The following sections set out the categories, weightings and descriptions of the evaluation criteria for the AnchorTO Black-led business market analysis & resource development partnership call for applicants.

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| **Rated Criteria Category** | **Weighting (Points)** |
| **Research capacity and local expertise**   * Demonstrated experience designing and delivering comprehensive business analysis, data-driven research, or resource development activities alongside Black or other diverse communities connecting to one or more community wealth-building pillars [15 points] | 15 points |
| **Organizational Capacity**   * Demonstrated experience developing and implementing culturally appropriate stakeholder and community engagement strategies that encourage participation of diverse groups, including but not limited to Black, Indigenous, Racialized and 2SLGBTQ+ communities and Persons with Disabilities [5 points] * Demonstrated experience developing culturally appropriate tools and resources [5 points] * Applicant demonstrates that they have the overall capacity to effectively manage and execute project activities through their organization/professional expertise, local expertise, knowledge of best practices such as research techniques, and other related items [5 pts] | 15 points |
| **Readiness**   * Suitability of the positions and responsibilities involved in leading this project [5 points] * Team members/subcontractors leading community engagement activities with Black and other diverse businesses have either lived experience or equivalent relevant experience working effectively alongside Black or other diverse stakeholders [5 points] | 10 points |
| **Workplan**   * Applicant's understanding of the goals and objectives of the project, including the complexity and sensitivity of issues related to equity and inclusion [5 points] * Proposes a robust and effective approach to public engagement that meets project requirements [10 points] * Proposed process is appropriate to engage Black-focused businesses and other diverse communities [5 points] * Suitability of the overall timeline of the project, including appropriate coordination and timing for review of materials and meetings [5 points] * Workplan carries out all aspects of the project within timeframe [2 points] | 27 points |
| **Budget**   * Budget remains within expressed limits (eg total program cost, 20% limit on Admin fees, etc) [ 3 points] * Total program costs are reasonable and realistic to achieve the workplan as laid out [7 points] | 10 points |
| **B3 Organization**   * Organization self-identifies as a B3 Organization and/or has significant previous experience working alongside the B3 business Community [3 points] | 3 points |
| **Total Points** | 80 points |