

A large, orange-tinted cigarette butt is suspended in the air by several thin black wires. The butt is positioned vertically over a city street with tram tracks. The background features tall, modern glass skyscrapers and a cloudy sky. The cigarette butt has a white filter at the bottom, which is crumpled and broken, with a small amount of ash visible. The text "SMALL ITEM" is written vertically on the side of the butt, and "BIG PROBLEM" is written horizontally across the middle of the butt in a bold, white, distressed font.

**SMALL ITEM  
BIG PROBLEM**

**CIGARETTE BUTTS MAKE UP  
MOST OF THE CITY'S LITTER.**

**DISPOSE OF YOUR BUTTS PROPERLY.**

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