

ArtworxTO:

Toronto's Year of Public Art 2021

Partnership Application Guidelines

Application Deadline:
September 10, 2020





PURPOSE + PROGRAM GOALS

ArtworxTO: Toronto's Year of Public Art 2021 will launch the City's new Public Art Strategy (2020–2030), with its vision of “**Creativity and Community– Everywhere**”.

The new 10-year Public Art Strategy was developed with extensive public engagement and approved by Toronto City Council in December 2019.

ArtworxTO is a citywide year of programming that will signal the City's commitment to the value of creativity and community in building a vibrant, diverse and thriving city.



In addition to the **September 10, 2020 intake deadline**, the ArtworxTO Office reserves the right to grant contributions towards Legacy Programs that extend beyond 2021.



Underpinned by the guiding principles of the new 10-year Public Art Strategy, ArtworxTO will translate strategy into action working in close collaboration with partners in the arts, business and government.

Celebrating creativity, diversity and inclusion through public art will foster a more vibrant city, with new opportunities for artists and new ways for Toronto's residents and visitors to understand and engage with our city.

ArtworxTO will endeavour to create a legacy of greater support for artists through increased public engagement and appreciation as well as renewed approaches to commissions and commissioning programs.

ArtworxTO will seek to build upon the recent leadership of our city's art and cultural sector, in advancing Indigenous placemaking and cultural representation in the public realm.



Read Year of Public Art 2021 Strategy Framework, [here](#).

Read the City of Toronto's new 10-Year Public Art Strategy, [here](#).

PROJECT ELIGIBILITY

ArtworxTO will spotlight artwork in any medium by one or more artists, created for a publicly accessible space, free for the public to experience; and is significant in terms of duration, scale and potential for public engagement.

Projects must be initiated in 2021.

The ArtworxTO Office reserves the right to grant contributions towards Legacy Programs that extend beyond 2021.

The art medium may include, but is not limited to, sculpture and installation, performance, video, photography, painting, etc. **Projects will be considered that meet ArtworxTO definition of Public Art:**

i) are implemented on a scale that will be noticed as out of the ordinary; ii) are of significant duration – e.g. installed over several months for visual art work, or multiple performances occurring over an extended period of time for performance based work; iii) are realized in inclusive barrier-free sites that are always publicly accessible; iv) demonstrate intention to engage with the public (e.g. through plans for promotion as well as interpretive tools etc.)

Successful applicants must be available for project planning, including site visits and meetings.

Funds will be released to successful applicants in Q4 2020 and Q1 2021, in accordance with the Letter of Agreement between the City of Toronto and the successful applicant.

Grant recipients and their projects will be featured as part of the City's quarterly announcements, including promotional materials and various digital platforms.

APPLICANT ELIGIBILITY CRITERIA Specific to Funding Partnership Proposals

This program is open to Toronto-based individuals, not-for-profit organizations, groups and/or collectives operating on a not-for-profit basis. Payment of artists' fees or performance fees is a requirement of this program. Funding cannot be used to support organizational operating expenses, such as staff salaries, etc. Application must be for a project that will be realized by a professional artist as defined by **Canada Council for the Arts.**

APPLICANT ELIGIBILITY CRITERIA Specific To Space, Funding or Other Partnership Proposals

To be an eligible partner in the areas of space, funding or other, the entity must be able to provide an opportunity for hosting or otherwise facilitating a public art project that meets the eligibility criteria above at no cost to the producing partner (individual artist or non-profit programming organization).

TIERS OF PARTNERSHIP

There are different tiers of partnership and levels of support.

Tier/ Support	Grant	Matchmaking	Facilitation	Promotion
Promotion Include Partner Project in official ArtworxTO marketing materials including calendars, announcements, online and social media platforms, etc.				✓
City Services Provide assistance navigating permitting, insurance, and siting.			✓	✓
Partner and Funding Assistance Provide introduction where possible, letters of support to prospective venue owner/operators, media partners, other funders, etc.		✓	✓	✓
Monetary Through Partnership Application Program the City will distribute grants up to a maximum of \$100,000 CAD.	✓	✓	✓	✓

ASSESSMENT PROCESS

Grants are awarded on a competitive basis by a Peer Review Panel comprised of City of Toronto's ArtworxTO program team, and independent external advisors. The assessment team will reserve the right not to award any grants and will assess projects according to the following criteria:

1. Creative and conceptual merit.
2. Meets City of Toronto definition of Public Art for ArtworxTO's program.
3. Supports at least one of the program pillars, is aligned with the vision, principles and 11 objectives outlined in Toronto's Year of Public Art **Framework Strategy**.
4. The potential for mentorship opportunities benefiting local artists, both emerging and established.
5. Applicant, artist and/or collective meets the criteria of practicing professional artist as **defined by Canada Council for the Arts**.
6. Demonstrated ability of the applicant to carry out the project as outlined.
7. Viability of the project including schedule, budgets and adequate payment of artist fees, context, conditions and feasibility of the proposed site.

NOTIFICATION

Applicants will be notified by email when the results are available.

Notification will be sent on or before October 8, 2020.

VALUE OF GRANT

Maximum Grant: \$100,000. Minimum partnership agreement will consist solely of communications support, including promotion of the project through City of Toronto ArtworxTO channels, networks and platforms. Grants awarded may be less than the full amount requested.

Grant recipients will be provided with:

- funding toward artist fees and production elements
- facilitated access to public space, if applicable (permit dates subject to approval by City of Toronto relevant departments)
- facilitation of event permit licensing and liability insurance, if applicable
- information regarding additional requirements
- marketing, promotion and inclusion on City of Toronto's ArtworxTO website, blog and social media

Eligible Expenses:

All expenses directly related to the production of the project are eligible and should be detailed in the project budget submitted. ArtworxTO funding can be used to subsidize ticketing in order to allow for free public access. Administration expenses may not exceed 10 percent of total budget. On-going staff salaries are not eligible as project expenses.

APPLICATION PROCESS AND SUBMISSION REQUIREMENTS

Applications must be submitted no later than 12:00 pm on September 10, 2020.

Applications must be submitted by email as a single PDF file. Applicants will receive a confirmation email when your application is received.

Your application should include:

- Letter of interest, maximum 1 page, outlining the project's support of the Year of Public Art program pillars, vision and principles.
- Project proposal, maximum 2 pages, including:
 1. Description of your project
 2. Value of grant request
 3. Dates and duration
 4. Intended audience
 5. Proposed community engagement plans
 6. Proposed project communications plans
 7. Proposed location
NOTE: if proposed location is City property it will need to be reviewed by relevant divisions and related permitting offices to ensure viability.
 8. Outline of efforts to meet City of Toronto accessibility standards
 9. Location/venue where the project has previously been mounted, if applicable
 10. Other partners and collaborators, if any
- **Budget**, project revenues and expenditures (template attached)
- Curriculum vitae of relevant parties (artist, etc.)

Audio Visual support material:

Audio-visual support material is essential to the assessment process and is a requirement. These can be proposal drawings, renderings or plans AND/OR images of past relevant work. Maximum six (6) images.

All images should be labeled clearly indicating whether they are proposed or past work and should be labeled with name of artist, title, date (if past work), materials and dimensions.

Send applications as a PDF to:
[**artworxto@toronto.ca**](mailto:artworxto@toronto.ca)

Subject Line:
PARTNERSHIP APPLICATION: ArtworxTO 2021

CONDITIONS OF FUNDING

Successful applicants will receive a Partnership Agreement outlining the terms and conditions of funding.

The Partnership Agreement must be signed and returned to City of Toronto before funding is released.

Up to 50 percent (50%) of the grant will be released once the Partnership Agreement is signed by all parties. Payment schedules for the remaining amount will be determined specific to each agreement and outlined within. Ten percent (10%) of the grant will be held back and paid only after the project is dismantled and removed as per the partnership agreement, and the site restored to its original condition.

Grant recipients must display ArtworxTO signage on location in plain view, adjacent to the project. This signage will be provided by the City of Toronto. Grant recipients must include visual acknowledgement of ArtworxTO support in all promotional materials, advertising and programs related to the project. ArtworxTO's logo will be provided; specifications for the size and placement of the logo should be commensurate with that of other donors or sponsors that have provided similar financial support. Grants may only be used for the purposes outlined in the application. City Infrastructure (parks, squares, public rights of way) may only be used during the agreed permit dates and times, and solely for the agreed activity. In addition to the aforementioned general conditions of funding, the City of Toronto reserves the right to place other conditions on the release of the funds. Any specific conditions will be outlined in the Partnership Agreement.

REPAYMENT OF GRANT

If in contravention of any of the following conditions, the grant recipient is responsible for repaying the grant in full, minus incurred expenses only if deemed acceptable and approved in writing by the City of Toronto.

Conditions of breach include:

- change of concept or artistic direction without written approval by the City of Toronto
- breach of any of the terms and conditions of the grant
- knowingly providing false information in the grant application
- use of the grant for purposes not approved by City of Toronto
- breach of any of the provisions of the Ontario Human Rights Code in its operations
- ceasing of operations prior to completion of the project
- ceasing to operate as a non-profit organization or collective prior to completion of the project
- winding up or dissolving prior to completion of the project
- merging or amalgamating with any other party prior to completion of the project
- commencing or having commenced against it any proceedings in bankruptcy, or is adjudged a bankrupt, prior to completion of the project

CITY OF TORONTO

NON-DISCRIMINATION ACCESS & EQUITY

The City of Toronto requires that all organizations and individuals adopt a policy of non-discrimination as a condition of receiving a grant or other support from the City.

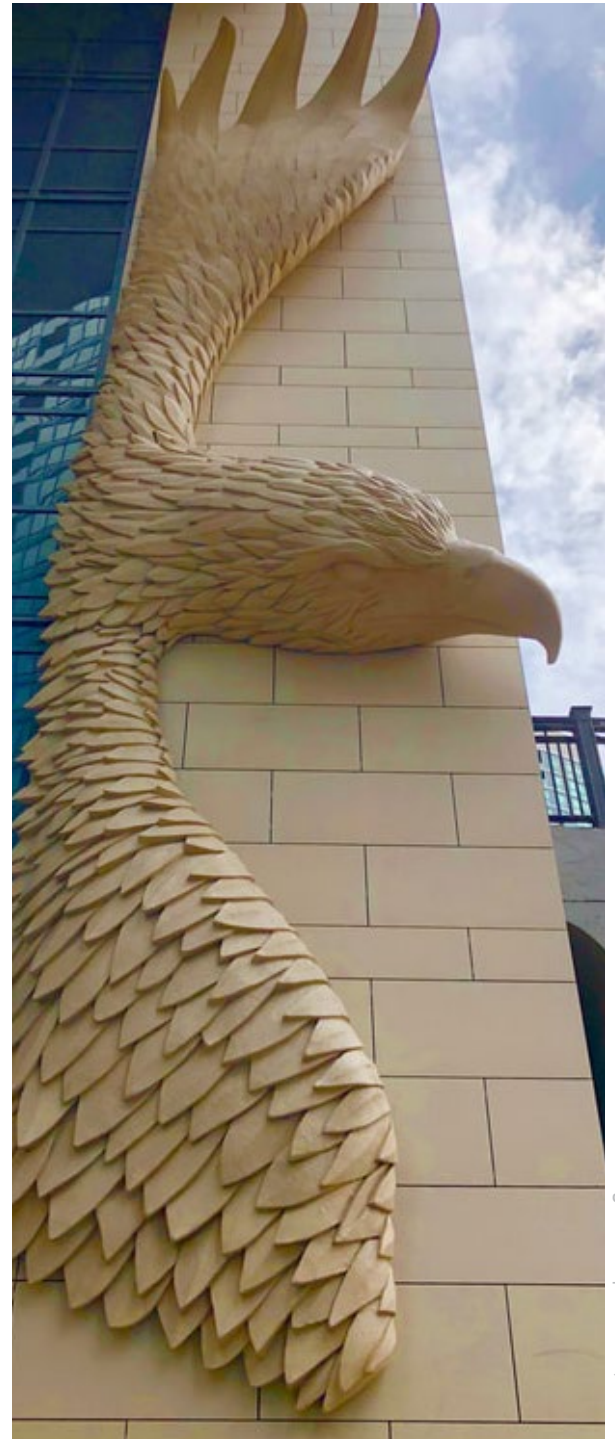
All City contracts, agreements or permits for programs and services delivered by a third party individual or organization that has been (i) contracted under the City's Purchasing Bylaw, (ii) awarded a grant under the Toronto Grants Policy, (iii) is receiving financial support from the City or (iv) using City facilities through a permit, will include a signed copy of the **Declaration of Compliance with Anti-Harassment/Discrimination Legislation and City Policy**, and be subject to contract provisions regarding consequences for non-compliance.

The Artist shall not promote hatred or derision of any group and shall not discriminate on any grounds covered by the **Ontario Human Rights Code** or the **City's Non-Discrimination Policy**, including but not limited to race, ancestry, place of origin, colour, ethnic origin, citizenship, creed, sex, sexual orientation, age, marital status, family status or handicap. In the event that the City becomes aware of any violation of these principles the project will immediately be removed from the event without notice and without penalty.

FURTHER INFORMATION

For further information on this program, contact the ArtworxTO Office:

artworxto@toronto.ca



Eagle v.1 | Drever, Dean

PARTNERSHIP GRANT APPLICATION BUDGET TEMPLATE

(All prices shown in Canadian Dollars)

Revenues	Estimated Cost (CAD)
ArtworxTO Partnership Grant	
Federal Grants	
Provincial Grants	
Private Sector (cash)	
Private Sector (in-kind)	
Other	
Revenues Total	

Expenditures	
Salary/Wages	
Artists/Curator Fees	
Travel	
Ground Transportation	
Accommodations	
Materials	
Royalties + License Fees	
Venue	
Freight	
Equipment	
Repairs and Maintenance	
Other	
Contingency (10%)	
Expenditures Total	

Balance	
----------------	--