

Vacancy Listing Creation Checklist

Property Information

RentCafe Menu - Compliance Management– Choice Based Configuration

- ☐ Exclude Property Amenities not related to the building
- ☐ Exclude Unit Amenities not related to any units in the building
- ☐ Use the freeform fields to include any critical information for which there is no amenity

Property Photos

RentCafe Menu – Property Configuration– Content & Settings – Photo Gallery

- ☐ Add or validate Building Exteriors photos
- ☐ Add Common areas photos (laundry, lobby, etc.)
 - ☐ Upload image
 - ☐ File Type is .jpg .bmp or .png
 - ☐ File Size under 500KB
 - ☐ Image Size 720 pixels X 720 pixels
 - ☐ File Name does not include special characters (eg. \/: *? " < > | # % + & . ')
 - ☐ Provide alt text
 - ☐ Less than 200 characters.
 - ☐ Separate from the amenities (no duplication)
 - ☐ Descriptive for a potential tenant
 - ☐ Does the alt-text provide as much information as the image within the character constraints?

Floor Plans

Included in email with unit photos (right)

- ☐ Email sample floor plan for appropriate unit.

Unit Information

RentCafe Menu – Review Units

- ☐ Update the Unit amenities for this vacancy
- ☐ Set Available date for when new tenant will be able to take possession of unit
- ☐ Set Vacancy Status to Available for Offer
- ☐ Use the freeform fields to include any critical information for which there is no amenity eg. Stairs within unit

Unit Photos

Attached to email and sent to A2H, 1 email per vacancy

- ☐ Include unit identification information from RENTCafe
- ☐ One photo of each room in the vacant unit, or a comparable unit
- ☐ Attach unit images
 - ☐ File Type is .jpg .bmp or .png
 - ☐ File Size under 500KB
 - ☐ Image Size 720 pixels X 720 pixels
 - ☐ File Name does not include special characters (eg. \/: *? " < > | # % + & . ')
 - ☐ The image file name should indicate:
"propertyaddress_floorplan_unitnumber.jpg"
Ex. "176ElmStreet_1B_100.jpg"
- ☐ Provide alt text
 - ☐ Less than 200 characters.
 - ☐ Separate from the amenities (no duplication)
 - ☐ Descriptive for a potential tenant
 - ☐ Does the alt-text provide as much information as the image within the character constraints?