

TORONTO SCREEN INDUSTRY 2021

A NEW MILESTONE



Reacher : Image courtesy of Amazon Studios

TORONTO SCREEN INDUSTRY 2021

OVERVIEW

- Toronto reached historical investments in 2021 with over \$2.5 billion dollars in direct spend in film, television and digital media productions.
- The screen industry brought 1468 productions and over 7,800 production days across the city.
- Toronto's studio infrastructure is tech-forward and expanding fast. New physical production facilities and Post, VFX and Animation studios opened their doors in 2021, allowing for this increase in investments.
- The Toronto workforce is growing to meet market demand. The sector currently employs over 35,000 Torontonians.
- Strict COVID-19 health and safety protocols created and adhered by screen industry companies, productions and individuals allowed the sector to continue working and soar throughout a full pandemic year.
- The City of Toronto's Film, Television and Digital Media Office is actively working with industry stakeholders to ensure the continued growth of the industry, offer career opportunities for Torontonians and positively manage the industry's footprint in all city neighborhoods.



Image courtesy of Spin VFX

TORONTO SCREEN INDUSTRY 2021

INFRASTRUCTURE GROWTH AND WORKFORCE DEVELOPMENT

- The City of Toronto commissioned and published the [Toronto Screen Industry Workforce](#) study to benchmark workforce needs to appropriately identify labour gaps and training opportunities.
- Over 10,000 new jobs will be created over the next 5 years by global market demand and planned infrastructure expansions in the Toronto Region.
- 2021 was a milestone year for industry workforce development. The City of Toronto's xoTO Screen Industry Pathways scaled its initiatives with multiple partners to educate Torontonians about [careers in film](#) as well as train and fast-track new participants into in-demand jobs. Programs are developed with the industry at large and with community groups with a focus on diversity and inclusion.



Image courtesy of SIRT

BUILDING A SUSTAINABLE SCREEN INDUSTRY

- The City of Toronto is building its first two power drops at key base-camp locations in order to reduce the use of diesel generators in parks and on city streets.
- The City of Toronto is an active member of Ontario Green Screen, an industry committee that advances and enables sustainable production practices.

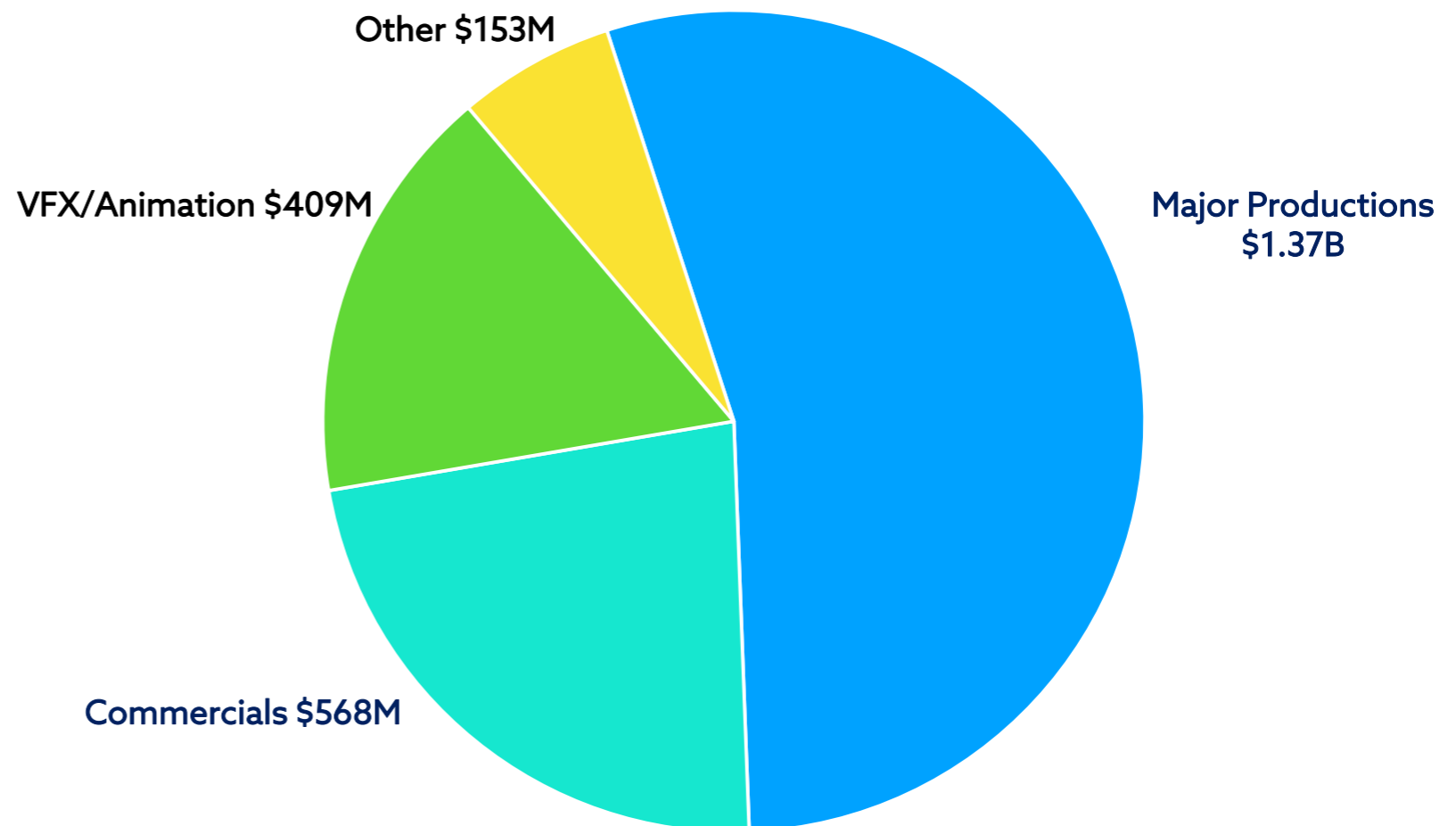


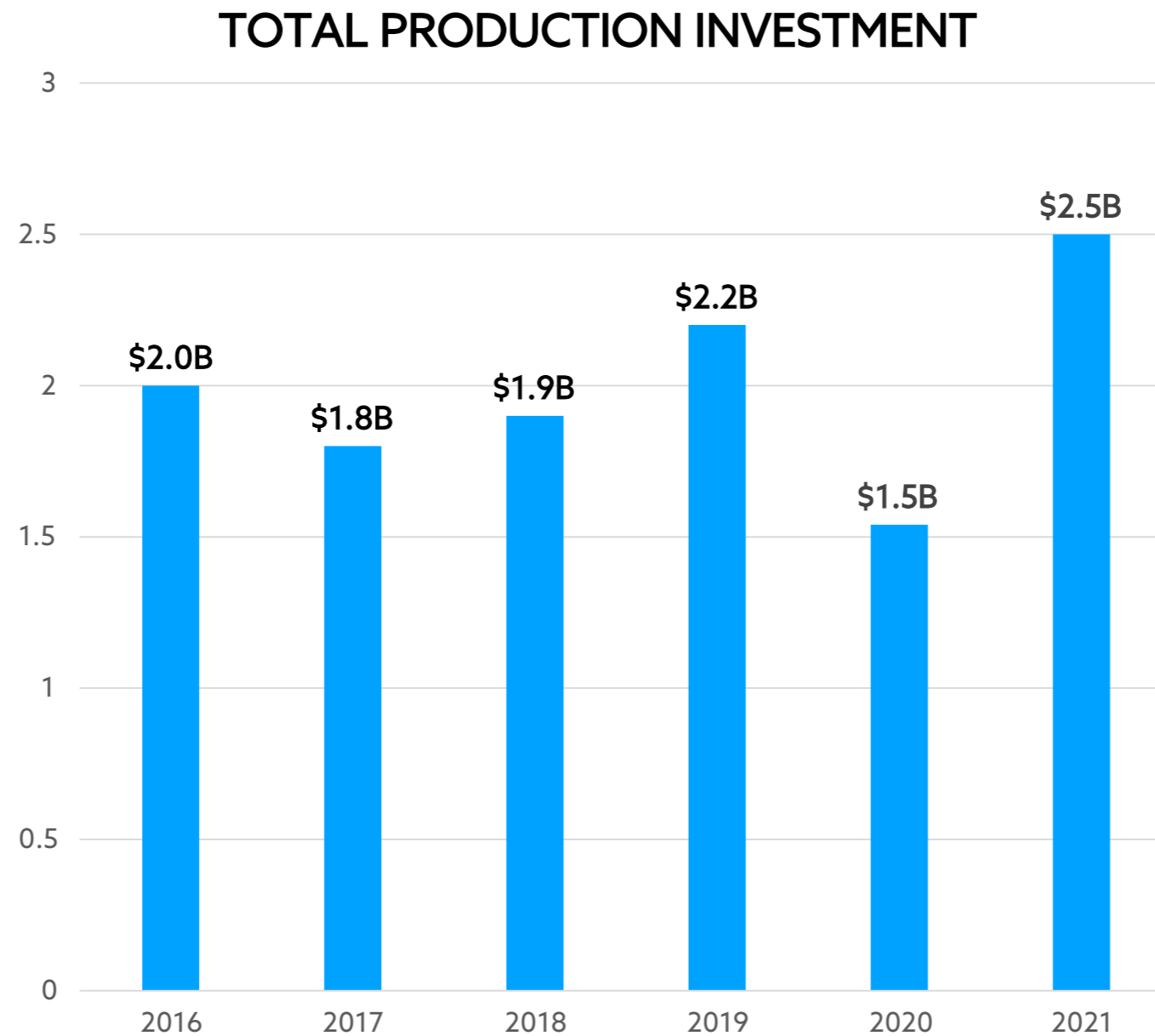
Image courtesy of the City of Toronto

TORONTO SCREEN INDUSTRY 2021

TOTAL PRODUCTION INVESTMENT REACHES \$2.5B IN 2021 DESPITE COVID-19 PANDEMIC

- Key productions include: Nightmare Alley, See, Brother Star Trek Discovery, Spin, Reacher, Slumberland, Titans, Cabinet of Curiosities, Locke & Key, Pretty Hard Cases, Chucky, What We Do In The Shadows, Dan Brown's The Lost Symbol.
- Key post-production, VFX and Animation-only projects include: Murder at Yellowstone City, Astrid & Lilly Save the World, Troll Hunters: Rise of the Titan, Paw Patrol, Master of the Universe, Uncharted, Escape Room 2, Home Before Dark, Midnight Mass, Raising Dion SII, Run and Gun, Turner & Hooch.



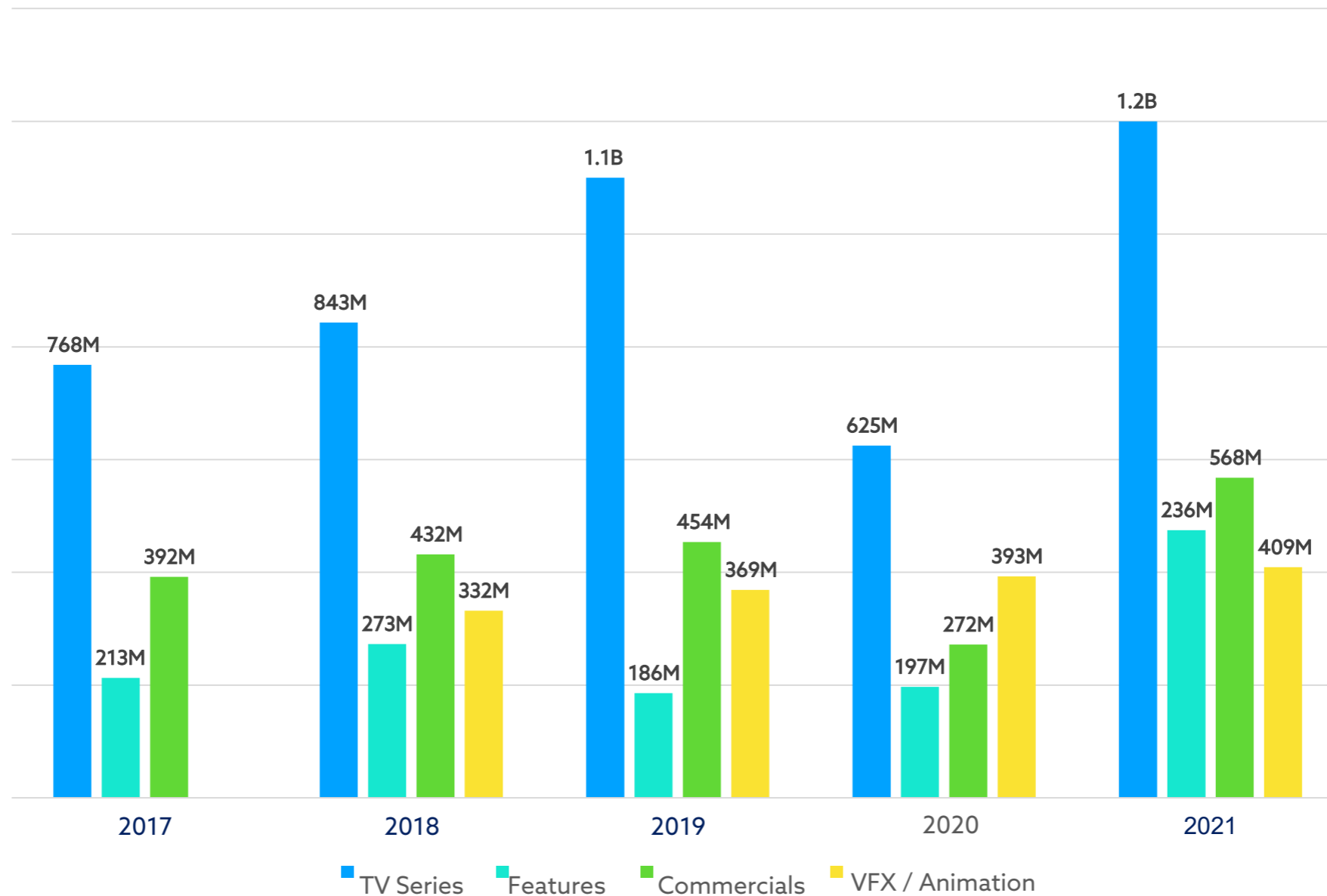


The 2.5 billion dollars in production spend in 2021 represents a 13% increase from 2019*. (*Pre-COVID-19 Restrictions)

TORONTO SCREEN INDUSTRY 2021

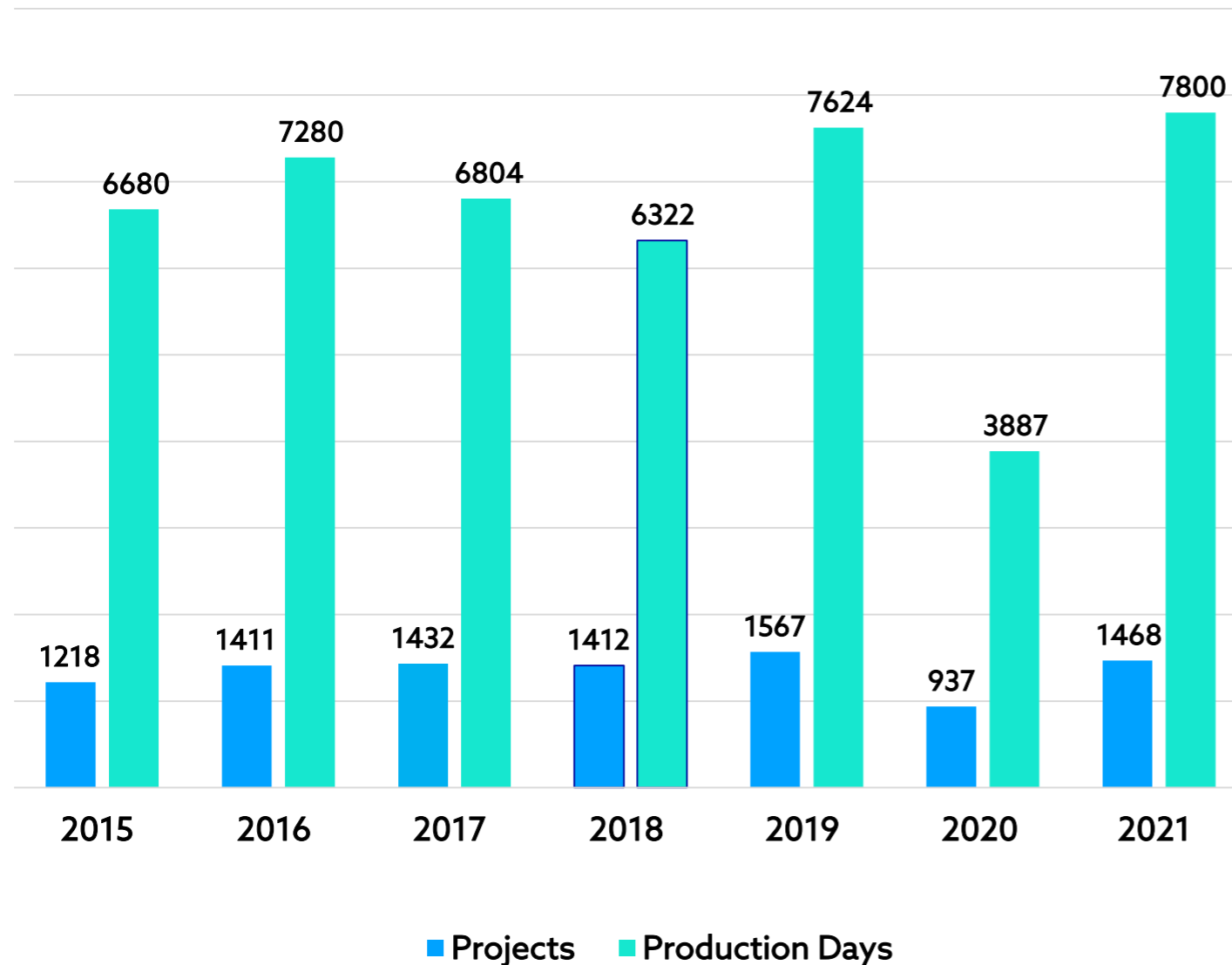
Toronto experienced growth in all categories: Major Productions (feature films, television series, music videos, reality TV), VFX and Animation, and Commercials.

PRODUCTION INVESTMENT TOTAL BY FORMAT



Sources: City of Toronto
VFX/Animation data is calculated with a new, more accurate methodology since 2018.

PROJECTS + PRODUCTION DAYS



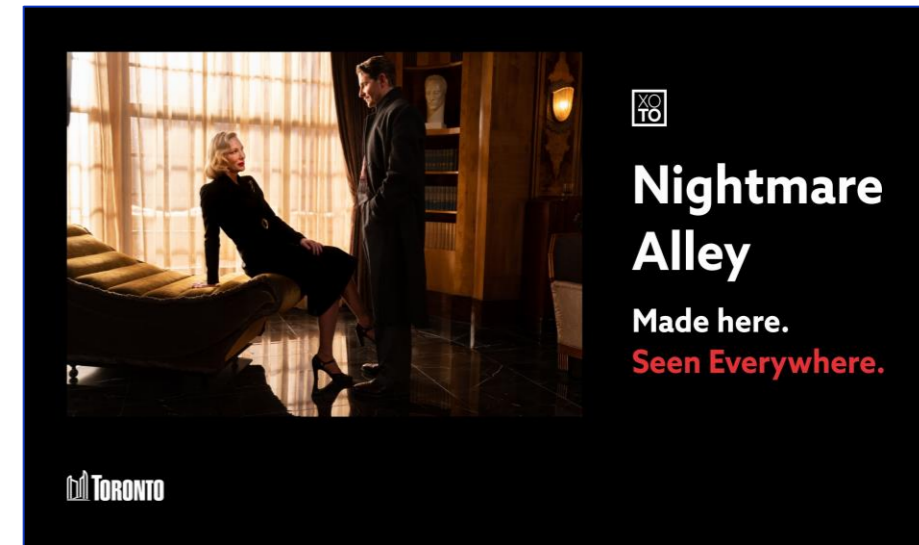
- Production total: \$2.5B
- 7,800 production days in Toronto
- 1,468 productions

TORONTO SCREEN INDUSTRY 2021

XOTO NEIGHBOURHOOD GIVEBACKS PROGRAM

The Film Office works with productions to give back to communities they produce in.

- xoTO Neighborhood Givebacks included a screening of Nightmare Alley in advance of the film's release, to thank Torontonians for welcoming such productions throughout the city.
- MBS Equipment Canada staff participated in habitat restoration in the Claireville Conservation area with the Toronto and Region Conservation Authority.
- Dufferin Gate Studios provided 600 food boxes to support the Saidham Foodbank Holiday Drive.





Nightmare Alley : Image courtesy of 20th Century Studios / Searchlight Pictures