



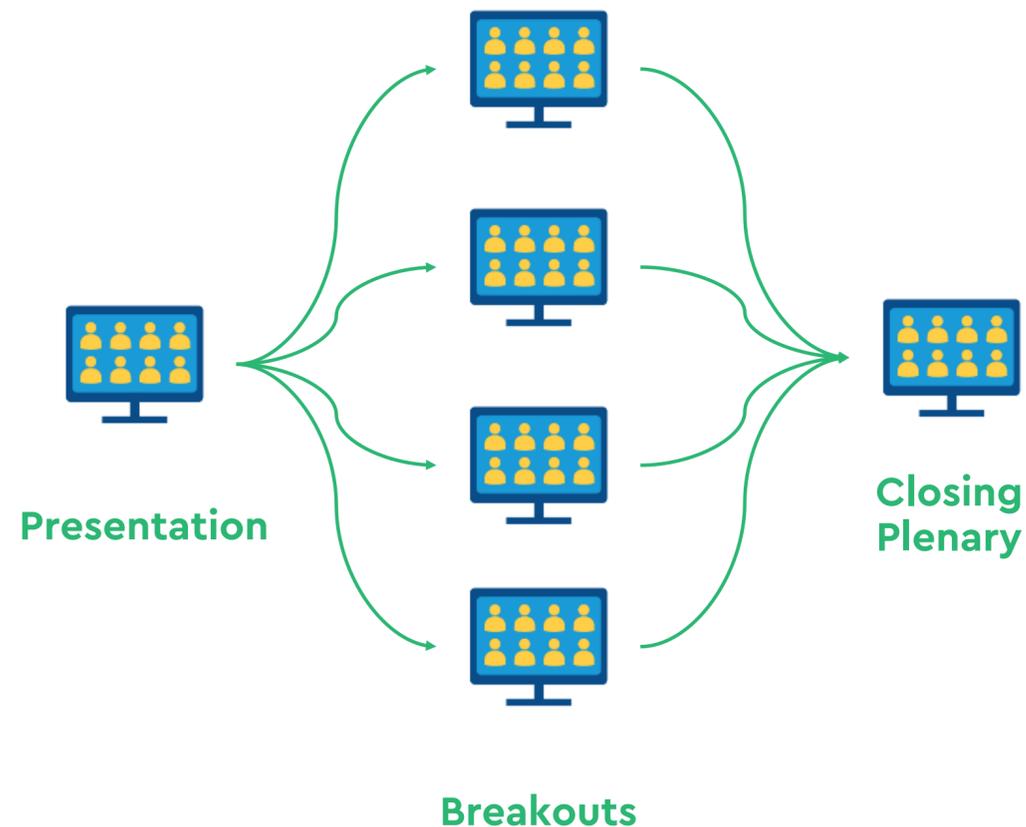
Deep Dive Workshop

Enhancing Visitor Experience



Mar 3 2022

Agenda



6:00 Welcome, land acknowledgement, agenda review

6:15 Overview: enhancing visitor experience ideas

Questions of clarification

6:45 Discussion in breakout rooms

7:45 Report back and plenary discussion

7:55 Wrap up and next steps

8:00 Adjourn



Land Acknowledgment

House Keeping



All Participants are muted upon entry.

This ensures that we are not getting feedback and that multiple people don't talk at the same time.



Raise (and lower) hand.

If you'd like to talk to a member of the project team, simply raise your hand and the facilitator will unmute you. Don't forget to lower it when you're done.



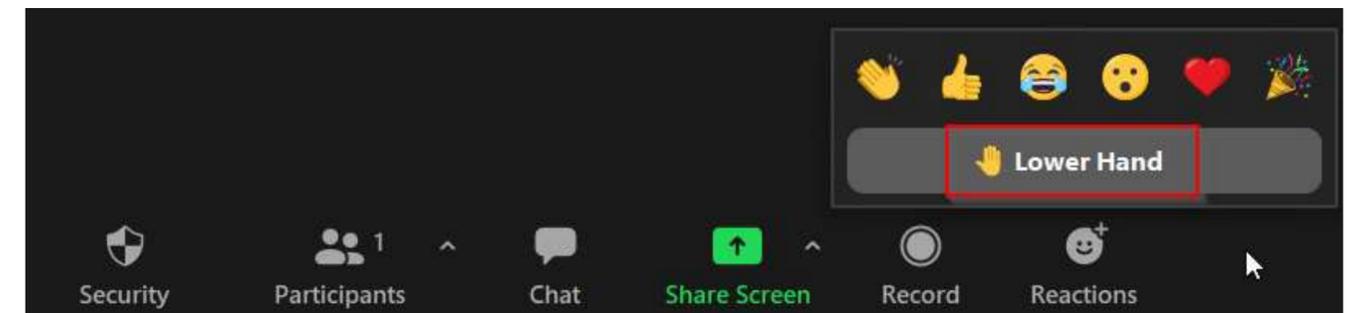
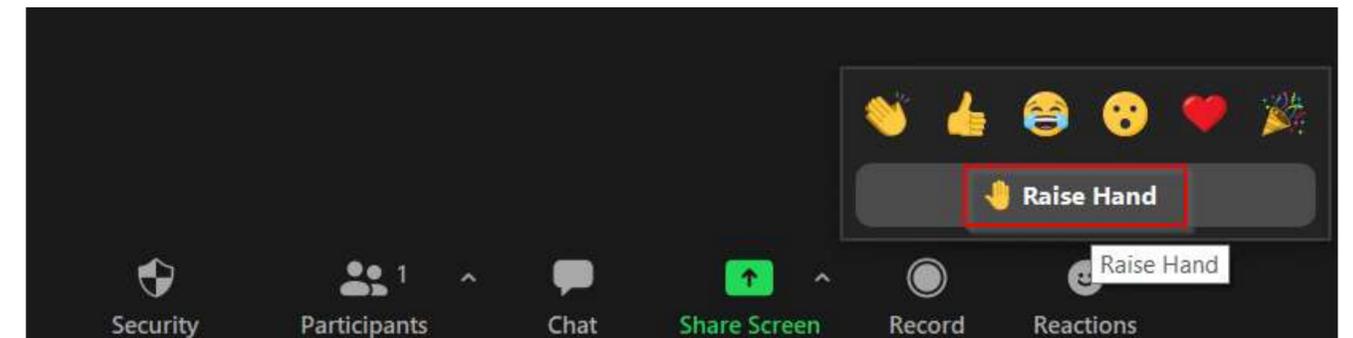
Use the chat.

The chat will be open for you to chat with participants. Keep in mind the facilitator might not catch all comments that go by.



Use reactions!

Virtual events can feel so impersonal. Feel free to use any of the emojis available to communicate with the project team and all participants.



On your phone



Press * 6 to unmute



Press * 9 to raise hand

Engagement by the Numbers

1,268+



Synchronous Engagement

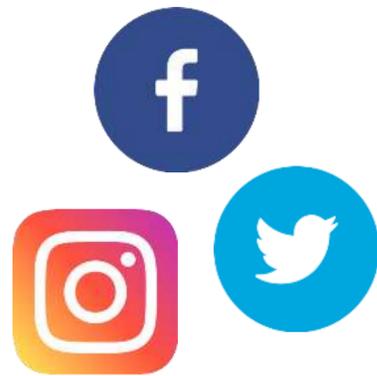
(number of people who attended "in person" events)

12,632+



Digital Tools

(Number of people who responded to surveys and digital engagement tools)



Over 4.3 Million

Social Media Reach

(unique IP addresses that saw our social media posts)

Indigenous Engagement by the Numbers

Pre Engagement Meetings

First Nations
Indigenous-serving agencies
2-Spirit Peoples
Indigenous Youth
Indigenous Women

Phase 1 Meetings

Meetings with First Nations
Indigenous Placemaking Advisory Circle
Indigenous Community Sharing Meeting
2-Spirit Peoples Focus Group
Indigenous Women Focus Group
Indigenous Youth Focus Group



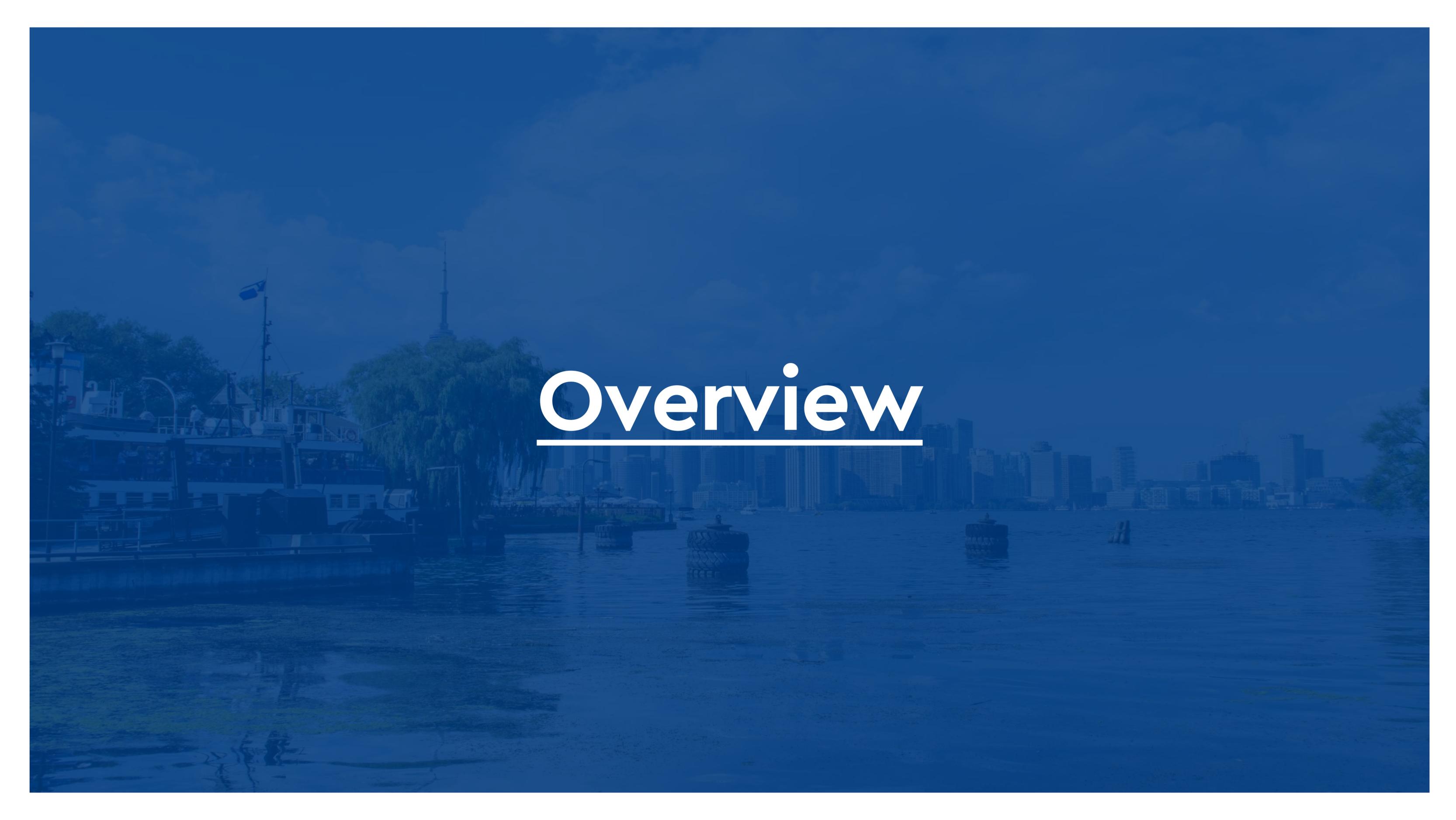
15 Meetings
(87 Attendees)

1
Ceremony

(315 attendees and viewers)

1
**Placekeeping
Forum**

(432 attendees and viewers)

A blue-tinted photograph of a waterfront cityscape. In the foreground, a large white boat is docked at a pier. The water is calm, reflecting the sky. In the background, a city skyline is visible, including the CN Tower. The word "Overview" is written in white, bold, sans-serif font, underlined, in the center of the image.

Overview

Toronto Island Park Master Plan

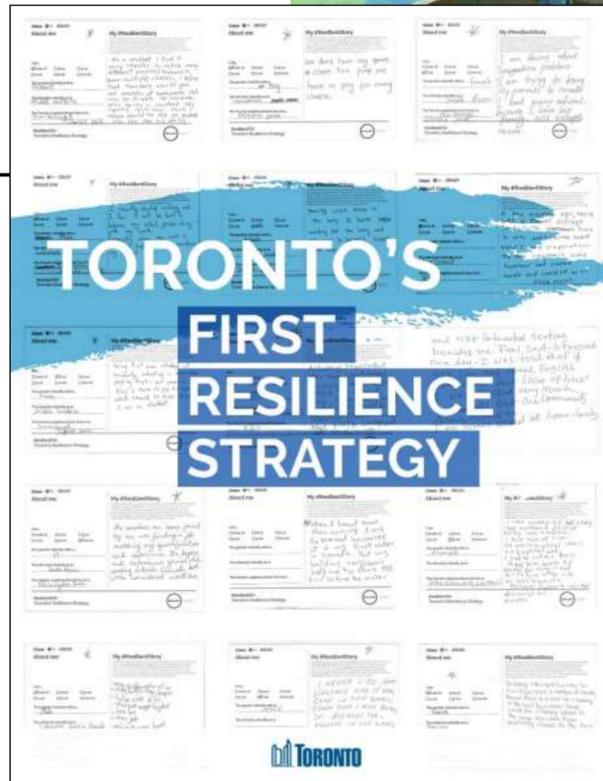
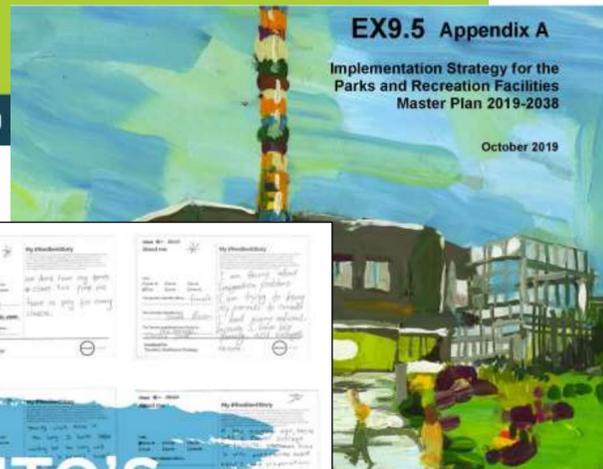
- Study Boundary
- Beyond Project Scope
- Ferry Landing
- Ferry Route (Year-round & Seasonal)



The study area for the Toronto Island Park Master Plan includes all of Toronto Island Park and the area around the Jack Layton Ferry Terminal on the city side of the harbour. It does not include the island's residential areas, the service area around the water treatment plant, or Billy Bishop Airport.

Guiding Strategies

Down- town Parks and Public Realm Plan



City-wide Policy & Initiatives:

Official Plan

Parkland Strategy

Parks & Recreation Facilities Master Plan

Toronto's First Resilience Strategy

Toronto Biodiversity Strategy

Public Art Strategy

Toronto Parks and Trails Wayfinding Strategy

Downtown-specific Policy & Initiatives:

TOCore: Downtown Parks & Public Realm Plan

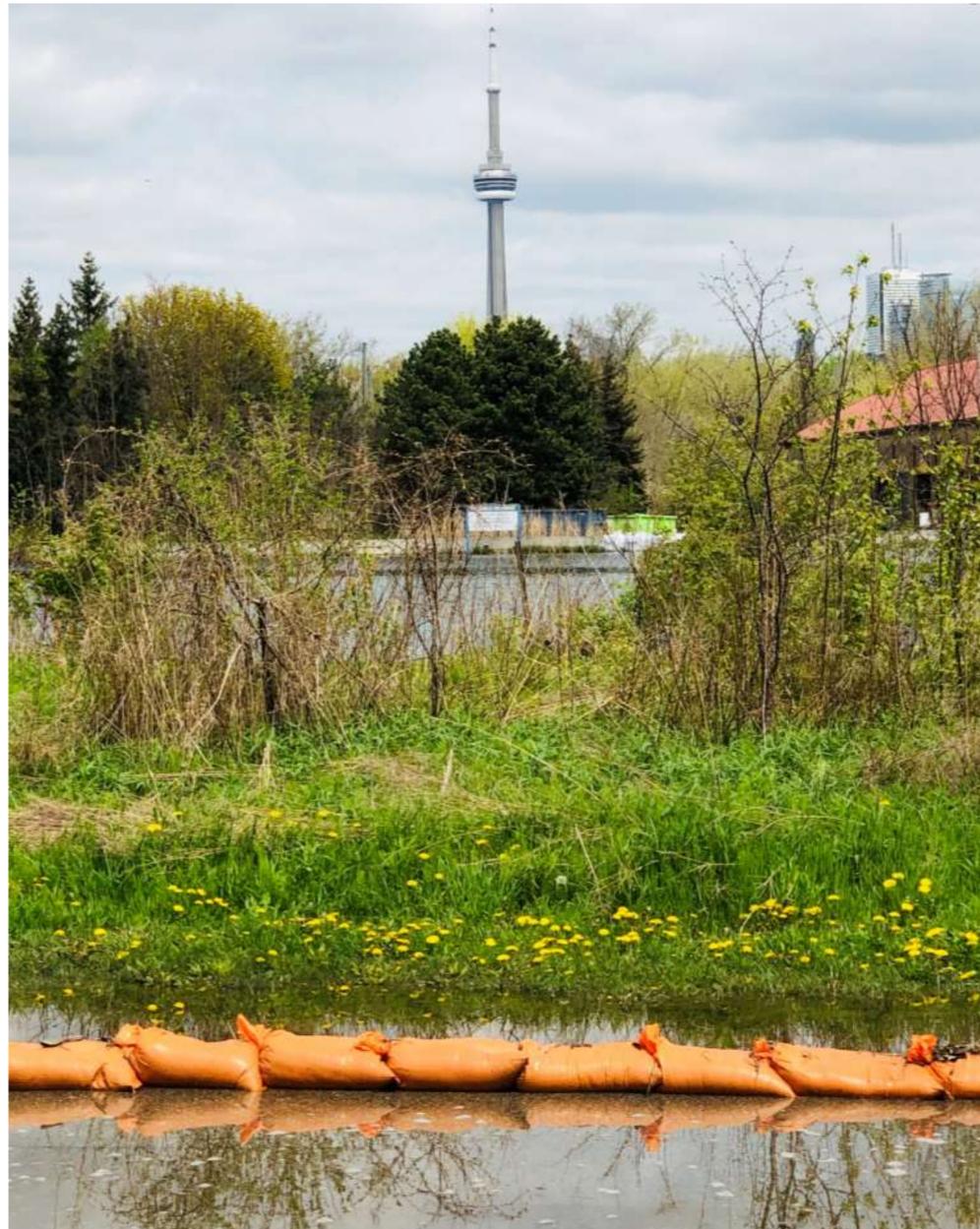
Central Waterfront Secondary Plan

Waterfront Toronto Resilience Strategy

Waterfront Toronto Marine Use Strategy

Billy Bishop Airport Master Plan Update

Parallel Studies



City of Toronto-led:

Toronto Island Park Business Strategy

Toronto Island Cultural Heritage Resource Assessment

Toronto Island Public Life Study

Island Stories

Ferry Fleet Replacement Strategy

Jack Layton Ferry Terminal Revitalization (w/ WT)

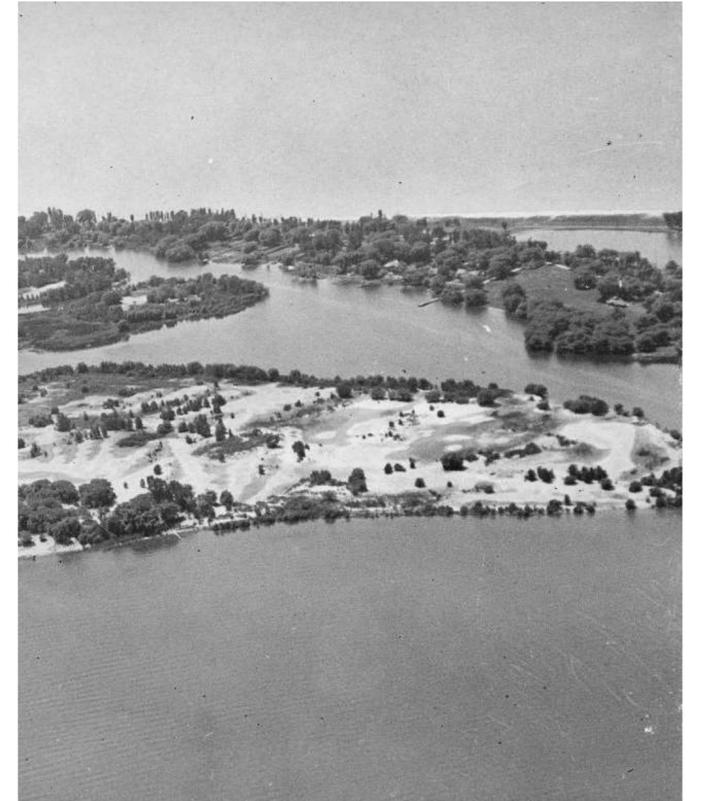
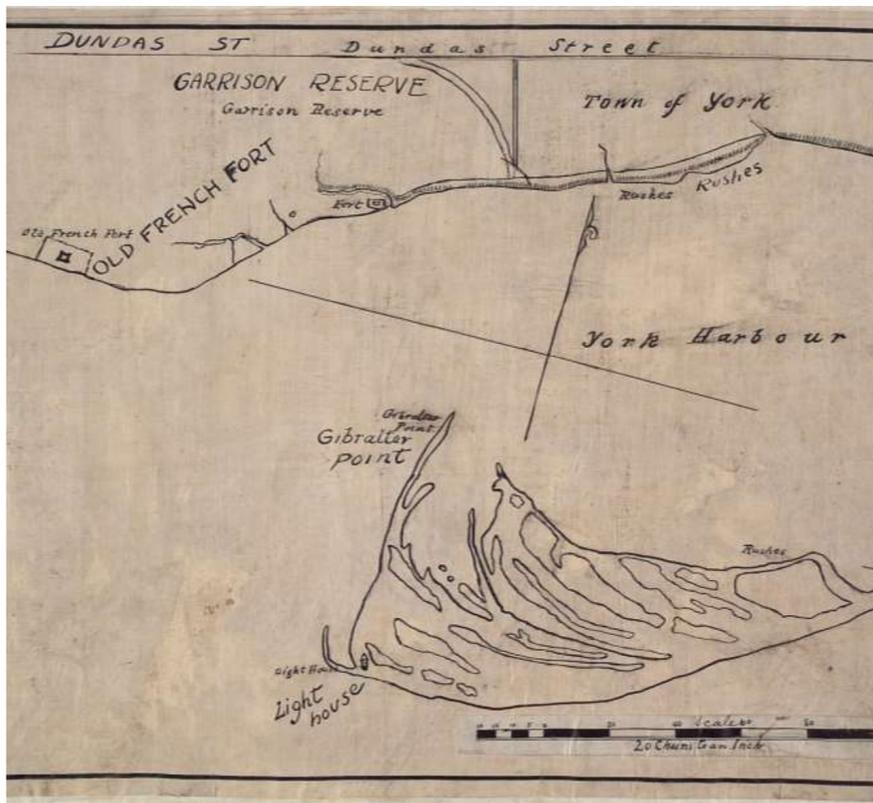
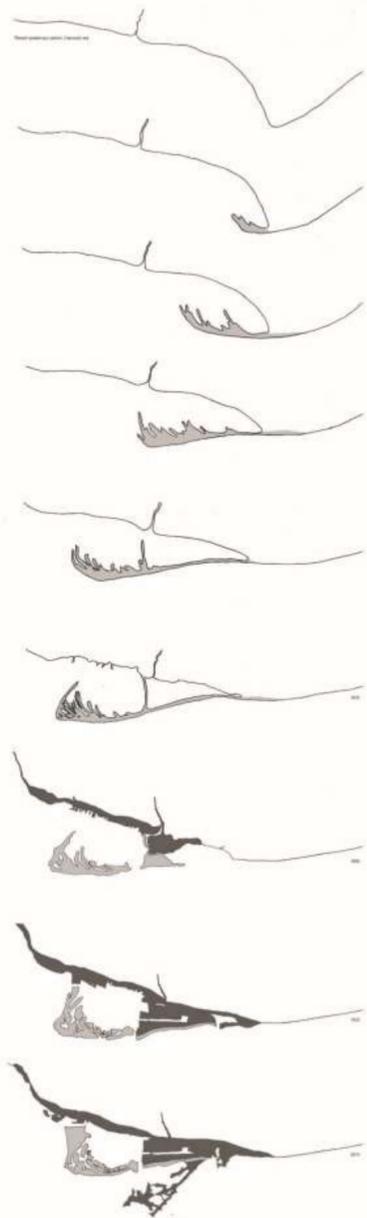
TRCA-led:

Gibraltar Point Erosion Control Project

Toronto Island Park Flood and Erosion Mitigation EA

Class I Archaeological Assessment

Understand how the Island formed



Understand the Island's past



... and the hidden stories

Promote protection and value of natural areas



Identify opportunities in existing built heritage

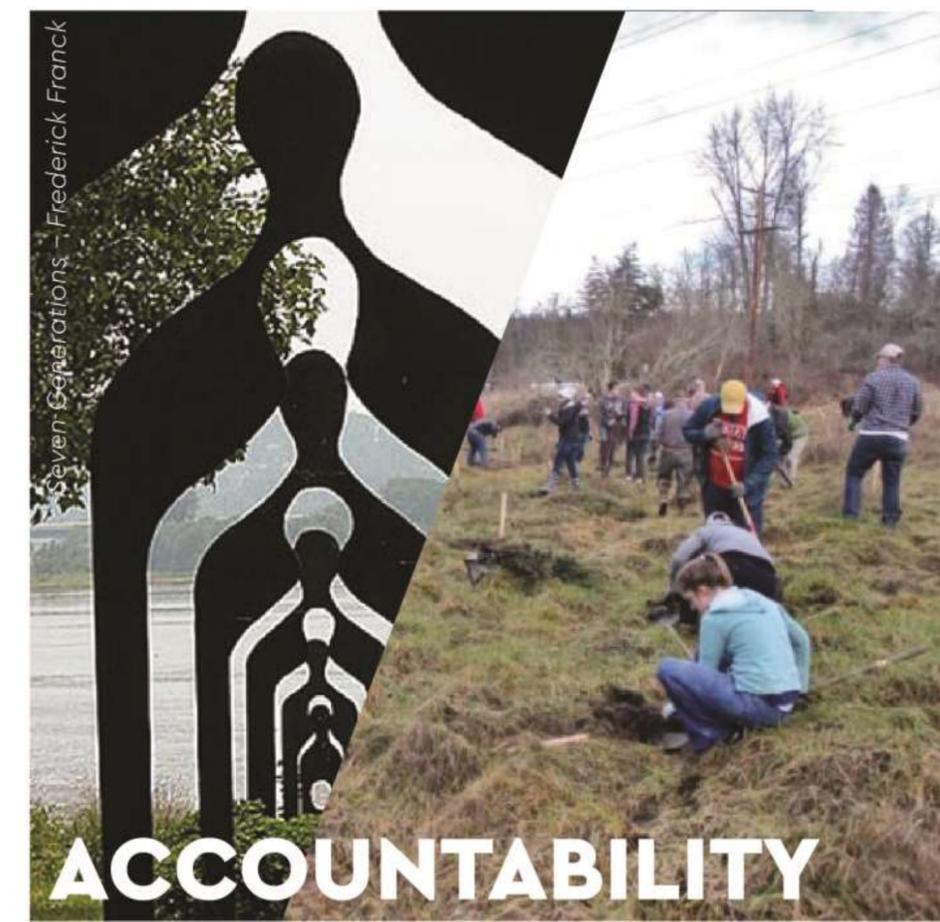
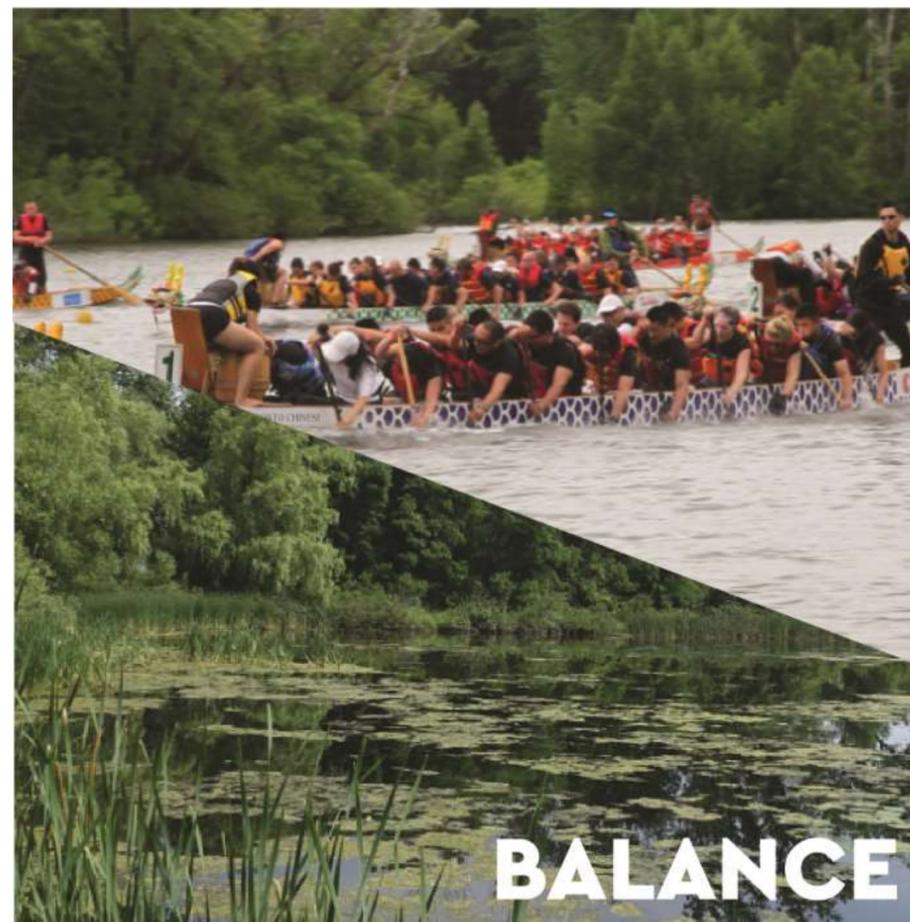
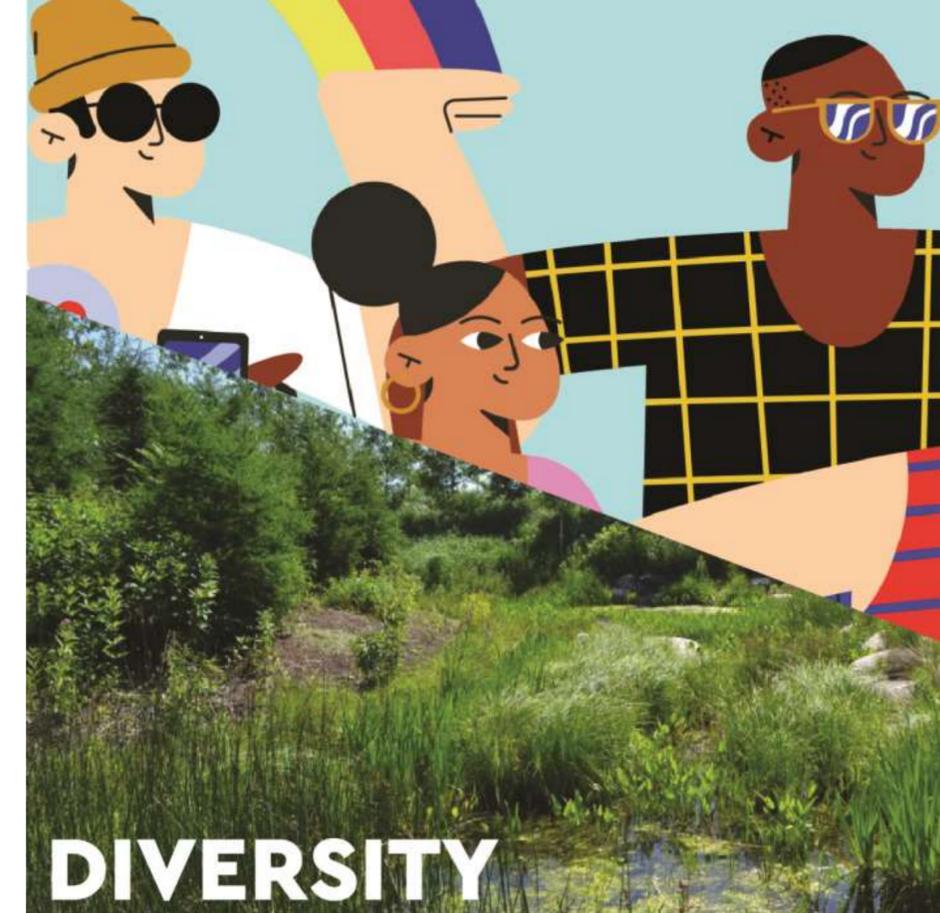


Understand the current drivers*

** A challenge or opportunity that is driving the need to improve Toronto Island Park*

- The Island's **one-of-a-kind identity** is uncelebrated.
- The **Indigenous history and significance** of the Island is not well known.
- The Island's **cultural and natural heritage** are undervalued.
- The Toronto Island **visitor experience** could be improved.
- The Island has unrealized and **under-realized business opportunities** that should be explored and improved to advance a holistic visitor experience.
- **Access and Accessibility** – It can be difficult to get to the Island.
- Toronto Island is a **dynamic environment** that is constantly changing.
- Toronto Island and its supporting **infrastructure is aging**.
- **Population Growth** is placing increasing demands on Parks.

Identify the values



Outline a vision to inspire



PROTECT + RESTORE

Integrating stewardship and resilience into managing sensitive environments; creating safe, welcoming spaces for all living beings; and preserving the sense of refuge and escape from urban life.



HONOUR + CELEBRATE

Respecting the values and traditions of Indigenous peoples; making space for diverse perspectives to nurture a sense of belonging for all visitors; and sharing broad stories of this complex place.



PLAY + EXPLORE

Embracing the joy and wonder of this place; delivering unique and accessible activities that are Island-specific; and creating a culture of collaboration and sharing to reveal new ways to experience the park.

Establish guiding principles grounded in the values

- Honour and respect Indigenous communities, placekeeping, and their rights and responsibilities to the islands and water
- Celebrate and protect the unique cultural identity and spirit of the islands
- Prioritize, protect, and advocate for the ecological integrity of the islands
- Leverage the dynamic nature of the islands and waterways to support adaptive and flexible uses
- Demonstrate resilience, sustainability, and responsible landscape and water management
- Prioritize equitable access and inclusion and correct the perception of private and public spaces within the park's limits
- Enhance visitor experience for all seasons
- Provide diverse amenities and experiences to encourage exploration, sharing, and discovery
- Support opportunities for diverse and sustainable businesses to thrive
- Develop evidence-based strategic investments to ensure long-term and continued success, and plan in a financially sustainable manner
- Prioritize the enhancement and adaptation of undervalued assets to support new uses
- Ensure any new development embodies the spirit of the Island's character

Understand the Island in the context of the Downtown, Core Circle and Waterfront parks



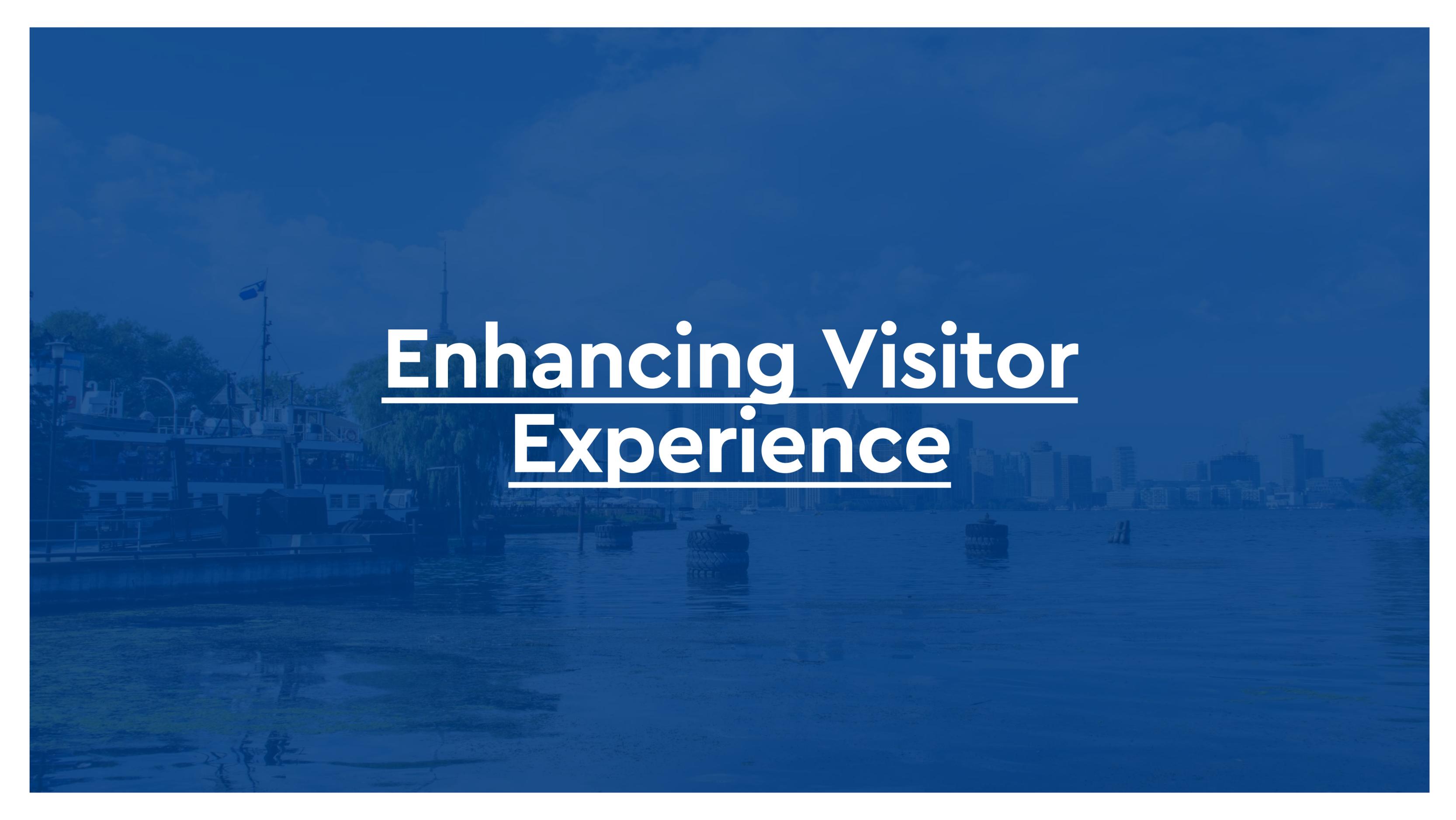
Understand the Island in the context of future city and connected park systems



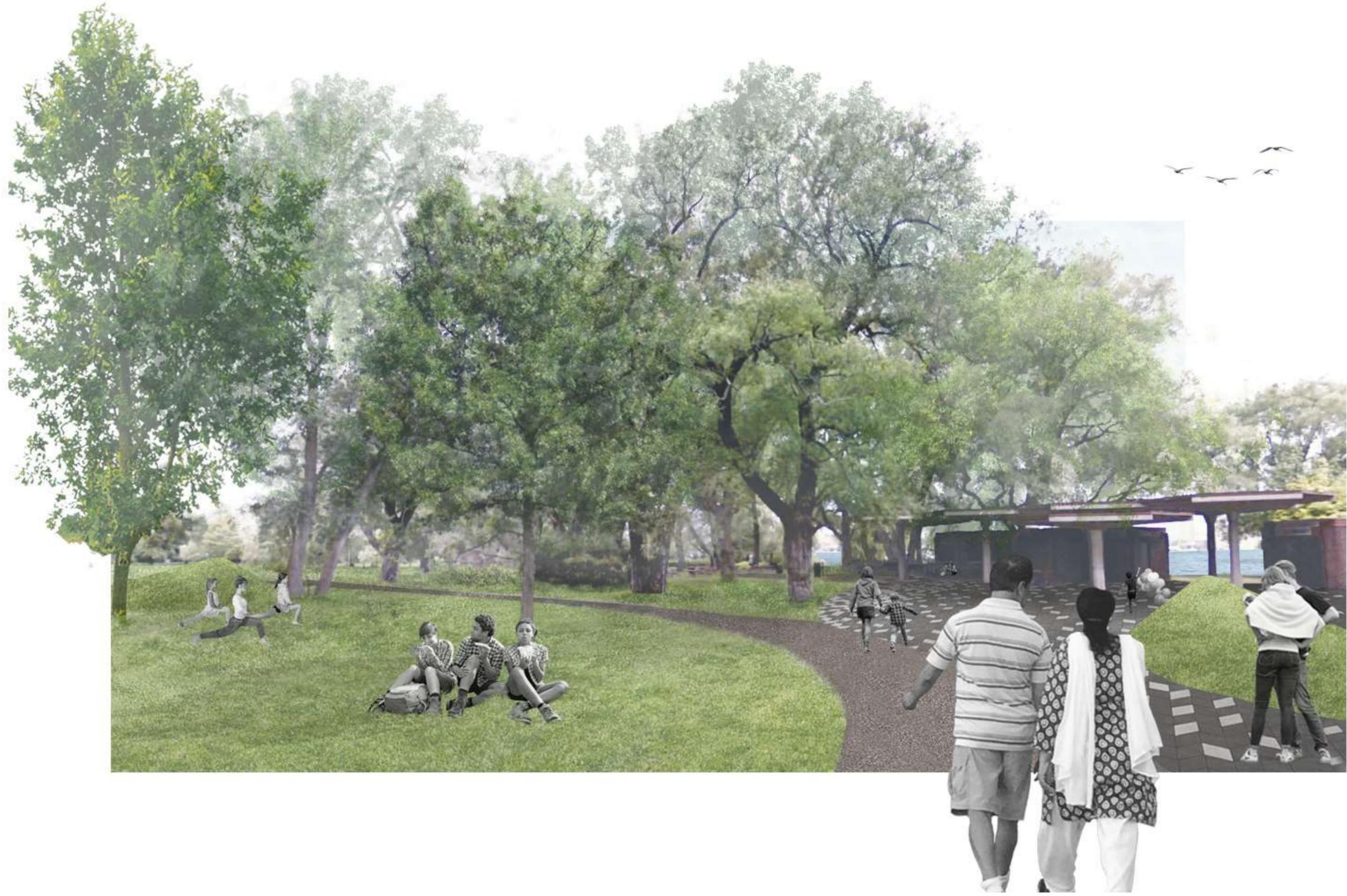
Master Plan Lenses

High-level themes that are used to evaluate and compare outcomes and proposals within the dual workstream framework and identify gaps that need further consideration and study





Enhancing Visitor Experience



Mood Sketch: Olympic Island Pavilion Revitalization



Mood Sketch: Revitalized and connected Eastern Channel Mooring Wall



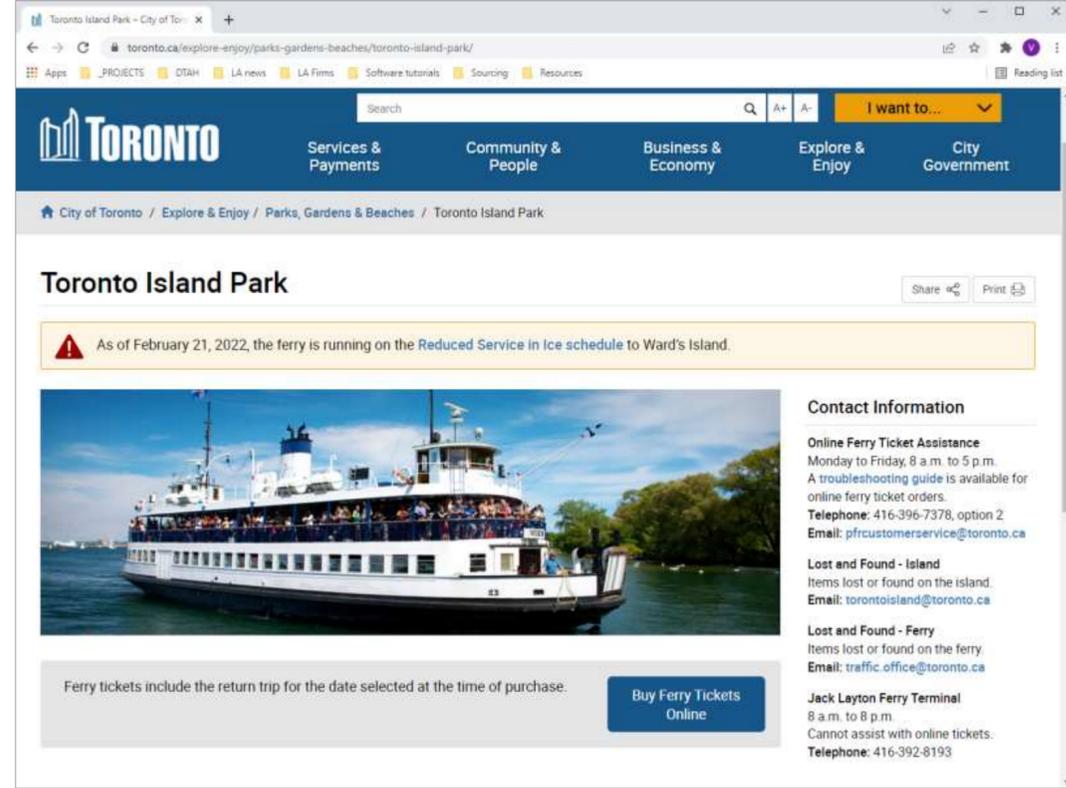
Mood Sketch: Harbour Edge Activation



Mood Sketch: Gibraltar Point Pavilion in Summer



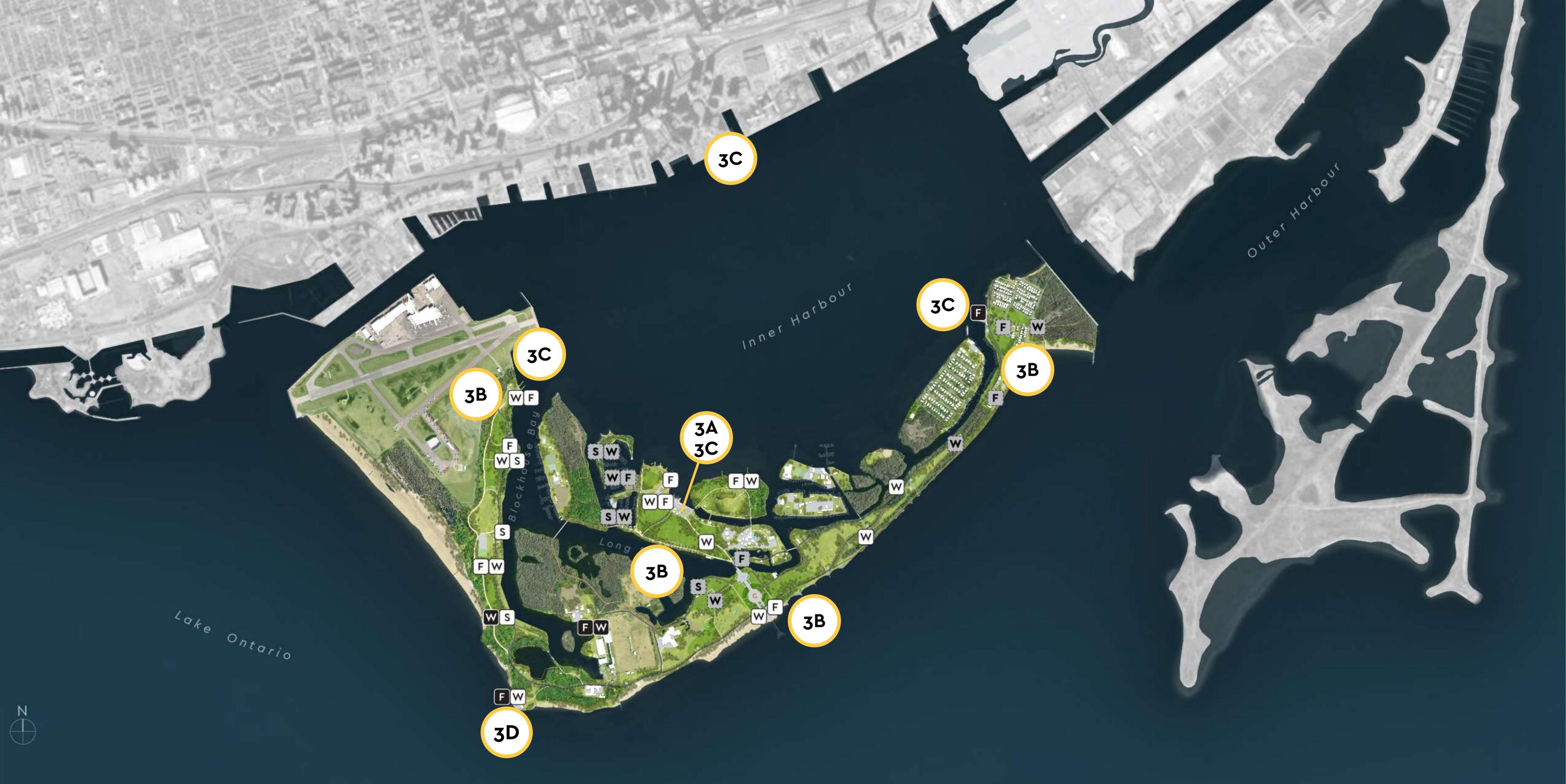
Mood Sketch: Gibraltar Point Pavilion in Winter

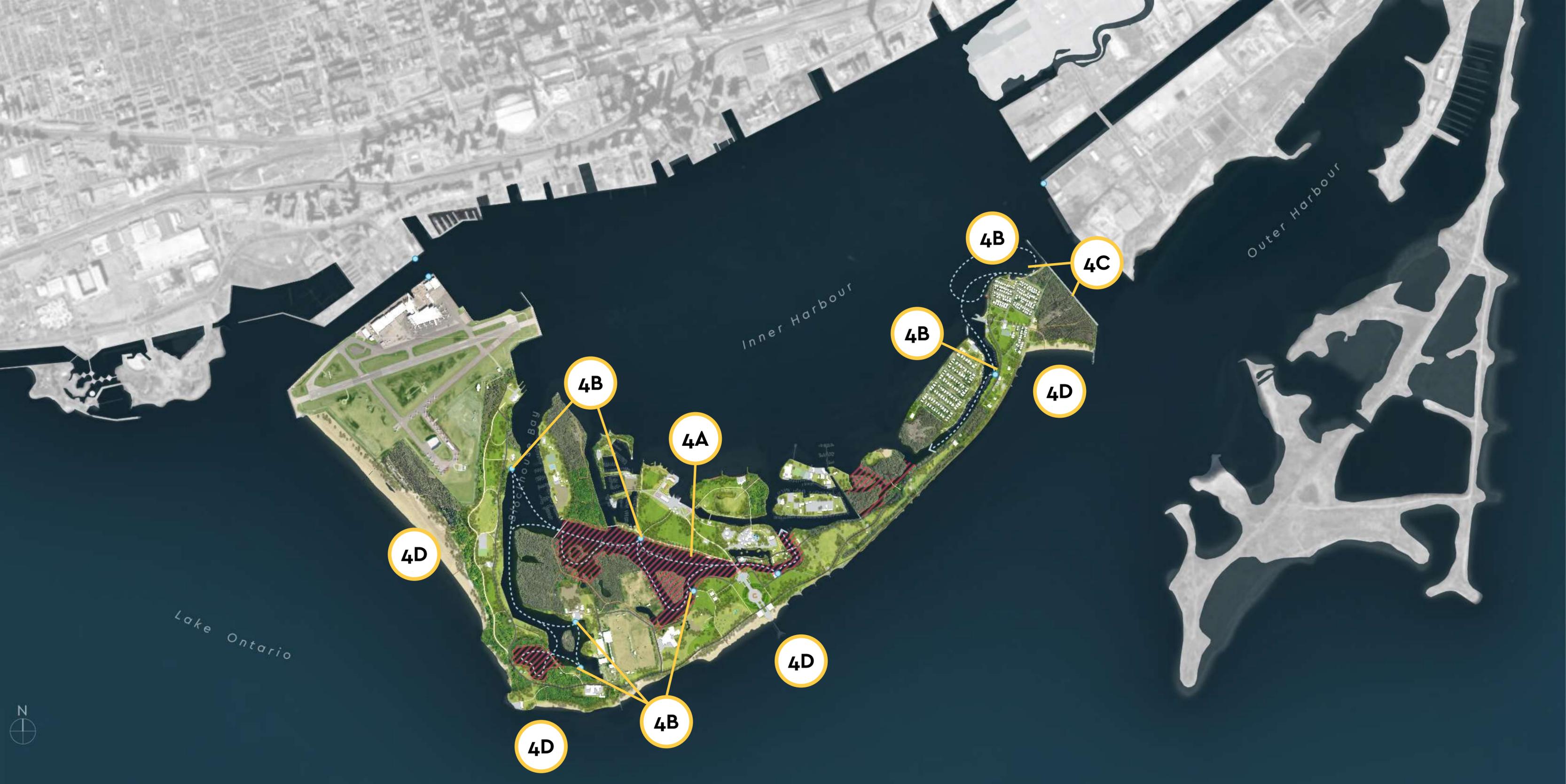


Sharing information to help plan your visit



Expanding opportunities for play and exploration for all ages and abilities









Sharing all the Island Stories



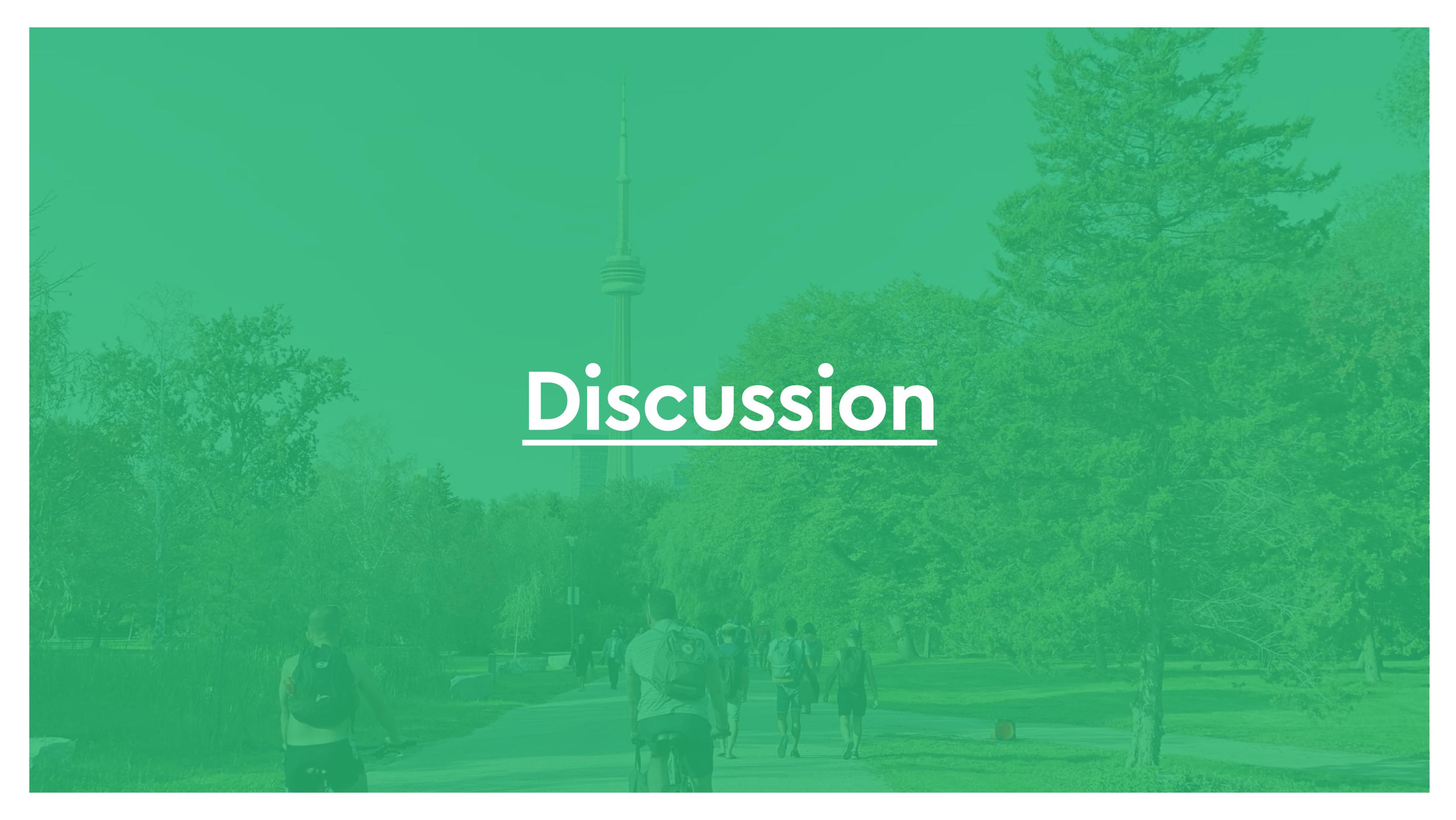
Celebrating the role of art in placemaking

Ontario



Demonstration Plan: Zooming In

Questions of Clarification

A green-tinted photograph of a park path. In the foreground, several people are walking and cycling along a paved path. The path is lined with lush green trees and grass. In the background, the CN Tower is visible against a clear sky. The word "Discussion" is written in white, bold, sans-serif font, underlined, and centered over the image.

Discussion

Next Steps

Join Us – [Toronto.ca/IslandMasterPlan](https://toronto.ca/IslandMasterPlan)



Enhancing Visitor
Experience
Deep Dive
March 3, 2022
6 p.m. – 8 p.m



Supporting a dynamic
environment Deep Dive
March 7, 2022
6 p.m. to 8 p.m.



Improving access and connection
Deep Dive
March 10, 2022
6 p.m. to 8 p.m.



Elevating Equity and Belonging
Deep Dive
March 24, 2022
6 p.m. – 8 p.m.



Indigenous Sharing Meeting
Mar 9, 2022
6:30 p.m. to 8:30 p.m.



Demonstration
Plan Survey
March 7 – 25 2022

Important Links

Web Page: <https://toronto.ca/IslandMasterPlan>

Island Stories: <https://toronto.ca/IslandStories>



Your insights and comments are appreciated!

Thank you!