

Submit this form to your CSR within 10 business days of return from the travel or conference/seminar.

Bus	iness Travel	×	Office Travel		Conference/Se	minar 🗆	
Travel Det							
Name of Tr	aveller: EMI	LY HILLST	ROM	Vendor	No.: 101920	65	
☐ Member	of Council	⊠ Staff					
Date: May 6				Referen		SW032019 EXP	MRO7-MRIJI
Name of Events SXSW MISS	vent: SION 2019, Au	ıstin Texas	•		from: 3/9/2	019 to: 3/11	/2019
media to prom	ctives of the missiote investment or	portunities in	Tory will be to: Enga Toronto. Promote r interactive and musi	narket devel	nology community dec opment and collaborat	ision makers, invest ion opportunities be	ors and lween
	Rate applied to Canadian dolla		m local IUS=1.32CAD	Cost Centr ED0154	re Functional Are 1540400000	ea Cheque A \$ 0.00	Amount
Final State	ement of Exp	enses					
Cost Element		Descriptio	n	Foreign Currency		Total Before Taxes \$	HST
4118	Registration	Fees:		1100.00 USC	1504.07	1504.07	-
4215	☐ Personal		Bus km @		1717.80	25.00 1521.20 92.29	3.25 HST 76.06 GST
	\$0 cent	s/km					
4210	Accommoda 2 day @ \$33		day	669.04 USD	920.08	920.08	
4220 4230	Ground Trar (include all re		:	2 1.67 US D 1 2.17 US D	4220 25.1 28.81 4230 57.74 16.88	25.11 -28.61 57.74 16.06	-
4230	Sundry Expe 3 days @ up □CAD or ⊠	to \$100/day		300.00USD -4.86.USD -(binder)	396.00 6.71	396.00 6.71	:
	Total Expens	ses	,		4,620,80,589.33	4,145-4,610:02	79.31
	Less: Advances & Document No. Registration fees of Travel KC Peard Accommodation Ground Transpocash / C.R.ckef Sundry Expense Binder E Hillstro Total Advances	EDC 120001269 1200013213 EDC Peard 1 Ortation E Hills Peard ** Pea	1200016429 htrom – EDC Petty 127346	1100.00 USE 669.04 USD 21.67 USD 12.17 USD 300.00 USD 4.86 USD	1717.80 920.08 25. 28.61 16.08 51.74 396.00	1504.07 25.00 1521.20 92.29 920.08 25.11 28.61 57.74 396.00	3.25 HST 76.06 GST
TOTAL	* 19-102191,12-1 Payable to L	6083-86, 1609	70,16235-38	****	0.00		
	,			-	1		
Approval Signatu	17 "	**		1	Date		
					May 13,	2019	
For Counc Member of	il Staff traveLA f Council:	uthorizing S	Signature of		May 13, Date Way 15	2019	
Funds Au	thorization				North and Street		11 1 9 1
I have confi	om the Counci irmed that appi vailable for this	roved	Signature of Cit	y Clerk/De	esignate:	Date	
I have confi	om other budg irmed that approvailable for this	roved	Name: Luke Title: ECC. Signature:	118/1/20		Date MAY 1	7 2019
	.,						/



Submit this form to your CSR at least 10 business days before the travel or conference/seminar.

Travel Details		
Name of Traveller: Emily Hillstrom ☐ Member of Council ☑ Staff	 ☑ business travel ☐ office travel ☐ conference/seminar *Out-of-Province Conferer Conference attendance or 	nce report is required for
Name of Event: SXSW Mission 2019	Dates from: March 9, 2019	to: March 11, 2019
Travel Destination: Austin, Texas	□ within GTA□ outside GTA & within⊠ outside Ontario or C	
Purpose of Travel: The main objectives of the mission for Mayor Tory will be to: Engage with ted media to promote investment opportunities in Toronto. Promote market dev Toronto and Austin companies focused in the interactive and music sectors.		
Estimated Travel Costs (should include GST and all other app	licable taxes)	
Cost Centre To Be Charged: ED0154 Functional Area Code: 1540400000	Exchange Rate 1 <u>USD</u> = 1.32 CAD	Canadian \$
Registration Fees:		
Travel: ☑ Air ☐ Train ☐ Bus ☐ Personal Automobile km @ \$0 cents/km		1645.30
Accommodation:		
2 day(s) @ \$289 per day including taxes	578.00USD	762.96
Ground Transportation: □ taxi(s) □ car rental □ other - specify:		200.00
Sundry Expenses: 3 day(s) @ \$100.00 □CAD/⊠US per day	300.00 USD	396.00
Total Estimated Costs:		3004.26
Prepayment/advances requested for the following costs: Registration Fees Travel Accommodation Ground Transportation Sundry Expenses	300.00 USD	396.00
Approval		
I certify that all estimated costs relating to this travel have been Signature of	n included in this form.	Date Fdb 14/2019
For Council Staff travel, Aforoving Signature of Member of Co	uncil:	Fob. 14/2019 Date Feb. 14/19
Funds Authorization		
For funds from the Council Budget: I have confirmed that approved funds are available for this purpose. Signature of City Clerk/E	Designate:	Date
For funds from other budgets: I have confirmed that approved funds are available for this purpose. Name: Mike William Signate: Signate: Signate: Signate: Name: Mike William Signate: Name: Mike William Signate: Name: Mike William Signate: Name: Mike William Signate: Name: Name: Mike William Signate: Name: Name: Mike William Signate: Name: N	15	Date FEB 2 1 2019

To: Chris Rickett
Cc: Chris Rickett
Subject: SXSW Purchase Confirmation

Miew email in browser



Date: 2019-02-14T11:58:36.986-06:00

Receipt

From: SXSW LLC PO BOX 685289 AUSTIN, TX 78768 512/467-7979

To: Chris Rickett,

Your credit card ending with was charged \$2,200 on Feb 14, 2019 at 11:58am.

Items Purchased:

Platinum Badge - \$1100 Assigned to Courtney Glen

Price reduced to \$1100 with reg-plat-gr_159136ca76
Platinum Badge - \$1100
Assigned to Emily Hillstrom

Price reduced to \$1100 with reg-plat-gr 48d41581b5

Total: \$2,200

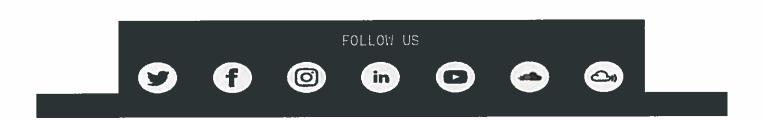
Sign in with this link to view and manage your purchases: https://cart.sxsw.com/cart_items/display_purchase_history?order_id=Gfrbuk2Hmukuk64oHYBLWd

If you purchased a registration and you have not booked a hotel through the SXSW Housing Department, log in to your SXSW Shopping Cart and click on the Hotel Tab.

For EDU badges, click on the SXSW EDU Hotels Tab.

You will receive a more detailed confirmation email from the Registration Department once your registration has been processed.

https://cart.sxsw.com/



South by Southwest®, SXSW®, South by®, SXSW EDU®, SXSW/m®, NXNW®, North by Northwest®, Daily Chord®, and PanelPicker® are trademarks owned by SXSW, LLC. | South by Southwest | PO Box 685289, Austin, TX, 78768 | 512-467-7979. You are receiving this email because chris.rickett@toronto.ca submitted an application to participate in SXSW 2019.



YOUR BOOKING IS CONFIRMED



Booking Reference: S4ZTBM

Travel booked/ticket issued on:14 February 2019

Passengers

[↑] Ms. Emily Hillstrom

Seats

Ticket Number 0142108070933 AC5141

AC598

AC5583

\$25,00 + 3.25 HT = 28.25 \$1521.20 + \$176.06C15T = 1597.26 \$92.29 + NO tax

\$1717.80

✓ Depart

Business Class (lowest)

Saturday 09 Mar, 2019

06:00 Toronto

Toronto-Pearson Int. (YYZ), Canada Terminal 1

06:58 Chicago O'Hare Int. (ORD), United States



1 hr 58 Business (Z) Operated by United Airlines 320

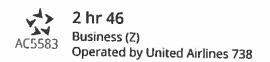
07:45 Chicago

O'Hare Int. (ORD), United States Terminal 1

10:31 **Austin**

Terminal 1

Austin-Bergstrom Int. (AUS), United



AC5141: This flight departs early in the morning.

Return

Economy - Standard

Monday 11 Mar, 2019 **16:55 Austin**Austin-Bergstrom Int. (AUS),

21:15
Toronto
Toronto-Pearson Int. (YYZ), Canada
Terminal 1

AC598

United States

3 hr 20
Economy (T)
Operated by Air Canada E190 | Mi-Fi
| Air Canada Bistro

Purchase summary

MasterCard
xxxx-xxxx-xxxx-

Amount paid: \$1717.80

Full details can be found in your attached Itinerary/Receipt

Tax Information
Goods and Services Tax - Canada <u>no.</u>
100092287 RT0001: \$76.06
Harmonized Sales Tax - Canada
(<u>GST/HST</u> #10009-2287 RT0001): \$3.25

Air Transportation Charges

Taxes, fees and charges

GRAND TOTAL Canadian dollars

1 Adult

1509.00

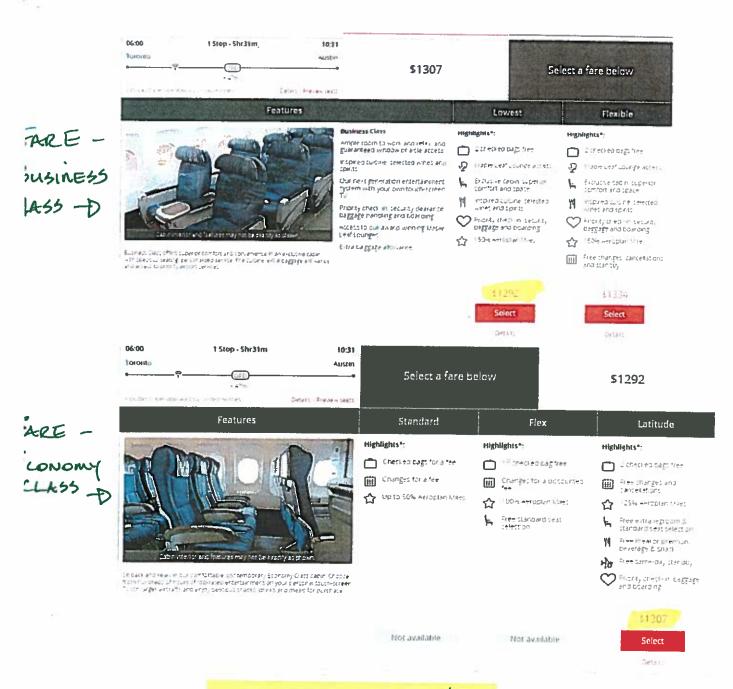
208.80

\$1,717 80

8

CANADA, U.S.: 1 (888) 247-2262





Note 1: Outbound flights were booked in trusiness ewing to cheaper fares.

Note 2: Mayor booked in Economy Flex to allow for seat selection on Ceturn flight. Name & Address

HILLSTROM, EMILY



6505 IH-35 North • Austin, TX 78752 Phone (512) 454-3737 • Fax (512) 454-6915 For reservations across the nation www.doubletree.com or 1-800-222-TREE

Room Arrival Date Departure Date

433/ND2 3/9/2019 11:38:00 AM 3/11/2019

Adult/Child Room Rate

1/0 289.00

Rate Plan: HH # AL: Car:

SXS

Confirmation Number: 52524956

3/11/2019

DATE	REFERENCE	DESCRIPTION		AMOUNT
3/9/2019 3/9/2019 3/9/2019 3/9/2019 3/10/2019 3/10/2019 3/10/2019 3/11/2019	7013698 7013698 7013698 7013698 7014610 7014610 7014610 7014640 7014946	GUEST ROOM STATE OCC. TAX CITY OCC. TAX STATE RECOVERY FEE GUEST ROOM STATE OCC. TAX CITY OCC. TAX STATE RECOVERY FEE MC **BALANCE**		\$289.00 \$17.34 \$26.01 \$2.17 \$289.00 \$17.34 \$26.01 \$2.17 (\$669.04) \$0.00
ACCOUNT NO.			DATE OF CHARGE	FOLIO NO /CHECK NO
CARD MEMBER NA	MIE		AUTHORIZATION	INITIAL
ESTABLISHMENT N	O & LOCATION	ESTABLISHED NT AURELS TO TRANSPORT TO CARDINATE R FOR PAYMENT	PURCHASES & SERVI	CES
			TAXES	
			TIPS & MISC	



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WALDORF ASIORIA

CONRAD

carrobh



CURIO



TAPESTRY

















Emily Hillstrom

From:

Emily Hillstrom < **■**

Sent:

March 10, 2019 6:28 PM

To:

Emily Hillstrom

Subject:

Fwd: Your Sunday afternoon trip with Uber

----- Forwarded message ------

From: Uber Receipts <uber.us@uber.com>

Date: Sun, Mar 10, 2019 at 4:52 PM

Subject: Your Sunday afternoon trip with Uber

From Capital tactory meeting TO techstars meeting



Total: \$10.45 Sun, Mar 10, 2019

Thanks for riding, Emily

We hope you enjoyed your ride this afternoon.



Total

\$10.45

Trip Fare

12 LO, 45 USX 1.32 = 13,79 CAD

\$5.60

Subtotal

\$5.60

Tolls, Surcharges, and Fees

\$4.85

Amount Charged





Switch

\$10.45

Download PDF

Download link expires 4/9/19



You rode with Kenneth





Top Driver Compliment

"Great Conversation"

How was your ride?



When you ride with Uber, your trips are insured in case of a covered accident. Learn more.

UberX 0.88 mi | 5 min

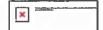
04:46pm

200 E 8th St, Austin, TX

04:52pm

220 S Congress Ave, Austin, TX





Invite your friends and family.

Get \$10 off your next ride when you refer a friend to try Uber. Share code: 5me6a

REPORT LOST ITEM >

CONTACT SUPPORT >

Emily Hillstrom

From:

Emily Hillstrom ◀

Sent:

March 10, 2019 9:26 AM

To:

Emily Hillstrom

Subject:

Fwd: Your Saturday evening trip with Uber

----- Forwarded message ------

From: Uber Receipts < uber.us@uber.com>

Date: Sat, Mar 9, 2019 at 9:42 PM

Subject: Your Saturday evening trip with Uber

⊤റ∙്

Mayor Courney Emily Chris From
Conadian belegation
Reception
TO HOTEL

Total: \$19.17 Sat, Mar 09, 2019



Thanks for riding, Emily

We hope you enjoyed your ride this evening.



Total

\$19.17

Trip Fare

*19,17 USD X 1.32 \$16.62

Subtotal

 $\times 1.32$ = 25.30 CAD

\$16.62

Tolls, Surcharges, and Fees

\$2.55

Amount Charged





\$19.17

Download PDF

Download link expires 4/9/19



You rode with Montaser





Top Driver Compliment

"Excellent Service"

How was your ride?



When you ride with Uber, your trips are insured in case of a covered accident. Learn more.

Amount Charged





\$19.17

Download PDF

Download link expires 4/9/19

You rode with Montaser

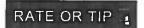




Top Driver Compliment

"Excellent Service"

How was your ride?



× ====

When you ride with Uber, your trips are insured in case of a covered accident. Learn more.

UberXL 5.44 mi | 10 min

09:31pm

1109 Holly St, Austin, TX

09:42pm

00

928 La Posada Dr, Austin, TX



×

Invite your friends and family.

Get \$10 off your next ride when you refer a friend to try Uber. Share code: 5me6a

REPORT LOST ITEM >

CONTACT SUPPORT >

Emily Hillstrom

From:

Emily Hillstrom <

Sent:

March 11, 2019 3:48 PM

To:

Emily Hillstrom

Subject:

Fwd: Your Monday afternoon trip with Uber

Mayor

Emely

Pick up bags

TO ARPOR mayor

-mill

----- Forwarded message -----

From: Uber Receipts < <u>uber.us@uber.com</u>>
Date: Mon, Mar 11, 2019 at 2:45 PM

Subject: Your Monday afternoon trip with Uber

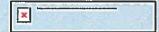
To: <



Total: \$57.07 Mon, Mar 11, 2019

Thanks for riding, Emily

We hope you enjoyed your ride this afternoon.



Total

\$57.07

Base fare

\$2.00

Time

\$9.66

Distance

\$38.36

Uber event surcharge

= 75.83

X 1.32

457.07 USD

\$2.50

Subtotal

\$52.52

Booking fee 🗔

\$2.55

Airport Surcharge 🗔

\$2.00

Amount Charged







Switch

\$57.07

Download PDF

Download link expires 4/10/19

You rode with Girma



4.97 Rating

Top Driver Compliment

"Excellent Service"

How was your ride?

RATE OR TIP 📮



Subtotal \$52.52
Booking fee
\$2.55
Airport Surcharge
\$2.00

Amount Charged

Switch \$57.07

Download PDF
Download link expires 4/10/19

You rode with Girma

Top Driver Compliment

How was your ride?

RATE OR TIP 🖫

"Excellent Service"

When you ride with Uber, your trips are insured in case of a covered accident. Learn more.

UberXL 18.62 mi | 32 min

02:12pm

701 Trinity St, Austin, TX

02:44pm

Barbara Jordan Terminal, Austin, TX





Invite your friends and family.

Get \$10 off your next ride when you refer a friend to try Uber. Share code: 5me6a

Emily Hillstrom
From:
Sent:

Emily Hillstrom <

March 10, 2019 10:28 AM

Emily Hillstrom

Fwd: Your Sunday morning trip with Uber

Evound Supplies Transp. 1 to Mark

From Hotel

------ Forwarded message ------

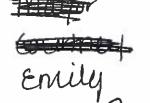
From: Uber Receipts < <u>uber.us@uber.com</u>> Date: Sun, Mar 10, 2019 at 9:06 AM

Subject: Your Sunday morning trip with Uber

To:

To:

Subject:



TO Hilton Hotel

Br keyrote speech et advance

×

Total: \$24.34 Sun, Mar 10, 2019

Thanks for riding, Emily

We hope you enjoyed your ride this morning.



Total

\$24.34

Trip Fare

24.34 US X 1.32 = \$ 32.13 CAD

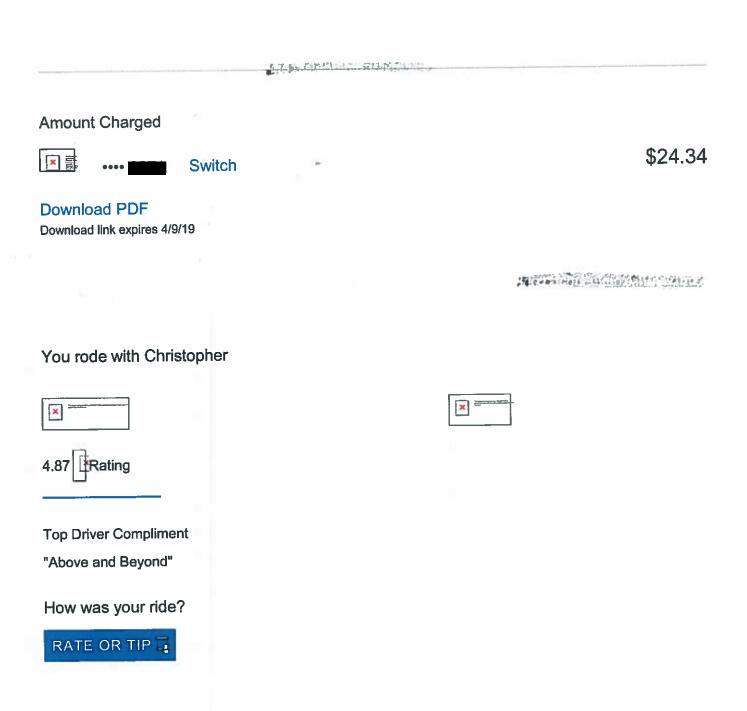
\$21.99

Subtotai

\$21.99

Tolls, Surcharges, and Fees

\$2.35



When you ride with Uber, your trips are insured in case of a covered accident. Learn more.

UberX 6.45 mi | 12 min

08:53am

6505 N Interstate Hwy 35, Austin, TX

09:06am

500 E 4th St, Austin, TX



×

Invite your friends and family.

Get \$10 off your next ride when you refer a friend to try Uber. Share code: 5me6a

REPORT LOST ITEM >

CONTACT SUPPORT >

Karina Andrade

From: Sent:

Uber Receipts <uber.us@uber.com> March 10, 2019 7:00 PM

To:

Subject:

Chris Rickett

Thanks for tipping! We've updated your Sunday evening trip receipt

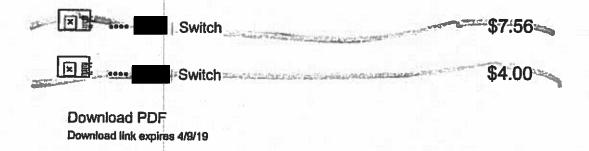


Total: \$11.56 Sun, Mar 10, 2019

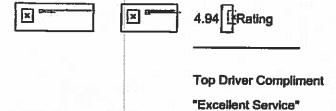
Thanks for tipping, Chris

Here's your updated Sunday evening ride receipt.

Total	\$1	1.56
Trip Fare		\$5.17
Subtotal Tolls, Surcharges, and Fees		\$5.17 \$2.35
Wait Time 📮		\$0.04
Tip		\$4.00
Amount Charged		



You rode with James



When you ride with Uber, your trips are insured in case of a covered accident. Learn more.

05:46pm 105 Barton Springs Rd, Austin, TX

05:59pm 76 1/2 East Ave, Austin, TX





Invite your friends and family.

Get \$10 off your next ride when you refer a friend to try Uber. Share code: chrisr2224

REPORT LOST ITEM > | CONTACT SUPPORT > | MY TRIPS >

Top Driver Compliment "Excellent Service"

When you ride with Uber, your trips are insured in case of a covered accident. Learn more.



Karina Andrade

From: Sent:

Uber Receipts <uber.us@uber.com>

Mai

To:

Subject:

March 10, 2019 11:30 PM

Chris Rickett

Thanks for tipping! We've updated your Sunday evening trip receipt



Total: \$25.93 Sun, Mar 10, 2019

Thanks for tipping, Chris

Here's your updated Sunday evening ride receipt.

×.

Total

\$25.93

Trip Fare

\$16.08

Subtotal

\$16.08

Tolls, Surcharges, and Fees 🗔

\$4.85

Tip

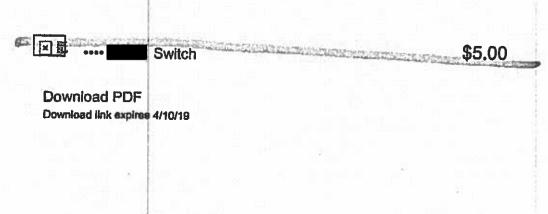
\$5.00

Amount Charged

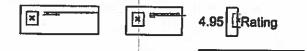


Switch

\$20.93

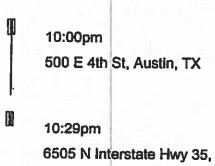


You rode with John

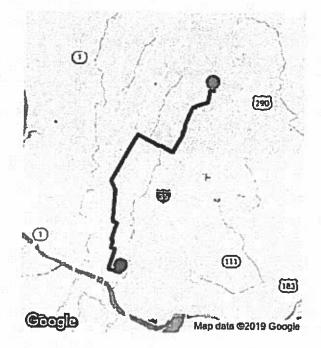


Top Driver Compliment
"Great Conversation"

When you ride with Uber, your trips are insured in case of a covered accident. Learn more.



Austin, TX



×

Invite your friends and family.

Get \$10 off your next ride when you refer a friend to try Uber. Share code: chrisr2224

REPORT LOST ITEM > | CONTACT SUPPORT > | MY TRIPS >

3

Karina Andrade

From:

Uber Receipts <uber.us@uber.com>

Sent:

March 11, 2019 10:29 AM

To:

Chris Rickett

Subject:

[Business] Your Monday morning trip with Uber



Total: \$15:30 Mon, Mar 11, 2019

Thanks for riding, Chris

We hope you enjoyed your ride this morning.

₽-

Total

\$15.30

Trip Fare

\$8.80

Subtotal

\$8.80

Tolls, Surcharges, and Fees

\$4.85

Wait Time 🗔

\$1.65

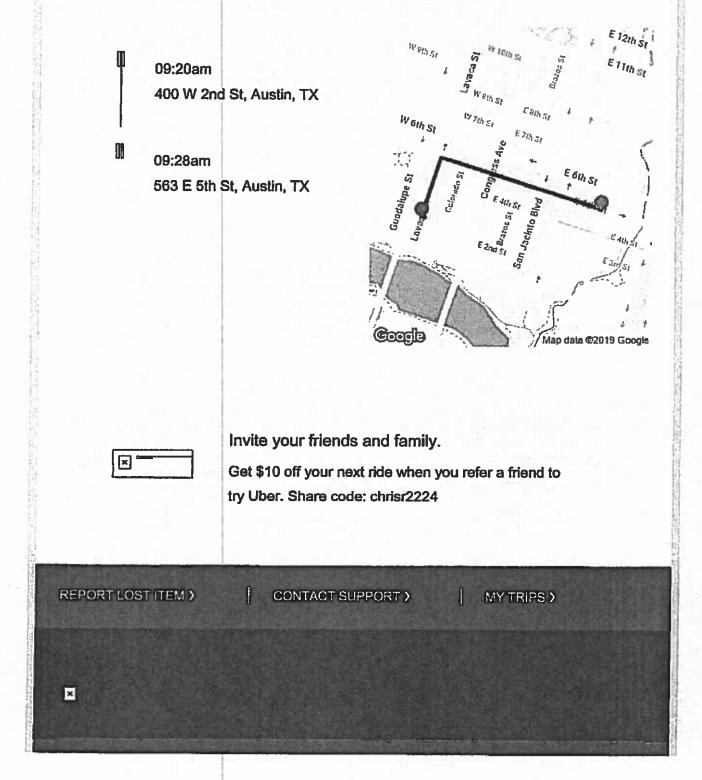
Amount Charged

X



Switch

\$15.30



Karina Andrade

From:

Uber Receipts <uber.us@uber.com>

Sent:

March 11, 2019 8:39 AM

To:

Chris Rickett

Subject:

[Business] Your Monday morning trip with Uber



Total: \$12,78 Mon, Mar 11, 2019

Thanks for riding, Chris

We hope you enjoyed your ride this morning.

× -

Total

\$12.78

Trip Fare

\$10.43

Subtotal

\$10.43

Tolls, Surcharges, and Fees 🗔

\$2.35

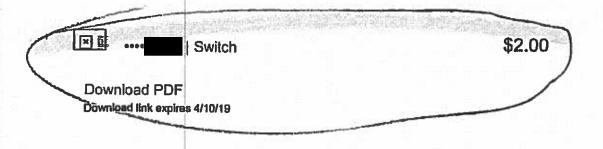
Amount Charged



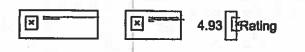


Switch

\$12.78

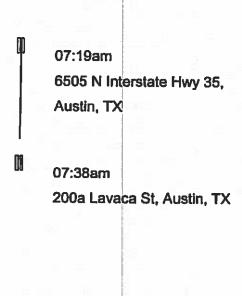


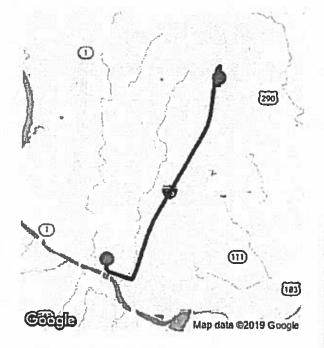
You rode with Ghirmatsion



Top Driver Compliment
"Excellent Service"

When you ride with Uber, your trips are insured in case of a covered accident. Learn more.





×

Invite your friends and family.

Get \$10 off your next ride when you refer a friend to try Uber. Share code: chrisr2224

REPORT LOST ITEM > | CONTACT SUPPORT > | MY TRIPS >

,

Karina Andrade

From:

Uber Receipts <uber.us@uber.com>

Sent:

March 11, 2019 11:20 AM

To:

Chris Rickett

Subject:

[Business] Your Monday morning trip with Uber



Total: \$8.85 Mon, Mar 11, 2019

Thanks for riding, Chris

We hope you enjoyed your ride this morning.

×

Total

\$8.85

Trip Fare

\$4.00

Subtotal

\$4.00

Tolls, Surcharges, and Fees 📮

\$4.85

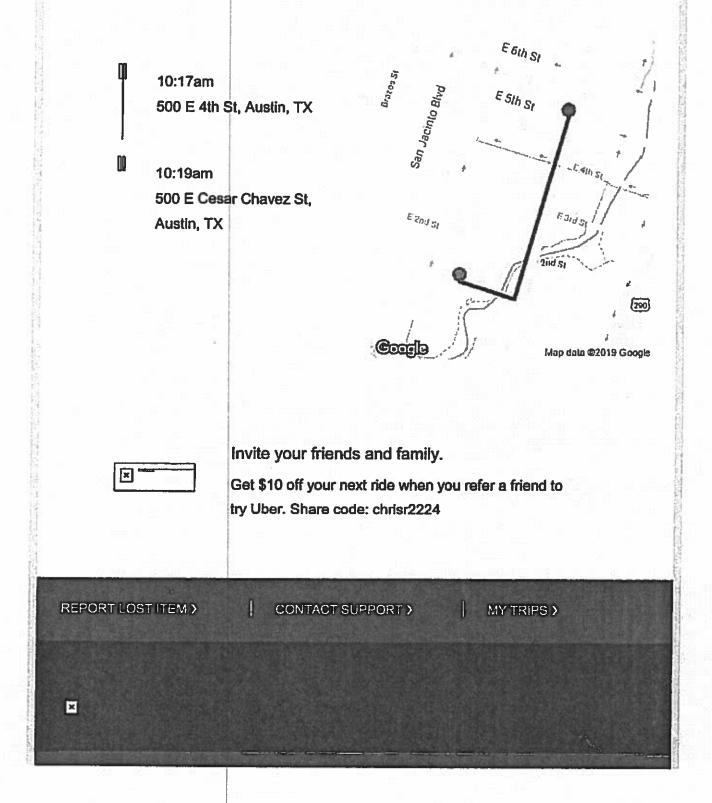
Amount Charged

PR.



Switch

\$8.85



The UPS Store - #8086 C/O The Austin Hilton 500 E. 4th St Austin, TX 78701 (512) 682-2828

03/10/19 09:58 AM

We are the one stop for all your shipping, postal and business needs.

Need a print job done quickly? Email store6086@theupsstore.com!

|--|--|--|

001 500250 (025) 1" BINDER

T1 \$ 4.49

SubTotal \$ 4.49 (11) \$ 0.37 Total \$ 4.86

VISA CREDIT \$ 4.86

ACCOUNT NUMBER * Appr Code: 076991 (I) Sale

Verified By PIN

ENTRY METHOD: ChipRead

HODE: Issuer AID: A0000000031010 TVR: 8080008000 ISI: 7800

AC: DB3F08D3F0AF98E4

ARC: 00

Receipt ID 82186158158553888871 001 Items Tran: 0991 Reg: 002 OSH: CALEB

Whatever your business and personal needs, we are here to serve you.

We're here to help. Join our FREE email program to receive great offers and resources.

www.theupsstore.com/signup

\$4.86 USB = \$ 6,42 CAD .

the aut is # 6.71 CAD according to EH's bunking Statement

4/10/2019 EasyWeb

Account Activity

TD Home Apply 🔒 Emily Hillstrom

Help | Print

Logout Site Search

11513

Account TD AEROPLAN VISA INFINITE -

\$173.72 \$

Mar 10, 2019 THE UPS STORE #6086

6.71



Mayor Tory's SXSW Mission March 9th to 11th, 2019

Mission Overview

SXSW 2019 takes place in Austin, Texas from March 8th to 17th, 2019Started in 1987 as a music festival, today the event is one of the premier networking events spanning, media, music, film, and digital media. In 2018, more than 430,000 people from 102 countries attended SXSW (commonly referred to as South By), with more than 75,000 attending the industry conferences. The event attracted more than 4,000 accredited media in 2018 and over 75,000 people to the trade show components.

SXSW 2019 spans three distinct, but overlapping themes:

- Interactive (March 8th to 12th)
- Music (March 11th to 17th)
- Film (March 8th to 16th)

The focus of Mayor Tory's mission will be on engaging with industry leaders from the technology and music communities, building trade and connectivity opportunities between Toronto and Austin, and furthering the Austin-Toronto Music Cities Alliance. Economic Development and Culture staff will provide mission support in both planning and on-the-ground in Austin.

Objectives

The main objectives of the mission for Mayor Tory will be to:

- Engage with technology community decisionmakers, investors and media to promote investment opportunities in Toronto.
- Promote market development and collaboration opportunities between Toronto and Austin companies focused in the interactive and music sectors.

Mission Participants

The mission will include a delegation of 35 to 50 Toronto technology community leaders. In addition to the technology delegation, there will also be a number of Toronto-based musicians and industry leaders in attendance. Because of SXSW scheduling, it is likely that many tech delegates will leave Austin before music delegates and artists arrive.

Draft Mission Agenda

Time	Activity	Description	Lead	
		Saturday, March 9th, 2019		
6:00	Flight from	Mayor Tory departs Toronto for Austin.		
10:30	Toronto	Mayor Tory arrives in Austin.		



Time	Activity	DescriptionÑ	Lead
14:00	SXSW Private Tour	Private behind the scenes tour of SXSW for the Canadian Delegation led by Scott McNearney, Head of Global Partnerships SXSW.	Elevate
17:00	Dinner - Canadian Trade Commissioner	Meeting with Michael Mendoza, Canadian Trade Commissioner (ITC sector), Canadian Consulate in Dallas.	City of Toronto
20:00	Canadian Delegation Reception	Elevate to host a cocktail reception for the delegation hosted by Razor Suleman, CEO & Co-Founder Elevate. Mayor Tory will speak to delegation.	Elevate
22:00	Evening VIP Reception	VIP party at Capital One House. Founding partner of SXSW, hosted by Jennifer Jackson President of Capital One Canada.	Elevate
		Sunday, March 10 th , 2019	
11:00 to 13:00	Speech @ SXSW	Mayor Tory to give keynote presentation at SXSW.	City of Toronto
TBD	TechStars Collaboration	Meeting with TechStars Austin and TechStars Toronto to discuss collaborations and soft- landing opportunities for their respective startups.	City of Toronto
17:00 - TBD	Canada House Opening Reception	A large networking event to welcome all of the Canadians attending SXSW. Mayor Tory would speak as part of the reception.	Elevate
TBD	Media Dinner	A media dinner with key media and investors, along with high-profile creative Toronto companies.	City of Toronto (w/ MaRS)
		Monday, March 11 th , 2019	
TBD	Mayor Steve Adler	Private meeting with Austin Mayor, Steve Adler.	City of Toronto
TBD	Austin Chamber of Commerce	Meeting with the Austin Chamber of Commerce to learn more about their work and explore developing an Austin delegation to Toronto during Collision.	City of Toronto
TBD	TechRanch	Meeting with TechRanch, an Austin-based accelerator program, about collaboration opportunities with Toronto.	City of Toronto



Time	Activity	Description	Lead
11:30 - 13:00	UNESCO Creative Cities Brunch	An event to promote cooperation among cities that have identified creativity as a strategic factor for sustainable urban development. Mayor Tory would speak as part of the event. Canadian Commission for UNESCO organizing as part of Creative Cities Network.	UNESCO / City of Toronto (Confirmed)
16:55 p.m.	Flight from	Mayor Tory departs Austin for Toronto.	
21:00 p.m.	Austin	Mayor Tory arrives in Toronto.	



PLATINUM BADGE

March 8-17, 2019 Austin, TX



The SXSW Creative Experience Award-winning "Meow Wolf: Fractallage" art installation at SXSW 2018. Photo by Judy Won.

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Platinum

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... SXSW serves as a meeting place for the powers that be and those who would speak truth to power — the industry's corporate base and a vibrant cast of artists who don't fit in conveniently with that model. — Chicago Tribune

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