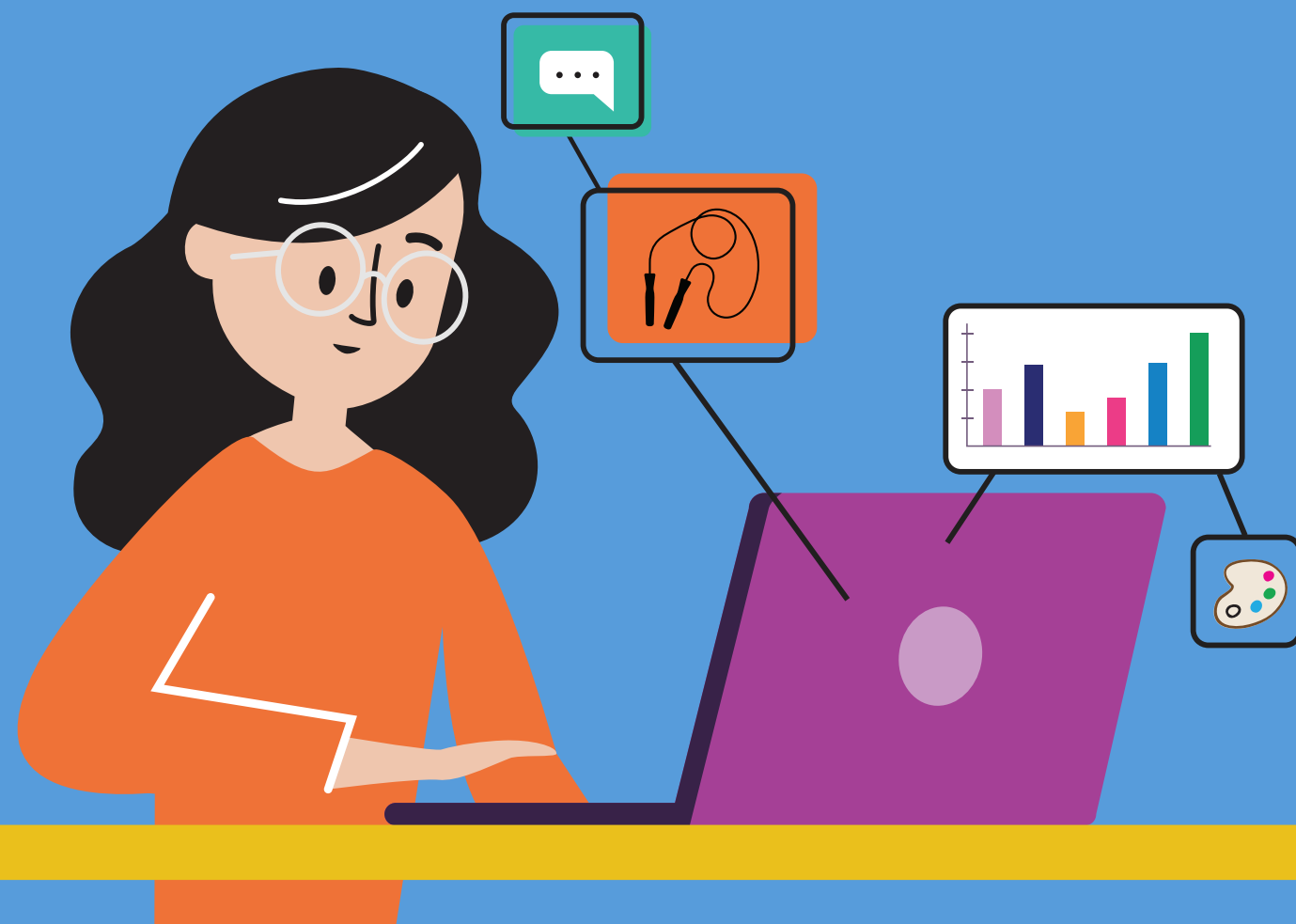


DIGITAL OPEN HOUSE RESULTS



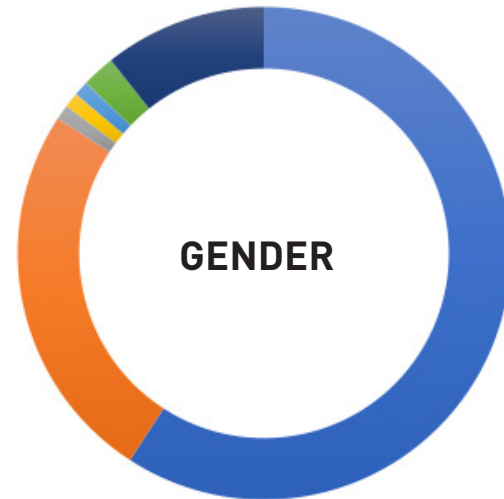
This document outlines the results from the Western North York Community Centre Digital Open House.

The online open house was conducted from November 23rd to December 18th, 2020.

DEMOGRAPHICS

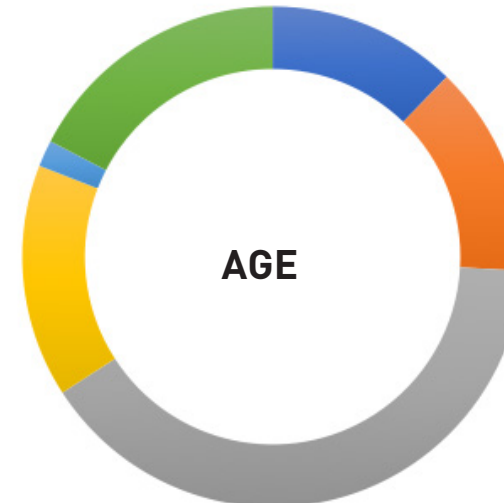
THE DIGITAL
OPEN HOUSE
ENGAGED **359**
RESPONDENTS
OVERALL

THE ONLINE
EVENT
RAN FROM
NOVEMBER 23RD
TO DECEMBER
18TH ON CIVIL
SPACE, AN
ONLINE
ENGAGEMENT
PLATFORM.



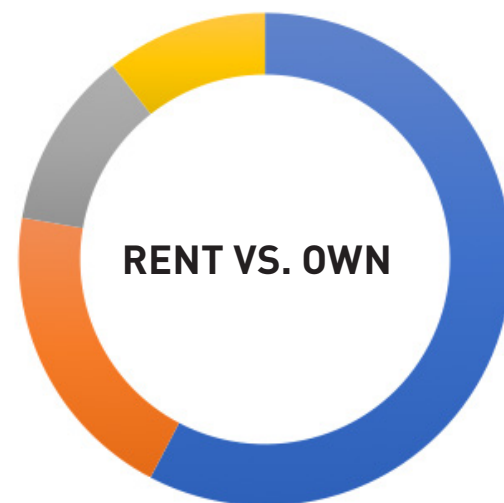
GENDER

60% GIRL/WOMAN
26% BOY/MAN
0.3% NOT ON LIST
0.3% TRANSGENDER
0.3% NON-BINARY
2% PREFER NOT TO ANSWER
11% NO ANSWER



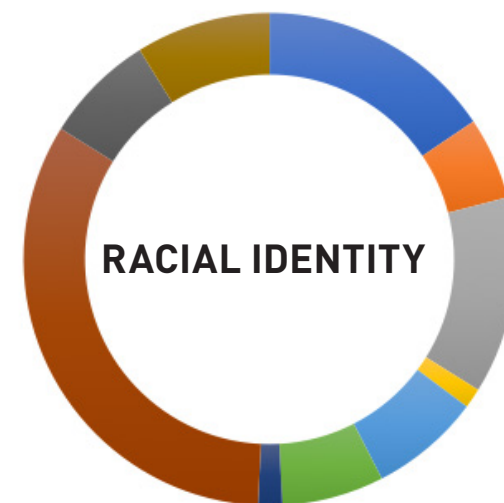
AGE

12% YOUTH (<18)
14% YOUNG ADULT (18-34)
40% MID-AGED ADULT (35-54)
15% SENIOR (55+)
2% PREFER NOT TO ANSWER
17% NO ANSWER



RENT VS. OWN

58% HOMEOWNER
20% RENTER
12% NEITHER
11% NO ANSWER



RACIAL IDENTITY

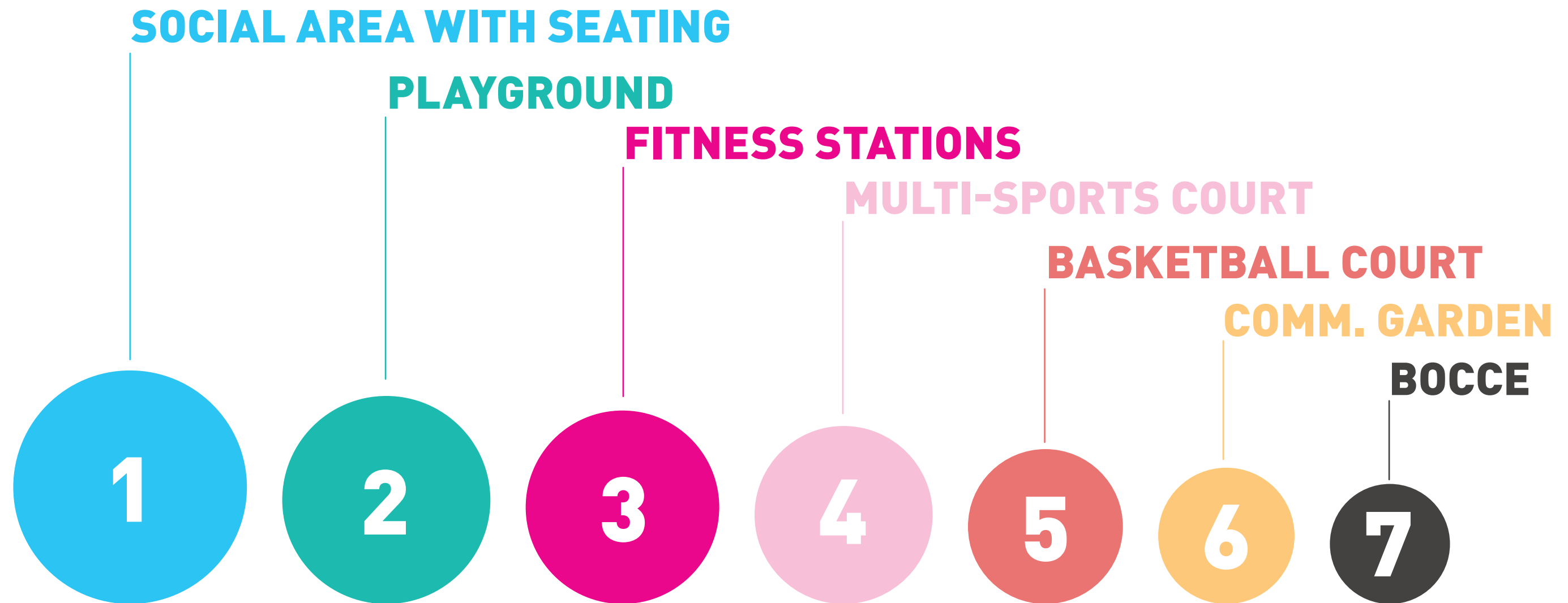
16% BLACK/AFRICAN/ CARIBBEAN
5% EAST ASIAN
14% LATINO
1% WEST ASIAN
8% SOUTH ASIAN
7% SOUTH EAST ASIAN
2% FIRST NATION
35% WHITE EUROPEAN
7% PREFER NOT TO ANSWER
9% NO ANSWER

Q1: WHAT TYPES OF ACTIVITIES OR EVENTS DO YOU SEE
HAPPENING IN THE NEW OUTDOOR SPACES?



INSIGHT: YOUNG ADULTS (18-34) AND SENIORS (55+) TENDED TO FAVOUR COMMUNITY-ORIENTED EVENTS SUCH AS MOVIES IN THE PARK, BBQS, AND FARMERS MARKETS.

Q2: RANK THE FOLLOWING OUTDOOR ACTIVITIES IN YOUR ORDER OF PREFERENCE.



INSIGHT: BOCCE BALL WAS RANKED THE LEAST DESIRABLE OUTDOOR ACTIVITY BY ALL AGE AND GENDER GROUPS.

Q3: ARE THERE ANY OTHER OUTDOOR ACTIVITIES YOU WOULD
LIKE TO SEE?



INSIGHT: SWIMMING POOL (31), SKATING RINK (29), AND TENNIS (15) AS RECURRING COMMENTS STRONGLY
SUGGEST THE DESIRE FOR EXTERIOR ACTIVE FITNESS OPPORTUNITIES.

Q4: WHAT DO YOU ENJOY ABOUT WALKS THROUGH THE
NEIGHBOURHOOD?



A word cloud of responses to the question 'Q4: WHAT DO YOU ENJOY ABOUT WALKS THROUGH THE NEIGHBOURHOOD?'. The words are in various shades of blue and are arranged in a non-uniform, overlapping manner. The most prominent words, shown in the largest font sizes, are 'GREENERY-NATURE', 'WALKING', 'SOCIALIZING', 'SAFETY', 'FRESH-AIR', 'EXERCISE', 'COMMUNITY', and 'ACCESSIBLE-TRAILS-PATHS'. Other visible words include 'GARDENS', 'PARKS', 'PEACEFUL', 'QUIET', 'RELAXATION', 'SEATING', 'SHADE', 'HUMBER-RIVER', 'FAMILY-TIME', 'EXPLORING', 'CYCLING', 'ARCHITECTURE', 'AREA-HISTORY', 'CHILDREN', 'CLEANLINESS', 'SUNLIGHT', and 'WASTE-DISPOSAL'.

ACCESSIBLE-TRAILS-PATHS
COMMUNITY
GARDENS
GREENERY-NATURE
WALKING
SAFETY
SOCIALIZING
FRESH-AIR
EXERCISE
PARKS
PEACEFUL
QUIET
RELAXATION
SEATING
SHADE
HUMBER-RIVER
FAMILY-TIME
EXPLORING
CYCLING
ARCHITECTURE
AREA-HISTORY
CHILDREN
CLEANLINESS
SUNLIGHT
WASTE-DISPOSAL

INSIGHT: CLEAR INDICATION THAT THE PATH SHOULD INCORPORATE GREEN/NATURAL ELEMENTS WHILE ALSO PROVIDING MOMENTS FOR SITTING, RESTING, AND SOCIALIZING.

Q5: IS THERE ANYTHING ELSE YOU WOULD LIKE TO TELL US
ABOUT THE OUTDOOR SPACES?

ACCESSIBILITY CLEANLINESS FOOD-SERVICES GREEN-SPACE PLAYGROUND RESTROOM-ACCESS
SAFETY SEATING **SECURITY** SEPARATE-CYCLE-WALK-PATHS
SHADE SPLASH-PAD WASTE-DISPOSAL

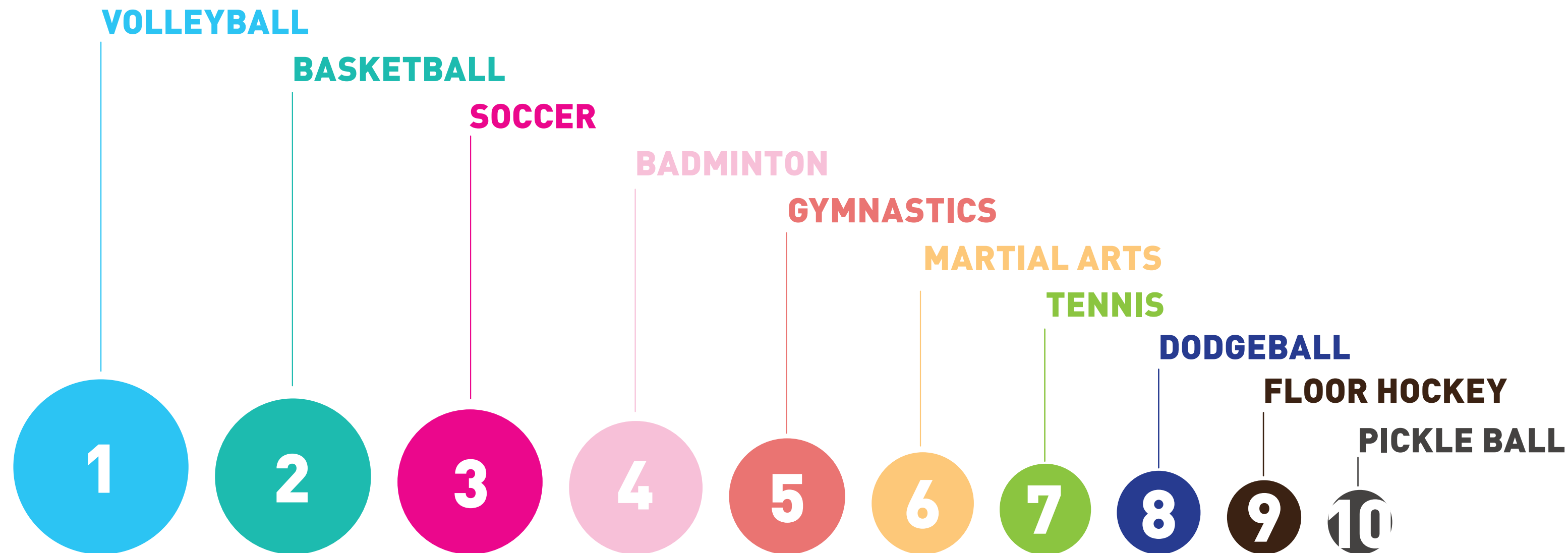
INSIGHT: WHILE THERE WERE A LOT OF RESPONSES SUGGESTING VARIOUS PARK ACCESSORIES (DRINKING FOUNTAINS, RESTROOM ACCESS, ETC.), THE CLEAR EMPHASIS WAS ON SAFETY/SECURITY AND CLEANLINESS/ MAINTENANCE.

Q6: WHAT WOULD ENCOURAGE YOU TO MEET AND STAY AWHILE
IN THE COMMUNITY LIVING ROOM (LOBBY)?

ACCESSIBILITY ADEQUATE-SEATING ART
BOOKS CHARGING-STATIONS CLEANLINESS
COMFORTABLE-SEATING COMMUNITY-
RESOURCES COMPUTERS DRINKING-FOUNTAIN EVENTS-ACTIVITIES
FOOD-SERVICES GAMES-TOYS
GYMNASIUM LIBRARY MEETING-SPACE MUSIC NATURAL-LIGHT
NEWS-UPDATES OPEN-SPACE PLAY-AREA PROGRAMS SAFETY
SECURITY SOCIAL-ACTIVITIES SPACE-RENTALS TABLES TVS
WELCOMING WIFI WORK-AREA

INSIGHT: RESPONSES SUGGEST AMENITIES SHOULD BE PROVIDED THAT SUPPORT PEOPLE OCCUPYING THE SPACE OVER A PROLONGED PERIOD OF TIME, PERHAPS WHILE WAITING FOR FAMILY MEMBERS, SOCIALIZING WITH FRIENDS, OR FILLING IN TIME BETWEEN PROGRAMMING/ACTIVITIES.

Q7: RANK THE FOLLOWING GYMNASIUM ACTIVITIES IN YOUR ORDER OF PREFERENCE.



INSIGHT: VOLLEYBALL RANKED HIGHEST AMONG YOUTH (<18), SENIORS (55+) AND MALES, WHEREAS BASKETBALL RANKED HIGHEST AMONG YOUNG ADULTS (18-34), FEMALES.

Q8: ARE THERE ANY OTHER GYMNASIUM ACTIVITIES YOU
WOULD LIKE?

DANCE FITNESS-EQUIPMENT MUSIC PING-PONG SQUASH SWIMMING
WEIGHT-ROOM YOGA-MEDITATION ZUMBA

INSIGHT: ONLY ABOUT 14% OF RESPONDENTS PROVIDED A COMMENT, THIS MIGHT SUGGEST THAT THE RANKED GYMNASIUM ACTIVITIES WERE ADEQUATE.

Q9: RANK THE FOLLOWING FITNESS STUDIO ACTIVITIES IN
YOUR ORDER OF PREFERENCE.



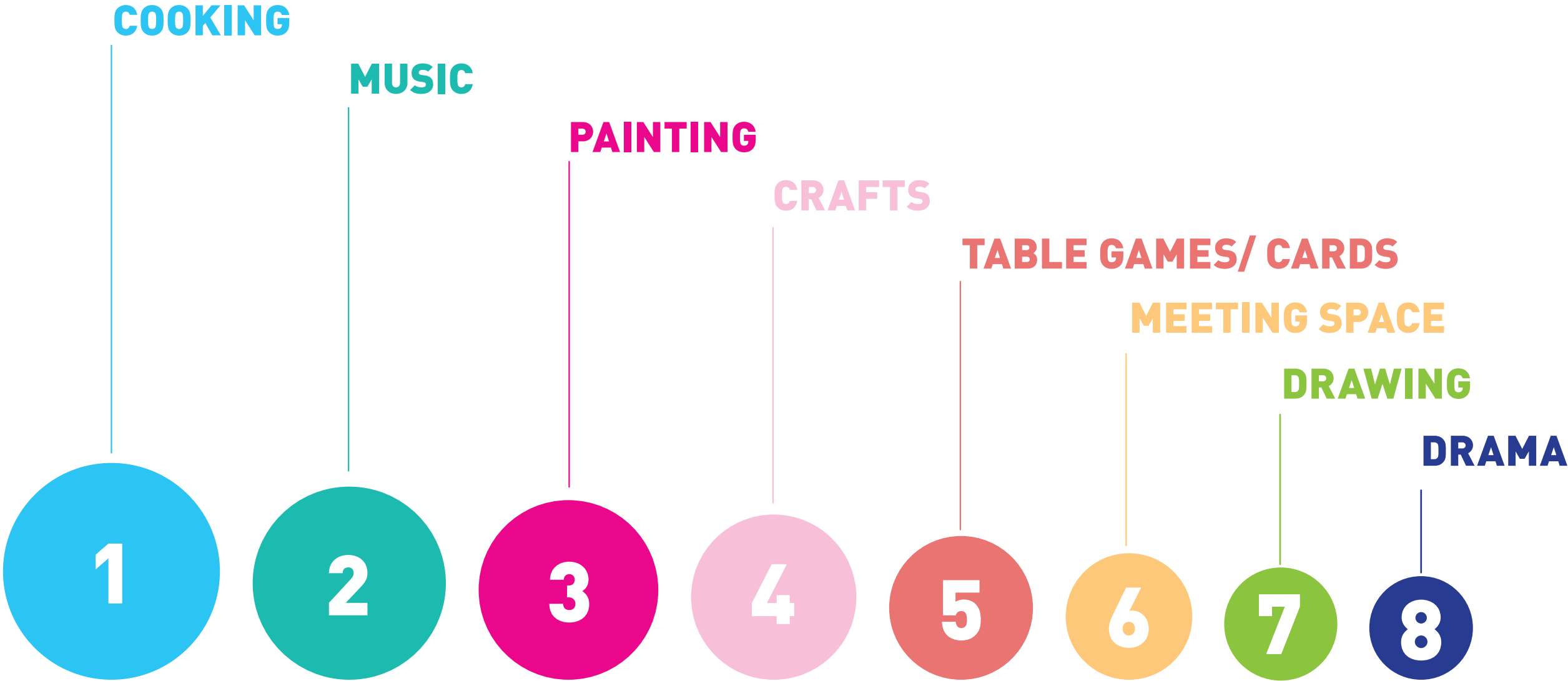
INSIGHT: WEIGHTS POSSESSED THE GREATEST DISPARITY AMONG AGE AND GENDER GROUPS WITH YOUTH (<18) AND MALES RANKING IT AS THEIR MOST PREFERRED ACTIVITY.

Q10: ARE THERE ANY OTHER FITNESS STUDIO ACTIVITIES YOU
WOULD LIKE?

CYCLING DANCE FITNESS-CLASSES FITNESS-EQUIPMENT
SENIORS-FITNESS-CLASSES SWIMMING

INSIGHT: ONLY 6% OF RESPONDENTS PROVIDED A COMMENT, SUGGESTING THE OFFERINGS IN THE RANKED QUESTION WERE ADEQUATE.

Q11: RANK THE FOLLOWING MULTI-PURPOSE ROOM ACTIVITIES
IN YOUR ORDER OF PREFERENCE.



INSIGHT: COOKING RANKED HIGHEST WITH YOUTH (<18), RENTERS, FEMALES, MALES, AND INDIGENOUS RESPONDENTS.

Q12: ARE THERE ANY OTHER MULTI-PURPOSE ROOM ACTIVITIES
YOU WOULD LIKE?

ART-CLASSES MUSIC-CLASSES SPACE-RENTALS

INSIGHT: ONLY 8% OF RESPONDENTS PROVIDED A COMMENT, SUGGESTING THE OFFERINGS IN THE RANKED QUESTION WERE ADEQUATE.

Q13: WHAT WOULD ENCOURAGE YOU TO USE THE GAMING GARAGE?



INSIGHT: WHILE MID-AGED ADULTS (35-54) AND SENIORS (55+) TENDED TO FAVOUR TABLE AND BOARD/CARD GAMES, YOUTH (<18) AND YOUNG ADULTS (18-34) TENDED TO BE SPLIT FOR VIDEO, TABLE, AND BOARD/CARD GAMES.

Q14: WHAT MAKES A PUBLIC SWIMMING POOL GREAT?

ACCESSIBILITY ACTIVITIES-EVENTS ADULT-SWIM ALL-AGES ALL-AGES-PROGRAMMING
AVAILABILITY CAPACITY-LIMIT CHILDRENS-AREA **CLEANLINESS** DIVING-BOARD FAMILY-
CHANGEROOMS FITNESS-CLASSES FREE-CLASSES HOT-TUB LANE-SWIMMING LEISURE-POOL
NATURAL-LIGHT ON-DUTY-LIFEGUARD OPERATION-HOURS PROGRAM-VARIETY
SAFETY SEATING SEPARATE-CHILD-ADULT-POOLS **SPACIOUS** SWIM-EQUIPMENT
SWIM-SCHEDULE **SWIMMING-CLASSES** UNIVERSAL-CHANGEROOMS
VARIETY-OF-AREAS WADING-POOL WARM-WATER WATER-SLIDE

INSIGHT: CLEANLINESS/MAINTENANCE IS THE KEY FACTOR INDICATED WHILE SKILLS DEVELOPMENT ORIENTED PROGRAMMING SEEM TO BE STRONGLY FAVOURED.

Q15: WHAT PARTS OF YOUR NEIGHBOURHOOD DO YOU ENJOY MOST?



INSIGHT: PARKS AND NATURE TRAILS AS WELL AS THE HUMBER RIVER WERE RESPONSES SHARED ACROSS ALL AGE GROUPS.

Q16: WHAT WILL MAKE WNYCC A PLACE YOU ENJOY?

ACCESSIBLE ACTIVITIES-EVENTS
AFFORDABLE AVAILABLE-OPEN CLEANLINESS COMMUNITY-FOCUSED DROP-IN
EVERYTHING EXTENDED-HOURS FAMILY-FRIENDLY FITNESS FOOD-SERVICES FRIENDLY-
STAFF GATHERING-SPACE INCLUSIVE LOCATION MUSIC NATURAL-LIGHT ORGANIZED
PEOPLE RANGE-OF-PROGRAMMING SAFE
SEATING SENIORS-FOCUS SWIMMING-POOL WELCOMING

INSIGHT: THERE ARE TWO DISTINCT AND IMPORTANT CATEGORIES INFLUENCING ENJOYMENT OF THE COMMUNITY CENTRE: [1] THE TYPES AND RANGE OF PROGRAMMING/ACTIVITIES AND [2] THE SAFETY AND CLEANLINESS/MAINTENANCE OF THE FACILITY.

Q17: HOW DO YOU WANT TO SPEND YOUR TIME AT WNYCC?



INSIGHT: FOR YOUTH (<18)AND SENIORS (55+), MEETING WITH FRIENDS AND PARTAKING OF ACTIVITIES WERE THE MOST PREVALENT RESPONSES WHEREAS FOR YOUNG ADULTS (18-34), A VENUE TO MEET NEW PEOPLE AND FAMILIES WAS PREVALENT.

Q18: HOW CAN WE MAKE WNYCC WELCOMING FOR ALL?



A word cloud of factors for a welcoming facility. The words are arranged in a horizontal, overlapping manner. The most prominent words are 'RANGE-OF-PROGRAMMING', 'EVENTS-ACTIVITIES', 'ACCESSIBLE', 'FRIENDLY-STAFF', 'INCLUSIVE', 'SAFE SAFETY', 'COMMUNITY-NEWSLETTER', 'FREE', 'MULTI-CULTURAL', 'ALL-AGES', 'CLEAN', 'DIVERSE-STAFF', 'EXTENDED-HOURS', 'INVOLVE-COMMUNITY', 'MULTI-LINGUAL', 'ONGOING-CONSULTATION', 'SECURITY', 'WELCOMING', and 'WELL-MAINTAINED'. The words are in various shades of blue and black, with some words being larger and bolder than others.

ACCESSIBLE ALL-AGES CLEAN COMMUNITY-NEWSLETTER
DIVERSE-STAFF EVENTS-ACTIVITIES EXTENDED-HOURS FREE
FRIENDLY-STAFF INCLUSIVE INVOLVE-COMMUNITY MULTI-CULTURAL
MULTI-LINGUAL ONGOING-CONSULTATION RANGE-OF-PROGRAMMING
SAFE SAFETY SECURITY WELCOMING WELL-MAINTAINED

INSIGHT: RESPONDENTS BELIEVED A RANGE OF PROGRAMMING, COMMUNITY EVENTS AND ACTIVITIES, AS WELL AS AN ACCESSIBLE AND INCLUSIVE DESIGN WERE IMPORTANT FACTORS TO A WELCOMING FACILITY.

THANK YOU FOR VIEWING THE RESULTS

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