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**This form may not be altered in any manner. All mandatory fields must be completed and filled in electronically. Incomplete forms will be returned to the originator for corrections prior to being processed for payment. Hand written forms will not be accepted and will be returned to the division.

Important note: Employees seeking reimbursement and program administration staff are responsible for blacking out or severing the full credit card numbers and/or non-business phone numbers that may appear on original receipts before sending to Accounts Pavable

Invoice

Date: 05/06/2019 Order No: O-02029654

Bill To: Robert Kerr

14th Floor, 55 John St Toronto, ON M5V 3C6 Event Name: Canadian Music Week 2019

Event Date: 05/06/2019 09:00 AM

Event Location: Sheraton Centre Toronto Hotel

Invoice #	Payment Method	Paid on	Charged Amount
O-02029654	Credit Card	05/06/2019	C \$175.43
Description	Quantity	Unit Price	Line Total
Explorer+ VIP Festivat Wristband Onsite	1	\$ 150.00	C \$150.00

Subtotal: C\$
150.00

Tax: C \$ 20.18 Fee: C \$ 5.25 C \$

TOTAL: 175.43

Amount Paid: C\$ 175.43
Amount Due: C\$ 0.00

Attendee Details

Ticket ID	Ticket Name	First Name	Last Name	Company
TKT-11629346	Explorer+ VIP Festival	Robert	Kerr	



REPORT ON CONFERENCE

	Robert Kerr	
Employee Name:		
	Economic Development and Culture	
Date Submitted:		
	e: _ Canadian Music Week (CMW) conference & showcase_	_
Location:	_Toronto	
Date(s) Attended:	May 6 – 12, 2019	
to the City): Attending the CMW c multiple discussions &	onference and live music showcases was very worthwhile. I participated information sessions exploring current best practices and industry the music industry overall, with a particular focus on live music.	
Conference highlights	included sessions on the use of augmented reality and virtual reality in of technology at live events, Indigenous artists' panel, and industry trend	st
conversations and me relationships with artis producers, funders an work for the City; atter Cultural Events. I also	ew existing industry and network contacts through face-to-face etings, and make many new contacts was invaluable. Personal ts, managers, agents, event programmers, venue managers, record music industry service organizations are critical to the success of my ding CMW delivered on this account and will provide returns for City raised awareness and appreciation for the City's program of cultural an & international delegates, which can lead to greater collaboration in	
Canadian and internal new artists and caugh	howcase events I was able to further enhance my knowledge of ional artists through direct experience of their performances. I discovered up with current live shows by artists I have worked with before. Several have great potential for the music and performing arts content of our ay weekend events.	
Employee's sig <mark>n</mark> a	Date:June 5, 2019	
Approved by (ple	se print): Michael H. Williams Division Head or Designate	
Signature:	JUN 1 1 7019 Date: (c.ide: T Williams, GM EDC)	

Note: Please complete this form within 10 days after attending the conference.



Request for Authorization

Attendance at Conferences/Seminars, Training and Business Travel

Division: Work Address: Name of Conference/S Within GTA Destination: Start Date: The breakfast, lunch and attend in Business Exp F Too Turpose: Use space p	Robert Kerr Economic Developm City Hall - 100 Que Seminar/Training: Coronto, ON D6-May-19 nd/or dinner meals					
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ity Cultural Events req	uests that Robert Ke	rr (Programmin	g Superviso	or) attend the 2019 C	anadian Music Week (Cofessional development,	MW) conference and
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Division Head or	Mike Williams					
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ny manager/mayor:	(print name)	<u> </u>		(signature)		(date)
Committee & Report No.	. (if applicable)				fd	



Briefing Note

Sally Han
Acting Director, Arts and Culture

Mike Williams General Manager Economic Development & Culture Toronto City Hall, 9th Floor, ET 100 Queen Street West Toronto, Ontario M5H 2N2

TO:

Michael H. Williams

FROM:

Sally Han

DATE:

March 19, 2019

RE:

Request for authorization – for Robert Kerr to attend Canadian Music Week (CMW) conference & showcase in Toronto May 6 – 12, 2019.

ACTION:

- City Cultural Events requests that Robert Kerr (Programming Supervisor) attend the CMW conference & showcases to gain current strategic and programmatic intelligence for the benefit of City of Toronto produced programs; to collaborate with peer programmers in developing tour offers for key artists the City could not otherwise acquire (leveraging City event budgets and saving thousands of dollars in the process); and to promote the City of Toronto's cultural events activity to key industry contacts keeping City events top of mind and under consideration for current artistic content aligned with City priorities. Being in the room and at the table is the most effective and efficient way to achieve these objectives. Enclosed are Request for Authorization forms for Robert Kerr.
- CANADIAN MUSIC WEEK, May 6 12, 2019 is recognized as one of the premier entertainment events in North America focusing on the business of music. The Canadian Music Week festival spans 5 nights of performances, over 800 showcasing bands at more than 40 live music venues in downtown Toronto.
- Attending the CMW festival showcases and conference sessions provides an
 extraordinary opportunity to participate in the most current discussions shaping the global
 presentation of music, foster valuable industry and network contacts, and experience
 dozens of performances by emerging and buzz-worthy local, national & international
 artists across culturally and stylistically diverse music genres.
- Music/Music City will be the thematic focus for Doors Open Toronto 2020. Robert is programming lead for DOT 2020 & 2021.
- Cavalcade of Lights, New Year's Eve @ Nathan Phillips Square, and the Indigenous Arts
 Festival are major City-produced events that rely on current and compelling regional and
 national live music and performing arts content for success. Robert is programming lead
 for Cavalcade & NYE, and programming advisor for IAF.

ISSUE / BACKGROUND:

- CMW is Canada's leading music industry event. The 2019 conference provides excellent networking opportunities and strong panel sessions on timely subjects. The festival component showcases a broad cross-section of live music from the GTA, Canada & the world. An excellent opportunity to advance our work, increase awareness of CCE events within the music & events industry, connect with leading industry personnel, stay on top of current trends & developments in live events, and research a lot of talent.
- The conference takes place at the Sheraton Centre Toronto Hotel. Festival showcase events take place at various venues around Toronto.
- Activities during this conference will include:
 - Research and evaluation of artists for inclusion in major City events (Cavalcade of Lights, NYE, Indigenous Arts Festival, and Doors Open Toronto)
 - Meetings with artists & reps to discuss potential projects for City programs
 - Networking with key national & international music industry personnel
 - o Attending professional development presentations, keynotes and plenary sessions
- Select Music Summit Sessions:
 - Technology and the Future of Live Events
 - o Community & Audience Development: The Future of Influence and Engagement
 - The Intersection Between Nighttime Economy and Music Strategies
 - Inclusivity, Equity and Diversity in the context of a Music City
 - Creating a Healthier and Safe Music Community
 - Creating Space: How Venues, Promoters and Festivals Can Provide Opportunities For Inclusive Programming and Why It's Financially Viable
 - Indigenous Trailblazers
- Robert has extensive experience programming and producing major music and performing arts events, including the City of Toronto's Canada 150 Celebrations, Cavalcade of Lights, NYE @ Nathan Phillips Square, Indigenous Arts Festival, Vancouver 2010 Cultural Olympiad, Vancouver 125, Vancouver International Jazz Festival, etc.

KEY MESSAGES:

- Attending CMW is a very productive and cost-efficient means for City staff to connect with key personnel, intelligence, opportunities & networks across the national music industry.
- Attendance will expand programming options and create cost savings for City events.

FINANCIAL IMPLICATION:

This Request for Authorization for business travel has a monetary value of \$250 CAD.
 (Admission fees for feature concert showcases not covered by conference registration.
 Conference & showcase registration available through Music Office sponsorship of CMW)

Prepared by: Robert Kerr

Circulated to: Joe Sellors, Sally Han, Mike Williams

Page 2 of 2