

# New Park at 300 The East Mall

Virtual Community Meeting

**Phase 1: Concept Design**  
February 7, 2022

Please note that all attendees have been muted until the discussion period.



# Objective of Tonight's Meeting

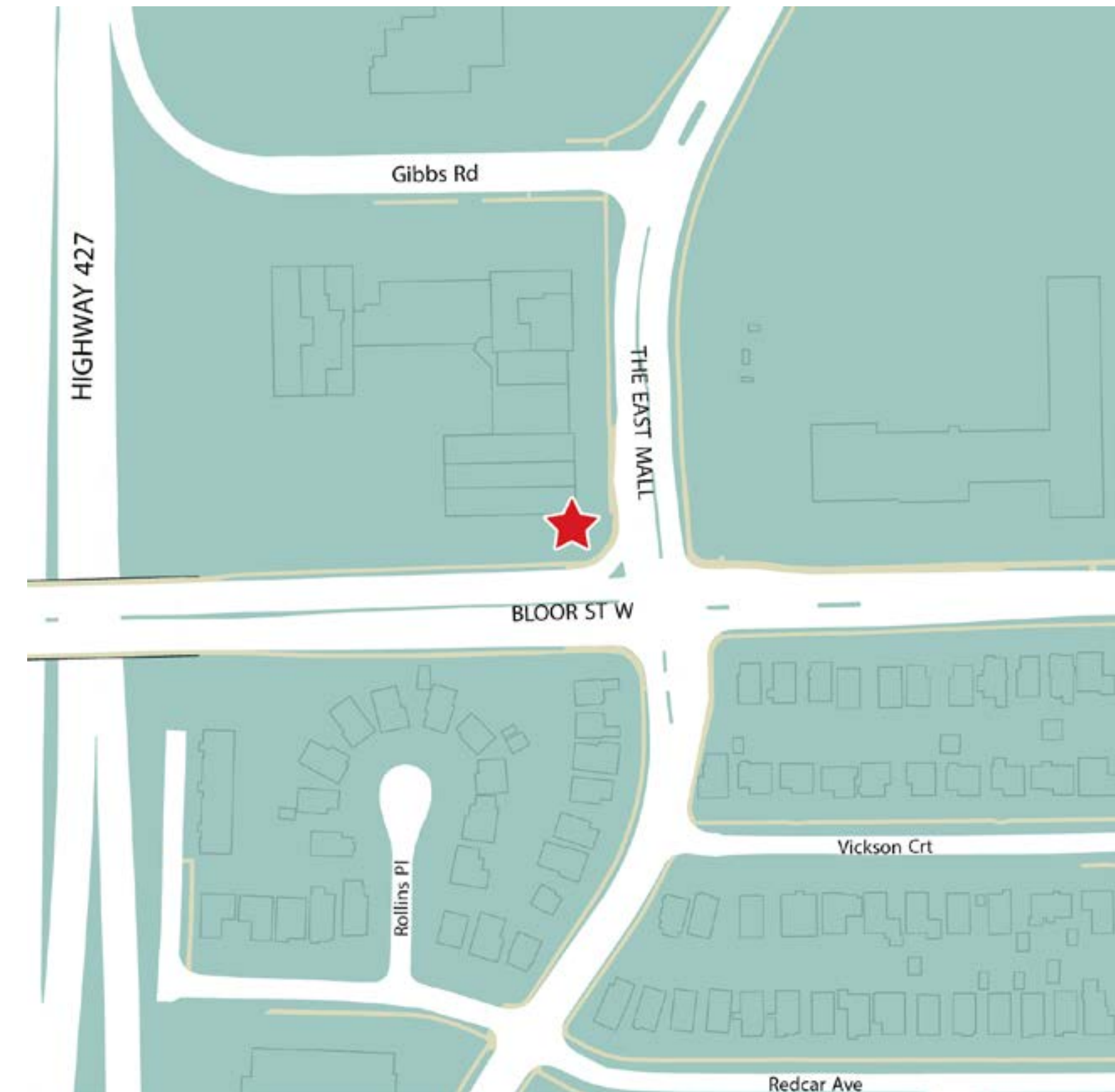
## Let's create a great new community park, together!

Tonight we are presenting the concept design that has been developed for this new park.

A concept design is an early stage in the design process, that broadly outlines proposed amenities, features, and layout of the space.

### Tonight we will:

- Provide a project update
- Present the concept design for feedback
- Listen to your perspectives and feedback



The new park is located at the intersection of Bloor Street West and The East Mall, east of Highway 427.



# Project Background

Leigh Lichtenberg

City of Toronto, Parks Forestry and Recreation

# How will this park be delivered?



## Why is this new park being created?

To coincide with the build out of a new mixed-use development at 300 The East Mall, the developer has a commitment to jointly/mutually design and construct their parkland dedication with the City of Toronto Parks, Forestry and Recreation Division.

Parkland dedications are obtained through development applications, which are built to coincide with the build out of the development.



## How are new parks that involve developers typically funded?

New parks such as this are typically funded through the Parks & Recreation component of the Development Charges, funding through a Section 37 agreement, through donations, partnerships, or a combination of the above.

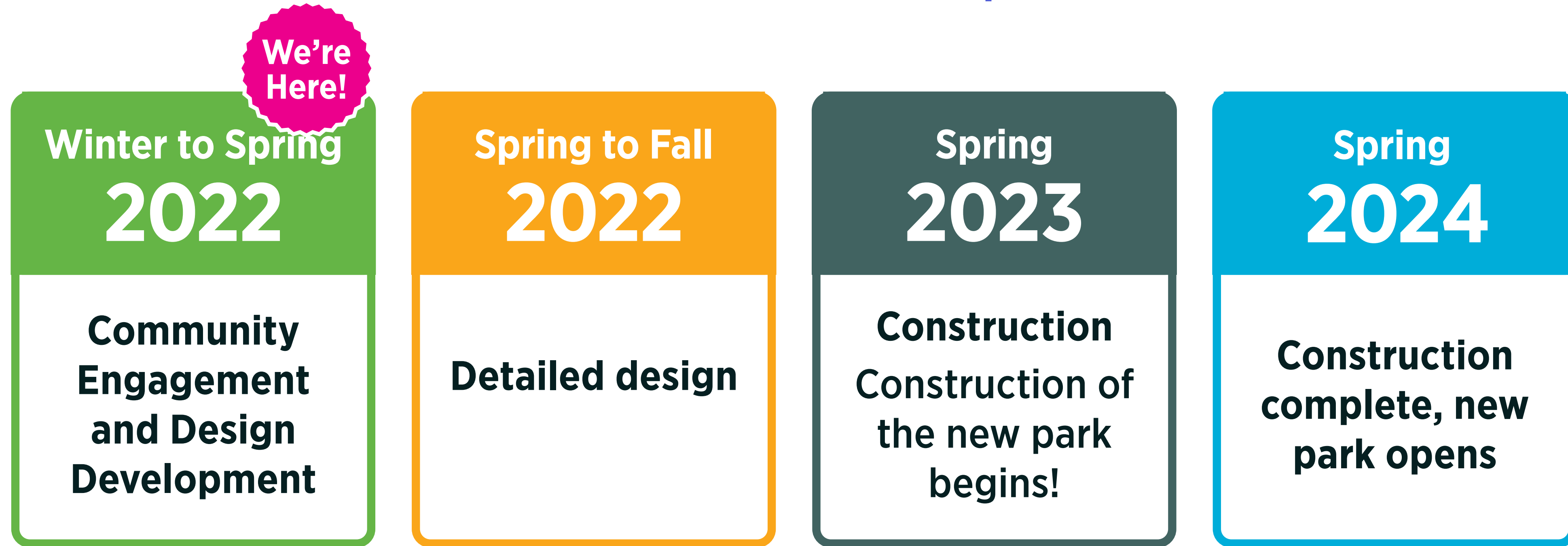


## How are parks maintained?

Typically, parks that involve developers are either maintained by the City's Parks Operations and Maintenance Branch, or by the land owner/condominium corporation.

# Anticipated Project Timeline

To stay up to date on this project, sign up for e-updates at [toronto.ca/300TheEastMallPark](https://toronto.ca/300TheEastMallPark).



**February 7**  
Virtual Community Meeting 1

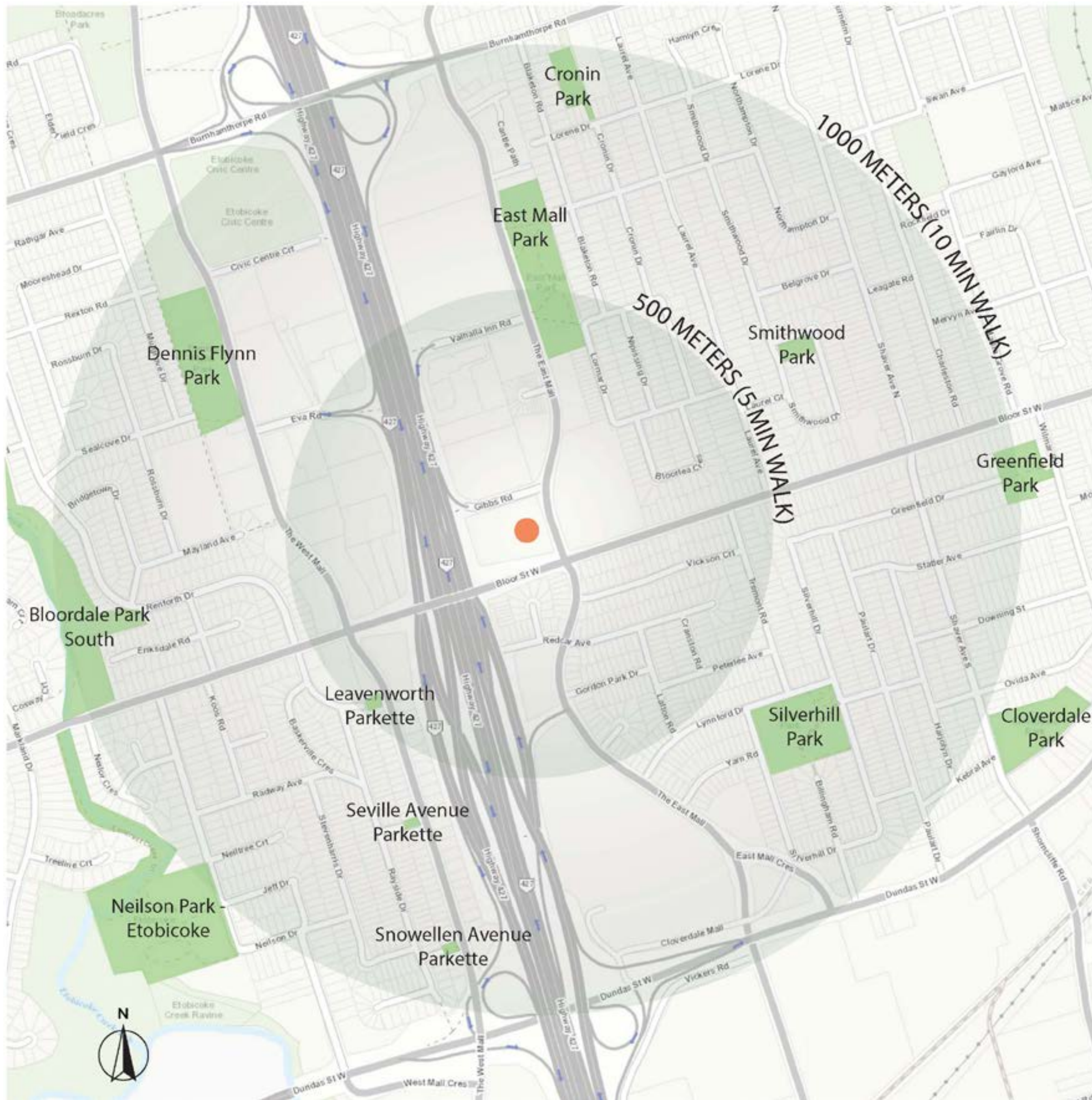
**February 7 to 27**  
Online Survey

# Park Concept Design

Paul Ferris

Ferris + Associates Inc.

# Area Context



# Site Context





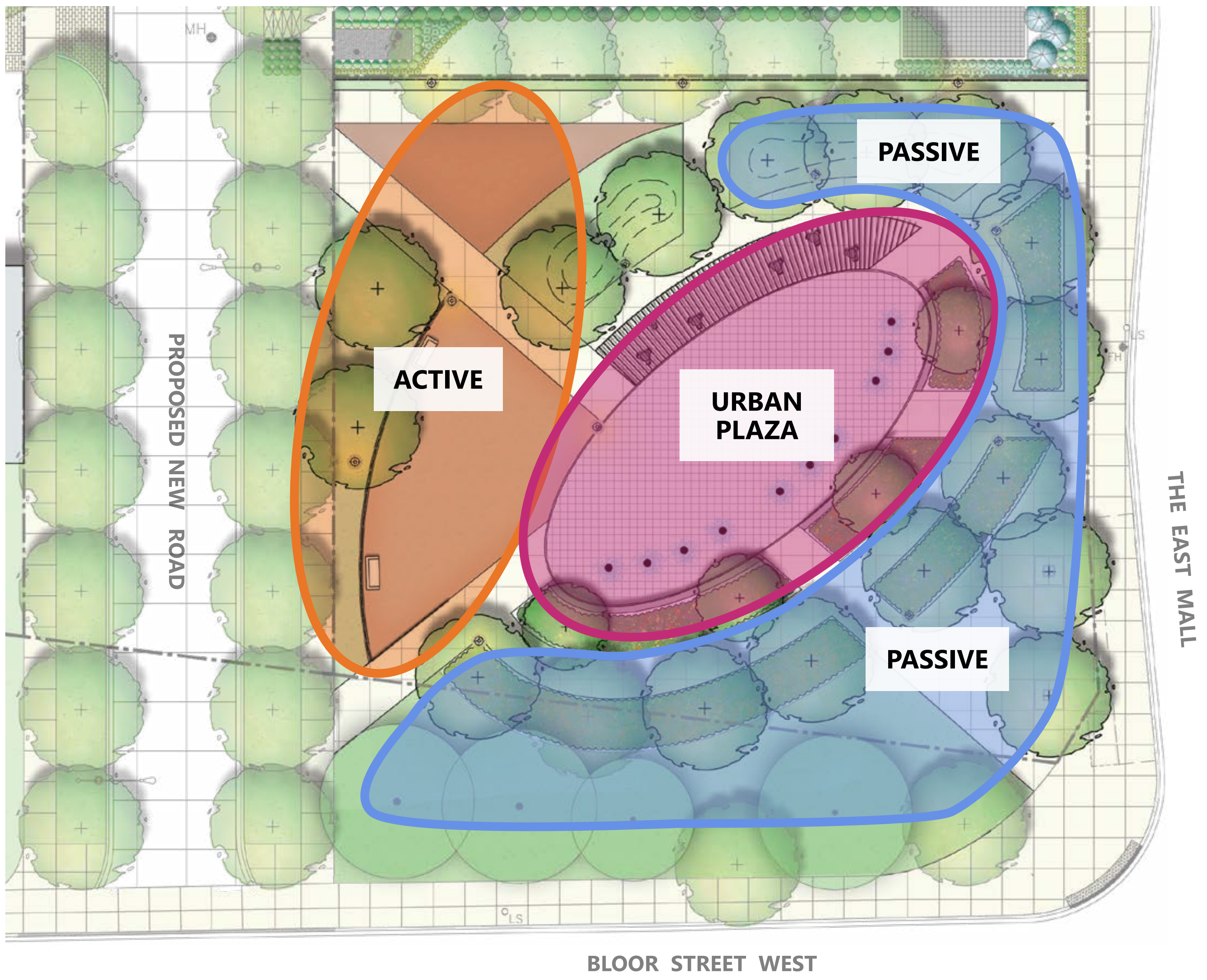
# Park Overview



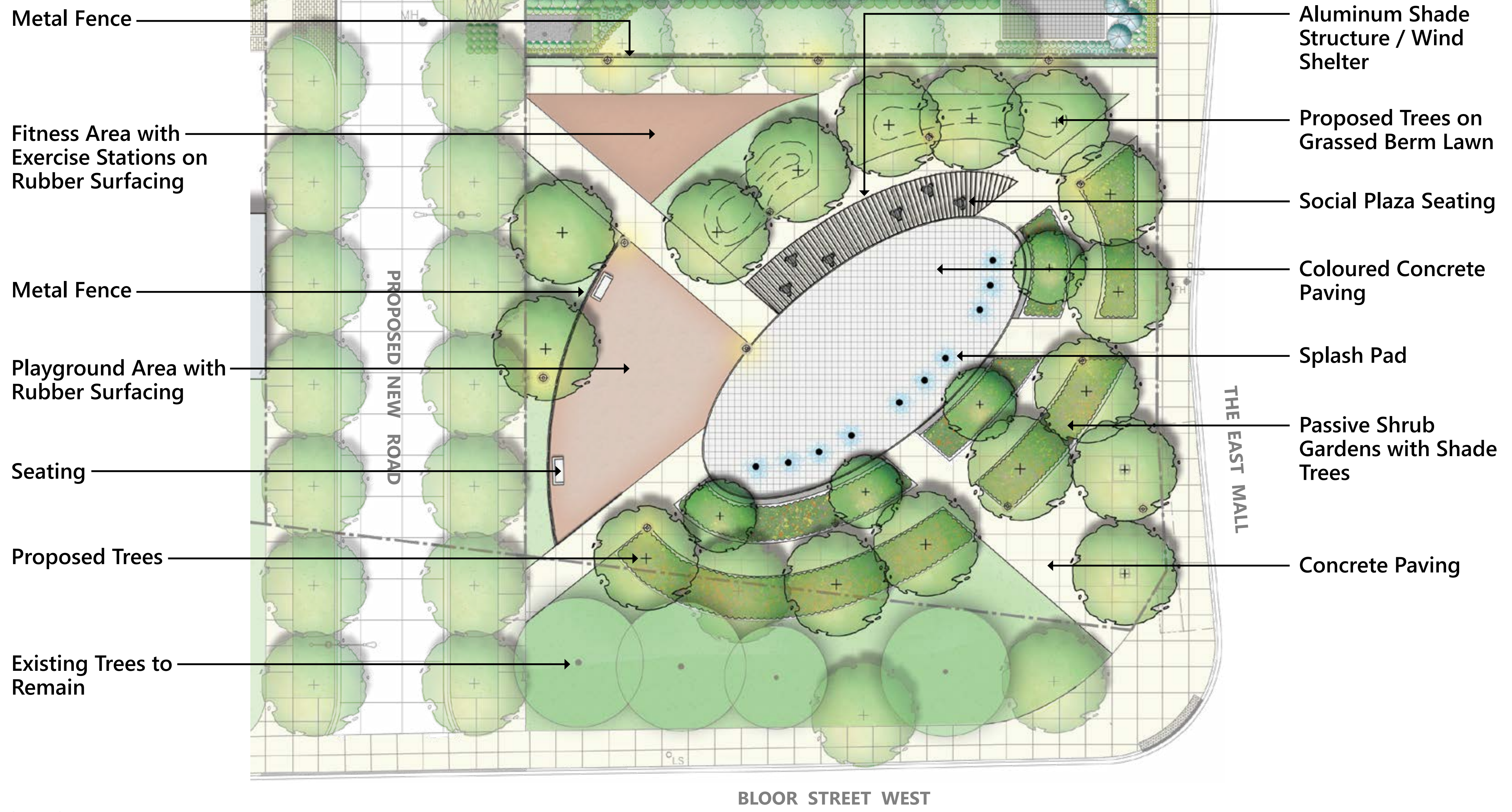
# Park Connections



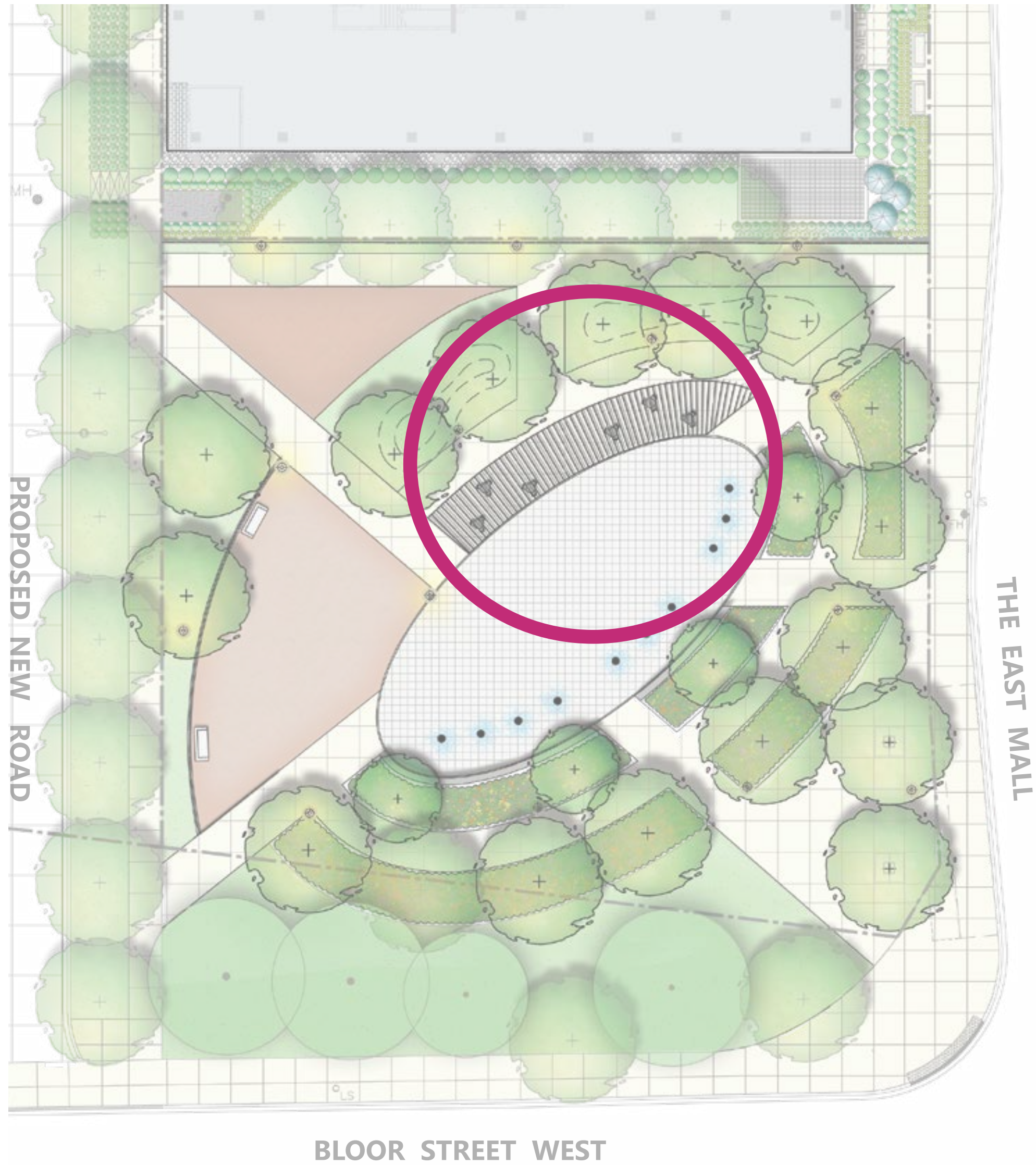
# Park Zones



# Park Design Plan



# Urban Plaza Zone: Trellis Structure - Inspiration / Imagery



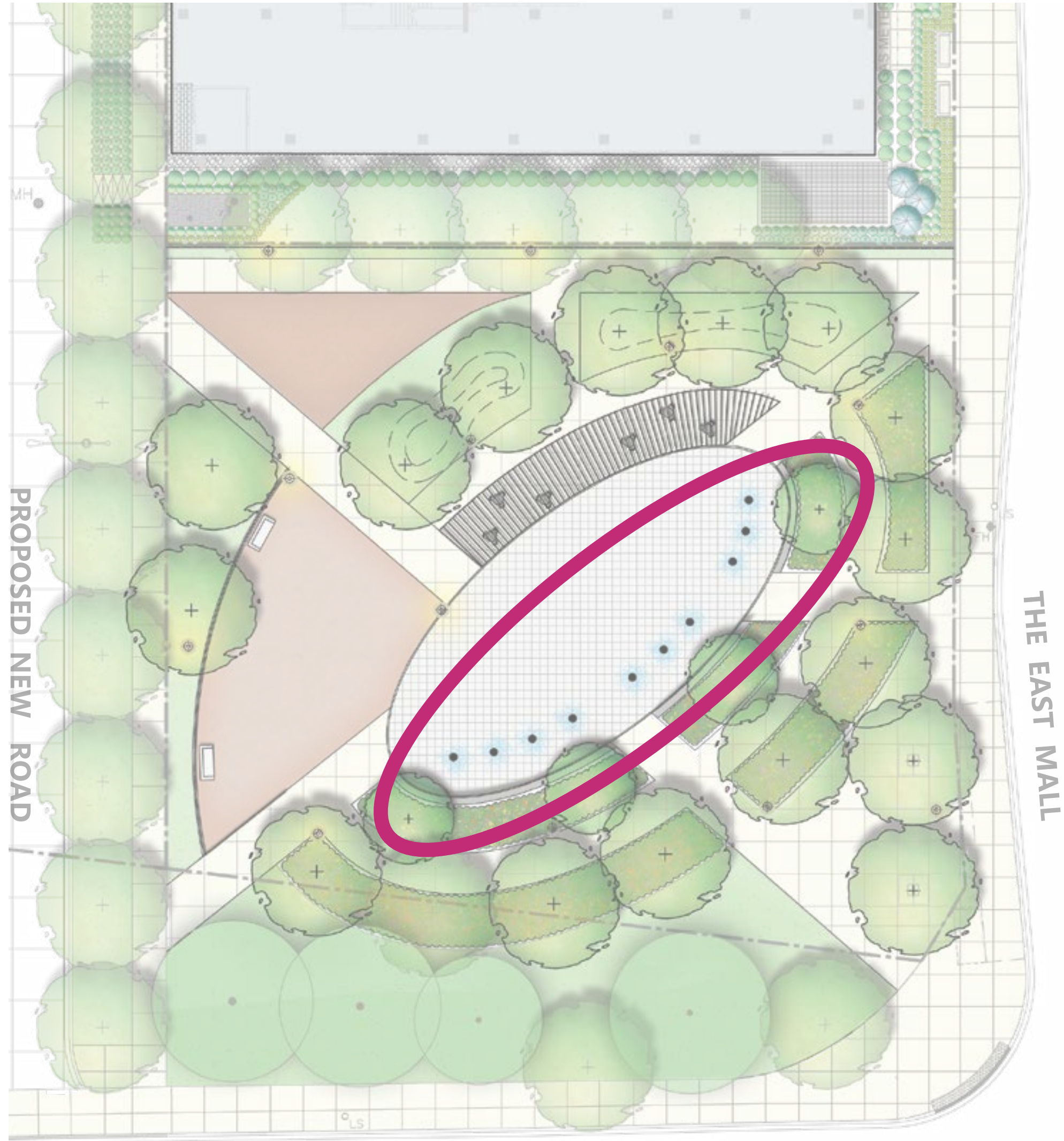
Carousel Collection



Anthro Sites Collection

# Urban Plaza Zone: Splash Pad

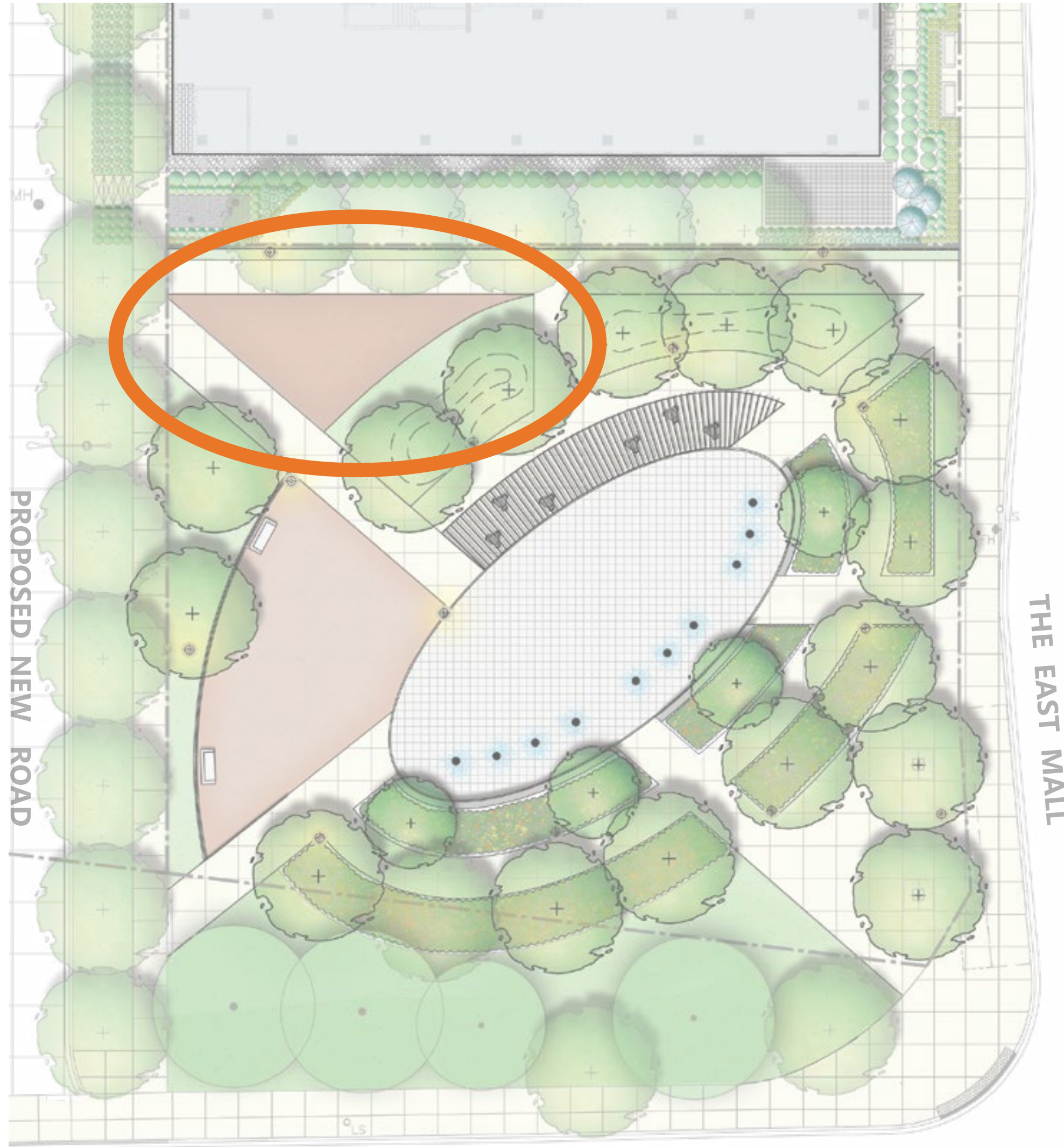
# Inspiration / Imagery



BLOOR STREET WEST



# Active Zone: Fitness Area - Equipment Summary



BLOOR STREET WEST



Step Benches 12", 17", 22"



Monkey Bars

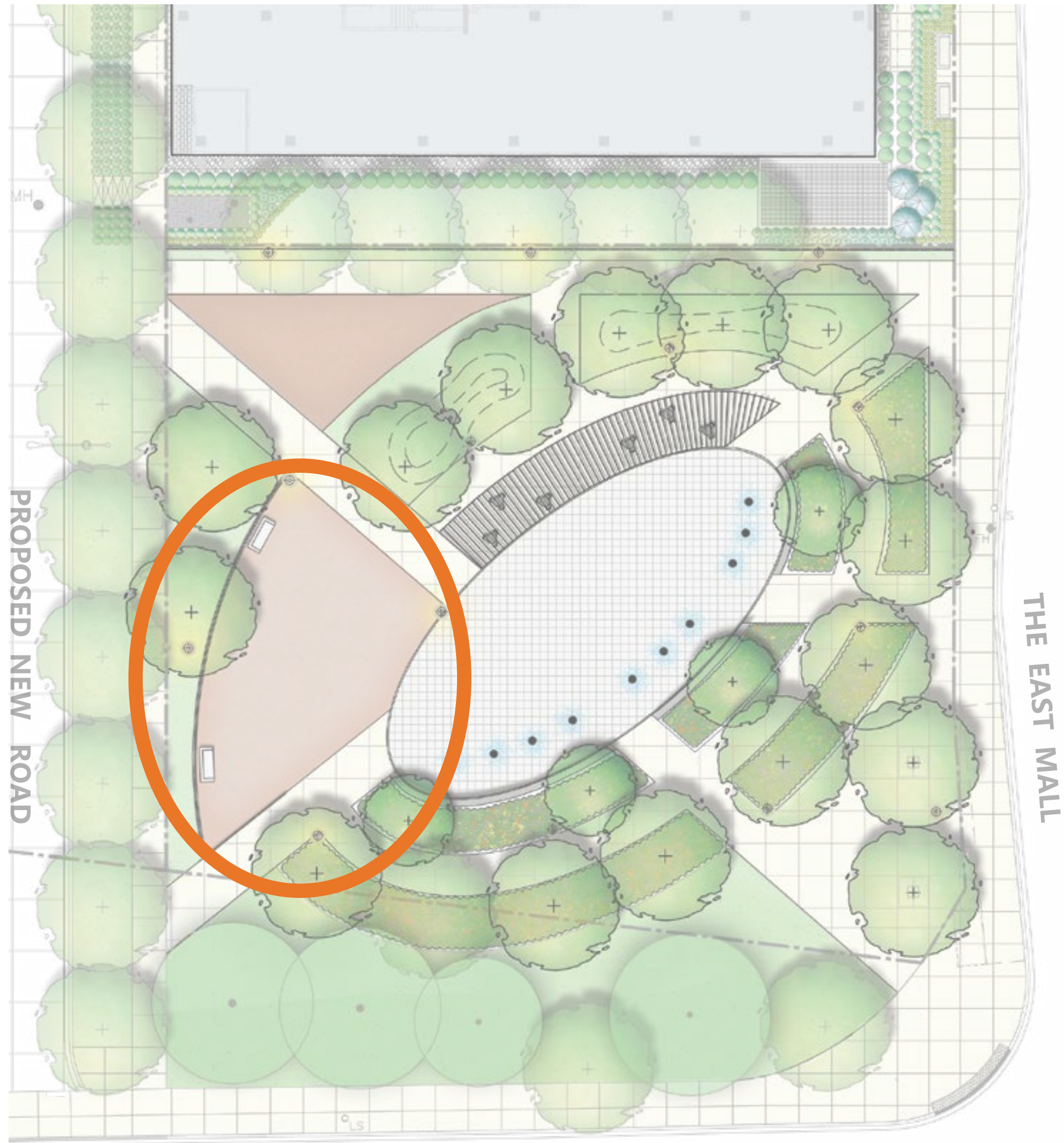


Push Up Bars Triple



Bamboo Jungle: 18 Posts Junior

# Active Zone: Sculptural Play - Option 1



BLOOR STREET WEST



Rocks (ages 5-12)



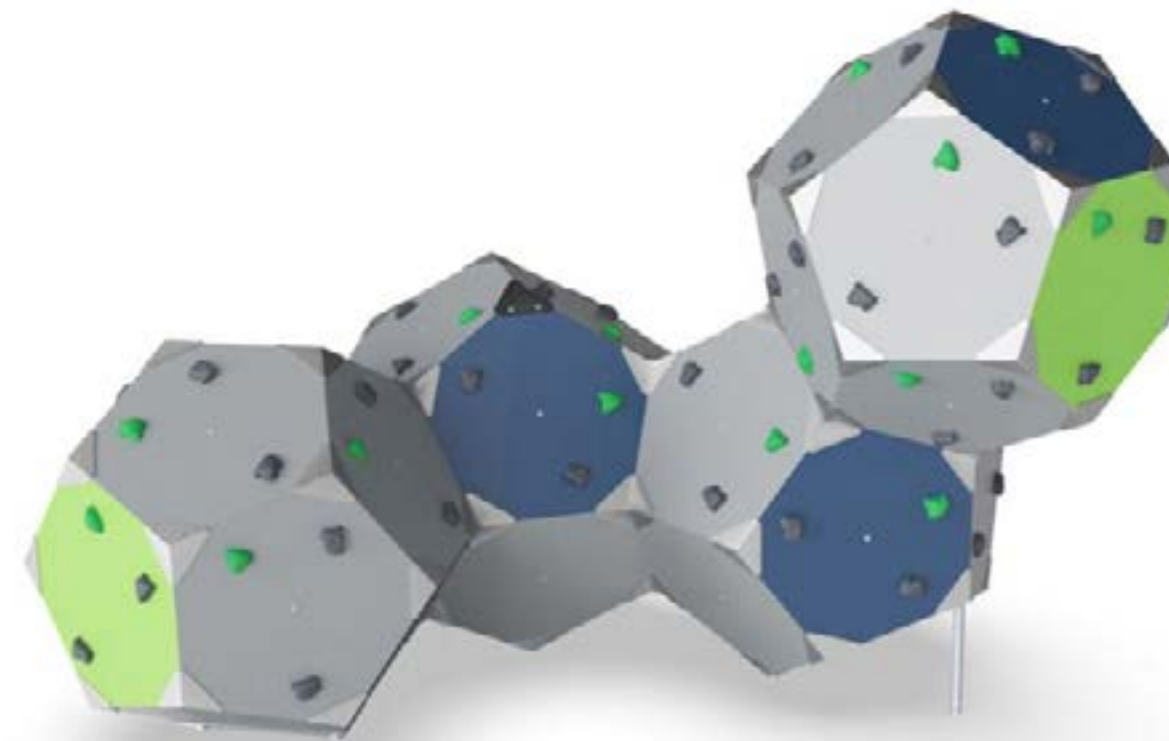
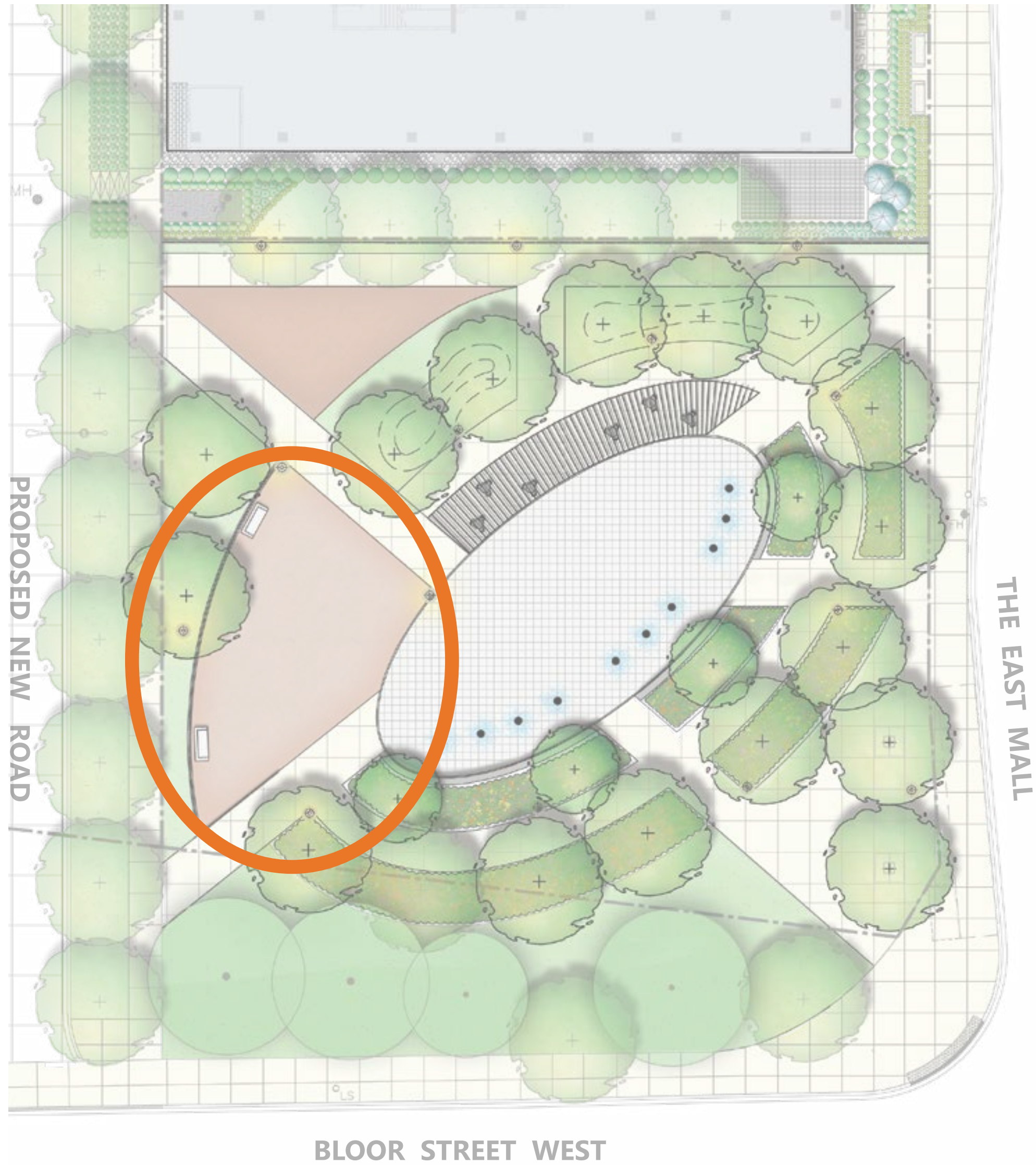
Diggers (ages 2-5)



Spinner (2 to 13+ Years)



# Active Zone: Sculptural Play - Option 2



Bloq4 Climber (age 8+)

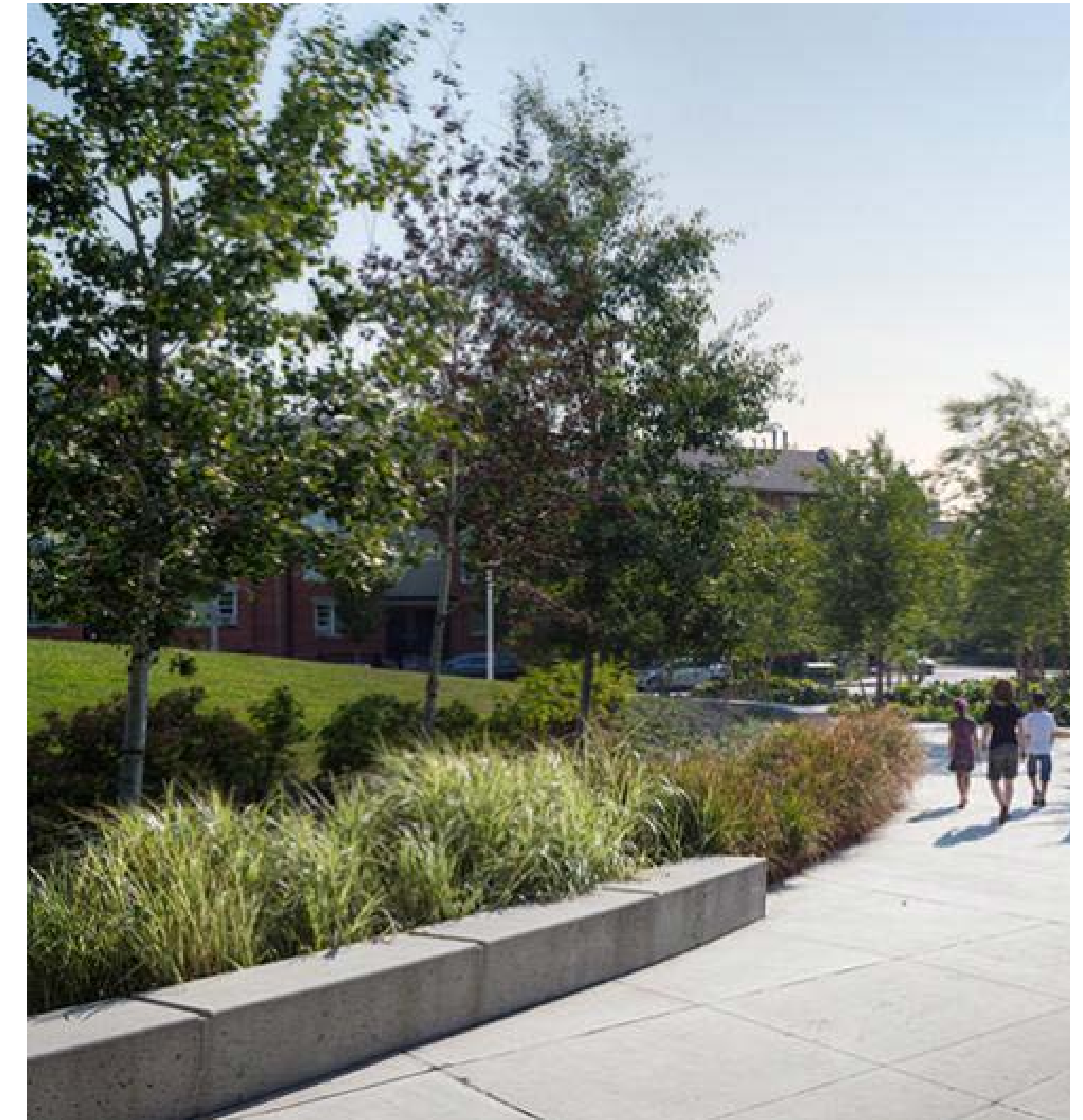
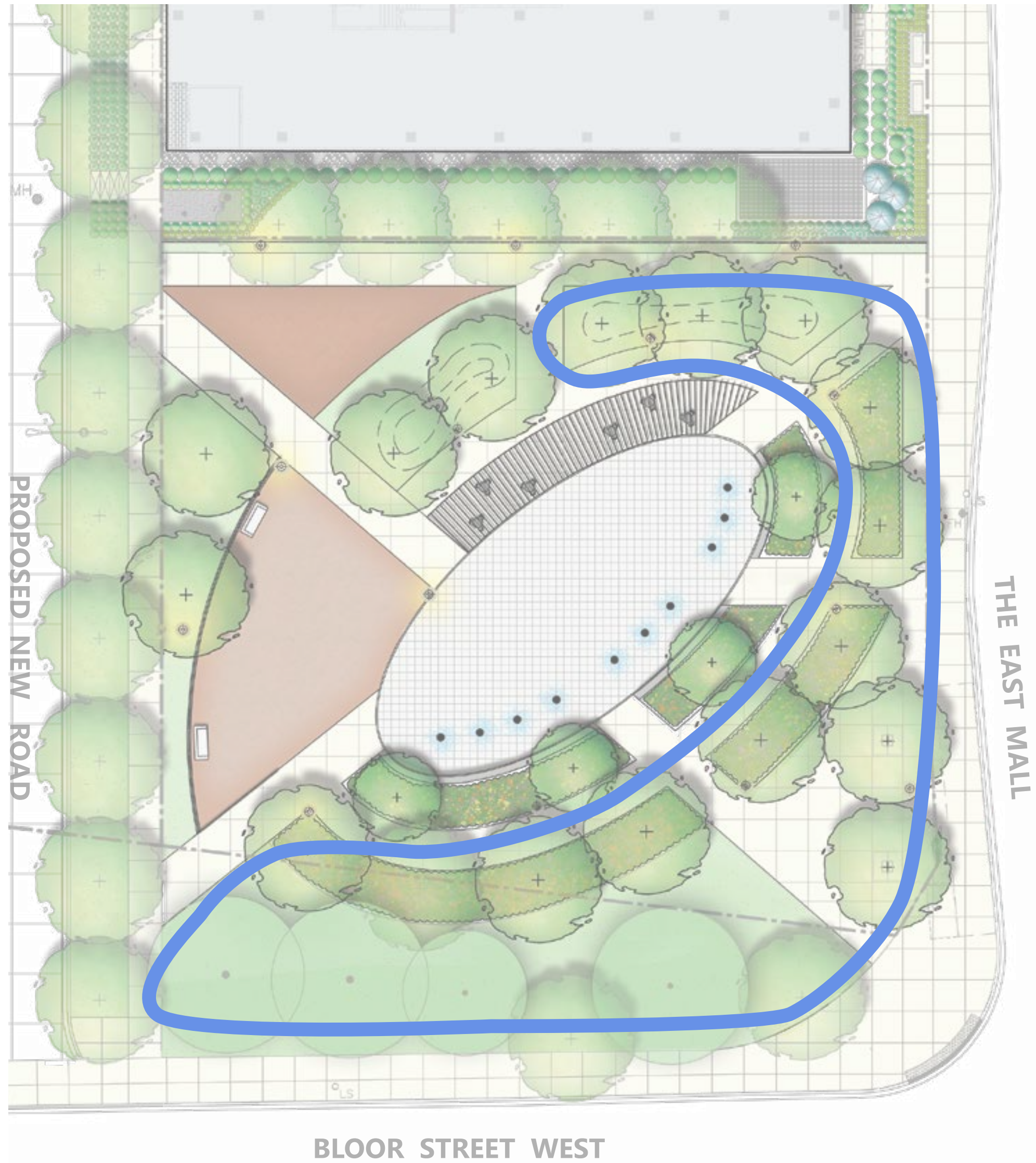


Hedra Scout (ages 2-5)



Multiseesaw Foot and Back Rest (ages 3+)

# Passive Zone: Gardens - Inspiration / Imagery



# Park Overview



# Community Outreach

Rajesh Sankat

City of Toronto, Parks Forestry and Recreation

# Community Outreach

## January 2021

Project webpage: [toronto.ca/300TheEastMallPark](https://toronto.ca/300TheEastMallPark)

Community postcards and eFlyers sent to residents, community groups, local Councillor's Office and nearby schools; Signage posted near the site

## February 7th, 2022

Virtual Community Meeting hosted by PFR

## February 7 to 27, 2022

Online Survey available on project webpage - share your detailed feedback on the concept design!

## March 2022

Consultation summary shared on project webpage

## April 2022

Preferred Design shared on project webpage

Are you part of a local community group?  
**Let us know!**



**TORONTO**  
**Let's create a great new community park!**  
Join us at a virtual community meeting and share your thoughts in an online survey.

Together, we have an exciting opportunity to shape a new park at 300 The East Mall! As part of a new mixed-use development, a new 2,040 m<sup>2</sup> park will be created. The City is working with the developer and landscape architect on the design and construction of the new park, which will include a **small playground, seating areas, and planter beds**. The City of Toronto and Councillor Holyday are hosting a virtual community meeting to:

- Provide a project update
- Present the concept design for further feedback
- Share community perspectives and priorities

### Meeting details

**Monday, February 7, 2022**  
6:30 pm to 8:00 pm

Join online at:  
[toronto.ca/300TheEastMallPark](https://toronto.ca/300TheEastMallPark)

To join by phone, call: 416-915-6530  
Meeting ID: 2465 017 9474

### Survey details

**Opens: Monday, February 7, 2022**  
**Closes: Sunday, February 27, 2022**

Survey link:  
[toronto.ca/300TheEastMallPark](https://toronto.ca/300TheEastMallPark)



# Q&A

## Design Feedback

Share your thoughts and perspectives!

# Design Discussion

## Share your thoughts and perspectives on the proposed concept design!

1. Does the design feel welcoming and safe for all park users?
2. Any comments about the circulation, pathways, or flexible spaces?
3. Do you have any comments about the balance of plantings and green, versus paving and hard surfaces?
4. Do you have any general comments about the park programming? Is the park missing anything?

**Do you have any questions of clarification?**



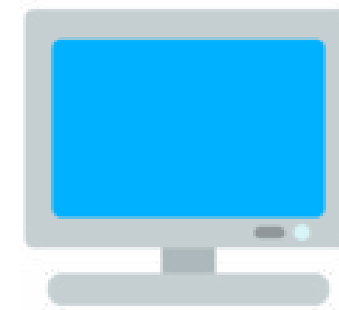
# Next Steps

*how you can  
stay involved*

Visit the project webpage at  
[www.toronto.ca/300TheEastMallPark](http://www.toronto.ca/300TheEastMallPark)



Share your detailed feedback through the online survey available now to February 27, 2022.



Access this presentation online and a consultation summary when available



Sign up for e-updates to stay informed on this project



# Thank you!

**For further comments or questions, contact:**

**Leigh Lichtenberg, Project Coordinator and Landscape Architect**  
PFR Parks Development  
Leigh.Lichtenberg@toronto.ca  
437-235-7022

**Thank you for spending your evening with us!**

