

Cricket Strategy

Virtual Town Hall

Monday, October 26, 2020



Agenda



Welcome, Meeting Goals, and Introductions



Cricket Strategy Presentation

- Background and Project Timeline
- Potential Location of New Cricket Pitches
- Draft Standards and Requirements
- Cricket Reference Group

Questions and Feedback



Next Steps



Adjourn at 8:30 pm

thank
you!



Meeting Goals

- Introduce the Cricket Strategy
 - Project Timelines
 - Draft Standards and Requirements
 - Ideas for New Cricket Pitch Locations
- Hear from the Cricket Community
 - Tutorial: How to use the Online Mapping Tool to share your feedback
 - Q&A : Ask the project team your questions and share your comments



Opening Remarks: Janie Romoff

General Manager, Parks, Forestry & Recreation

Parks Forestry & Recreation Staff

Project Team

Matt Bentley - Facilities Master Plan Project Manager

Susan Fall - Supervisor Systems Planning

Joshua Murray - Policy Development Officer

Alexandra Lavasidis - Consultation Coordinator

Rajesh Sankat - Consultation Coordinator

Observers

Cathy Hargreaves - Manager Client Services

Cathy Vincelli - Manager, Community Recreation

Daniel Fusca - Manager, Public Consultation

Geoffery Gillard - Manager, Policy Development & Service Planning

Howie Dayton - Director, Community Recreation

Michael O'Neill - Urban Fellow

Pamela Ferrante - Supervisor, Client Support

Paul Farish - Manager Planning, Park Development & Capital Projects

Peter White - Manager, Parks



The Cricket Strategy

Background & Project Timeline

Parks & Recreation Facilities Master Plan 2019-2038



- Implementation Strategy adopted by City Council in 2019
- Toronto-wide plan for new and enhanced recreation facilities to meet the needs of our changing city over 20 years
- Identified significant and growing participation in cricket
- Currently there are 27 stand alone and shared cricket pitches



GTA

Toronto needs cricket pitches, basketball courts, as demographics change and ice rinks go cold

By **Francine Kopun** City Hall Bureau
May Warren Staff Reporter
Thu., Oct. 17, 2019 | 4 min. read



The biggest city in a country crazy for hockey doesn't need more indoor ice rinks; it needs more cricket pitches, basketball courts and skate parks, thanks to changing demographics.

The plan also calls for five more cricket pitches and upgrading roughly three by 2038.

Andrew Boda, 30, who's played at pitches across the city, says that's not enough.

"It's not going to work," he said. "There needs to be an overhaul."

Boda has been playing the game for most of his life, and continued when he came to Canada from India as a teenager.

"It's not only a passion; it's in your blood," he said.

He thinks Toronto is far behind GTA municipalities such as Brampton and Mississauga when it comes to cricket.

One of the problems is that Toronto has limited green space.

"We don't have much more land," said Romoff. "The trick is figuring out where the most demand is. For example, a cricket field takes out two soccer fields. It's balancing all those needs, which we try very hard to do."

Council Directions Structures the Cricket Strategy

New Pitches

Provide access to **up to 5 new cricket pitches** within the next 20 years. New pitches should be regulation size and may be shared with other uses (e.g., across two full size soccer fields). A variety of strategies such as partnerships with large landholders (e.g., schools, industrial areas, etc.), land acquisition and/or park redevelopment may be required to achieve this goal.

Improve Existing Pitches

To **upgrade 10% of all existing cricket pitches** within the next 20 years (**approximately 3 pitches**) to increase usage potential. These upgrades, such as converting fields to higher classes through improvements to field quality and supporting amenities, will enhance capacity.

Cricket Reference Group

City Council direct the General Manager, Parks, Forestry and Recreation to establish a **Cricket Reference Group** with membership inclusive of community cricket organizations and City staff, with the work plan focused on **building organizational capacity**, and **increasing access to community cricket programs and facilities***.



Timeline*

Taking Stock

Research, including:

- Background Review and Analysis
- Cricket Needs Assessment

April – August 2020

Identify Opportunities & Establish Guidelines

Identify and prioritize sites for improvement or expansion.

WE
ARE
HERE

Design guidelines and standards for pitch classifications.

September - December 2020

Finalize the Strategy

Finalize the Strategy and report to City Council.

January - March 2020

*Timeline is subject to change.

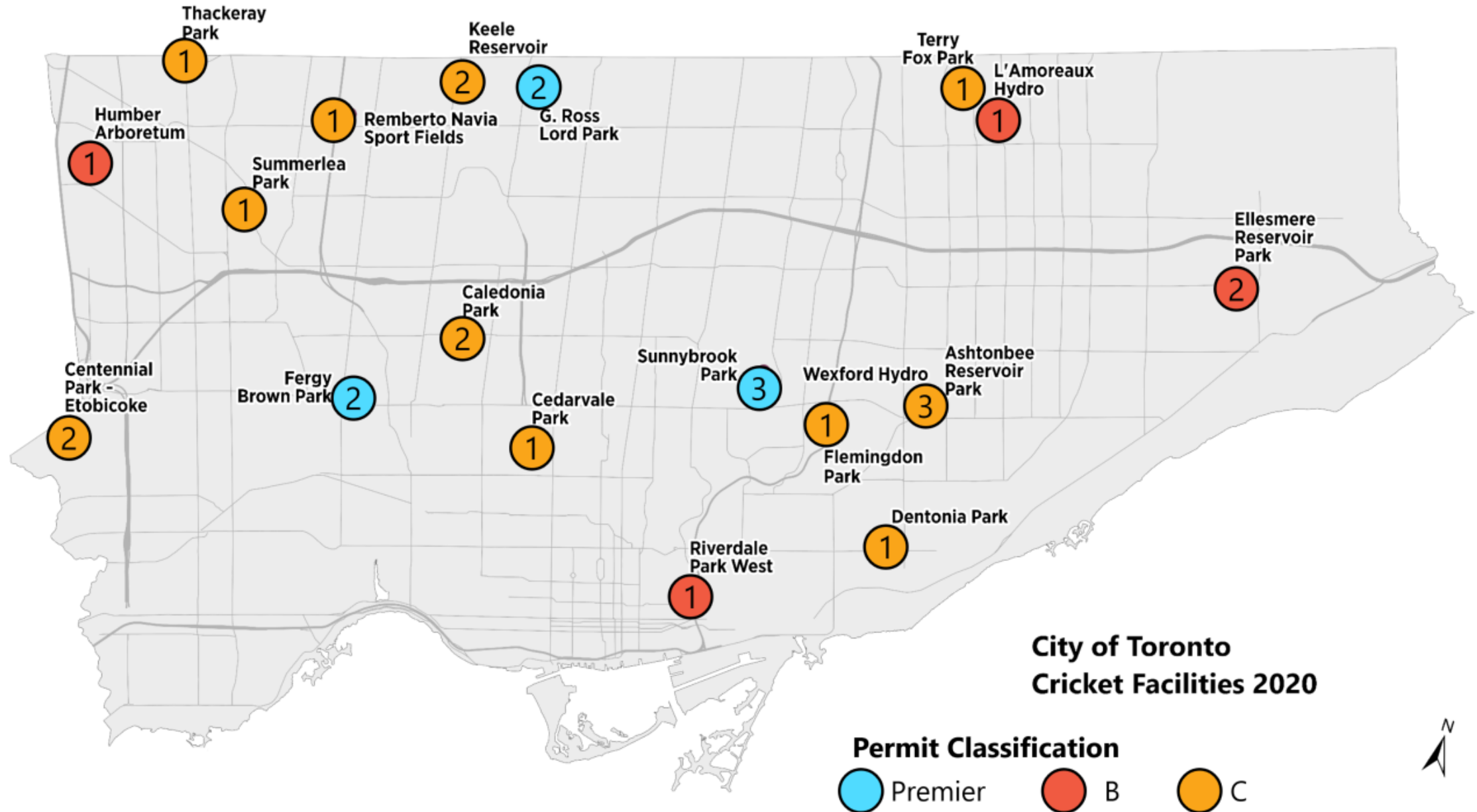
Cricket Stakeholder Conversations

Cricket Stakeholders

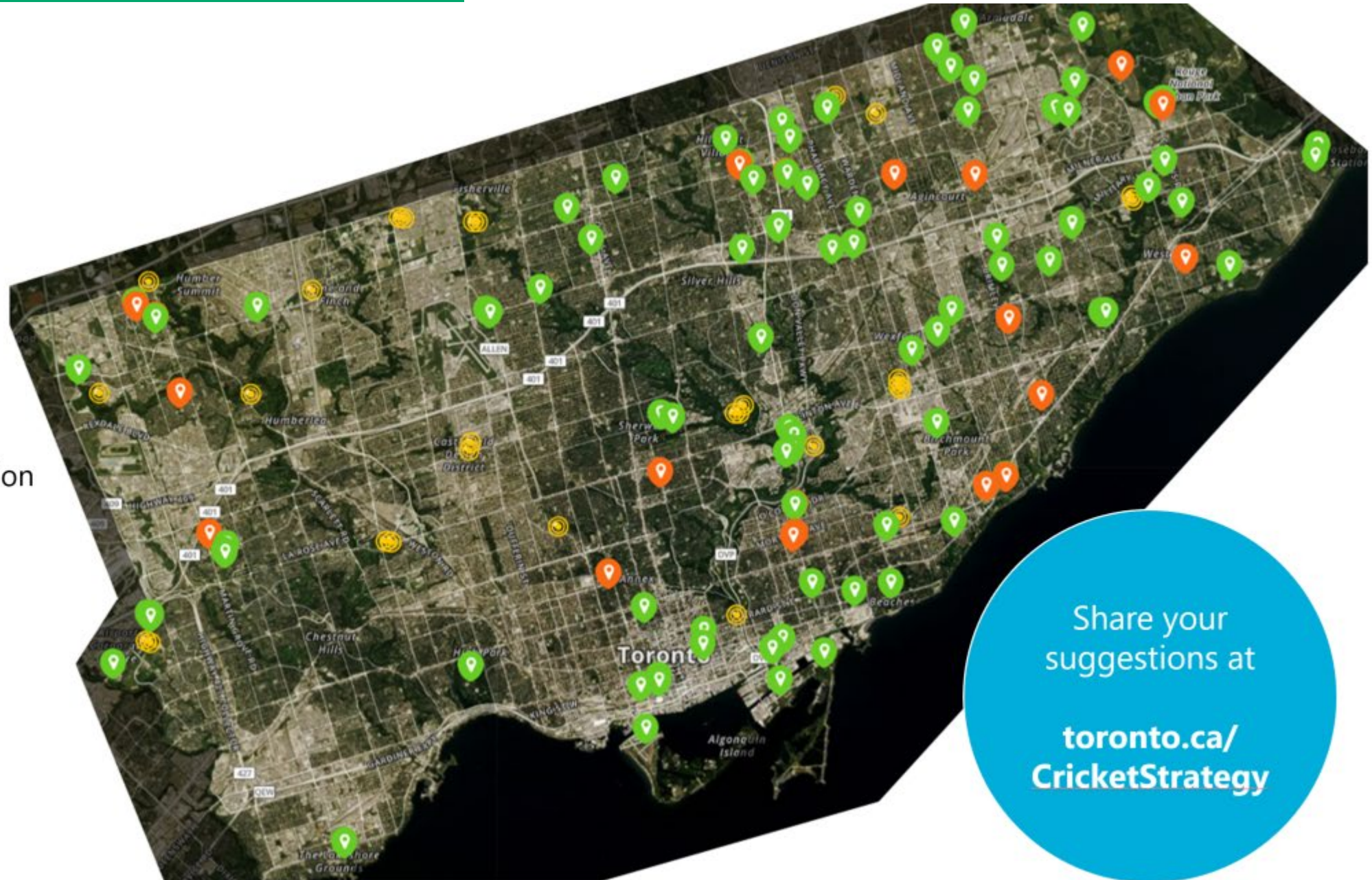
Bangladeshi Canadian Cricket Association
Brampton-Etobicoke and District Cricket League
Canadian College Cricket
Chartered Institute of Management Accountants (CIMA)
Cricket Ontario
Go Green Youth Centre
Ontario Masters Softball Cricket Clubs
Scarborough Cricket Association
Toronto & District Cricket Association
Toronto Police Cricket Club
Toronto Sports Council

Potential Locations for 5 New Cricket Pitches

Existing Cricket Pitches



Suggestions for New Pitches



Existing Pitch



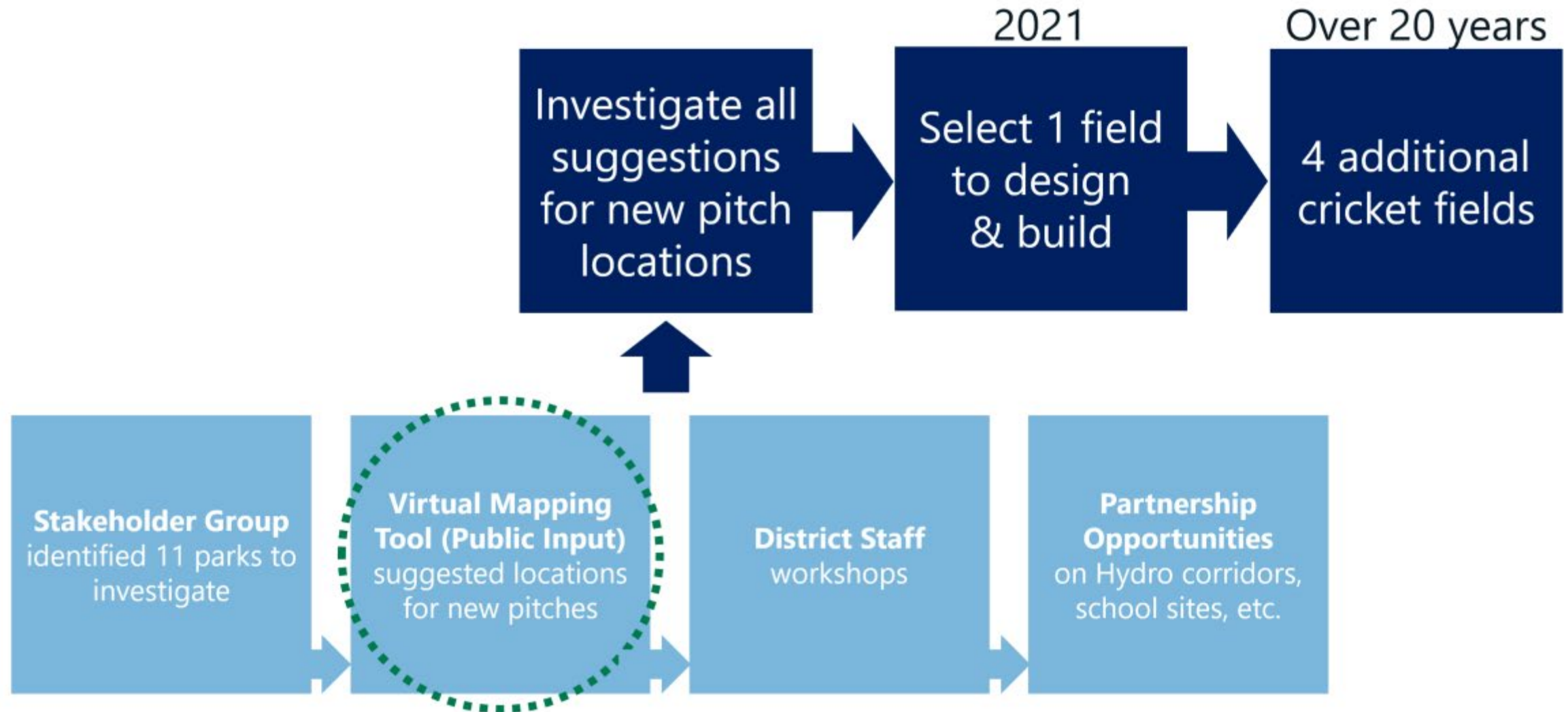
Suggested location
for new pitch



Informal play
happens here

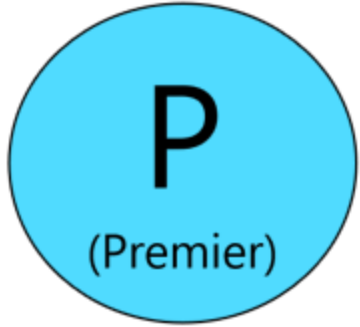
Share your
suggestions at
**[toronto.ca/
CricketStrategy](https://toronto.ca/CricketStrategy)**

Next Steps: New Pitch Locations



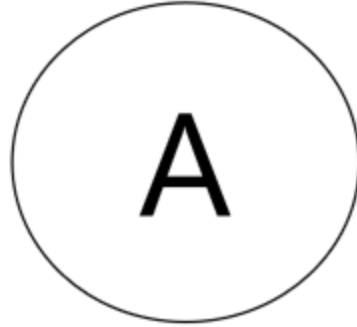
Design Standards and Requirements

Current Field Classifications

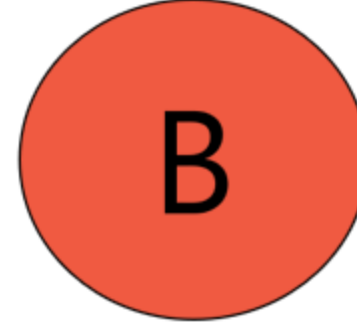


Adult Sized Field
Irrigated

Fergy Brown Park (2)
G. Ross Lord Park (2)
Sunnybrook Park (3)

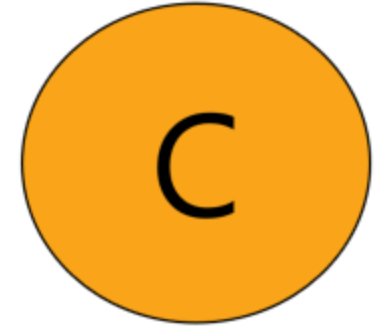


Adult Sized Field
Irrigated & Lit



Irrigated

Ellesmere Reservoir Park (2)
Humber Arboretum
L'Amoreaux Hydro
Riverdale Park West*

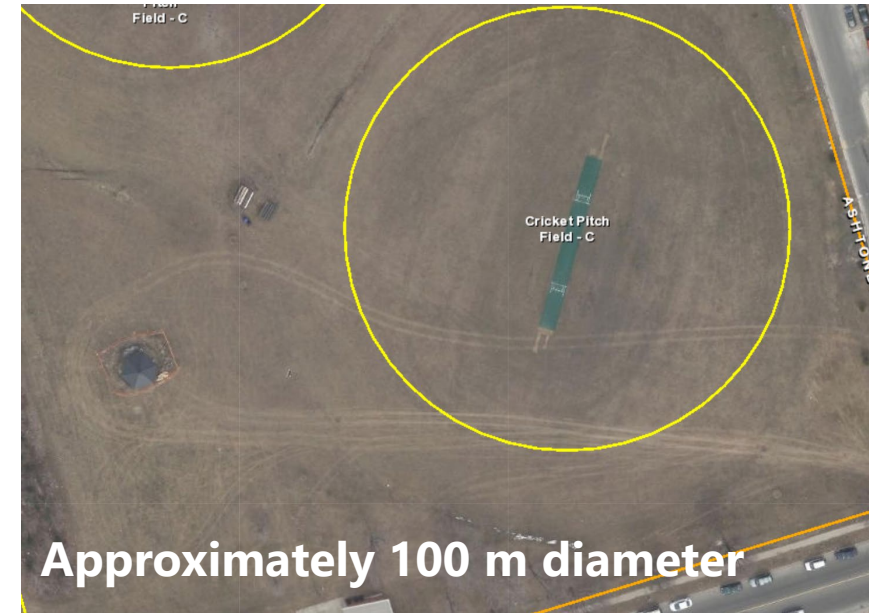


Not Irrigated

Ashtonbee Reservoir (2)
Caledonia Park (2)
Cedarvale Park
Centennial Park (2)
Dentonia Park*
Flemingdon Park
Keele Reservoir (2)
Remberto Navia
Summerlea Park
Terry Fox Park
Thackery Park
Wexford Hydro

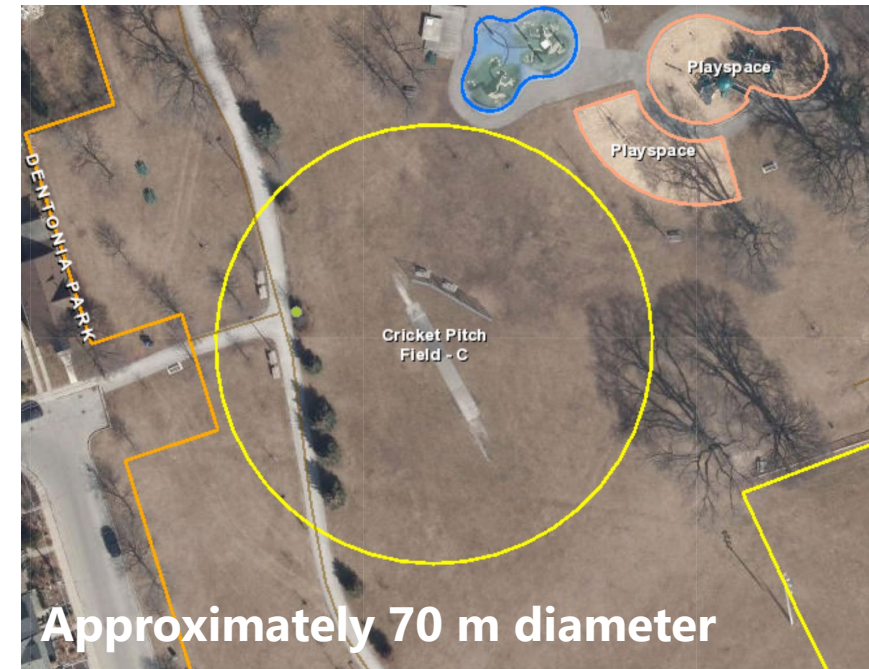
Classification Does Not Currently Reflect Field Size

Ashtonbee Hydro Corridor (C)



Approximately 100 m diameter

Dentonia Park (C)



Approximately 70 m diameter

Practice Pitches

Park	Number of Practice Pitches	Associated Cricket Pitches
Caledonia Park	1	✓
Centennial Park	2	✓
G Ross Lord Park	5	✓
Gracedale Park	2	
L'Amoreaux Hydro	4	✓
McCleary Park	2	
Richview Park	2	
Sunnybrook Park	5	✓
Thackery Park	1	✓
Wexford Hydro Field	4	✓



Sunnybrook Park



Wexford Hydro Field

Stakeholder Working Group Feedback

Maintenance
of pitch &
field on all
classifications
is important

Competitive
play occurs
on all fields
so they **need
to be safe**

**Pitch size
and surface**
materials are
important to
quality of
play

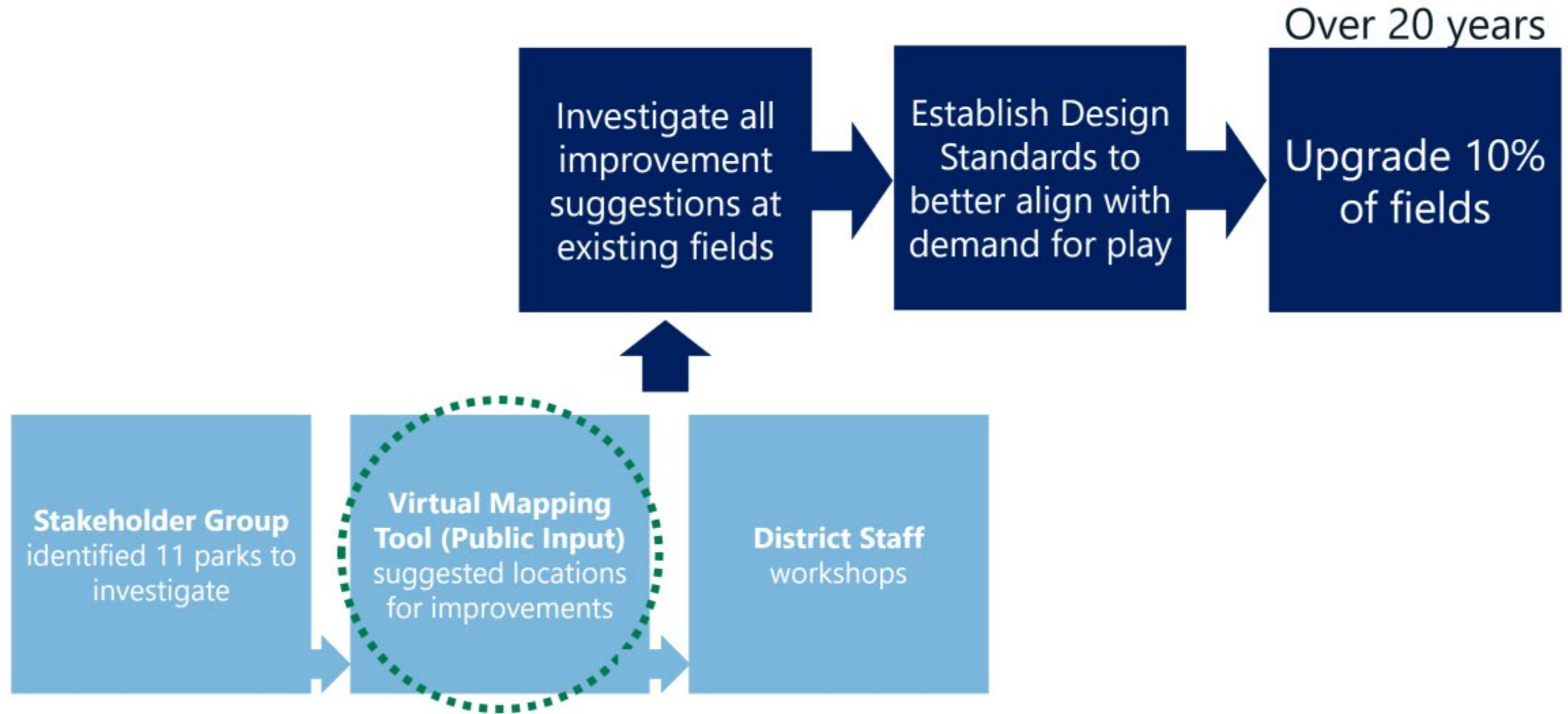
**Practice
pitches**
encourage
youth skill
development

**Competing
demand** with
soccer makes
shared fields
challenging

**Maximize
field size** for
more
competitive
adult play

New **youth
size fields**
would ease
demand on
existing adult
fields

Next Steps: Improving Existing Pitches



Cricket Reference Group

Cricket Reference Group (CRG)

- A group of cricket organisation representatives have met twice over the past few months to help inform the development of the Cricket Strategy so far.
- The City is now forming a formal Cricket Reference Group (CRG) to build on this work.
- The Cricket Reference Group will include **representatives from cricket organisations** from across the City.



Role of the CRG: Growing the Sport

Advise and
provide player
insight

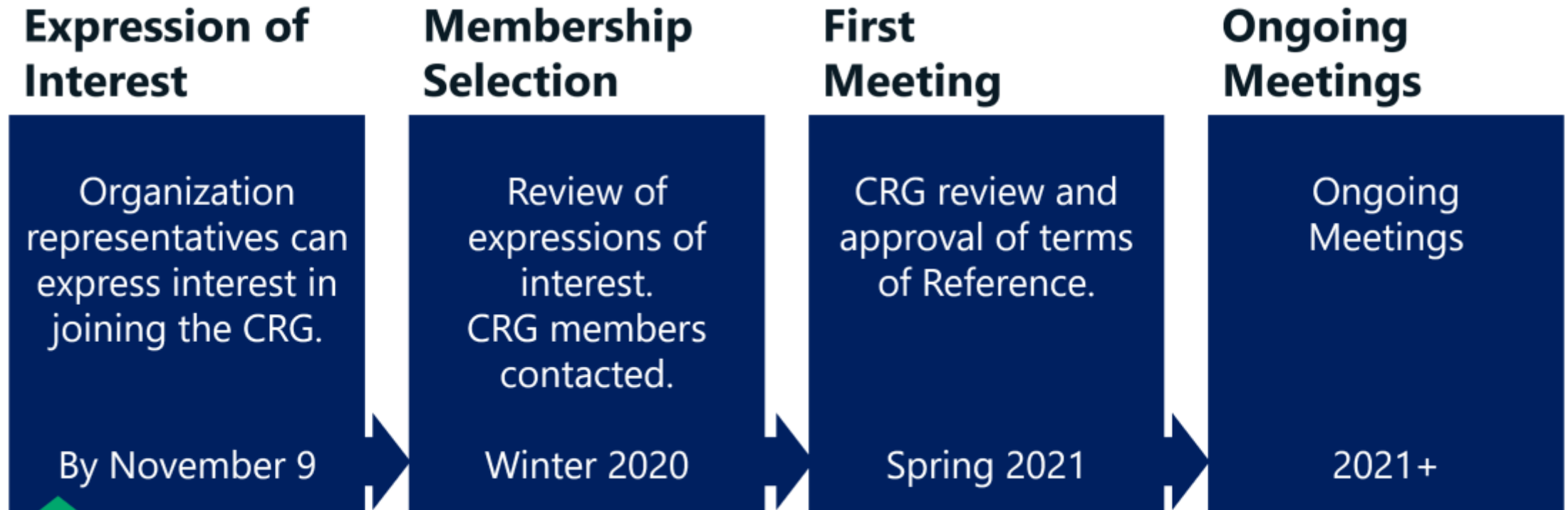
Advise on
opportunities
and priorities
for new cricket
fields

Advise on
potential
partnerships
and fundraising
opportunities

Support the
growth of
cricket through
programming
and
partnerships

Help engage
the cricketing
community
directly through
the sharing of
information

Next Steps: Cricket Reference Group (CRG)



**If you are a representative of a cricket organisation
you can express interest to be a CRG member by November 9 at:**
www.toronto.ca/CricketStrategy

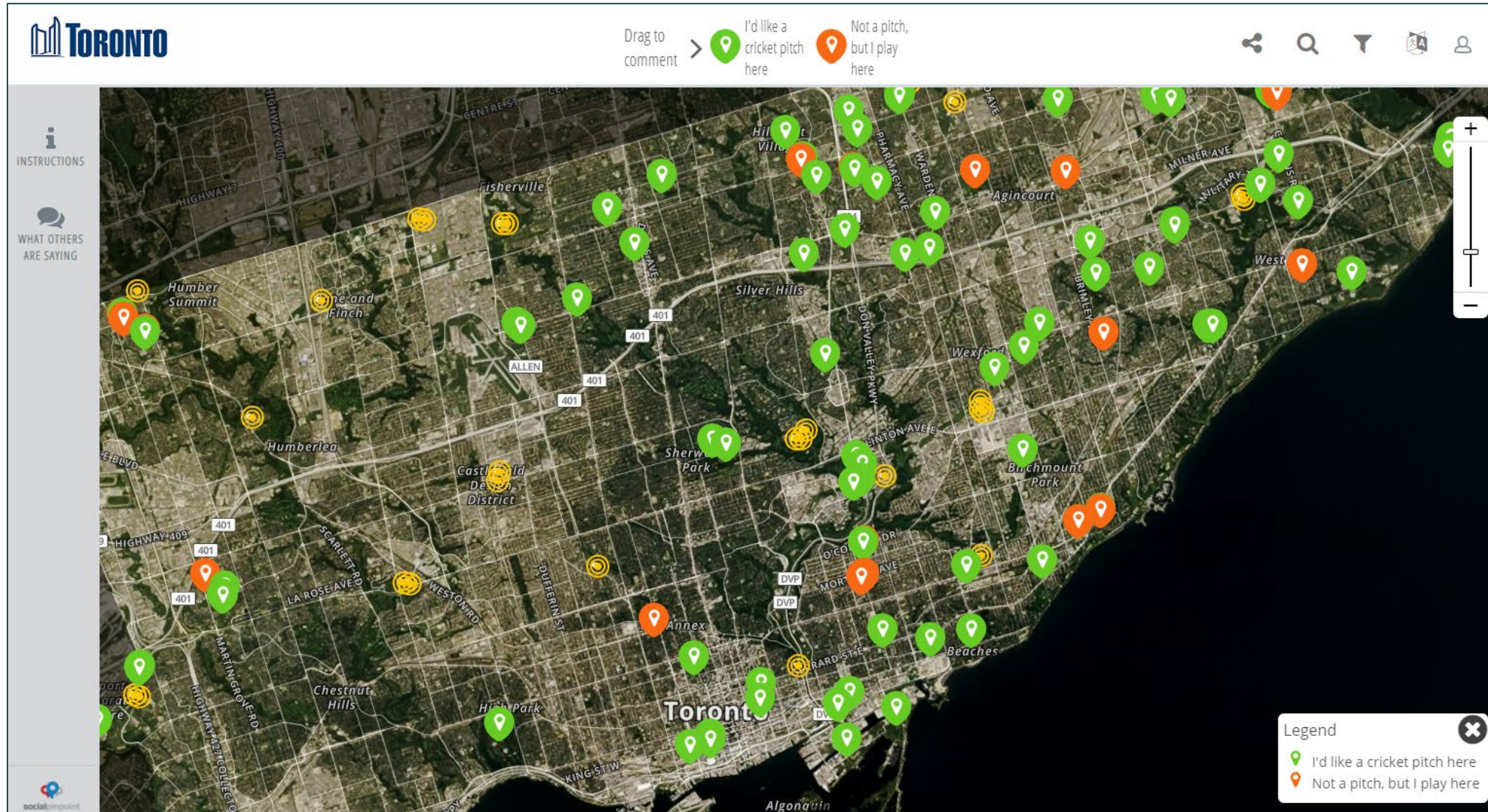
Your Questions & Feedback

(Polling time!)

Interactive Mapping Tool Tutorial

Interactive Mapping Tool

Go to: www.toronto.ca/CricketStrategy



Interactive Mapping Tool

www.toronto.ca/CricketStrategy



Drag to
comment



I'd like a
cricket pitch
here



Not a pitch,
but I play
here



I'd like a cricket pitch here

Why is this a good spot for a new cricket pitch?

Comment * (required)

Postcode *

Postcode

Attach an optional photo



Attach

Supports png, jpg/jpeg and gif

Leave your comment here

Your email *

Email

☐ Remember

☐ I agree my comment will be used as indicated in the [terms and conditions](#)

Next

Legend




I'd like a cricket pitch here





Not a pitch, but I play here

Interactive Mapping Tool


www.toronto.ca/CricketStrategy










INSTRUCTIONS

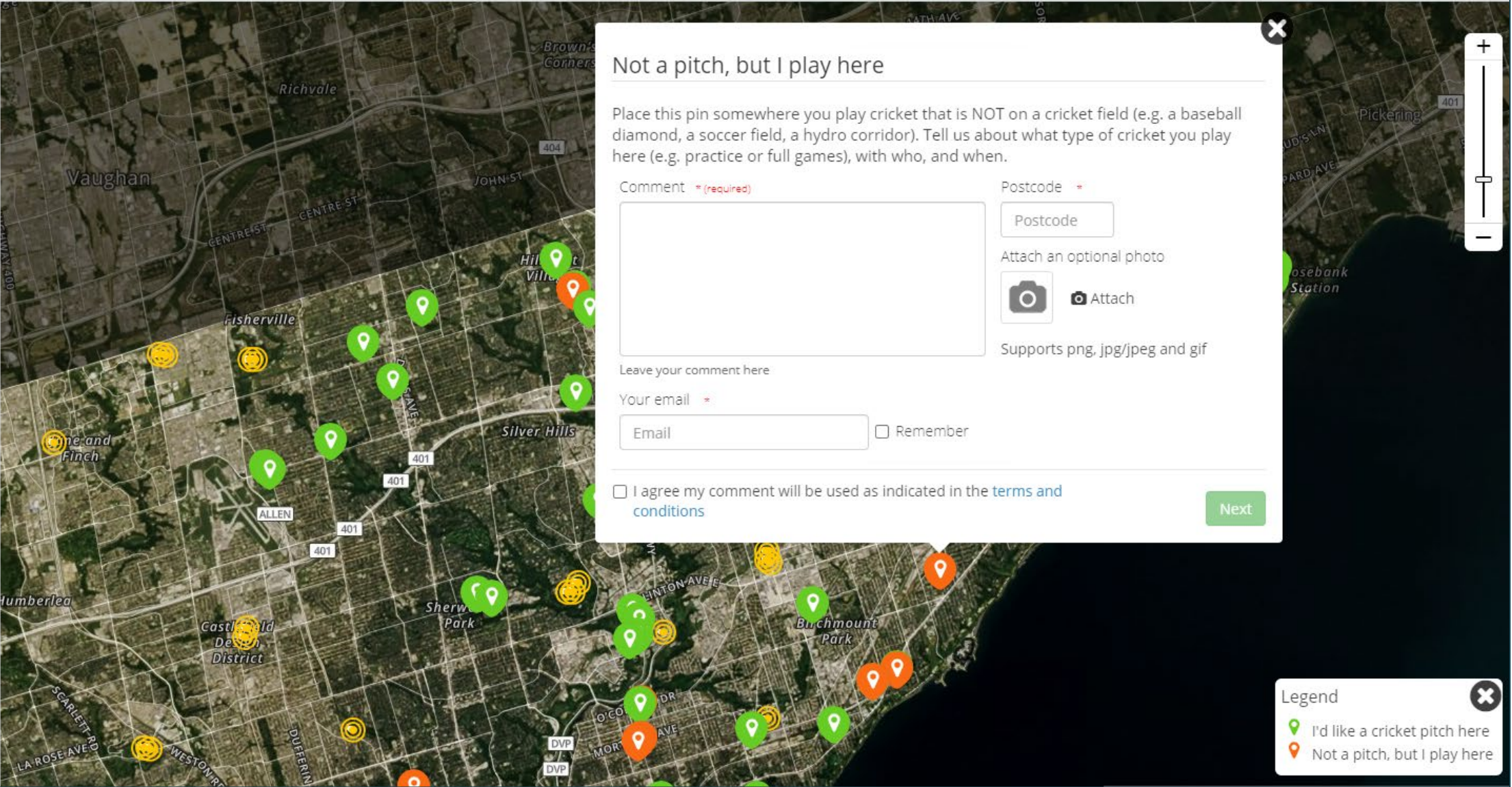

WHAT OTHERS ARE SAYING


Drag to comment >

 I'd like a cricket pitch here

 Not a pitch, but I play here







Not a pitch, but I play here



Place this pin somewhere you play cricket that is NOT on a cricket field (e.g. a baseball diamond, a soccer field, a hydro corridor). Tell us about what type of cricket you play here (e.g. practice or full games), with who, and when.

Comment (required)

Postcode (required)

Postcode

Attach an optional photo

  Attach

Supports png, jpg/jpeg and gif

Leave your comment here

Your email (required)


Email


☐ Remember


☐ I agree my comment will be used as indicated in the [terms and conditions](#)

Next

Legend

 I'd like a cricket pitch here

 Not a pitch, but I play here



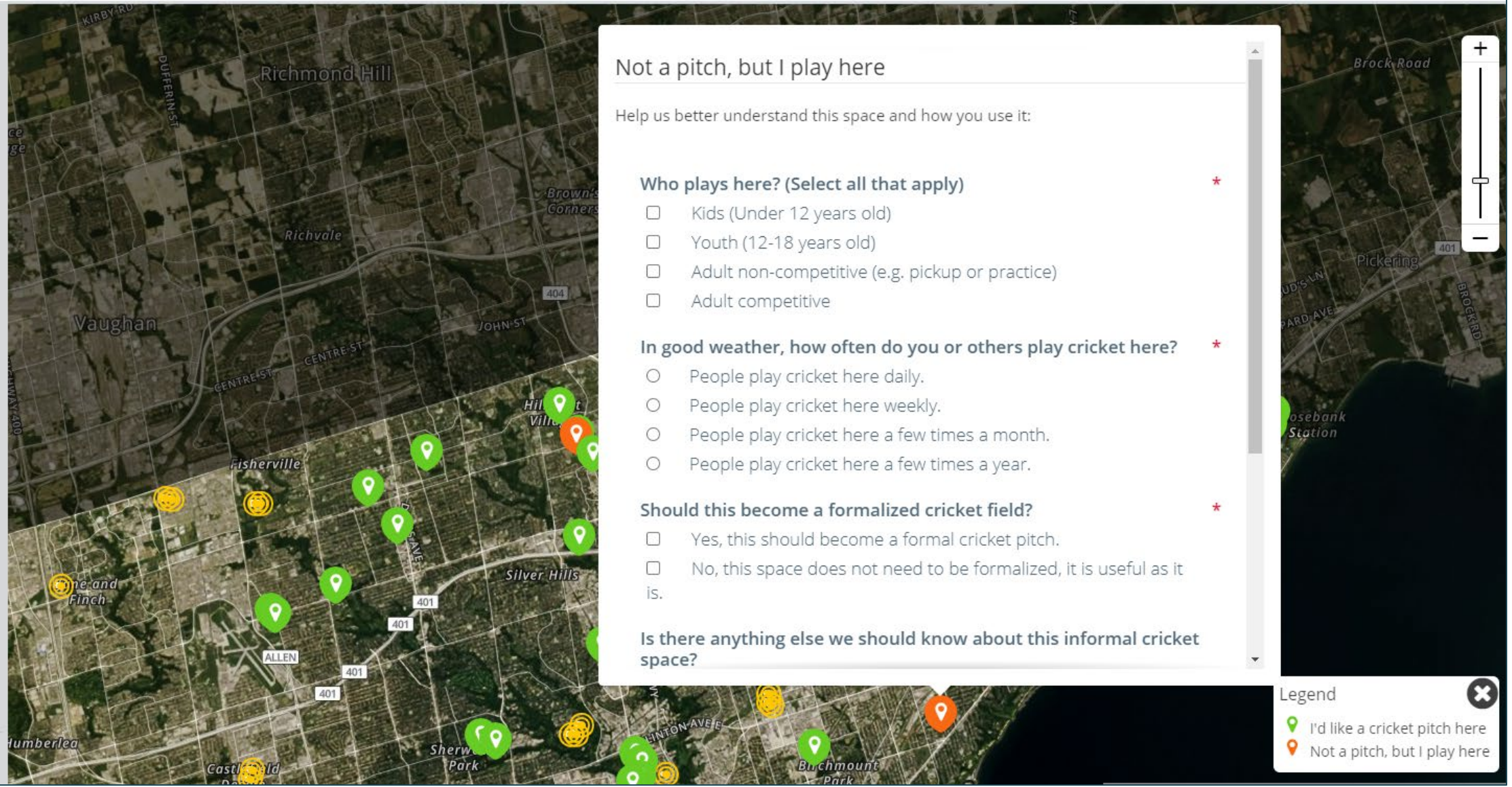


Drag to
comment >  I'd like a
cricket pitch
here  Not a pitch,
but I play
here



 INSTRUCTIONS

 WHAT OTHERS
ARE SAYING



Not a pitch, but I play here

Help us better understand this space and how you use it:

Who plays here? (Select all that apply) *

- ☐ Kids (Under 12 years old)
- ☐ Youth (12-18 years old)
- ☐ Adult non-competitive (e.g. pickup or practice)
- ☐ Adult competitive

In good weather, how often do you or others play cricket here? *



- ☐ People play cricket here daily.
- ☐ People play cricket here weekly.
- ☐ People play cricket here a few times a month.
- ☐ People play cricket here a few times a year.

Should this become a formalized cricket field? *

- ☐ Yes, this should become a formal cricket pitch.
- ☐ No, this space does not need to be formalized, it is useful as it is.

Is there anything else we should know about this informal cricket space?

Legend

-  I'd like a cricket pitch here
-  Not a pitch, but I play here

Toronto

INSTRUCTIONS

WHAT OTHERS ARE SAYING

Cedarvale Park Cricket Pitch

Give this pitch a score out of 5.

- ☐ 5 - This pitch is perfect as-is! It has everything I need.
- ☐ 4 - This pitch is very good. It has most things I need.
- ☐ 3 - This pitch is OK. It has some things I need, but could be improved.
- ☐ 2 - This is not a good pitch. It could use some improvements.
- ☐ 1 - This pitch needs many improvements.

How would you improve this pitch?

Are updates to this pitch a high, medium or low priority?

- ☐ High Priority - These changes would greatly improve cricket opportunities in Toronto and should be made as soon as possible.
- ☐ Medium Priority - These changes would improve cricket opportunities in Toronto, but there are other cricket improvements across the city that should be completed first.
- ☐ Low Priority - These changes are "nice to have", but there are many other cricket improvements across the city that should be completed first.

Legend

- I'd like a cricket pitch here
- Not a pitch, but I play here

Q&A

Questions and Comments

- Do you have any questions for the project team?
- Do you have comments or suggestions on:
 - Growing the sport
 - New pitches
 - Improve existing pitches
 - The Cricket Reference Group

Please share
location-specific
feedback through the
online mapping tool at
toronto.ca/CricketStrategy

Email any additional comments to **Joshua.Murray@toronto.ca** by November 9



Next Steps

Visit the Cricket Strategy Webpage at www.toronto.ca/CricketStrategy to:

- Share your feedback through the online mapping tool by November 2
- Cricket organisation representatives can express interest in joining the Cricket Reference Group by November 9
- Sign up for e-updates
- Access this presentation and a meeting summary when available

Email any additional comments to Joshua.Murray@toronto.ca by November 9

HAVE A NICE DAY

 **TORONTO** Parks & Recreation