

# MINUTES

## St. Lawrence Market Precinct Advisory Committee

**Date:** Wednesday, October 20, 2021

**Time:** 4:00 pm - 6:00 pm

**Location:** Virtual Meeting via WebEx

**Attendees:** Suzanne Kavanagh, Lawrence Mosselson, Alexandra Skoczylas, Allison Bain, Graham Hnatiw, Jeremy Roach, Kathryn Wakefield, Marina Queirolo, Marlene Cook, Robert Biancolin, Simon Miles

**Regrets & absences:** Liz Seibert

**Alternates and Guests:** Brandon Arkinson, Doug Fry, George Milbrandt, Sara Spector

**City Staff:** Graham Leah, Daniel Picheca, Amanda Diep, Alexander Lackovic, Felicity Campbell

ITEM	ITEM DESCRIPTION	ACTION ITEMS
<b>Gather</b>	Host (Daniel Picheca) started WebEx meeting. Suzanne Kavanagh chaired the meeting.	
<b>1. Approval of Agenda and Minutes</b>	<ul style="list-style-type: none"> <li>a. Agenda approved.</li> <li>b. September meeting minutes approved.</li> </ul>	
<b>2. North Market Update</b>	<ul style="list-style-type: none"> <li>a. There has been considerable progress on the erection of the structural steel frame – sequence one (of four) is near completion. The next round of steel delivery is scheduled for the upcoming week and sequence two will begin shortly afterward.</li> <li>b. Scaffold has been assembled at the south side of the St. Lawrence Hall in anticipation of the heritage removals required for the future link bridge that will connect the North Market to the second floor of St. Lawrence Hall. Work is scheduled to commence next week and will only affect the exterior face of the building.</li> <li>c. From inside the parking garage, spray insulation has been applied to underside of the ground floor and the electrical room has been completed. Installation of permanent power is pending approval.</li> <li>d. Site trailers have been relocated from Market Lane Park to within the hoarding limits.</li> <li>e. The projected date of completion advised by the contractor is November 2022, however, this is not a confirmed and committed date. At the moment, there are no articulated risks and contingencies that will further hamper the timeline.</li> <li>f. The west portion of the second floor of the North Market will be open to final tenant fit-out.</li> <li>g. Remaining work scheduled for the right-of-way are planned for 2022 as construction proceeds. Streetscape work will not commence until closer to the completion date.</li> <li>h. Court Services' move in date is closely tied to the contractor's substantial performance date – November 2022.</li> </ul>	
<b>3. Precinct Plan and Strategic Plan Update</b>	<ul style="list-style-type: none"> <li>a. Phase I – Research and Analysis is near completion. Consultations with members of the public, stakeholders and etc. are in progress. There will be online surveys and onsite intercepts completed in this phase.</li> <li>b. Lord Cultural Resources will be taking the committee's feedback re: the environmental scan into consideration as they are moving forward with their plans.</li> </ul>	<ul style="list-style-type: none"> <li>- Daniel to coordinate workshop dates with Lord Cultural Resources.</li> <li>- Daniel to send meeting</li> </ul>

	<ul style="list-style-type: none"> <li>c. Phase II will include a 1<sup>st</sup> Key Findings and SWOT workshop. The key findings and a SWOT will be presented to COT and SLMPAC at this workshop.</li> <li>d. A key findings report summarizing the findings of the environmental scan, consultations, SWOT and committee feedback will be shared with COT and SLMPAC before the first workshop. The estimated completion date is late November/early December.</li> <li>e. There will be a 2<sup>nd</sup> strategic workshop scheduled with COT and SLMPAC following the Key Findings and SWOT workshop.</li> <li>f. After the two workshops, Lord Cultural Resources will present a draft Strategic and Precinct plan to COT and SLMPAC by mid-February. The report will then be finalized by mid-March based on the feedback received.</li> <li>g. Due to some delays, the strategic planning workshop scheduled for November 17<sup>th</sup> will be postponed. After some discussion, it was decided the 2 workshops will be deferred to early January 2022.</li> </ul>	<p>invites to the committee members.</p>
<p><b>4. Governance Update</b></p>	<ul style="list-style-type: none"> <li>a. The subcommittee had very productive discussions on October 13<sup>th</sup>. Subject matters were discussed from diverse viewpoints and perspectives in order to determine the process, outcomes and sightlines required for the Advisory to fulfill its role.</li> <li>b. There was a consensus that the role of the Advisory should be strategic as opposed to operational. Discussions re: how to ensure that conversations remain strategic when many stakeholders are around the table were had.</li> <li>c. Though all opinion matters, achievements should be beneficial to the precinct as a whole rather than individual stakeholders.</li> <li>d. Each year, a work plan is brought forward to Advisory for feedback and input. This is so that topics of discussion, such as market hours, represent the voices of all stakeholders. It was shared that how this information is presented is also important.</li> <li>e. Two main topics of discussion were the processes surrounding 1) hours of operation and 2) third-party venue management as selected by the subcommittee members.</li> <li>f. Members expressed distrust and felt misled as a result of decisions that seemed to be made without due process. A potential breakdown of communication was identified.</li> <li>g. The City and the committee recognized the need to build trust through the means of regular communication, especially when decisions are made without resource of/reference to stakeholders.</li> <li>h. There was consensus that consensus is not required. The City does not need the committee to come to a single conclusion in order to make an informed decision.</li> <li>i. Members understand that there will be instances in which the City will not take the committee's advice. However, in these cases, the City should provide a reason why so that there is transparency.</li> <li>j. Recommendations on the format of the agenda were made. Outcomes of previous agenda items should be included, so there is mutual understanding of the whys and how's.</li> <li>k. There was a request for the subcommittees to be more inclusive. Inclusion should be thought of at the beginning of a process, and should not be an afterthought. Best process = best outcome.</li> </ul>	

	<ul style="list-style-type: none"> <li>l. As hours of operation falls under the jurisdiction of the Operations subcommittee, which has not met since its formation, it was shared that the Operations subcommittee members should have been invited to the Governance subcommittee meetings.</li> <li>m. The Governance subcommittee has met five times. The Market's hours of operation project were examined as an example of how governance operates around the specific issue. It was clarified no discussions about the actual hours of operation were had, as the committee and appropriate stakeholders were not present but the focus was on the process.</li> <li>n. All subcommittees were struck to create productive conversations in smaller group formats. Information shared is subsequently divulged at SLMPAC Main so that everyone in the committee has an opportunity to contribute.</li> <li>o. Concerns about limited time for meaningful discussion and feedback provision about certain topics were expressed. Typically, more time can be spent in subcommittee vs. committee.</li> <li>p. Subcommittees meet on an ad hoc basis. 2020-2021 was particularly challenging due to COVID-19.</li> <li>q. There was statement regarding the consumer research conducted in 2019 is no longer applicable as things have drastically changed and for the committee to succeed, there needs to be acknowledgement of this fact.</li> <li>r. The committee was asked to explore the possibility of including merchants in all of its subcommittees.</li> <li>s. It was explained that, as there are sensitivities surrounding certain topics of discussion, careful consideration about the stakeholders involved in subcommittees were made, aligning with skills and expertise/membership they represent.</li> <li>t. The Governance committee's next step is to go through their parking lot and determine the next priority item.</li> </ul>	
<p><b>5. Stakeholder Updates</b></p>	<ul style="list-style-type: none"> <li>a. BIA: <ul style="list-style-type: none"> <li>- Annual General Meeting is scheduled for November 10<sup>th</sup>. Invitations have been sent out; participation is encouraged.</li> <li>- BIA is in a good financial position due to controlled spending.</li> <li>- Committee members shared feedback re: the two Saturdays that Market Street was pedestrianized from Front St to The Esplanade and concluded that it is difficult to ascertain the success or failure of the pilot project when the closure only took place over two weekends.</li> <li>- Crime is a regular topic of discussion at the BIA.</li> </ul> </li> <li>b. Farmers Market: <ul style="list-style-type: none"> <li>n/a</li> </ul> </li> <li>c. Neighbourhood Association: <ul style="list-style-type: none"> <li>- Police have given their annual State of Union address at the St. Lawrence Neighbourhood Association and noted that the rate of crime is decreasing.</li> <li>- The Neighbourhood Association is very content with the pedestrianization of Market Street.</li> <li>- It has been very difficult for some people to shop at the Market as the current hours of operation overlap with traditional</li> </ul> </li> </ul>	

	<p>working hours; many are looking forward to the return to regular hours of operation.</p> <ul style="list-style-type: none"> <li>- A lot of feedback from community members can be found on St. Lawrence Market's Facebook page.</li> </ul> <p>d. St. Lawrence Hall:</p> <ul style="list-style-type: none"> <li>- A few staff have returned to work at the Hall.</li> <li>- Opera Atelier has finished filming their production.</li> </ul> <p>e. Sunday Antique Market</p> <ul style="list-style-type: none"> <li>- It was reported that there was a lot of crime in the neighbourhood this past Sunday. The Shoppers Drug Mart on Lower Jarvis Street had their windows broken, LCBO on Front Street E had 5-6 police cruisers situated outside and a regular customer of the Antique Market was pickpocketed of \$1200.</li> <li>- Despite being closed for 16 months, the Sunday Antique Market won gold in the Toronto Star's Reader's Choice Award in the Antique Shopping category.</li> </ul> <p>f. Tenant's Association:</p> <ul style="list-style-type: none"> <li>- The Tenant's Association has not met in the last few weeks due to staffing issues among some of its members.</li> </ul> <p>g. Heritage Toronto:</p> <ul style="list-style-type: none"> <li>- The 47<sup>th</sup> annual Heritage Toronto Awards was held virtually on October 18<sup>th</sup>.</li> </ul>	
<p><b>6. Updates on Council items that affect the Market</b></p>	<p>a. Bi-directional cycle tracks are being added to the south side of The Esplanade. They will allow for cycling in both directions on one side of the road and encourage people to use cycling facilities.</p> <p>b. TTC service on route 121 Fort York-Esplanade has been modified to operate east of Union Station only. The route has been renamed 121 Esplanade-River to better reflect its new routing.</p> <p>c. Work towards addressing the opportunities and challenges presented at Novotel (hotel turned temporary homeless shelter at 45 The Esplanade) is continuous. Due to social distancing requirements, SSHA has requested an extension to the current contract with Novotel to April 2022.</p> <p>d. Ongoing concerns about vehicles traveling westbound on The Esplanade turning left, despite the No Left Turn sign, onto Lower Jarvis Street have been flagged to City staff. There are plans for more police and bylaw officer presence and a communications plan is in the works.</p> <p>e. Construction re: Jarvis Street Watermain Replacement and Sanitary Sewer surrounding the Market is expected to be completed soon. Most of the work has been completed, but there have been some delays due to adverse weather conditions.</p> <p>f. The planters placed where drivers traveling westbound on Front Street turn left onto Market Street are permanent and part of the planned bikeway as well as the initiatives to improve traffic movement. This decision was made by Transportation Services after consulting with the public and stakeholders.</p> <p>g. There are plans for the councillor's office to meet with a representative from 51 Division to review crime statistics and get a clearer picture of what is happening. There have been reports in an increase in crime, however, the Sergeant has stated otherwise.</p>	

	<p>h. Community Officers in The Waterfront Neighbourhood (which includes the St. Lawrence Market) can be reached by email at <a href="mailto:waterfront@torontopolice.on.ca">waterfront@torontopolice.on.ca</a>. The email is NOT a replacement to calling 911 in an emergency or (416) 808-2222 in a non-emergency situation.</p>	
<p><b>7. Other Business</b></p>	<p>a. St. Lawrence Market has partnered with TO Live and DopoLavoro Teatrale to present The Spectator's Odyssey – o dell'Inferno. Audience members will be taken through an immersive, contemporary multimedia theatrical experience that takes them behind the scenes and inside the St. Lawrence Market after-hours.</p> <p>b. A film called "Reverence" by Teauanna Gray was showcased on the front façade of St. Lawrence Market as part of the City's Awakenings – We Were Always Here program a few weeks ago.</p> <p>c. The Outdoors Farmers' Market program is ending. Farmers have noted that it has been a relatively good season under the circumstances.</p> <p>d. As it may be difficult for someone who is new to the committee/subcommittee(s) to understanding why it is critical to rethink governance, clear Terms of Reference and clear meeting notes are required. Revisions may be necessary.</p> <p>e. Meeting notes are not minutes. They are meant to be a high-level summary of key points.</p> <p>f. The Operations Subcommittee will resume. A new Terms of Reference, schedule and work plan will need to be put together.</p>	<p>Daniel to schedule the next Operations subcommittee meeting.</p>
<p><b>8. Adjournment</b></p>	<p>Next meeting: Wednesday, November 17, 2021 from 4 p.m. to 6 p.m.</p>	