Transportation: (include all receipts)	24.67 USD	<i>4220 - 25.11 28.60 4230 - 41.68</i>	<i>25.11 28.60 41.68</i>	-
4230	Sundry Expenses 0 days @ up to \$100/day <input checked="" type="checkbox"/> CAD or <input type="checkbox"/> US per diem allowance <i>BUSINESS MEETING MEAL</i>		-	-	-
	Total Expenses		2,832.85 2,760.98	2,749.04 2,677.17	83.81
	Less: Advances & Prepayments Document No. Registration fees Travel KC Pcard 1200013211 Accommodation EDC Pcard 1200016428 Ground Transportation E Hillstrom-EDC petty cash / C. Rickett * Sundry Expenses - <i>BUSINESS MEAL 12-16431</i> Total Advances	669.04 USD 21.67 USD	1812.30 920.08 25.11 41.68 28.60 33.69	25.00 1611.20 92.29 920.08 25.11 41.68 28.60 33.61	3.25 HST 80.56 GST -
TOTAL	<i>* 19-10291, 12-16083-86, 16080, 16235-38</i> Payable to <input type="checkbox"/> individual / <input type="checkbox"/> City		0.00	0.00	0.00

Approval

Signature of Traveller:	Date: <i>May 15, 2019</i>
For Council Staff travel/ Authorizing Signature of Member of Council: <i>[Signature]</i>	Date:

Funds Authorization

For funds from the Council Budget: I have confirmed that approved funds are available for this purpose.	Signature of City Clerk/Designate:	Date:
For funds from other budgets: I have confirmed that approved funds are available for this purpose.	Name: <i>Luke Williams</i> Title: <i>G...</i> Signature:	Date: <i>MAY 17 2019</i>

MAY 16 2019

Submit this form to your CSR at least **10 business days** before the travel or conference/seminar.

Travel Details

Name of Traveller: Mayor John Tory <input checked="" type="checkbox"/> Member of Council <input type="checkbox"/> Staff		<input checked="" type="checkbox"/> business travel <input type="checkbox"/> office travel <input type="checkbox"/> conference/seminar* *Out-of-Province Conference report is required for Conference attendance outside of Ontario
Name of Event: SXSW Mission 2019		Dates from: March 9, 2019 to: March 11, 2019
Travel Destination: Austin, Texas		<input type="checkbox"/> within GTA <input type="checkbox"/> outside GTA & within Ontario <input checked="" type="checkbox"/> outside Ontario or Canada

Purpose of Travel:
 The main objectives of the mission for Mayor Tory will be to: Engage with technology community decision makers, investors and media to promote investment opportunities in Toronto. Promote market development and collaboration opportunities between Toronto and Austin companies focused in the interactive and music sectors.

Estimated Travel Costs (should include GST and all other applicable taxes)

Cost Centre To Be Charged: ED0154 Functional Area Code: 1540400000	Exchange Rate 1 USD = 1.32 CAD	Canadian \$
Registration Fees:		
Travel: <input checked="" type="checkbox"/> Air <input type="checkbox"/> Train <input type="checkbox"/> Bus <input type="checkbox"/> Personal Automobile _____ km @ \$0.____ cents/km		1645.30
Accommodation: 2 day(s) @ \$289 US per day including taxes	578.00USD	762.96
Ground Transportation: <input checked="" type="checkbox"/> taxi(s) <input type="checkbox"/> car rental <input type="checkbox"/> other - specify: _____		200.00
Sundry Expenses: 0 day(s) @ \$100.00 <input type="checkbox"/> CAD/ <input type="checkbox"/> US per day		-
Total Estimated Costs:		2608.26
Prepayment/advances requested for the following costs: <input type="checkbox"/> Registration Fees <input type="checkbox"/> Travel <input type="checkbox"/> Accommodation <input type="checkbox"/> Ground Transportation <input type="checkbox"/> Sundry Expenses		

Approval

I certify that all estimated costs relating to this travel have been included in this form. Signature of Traveller:	Date Feb. 14/19
For Council Staff travel, :	Date

Funds Authorization

For funds from the Council Budget: I have confirmed that approved funds are available for this purpose.	Signature of City Clerk/Designate: 	Date Feb 15/19
For funds from other budgets: I have confirmed that approved funds are available for this purpose.	Name: Title: Signature:	Date FEB 21 2019

RECEIVED
FEB 21 2019

PLATINUM BADGE

March 8-17, 2019
Austin, TX



The SXSW Creative Experience Award-winning "Meow Wolf: Fractallage" art installation at SXSW 2018. Photo by Judy Won.

The Platinum badge is your key to everything SXSW — opening up the breadth and depth of SXSW's groundbreaking conference sessions, iconic film, music, and comedy festivals, unparalleled networking opportunities, and more.

Your Platinum badge grants primary access to all official SXSW Conference & Festivals events.

Blue = Primary Access

Orange = Secondary Access

Platinum

Interactive Tracks, Keynotes & Featured Speakers

Interactive Mentor Sessions & Workshops

Interactive Festival Events

Interactive Festival Opening Party

Film Tracks, Keynotes & Featured Speakers

Film Mentor Sessions, Round Tables, Workshops & Parties

Film Festival Screenings & Events

Film Festival Exclusive Premieres

Music Tracks, Keynotes & Featured Speakers

Music Mentor Sessions, Workshops & Parties

Music Festival Showcases & Events

Music Festival Exclusive Showcases

Convergence Tracks, Keynotes & Featured Speakers

Comedy Festival Showcases & Events

Trade Shows & Exhibitions

Networking Meet Ups

Film Festival SXXpress Passes

Music Festival SXXpress Passes

Closing BBQ & Softball Tournament

Access to Best Hotel Rates & Booking Assistance

Access to SXSW Social Online Registrant Networking

SXSW Festival Shuttles

ALL BADGES RECEIVE ACCESS TO: SXSW Gaming, Flatstock Poster Show, SXSW Marketplace, Registrants Lounge, Startup Spotlight, Wellness Expo, The SXSW Community Service Awards, SXSW Outdoor Stage at Lady Bird Lake concerts.

SXSW Materials: Registrant Big Bag, Pocket Guide & Subscription to SXSWorld®.

<https://cart.sxsw.com/products/reg-plat>

AVAILABLE NETWORKING EVENTS: (EACH SOLD SEPARATELY)

Interactive / Film / Platinum: BBQ Crash Course

All Badges: Taco Meet Ups

Buy Now

(The passes will be free .as per Chris Rickett).

\$1550

1 ▾

Buy Now

... SXSW serves as a meeting place for the powers that be and those who would speak truth to power — the industry's corporate base and a vibrant cast of artists who don't fit in conveniently with that model.
— Chicago Tribune

Our Family Of Events

SXSW® SXSW EDU®

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AIR CANADA
YOUR BOOKING IS CONFIRMED



Booking Reference : SMJU6V

Travel booked/ticket issued on: 14 February 2019

United Airlines: MFSNMS

We've provided additional confirmation numbers for your convenience. You can use them when contacting other airlines for seat assignment or reservation assistance with this trip.

Passengers

Mr. John [REDACTED]
Tory

Ticket Number
0142108063180

Aeroplan
[REDACTED]

Seats	
AC5141	-
AC5583	-
AC598	12A

25.00 + 3.25 HST = 28.25
 1611.20 + 80.56 GST = 1691.76
 92.29 + NOTAY

\$ 1812.30

✈ Depart


Business Class (lowest)

Saturday
09 Mar, 2019

06:00
Toronto
Toronto-Pearson Int. (YYZ), Canada
Terminal 1




06:58
Chicago
O'Hare Int. (ORD), United States
Terminal 1

 **1 hr 58**
Business (Z)
Operated by United Airlines 320

07:45
Chicago
O'Hare Int. (ORD), United States
Terminal 1



10:31
Austin
Austin-Bergstrom Int. (AUS), United States

 **2 hr 46**
Business (Z)
Operated by United Airlines 738

 **AC5141:** This flight departs early in the morning.

 Return

Economy - Flex

Monday
11 Mar, 2019

16:55
Austin
Austin-Bergstrom Int. (AUS),
United States




21:15
Toronto
Toronto-Pearson Int. (YYZ), Canada
Terminal 1

 **3 hr 20**
Economy (T)
Operated by Air Canada E190 |  Wi-Fi
| Air Canada Bistro

Purchase summary

MasterCard


xxxx-xxxx-xxxx-
Amount paid: \$1812.30

1 Adult

Full details can be found in your
attached Itinerary/Receipt

 Air Transportation Charges

1599.00

 Taxes, fees and charges


213.30

Tax information

Goods and Services Tax - Canada [no.](#)
100092287 RT0001: \$80.56
Harmonized Sales Tax - Canada
([GST/HST #10009-2287 RT0001](#)): \$3.25

GRAND TOTAL
Canadian dollars


\$1,812³⁰

 CANADA, U.S.: 1 (888) 247-2262

 **AIR CANADA**
A STAR ALLIANCE MEMBER 


FARE -
BUSINESS
CLASS →

06:00 1 Stop - 5hr 31m 10:31
 \$1307
 Select a fare below

Features	Lowest	Flexible
 <p>Business Class Amenity kit with toothbrush, eye mask and socks Guaranteed window or aisle access Complimentary bottled water and spirits Our fleet features leather seats with premium fabric upholstery and heated seats Priority check-in, security, departure, baggage handling and boarding Access to our award-winning lounge level lounge Extra baggage allowance</p>	<p>Lowest \$1262 Select</p>	<p>Flexible \$1307 Select</p>

FARE -
ECONOMY
CLASS →

06:00 1 Stop - 5hr 31m 10:31
 \$1292
 Select a fare below

Features	Standard	Flex	Latitude
 <p>Economy Class Complimentary water and soft drinks Complimentary entertainment on select flights Complimentary snacks and beverages Priority boarding Access to our award-winning lounge level lounge Extra baggage allowance</p>	<p>Standard \$1292 Select</p>	<p>Flex \$1307 Select</p>	<p>Latitude \$1307 Select</p>

Note 1: Outbound flights were booked in business owing to cheaper fares.

Note 2: Mayor booked in Economy Flex to allow for seat selection on return flight.



DOUBLETREE HOTEL AUSTIN
 6505 N. IH35
 AUSTIN, TX 78752
 United States of America
 TELEPHONE 512-454-3737 • FAX 512-454-6915
 Reservations
 www.doubletree.com or 1-800-222-TREE

TORY, JOHN

Room No: 617/NK1
 Arrival Date: 3/9/2019 11:41:00 AM
 Departure Date: 3/11/2019 7:06:00 AM
 Adult/Child: 1/0
 Cashier ID: AZMANAZ
 Room Rate: 289.00
 AL:
 HH #
 VAT #
 Folio No/Che 1324535 B

Confirmation Number: 52524860

DOUBLETREE HOTEL AUSTIN 3/11/2019 7:05:00 AM

DATE	REF NO	DESCRIPTION	CHARGES
3/9/2019	7013846	GUEST ROOM	\$289.00
3/9/2019	7013846	STATE OCC. TAX	\$17.34
3/9/2019	7013846	CITY OCC. TAX	\$26.01
3/9/2019	7013846	STATE RECOVERY FEE	\$2.17
3/10/2019	7014746	GUEST ROOM	\$289.00
3/10/2019	7014746	STATE OCC. TAX	\$17.34
3/10/2019	7014746	CITY OCC. TAX	\$26.01
3/10/2019	7014746	STATE RECOVERY FEE	\$2.17
3/11/2019	7014940	MC [REDACTED]	(\$669.04)
BALANCE			\$0.00

Emily Hillstrom

From: Emily Hillstrom <[redacted]>
Sent: March 11, 2019 3:48 PM
To: Emily Hillstrom
Subject: Fwd: Your Monday afternoon trip with Uber

TO HOTEL
Mayor
Courtney
Emily
Chris

PICK up bags TO Airport
Mayor
Courtney
Emily

----- Forwarded message -----
From: Uber Receipts <uber.us@uber.com>
Date: Mon, Mar 11, 2019 at 2:45 PM
Subject: Your Monday afternoon trip with Uber
To: <[redacted]>



Total: \$57.07
Mon, Mar 11, 2019



Thanks for riding, Emily

We hope you enjoyed your ride this afternoon.




Total \$57.07

Base fare		\$2.00
Time	\$ 57.07 USD	\$9.66
Distance	X 1.32	\$38.36
Uber event surcharge	= 75.83	\$2.50

Subtotal \$52.52
Booking fee  \$2.55
Airport Surcharge  \$2.00

Amount Charged

   **Switch** \$57.07

Download PDF
Download link expires 4/10/19

You rode with Girma



4.97  **Rating**

Top Driver Compliment
"Excellent Service"

How was your ride?

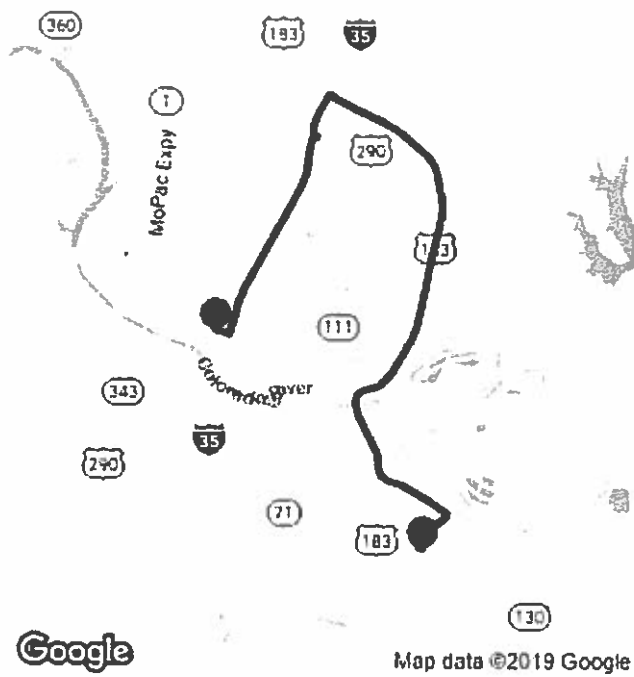
RATE OR TIP 

When you ride with Uber, your trips are insured in case of a covered accident. Learn more.

UberXL 18.62 mi | 32 min

02:12pm
701 Trinity St, Austin, TX

02:44pm
Barbara Jordan Terminal, Austin, TX





Invite your friends and family.

Get \$10 off your next ride when you refer a friend to try Uber. Share code: 5me6a

Emily Hillstrom

From: Emily Hillstrom <[redacted]>
Sent: March 10, 2019 6:28 PM
To: Emily Hillstrom
Subject: Fwd: Your Sunday afternoon trip with Uber

From
Capital Factory
meeting

Mayor
Courtney
Emily
Chris

TO techstars
meeting

----- Forwarded message -----
From: Uber Receipts <uber.us@uber.com>
Date: Sun, Mar 10, 2019 at 4:52 PM
Subject: Your Sunday afternoon trip with Uber
To: <[redacted]>



Total: \$10.45
Sun, Mar 10, 2019

Thanks for riding, Emily

We hope you enjoyed your ride this afternoon.



Total

\$10.45

Trip Fare	$\$10.45 \text{ US} \times 1.32 = 13.79 \text{ CAD}$	\$5.60
Subtotal		\$5.60
Tolls, Surcharges, and Fees		\$4.85

Amount Charged



Switch

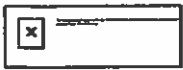
\$10.45

Download PDF

Download link expires 4/9/19



You rode with Kenneth



4.96  Rating

Top Driver Compliment

"Great Conversation"

How was your ride?

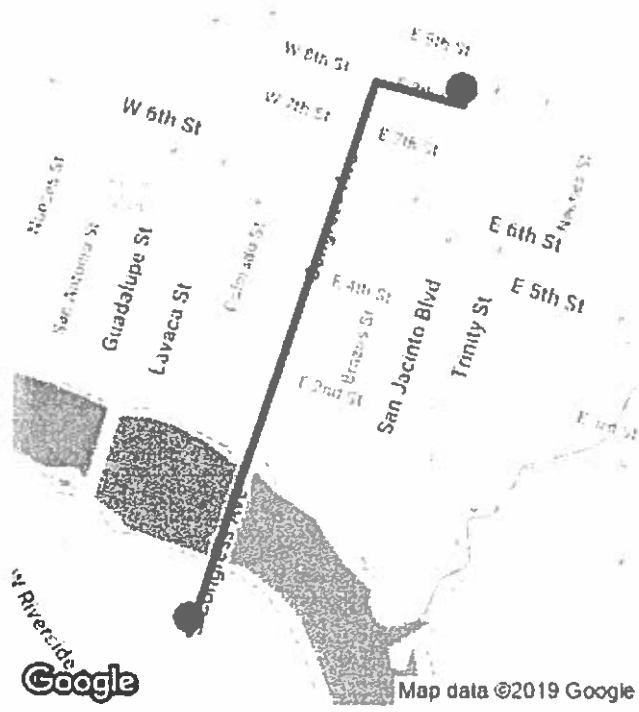
RATE OR TIP 

When you ride with Uber, your trips are insured in case of a covered accident. [Learn more.](#)

UberX 0.88 mi | 5 min

04:46pm
200 E 8th St, Austin, TX

04:52pm
220 S Congress Ave, Austin, TX



Invite your friends and family.

Get \$10 off your next ride when you refer a friend to try Uber. Share code: 5me6a

[REPORT LOST ITEM >](#)

[CONTACT SUPPORT >](#)

Emily Hillstrom

From: Emily Hillstrom <[redacted]>
Sent: March 10, 2019 9:26 AM
To: Emily Hillstrom
Subject: Fwd: Your Saturday evening trip with Uber

From
 Canadian Delegation
 Reception
 TO HOTEL

Mayor
 Courtney
 Emily
 Chris

----- Forwarded message -----
From: Uber Receipts <uber.us@uber.com>
Date: Sat, Mar 9, 2019 at 9:42 PM
Subject: Your Saturday evening trip with Uber
To: <[redacted]>



Total: \$19.17
 Sat, Mar 09, 2019

Thanks for riding, Emily

We hope you enjoyed your ride this evening.



Total \$19.17

Trip Fare	\$19.17 USD	\$16.62
	X 1.32	
	= \$25.30 CAD	
Subtotal		\$16.62
Tolls, Surcharges, and Fees <input type="checkbox"/>		\$2.55

Amount Charged



....



Switch

\$19.17

Download PDF

Download link expires 4/9/19

Download PDF

You rode with Montaser



4.83



Rating

Top Driver Compliment

"Excellent Service"

How was your ride?

RATE OR TIP

When you ride with Uber, your trips are insured in case of a covered accident. Learn more.

UberXL 5.44 mi | 10 min

09:31pm
1109 Holly St, Austin, TX

09:42pm
928 La Posada Dr, Austin, TX



Invite your friends and family.

Get \$10 off your next ride when you refer a friend to try Uber. Share code: 5me6a

[REPORT LOST ITEM >](#)

[CONTACT SUPPORT >](#)

Karina Andrade

From: Uber Receipts <uber.us@uber.com>
Sent: March 10, 2019 7:00 PM
To: Chris Rickett
Subject: Thanks for tipping! We've updated your Sunday evening trip receipt



Total: \$11.56
Sun, Mar 10, 2019

Thanks for tipping, Chris

Here's your updated Sunday evening ride receipt.



Total **\$11.56**

Trip Fare \$5.17

Subtotal \$5.17

Tolls, Surcharges, and Fees  \$2.35

Wait Time  \$0.04

Tip \$4.00

Amount Charged



Switch

~~\$7.56~~



Switch

~~\$4.00~~

Download PDF

Download link expires 4/9/19

You rode with James



4.94 Rating

Top Driver Compliment

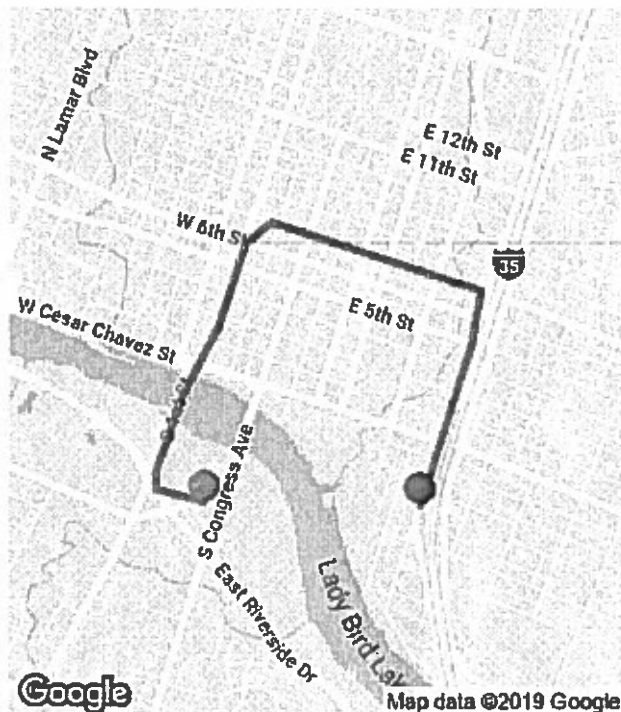
"Excellent Service"

When you ride with Uber, your trips are insured in case of a covered accident. Learn more.



05:46pm
105 Barton Springs Rd,
Austin, TX

05:59pm
76 1/2 East Ave, Austin, TX



Invite your friends and family.

Get \$10 off your next ride when you refer a friend to
try Uber. Share code: **chrisr2224**

[REPORT LOST ITEM >](#)

[CONTACT SUPPORT >](#)

[MY TRIPS >](#)

Uber

Karina Andrade

From: Uber Receipts <uber.us@uber.com>
Sent: March 10, 2019 11:30 PM
To: Chris Rickett
Subject: Thanks for tipping! We've updated your Sunday evening trip receipt



Total: \$25.93
Sun, Mar 10, 2019

Thanks for tipping, Chris

Here's your updated Sunday evening ride receipt.



Total **\$25.93**

Trip Fare \$16.08

Subtotal \$16.08

Tolls, Surcharges, and Fees  \$4.85

Tip \$5.00

Amount Charged



Switch

~~\$20.93~~



....



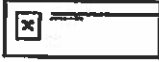
Switch

\$5.00

Download PDF

Download link expires 4/10/19

You rode with John



4.95 Rating

Top Driver Compliment

"Great Conversation"

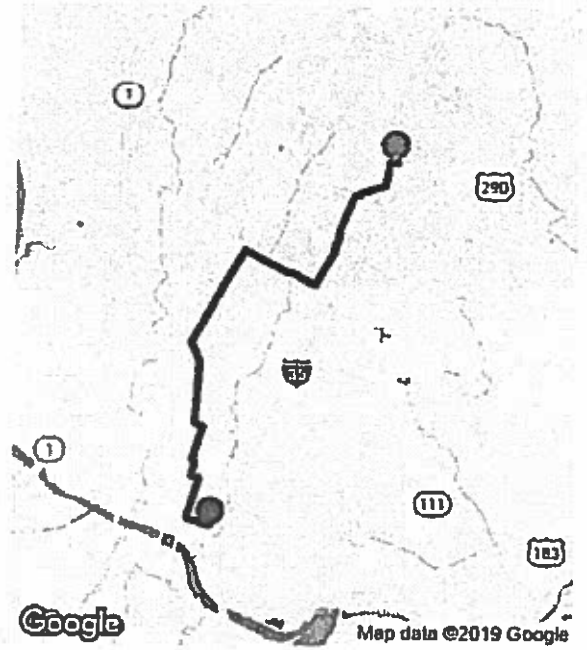
When you ride with Uber, your trips are insured in case of a covered accident. Learn more.



10:00pm
500 E 4th St, Austin, TX



10:29pm
6505 N Interstate Hwy 35,
Austin, TX



Invite your friends and family.

Get \$10 off your next ride when you refer a friend to try Uber. Share code: **chriss2224**

REPORT LOST ITEM >

CONTACT SUPPORT >

MY TRIPS >



Karina Andrade

From: Uber Receipts <uber.us@uber.com>
Sent: March 11, 2019 10:29 AM
To: Chris Rickett
Subject: [Business] Your Monday morning trip with Uber



Total: \$15.30
Mon, Mar 11, 2019

Thanks for riding, Chris

We hope you enjoyed your ride
this morning.



Total **\$15.30**

Trip Fare **\$8.80**

Subtotal **\$8.80**

Tolls, Surcharges, and Fees **\$4.85**

Wait Time **\$1.65**

Amount Charged



....

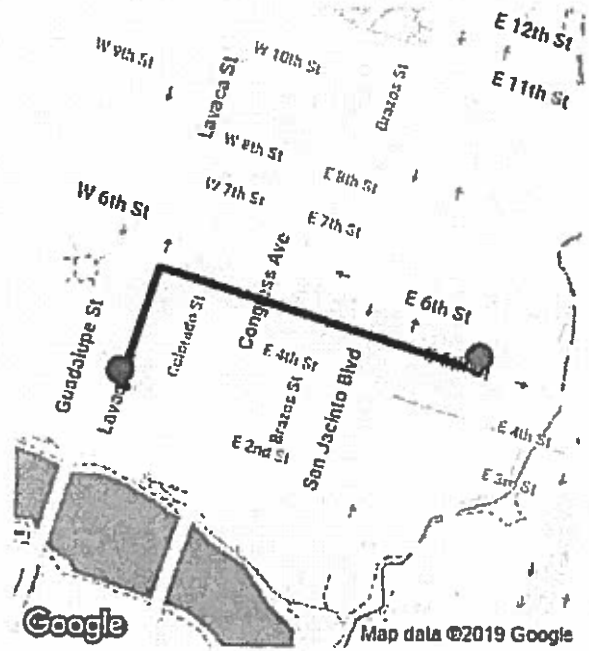


Switch

\$15.30

09:20am
400 W 2nd St, Austin, TX

09:28am
563 E 5th St, Austin, TX



Invite your friends and family.

Get \$10 off your next ride when you refer a friend to try Uber. Share code: **chrisr2224**

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[MY TRIPS >](#)



Karina Andrade

From: Uber Receipts <uber.us@uber.com>
Sent: March 11, 2019 8:39 AM
To: Chris Rickett
Subject: [Business] Your Monday morning trip with Uber



Total: \$12.78
Mon, Mar 11, 2019

Thanks for riding, Chris

We hope you enjoyed your ride
this morning.



Total	\$12.78
--------------	----------------

Trip Fare	\$10.43
-----------	---------

Subtotal	\$10.43
----------	---------

Tolls, Surcharges, and Fees	\$2.35
-----------------------------	--------

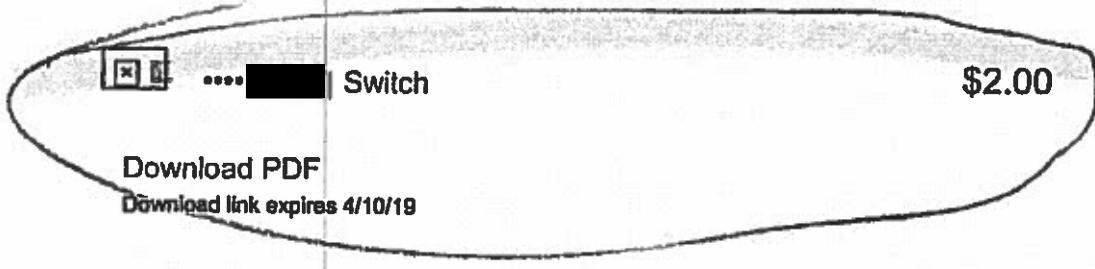
Amount Charged



....

Switch

\$12.78



You rode with Ghimatsion



4.93 Rating

Top Driver Compliment

"Excellent Service"

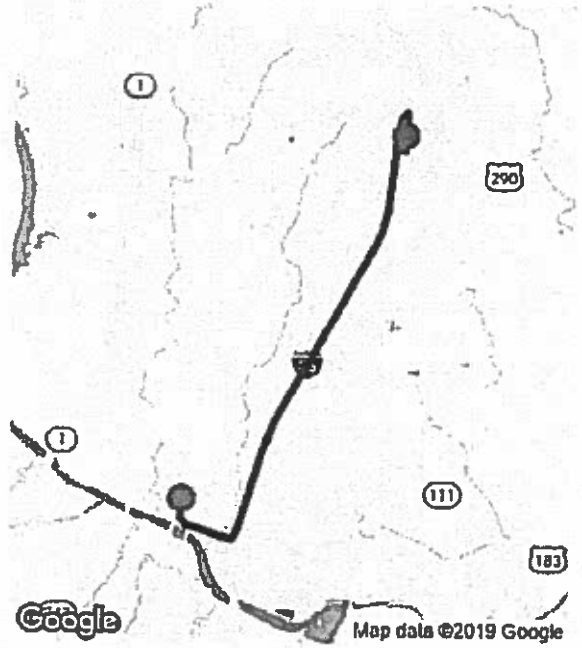
When you ride with Uber, your trips are insured in case of a covered accident. Learn more.



07:19am
6505 N Interstate Hwy 35,
Austin, TX



07:38am
200a Lavaca St, Austin, TX



Invite your friends and family.

Get \$10 off your next ride when you refer a friend to try Uber. Share code: chrisr2224

REPORT LOST ITEM >

CONTACT SUPPORT >

MY TRIPS >



Karina Andrade

From: Uber Receipts <uber.us@uber.com>
Sent: March 11, 2019 11:20 AM
To: Chris Rickett
Subject: [Business] Your Monday morning trip with Uber



Total: \$8.85
Mon, Mar 11, 2019

Thanks for riding, Chris

We hope you enjoyed your ride
this morning.



Total **\$8.85**

Trip Fare **\$4.00**

Subtotal **\$4.00**

Tolls, Surcharges, and Fees **\$4.85**

Amount Charged

 **Switch** **\$8.85**



10:17am
500 E 4th St, Austin, TX



10:19am
500 E Cesar Chavez St,
Austin, TX



Invite your friends and family.

Get \$10 off your next ride when you refer a friend to try Uber. Share code: chrisr2224

REPORT LOST ITEM >

CONTACT SUPPORT >

MY TRIPS >



Mayor John
Tory
Mayor Adler

& & 405 & &
W Austin
200 Lavaca Street
Austin, TX 78701

(512) 542-3600
932240193 Christian G

CHK 38212 TBL 35/1 GST 5
3/11/2019 8:29 AM

1 Quinoa Bowl	14.00
1 Oatmeal	10.00
1 Two Eggs	4.00
1 Sausage Side	5.00
1 Two Eggs	4.00
1 Toast	4.00
1 Buttermilk Pancakes	12.00
4 Coffee	16.00
1 Resident Discourt	-10.35
15.00 %	
Subtotal	\$58.65
Food Tax	\$4.84
Total Due	\$63.49

FOR ROOM CHARGES ONLY

GRATJITY: 10.00

TOTAL: 73.49

ROOM # _____

PRINT NAME Chris Rick

SIGNATURE _____

Thank you for dining with us!!!

Trace
W Austin
Austin, TX

TABLE# 35/1
SERVER 932240193/Christian
CHECK# 38212

2019/03/11 08:59:34

****Authorize****

MERC ID:0010600000159576801162

REF No: 311135934 CHIP

CT No: *****

EXP: XX/XX

CARD: MASTERCARD

CheckNo: 38212

TableNo: 35/1

APPROVAL CODE: 095535

Subtotal: \$63.49

Tip: _____

Total: _____

X _____

SIGNATURE
CUSTOMER COPY

Mayor Tory's SXSW Mission March 9th to 11th, 2019

Mission Overview

SXSW 2019 takes place in Austin, Texas from March 8th to 17th, 2019. Started in 1987 as a music festival, today the event is one of the premier networking events spanning, media, music, film, and digital media. In 2018, more than 430,000 people from 102 countries attended SXSW (commonly referred to as South By), with more than 75,000 attending the industry conferences. The event attracted more than 4,000 accredited media in 2018 and over 75,000 people to the trade show components.

SXSW 2019 spans three distinct, but overlapping themes:

- Interactive (March 8th to 12th)
- Music (March 11th to 17th)
- Film (March 8th to 16th)

The focus of Mayor Tory's mission will be on engaging with industry leaders from the technology and music communities, building trade and connectivity opportunities between Toronto and Austin, and furthering the Austin-Toronto Music Cities Alliance. Economic Development and Culture staff will provide mission support in both planning and on-the-ground in Austin.

Objectives

The main objectives of the mission for Mayor Tory will be to:

- Engage with technology community decisionmakers, investors and media to promote investment opportunities in Toronto.
- Promote market development and collaboration opportunities between Toronto and Austin companies focused in the interactive and music sectors.

Mission Participants

The mission will include a delegation of 35 to 50 Toronto technology community leaders. In addition to the technology delegation, there will also be a number of Toronto-based musicians and industry leaders in attendance. Because of SXSW scheduling, it is likely that many tech delegates will leave Austin before music delegates and artists arrive.

Draft Mission Agenda

Time	Activity	Description	Lead
Saturday, March 9th, 2019			
6:00	Flight from Toronto	Mayor Tory departs Toronto for Austin.	
10:30		Mayor Tory arrives in Austin.	

Time	Activity	Description	Lead
14:00	SXSW Private Tour	Private behind the scenes tour of SXSW for the Canadian Delegation led by Scott McNearney, Head of Global Partnerships SXSW.	Elevate
17:00	Dinner - Canadian Trade Commissioner	Meeting with Michael Mendoza, Canadian Trade Commissioner (ITC sector), Canadian Consulate in Dallas.	City of Toronto
20:00	Canadian Delegation Reception	Elevate to host a cocktail reception for the delegation hosted by Razor Suleman, CEO & Co-Founder Elevate. Mayor Tory will speak to delegation.	Elevate
22:00	Evening VIP Reception	VIP party at Capital One House. Founding partner of SXSW, hosted by Jennifer Jackson President of Capital One Canada.	Elevate
Sunday, March 10th, 2019			
11:00 to 13:00	Speech @ SXSW	Mayor Tory to give keynote presentation at SXSW.	City of Toronto
TBD	TechStars Collaboration	Meeting with TechStars Austin and TechStars Toronto to discuss collaborations and soft-landing opportunities for their respective startups.	City of Toronto
17:00 - TBD	Canada House Opening Reception	A large networking event to welcome all of the Canadians attending SXSW. Mayor Tory would speak as part of the reception.	Elevate
TBD	Media Dinner	A media dinner with key media and investors, along with high-profile creative Toronto companies.	City of Toronto (w/ MaRS)
Monday, March 11th, 2019			
TBD	Mayor Steve Adler	Private meeting with Austin Mayor, Steve Adler.	City of Toronto
TBD	Austin Chamber of Commerce	Meeting with the Austin Chamber of Commerce to learn more about their work and explore developing an Austin delegation to Toronto during Collision.	City of Toronto
TBD	TechRanch	Meeting with TechRanch, an Austin-based accelerator program, about collaboration opportunities with Toronto.	City of Toronto

Time	Activity	Description	Lead
11:30 - 13:00	UNESCO Creative Cities Brunch	An event to promote cooperation among cities that have identified creativity as a strategic factor for sustainable urban development. Mayor Tory would speak as part of the event. Canadian Commission for UNESCO organizing as part of Creative Cities Network.	UNESCO / City of Toronto (Confirmed)
16:55 p.m.	Flight from Austin	Mayor Tory departs Austin for Toronto.	
21:00 p.m.		Mayor Tory arrives in Toronto.	

DRAFT

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The SXSW Creative Experience Award-winning "Meow Wolf: Fractallage" art installation at SXSW 2018. Photo by Judy Won.

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Film Tracks, Keynotes & Featured Speakers

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Film Festival Screenings & Events

Film Festival Exclusive Premieres

Music Tracks, Keynotes & Featured Speakers

Music Mentor Sessions, Workshops & Parties

Music Festival Showcases & Events

Music Festival Exclusive Showcases

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