

Toronto Island Park Master Plan

Phase One Survey Summary

Between March 17th and April 9th, 2021, the City of Toronto's Parks, Forestry, and Recreation Division (PFR) hosted an online survey about Toronto Island Park as part of Phase One of the Toronto Island Park Master Plan. Over 5,000 respondents participated in the survey, including over 3,400 that completed it. On average, respondents spent just over 21 minutes on the survey, and the primary ways respondents found the survey was via:

- The City of Toronto's website
- blogTO
- Urban Toronto
- Other blogs and neighbourhood association websites
- Social media

The survey included over sixty questions, including some that combined quantitative and qualitative questions. In total, there were 73 opportunities for respondents to share quantitative feedback and 33 opportunities for qualitative feedback. The qualitative feedback generated over 500 pages of raw feedback, which is synthesized and summarized in this summary (along with the quantitative feedback).

The summary is structured to follow the survey. The sections include:

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Part A. Toronto Island Park and you



Question 1: Please provide the first three digits of your postal code (e.g., M5H) – 4,975 responses

97% of respondents are from Toronto. The top five most common postal code areas are: M5V, M5A, M6J, M6K, and M6H.

Question 2: What is your age? 4,971 responses





Question 3: Do you identify as belonging to any of the following communities? Check all that apply. 5,652 responses

Question 4: Which of the following statements best describes your relationship with Toronto Island Park? 4,973 responses



Of the 2% that said "other," respondents' statements described a range of relationships with Toronto Island Park, including:

- I own a boat and/or use a yacht club, marina, or dock, including respondents that self-identified as members of the Royal Canadian Yacht Club (RCYC) or the Island Yacht Club (IYC).
- I know an island resident.
- I used to live (or want to live) there.
- I used to work or currently work there, including respondents that said they work or have worked at Artscape Gibraltar Point, at the Island School, for special events, and seasonally.
- I visit seasonally or occasionally, including respondents that said the visit during the summer or whenever visiting the city.
- I visit for specific events, including respondents that said they visit for school trips, disc golf, kayaking, camp, and events or festivals.

Pop-up question for those who checked "I have never been to the island" in Question 4:

Question 4a: Is there a reason why you have not visited Toronto Island Park? Check all that apply. 92 responses



Of the 15% that said "other," respondents' statements described a range of reasons they have never been to the island:

- I'm new to the city and/or COVID-19 or seasonal restrictions have made it difficult to go.
- Other reasons, including: I don't want to go alone, I don't know what to do there, I don't want to be on a crowded ferry, and it takes too long to get there by transit.

Pop-up questions for those who checked "I live in Toronto and visit the Island" or "I live outside of Toronto and visit the island" in Question 4.

Question 4b: What brings you to Toronto Island Park? Check all that apply. 4,510 responses



Among those that said "other:"

- The more commonly referenced activities included boating and docking; canoeing; kayaking; cycling; disc golf; visiting Hanlan's Point (clothing optional beach and safe queer space); and escaping the City to relax and/or have a picnic.
- Somewhat commonly referenced activities included: birding/bird watching; artist residency and retreats; employment; visiting friends and family who live

on the island; photography and the view of the city; attending events, parties, and music festivals; and visiting the restaurants and bars on the island.

- Less commonly referenced activities included: getting married or attending a wedding; swimming; fishing; taking visitors; and for kids' school and camp.
- Other activities and reasons for visiting included: cross-country skiing, skating on the ice in the winter; tennis, volleyball, Terry Fox walk; looking at the neighbourhoods; nostalgia; mediation, and mental health.

Question 4c: How frequently do you visit the Island during each season? 4,501 responses



Question 4d: How often do you visit Toronto Island Park? 4,499 responses



Among those that said "other," respondents said:

- Frequently. Some visit on a weekly basis, with some visiting at least once a week and few saying they visit three to five times a week or daily.
- Occasionally, seasonally, and depending on weather. A few visit on a monthly basis, a few live on the island during spring and summer; a few live at the marina or on their boat six months of the year.
- Not too frequently, a few times a year.

Question 4e: How long are your visits? 4,497 responses



Question 4f: Which days of the week do you typically visit Toronto Island Park? Check all that apply. 4,489 responses



Question 4g: Who do you go with? Check all that apply. 4,498 responses



Among those that said "other," colleagues, coworkers, kids, family, friends, and visitors/tourists were common responses. A few said they visit with other boaters, other disc golfers, or their dog(s).

Question 4h: Select all of the places in Toronto Island Park you have been – 4,479 responses



Among those that said "other," respondents said they have visited:

- **Boat clubs and marinas,** with the Queen City Yacht Club, Royal Canadian Yacht Club, Island Yacht Club, Toronto Island Marina, Toronto Sailing Club, and the mooring wall at Hanlan's common responses.
- All of the above. Some said they've been to all the places listed, with a few specifically saying they've travelled to all places by boat, kayak, and paddle board.
- Don't know, unsure, or didn't pay attention.
- Most common other places including: Artscape Gibraltar Point, the disc golf course, the lighthouse, Donut Island, Hanlan's Point (clothing optional beach), and Muggs Island.
- Other places, including: the boardwalk; Franklin Children's Garden; snug harbour; Billy Bishop Airport; skating in the lagoons; tennis courts; an old abandoned church; Toronto Island Natural Science School; turtle park; the Ward's Island Association Clubhouse; cafes, pubs, and restaurants; Centreville Amusement Park; and the greenspaces throughout the island.

Question 4i: Which of the following festivals and cultural events have you attended in the past? 4,334 responses



Question 4j: How do you find out about these activities and events on the islands? Check all that apply. 3,768 responses



Respondents that said "other" said:

 Didn't know about these events and activities and/or don't want to know. Those that didn't want to know said they avoid events and activities on the island because they are busy, crowded, and noisy. A few others said that poor ferry service (crowding, wait times, schedule/hours of operation, etc.), state of washrooms and other facilities, and the lack of advertising are barriers to accessing events and activities on the island.

- Friends, family, colleagues, and word of mouth, including neighbours and workplaces. Some find out through island-based organizations, including: Artscape Gibraltar Point; sailing/boat clubs; the Island school; festival/event organizers (i.e. Wakestock, Wavelength, and Mariposa); and disc golf groups.
- Media, social media, newsletters, and other online sources, specifically: BlogTO; CBC Radio; newspapers and online newsletters; blogs and forums; TV and local news; and other websites and social media.
- By chance, luck, coincidence, and random.

Pop-up questions for those who checked "I live on Toronto Island" in Question 4.



Question 4I: How long have you lived on Toronto Island? 61 responses

Question 4m: How often do you travel between the island and the mainland? 61 responses



Those that said, "other" said their visits to the mainland are dependent on weather conditions.

Question 4n: How often do you host visitors or guests? 61 responses



Among those that said other, a few said they have not hosted visitors or guests recently due to COVID-19. They said they would otherwise host visitors and guests weekly, monthly, and annually.

Part B. Your Current Experience of Toronto Island Park

B1: Your perceptions of Toronto Island Park

Question 5: Toronto Island Park has a positive impact on my... Check all that apply – 4,438 responses



Among the 132 who selected "other," respondents said:

- Appreciation for Toronto and civic pride. The island offers a sense of connection to the city, contributes to civic identity, and provides a great view of Toronto.
- Appreciation for nature and a sense of escape, close to the city. The island is an important place for people who may not have the ability to leave Toronto for a getaway (i.e., to the cottage or abroad). It also provides a sense of calm and safe haven for some.
- Appreciation for entertainment, recreation, leisure, and adventure space, such as for events, disc golf, swimming, and other activities. In particular, Hanlan's point contributed to body confidence and sense of self.
- Connection to history and significance to Indigenous and LGBTQ2S+ communities. The island is a place that is nostalgic. It is a historically important

queer space for the city. It is also important to understand and consider that Indigenous ways of experiencing and history on the island.

- Connection with family, friends, and community. The island is a good place to meet and spend time with your family, friends, and community because of it is close to the city and offers a variety of activities.
- Artistic output and inspiration. The island is a place to make art because it offers inspiration, motivation, a sense of freedom and wonder, and a different or new perspective of the city.

Question 6: To what extent are you aware of environmental issues on Toronto Island? 4,357 responses



Question 6a: I am concerned about the following environmental issues on Toronto Island: Check all that apply – 3,315 responses



Among 110 who selected "other", respondents shared the following concerns:

Environmental impacts from people, litter, boats, ferries, events, the airport, and others. Several shared specific concerns about impacts to environmentally sensitive areas and wildlife related to overuse and crowding on the island; people leaving behind garbage and litter (including broken glass in the sand on the beaches); noise pollution from the airport, parties, events, and boats; water pollution from boats and ferries; air pollution from the airport and boats; light pollution; beach erosion; and flooding on the island. Some also shared concerns about protecting migratory birds and nesting areas; lack of trees and native species; invasive species; fire ants; ticks and Lyme disease; and goose poop. **Development and construction on the island.** There was a common sentiment that condos and commercial developments should not be on the island and/or very limited. The island should be kept as a beautiful natural public place.

Other comments include acknowledging the significant Indigenous history on the island; preference for more local food vendors; balancing the needs and ensuring safety of island residents and visitors; and all of the above.

Question 7: What barriers (if any) do you experience when accessing Toronto Island Park? Check all that apply – 4,078 responses



Among 499 who selected "other", respondents shared the following feedback:

- Barriers related to the ferry. Many responses were related to the ferry, including crowding, long line-ups, service frequency, and limited schedule. Some also said the experience at the terminal is unpleasant, it is difficult to buy tickets online, it is difficult to bring a bike on the ferry, and there could be priority boarding for people with mobility issues.
- Lack of amenities and facilities on the island. Several said there could be more food, beverage, and retail options, such as coffee shops, grocery stores, places to buy and consume alcohol, vegan and halal options, locally run businesses, and stores that sell essential items like sunscreen. Several also said there could be more well-maintained washrooms and water fountains throughout the island. Some said the facilities and amenities feels dated and could use an update.

- It is hard to get to and around the island for people with disabilities and/or health issues. Specifically, getting onto the ferry and to the water is difficult for people using a wheelchair; it is hard to stand for a long time on the ferry; they are not sure if visiting the island will be accessible (i.e., there are places to charge mobility scooters); and food, washrooms, and shaded resting areas are distant from one another, which makes it difficult for those with mobility challenges and health issues (i.e., irritable bowel syndrome and skin disease).
- It is not easy to get there. Several said it is a hassle to get to the island; the journey can be stressful and/or difficult; it is not well connected by transit; it takes a lot of time and effort to plan and go on a trip to the island; and they live too far away or are too busy.
- Do not experience barriers and/or the challenges of visiting the island is part of its charm. Several said that the effort and adventure of getting to the island is part of the charm and magic that the island offers.
- The island is too busy and crowded, it's too noisy, or has too much garbage/litter. Some avoid the island because it is busy, especially during event and festival season - the loud music from the parties can be disruptive to people who want quiet relaxation space. Others said they'd like to see less garbage and litter on the island.
- Visiting the island is expensive, and it is hard to find parking. The costs of the transportation, ferry, food, parking, and other costs add up and are expensive. Some said the ferry to the island should be free or integrated with transit fares; and there could be more affordable food options. There were also some that said available parking by the ferry terminal is expensive and hard to find.
- It is hard to get around on the island. There are limited options for getting around the island and there should be more bike parking spaces; bike rental opportunities; and other ways to travel quickly between the islands (i.e., shuttle service and e-scooters). Some suggested offering bike/kayak rentals at Ward's and Hanlan's as and extending Bikeshare to the island.
- Don't know what to do on the island. Some said they don't know what to do there; there are limited activities; and they're not sure if they are able to stay overnight.

- There should be more ways to access the island. Some would like to see more boat docking/mooring areas and places to lock canoes and kayaks. There could be ferry and water taxi connections from the east side of downtown and Ontario Place, between the islands, and also from Scarborough, Etobicoke, Oshawa, Mississauga, and Port Credit. A few suggested adding a pedestrian/cyclist bridge to improve access.
- Not feeling welcome or safe. A few said they don't feel welcome on the island or safe going alone or when it is dark. A that specifically mentioned feeling unsafe from the police presence at Hanlan's Point and from people who steal from boats.
- **Restrictions and closures,** including COVID-19 restrictions and closures due to flooding.
- Other barriers: poor cell service on the island; reduced winter service; not sure if the island is dog-friendly or has an off-lease dog area; restricted e-scooter use; and poor wayfinding and signage to washrooms, ferries, and parking.



Question 8: To what extent are you aware of the significance of Toronto Island to Indigenous communities? 4,075 responses

B2: Planning your visit



Question 9: How do you plan how you will get to the island? Check all that apply – 4,130 responses

Among the 626 who selected "other:"

- Most said they do not plan ahead and simply go to the ferry terminal to catch the first available ferry or take a water taxi if the ferries are too busy. Several prefer taking a water taxi rather than a ferry.
- Several said they take their personal boat, watercraft, kayak, or private tender on their own schedule.
- A few respondents said they ask others for help or directions (staff and other people), and/or follow the flow of other people. Several others check the ferry schedule online and try to purchase tickets ahead in advance.

Question 10: How do you plan how you will spend your time once you arrive at Toronto Island Park? Check all that apply – 4,135 responses



Question 11: If you plan ahead, how easy is it to get the information you need? 3,988 responses



Question 12: What would make planning your visit easier? Check all that apply – 3,875 responses



The 244 respondents who selected "other" shared the following feedback:

- Digital applications and/or better data information services. Several said it
 would be helpful to have easily accessible digital ways of accessing
 information including a mobile phone app, interactive online map, and live
 updates about ferry arrival times, general information about line-up times and
 crowding (ferry cam), and water quality alerts. There were also some
 suggestions to use QR codes on physical signs; social media to share
 information; and recorded messages broadcasted on loudspeakers. A few
 suggested that better cell and Wi-Fi service could help too.
- Improved physical signage/maps. Some suggested more updated and accurate signage and maps at the ferry terminals and around the island. A few shared caution about paper maps because it may create more garbage/litter, whereas a few said they prefer paper maps.
- Other suggestions to improve transportation options include fare integration with Presto/transit; collaboration with water taxis, expanded ferry schedules and frequency, and a pedestrian/cycling bridge that connects to the island.
- Not applicable, it is easy to get around. A few said it is easy to get around the idea or they already know their way around.

B3: Your journey to Toronto Island Park

Question 13: Thinking about your entire journey from home to the Toronto Island Park, how often do you take the following modes of transportation? 4,046 responses



Question 14: If you use another transport method not listed above, please specify – 119 responses

Among the 119 responses:

- The most common responses include sailboats, boats, and other watercrafts (i.e., canoe/kayak, yachts, and Sea-Doos)
- Other common methods include taxis, Uber, UP Express, electric scooter, roller blades, motorcycles, and bikes.

Question 16: When going to the Toronto Island Park, before boarding your transportation, how frequently do you use the following local mainland services, attractions, and businesses? 4,015 responses



B4: While you're at Toronto Island Park

Question 17: When you visit Toronto Island Park, where do you usually arrive? 3,936 responses



Among the 5% who selected "other":

• Most respondents said whichever ferry arrived first, no preference.

- Some said it varies. The point of arrival depends on the ferry schedule, season, and purpose for visiting the island. Particularly, a few respondents usually chose between Ward's Island and Hanlan's Point; and Centre Island and Hanlan's Point.
- Some said they arrive at the marina, Royal Canadian Yacht Club, and/or Island Yacht Club.

Question 18: How do you find destinations once you are at Toronto Island Park? Check all that apply – 3,920 responses



Among the 67 respondents who selected "other":

- Some said they rely on memory and past experiences, plan their route in advance, and/or use a map (on their phone, at the info booth, or paper map).
- A few said they rely on their friends and family, or they are residents and know the island well.

Question 19: What would make navigating Toronto Island Park easier? Check all that apply – 3,432 responses



The 282 respondents who selected "other" shared the following:

- **Digital information.** Several shared support for an app/website and better cell/Wi-Fi service to access maps and other information about the island.
- Wayfinding signage. Some suggested updating and increasing the amount of wayfinding signage on the island. A few suggested that signage could also include other languages (i.e. French, Indigenous languages, and others). A few shared caution and concerns about too much signage as it may obstruct the natural character and views of the island.
- Happy as it is. Some said they like how the island currently is and enjoy the self-guided exploration.
- Information booth/kiosk. A few suggested an information centre where visitors can map their route, find information and locations of washrooms and food, and sign up for tours and etc.
- More options for getting to and around the island. Some suggested for more bike trails and bike rentals; improved ferry service; and a bridge/tunnel connection with the mainland.

Question 20: What modes of transportation do you typically use to get around Toronto Island Park? Check all that apply – 3,921 responses



Among the 79 respondents who selected "other:"

- Most said they travel by boat (sailboat and/or motorboat).
- Some travel by personal bicycle or rented bicycle/quadracycle.
- A few said they run or skate in the winter.
- A few said they use mobility aids like a wheelchair, stroller, or scooter.
- There were also a few that said they would like to rent and use e-scooters and e-bikes on the island.
- Others said they use their work vehicle, take the mini-train, hoverboard, walk with their dog, and ski in the winter.

Question 21: When at Toronto Island Park, how frequently do you use the following services, attractions, and businesses? 3,917 responses



Most of the time Sometimes/infrequently Never Don't know/ don't remember

Question 21a: What table-service (sit down) restaurants do you visit most often? Check all that apply – 402 responses



Question 21b: What other restaurants and concessions do you visit most often? Check all that apply – 3,185 responses



Question 22: To the best of your recollection, what do you typically spend in total on Toronto Island Park when visiting (excluding Ferry or Water Taxi Fares)? (please respond with a numeric dollar value, e.g., \$25, \$45, etc.) – 1,353 responses

• On average, respondents typically spend approximately \$46 in total.

Question 23: To the best of your recollection, how much do you typically spend in the following areas when visiting Toronto Island Park? Enter "O" or leave blank any categories that where you don't spend anything.

Restaurants (sit-down/full-service) - 2,295 responses,

• Approximately \$33.50 on average

Other restaurants (i.e. quick/counter-service, concessions) – 2,351 responses

• Approximately \$16.75 on average

Rentals (Bikes, Boats, Paddleboats, Paddleboards, etc.) - 1,670 responses

• Approximately \$14.25 on average

Retail Purchases (Excluding Food and Beverage) – 1,503 responses

• Approximately \$4.50 on average

Attractions (Amusement Rides, Mini-Golf, etc.) - 1,680 responses

• Approximately \$15.50 on average

B5: Leaving Toronto Island Park



Question 24: When you leave Toronto Island Park, where do you typically depart from? 3,725 responses

Among the 4% who selected "other":

- Most respondents said they do not have a preference and will take whichever ferry is closest. There were some common split decisions between Ward's Island and Hanlan's Point, depending on season and timing. A few said they only depart from Centre Island when it is in the evening.
- Some respondents use the marina, Island Yacht Club, and Royal Canadian Yacht Club.
- A few leave the island on their personal boat, kayak, or canoe.

Question 25: Thinking about your entire journey from Toronto Island Park to your home, how often do you take the following modes of transportation? 3,676 responses



Questions 26: When returning from Toronto Island Park, how frequently do you use the following local mainland services, attractions, and businesses? 3,576 responses



Those who selected "other" commonly said they go nearby for food and drinks and/or visit the grocery or convenience store, hot dog truck, ice cream truck, Island café, LCBO, Beer Store, and Starbucks. A few said they will look for a washroom, go home, or stop by other festivals/events on the waterfront.





Part C. Your future experiences of Toronto Island Park

Question 27: Thinking about all aspects of your experience when visiting Toronto Island Park, including food service and operations, attractions, rental operations, the journey there and back, and other parts of your experience, **what do you most enjoy**, and feel should not be changed about Toronto Island Park?

Nature and the feeling of escaping the city

Many respondents said the natural environment is what they like most on Toronto Island Park. They said they appreciated:

- the amount and variety of spaces they can experience, including: paved and unpaved trails, the beaches, open green areas and wooded areas, and more manicured spaces like gardens.
- the "authenticity" and "wilderness" of the park, saying its natural ecosystems and habitats are among the main reasons they visit.
- that the island feels like an "oasis," "an escape," and a place that is undeveloped and is a way to get away from "the bustle of the city." Several said they appreciate the "cottage-like" feel of the island, that it is a kind of short-term getaway, and that can easily get away from the crowds and noise of the city.
- the lack of commercialism on the island. Several said the appreciate and have nostalgic memories for the existing small businesses on the island.
- the island's landscaping. Many shared a positive sentiment that "the spaces are not very built up or overdesigned," and they said the fountains, gardens, bridges, and pathways/walkways have a very appealing character that contribute to the island's peaceful atmosphere.
- the quiet and solitude Toronto Island Park offers, referring to it as "secluded," "homey," "a sanctuary," "serene," "tranquil," and "low-key."
- that Toronto Island Park is car-free. They said the lack of cars increases the sense of safety in exploring the park on foot and by bike. They also appreciated the lack of vehicle noise.
- the "gorgeous" views of the city and of Lake Ontario from the ferry and the park.

Toronto Island Park's attractions

Several said they like the attractions on Toronto Island Park, with respondents specifically saying they like Centreville, the pier, the Island Café, the maze, Far Enough Farm, the children's water park, the Rectory, and the Riviera. Among these respondents, several shared a sentiment that, while some of these attractions could be renovated or brought up-to-date, the City should be very careful with expanding or adding new attractions, making sure not to Toronto Island Park into an attraction-heavy, overly-commercial destination.

Beaches

Several respondents specifically singled out the beaches as something they most enjoy about Toronto Island Park, with Hanlan's Point clothing optional beach frequently named. Among those saying they most enjoy Hanlan's Point, many highlighted its importance as an inclusive, safe space that is a significant hub to for LGBTQ2S+ people.

The ferry ride

Many said they enjoy the ferry trip to the island, saying it is "exciting," creates a sense of ritual, and contributes to feeling like you're taking a "journey." These respondents said the fact that it is a "little harder" to get to the island as part of the charm, and said they liked the views of the city from the ferry and the experience of riding historic boats. They also said they appreciate the availability of water taxis as an alternative.

Recreational, social, cultural facilities and programming

Many respondents said they enjoyed the many different opportunities for recreation on the island. They said they like:

- the unstructured activities available, including walking, biking, and using watercraft. They said the freedom of movement adds to a sense of "spontaneity," and they enjoy having the ability to "wander" and "explore" the park freely.
- being able to rent various recreational items, including bikes, tandem bikes, stand up paddleboards, canoes, and kayaks.
- riding around the island by bicycle.
- the disc golf course, with some saying it is the only reason they go to the park.
 A few said the large trees make the course more fun, and that it should remain (and, if anything, be upgraded with improved signage).
- the clubs on the island, including the Island Yacht Club and Sailing Club. Many generally supported sailing around the island, the ability to access the island by boat, mooring at Hanlan's Point, and accessing secluded areas with smaller boats.
- events, including the Dragon Boat festival, music festivals, unique music events, cultural gatherings, artistic programming, and paddling regattas.
- Hanlan's Point, an inclusive, important, and safe space.
- the public barbeques, which are great gathering places for families and friends. Some said they appreciate that it does not cost a lot of money to bring people together there.
- the food at the various venues (The Riviera, Ward's Island Kitchen, UpperDeck, and the Island Café). Others appreciated being able to bring their own food. Respondents said they enjoy being able to choose whether to spend money or not, while still being able to enjoy eating freely.
- the island's historical elements, both in terms of the natural environment and the residences.

Suggestions

In addition to what they said they enjoyed, respondents shared suggestions for the Master Plan team, including:

- do not over-commercialize, over-develop, or turn the park into a "cheesy tourist destination."
- improve information and communication.
- address the cost of accessing the island, such as through free ferries or adding a pedestrian and cyclist bridge.
- reduce the crowding and line-ups at the ferry docks.
- provide more places to eat.
- do not overdevelop Toronto Island Park, keep it as it is, and "don't change a thing."

Question 28: Thinking about all aspects of your experience visiting Toronto Island Park, including food service and operations, attractions, rental operations, the journey there and back, and other parts of your experience, **what do you least** enjoy about Toronto Island Park, that you think should change?

Ferry crowding, service, and line-ups

Many said one of the things they least enjoyed was the crowding at the ferry terminal, both at the mainland and on the islands. They said crowding and line-ups mean that it takes more effort, time, and planning than it should to get to Toronto Island Park. They said there should be more frequent ferry service during peak season and peak hours, with several saying a bridge or tunnel would be safer, more convenient, and cheaper. Several said they shortened their stay or decided not to go at all because they wanted to avoid the ferry. Other concerns respondents shared about the ferry included:

- lineups are often very long, "chaotic, claustrophobic, and uncomfortable," and there is no shade or cover from the elements.
- the design of the Jack Layton Ferry Terminal itself as "depressing."
- lack of enforcement on-board the ferry around smoking, noise, and crowding.
- cost of the ferry and lack of integration with Presto.

Flooding, erosion, and environmental challenges

Many were concerned about flooding on the island, with some saying restoring natural areas for wildlife should be a primary concern and safe public access secondary. Others said the on-going erosion and flooding of Hanlan's has not been addressed, resulting in the beaches getting more crowded and less pleasant. Several also said that animal feces (especially geese) are big issues, both in the landscaped areas and on the beaches. Many said they do not enjoy the commercial and residential areas of the park, saying the entire park should be a nature preserve where the park is "allowed to naturalize," with increased protections for wildlife and management of invasive species.

Poor state (and lack of) amenities and attractions

Many respondents said many of the islands' amenities were insufficient or in poor shape. Specifically, respondents said they didn't enjoy:

- the shortage of washrooms and the fact that those that are there are outdated, often out of service, sometimes lack basics such as good lighting and mirrors, and are often not child friendly. Participants said there should be more handwash stations available near high traffic areas.
- the lack of garbage bins, which results in litter all over the island.
- not enough places to pause or sit (like benches), too few shade structures, poor wayfinding and signage, and not enough lighting along paths in the evenings.
- Centreville and other attractions, with a few not enjoying the tourist presence these bring. These respondents said the amusement park is out of date, does not serve the current demographics attending the park, and is "tacky." Others said that, while they have nostalgic feelings about Centreville, it is not being kept up and is expensive for what it offers. Respondents suggested different kinds of attractions to appeal to various age groups — not just children including: more tennis courts, ping pong tables, volleyball nets, soccer nets, boat trips, planned excursions, fitness area, more picnic tables, skatepark.
- lack of facilities for supporting bikes, including: repair stations and designated lanes (for faster bikes). Many said there were not enough bike rental stations and not enough bike parking.
- The lack of internet, Wi-Fi, or good cell service (though some were concerned about there being too many electronics or devices at the park).
- lack of retail options, such as an LCBO or grocery stores.
- lack of overnight options, such as camping, a hotel, or other short-term stay.

Lack of food options

Many said they wanted more variety, better quality, and better distribution of food vendors in Toronto Island Park. Generally, respondents disliked chain offerings

(Subway, Pizza Pizza), and wanted to see for more healthy and affordable choices. Several said they wanted to see vegan food available. Respondents said:

- some areas are particularly underserved in terms of good food options, such as Hanlan's.
- there should be more variety of shops, restaurants, and cafes, and specialized or "pop up" offerings like ice cream, coffee, local restaurant outposts, and specialized vending machines.
- there is not enough drinking water available unless you bring your own. Respondents said there should be more water stations, bottled water for sale, or vending machines.
- the sole source food and beverage contract with William Beasley Enterprises limits the variety of food options possible.

Poor communication, signage, and access to information

Many said signage and information about Toronto Island Park is poor, saying there should be more and better information to help people find their way around, understand rules, learn about the island, and know what's going on there. They said they didn't enjoy:

- confusion in the ferry line-ups from overlapping lines, lack direction of where to go with a purchased ticket, and lack of communication about whether it's possible to make the next ferry.
- lack of information about hours, closures, and availability of amenities like washrooms, either on the island or online.
- lack of signage to keep people out of environmentally sensitive areas or habitats and lack of information educating people about natural features or erosion issues.
- poor wayfinding and signage to help navigation around the park in general, with many saying it's "hard to find your way around." In addition to signage, they suggested adding kilometre markers and travel time estimates could help make navigation easier.

- lack of centralized information about what is happening at the park, both for those that want to attend events and those that want to avoid the island when large events are happening. Many said it is frustrating to generally not know "what there is to do there."
- inadequate signage on the disc golf course, where people often sit and are in danger of getting hit.
- lack of clear signage telling visitors about the clothing optional beach.
- lack of signage or information about history, including its natural and cultural history (especially the significance of the islands to Indigenous people). They suggested better on-site education through signage, audio tours, a phone app, or historical maps.

Lack of access in winter

Many said they least enjoyed that Toronto Island Park did not feel accessible year round, saying activities like snowshoeing and skiing should be easier. They said there should be more shelters and bathrooms should be heated year-round to make it a better winter destination.

Other things respondents said they didn't enjoy

Several other topics emerged in what respondents said they least enjoyed about the park, including:

- impacts from crowds, including noise, littering, alcohol consumption, and trampling of off-limits natural areas, and lack of space on beaches.
- the challenge of getting around the island, especially for seniors or people with varying abilities.
- public health risks from fire ants and ticks.
- an increase in the number of vehicles on the island, including cars that speed and trucks that set up for festivals, rip up grass.
- lack of regulation for docked or moored boats (saying many docked boats idle or host large, noisy parties). Several said there are abandoned boats at the Marina that should be cleared.

- noise and pollution from Billy Bishop Airport, with several saying the airport should be removed altogether.
- the presence of residential communities and private boat clubs, with some saying the entire area should be a publicly accessible park.
- discomfort with the clothing optional beach (both from clothed people uncomfortable with naked people, and naked people uncomfortable with clothed people).
- the idea of change, with several saying the park should stay exactly as it is.

Part D. The Master Plan in progress

D1: Drivers of change

Question 29: Island Identity and Character Since time immemorial, the Island has been a place of escape, respite, and healing. It is also a place for family and friends that supports a wide range of diverse users (the Indigenous community, families, newcomers, LGBTQ2S+) and experiences (hiking, biking, picnicking, days at the amusement park, lazy afternoons at the beach). It is important that the Island Master Plan create opportunities to tell the story of the Island while reinforcing its existing character as a waterfront destination park that is safe and welcoming for all. 3,491 responses



Question 30: Indigenous Placekeeping

The Island is an important Indigenous place, and has been for millennia. For the Michi Saagiig, it was simply known as Mnisiing, meaning "on the islands." Later, they were collectively known as Aiionwatha or Hiawatha's Island. It was long considered a place of healing and ceremony for Indigenous people. But this rich history and living culture is not reflected in Toronto Island Park as it exists today. The Master Plan process provides an opportunity to restore the Toronto Islands as an Indigenous place through storytelling and ceremony and by incorporating Indigenous approaches to land stewardship and placekeeping. 3,483 responses



Question 31: Visitor Experience and Programming Currently, programming on the Island occurs mainly during the summer months, limiting opportunities for all seasons enjoyment of the park. There is also limited information and no centralized location for promoting and informing Island users about available programming, either for planning purposes online or once people get to the Island. Expanding programming opportunities is impacted by the difficulties vendors experience accessing the island and a complicated permitting process that is not tailored to specific conditions on the Island or to event size. In addition, existing lease agreements limit opportunities to expand food and beverage options. 3,462 responses



Question 32: Access Improvements

Reaching the island is difficult in all seasons, from both a transportation and equity perspective. This is especially true during the winter months and for people with low-incomes or who live far from downtown. This can present a significant barrier to many people accessing the island. Circulation and getting around the island itself and reaching its many points of interest and destinations is also challenging since on Island transportation options are limited. 3,472 responses



Question 33: Ineffective Wayfinding and Information-Sharing Finding your way around the Island's 330 Hectares of parkland is difficult because wayfinding and signage throughout the park is limited and not well coordinated. In addition, there is no way for park users to access comprehensive information about programming, ferry schedules, flooding, beach conditions, etc. This can be further complicated by intermittent cell service or WIFI on much of the island. 3,462 responses



Question 34: Inefficient Park Operations Delivery of efficient and effective park operations on the Island are challenged by the lack of a system wide approach and coordination between different City divisions overseeing various park management activities and functions. This can make event management especially difficult for third- party events and permit holders. 3,457 responses



Question 35: Aging Island Facilities and Infrastructure Most facilities on the Island, including but not limited to ferry docks, washrooms, and concession buildings, were built decades ago and many are in a deteriorating state. The lack of winterization of facilities also limits opportunities for winter use of the Island. 3,465 responses



Question 36: Outdated Island Amenities

The Island's amenities include its beaches, internal waterways, amusement park, bike and canoe, kayak and paddle board rentals, sporting facilities, and food and beverage options are a major part of the park's draw in the summer time, but not all of them are created equal. Some, like the Island's tennis courts, are significantly underutilized, while others, like the food and beverage options, lack diversity and are not meeting the needs of existing users. 3,465 responses



Question 37: 'Taxed' Island Environment

Toronto Island is essentially a sandbar and has always been subject and vulnerable to the whims of mother nature. It is a dynamic environment that is constantly changing. The recent high lake effect has led to flooding and erosion, which has significantly impacted Torontonians' ability to use and enjoy the Island, and further degradation from these impacts needs to be mitigated. Park users are not aware of their impacts on the Island's sensitive ecosystems, such as sand dunes and forested areas. The Island Master Plan should address these impacts and ensure that Island users understand their role as stewards of this important park. 3,459 responses



Question 38: Lake Access Impacts

One of the defining features of the Island is the access it provides to water and the views across Lake Ontario or towards the city skyline. Recent flooding and erosion (especially in the last five years), has resulted in significant impacts to the beaches and natural and engineered shorelines of the Island. This has limited beach access, boardwalks and other shoreline areas across the Islands, limiting park users' ability to enjoy them. 3,450 responses



Question 39: Population Growth

The population of downtown Toronto is growing at a pace that far exceeds the rate of growth for the city as a whole, with 10,000 residents added each year. According to the City's new TOcore Downtown Secondary Plan, downtown could nearly double in size by 2041, to reach a population of 475,000. TOcore and City's Parkland Strategy have also identified that downtown Toronto is highly parkland deficient and have further linked population growth with increased demand and use of parks. As Toronto and its downtown grow, the park system needs to expand with it. 3,453 responses



Question 40: New Trends in Demographics and Park Use Further, changing demographics and most recently the global pandemic are giving rise to new trends and use patterns that can also be seen to be influencing the Toronto Islands. These changes and trends need to be better understood to inform decisions around improving island services and experiences. Toronto's park system will need to expand and improve as the city grows to ensure that parkland is accessible, functional, connected, and resilient as is addressing new trends for services and amenities. 3,429 responses



Question [40.5]: The Island as a place for arts and culture For many years, the Island has inspired artists, writers, composers, musicians, photographers and creative people from all walks of life. Today, it is home to a rich artist community complete with recording studios, artists residency programs and outdoor galleries, and it continues to serve as a backdrop and inspiration for creative people from around Toronto and beyond. The Master Plan presents an opportunity to celebrate and support the arts and culture community to continue to be a source of inspiration and contribute to the Island's unique character and identity. 3,442 responses



Question 41: Please use the space below to suggest any additional Drivers of Change you think we should be considering. 675 responses

Many of respondents answers to this question identified issues, opportunities, and things they like about Toronto Island Park, which are integrated into Part C of this summary. Where respondents feedback was about the Drivers of Change, they suggested:

- Add climate change, sustainability, biodiversity, and/or the biological environment as drivers of change, especially given the need to the park a place for people while protecting its delicate eco-systems.
- Add a driver of changed focused on LGBTQ2S+ communities, especially given the historic (and on-going) significance of Toronto Island Park to these communities.
- Other suggested drivers of change, including "aging population," "food justice," and "the history of the island."

D2: Vision

Question 42: What is your vision for the Toronto Island? Being as big picture or as specific as you'd like, use the space below to finish the sentence, "What if the island..." 2,258 responses

A number of topics and themes emerged consistently in respondents visions, including suggestions the future Toronto Island Park should:

Promote, preserve, and protect the natural environment and wildlife.

Many vision statements focused on Toronto Island Park's natural environment and aesthetic and imagined a future park that is a natural escape from the city. Many want to see: nature, wildlife, and habitats preserved, enhanced, and/or expanded; flood and erosion protection; improved water quality and reduced pollution; climate change resiliency; garbage and litter to be cleaned-up/prevented and eventually zero-waste, and; and ecological education and awareness.

Several suggested Toronto Island Park could be left as is, because it is a natural oasis and escape that is close to a busy city, while there were also some that said there should be a balance between space for people and nature. Some specifically suggested keeping Toronto Island Park car free.

Be easy to access and get around

Many visions statements envisioned a future where access Toronto Island Park is easier. Envisioned solutions include improved ferry service; new pedestrian and cyclist bridge/tunnel connections; and other options ways of getting to and around the island (train, gondola, or other shuttle service). Several said the island should be accessible year-round. Respondents said Toronto Island Park should:

- Have improved the ferry service, including expanded frequency and schedule; less crowding and line ups; upgraded and ecofriendly ferries; and more affordable fare prices. A few said it is important that the ferry service is financially viable, while ensuring that fares are affordable to those who need it.
- Be easier to get to, with respondents sharing a range of visions related to adding a bridge or tunnel for pedestrians and cyclists. Several supported a new connection, saying it would make it accessing Toronto Island Park easier, cheaper, and more universal. Suggested locations for a bridge included from

the Port Lands to the east, waterfront parks and trails to the west, and/or from the airport's pedestrian tunnel. Others were opposed to a bridge, saying the increased access would add to the environmental stress and take away from the charm of escaping from the city. The vast majority agreed cars should not have increased access.

• Be barrier-free, with more ways to get around the island (like a shuttle service), more bike rental opportunities, and larger waterways for larger boats to travel. Others also suggested wayfinding and signage could be improved to help people get around, but a few said to not install too much signage on the island.

A park that fosters equity, inclusion, and sense of belonging

Respondents' visions frequently focused on fostering equity, inclusion, and a sense of belonging. They said Toronto Island Park should:

- **Be accessible to all,** especially to people with disabilities and inclusive to the City's diverse population.
- Acknowledge, respect, and celebrate Indigenous culture and history. The island could help foster reconciliation; respect and celebrate Indigenous history; and acknowledge the significance of the island to Indigenous communities. Common suggested included educational signage and incorporating Indigenous art and design.
- Have safe spaces that celebrate diversity through respectful, fun, and safe spaces for celebrating Toronto's multicultural and LGBTQ2S+ communities. The vision should acknowledge and protect the island's significance as an LGBTQ2S+ space.

A park with improved amenities and facilities

Respondents said Toronto Island Park should:

 Have improved and well-maintained washrooms and other facilities, saying existing amenities and facilities (like washrooms, concession buildings, lighting, and Centreville) could be upgraded, repaired, and/or improved and that they currently look and feel run down. There could be more picnic areas, washrooms, resting areas with benches, and drinking fountains. Several suggested allowing year-round access to the island's amenities and facilities, especially washrooms.

• **Expand its beaches,** Hanlan's Point in particular because of its significance to the LGBTQ2S+ community.

A park with many things to do

Respondents visions for Toronto Island Park included many different things to do, including:

- More or strengthened existing activities and amenities, such as: disc golf, tennis, walking along the boardwalks, cycling, beach volleyball, and visiting the beaches. Several were particularly supportive of maintaining or expanding the disc golf course. Others suggested adding more cycling facilities (bike share stations and bike parking). Common suggestions included having more outdoor winter activities like cross-country skiing, skating, and snowshoeing. Some suggested offering overnight accommodations on the island such as camping areas, hotels, hostels, and villas.
- More food and retail options, including more local vendors and a diverse and affordable selection, especially given Toronto's food scene. Several envision there could be local breweries or a craft beer garden; food trucks; and gourmet ice cream and beverage shops. Specifically, there were some who'd like to see plant-based, vegan, and/or halal food options. There was also a common preference to see local businesses, not chain restaurants or shops. Some suggested there could be more shops that sell rain ponchos, sunscreen, essential supplies, and groceries.
- Unique arts and cultural experiences, through arts, culture, festival, events programming, and affordable studio space for local creators. Some would like to see more night life, including concerts, parties, and other events.

A park with a distinct character and identity

Respondents visions focused on Toronto Island Parks' unique character, saying the park should:

• Keep and celebrate its unique, nostalgic charm. The island should be a heritage site because of its importance to the natural and cultural heritage of

Toronto (though minor updates for accessibility and improvements would not do any harm).

- **Promote mutual respect for all,** where visitors, party goers, residents, and others respect one another. It should balance offering events and music festival space with residential communities and natural ecological space.
- Balance recreation, leisure, and tourism. Some prefer that the island feel "less touristy" and more "authentic", where experiences and activities should be targeted more towards local residents rather than attractions for tourists and visitors. Several suggested over commercializing or privatizing the island.
- Not have any or additional development, so the seclusion and feeling of escape from the city is maintained. Some envisioned a future island with the airport removed so there is more park space. A few, however, said they would be interested to see affordable housing and commercial spaces expanded and the airport maintained.

D3: Indigenous Placekeeping

Question 44: How do you think we could best reflect the significance of Toronto Island as an Indigenous Place? (Check all that apply) 295 responses



Among the 4% who selected "Other", respondents said Indigenous space should include: a natural space for all, a place for reconciliation, housing for Indigenous people, space for prayer and meditation, educational programming for the public, Indigenous-owned businesses, and native plants. These spaces should tell stories using art from Indigenous artists as well as signage.

Question 45: What are your priorities for inclusion of living Indigenous culture? (Check all that apply) 276 responses



Question 46: Which of the statements below best resonates with you? The Toronto Island Park Master Plan should consider: 84 responses



Question 47: What is your vision for how Toronto Island Park could reflect the island's significance as an Indigenous Place? 28 responses

Respondents said:

The island should be a place that embraces Indigenous culture. It should include areas for Indigenous people to celebrate their culture (i.e. host ceremonies) and provide housing and business opportunities. There should be a balance of acknowledging Indigenous history and current uses on the island. The team should work closely with Indigenous communities to design with Indigenous perspective and ideas. There could be space that celebrates Indigenous arts and culture, like in Stanley Park, Vancouver. There could also be and educational centre and or signage, plaques, and pamphlets for visitors.

Protect the natural environment. Reduce the amount of development on the island and focus on preserving the natural state by moving towards a carbon-neutral footprint, no garbage/litter, more native plants, and protecting the beaches from erosion.

Question 48: Is there anything else you would like to share, including personal stories or knowledge that we should consider? 17 responses

Respondents said:

Consider priority access for Indigenous people. There should be opportunities for housing and business on the island, where Indigenous people could have priority access. It is important to have Indigenous representation in the island community.

History and acknowledgement. It is important to educate people about and acknowledge the significant history of colonialism. It is also important to be sensitive and not "whitewash" historical truth. Indigenous elders and community members should be involved in helping educate the public and there could be Indigenous-led tours and programs.

Other considerations include more paths, trails, fire pits and washrooms; improve ferry service and/or make it free; offer nicer kayak and paddleboard rentals; spread awareness of the disc golf course; more winter programing and be considerate of police presence at Hanlan's Point.

Part E. More about you

Question 49: What language do you prefer speaking when accessing services? Please select one only. 3,201 responses



Question 50: Were you born in Canada? 3,411 responses



Question 51: If born outside of Canada, how long have you been here? 2,661 responses



Question 52: People often describe themselves by their race or racial background. For example, some people consider themselves "Black", "White" or "East Asian". What racial background do you identify with? Select all that apply. 3,364 responses



Those who said they would like to specify said: Canadian, French Canadian, biracial/mixed race, European (British, Eastern European, Irish, Italian, Macedonian, Russian, Scottish, Sicilian, Slavic), and Jewish, Asian (Kyrgyzstani, Indian, Malaysian, Tibetan), North African, South African, and Human. Question 53: Do you identify as Indigenous to Canada? Indigenous people from Canada identify as First Nations (status, non-status, treaty or non-treaty), Inuit, Métis, Aboriginal, Native, Indian or having Indigenous ancestry. 3,376 responses



Those who said they would like to specify said: Métis, First Nations, Mohawk, Mi'kmaq, Ojibwa, and a person with Indigenous ancestry without status.

Question 54: Do you identify as a person with a disability? Disability is understood as any physical, mental, developmental, cognitive, learning, communication, sight, hearing or functional limitation that, in interaction with a barrier, hinders a person's full and equal participation in society. A disability can be permanent, temporary or episodic, and visible or invisible. 3,391 responses 3,391 responses



Question 55: What best describes your gender? Gender identity is the gender that people identify with or how they perceive themselves, which may be different from their birth-assigned sex. Gender identity is linked to a sense of self, the sense of being a woman, man, both, neither or anywhere along the gender spectrum (non- binary) 3,438 responses



Those who would like to specify their gender identity said cis man; gay guy; human female; White Caucasian female; and human.

Question 56: What best describes your sexual orientation? Sexual orientation describes a person's emotional, physical, romantic, sexual and/or spiritual attraction, desire or affection towards other people. 3,371 responses



Those who selected not listed said their identities intersect (gay and queer), demisexual, Androphillic, fluid, non-heteronormative, and prefer not to answer



Question 57: What was your total household income before taxes last year? Your best estimate is fine. Please select one only. 3,385 responses

Question 58: Including yourself, how many family members live in your household on a regular basis? Please select one only 3,368 responses



Those who selected "other" said they live with roommates; they don't live with any other family members; the amount varies; and prefer not to answer.

Question 59: Do you have access to private or semi-private outdoor space? 3,365 responses



Part F. Other Feedback

Question 60: Use the space below to share any other feedback you'd like about Toronto Island Park. 849 responses

The other feedback provided by respondents is summarized below and organized by topics or themes that emerged consistently:

The island is beloved and important to people. Many respondents said they love the island; the island is a place for nostalgia and fond memories; and an important space for artist inspiration as well as mental and physical wellbeing. Some said the pandemic has highlighted the significance of accessible and available natural and open spaces in Toronto, and are looking forward to visiting the island again in the future.

Focus on and protect the environment. Many said they enjoy the sense of nature and escape that Toronto Island Park provides. Respondents said efforts should be made to maintain, protect, and enhance the natural features of the island. There were some strong concerns about flooding and beach erosion as well as garbage and litter. Some said improvements on the island should be kept to a minimum.

Opposition to new development on the island. Many shared strong concerns and opposition to any new condo and/or office development on the island. There was a common sentiment that the natural open space on the island, close to the busy concrete city, is valuable and should be protected. A few, however, felt that some carefully considered development might work well on the island if it is beneficial to visitors (i.e. providing more food, recreation, and essential services).

General improvements could be made to Toronto Island Park. Several said they enjoy the island's beaches (especially the clothing optional Hanlan's Point), disc golf course, outdoor natural space and other activities, and some general improvements or repairs could make the island event better. There were, however, some that said it is also important to consider and balance improvements with impacts to the natural, quiet, open spaces on the island. Respondents suggested the following improvements:

• More food, beverage, and retail options, including local vendors, food trucks, sit-down restaurants, beer gardens, and places to get essential items like sunscreen.

- More well-maintained washrooms and other amenities such as bike racks, fire pits, drinking fountains, picnic/seating areas; children play areas; beautiful natural landscaping, and garbage cans.
- Upgrade and/or repair the boardwalks, paths and trails, trail lighting, signage, tennis courts, Centreville, and buildings/washroom.
- Expand the disc golf course and Hanlan's Point.
- Offer year-round programming and activities, more attractions/festivals, and overnight accommodation options and activities.
- Include a respectful display of Indigenous art and culture.
- Keep the island clean, no garbage/litter.
- Have a centralized place to share information about schedules, activities/events, and maps, as well as better cell/Wi-Fi service.
- Allow alcohol consumption on the beaches and disc golf course.

Improve access to Toronto Island Park. Several shared suggestions to improve access to the island; while some said the adventure of getting to the island is part of its charm and magic. Some respondents suggested to:

- Improve the ferry service (pricing, schedule and frequency, crowd control, and accessibility).
- Provide affordable parking options close to the ferry terminal.
- Build a bridge or tunnel for pedestrians and cyclists.

Improve mobility on Toronto Island Park. Some also said getting around at Toronto Island Park could be improved with Bike Share, e-scooters, and a golf cart shuttle service between the docks.

The island is significant to Indigenous and LGBTQ2S+ communities. Some said it is important to recognize, share, and acknowledge the significance of the island to Indigenous communities and LGBTQ2S+ communities. Some were particularly interest to learn about the detailed plans to incorporate Indigenous history. Some others shared their support for maintaining Hanlan's Point, as it is an important queer space.

Concerns about noise impacts and safety. Some said they experience disruptive noise from other people, events, parties, and boats. A few shared concerns about safety at Hanlan's Point due to peeping toms and police presence; they suggested to create and enforce a no photography rule and increase lifeguards.

Mixed opinions about residential spaces on the island. A few said they think don't like the residential areas on the island and that the public park should be expanded to those areas. A few others said the residences add to the character/richness of the island and that residents should be able to stay there. A couple said they are interested to live on the island and that access to housing could be easier. Commonly, however, the respondents don't want any new housing on the island.

Feedback about the Toronto Island Airport. A few said the island airport should be included in the Toronto Island Park Master Plan because its operation impacts people and surround parkland. A few would like to see parkland expanded into the airport lands in the future and a couple shared concerns that the airport may eventually be developed.

Feedback about the survey and consultation process. Several respondents shared support and appreciation for the consultation efforts. Some participants also said the survey is too long or repetitive; some of the questions did not have space to provide other feedback; and the some of the demographic questions do not seem relevant to the consultation.