

**City of Toronto**  
**Divisional Business Expenses**  
**For the six months ended on June 30, 2019**

<b>Division: Strategic Communications</b>
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<b>Division Summary</b>
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**Annual Budget (Gross): \$7.61 Million**  
**No. of Employees: 60**

**Description:**

Strategic Communications provides advice, counsel and leadership to the City with respect to communications planning, media relations and issues management, digital communications, advertising and brand management. The service ensures that messages to the public are clear, consistent and support civic participation and understanding of Council priorities, emerging issues and City policies, programs and services. The service also creates public awareness and understanding about City government as well as serving the internal communications needs of City employees.

<b>Business Expenses</b>	
<b>Type of Expenses</b>	<b>Amount (\$)</b>
Business Travel - Out of Town	96
Business Travel - In Town	341
Conferences & Seminars	321
Training	1,562
Hospitality & Protocol	-
Business Meetings	-